



PLANTABLE STATIONERY

WHOLESALE CATALOG
SUMMER 2012

1. PLANT THE PAPER



2. WATCH SPROUTS GROW



3. ENJOY FLOWERS



SEED PAPER THAT GROWS

RETAIL AGREEMENT

Botanical PaperWorks is proud to work with all of our retailers to provide products that are eco-friendly and stylish, so they can attract and satisfy the upscale eco-chic customer.

Ordering

Opening order minimum is \$200 wholesale. Reorders are a minimum of \$100 wholesale. Once approved as a retailer, the retail store will receive login information for placing orders online.

Pricing and Payment

Pricing shown in this catalog is the **Manufacturer's Suggested Retail Price (MSRP)**. The standard discount for retail stores is 50% off MSRP. Payment is due by the retail store's credit card at time of placing an order, unless previously approved for credit terms.

Design Copyright

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Shipping & Returns

The selling prices do not include freight or insurance. These charges will be billed to the retail store on each order. Orders will be shipped by UPS or FedEx from Botanical PaperWorks within 2-5 business days of receiving the order.

Botanical PaperWorks does not take any returns unless the product is found to be defective. All claims for shortages, damaged or defective products which may be the responsibility of Botanical PaperWorks, as to which Botanical PaperWorks will be the sole judge, will be made in writing by the retail store within five days after the date of the delivery.





GROW-A-GARDEN Plantable Seed CALENDAR



NEW!
\$24.95
MSRP



This brand new Grow-A-Garden Plantable Seed Calendar grows a whole garden of herbs and vegetables when the pages are planted!

There's so many good things about this calendar, here's what it offers:

Six different vegetables and herbs

Each of the 6 pages is embedded with a different type of herb or vegetable; tomatoes (Jan-Feb), lettuce (Mar-Apr), carrots (May-June), dill (July-Aug), basil (Sept-Oct) and parsley (Nov-Dec).

Beautiful Farmer's Market-style design

This calendar is beautifully designed, and makes you feel like you've stepped into a farmer's market when you look at it. The rich colors and friendly designs will be a welcome addition to desks and kitchen counters all year round.

Seeds matched to their ideal growing season

The seeds in the paper are matched to the months that will give them ideal growing schedules (For example, when February is done, plant the tomato seed paper inside, so the plants are ready to be transplanted outside when the weather is ready).

Useful tips, recipes and more

The Grow-A-Garden Plantable Seed Calendar includes growing tips and planting instructions, as well as health benefits, recipes, and other suggestions on how to use all that it will grow - both on the calendar pages, and on the calendar stand.

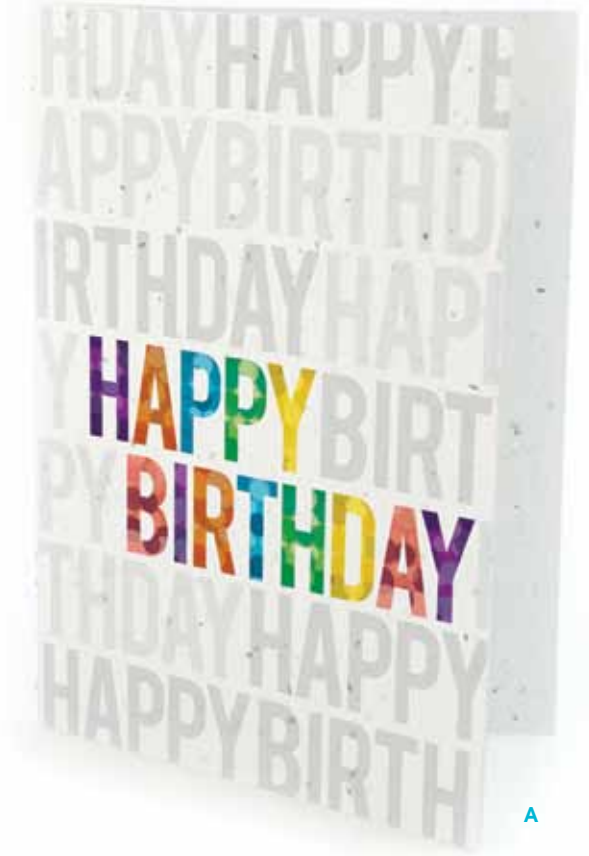
Eco-friendly pages and packaging

The handmade seed paper is made using both recycled and post-consumer materials, and the backing, cover, and packaging are all made with 100% post-consumer recycled fibres, making this a very eco-friendly calendar.



MILESTONE

PLANTABLE SEEDCARDS



Ideal for celebrating milestone birthdays, anniversaries, and almost any other occasion, the Milestone Collection plantable seed cards are a perfect greeting and gift in one.

Milestone Collection Plantable Seed Cards - Printed on seed paper and blank inside. Each card comes with a white envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

- | | | |
|-------------------|-----------------|------------------|
| A) Happy Birthday | H) Milestone 20 | N) Milestone 60 |
| B) Milestone One | I) Milestone 21 | O) Milestone 70 |
| C) Milestone Five | J) Milestone 25 | P) Milestone 80 |
| D) Milestone 10 | K) Milestone 30 | Q) Milestone 90 |
| E) Milestone 15 | L) Milestone 40 | R) Milestone 100 |
| F) Milestone 16 | M) Milestone 50 | S) XO Card |
| G) Milestone 18 | | |

Fancy

Plantable Seed Cards



A

We've got all the most popular holidays and occasions covered with this bright and fancy plantable card collection.

Fancy Collection Plantable Seed Cards - Single cards printed on plantable paper and blank inside. Includes an pewter envelope and planting instructions on the back of each card. 4.5 x 6.25 inches. **\$3.95 MSRP**

- A) Happy Mothers Day Card
- B) Congratulations Wedding Card
- C) A New Baby Card in Pink
- D) A New Baby Card in Blue
- E) A New Baby Card in Green
- F) Congratulations Card
- G) To My Love Card
- H) Happy Birthday Card with Cake
- I) Happy Birthday Card Mustard with Ballon
- J) Merry Christmas Card
- K) Sympathy Card with Dove



B



C



D



E



F



G



H



I



J



K

COLORFUL GREETINGS

SEED CARDS COLLECTION



B



C



D



E



F



G



H



I



A

For the first time ever, we've printed directly onto our most colorful seed paper to create friendly, plantable greeting cards for every occasion. These friendly cards will grow wildflowers when planted.

Colorful Greetings Seed Cards Collection - Printed on seed paper and blank inside. Each card comes with a white envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$4.50 MSRP**

A) Happy Birthday Card

B) A Wonderful Couple Wedding Card

C) Happy Hanukkah Card

D) Happy Holidays Card

E) I Love You Card

F) Happy Mother's Day Card

G) A New Baby Card

H) Let's Celebrate Card

I) With Sympathy Card

FRESH FLOWERS

PLANTABLE STATIONERY COLLECTION



Both eco-friendly and stylish, designs from this plantable collection have even been included as an editor's pick in InStyle Magazine. Not only are there beautiful flowers in the designs, but in the paper too. Each piece is printed on seed paper that will grow flowers when planted.

A) Fresh Flowers Coil Bound Journal - Coil bound, 75 lined pages. Plantable cover and extra thick, eco-friendly cardboard backing. 5 x 8 inches. **\$14.95 MSRP**

B) Fresh Flowers Plantable Pocket Notebooks - Set of three notebooks. 56 lined pages with a seed paper front and back cover. 3.5 x 5.5 inches. **\$9.95 MSRP**

C) Fresh Flowers Coil Bound Plantable Notepad - Coil bound, 40 blank pages. Plantable seed paper cover and eco-friendly cardboard backing. 3.4 x 5.5 inches. **\$4.50 MSRP**

D) Fresh Flowers Plantable Postcards - Set of 8 plantable seed paper postcards in four red floral designs to match the rest of the collection. 2 of each design. 4 x 5 inches. **\$9.95 MSRP**

F) Fresh Flowers Thank You Cards Set - 8 plantable seed paper thank you cards in four floral designs to match the collection. 2 of each design, blank inside. Includes 8 pewter envelopes, with planting instructions on the back of each card. 4.5 x 6.25 inches. **\$24.95 MSRP**



A



B



C



D



E

THROW n' GROW

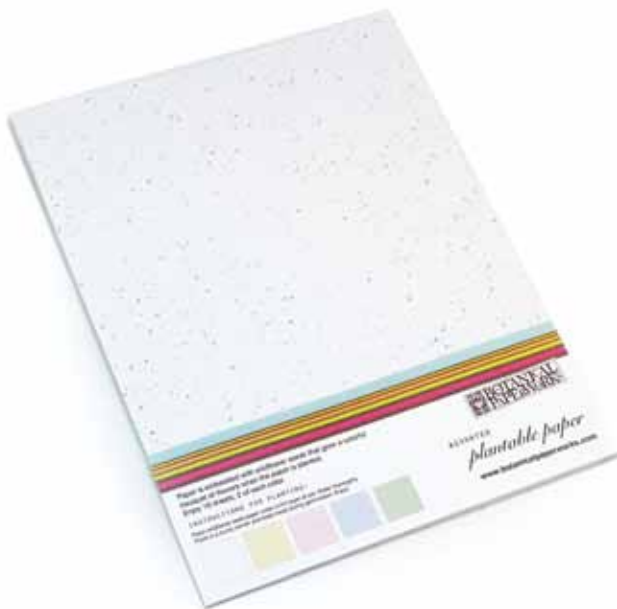
plantable seed paper confetti



This eco-friendly seed confetti is perfect to celebrate any occasion. Also works great for packaging small items or baskets.

Throw n' Grow Plantable Confetti - Each pack includes 1/2 ounce of white plantable confetti. 4.25x 7.25 inches. **\$2.75 MSRP**

plantable paper package



A perfect gift for any crafty person! Great to print on or make your own greeting cards, invites, or any craft. Creativity is encouraged with these sheets of seed paper!

White Seed Paper Package - (not shown)
Package includes 10 sheets of white seed paper.
8.5 x 11 inches. **\$17.95 MSRP**

Multi-Color Seed Paper Package - Package includes 10 sheets of multi-color seed paper, two sheets of each color (green, white, yellow, pink, and blue).
8.5 x 11 inches. **\$17.95 MSRP**

ECO-FRIENDLY • DO IT YOURSELF

Seed Paper

PLANTABLE WEDDING INVITATION KIT



Do it yourself mavens and brides-to-be who like to be fully involved in the wedding planning process will love these do it yourself plantable wedding invitations. All they need is a ruler and a utility knife to trim the plantable invites down to size.

Each kit includes:

15 sheets of 8.5 x 11 plantable seed paper
(print 2 invitations per sheet)

30 white envelopes made using 100% post-consumer materials

1 extra sheet of plantable paper, and 1 extra envelope - just in case

\$49.50 MSRP

Couples can find free printable templates, a do it yourself tutorial, as well as a PDF with instructions on www.botanicalpaperworks.com.

Please note that **top feed ink jet printers** are strongly recommended to decrease the chance of paper shifting during printing.





Plantable Confetti



Celebrate the eco-friendly way with seed paper confetti that will leave no waste behind - just flowers. Available in two shapes, and over 20 colors, your customers can mix and match to perfectly coordinate with their special event. Plantable confetti is perfect for weddings, showers, or as decoration for just about any event!

Colored Paper Plantable Confetti: Available in your choice of two shapes: heart shaped or five-petal flowers. **\$9.95 per bag MSRP**

Petalled Paper Plantable Confetti: Available in your choice of two shapes: heart shaped or five-petal flowers. **\$14.95 per bag MSRP**

Pastel Mix	Cream	Burnt Orange	Cornflower Blue
Dove Grey	White	Brick Red	Aqua
Lavender	Petalled	Coral	Teal
Pink	Latte Brown	Hot Pink	Olive Green
Blue	Mustard Yellow	Berry Purple	Lime Green
Green	Marigold Yellow	Purple	Stone Grey
Yellow	Tangerine	French Blue	

Plantable Seed Paper



Perfect for any project, this eco-friendly seed paper is available in a wide variety of colors.

WHITE PLANTABLE PAPER	8.5 x 11	11 x 17
0 - 99 sheets	\$1.75 MSRP	\$2.95 MSRP
100+ sheets	\$1.45 MSRP	\$2.74 MSRP

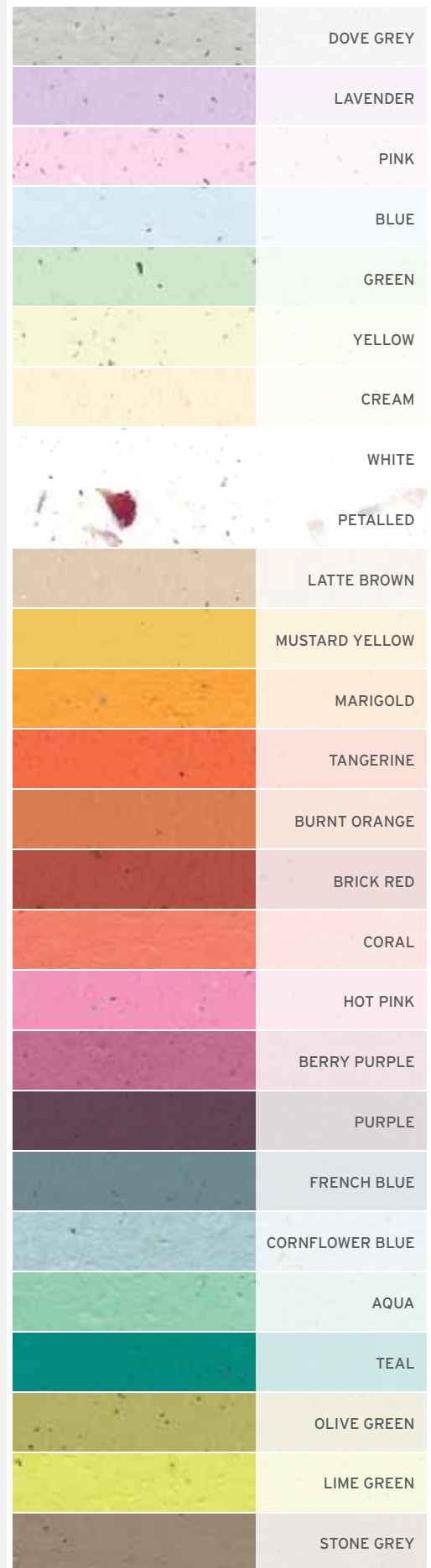
PETALLED PAPER	8.5 x 11	11 x 17
0 - 99 sheets	\$2.75 MSRP	\$4.00 MSRP
100+ sheets	\$2.45 MSRP	\$3.80 MSRP

PASTEL PLANTABLE PAPER*	8.5 x 11	11 x 17
0 - 99 sheets	\$1.90 MSRP	\$3.05 MSRP
100+ sheets	\$1.60 MSRP	\$2.84 MSRP

***Pastel colors include:** Cream, Lavendar, Pastel Blue, Pastel Pink, Pastel Yellow, Pastel Green, and Dove Grey

DESIGNER COLORS PAPER*	8.5 x 11	11 x 17
0 - 99 sheets	\$2.30 MSRP	\$3.61 MSRP
100+ sheets	\$2.00 MSRP	\$3.40 MSRP

***Designer colors include:** Latte Brown, Purple, Hot Pink, French Blue, Olive Green, Mustard Yellow, Teal, Brick Red, Burnt Orange, Aqua, Berry Purple, Coral, Cornflower Blue, Lime Green, Marigold Yellow, Tangerine, and Stone Grey.



FRUIT FRIENDS PLANTABLE CARDS SET



These kid-friendly greetings are great for Valentine's and birthday party goody bag fillers, and really do their part to get kids thinking green! A total of five friendly greetings are part of this plantable card set.

Fruit Friends Plantable Cards Set - 10 plantable cards (2 of each design; Apple, Banana, Orange, Pear, and Berries) with planting instructions on each card. 3.5 x 3.5 inches. **\$5.99 MSRP**



ROBOT FRIENDS PLANTABLE CARDS SET



These friendly robots are sure to create a buzz with their kind and eco-friendly messages for kids. Great for Valentine's Day classroom exchanges, or to use as a tag for a birthday party loot bag!

Robot Friends Plantable Cards Set - 10 cards (5 of each design; Heart Beeps and Electric Friendship) with planting instructions on each card. 3.5 x 3.5 inches. **\$5.99 MSRP**

I Love Flowers

Plantable cards set

These eco-friendly cards are fun and friendly, perfect for kids to exchange with their friends or family any time of the year. With a plantable seed heart, these cards are a great way for kids to learn to appreciate the environment, and plant flowers.

I Love Flowers Plantable Cards Set - 10 cards with orange seed paper hearts. Planting instructions on each card. 5.5 x 4.25 inches. **\$5.99 MSRP**



Bee my Valentine

Plantable cards set

These friendly bees are buzzing about being green! Includes a plantable paper heart to attach. When the seed paper grows wildflowers, kids can learn how to be green, too!

Bee My Valentine Plantable Cards Set - 10 cards with planting instructions on each card, and 10 pink seed paper hearts to attach. 5.5 x 4.25 inches. **\$5.99 MSRP**



SWEET FRUIT PLANTABLE GREETING CARDS



B



C



D



E



F



A

Fresh fruit with a sweet message. This brand new series of Sweet Fruit Plantable Greeting Cards are sure to please any recipient, whether for Valentine's Day, an anniversary, or just an everyday reminder to a loved one.

A) Sweet Fruit Plantable Greeting Cards Set - Includes 5 plantable cards (Apple Of My Eye, Bananas For You, Orange You Glad, Perfect Pear, and Berry Much) and 5 matching bright envelopes, along with planting instructions on the back of each card. 4.5 x 6.25 inches. **\$17.95 MSRP**

B) Apple Of My Eye Plantable Single Greeting Card - Single card printed on plantable paper and includes a green envelope. Planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

C) Bananas For You Plantable Single Greeting Card - Single card printed on plantable paper and includes a yellow envelope. Planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

D) Orange You Glad Plantable Single Greeting Card - Single card printed on plantable paper and includes an orange envelope. Planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

E) Perfect Pear Plantable Single Greeting Card - Single card printed on plantable paper and includes a green envelope. Planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

F) Berry Much Plantable Single Greeting Card - Single card printed on plantable paper and includes a pink envelope. Planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

You Make My Heart Grow Plantable Card



They say love makes the heart grow fonder. Not only will the heart grow fonder with this simply stated greeting card, it will grow wildflowers too! The small plantable heart attached to this greeting card adds a delicate detail that anyone is sure to appreciate.

You Make My Heart Grow Plantable Single Greeting Card

Single card printed on plantable paper. Includes a white envelope and planting instructions on the back of the card.
4.5 x 6.25 inches. **\$3.95 MSRP**

I love you Plantable Card



"I love you." Such a simple statement, yet it means so much. This classic greeting card is guaranteed to bring a smile to anyone's day, and so will the bouquet of flowers they receive once it is planted!

I Love You Plantable Single Greeting Card

Single card printed on plantable paper. Includes a white envelope and planting instructions on the back of the card.
4.5 x 6.25 inches. **\$3.95 MSRP**

XO

Plantable Card



Kisses and hugs, and we are not talking about chocolates. This sweet yet calorie-free card will grow wildflowers once planted!

XO Plantable Single Greeting Card - Single card printed on plantable paper. Includes a white envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

Cupcake

Plantable Card



Anyone can show their sweet side with this cute and fun greeting card. Once planted, this card gives them a beautiful bouquet of wildflowers too!

Cupcake Plantable Single Greeting Card - Single card printed on plantable paper. Includes a pink envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

SQUIRREL

Plantable Card



Fun and “nutty”, this greeting card is a perfect and lighthearted way to tell someone how much they’re appreciated and loved.

Squirrel Plantable Single Greeting Card - Single card printed on plantable paper. Includes a cocoa brown envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

PERFECT MATCH

PLANTABLE CARD

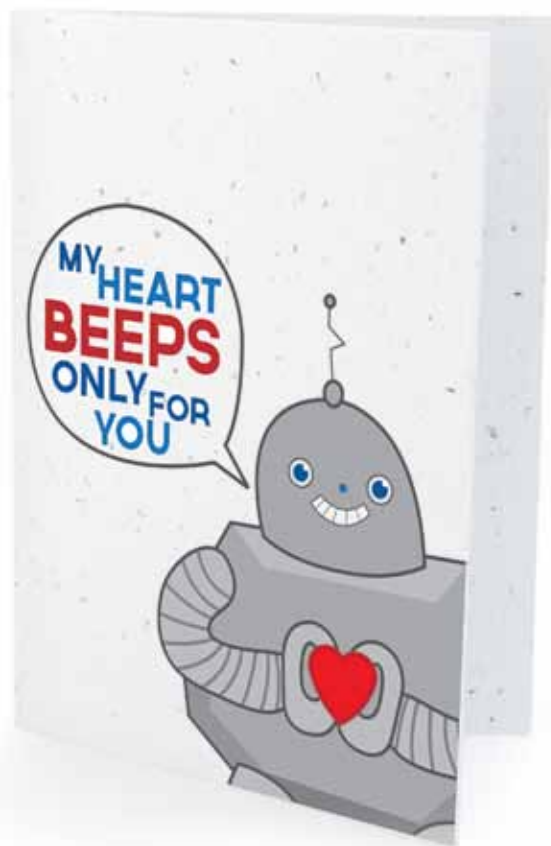


This brand new greeting card has a simple message that’s sure to add a spark of sweetness to anyone’s day!

Perfect Match Plantable Single Greeting Card - Single card printed on plantable paper. Includes a white envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

ROBOT

PLANTABLE CARD

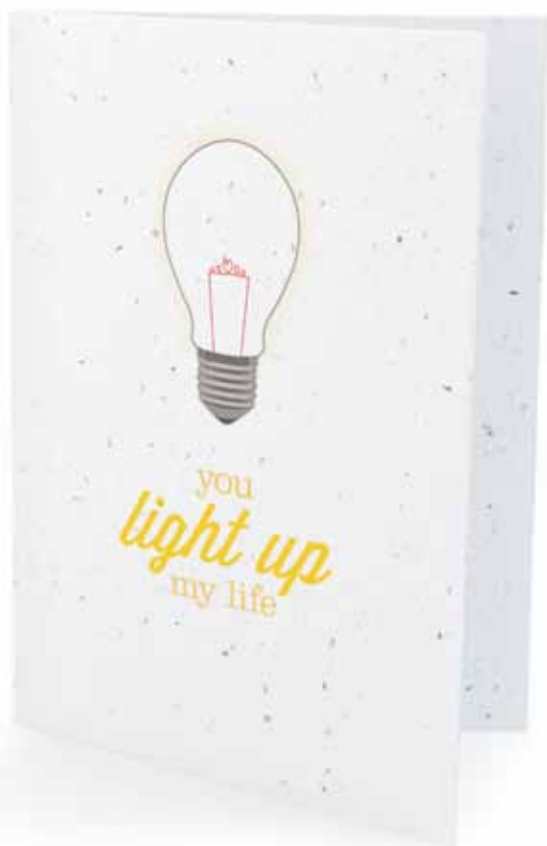


Perfect for Valentine's Day, anniversaries, or just because, this card is sure to make anyone smile with its sweet and silly greeting.

Robot Plantable Single Greeting Card - Single card printed on plantable paper. Includes a red envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

you *light up* my life

Plantable Card



This brand new card (and the wildflowers it will grow) are sure to brighten anyone's day!
Great for Valentine's Day, anniversaries, or everyday appreciation.

You Light Up My Life Plantable Single Greeting Card - Single card printed on plantable paper. Includes a red envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

EASTER

PLANTABLE SEED CARDS



A

Full of spring colors and friendly greetings, these plantable Easter cards are sure to be a hit - as will the flowers they will grow.

A) Decorated Easter Egg Plantable Happy Easter Card - Single card printed on seed paper and blank inside. Includes a matching blue envelope and planting instructions on the back of the card. 4.5 x 6.25 inches.
\$3.95 MSRP

B) Easter Lily Plantable Happy Easter Card - Single card printed on seed paper and blank inside. Includes a matching yellow envelope and planting instructions on the back of the card. 4.5 x 6.25 inches.
\$3.95 MSRP

C) Stacked Easter Eggs Plantable Happy Easter Card - Single card printed on seed paper and blank inside. Includes a matching green envelope and planting instructions on the back of the card. 4.5 x 6.25 inches.
\$3.95 MSRP



B



C

POP GARDEN

PLANTABLE STATIONERY COLLECTION



A



B



C



D



E



F



Unique, fun, and popping with color, this brand new stationery collection is sure to be desired by both the young and young-at-heart alike.

A) Pop Garden Plantable Coil Bound Journal

Coil bound, 75 lined pages, plantable cover and extra thick, eco-friendly cardboard backing. 5 x 8 inches. **\$14.95 MSRP**

B) Pop Garden Plantable Pocket Notebooks

Set of three notebooks in three designs. 56 lined pages with a seed paper front and back cover. 3.5 x 5.5 inches. **\$9.95 MSRP**

C) Pop Garden Plantable Coil Notepad

Sold individually. Coil bound, 40 blank pages with a plantable cover and eco-friendly cardboard backing. 3.4 x 5.5 inches. **\$4.50 MSRP**

D) Pop Garden Plantable Postcards

Set of 8 plantable seed paper postcards. 4 x 5 inches. **\$9.95 MSRP**

E) Pop Garden Plantable Notepaper Set

8 sheets of plantable notepaper. Includes 8 green envelopes and planting instructions on each sheet. 6.25 x 9 inches. **\$24.95 MSRP**

F) Pop Garden Plantable Greeting Cards Set

8 plantable greeting cards. Cards are blank inside. Includes 8 green envelopes and planting instructions on the back of each card. 4.5 x 6.25 inches. **\$24.95 MSRP**

Elephant

Plantable Stationery Collection



An elephant never forgets, nor will anyone be able to forget this ornate and elegant new plantable stationery collection!

A) Elephant Plantable Coil Bound Journal - Four colors: grey, teal, orange and purple. Coil bound, 75 lined pages. Plantable cover and extra thick, eco-friendly cardboard backing. 5 x 8 inches. **\$14.95 MSRP**

B) Elephant Plantable Pocket Notebook - Set of three notebooks: grey, purple and teal. 56 lined pages. Seed paper front and back cover. 3.5 x 5.5 inches. **\$9.95 MSRP**

C) Elephant Plantable Coil Notepad - Sold individually. Four colors: grey, teal, orange and purple. Coil bound, 40 blank pages. Plantable seed paper cover and eco-friendly cardboard backing. 3.4 x 5.5 inches. **\$4.50 MSRP**

D) Elephant Plantable Postcards - Set of 8 plantable seed paper postcards in four colors: grey, teal, orange and purple. 2 of each color. 4 x 5 inches. **\$9.95 MSRP**

E) Elephant Plantable Notepaper Set - 8 sheets of seed paper notepaper in four colors: grey, teal, orange and purple. 2 of each color. Includes 8 grey envelopes and planting instructions on each sheet. 6.25 x 9 inches. **\$24.95 MSRP**

F) Elephant Greeting Cards Set - 8 seed paper greeting cards in four colors: grey, teal, orange and purple. 2 of each color, blank inside. Includes 8 grey envelopes. Perfect for any occasion. 4.5 x 6.25 inches. **\$24.95 MSRP**

G) Elephant Perpetual Calendar - The calendar that never expires! 12 monthly sheets, plus three extra lined note pages. Plantable seed paper cover and eco-friendly cardboard backing. 4.5 x 9.5 inches. **\$9.95 MSRP**



4 colors
available see
description



A



B

4 colors
available see
description



C



D



E



F



G

Flutter

Leaf Plantable Stationery Collection



The motion of fluttering, swirling leaves is truly captured in this elegantly modern new stationery collection. These eco-friendly leaves are sure to fly off the shelves, too!

A) Flutter Leaf Plantable Coil Bound Journal - Four colors: red, orange, yellow and green. Coil bound, 75 lined pages, plantable cover and extra thick eco-friendly cardboard backing. 5 x 8 inches. **\$14.95 MSRP**

B) Flutter Leaf Plantable Pocket Notebooks
Set of three notebooks: red, yellow and green. 56 lined pages, seed paper front and back cover. 3.5 x 5.5 inches. **\$9.95 MSRP**

C) Flutter Leaf Plantable Coil Notepad - Sold individually. Four colors available: red, orange, yellow and green. Coil bound, 40 blank pages with a plantable cover and eco-friendly cardboard backing. 3.4 x 5.5 inches. **\$4.50 MSRP**

D) Flutter Leaf Plantable Postcards - Set of 8 plantable seed paper postcards in four colors: red, orange, yellow and green. 2 of each color. 4 x 5 inches. **\$9.95 MSRP**

E) Flutter Leaf Plantable Notepaper Set - 8 sheets of plantable notepaper in four colors: red, orange, yellow and green. 2 of each color. Includes 8 white envelopes. 6.25 x 9 inches. **\$24.95 MSRP**

F) Flutter Leaf Greeting Cards Set - 8 plantable greeting cards in four colors: red, orange, yellow and green. 2 of each color, blank inside. Includes 8 white envelopes. 4.5 x 6.25 inches. **\$24.95 MSRP**

G) Flutter Leaf Perpetual Calendar - The calendar that never expires! Red Leaf design on the cover. 12 monthly sheets, plus three extra lined note pages. Plantable cover and eco-friendly cardboard backing. 4.5 x 9.5 inches. **\$9.95 MSRP**

Tranquil garden
Plantable Stationery Collection



Inspired by the 2012 Eco Calendar, this brand-new stationery collection features our favorite designs from the calendar. A trendy and fresh color palette completes this lovely collection.

A) Tranquil Garden Plantable Coil Bound Journal - Available in four designs: Hummingbird, Dragonfly, Butterfly and Berries. Coil bound, 75 lined pages. Plantable cover, and extra thick eco-friendly cardboard backing. 5 x 8 inches. **\$14.95 MSRP**

B) Tranquil Garden Plantable Pocket Notebooks (Spring/Summer set) Set of three notebooks: Butterfly, Flower Duo and Hummingbird. 56 lined pages with a seed paper front and back cover. 3.5 x 5.5 inches. **\$9.95 MSRP**

C) Tranquil Garden Plantable Pocket Notebooks (Fall/Winter set) Set of three notebooks: Leaves, Squirrel and Berries. 28 lined pages with a seed paper front and back cover. 3.5 x 5.5 inches. **\$9.95 MSRP**

D) Tranquil Garden Plantable Coil Notepad - Sold individually. *Four designs: Butterfly, Hummingbird, Squirrel and Berries.* Coil bound, 40 blank pages with a plantable seed paper cover and eco-friendly cardboard backing. 3.4 x 5.5 inches. **\$4.50 MSRP**

E) Tranquil Garden Plantable Postcards - Set of 8 plantable seed paper postcards. Four designs: Butterfly, Flower Duo, Hummingbird and Squirrel. 2 of each design. 4 x 5 inches. **\$9.95 MSRP**

F) Tranquil Garden Plantable Notepaper Set - 8 sheets of plantable notepaper in four designs: Sprouts, Butterfly, Cherry Branch and Squirrel. 2 of each color. Includes 8 white envelopes. 6.25 x 9 inches. **\$24.95 MSRP**

G) Tranquil Garden Plantable Greeting Cards Set - 8 plantable seed paper greeting cards in four designs: Sprouts, Butterfly, Hummingbird and Berries. 2 of each color, blank inside. Includes 8 white envelopes. 4.5 x 6.25 inches. **\$24.95 MSRP**

H) Tranquil Garden Perpetual Calendar - The calendar that never expires! Butterfly design on the cover and throughout. 12 monthly sheets, plus three extra lined note pages. Plantable cover, eco-friendly cardboard backing. 4.5 x 9.5 inches. **\$9.95 MSRP**



3 designs
available see
description



A



B



C

3 designs
available see
description



D



E



F



G



H

Bright Bouquet

PLANTABLE STATIONERY COLLECTION



Our 2011 Eco Calendar was one of our favorites, and one of yours too! So we took the bright friendly flowers (inspired by our own wildflower seed paper blend!) to create this lovely new stationery collection.

A) Bright Bouquet Plantable Coil Bound Journal - Available in three designs: Blue Flowers, Blowing Flowers, and Poppy. Coil bound, 75 lined pages, plantable cover and an extra thick eco-friendly cardboard back. 5 x 8 inches. **\$14.95 MSRP**

B) Bright Bouquet Plantable Pocket Notebooks (Summer/Fall set) - Set of three notebooks: Blowing Flowers, Red Flowers and Snapdragon. 56 lined pages with a plantable front and back cover. 3.5 x 5.5 inches. **\$9.95 MSRP**

C) Bright Bouquet Plantable Pocket Notebooks (Winter/Spring set) - Set of three notebooks: Poppy, Blue Flowers and English Daisy. 56 lined pages with a seed paper front and back cover. 3.5 x 5.5 inches. **\$9.95 MSRP**

D) Bright Bouquet Plantable Coil Notepad - Sold individually. Three designs available: Purple Flowers, Pink Flowers, and Poppy. Coil bound, 40 blank pages with a plantable cover and eco-friendly cardboard backing. 3.4 x 5.5 inches. **\$4.50 MSRP**

E) Bright Bouquet Plantable Postcards - Set of 8 plantable seed paper postcards with four months' designs: Blue Flowers, Purple Flowers, Blowing Flowers and Red Flowers. 2 of each color. 4 x 5 inches. **\$9.95 MSRP**

F) Bright Bouquet Plantable Notepaper Set - 8 sheets of plantable notepaper in four designs: Red Flowers, Blowing Flowers, Snapdragon, and Poppy. 2 of each design. Includes 8 white envelopes. 6.25 x 9 inches. **\$24.95 MSRP**

G) Bright Bouquet Greeting Cards Set - 8 plantable greeting cards in four designs: Wildflower Mix, Pink Flowers, Blowing Flowers and Poppy. 2 of each color, blank inside. Includes 8 white envelopes. 4.5 x 6.25 inches. **\$24.95 MSRP**

H) Bright Bouquet Perpetual Calendar - The calendar that never expires! Wildflower blend design on the cover and throughout. 12 monthly pages, plus three extra lined note pages. Plantable cover and eco-friendly cardboard backing. 4.5 x 9.5 inches. **\$9.95 MSRP**

plantable journals

When we think, we write. And when we write, we grow.
These eco-friendly plantable journals are great for people to share all their thoughts and lists.

We're changing our journals to our new coil bound format, but before we do that, take advantage of the reduced prices on our classically bound journals!

A) Think & Write & Grow Plantable Journal: Blue Bow

Plantable seed cover and 150 lined pages. 4.75 x 8.5 inches.
\$14.95 MSRP

B) Think & Write & Grow Plantable Journal: Pink Dandelion

Plantable seed cover and 150 lined pages. 4.75 x 8.5 inches.
\$14.95 MSRP

C) Think & Write & Grow Plantable Journal: Green Leaf

Plantable seed cover and 150 lined pages. 4.75 x 8.5 inches.
\$14.95 MSRP

REDUCED PRICE!
Was \$29.95,
Now \$14.95!



**NEW
FORMAT
& PRICE!**



coil bound plantable journal

This brand new coil bound journal is easy to take and write anywhere. And once it's full, simply plant the cover to receive a beautiful bouquet of wildflowers that will grow.

A) Think & Write & Grow Plantable Journal: Pink Berries - Coil bound, 75 lined pages, plantable cover, and an extra thick eco-friendly cardboard back. 5 x 8 inches. **\$14.95 MSRP**

B) Think & Write & Grow Plantable Journal: Orange Branch - Coil bound, 75 lined pages, plantable cover, and an extra thick eco-friendly cardboard back. 5 x 8 inches. **\$14.95 MSRP**

Yummy

Plantable cards set



The perfect gift for those who love gardening and gourmet cooking! Each vibrant card contains a recipe corresponding with the specific herb on the card.

Plantable Yummy Cards Set - Includes 6 cards, Basil (pesto), Parsley (tabouleh), Chive (chive mashed potatoes), Dill (dilled salmon), sage (Sage and lemon cookies), and Mint (minted green tea), with bright matching envelopes (cocoa brown, orange, blue, and green). Blank inside. 4.5 x 6.25 inches.
\$19.95 MSRP



All Occasion

PLANTABLE CARDS SET



A

With so many holidays and occasions in a year, this plantable set of cards covers all bases. Plantable and practical, these beautiful cards are great for anything that may come up.

A) All Occasion Plantable Greeting Card Set - Includes 6 plantable cards and envelopes, one of each design (listed below), blank inside. 4.5 x 6.25 inches. **\$19.95 MSRP**

B) Plantable Hello Beautiful Single Card (HBB-3) - Single card printed on plantable paper and blank inside. Includes an orange envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

C) Plantable Congratulations Leaf Single Card (CON-4) - Single card printed on plantable paper and blank inside. Includes a green envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

D) Plantable Oh Happy Day Birthday Card (OHD-1) - Single card printed on plantable paper and blank inside. Includes a blue envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

E) Plantable Cupcake Birthday Card (HBY-3) - Single card printed on plantable paper and blank inside. Includes a matching orange envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

F) Plantable Thank You Single Card (TYO-4) - Single card printed on plantable paper and blank inside. Includes a matching green envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

G) Plantable Condolence Single Card (SIG-1) - Single card printed on plantable paper and blank inside. Includes a blue envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**



B



C



D



E



F



G

thank you

PLANTABLE CARDS SET



B



C



D



E



A

A card set that expresses gratitude, and gives a bouquet of wildflowers in one.

A) Plantable Thank You Cards Set - Set includes 8 seed paper cards, two of each color, and matching envelopes. 4.5 x 6.25 inches. **\$19.95 MSRP**

B) Plantable Blue Thank You Single Card (TYO-1) - Single card printed on plantable paper and blank inside. Includes a matching blue envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

C) Plantable Pink Thank You Single Card (TYO-2) - Single card printed on plantable paper and blank inside. Includes a matching pink envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

D) Plantable Orange Thank You Single Card (TYO-3) - Single card printed on plantable paper and blank inside. Includes a matching orange envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

E) Plantable Green Thank You Single Card (TYO-4) - Single card printed on plantable paper and blank inside. Includes a matching green envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

Inspirational

PLANTABLE CARDS SET



Inspiring and calm, these cards are perfect for anyone and any occasion. A great pick-me-up!

Plantable Inspirational Greeting Cards Set - Includes 6 cards (Become Happiness, Breathe, Live Passionately, Refresh Within, Seek Peace, and Spread Joy) with matching envelopes (cocoa brown, blue, and green). Printed on plantable paper, blank inside. 4.5 x 6.25 inches. **\$19.95 MSRP**



Green Leaf

plantable perpetual calendar

Everyone will love a calendar that never expires. Keeping track of important dates like birthdays and anniversaries year to year has never been so easy!

Plantable Perpetual Calendar - Includes 12 sheets (one for each month of the year), plus 3 blank lined pages for notes, and a seed paper cover. 4 x 9.5 inches. **\$9.95 MSRP**



Green Leaf

plantable pocket notebooks

Have these pocket notebooks on hand for any occasion. Great for a birthday or just because, these eco-friendly notebooks are perfectly pocket sized to take anywhere.

Thought Plotters: Plantable Pocket Notebooks in Green Leaf
Includes a set of 3 notebooks, each with 56 lined pages, and a seed paper cover. 3.5 x 5.5 inches. **\$9.95 MSRP**



Wine Bottle plantable neck tags



These affordable and plantable wine tags are the perfect addition to any bottled gift for a host. And a great way to give a bouquet of flowers too!

Plantable Wine Tags - Set of 3 plantable wine tags, one of each color (orange, pink, and blue). 3.25 x 5.75 inches. **\$4.50 MSRP**

everyday

PLANTABLE GIFT TAGS



Add the perfect finishing touch to any gift with these personalized all occasion gift tags.

Plantable Gift Tags - Each package contains 6 plantable gift tags, two of each design (Congratulations, Happy Birthday To You, Oh Happy Day) and ties. Planting instructions are printed on each tag. 2 x 5 inches. **\$5.75 MSRP**

Classic

ALL-OCCASION PLANTABLE CARDS

With so many different occasions during a year, we have cards for any celebration!
From birthdays to anniversaries, graduation, and just because.

Plantable Single Greeting Cards - Printed on seed paper and blank inside. Each card comes with a matching envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 each MSRP**



HMD-2



HMD-3



MDL-2



YLL-2



VAL-6



ETB-4



ETG-1



WGT-3



FDT-3



FDL-3



WSP-4



EST-5



HBY-3



PRS-4



OHD-1



CON-4



TOY-5



CNB-3



LAA-2



ENG-1



GPG-1



HBB-3



CNB-1



SIG-1



TYO-1



TYO-4



TYO-2



TYO-3



CNB-4



GWS-5



BOJ-1



BOJ-4



BOJ-2



BOJ-3



CNB-2

Happy Holidays Holly

Plantable Christmas Cards



A



B

Share a warm holiday message with everyone on your list with this classically elegant greeting card that grows wildflowers when planted.

A) Plantable Happy Holidays Holly Christmas Cards Set

Includes 8 seed paper cards, with eco-friendly white envelopes made using 100% post-consumer waste. Planting instructions inside each card. 4.5 x 6.25 inches. **\$24.95 MSRP**

B) Plantable Happy Holidays Holly Single Christmas Card

Single card printed on plantable paper. Includes an eco-friendly white envelope made using 100% post-consumer waste. Planting instructions inside the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

Inside Message: *Wishing you a joyful holiday season and a happy New Year*

Pinecone

Plantable Christmas Cards



A



B

Pinecones are an essential staple of the holiday season. Share warm and friendly greetings with everyone on your list with this modern and thoughtful card.

A) Plantable Pinecone Christmas Cards Set - Includes 8 seed paper cards, with eco-friendly cocoa brown envelopes. Planting instructions inside each card. 4.5 x 6.25 inches. **\$24.95 MSRP**

B) Plantable Pinecone Single Christmas Card - Single card printed on plantable paper. Includes an eco-friendly cocoa brown envelope. Planting instructions inside the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

Inside Message: *Wishing you a joyful holiday season and a happy New Year*

Wise Men

Plantable Christmas Cards



A



B

A treasured holiday scene is artistically brought to life on this plantable Christmas card. A gift on its own, each card is printed on eco-friendly plantable paper that grows wildflowers when planted.

A) Plantable Wise Men Christmas Cards Set - Includes 8 seed paper cards, with eco-friendly white envelopes made using 100% post-consumer waste. Planting instructions inside each card. 4.5 x 6.25 inches. **\$24.95 MSRP**

B) Plantable Wise Men Single Christmas Card - Single card printed on plantable paper. Includes an eco-friendly white envelope made using 100% post-consumer waste. Planting instructions inside the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

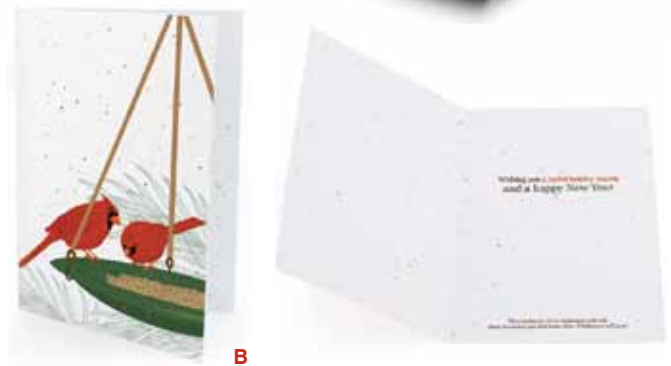
Inside Message: Wishing you a joyful Christmas season and a happy New Year

Cardinals

Plantable Christmas Cards



A



B

Share a classic winter scene with all the ones you care about with this beautiful holiday card. As an added gift that's sure to be appreciated, this card is printed on eco-friendly plantable paper that grows wildflowers when planted.

A) Plantable Cardinals Christmas Cards Set - Includes 8 seed paper cards, with eco-friendly brown envelopes. Planting instructions inside each card. 4.5 x 6.25 inches. **\$24.95 MSRP**

B) Plantable Cardinals Single Christmas Card - Single card printed on plantable paper. Includes an eco-friendly brown envelope. Planting instructions inside the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

Inside Message: Wishing you a joyful holiday season and a happy New Year

PLANTABLE MITTENS HOLIDAY CARD SET



The Plantable Mittens Holiday Card Set is perfect for kids, families, or anyone who likes to add a personal touch to their holiday greeting cards. Included in this set are 8 holiday greeting cards, complete with 8 pairs of fun and patterned mittens for the sender to mix, match and attach before sending out to all their favorite people!

A) Plantable Mittens Holiday Cards Set
8 cards, 8 pairs of mittens and 8 red envelopes. Assembly instructions on packaging and planting instructions inside each card. 6.25 x 4.5 inches.
\$19.95 MSRP

Inside Message: Sending you warmest wishes for the holiday season!

REINDEER

PLANTABLE CHRISTMAS CARDS



A



B



Cute, cheerful and full of surprise as he stares at his red plantable nose! These Reindeer Plantable Christmas Cards are sure to please any recipient with its friendly and adorable Christmas greeting.

A) Reindeer Plantable Christmas Cards Set - 8 cards with attached red seed paper nose. Includes 8 red envelopes and planting instructions inside each card. 6.25 x 4.5 inches. **\$19.95 MSRP**

B) Reindeer Plantable Christmas Single Card - Single card with attached red seed paper nose. Includes a red envelope and planting instructions inside the card. 6.25 x 4.5 inches. **\$3.95 MSRP**

Inside Message: Merry Christmas! Wishing you a bright and joyous holiday season

Classic Gift

PLANTABLE CHRISTMAS CARDS



A



B



A



B



This card acts as both a greeting and a gift in one, and not just because of the bow. This card features a plantable gift tag greeting on the front, sure to please the recipient with a bouquet of beautiful wildflowers!

A) Classic Christmas Plantable Gift Cards Set - Each set includes 8 cards in two distinctly classic Christmas designs and a seed paper gift tag greeting attached. Includes 8 red envelopes and planting instructions inside each card. 6.25 x 4.5 inches. **\$19.95 MSRP**

B) Classic Christmas Plantable Gift Single Card - Single card with attached seed paper gift tag greeting. Available in either stripes or argyle, each card includes a red envelope and planting instructions inside the card. 6.25 x 4.5 inches. **\$3.95 MSRP**

Inside Message: Season's Greetings
May your holiday season be filled with joy and love

Retro Gift

PLANTABLE CHRISTMAS CARDS



Funky and fresh, these vintage-inspired Christmas cards are sure to make anyone smile! Who's not going to love a card that's guaranteed to give them a great bouquet of wildflowers as well?

A) Retro Christmas Plantable Gift Cards Set - Each set includes 8 cards in two distinct retro-inspired Christmas designs and a seed paper gift tag greeting attached. Includes 8 white envelopes and planting instructions inside each card. 6.25 x 4.5 inches. **\$19.95 MSRP**

B) Retro Christmas Plantable Gift Single Card - Single card with attached seed paper gift tag greeting. Available in either snowflakes or striped, each card includes a white envelope and planting instructions inside the card. 6.25 x 4.5 inches. **\$3.95 MSRP**

Inside Message: Season's Greetings
May your holiday season be filled with joy and love



A



B



A



B



christmas tree and dove

PLANTABLE HOLIDAY CARD SET



Soft, elegant, and spreading kind and caring words to every recipient, these cards showcase two classic (and plantable!) symbols of the Christmas season—a pine tree and a dove in flight.

A) Christmas Tree and Dove Plantable Holiday Cards Set

Includes 8 cards with a plantable dove or pine tree shape, 2 of each design.
Includes 8 white envelopes and planting instructions inside each card.
4.5x6.25 inches. **\$19.95 MSRP**

Inside Message: Merry Christmas Wishing you all the best for the holiday season

Love the Earth

Plantable Christmas Cards



Friendly and approachable with an eco-conscious message you can't miss, these plantable holiday cards will be a welcome gift to anyone. **A portion of each sale from these eco-friendly holiday cards will go to Community Forests International, to plant trees for food and timber sustainability.**

A) Love the Earth Plantable Christmas Cards Set

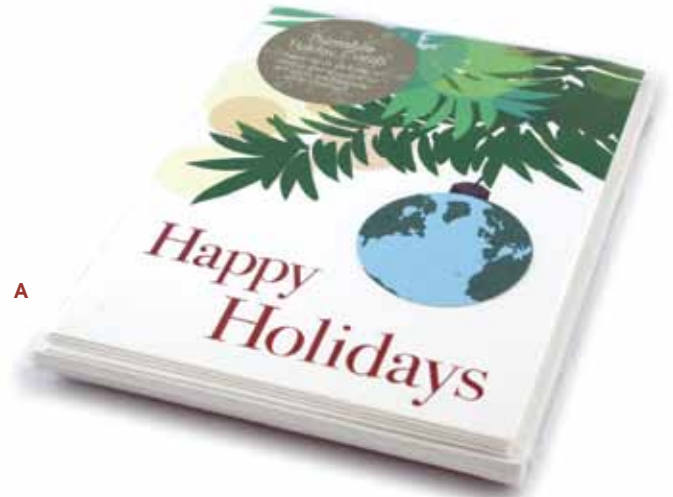
8 cards printed on plantable paper. Includes 8 red eco-friendly envelopes, along with planting instructions on the back of each card. 4.5 x 6.25 inches. **\$24.95 MSRP**

B) Love the Earth Plantable Single Christmas Card

Single card printed on plantable paper. Includes a red eco-friendly envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

Inside Message: We love our Earth as much as we love the holidays. Wishing you a joyous (and green!) holiday season, and a happy New Year.

Plantable Earth Ornament Christmas Cards



Show your support of living green with these eco-conscious greeting cards. **A portion of each sale from these eco-friendly holiday cards will go to Community Forests International, to plant trees for food and timber sustainability.**

A) Plantable Earth Ornament Christmas Cards Set

8 cards, each with a removable seed paper Earth shape. Includes 8 white eco-friendly envelopes, along with planting instructions on the back of each card. 4.5 x 6.25 inches. **\$19.95 MSRP**

B) Plantable Earth Ornament Single Christmas Card

Single card printed on plantable paper. Includes a white eco-friendly envelope and planting instructions on the back of the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

Inside Message: We love our Earth as much as we love the holidays. Wishing you a joyous (and green!) holiday season, and a happy New Year.

season's GREETINGS

PLANTABLE HOLIDAY CARDS



A



B



Cool and crisp like a winter's night, these cards have a calming, elegant feel. With the added promise of wildflowers from the plantable tree, this card is sure to be appreciated by anyone who receives it.

A) Season's Greetings Plantable Holiday Cards Set

Includes 8 cards with 8 white envelopes and planting instructions inside each card. 6.25 x 4.5 inches. **\$19.95 MSRP**

B) Season's Greetings Plantable Holiday Single Card

Single card with attached plantable seed paper tree. Includes a white envelope and planting instructions inside the card. 6.25 x 4.5 inches. **\$3.95 MSRP**

Inside Message: Wishing you a joyful holiday season and a happy New Year.

sweet joy

PLANTABLE
HOLIDAY CARDS



Share your holiday greetings with this fun and fancy card! Instead of wildflowers, the plantable candy on the front is made using our cinnamon basil seed paper instead. How sweet!

A) Sweet Joy Plantable Holiday Cards Set (Blue and Red Design)

Includes 8 cards with 8 white envelopes and planting instructions inside each card. 6.25 x 4.5 inches. **\$19.95 MSRP**

B) Sweet Joy Plantable Holiday Single Card (Blue and Red) - Single card with attached cinnamon basil seed paper "candy" piece. Includes a white envelope and planting instructions inside the card. 6.25 x 4.5 inches. **\$3.95 MSRP**

C) Sweet Joy Plantable Holiday Cards Set (Green and Pink Design)

Includes 8 cards with 8 white envelopes and planting instructions inside each card. 6.25 x 4.5 inches. **\$19.95 MSRP**

D) Sweet Joy Plantable Holiday Single Card (Green and Pink) - Single card with attached cinnamon basil seed paper "candy" piece. Includes a white envelope and planting instructions inside the card. 6.25 x 4.5 inches. **\$3.95 MSRP**

Inside Message: May the holiday season bring you sweet, sweet joy.



Holiday

PLANTABLE POSTCARD SET



Send some holiday greetings with these truly green postcards, that are sure to be a hit. Any recipient will love the greeting and gift of flowers in one with these fun and festive plantable postcards.

Plantable Holiday Postcard Set - Set of 8 seed paper postcards, one of each design. 4 x 5 inches. **\$9.95 MSRP**

Winter

PLANTABLE CARDS SET



A



B



C



D



E

Share some warm holiday wishes during the coldest months with these plantable cards for everyone on your list.

A) Plantable Winter Holiday Greeting Cards Set - Set of 8 plantable greeting cards, 2 of each design. Includes 8 grey envelopes. 4.5 x 6.25 inches. **\$24.95 MSRP**

B) Plantable Winter Wonderland Single Holiday Card - Single card printed on plantable paper. Includes a grey envelope and planting instructions on the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

C) Plantable Warmest Wishes Single Holiday Card - Single card printed on plantable paper. Includes a grey envelope and planting instructions on the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

D) Plantable Let It Snow Single Holiday Card - Single card printed on plantable paper. Includes a grey envelope and planting instructions on the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

E) Plantable Baby It's Cold Outside Single Holiday Card - Single card printed on plantable paper. Includes a grey envelope and planting instructions on the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

Holiday

PLANTABLE CARDS SET



Plantable and stylish, these holiday greeting cards truly capture the holiday spirit.

A) Plantable Holiday Cards Set - Includes 8 plantable cards, 2 of each design. Includes 8 cocoa brown envelopes. 4.5 x 6.25 inches. **\$24.95 MSRP**

B) Plantable Reindeer Single Holiday Card - Single card printed on plantable paper. Includes a cocoa brown envelope and planting instructions on the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

C) Plantable Peace Single Holiday Card - Single card printed on plantable paper. Includes a cocoa brown envelope and planting instructions on the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

D) Plantable Joy Single Holiday Card - Single card printed on plantable paper. Includes a cocoa brown envelope and planting instructions on the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

E) Plantable Jingle Bell Single Holiday Card - Single card printed on plantable paper. Includes a cocoa brown envelope and planting instructions on the card. 4.5 x 6.25 inches. **\$3.95 MSRP**

Plantable Holiday Gift Tags



A



B



C



D

Fun, festive, and plantable! Our three brand new sets of holiday gift tags are the perfect finishing touch for any gift!

A) Bow Plantable Holiday Gift Tag Set - Each package contains 6 plantable holiday tags, 2 of each color bow (red, green, blue). Includes ties. Planting instructions are printed on each tag. 2 x 5 inches. **\$5.95 MSRP**

B) Christmas Tree & Dove Plantable Holiday Gift Tag Set - Each package contains 6 plantable holiday tags, 3 of each design (green tree, blue dove). Includes ties. Planting instructions are printed on each tag. 2 x 5 inches. **\$5.95 MSRP**

C) Pinecone & Cardinals Plantable Holiday Gift Tag Set - Each package contains 6 plantable holiday tags, 3 of each design. Includes ties. Planting instructions are printed on each tag. 2 x 5 inches. **\$5.95 MSRP**

D) Plantable Holiday Gift Tags Set - Each package contains 6 different plantable gift tags and ties. Designs include bow, gift, ornament, bells, holly, and snowflake. Planting instructions are printed on each tag. 2 x 5 inches. **\$5.95 MSRP**

Seed paper at work.

In February of 2011, we planted a piece of seed paper in our very own offices here at Botanical PaperWorks. The piece was about the size of a business card, and as you can see in the photos below, we had great success! Within a week we were seeing little sprouts, and a few weeks after that, we had a whole bunch of buds and blooms. Before we knew it, we had enough flowers to make a bouquet of these beautifully delicate wildflowers!



SEED PAPER THAT GROWS

