# **March 2018**





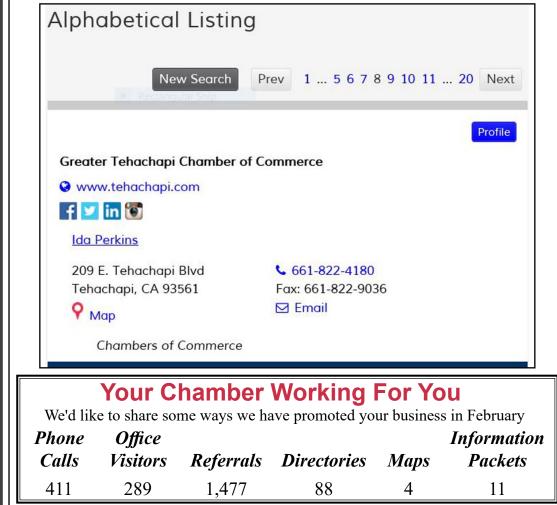
# Newsletter

# SOCIAL MEDIA Membership Benefits

In our continuing effort to bring more value to our members we would like to remind you of a valuable enhancement to your business directory listing on our website Tehachapi.com.

Member directory listings can now include a link to your *Facebook*, Twitter, LinkedIn and Instagram accounts.

If you would like to take advantage of these features, please email to chamber@tehachapi.com the links to your social media accounts.



# **Monthly Network Luncheon**

# Michelle Vance, District Manager Tehachapi Valley Recreation & Park District

Please join the Greater Tehachapi Chamber of Commerce at our March Chamber Network Luncheon, Tuesday, March 20, 2018, 12:00 p.m. at Big Papa's Steakhouse & Saloon, 1001 W. Tehachapi Blvd, C200. Our guest speaker will be Michelle Vance, District Manager Tehachapi Valley Recreation & Park District.

Michelle will give us an update on current projects, programs and events that enrich the quality of life for the residents of the Tehachapi community. Se will also share with us their plans for future improvements to current facilities and the development of a plan to build a new aquatics, recreation and conference center.

Michelle Vance joined the Tehachapi Valley Recreation & Park District July 2017 as the District Manager, she oversees the day-to-day operations, budget preparation and carrying out the vision of the Board of Directors.

Prior to her service with the District she was the Economic Development Coordinator for the City of Tehachapi, where she was responsible for implementing principles and practices of economic development, business recruitment, and retention and expansion policies. She served as the primary liaison to community groups and organizations with which the City shares partnerships.

The cost is \$15 for Chamber Members, \$20 for Non-Chamber members, which includes lunch.

*Reservations are required. Please make your reservation by calling the Chamber at 661-822-4180. Reservation deadline is Thursday, March 15, 2018.* 

# **March Luncheon Sponsor**

TEHACHAPI NEWS

Reserve your space in the 2018 Tehachapi Visitor Guide, published by the Tehachapi News for over 16 years. The Tehachapi Visitor Guide is well known, reliable and consistent.

Tehachapi Visitor Guide is an annual full color, glossy magazine-style publication. This is an excellent opportunity to feature all that Tehachapi has to offer.

- 43,000 copies will be printed and distrubuted
- A copy will be inserted in The Bakersfield Californian's Saturday edition.
- A digital copy will be on the Visit Tehachapi app and Issuu.com
- Copies will be in tourism racks, at the Chamber of Commerce and Visitor Center.

Don't miss the April 20 deadline for the May 18 publication.

Call 822-6828 or email <u>advertise@tehachapinews.com</u> for more information.

NOTICE

The Chamber Office will be closed March 6th - 8th

Returning on Monday. March 12th

We apologize for any inconvenience

## 2018 Board of Directors

**CHAIRPERSON** 

Stephanie Garcia Tehachapi News

## CHAIR ELECT

Sally Periman-Lawrence Woods Family Funeral Service

**TREASURER** Carolyn Wiles Terra-Gen Operating Company

#### • DIRECTORS •

Susan Abrego 1st Priority Vehicle Registration Service

Kellie Dudevoir Canine Creek Pet Wash & Boutique

> Carl Gehricke TBB

### Staff

Ida Perkins President



Promote Up. Join Up. Move Up.

209 E Tehachapi Blvd P.O. Box 401 Tehachapi, CA 93581 661 822-4180 Fax 661 822-9036 www.tehachapi.com

Hours: Mon. - Thurs. 10 AM - 4 PM Closed 1 - 2 PM for lunch Hours subject to change for Chamber events

# City of Tehachapi

# **County of Kern**

#### Greg Garrett Tehachapi City Manager



I was leaving a meeting recently at the Community Room of the Tehachapi Police Department building on my way back to City Hall. When I leave that venue there are plenty of ways I can take to City Hall. I can continue on C Street until I reach Curry, from there I can turn on D, E, F, or Tehachapi Blvd, since they all connect

to Robinson where City Hall is located. For some reason the words "there are many roads to City Hall," just sort of stuck in my mind.

As I dwelled on that a little during the brief drive back, I thought while there are many actual roads that lead to City Hall, there are many roads and avenues one can use to reach out to City Hall. My staff and I have prided ourselves on listening to the community and being accessible to those wishing to discuss City matters.

For example, we have virtual "roads" to City Hall. We have the City's website <u>www.tehachapicityhall.com</u> where we post announcements, news releases, information, as well as agendas for the City Council. Other virtual roads include our social media pages where we post photos, videos and updates. Sometimes we receive questions on social media posts via comments or messages, as warranted, the department head responsible for that area will respond directly and answer each inquiry.

Our business model, and the City is quite frankly run like a business, is to be accessible to our stakeholders, the community. We've increased that accessibility with new avenues to City Hall, like Coffee with the Mayor and City Manager, held on the third Thursday of each month at The Coffee Mill from 7:30-9:30 AM. We are also exploring a weekend event for those who are understandably busy during the work week.

We also have Coffee with a Cop on a quarterly basis where Chief Kroeger and many of his officers make themselves available for conversation. Of course, there are City Council meetings, held the first and third Monday of each month at the aforementioned Community Room at the Tehachapi Police Department.

If you're one that still prefers those normal roads, they still work too. City Hall is open from 7 AM-5:30 PM Monday-Thursday. Feel free to stop by with questions, comments or concerns. As always, you can use the virtual avenues as well and email me at ggarrett@tehachapicityhall.com.

As you can see, there are many roads to City Hall, I hope you will take full advantage of them when you have questions or an issue you would like addressed by City staff. Whatever your road of choice, we're happy to meet you there.

### Zack Scrivner Kern County Supervisor - Second District



The County of Kern is busy with an array of efforts to promote small business growth and activity in Eastern Kern.

One of the most exciting studies conducted in Eastern Kern was the Economic Diversification Study conducted from a grant the County was awarded from the Department

of Defense. The premise of the study was to find out how diversified Eastern Kern's economy is if the two anchors of Edwards Air Force Base and China Lake Naval Weapons Center were taken away. A separate part of the study was the awarding of a grant by the DoD's Office of Economic Adjustment to implement a diversification plan. In the coming weeks, the County will be convening meetings of Eastern Kern stakeholders to discuss how to move forward.

The County is also completing the annual Comprehensive Economic Development Strategy report. CEDS is a program run by the Economic Development Administration of the federal government that contributes to effective economic development in communities and regions through a locallybased, regionally-driven economic development planning process. Completing the CEDS report provides eligibility for Kern to apply for EDA grant funding. The County of Kern is interested in hearing from any and all in the Greater Tehachapi area that have infrastructure projects geared toward job creation. This will be included in the CEDS report to help Kern gain an advantage in EDA grant funding. If you have any information, please call Teresa Hitchcock with the County of Kern at (661) 868-3161 or <u>hitchcockt@kerncounty.com</u>.

The County is also working closely with the Kern Economic Development Corporation on the AdvanceKern initiative. AdvanceKern includes the County's updated economic development incentive policies, a countywide branding strategy, and a special working group for workforce development. It is the County and KEDC's hope that AdvanceKern will help promote our county and region so that corporations and other small businesses will look to set up shop here.

Economic development is always exciting and full of potential. Kern County has a multi-faceted approach and a team of dedicated employees and partnerships with other organizations to ensure Kern's economy is vibrant, healthy, profitable, and one where jobs are plentiful. I look forward to working with everyone to keep our economy growing.



## March Membership Anniversaries

#### 38 Years

Southern California Gas Co

#### 29 Years Century Glass

28 Years Asian Health Project & SB First Cook

26 Years Oaktree Medical Group

#### 25 Years

**RE/MAX** Tehachapi Sierra Family Care Tehachapi Valley Healthcare District

24 Years Henry's Cafe

Village Grille 23 Years

B S & E Rents

#### 21 Years Tacos Samich

17 Years Haddad Dodge The Loop Newspaper Fiddler's Crossing/Mountain Music

15 Years Coldwell Banker Best Realty/Carol Chase Tehachapi Valley Recreation & Park District

#### 14 Years CST-The Composite Store Klein, DeNatale, Goldner Wood Family Funeral Service

12 Years

Tehachapi Pet Lodge & Outfitters

11 Years Aspen Builders, Inc. National Chavez Center

10 Years The Heat Source Kern Economic Development Corp Tehachapi Cleaning ProZ Triassic Vineyards

#### 8 Years

Adorable Alpacas Big 5 Sporting Goods Jennifer's Terrace Moses/Master Carpet

6 Years Mountain Vista Senior Care, LLC National University

5 Years The Law Offices of Young Wooldridge

4 Years The Animal Education Center SCORE Bakersfield

1 Year BV Cub, Inc Trailhead Insurance Services, LLC

# Welcome Our Newest Members

**1st Priority Vehicle Registration Service** Susan Abrego 20725 South St, Ste 12 Tehachapi, CA 93561 661-823-4278

**Old Towne Auto and Trailer Registration Diane Fernandez** 20031 W Valley Blvd. Ste A Tehachapi, CA 93561 661-447-8092

# tehachapi.com working for our members

We'd like to share with you a summary of our website business directory activity for February

Main Directory Search Page Visits	1,001
Alphabetical Listing Search	1,839
Categorical Listing Search	2.772
Search For	101
New Member Listing	75
Referred to Member Website	1,399
Emails Sent to Members	231
Member Map Views	1,400
Calls Placed to Members	1,491
Category Sponsor Ad	19

#### Congressman McCarthy, Senator Fuller & Assemblymember Fong Mobile Office Hours at the Chamber

Government Representatives will hold office hours at the Chamber office on Tuesday, March 20, 2018.

10:00 - 11:00 a.m. Congressman McCarthy Representative 661-327-3611

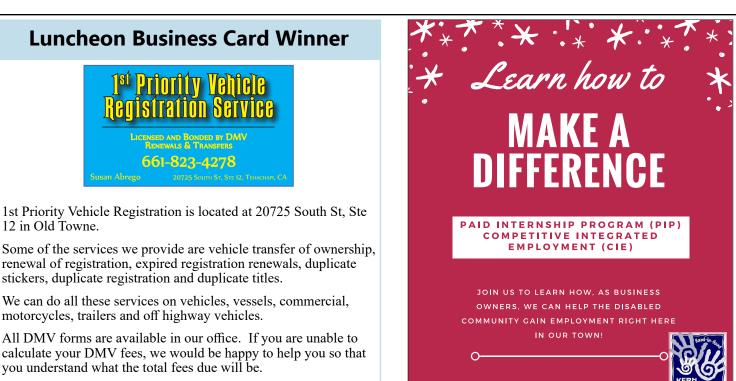
2:00 - 3:00 p.m. Senator Fuller, Representative Benjamin Stark, 661-323-0443 Assemblyman Fong, Representative Tanner Dyrness, 661-395-2995

For appointments please contact the above representatives.

## **11 Renewing Members Strengthen Chamber and Business Community**

The following members renewed their commitment to the Chamber for 2018, from January 31, 2018 through February 26, 2018.

	Member Since		Member Since		Member Since
Alert Disaster Restoration Applegate Garden Florist Century Glass Klein, DeNatale, Goldner	2012 1995 1988 2005	M & M Sports, Uniform & Embroidery Marley's Mutts Dog Rescue, Inc. Ruby Ribbon Sausage King	1998 2017 2017 2011	T-Mobile Tehachapi Cleaning ProZ Tehachapi News	2017 2008 1979



We hope you will join us for our Grand Opening/Ribbon Cutting on Wednesday, March 14th from 3:30 - 5:30 PM. Ribbon Cutting will be held at 4:00 PM. Refreshments will be served and there will be prize drawings.

If you have any questions, please call our office at 661-823-4278.

# 661-852-3297

**20915 SCHOUT RD** 

MARCH 27, 2018 • 11:00AM TO 12:00 PM

FOR MORE INFORMATION

CONTACT ASHLEY HOWARD CLIENT EMPLOYMENT SPECIALIST

# 2018 Chamber Network Luncheon Sponsorships

The Greater Tehachapi Chamber of Commerce Monthly Network Luncheon is an opportunity to *Showcase your Business*. Luncheons are held on the 3rd Tuesday of each month, January through October (no luncheon in August).

Your Network Luncheon Sponsorship includes:

- 2 tickets to the luncheon (\$30 value).
- 250 words business bio in our monthly newsletter for the month of sponsorship.
- Your Business listed as a sponsor in our luncheon reminder email.
- 3-minute infomercial at the luncheon.
- Exclusive rights to distributing promotional material at each seat.
- Your Business listed as sponsor on the New Member List and Calendar distributed at the luncheon by the Chamber.

All inclusive sponsorship for only \$100.00. Call early to reserve the month important to you. Reservations on a first come basis. Only one Sponsor per luncheon. To sponsor a Network Luncheon or additional information, contact Ida Perkins at the Chamber 661-822-4180 or email idaperkins@tehachapi.com.







Please join us for Delta Liquid Energy's

# GRAND OPENING

Wednesday, March 7, 2018 4:00pm - 6:00pm 1582 Goodrick Drive Ste. 6B Tehachapi, California

Questions? Please call (661) 771-0101

Ribbon cutting to take place at 4:30pm Prize drawing at 5:00pm Appetizers provided by Red House BBQ

# **J**ace<sup>®</sup>

# TEHACHAPI'S 2018 LARGE BUSINESS OF THE YEAR INVITES YOU

The Race family continues to grow, and with that comes expansion. After a successful completion of our "High Desert" project, Race has decided to open a new facility that will consist of our sales, OSP and field operations. The office will be located 1170-C Tehachapi Blvd.

> Race will be having a ribbon cutting event on: Thursday, March 22nd, 2018

## 2:00 - 4:00 pm at 1170-C Tehachapi Blvd.

We would be honored to have you in attendance.

Please RSVP to team@race.com by Friday, March 16th, 2018.

www.race.com | 877.722.3833



# T-MOBILE



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With taxes and fees included, you won't pay a penny more.

Worry-free wireless With no overages or contracts, T-Mobile will help you stay focused on your business.

Dedicated 24/7 support You'll get a direct line to a dedicated business account team who actually knows you and your account history.

Hassle free travel With unlimited data in 140+ countries and destinations, the T-Mobile business line works virtually everywhere you are.

Family & business can mix Your T-Mobile business line can save you up to \$40 on your family lines, Now that's a real business perk.

Free in-flight texting with GoGo Business taking you up in the air? T-Mobile customers can text, picture message and more, all at 30,000 feet.

America's best unlimited network T-Mobile's network now rated#1 in 4G LTE speed and availability. Plus, our 4G LTE coverage has doubled since 2015.

Speak to our business specialist for current deals on phones, tablets, and SyncUP fleet offers.

Joey Whiting 1054 W. Valley Blvd. Ste. C Tehachapi, CA 93561 (661) 750-0300 Joseph. Whiting@exclusivewireless.net

# **HR Corner**

# **IRS, FBI Warn of W-2 Phishing Scam**

Gail Checchettini Whaley, J.D; Cal Chamber Employment Law Counsel February 27, 2018

The Internal Revenue Service (IRS) and the Federal Bureau of Investigation (FBI) recently <u>warned</u> payroll and human resources professionals of a dangerous Form W-2 phishing scam that victimized hundreds of organizations and thousands of employees during the last two tax seasons — and this season is no different.

The scam goes like this: Cybercriminals identify your company's chief operating officer or other high-level executives, pose as the executive and send emails to payroll personnel. In these emails, the fraudsters request copies of employee Forms W-2 or ask for a list of all employees and Social Security numbers (SSNs). Using a technique called business email compromise or



A dangerous Form W-2 phishing scam is making the rounds this tax season.

business email spoofing, these emails look like they were sent from within your organization.

According to the IRS, the initial email may be a friendly, "Hi, are you working today?" type of exchange before the fraudster asks for all Form W-2 information. But that isn't always the case. Last year, one actual email simply asked payroll, "[S]end me the updated list of employees with full details (Name, Social Security Number, Date of Birth, Home Address, Salary) as of 2/22/2016."

Criminals then use the stolen personal information and data on the W-2s, such as SSNs, to file fraudulent tax returns for refunds. Or they sell the information on the "Dark Net."

Last year's scams affected all types of employers — small and large businesses, public schools and universities, hospitals, tribal governments and charities. In 2017, reports about this scam to <u>phishing@irs.gov</u> from victims and nonvictims jumped to approximately 900, up from 100 the previous year. More than 200 employers were victimized in 2017, which translated into hundreds of thousands of employees who had their identities compromised.

#### **Action Items**

- Employers need to educate payroll, HR and finance personnel of the W-2 scam. The IRS also urge employers to:
- Require additional verification procedures to validate the actual request before emailing sensitive data such as employee Form W-2s.

Employers also should immediately notify the IRS if they are victimized. The IRS can then take steps to help prevent employees from being victims of tax-related identity theft. Unfortunately, because of the nature of these scams, some businesses and organizations don't realize for days, weeks or months that they were scammed.

The IRS has a special email notification address specifically for employers to report Form W-2 data thefts. Here's how Form W-2 scam victims can notify the IRS:

- Email <u>dataloss@irs.gov</u> to notify of the data loss and provide contact information, as listed below.
- In the subject line, type "W2 Data Loss" so that the email can be routed properly. Do not attach any employee personally identifiable information data.
- Include the following:
  - Business name
  - · Business employer identification number associated with the data loss
  - Contact name
  - Contact phone number
  - Summary of how the data loss occurred
  - Volume of employees impacted

Businesses and organizations that fall victim to the scam and/or organizations that only receive a suspect email but do not fall victim to the scam should send the full email headers to <u>phishing@irs.gov</u> and use "W2 Scam" in the subject line.

Employers can learn more at Form W-2/SSN Data Theft: Information for Businesses and Payroll Service Providers.

The FBI also provides <u>additional information</u> about how to report the situation to state tax agencies and other law enforcement officials.

# CHAMBER SERVICES

#### For Members Only

Mailing Labels \$35.00 Electronic (Excel) Mailing List \$50.00

#### **Employment Posters 2018**

Members \$57.00 Non-Members \$76.00

**Directory of Members** Available to all at No Charge

#### Website Advertising - Members Only

Contact Chamber Office for pricing and options

#### Free to Members Only

Display of Cards & Brochures in the Chamber Office Referrals From: Phone Calls Walk-In's Internet First Hotspot in Newsletter (first 90 days of membership)

#### **Advertising - Members Only**

•	•
Newsletter Hotspot	\$ 35.00
Newsletter Card	
per month	\$ 25.00
per year	\$200.00
<b>Relocation Packet</b>	\$125.00
Insert/per year	

# Order Your 2018 Employment Poster Today!



Make sure your business is in compliance. Even if you only have one employee, you can be fined \$17,000 for not posting required notices. Our poster includes all notices in one convenient poster. Order yours today!

The 2018 California and Federal Employment Poster will soon be available at the Greater Tehachapi Chamber of Commerce. The price is \$57.00 for members and \$76.00 for non-members, which includes Poster Protect\*.

Contact the Chamber to reserve your 2018 Employment Poster. Available in English and Spanish.

\* If mandatory changes happen in 2018, you automatically receive a replacement poster at no additional cost.

## **SHOPLOCAL** Support your local business community www.tehachapi.com

SUN	MON	TUE	WED	THU	FRI	SAT
MARCH	1 2018			1	2	3
For detailed information	on on events, visit our C	Community Calendar a	t <u>www.tehachapi.com</u>		First Friday 5-8 PM	
4	5	6	GTEDC Mtg 7:30 AM7	8	9	10
	Board of Directors Mtg Chamber Office 4:30 PM		Grand Opening 4-6 PM Ribbon Cutting 4:30 PM 1582 Goodrick Dr Unit 6B			
	City Council Mtg 6 PM	Chamber Office Closed	Chamber Office Closed	Chamber Office Closed		
11 Daylight Savings Time Begins	12	13 TUSD Board Mtg 6 PM	14 1st Priority Vehicle Registration Service Grand Opening 3:30-5:30 PM Ribbon Cutting 4 PM 20725 South St, Ste 12	15 Coffee with the Mayor & City Manager 7:30 - 9:30 AM The Coffee Mill	16	17
18	19 City Council Mtg 6 PM	Government Reps See page 4 for appt info CHAMBER LUNCHEON Big Papa's 12:00 PM TVRPD Board Mtg 5:30 PM	21	22 Race Communications Grand Opening 2-4 PM Ribbon Cutting 4:00 PM 1170-C Tehachapi Blvd	23	24
25	26	27	28	29	30	31
		TUSD Board Mtg 6 PM				TVRPD Easter Egg Hung 2 PM Meadowbrook Park