



Platinum Level



Gold Level



Terra-Gen Power, LLC

Silver Level



Bronze Level



Greater Tehachapi
Chamber Of Commerce
209 E Tehachapi Blvd
P.O. Box 401
Tehachapi, CA 93581
661 822-4180
Fax 661 822-9036
www.tehachapi.com



Promote Up. Join Up. Move Up.

Newsletter

DON'T MISS OUT!!!
ADVERTISING DEADLINE MAY 10TH

GREATER TEHACHAPI CHAMBER of COMMERCE *Business Referral Guide* 2013-2014

RESERVE YOUR SPACE TODAY!!!

The Greater Tehachapi Chamber of Commerce is preparing the 2013/2014 Business Referral Directory, the most important business-reference publication available.

The Directory is a "must have" full color reference with a comprehensive community profile, demographics, overview, local facts and figures, local attractions and much more...

- #1 requested publication at the Chamber
- Included in all Relocation Packets
- Distributed to all Tehachapi Businesses
- Included in Welcome Packet for new residents
- Distributed by our City at business conferences
- Available at Local Hotel & Lodging
- Contact information for ALL Chamber Members
- Full Color Publication

New for 2013/2014
Chamber Business Referral Directory
will be online at
www.tehachapi.com

Call Ida at the Chamber office to reserve your ad space
661-822-4180
WWW.TEHACHAPI.COM

Your Chamber Working For You

We'd like to share some ways we have promoted your business last month...

Phone Calls	Office Visitors	Referrals	Directories	Maps	Information Packets
206	170	3995	96	12	32

**May Chamber Network Luncheon
"Chris Kirk"
Assistant City Manager**

Please join the Greater Tehachapi Chamber of Commerce at our May Chamber Network Luncheon, Tuesday, May 21, 2013, 12:00 p.m. at Pacino's Pizzeria - Pastaria, 1100 Tehachapi Blvd, #A. Our guest speakers will be Chris Kirk, Assistant City Manager.

Chris will be discussing the new Tehachapi Event Center and Rodeo Grounds.

The cost is \$15 for Chamber Members, \$20 for Non-Chamber members, which includes lunch. **Reservations are required. Please make your reservation by calling the Chamber at 661-822-4180. Reservation deadline is Friday, May 17, 2013.**



LUNCHEON BUSINESS CARD WINNER



Jeff and Renee Haswell are local Tehachapi HERBALIFE Independent Distributors. Herbalife is a global nutrition company that has helped people pursue a healthy, active life since 1980. Our nutrition, weight-management, specialized sports nutrition and personal care products are available exclusively through dedicated independent Distributors in 88 countries.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife program to help bring good nutrition to children in need. We also sponsor world-class athletes, teams and events around the globe, including the LA Galaxy and FC Barcelona soccer clubs, as well as champions in more than 15 other sports.

As Personal Wellness Coaches

We are committed to bringing health and wellness around the world, one person at a time, by providing:

- Valuable and personalized wellness evaluations
- Awareness of the impact of our lifestyle and nutrition choices
- Solutions to meet individual needs

Getting started is easy as 1 - 2 - 3

We begin your personalized Herbalife program with Cellular Nutrition.

- 1) Healthy Meal Nutritional Shake Mix
 - a) A healthy meal for balanced nutrition,
 - b) Helps manage weight for better health,
 - c) Contains 9 grams of protein and healthy fiber, and
 - d) Nourishes your body with 20 vitamins, minerals and essential nutrients of Cellular Nutrition
- 2) Multivitamin Complex
 - a) Essential nutrients for overall vitality,
 - b) Supports healthy weight management and your immune system, and
 - c) Promotes healthy bones, skin and hair
- 3) Cell Activator
 - a) Supports the body's absorption of micronutrients
 - b) Promotes cellular energy production

Personalized Nutrition Made Easy

Herbalife Targeted Nutrition products build on the foundation to give you the ability to customize a nutrition program to meet your individual needs. Targeted Nutrition products provide the nutrients and botanical support your need to enjoy good health for a lifetime. Herbalife's Targeted Nutrition includes 11 categories on top of the basic Cellular Nutrition. They are Digestive Health, Stress Management, Immune Solutions, Heart Health, Healthy Aging, Men's Health, Women's Health, Children's Health, Energy & Fitness, Personal Care, and Weight Management.

**Gain the Competitive Advantage
Achieve the ultimate in sports nutrition**

Additionally at Herbalife, we understand that being an athlete is a lifestyle -- one that requires dynamic nutrition for your day-to-day needs. Herbalife24 is a performance nutrition line that can be customized based on your specific training schedule. Take training, performance and recovery to the next level with the first nutrition line for the 24-Hour Athlete.

If you would like to have Jeff & Renee Haswell personally evaluate your wellness for free - no obligation, you can contact us, Healthy Lifestyle For You, by any of the contacts on our business card above.



Please join us for the
May Chamber Mixer

Hosted by

Postal ASAP!

Come make connections during an evening of fun and lively conversation!

Wednesday, May 8, 2013
5:00-7:00 pm

785 Tucker Road, Suite G
Tehachapi, CA 93561

Enjoy Hors d'oeuvres from Don Juan's and a no-host bar



Gifts! Novelties! Jewelry!



CHAMBER RIBBON CUTTING



Canine Creek Pet Wash & Boutique owner Susie Atherton was joined by Chamber Directors Kathy Carey, Claudia White and Tammy Wallace ; Chamber Ambassadors Cathy Criger, Kathleen Kline, Tina Larson, Dean Markham, Heather Pardus and Chamber President Ida Perkins for the Grand Opening/Ribbon Cutting of their new location on Monday, April 22, 2013.

Canine Creek Pet Wash & Boutique is located at 798 Tucker Rd, Ste 5 . For more information call 661-822-0307 or stop by and say hello.....

Congratulations Susie!!

SAVE THE DATES!

"Business After Hours " Chamber Mixer Schedule
HOSTED BY

May 8th	Postal ASAP!
June 12th	Jennifer's Terrace
July 10th	Bright House Networks
September 11th	Mulberry Place Assisted Living
October 9th	Mountain Music/Fiddlers Crossing
November 13th	Date Available - Contact the Chamber if interested

If you are interested in hosting a mixer contact the Chamber at 661-822-4180.

Congressman McCarthy, Senator Fuller, and Assemblywoman Grove Mobile Office Hours at the Chamber

Government Representatives will hold office hours at the Chamber office on Tuesday, May 21, 2013 from 10 to 11 AM.

Congressman McCarthy contact Representative Vince Fong, 661-327-3611

Senator Fuller contact Representative Romeo Agbalog, 661-323-0443

Assemblywoman Grove contact Representative Javier Reyes, 661-395-2995

2013 Board of Directors

CHAIRPERSON
Claudia White
Hilltop Publishers

CHAIR ELECT
Tammy Wallace
Country Real Estate

TREASURER
Kathy Carey
BVS Properties

PAST CHAIRPERSON
Marty Pay
Farmers Insurance

• DIRECTORS •

Lorraine Berry
Individual

Phillip Darling
Law Office of Phillip H. Darling

Carl Gehricke
TBB

Tim Kielpinski
Old Towne Nursery

Carolyn Wiles
Terra-Gen Power, LLC

Ida Perkins
President

Ashlee O'Brien
Administrative Assistant



BVS Properties
Real Estate Sales, Rentals & Property Management

Serving Tehachapi for nearly 26 years!

SRES **CRS** Certified Residential Specialist

Kathy Carey
Office (661) 821-1514
Mobile (661) 331-1514
www.bvsproperties.com

Welcome Our Newest Members

Abbey Carpet of Tehachapi
Linda & Douglas Gragg
 20571 Santa Lucia St
 Tehachapi, CA 93561
 661-822-5025

Advocare Independent Distributor
Calvin Barnes
 3412 Cardinal Ave
 Bakersfield, CA 93306
 661-303-1292

Cutting Edge Salon
Amanda Woolley
 20725 South St, #12
 Tehachapi, CA 93561
 661-822-1656

Glenwood Gardens
Misty Cheshier
 350 Calloway Dr
 Bakersfield, CA 93312
 661-587-0221

On the Blvd. Bistro, Inc.
Barbara Ferrante
 160-B W. Tehachapi Blvd
 Tehachapi, CA 93561
 661-822-1602

The Law Offices of
Young Wooldridge
Michelle Watson
 1800 30th St, 4th Floor
 Bakersfield, CA 93301
 661-327-9661

The Mold Detective
Linda Gragg
 20571 Santa Lucia St
 Tehachapi, CA 93561
 661-333-3396

tehachapi.com working for our members

We'd like to share with you a summary of our website business directory activity last month

Main Directory Search Page Visits	539
Alphabetical Listing Search	173
Categorical Listing Search	1,619
Search For	37
New Member Listing	22
Referred to Member Website	1,012
Emails Sent to Members	4
Member Map Views	54
Calls Placed to Members	1,023

May Membership Anniversaries

24 Years

Oak Valley, Inc

19 Years

Lehigh Southwest Cement Co
 Tehachapi Heritage League

15 Years

Henry's Home For Less

10 Years

DEH & Associates
 Old Towne Nursery

9 Years

Best Western Country Park Hotel

8 Years

City Slickers Restaurant & Saloon
 Family Life Pregnancy Center
 Quiznos

4 Years

Mike & Duana Pera

3 Years

AFLAC Insurance/Catherine Estes
 Bill Wright Toyota

2 Years

Pirate Insurance
 Tehachapi Manor

1 Year

My Smart Hands With Stacia

Scenes from April Chamber Mixer Hosted by Brady Chiropractic



2013 Mountain Festival Theme Announced



Comin' Round the Mountain, 50 Years and Countin' is the theme for the 2013 Tehachapi Mountain Festival®. Thank you Pam Alvarez, the winner of this year's Mountain Festival Theme Contest.

Presenting the check to Pam is Mountain Festival Chairman Carl Gehricke. Pam and her family will be our VIP guest to all events during Mountain Festival, including participation in the parade, tickets to the rodeo and pancake breakfast, and an Official Tehachapi Mountain Festival® T-shirt featuring her winning theme.

The Mountain Festival theme sets the tone for the entire Mountain Festival. Once the theme is established, the logo can be designed. Parade floats are planned based on the theme. The official Mountain Festival t-shirts, posters, brochures, and all advertising bear the official logo.

GREATER TEHACHAPI CHAMBER OF COMMERCE CHAIRMAN'S CIRCLE



The Greater Tehachapi Chamber of Commerce is offering an opportunity for our members to enjoy more recognition, visibility and opportunities through our Chairman's Circle. The Chairman's Circle offers a number of ways to market, advertise and promote your company on a regular, consistent basis.

The Chairman's Circle offers four specific packages ranging from \$1,000 to \$7,000. It is the Chamber's goal to help you develop an annual package of benefits that will raise the visibility of your company in the community. By strategically planning your marketing and advertising activities in these areas, you can develop an individual campaign that will deliver bottom line benefits.

Chairman's Circle members enjoy the convenience of a one-time all-inclusive transaction that insures representation at Chamber events, in its publications and on the Chamber's website. This is a wonderful way to plan your budget each year. The Chairman's Circle will not only let you plan for your sponsorships of annual events, but will also avoid those many calls individuals receive to gather support for the Chamber's many great events.

Feel free to contact me with any questions regarding the Chairman's Circle. I invite you to arrange a visit to discuss the benefits and privileges of membership in this special group of members who have made an annual commitment to support the Greater Tehachapi Chamber of Commerce through sponsorships and marketing opportunities. I look forward to working with you on a program to enhance your company's recognition and visibility in our community.

Ida Perkins
President
(661) 822-4180



Promote Up. Join Up. Move Up.

This space could be yours!
Call the Chamber for
information on putting your
business card and web link ad

CHAMBER SERVICES

For Members Only

- Mailing Labels \$35.00
- Electronic (Excel) Mailing List \$50.00

Employment Posters

- Members: \$46.00
- Non-Members \$55.00

Directory of Members

Available to all at No Charge

Website Advertising - Members Only

Contact Chamber Office for pricing and options

Free to Members Only

Display of Cards & Brochures in the Chamber Office
 Referrals From:
 Phone Calls Walk-In's Internet
 First Hotspot in Newsletter (first 90 days of membership)

Advertising - Members Only

- Newsletter Hotspot \$ 35.00
- Newsletter Card per month \$ 25.00
- per year \$200.00
- Relocation Packet \$125.00
- Insert/per year

MANDATORY CHANGE TO EMPLOYMENT NOTICES POSTER



Order Your 2013 California Employment Poster Today!

Make sure your current poster is in compliance.
 Order now for 2013!

Make sure your business is in compliance. Even if you have only one employee, you can be fined \$17,000 for not posting required notices. Our poster includes all 16 notices in one convenient poster. Order yours today by calling the Chamber at 661-822-4180.



Pest, Weed & Rodent Control
 Commercial • Residential
 Lawn & Ornamental

United Rodent & Pest Services
Keeping Your World Pest Free!
 (661) 822-1970 • Tehachapi, CA

(661) 822-5553
 WWW.BESTREALTY.NET WWW.COLDWELLBANKER.COM

2011 BEST REALTOR

TEHACHAPI'S #1 REAL ESTATE OFFICE

SHOP LOCAL!
 Support your local business community
www.tehachapi.com

SUN	MON	TUE	WED	THU	FRI	SAT
Calendar of Events			1	2	3	4
			May 2013			
<i>For detailed information on events, visit our Community Calendar at www.tehachapi.com</i>			GTEDC Mtg 7:30 AM Apple Shed		First Friday Art Reception 5-8 PM	
5	6	7	8	9	10	11
	City Council Mtg BeeKay Theater 6 PM	Board of Directors Mtg Chamber Office 5:30 PM	Chamber Mixer hosted by Postal ASAP! 5 to 7 PM 785 Tucker Rd, Ste G 661-822-7508			Main Street Tehachapi Mother's Day Wine Walk 6 to 8 PM 661-822-6519
12	13	14	15	16	17	18
19	20	21	22	23	24	25
	City Council Mtg BeeKay Theater 6 PM	Government Reps Hrs at Chamber Office See Page 3 CHAMBER LUNCHEON Pacino's 12:00 PM 661-822-4180				
26	27	28	29	30	31	
	 Memorial Day Chamber Officed Closed					