Plesk Onyx Licensing Guide

Plesk is utilizing a license model that is simple, powerful and flexible. The licensing of Plesk consists of multiple elements and options:

- 1) Server based licenses e.g. Plesk licenses
 - a. Installation on dedicated servers (also known as physical servers)
 - b. Installations on virtual servers (also known as virtual private servers or VPS)
- All our licenses can be purchased on a monthly or annual base or in discounted bundles. These licenses can be terminated at any time and renew fully automatically through Plesk's licensing servers.
- 3) All our server based licenses provide a huge number of core features, divided into 3 Editions:
 - a. *Plesk Web Admin Edition* for Web Admins (or IT Admins), who manage sites for an employer, a business, or for themselves. If you need simple website and domain management without all of the service provider overhead, like management of customers, resellers or subscriptions, this is the perfect choice.
 - b. *Plesk Web Pro Edition* for Web Professionals, who design, develop, and deploy websites and web applications. You need a simple way to manage your customers' websites and applications, including your growing use of WordPress as a CMS platform in a fully managed model for your customers.
 - c. *Plesk Web Host Edition* for Agencies or Web Hosters with all hosting features. You allow your customers to use your shared accounts in almost any configuration you want. You want secure WordPress and domain management tools to support your multi-tenant, "install anything" customers. In addition, the Web Host Edition offers advanced reseller management.



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Full breakdown of the available features per edition:

Web Admin Edition	Web Pro Edition	Web Host Edition	
	Plesk Core Features		
10 domains	30 domains	Unlimited domains	
		Reseller management	
	Subscription management	Subscription management	
	Customer management / Account Management	Customer management / Account management	
	WordPress Toolkit	WordPress Toolkit	
Power User Interface only	Power User + Service Provider Interface	Power User + Service Provider Interface	
100s of Apps at your finger tips	100s of Apps at your finger tips	100s of Apps at your finger tips	
	Plesk Security Features		
Plesk Security CorePlesk Security CorePlesk Security Core+ Basic Atomicorp rules+ Basic Atomicorp rules+ Basic Atomicorp rulesweb application Firewall,web application Firewall,web application Firewall,with support for many3rd party web3rd party webapplication firewallsapplication firewallsapplication firewalls			
Firewall, Fail2ban intrusion detection	Firewall, Fail2ban intrusion detection	Firewall, Fail2ban, intrusion detection	
	DNSSEC Support	DNSSEC Support	
SpamAssassin	SpamAssassin	SpamAssassin	
Outbound Antispam	Outbound Antispam	Outbound Antispam	
	Other Features		
Mobile Manager App	Mobile Manager App	Mobile Manager App	

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1 Language Pack	1 Language Pack	1 Language Pack
included, additional	included, additional	included, additional
language packs as	language packs as	language packs as
options	options	options
	Developer Pack (PostgreSQL, MSSQL, and Tomcat)	Developer Pack (PostgreSQL, MSSQL, and Tomcat)

Plesk Onyx – Available Discounted Bundles

Developers Bundle	WordPress Bundle	Security Bundle	
A combination of the Web Pro Edition, valuable extensions and attractive discounts	A combination of the Web Pro Edition, valuable extensions and attractive discounts	A combination of the Web <i>Host</i> Edition, valuable extensions and attractive discounts	
 Up to 30 domains Plesk Web Pro Edition License Security Pack (Atomicorp, Cloudfare) Language Pack (1 extra language) Docker Remote Extension KernelCare Extension 	 Up to 30 domains Plesk Web Pro Edition License Hosting Pack (includes Multi Server) Security Pack (Atomicorp, Cloudfare) Language Pack (1 extra language) KernelCare Extension 	 Unlimited domains Plesk Web Host Edition License Hosting Pack (includes Multi Server) Security Pack (Atomicorp, Cloudfare) Language Pack (1 extra language) KernelCare Extension 	
1 Server – 8% Discount	1 Server – 8% Discount	1 Server – 8% Discount	
3 Servers – 12% Discount	3 Servers – 12% Discount	3 Servers – 12% Discount	

Plesk Onyx – Licensing on Hyperscalers

Plesk can be purchased as a software license from our website on <u>www.plesk.com/pricing</u>. In addition, Plesk is offered on major hyperscale cloud providers, such as Amazon Web Services (AWS) or Microsoft Azure Marketplaces.

On both, AWS and Azure, there are 2 options available to get Plesk, combined with a preinstalled server that is ready to use:

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- 1) Hourly licenses: in that case, Plesk can be purchased in a combination with any kind of server available on AWS and Azure, where the license is built into the server image itself. Available in options as small as one hour.
- 2) BYOL (Bring your own license): In addition to the hourly licenses where the license is built into the server image itself, we also offer so-called BYOL license on these offerings. That means that the server image does NOT include a license for Plesk itself once installed. That enables you to use any Plesk license that you may have purchased elsewhere or that you purchased on our store on www.plesk.com/pricing

Note: both options have no difference in terms of pricing compared to our retail pricing, unless you buy servers with more than 4 CPUs. For such servers, additional license charges may apply.

Plesk Onyx – Additional Features, Feature Packs and Extensions

More than just a control panel! If you think this is just a fluffy marketing term, think again. Plesk Onyx does not only provide with a compelling set of brand new and cool features but is also beginning its transformation from basic hosting control panel to a cloud ready platform addressing multiple use case scenarios.

We strongly believe that a future-proof and cloud savvy solution will have to provide you with a broad feature set in order to deliver what customers want today and will need in the near future. A one-size-fits-all product based approach is not an option anymore because of complexity, disk space consumption and manageability. Plesk Onyx is therefore providing you with a lightweight core combined with a fast growing tool box called the Plesk extensions catalogue.

This compelling ecosystem comprises of three major categories:

1. Additional features developed by Plesk

Plesk offers many additional features that can be purchased as an option. These include additional language packs or premium options such as cGroups.

2. Feature packs

We make it easy for you to do business with us! One single SKU and attractive discounts are the main reasons why you would want to buy a compelling bundle rather than single extensions.

3. Free extensions

Everything you know and love about previous Plesk versions is still available. Some of the features you might be looking for have been moved from the core to the extensions catalogue and are waiting to be installed at no extra cost. However, there is more than you might think so don't wait and have a look.

4. Commercial extensions

This is your chance to tailor Plesk to you customer's needs, add value to your standard IaaS offerings, differentiate yourself from your nearest competitor



and generate additional revenues. Whether you'd like to add a tool for social media management, e-Commerce or enhanced security. Just pick and choose from the Plesk extensions catalogue and make your customers happy with a targeted solution addressing their most pressing pain points.

Note: most of these features and extensions (if not free), **are also licensed per server**. With certain exceptions that offer per server licenses with additional packs inside, such as: a number of domains or mailboxes or even pay as you grow across multiple servers.

Extension	Features	Category	Price (per month)	Description
Power Pack	 KAV Kaspersky Antivirus (5 Mailboxes) Tomcat MSSQL (Windows only) PostgreSQL (Linux only) Web Presence Builder (10 sites) NEW: Docker Remote support (\$ 5 value) DNSSEC WordPress Toolkit (\$ 5 value) Smarter Mail Remote Control (Windows only) 	Our new Power Pack 2.0	Dedicated \$ 14.99 VPS \$ 6.25	Our well known Power Pack with new features and functions.
Hosting Pack	 Covers all Plesk Power Pack features (\$ 14.99 value) Multi Server (\$ 10.00 value) System Limits (cgroups) Datagrid vulnerability & security scanner pro (\$ 9.99 value) 	Our most powerful feature pack, all in one	Retail: \$ 20.00	Most powerful feature pack, includes everything you need.
Developer Pack	 Apache Tomcat PostgreSQL (Linux only) MSSQL (Windows only) Included in Web Pro and Web Host edition 	Developer	Retail: \$ 5.00	Perfect fit for developers.
Server Security Pack	 Atomicorp (\$ 10 value) CloudFlare (\$ 18.90 value) 	Security	Retail: \$ 19.00	Combination of our most powerful security features.
Email Security Pack I	 Plesk premium antivirus (by Dr. Web) MagicSpam 	Security: Email	Retail: Dedicated \$ 37.99 VPS \$ 16.62	Email security with antivirus powered by Dr. Web.
Email Security Pack II	 Kaspersky Antivirus MagicSpam 	Security: Email	Retail: Dedicated \$ 37.99 VPS \$ 16.62	Email security with antivirus powered by Kaspersky.

Available Plesk Feature Packs



Additional language Pack	 1 additional language pack 	Languages	Retail: Dedicated \$ 4.99 VPS \$ 3.99	By default Plesk allows you to install one of the many available languages. Need more? Add them with additional language pack.
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Plesk Extensions developed by Plesk

Extension	Features	Category	Price (per month)	Description
Multi Server	 Multi server support for distributed virtual environments 	Server management	Retail: \$ 10.00	Plesk Multi Server allows you to manage multiple Plesk instances from a single Plesk server.
DNSSEC	 Signing DNS data to secure the domain name resolving process 	Security: DNS	Free included (for Web Pro and Web Host) Retail: \$ 5.00	This extension enables you to protect DNS data with Domain Name System Security Extensions. Due to BIND version requirements, the extension works only on the following OSes: Debian 8, Ubuntu 14.04, Ubuntu 16.04, CentOS 7, RHEL 7 and CloudLinux 7.
Docker Remote	Install Docker containers to a remote node registered in Plesk	Server management	Retail: \$ 5.00	 To help you meet the evolving requirements of your customers, Plesk Onyx comes with Docker support. Here is what you can do with it: Have on-demand access to a wide range of modern technologies, such as Redis, MongoDB, Memcached, and many more. Choose from a catalog of available images, or upload a custom image. Deploy and manage Docker containers straight from the Plesk interface. Install Docker containers locally, or to a remote node registered in Plesk.
WordPress Toolkit	Automatically secure, update and deploy multiple WP instances with one click	Web development CMS	Free (for Web Pro and Web Host) Retail: \$ 5.00	WordPress Toolkit is a powerful WordPress security and management tool that allows you to mass manage and secure your WordPress instances, plugins and themes.
Security Advisor	 One-click SSL One-click HTTP/2 HTTPS for WordPress 	Security	Free	Enhanced security, enhanced performance! To protect your websites and web apps, we've created the Plesk

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Centralized security management	Security Advisor for you – a simple extension for Plesk that allows you to secure all your websites with SSL at one single click. Additionally, this extension lets you activate HTTP/2 for more performance on all your sites.
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Let's encrypt	Create a free SSL certificate for your domain	Security: DNS	Free	Let's Encrypt is a certificate authority (CA) that allows you to create a free SSL certificate for your domain.
Git 1.0	 Deploy your sites and web apps in Plesk from your local or remote git repositories Integration with GitHub and Bitbucket is also available. 	Site management	Free	Deploy your sites and web apps in Plesk from your local or remote git repositories. Integration with GitHub and Bitbucket is also available.
Plesk migrator	Transfer data to Plesk from other hosting platforms	Site migration	Free	Transfer data to Plesk from other hosting platforms.
Plesk events in slack	Forward Plesk event notifications to any channel in your Slack team	Project management	Free	Forward Plesk event notifications to any channel in your Slack team.
Ruby 1.2	 The Ruby extension allows users to quickly and easily deploy Ruby apps on their domains Both Ruby on Rails and Sinatra frameworks are supported 	Development	Free	The Ruby extension allows users to quickly and easily deploy Ruby apps on their domains. Both Ruby on Rails and Sinatra frameworks are supported. Note: it is strongly suggested to install the "Tools required for building Ruby gems" component in order to facilitate quick and painless Ruby gem installation.
Node.js 1.2	 The extension enables you to deploy Node.js apps, start/stop/restart them, install NPM packages, edit config files and more. 	Development	Free	Node.js is an open-source, cross- platform runtime environment for developing server-side Web applications written in JavaScript. The extension enables you to deploy Node.js apps, start/stop/restart them, install NPM packages, edit config files and more.



3rd party premium Extensions

Extension	Features	Category	Price (per month)	Description
CloudFlare	 ServerShield plus advanced CDN content delivery network Detailed features: <u>https://www.plesk.com/extensions</u> /servershield/ 	Security / Perfomance	Retail: \$ 18.90	ServerShield by CloudFlare defends all your websites against online threats while making them load lightning fast.
CloudLinux	 Server OS, no extension CloudLinux OS is a recommended alternative OS to use on your Plesk servers Available for Web Pro and Web Host edition (Cloudlinux included) 	Server OS	Consult partner pricelist for latest pricing	CloudLinux OS is the leading platform for multitenancy. It improves server stability, density, and security by isolating each tenant and giving them allocated server resources. This creates an environment that feels more like a virtual server than a shared hosting account. By doing so, CloudLinux OS reduces operating costs and churn rates, and increases profitability.
KernelCare (by CloudLinux)	 Automated kernel security updates without reboots Free version available (still needs server reboots) Paid version without the need to reboot your server Details: <u>https://www.plesk.com/extensions</u> /kernelcare/ 	Security: Server	Retail: \$ 3.95	The easy, rebootless install with a single line of code will ensure you never miss another kernel security patch. Supports most popular Linux distributions.
Premium Antivirus by Dr. Web	 Premium antivirus by Dr. Web 2 licenses available, 1 Linux, 1 Windows (same pricing) 	Security: Email	Retail: Dedicated \$ 29.99 VPS \$ 7.49	Dr. Web is an award winning virus scanning and filtering software.
MagicSpam	 MagicSpam is our Premium Antispam offering serverwide antispam for your server with zero touch. This extension is for Linux only. 	Security: Email Antispam	Retail: \$ 10.00	Spam protection in the SMTP layer, no need to change DNS or MX records. Edge level protection that protects unlimited users, unlimited domains and allows users complete logging, statistics and custom controls.

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Atomicorp Security core complete	 Atomic Secured for Linux is complete security for your server. It protects from thousands of risks and vulnerabilities automatically, including: Zero Days Web Attacks Denial of Service WebShells and Malware Brute Force Attacks and More! 	Security: Mod security	Retail: \$ 10.00	Security core with core ModSecurity rules. Unlike other security solutions that only protect your server from known risks, our unique solution provides proactive security by immunizing the entire system against whole classes of vulnerabilities and protecting it from the firewall to your applications, and all the way down to the kernel. Our security products are the result of years of extensive research and were designed to address the crucial cyber security concerns that our clients face on the daily basis.
Kaspersky Antivirus	Premium antivirus by Kaspersky	Security: Email Antispam	Retail: Dedicated \$ 29.99 VPS \$ 7.49	Words-fastest antivirus updates Unlimited Mailboxes, zero touch
Datagrid	 Vulnerability & Reliability Scanner Pro 2 versions, free and Pro Free: Datagrid VCTR analyzes your server configuration and compares it to real world results from servers around the world to report reliability and security vulnerabilities. Pro: Datagrid VCTR pro allows you to automatically or manually select and fix vulnerabilities, and includes dashboard and email notifications. Compatible with Ubuntu, Debian, CentOS and RedHat distros. Details: https://www.plesk.com/extensions /vctr-by-datagrid/ 	Security: fix vulnerabilities	Pro plan Retail: \$ 9.99	New software vulnerabilities are identified every day. If you're running numerous servers, virtual machines and containers how do you continuously track which systems have new vulnerabilities, and which have available updates. VCTR scans configurations and rapidly identifies vulnerabilities.
ReadyKernel by Virtuozzo NEW	 Rebootless update with zero downtime Live patching based on kpatch upstream technology Proactive notifications for new patches Rollback ability Automatic updates Online portal for supported kernels and patches 24 x 7 Support 	Security: Server	Retail: \$ 5.00	Keep your customers protected against outside threats and vulnerabilities with instant security patches that keep servers up and running and secure.

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soshir NEW SÓShIr	 Social media management Manage social media assets at scale, with alignment to their structure Offering 4 different plans, Solo, Starter, Advanced, Master Details: <u>https://www.plesk.com/extensions</u> /soshlr/ 	Marketing: Social media management RRP \$ 4. Starter RRP \$ 9. Advance RRP \$ 15 Master RRP 49.5	management solution. 99 Sóshir gives businesses 90 digreater control to 90 coordinate brand 90 management and 91 marketing inside 92 Facebook, Twitter, 100 LinkedIn and Instagram – 93 from a single dashboard.
Web Presence Builder	 Simple website builder tool 4 plans: 10 sites, 30 sites, 100 sites, 1000 sites 	Websitebuilder CMS 10 sites RRP \$ 0. 30 sites RRP \$ 2. 100 sites RRP \$ 9. 1000 site RRP \$ 9.	of creating websites for 99 small businesses and 5 individuals. 99
Web Business Builder (Yola) NEW Coming soon Web Business Builder	 Simple website builder tool 2 website plans: Starter, free, 3 pages, Premium, unlimited features, own domain 3 eCommerce addons: Ecwid base: 100 products Ecwid pro: 2500 products Ecwid unlimited: unlimited products 	Websitebuilder CMS WBB fre WBB pre RRP \$ 20 eComme addons Ecwid ba RRP \$ 15 Ecwid pr RRP \$ 35 Ecwid unlimite RRP \$ 95	emium No technical experience required! Make your free website with our easy drag & drop functionality. Everything you need is at your fingertips. 500 Powerful & Flexible 500 Get under the hood. Advanced users can easily edit images online, as well as add HTML, Javascript, and sitewide CSS. Take complete control of your website. Customize Your Site Choose from hundreds of professionally designed and fully customizable styles. Make it your own by adding photos, videos, maps, forms and much more.
Softaculous NEW	 1-click installer for apps and scripts More than 410 apps available 2 plans: App license for VPS servers App license for dedicated servers Details: <u>https://www.plesk.com/extensions</u> /softaculous/ 	1-click apps, scripts Retail: Dedicate \$ 2.50 VPS \$ 1.	great scripts, 1115 PHP

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SpamExperts	Email antispam solution	Security: Email	SE incoming /	The extension integrates
	3 different plans for incoming	antispam	outgoing 1	SpamExperts' advanced
NEW	filtering (1, 10, 60 domains)		domain	email protection system
Coming soon	 3 different plans for outgoing filtering (1, 10, 60 domains) 		RRP \$ 2.50	with Plesk, offering flexible and automatic protection
	2 plans for email archiving		SE incoming /	of domains and emails as
ΛΛ	(10GB, additional 10GB)		outgoing 10	well as a one-click login
			domains	option to our dedicated
			RRR \$ 20.00	SpamExperts control panel
				for managing specific
			SE incoming /	settings, viewing detailed
			outgoing 60	statistics and enhanced
			domains	user control.
			RRP \$ 100.00	
			SE email	
			archiving RRP \$ 4.50	
			NNF \$ 4.50	

Have more questions? Contact us on www.plesk.com/contact

Terms of this guide:

All pricing described above is for reference only and may change. The latest pricing is always available on <u>www.plesk.com</u> or through access into our licensing systems for partners. Updated in March, 2017

