



PMI Honolulu Hawai'i Chapter

2020 Sponsorship Value Proposition

Contact Sponsorship Director Daniel Lee
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Why is Project Management Essential to Your Company?

Consider these Project Statistics

- **Approx \$51M lost for every \$1B spent on project without a trained PM**
(Source: Complete collection of project Management Statistics 2018)
- **Only 50% of Project Management Offices are staffed with a certified PMP**
(Source: The state of project Management Office 2017)
- **80% of high performing projects are led by certified PMP**
(Source: Complete Collection of Project Management Statistics 2018)
- **By 2027 there will be a demand for 87.7 PMP**
(Source: Project Management Job Growth and Tolent Gap Report 2018)
- **Hawaii accounts for only 0.2% of nations certified PMs**
(Source: Project Management Job Growth and Talent Gap Report 2018)

PMP Certified Project Mangers save your company time and money and keep your efforts aligned with your company initiatives and goals!

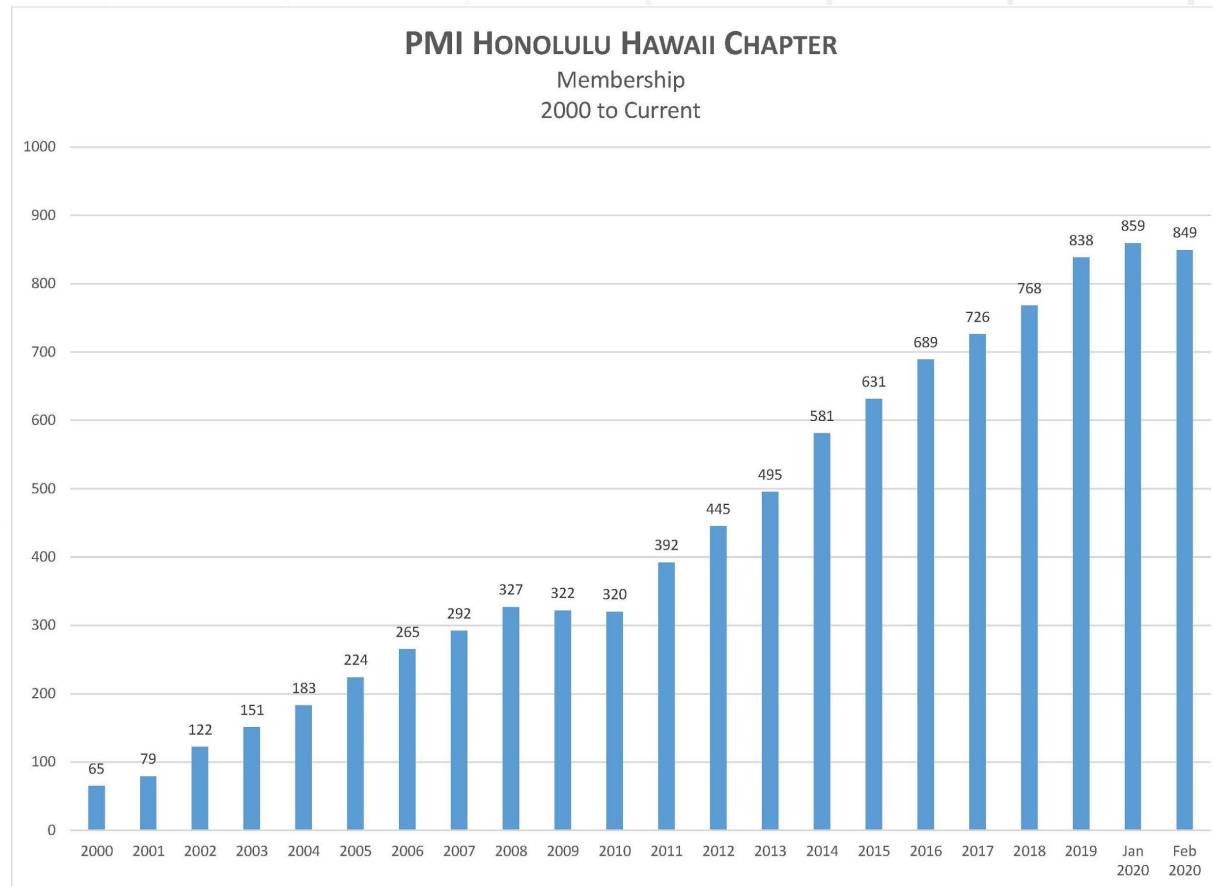
Project Management Institute

Honolulu, HI Chapter

Who are We?

- PMI Honolulu Hawaii Chapter is a local chapter of the Global organization Project Management Institute (PMI) founded in 1969.
- PMI is the leading not-for-profit professional membership association for the project management profession.
- PMI Honolulu delivers value to more than 850 members working throughout the State of Hawaii through global advocacy, collaboration, education, training and certifications.
- PMI advances careers, improves organizational success and further matures the profession of project management through our globally recognized standards, certifications, resources, tools, academic research, publications, professional development courses and networking opportunities.

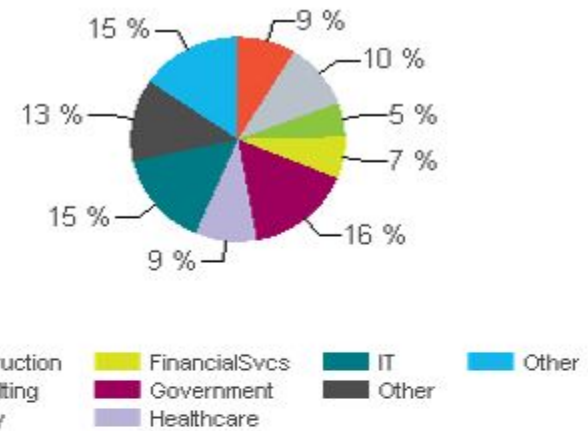
PMI Honolulu Chapter's Membership



Founded in 1998 by 20 PMs, membership currently exceeds 800 individuals in the PM profession.

Chapter Membership by Industry

Industry	Member Count
Government	136
IT	128
Other	111
Consulting	89
Healthcare	79
Construction	74
FinancialSvcs	56
Energy	46
N/A	40
Training	40
Aerospace	19
Telecom	17
FoodBev	3
None	3
Automotive	2
Legal	2
Manufacturing	2



Why PMI Honolulu Needs You – Sponsorship!

- PMI Honolulu hosts 17 educational events each year for PMP certified members and others interested in the Project Management profession to learn and expand their knowledge. We also offer multiple certification classes per year.
- We need your financial investment into our annual programs to offer increasingly better training and educational opportunities for your employees and Hawaii's local employment base.

How Does PMI Benefit YOU?

- Continuous Training for your PM Employees
 - Your PM employees expand their knowledge when attending PMI presentations, seminars and Professional Development Day
 - PMI offers on island certification training
- Networking and sharing knowledge and best practices across the profession
- Advancing the skills and capabilities of the local PM talent pool (future hires)
- Growing Leaders in the Project Mgt profession

How Does Sponsorship Benefit You?

- Advertising and Name Recognition
- Demonstrates commitment to the PM benefit within your organization
- Shows visible support to your current PM employees
- Solicits interest in career advancement for current and future employees
- Supports skill advancement for current employees

Sponsorship Levels

What Fits You Best?

- Annual Platinum \$10,000
- Annual Gold \$ 6,000
- Annual Silver \$ 3,000
- Annual Bronze \$ 1,500
- Annual Copper \$ 1,000

Annual sponsorship includes exposure at 5 General Chapter Meetings throughout the year, including our all day long Professional Development Day held annually in the Fall, and more!

Annual Platinum Sponsorship Benefits

\$10,000 – The Best of Everything!

- **Company Logo Prominently Placed for 12 months on:**
 - Chapter Website Home Page
 - Chapter Event Email Announcements
 - Marketing Materials and Chapter meeting video displays
 - PDD banners, video displays, conference webpage, bags and badges
- **Complimentary Access to:**
 - **All (5) General Membership Meetings:** Four (4) seats.
 - **All (2) Advanced Topic Series:** Six (6) seats.
 - **Annual Dinner:** Three (3) seats.
 - **PMP Exam Prep Class:** Two (2) seats.
- **Presentation Opportunities:**
 - 5 min presentation at a **General Membership Meetings** and at the Chapter's annual dinner.
 - 5 min presentation at the **PDD Keynote Session**.
- **PDD Exhibit Space:** Two (2) Skirted Tables with chairs.
 - **Complimentary Access to event (Including Pau Hana Mixer):** Two (2) passes.
 - **Discounted Exhibitor Passes @ \$110 Each:** Maximum purchase of (4) passes.

Annual Gold Sponsorship Benefits

\$6000 – Better!

- **Company Logo Prominently Placed for 12 months on:**
 - Chapter Website Home Page
 - Chapter Event Email Announcements
 - Marketing Materials and Chapter meeting video displays
 - PDD conference webpage, banners, video displays, conference bags and badges
- **Complimentary Access to:**
 - **All (5) General Membership Meetings:** Two (2) seats.
 - **All (2) Advanced Topic Series:** Three (3) seats.
 - **Annual Dinner:** Two (2) seats.
- **Presentation Opportunities:**
 - 5 min presentation at a General Membership Meeting and at the Chapter's annual dinner.
- **PDD Exhibit Space: One (1) Skirted Tables with chairs.**
 - **Complimentary Access to event (Including Pau Hana Mixer):** Four (4) passes.
 - **Discounted Exhibitor Passes @ \$110 Each:** Limited to the purchase of three (3) passes.

Annual Silver Sponsorship Benefits

\$3000 – Very Good!

- **Company Logo Prominently Placed for 12 months on:**
 - Chapter Website Home Page
 - Marketing Materials and Chapter meeting video displays
 - PDD Conference Webpage and video displays
 - **Complimentary Access to:**
 - **All (5) General Membership Meetings:** Two (2) seats.
 - **All (2) Advanced Topic Series:** Three (3) seats.
 - **Annual Dinner:** Two (2) seats.
- **PDD Exhibit Space: One (1) Skirted Tables with chairs.**
 - **Complimentary Access to event (Including Pau Hana Mixer):** Two (2) passes.
 - **Discounted Exhibitor Passes @ \$110 Each:** Maximum purchase of two (2) passes.

Annual Bronze Sponsorship Benefits

\$1,500 – Good!

- **Company Logo Prominently Placed for 12 months on:**
 - Chapter Website Home Page
 - Marketing Materials and Chapter meeting video displays
- **Complimentary Access to:**
 - **All (5) General Membership Meetings:** One (1) seat.
 - **All (2) Advanced Topic Series:** One (1) seat.
 - **Annual Dinner:** One (1) seat.

Annual Copper Sponsorship Benefits

\$1000 – Happy to Have You!

- **Company Logo Prominently Placed for 12 months on:**
 - Chapter Website Sponsor Page
 - Marketing Materials and Chapter meeting video displays
- **Complimentary Access to:**
 - All (5) General Membership Meetings: One (1) seat.

Additional Ways To Sponsor

- Sponsor a Chapter Dinner Mtg - \$3000
- Sponsor a Chapter Lunch Mtg - \$1,500
- Sponsor a Chapter Pau Hana - \$250
- Sponsor a Chapter Breakfast Mtg - \$250

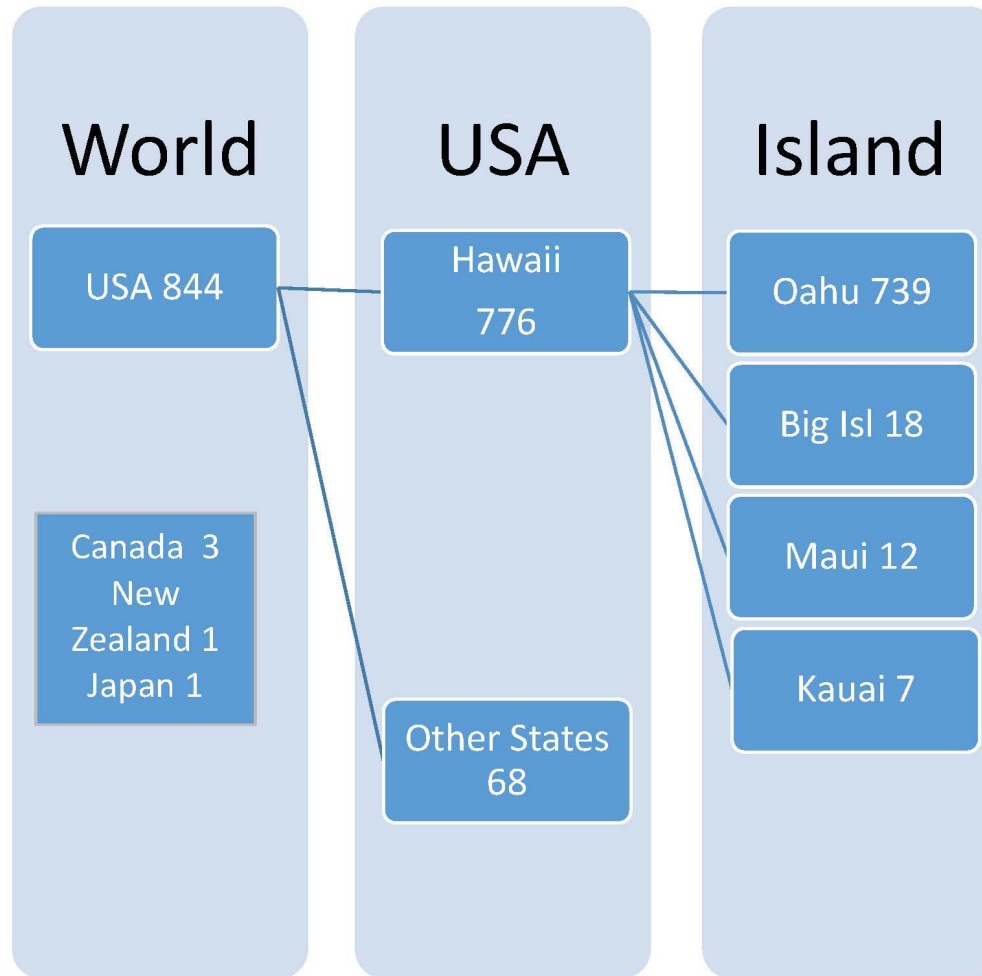
Your company would be featured by logo, signage, presentation opportunity and collateral distribution to attendees. Please contact Daniel Lee, Sponsorship Director, at Sponsorship@pmihnl.org to learn the detailed benefits for these events.

Membership and Certification Holders

	2016	2017	2018	2019	Feb-20
Members	675	707	759	838	849
Cert Holders	457	483	524	588	578
PMP	432	455	487	539	532
CAPM	5	8	12	18	15
PMI-ACP	12	15	18	21	20
PgMP	3	2	2	2	4
PMI-PBA	2	3	5	7	6
PMI-RMP	2	0	0	1	1
PfMP	1	0	0	0	0

Membership By Location

PMIHNL Membership By Location
2/29/2020



Chapter Outreach

- Academic Outreach
 - Kamehameha Schools Education Technology Conference
- College Outreach
- Military Liaison Program
 - Marines 4 Life Networking Event
- Pau Hana Networking Events
- Olelo Partnership
- Non-Profits PM training
- Events supported:
 - Native Hawaiian Organizations Association Conference
 - Interface Conference 2018



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