



SWOT (Strength, Weaknesses, Opportunities and Threats) Analysis

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SWOT ANALYSIS

Colerain Police Department

Strengths

- Community and “Problem Solving” Philosophies
- Services to Community
- Fiscal Responsibility
- Innovation

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Weaknesses

- Manpower
- Perception of Agency
- Lack of Cost Control

Opportunities

- Accreditation and maintain “Excellence” award
- Sharing of services
- Provide a working environment that instills enthusiasm and desire for employees to perform at highest level

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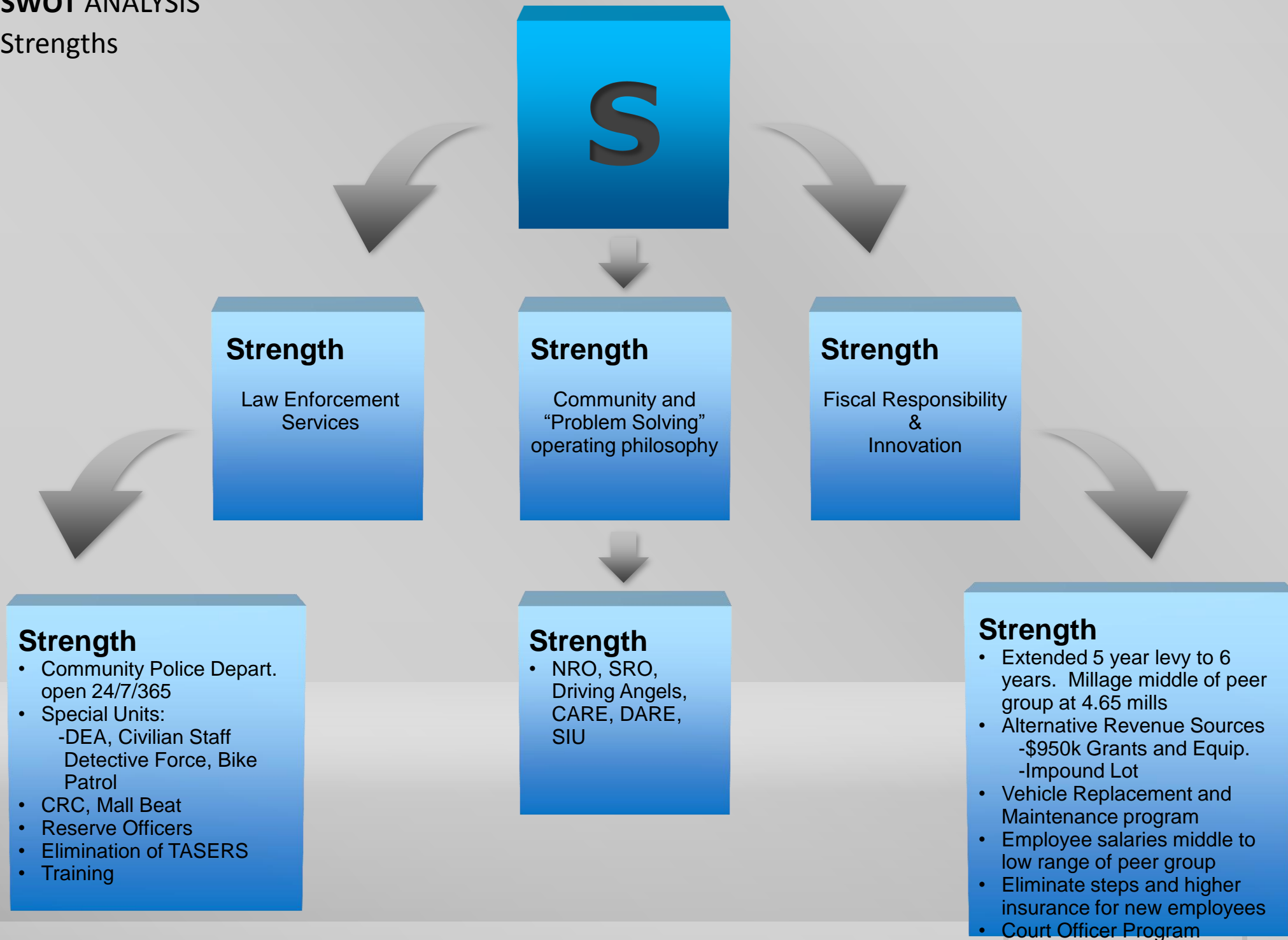
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Threats

- Aging workforce
- Budget funding/diminshing tax base
- Vacant and blighted properties

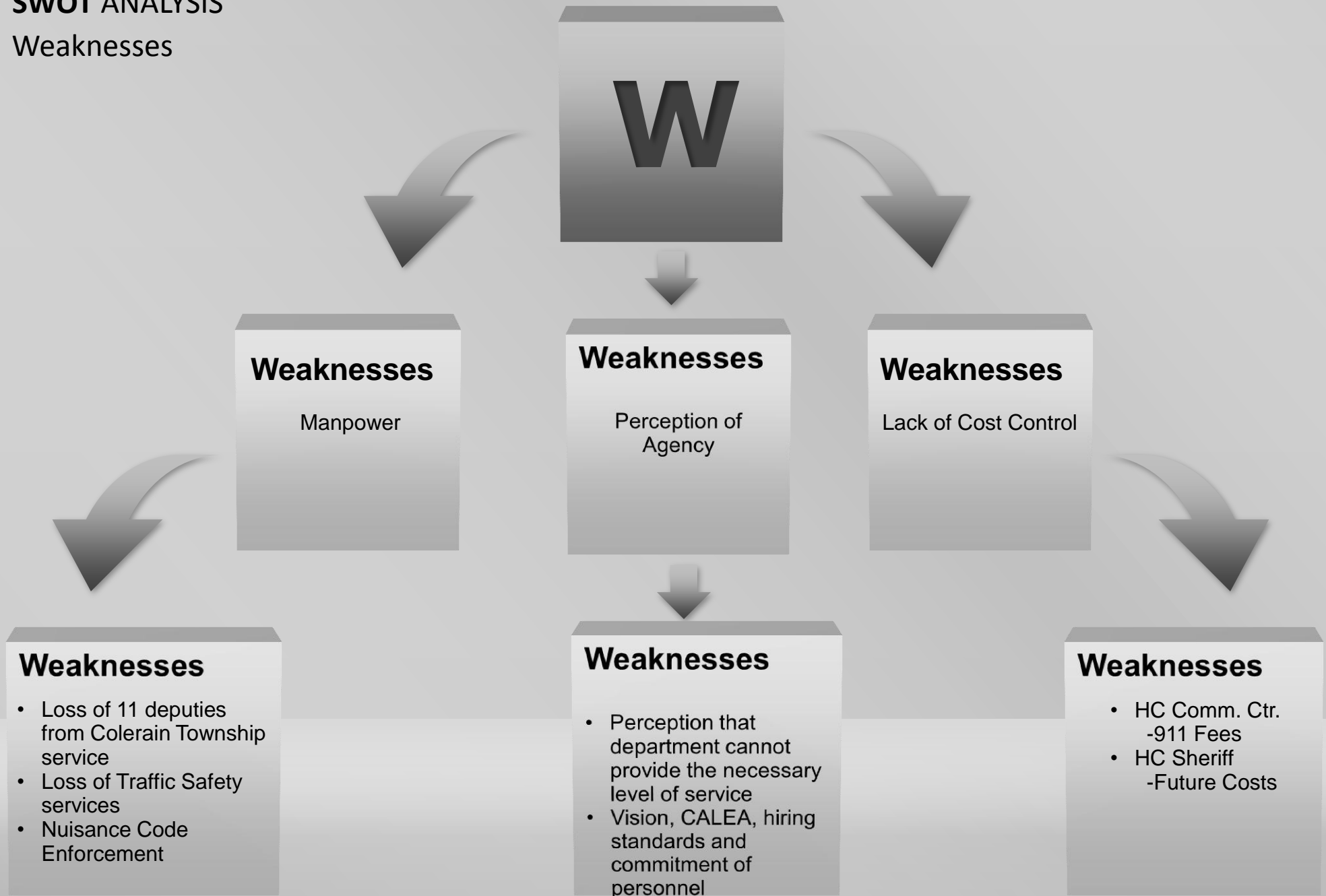
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Strengths



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Weaknesses



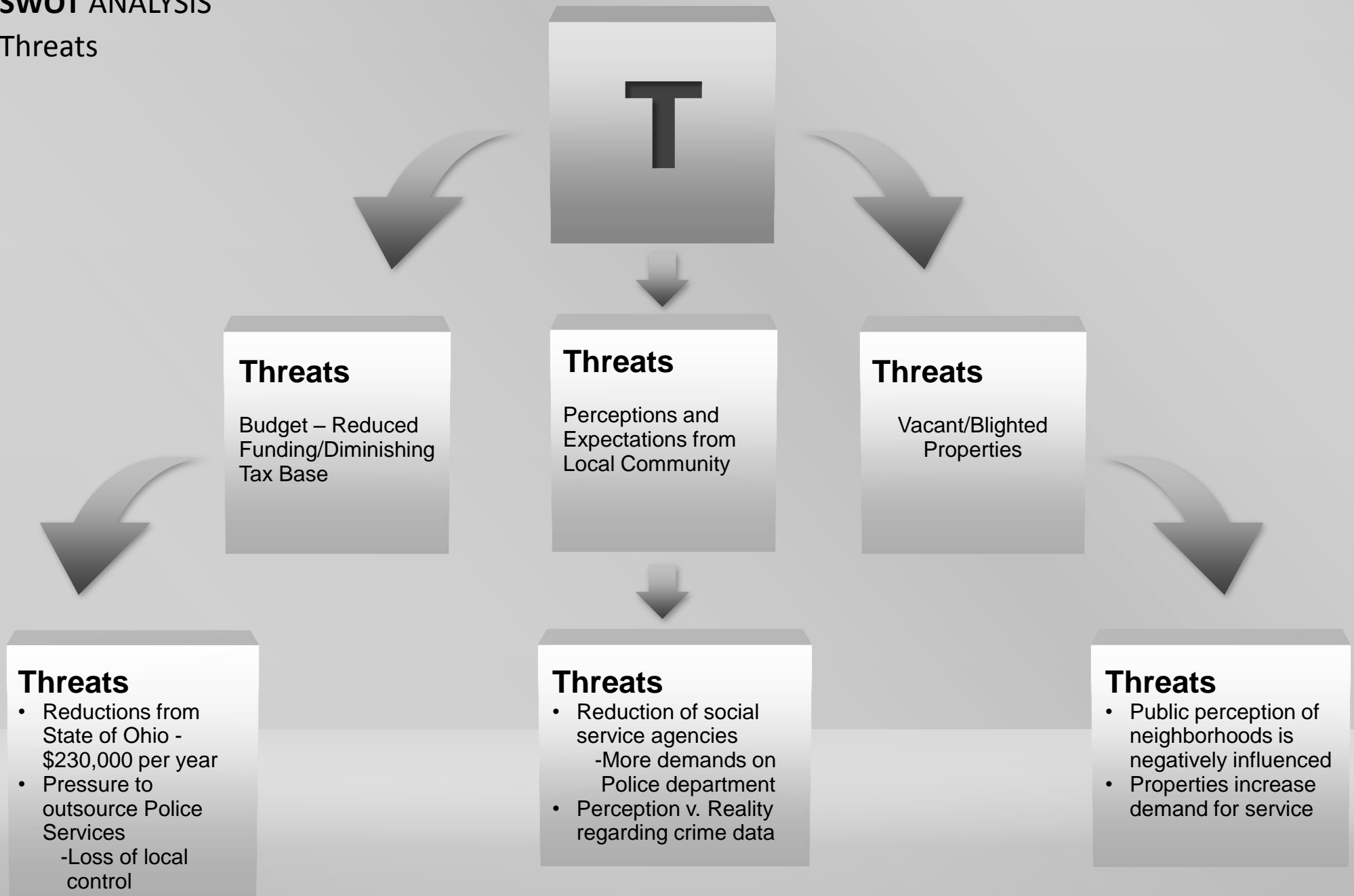
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Opportunities



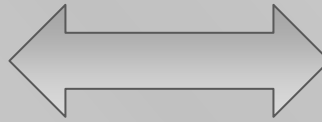
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Threats



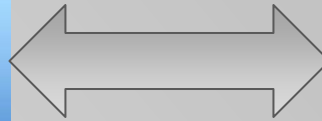
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Positive factors



Strengths

- Police Department Services to Community.

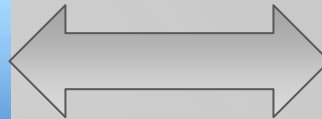


Opportunities

- Sharing of Services
- CALEA “Best Practices”
- Positive and Enthusiastic Working Environment

Strengths

- Police Department Operating Philosophy



Opportunities

- Work to reduce issues related to crime and fear of crime
- Better serve and educate our community – working to make it safer

Strengths

- Fiscal Responsibility & Innovative Thinking



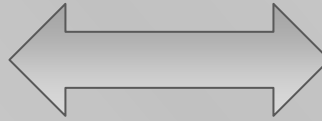
Opportunities

- Provide necessary funding to provide necessary services
- Establish trust in community
- Provide a working environment that instills commitment and desire

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Negative factors

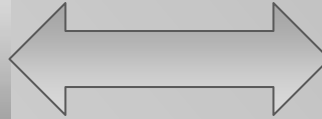
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Weaknesses

- Manpower

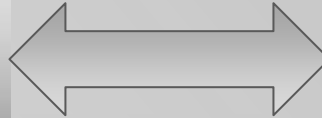


Threats

- Provide more with less
 - Department of Justice recommends 1.8 officers per 1,000 residents
 - Colerain and HCSO provide 1.0 officers

Weaknesses

- Perception of Agency



Threats

- Loss of Community Support
- Community Concerns with Safety and Crime

Weaknesses

- Lack of Cost Control



Threats

- Budget and Levy funding
- Provide more with less

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Barriers and Hidden Strengths

Barriers

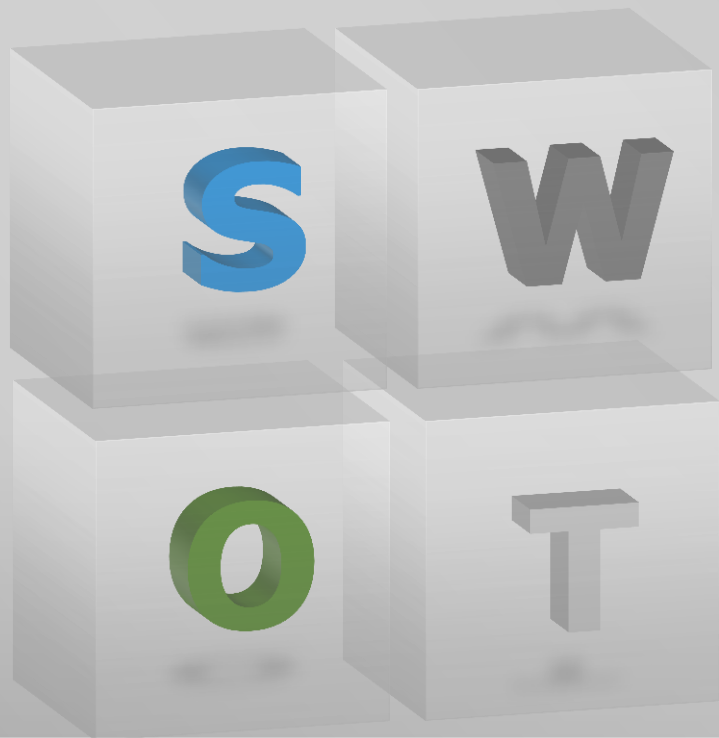
- Funding
 - Department solely funded through levy funds
 - Must pass levy in 2013 to continue current level or enhance law enforcement service to community
- Personnel
 - Must identify remaining “reserve” officers, appoint and train
- Maintain respect of Community Leaders
 - Element of population continue to degrade the quality and level of service provided by Colerain Police Department

Hidden Strengths

- Respect of other Law Enforcement Agencies
 - Prosecutor’s Office
 - Court Officer
- Work with Community to make community safer
 - Community Resource Center
 - Northgate Station and contact for services to assign officers to patrol Mall
- Flexibility and willingness to change
 - 12 hour patrol shifts
 - Contract adjustments with “Blue” and “Gold” unions
 - Willingness of personnel to see the “Bigger Picture”

SWOT ANALYSIS

Summary



SWOT summary

- The Colerain Police Department is currently a 57 member organization that works in partnership with several agencies, to include the Hamilton County Sheriff's Office, the Cincinnati DEA Task Force, Delhi Township, and North College Hill to provide policing services to the residents and businesses of Colerain Township.
- The Department is responsible for establishing the Mission and Vision for policing in the 13th largest community in the State of Ohio
- In summary, the Department provides an outstanding level of service, based on the size of the community, its diversity and its funding. The Department has hurdles to address with the reduction of sheriff's deputies patrolling the Township, but has a plan in progress to address the loss.
- The Department must continue its goal of "Excellence" in practice and service to the community, while maintaining the respect and support of the Township residents