

Popular // THEN, NOW & FOREVER™



Confidence has Never Been so Bold.

Designers, decorators and paint color professionals have spent years perfecting their craft. Color decisions become easier and easier when you make so many choices every day

for years and years. Dunn-Edwards has tapped into all that savvy so that everyone can benefit from the expertise of the pros. Playing it safe is still an option. But, why would you

when you're about to make the single most mood-altering change to your home? Use these popular colors and schemes with all the confidence that designers do every day.




Walls: Eames for Blue • DET564 • LRV 14



Accent: With the Grain • DET668 • LRV 38



Accent: Wild Horses • DET683 • LRV 16

-  **Alkali-Sensitive:** Colors that are more likely to fade early when used on highly alkaline surfaces, such as new masonry.
-  **Interior Use Only:** Colors with a low resistance to the sun's ultraviolet (UV) rays, causing them to fade.
-  **Low Hide:** Colors that are more transparent and may require multiple coats.
-  **Historic:** Colors that are historically accurate.

Walls:
Trail Blazer
DET633
LRV 44



Trim:
Ecru Wealth
DET635
LRV 61



Accent:
Red Maple Leaf
DET443
LRV 10 ▲



Accent:
San Gabriel Blue
DET557
LRV 12



Painting has the power to magically transform the walls and architectural features in your home. You are about to unleash that power. Be bold. Be inspired. Most importantly, be confident!



Walls: Gunnysack • DET674 • LRV65



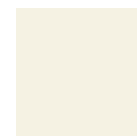
Trim: Arizona Clay • DET454 • LRV 22



Accent: Copper Mining • DET455 • LRV 14 ▲



Walls:
Seagull Wail
DET637
LRV 51



Trim:
Daydreaming
DET678
LRV 87



Accent:
The Green Hour
DET544
LRV 18



Accent:
Fiery Coral
DET426
LRV 24 ▲ ▲ LH



It Looks Good. Do it!

Bold and dynamic architectural lines have tremendous power in taking command of the spaces that define the world you call home. Just as they shape, define and reach out —

pushing and pulling the way that you transport yourself about your home — the colors that surround you, influence you with equal impact. Although often subconsciously, those

colors are constantly at play. Make sure that they look good and have an impact. Use colors to help your home shape your life. Color matters. Color makes a difference. Use it!



Walls: Reclaimed Wood • DET625 • LRV 47



Accent: Russet Leather • DET440 • LRV 14



Accent: Gunsmoke • DET510 • LRV 23



Trim: Celluloid • DET619 • LRV 8

Walls:
You're Blushing
DET446
LRV 61



Trim:
Fresh Snow
DET679
LRV 87



Accent:
Charcoal Sketch
DET628
LRV 11



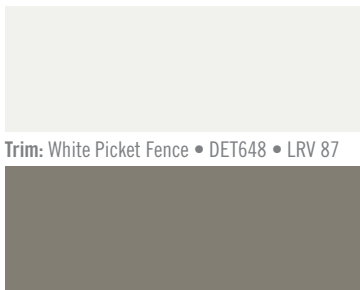
Accent:
Joshua Tree
DET527
LRV 38 ①



Use color to help define space and create flow. Vertical and horizontal elements can be painted with contrasting or complementary colors to enhance the lines and shapes in the room.

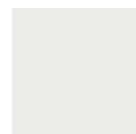


Walls: Bay Salt • DET642 • LRV 61



Trim: White Picket Fence • DET648 • LRV 87

Accent: Metal Fringe • DET626 • LRV 21



Walls:
Carrara
DET649
LRV 83 ①



Trim:
Fade to Black
DET629
LRV 14



Accent:
Viva Las Vegas
DET497
LRV 32



Accent:
Blue Calico
DET585
LRV 59



Popular Works!

The whole concept behind the popular and trending colors featured in Dunn-Edwards THEN, NOW & FOREVER™ collection is to leverage the power of the color professionals who we

engage with every day. Whether you pick up one of the complete color schemes directly or use it as the beginning of your own inspiration, you're tapping into years of color

experience and expertise. Because you'd like to be happy with your color choice for years to come, draw on the many years that Dunn-Edwards has spent tracking the color trends.



Trim: Espresso Macchiato • DET680 • LRV 7



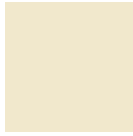
Accent: Gothic Revival Green • DET507 • LRV 33 (H)



Walls: Natural Radiance • DET660 • LRV 72 Accent: Equestrian • DET661 • LRV 39

COLOR CHIPS AND PAINT: These color chips are produced as accurately as possible; however, actual paint colors may vary from these samples and from batch to batch. Paint colors are affected by many factors, including lighting, age, type of finish, type of surface and adjacent colors. Some colors may require more than one coat for complete coverage. If final color appearance and color matches are critical, paint should be sampled on the actual surface before full application. Application of the paint constitutes acceptance of the color. Dunn-Edwards assumes no responsibility for color after application.

Walls:
Wax Poetic
DET651
LRV 79



Trim:
Warm and Toasty
DET646
LRV 47



Accent:
Happy Trails
DET444
LRV 24



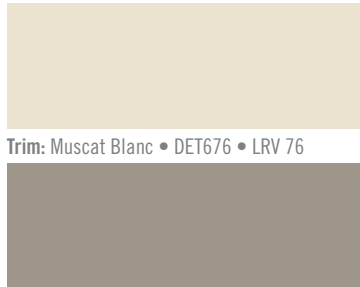
Accent:
Midnight Sun
DET580
LRV 10 ▲



Turning popular into personal is where your imagination takes over. Begin with your fashion sense and let it flow from there. You dress to express. How does your home express itself?



Walls: Vintage Ephemera • DET670
LRV 62



Trim: Muscat Blanc • DET676 • LRV 76

Accent: Barnwood Gray • DET620 • LRV 31



Walls:
Made of Steel
DET593
LRV 14



Trim:
Stone Mason
DET615
LRV 20



Accent:
Maple Brown Sugar
DET639
LRV 28



Accent:
Burnt Butter
DET483
LRV 22



Wine Goblet
DET400
LRV 6 ▲



Grapes of Wrath
DET409
LRV 6 ▲



Le Corbusier Crush
DET421
LRV 17 ▲



Pasadena Rose
DET429
LRV 13 ▲



Red Maple Leaf
DET443
LRV 10 ▲



Arizona Clay
DET454
LRV 22



Jazz Berry Jam
DET401
LRV 7 ▲



Charleston Cherry
DET411
LRV 11 ▲



Attar of Rose
DET422
LRV 11 ▲



Mesa Red
DET430
LRV 14 ▲



Happy Trails
DET444
LRV 24



Copper Mining
DET455
LRV 14 ▲



Mauve-a-Lish
DET402
LRV 17 ▲



Heart Throb
DET412
LRV 16 ▲ LH



Barn Red
DET424
LRV 9 ▲



OK Coral
DET436
LRV 26 ▲



You're Blushing
DET446
LRV 61



Chinook Salmon
DET456
LRV 35



Purple Prose
DET405
LRV 6 ▲



Rennie's Rose
DET415
LRV 27 ▲



Royal Red Flush
DET425
LRV 9 ▲



Pottery Clay
DET437
LRV 32 ▲



Red Clay
DET447
LRV 11 ▲



Santa Fe Sunset
DET458
LRV 16 ▲



Eventide
DET406
LRV 13 ▲



Hollyhock Bloom
DET417
LRV 24 ▲



Fiery Coral
DET426
LRV 24 ▲ LH



Pueblo Rose
DET438
LRV 31 ▲ LH



Saddlebag
DET448
LRV 12 ▲



Red Rooster
DET459
LRV 11 ▲



Nightshade
DET407
LRV 6 ▲



Raspberry Patch
DET418
LRV 14 ▲



Vintage Red
DET427
LRV 10 ▲ LH



Spice of Life
DET439
LRV 10 ▲



Citrus Notes
DET449
LRV 23 ▲ LH



Sunstitch
DET474
LRV 77 ▲ ①



Grapevine
DET408
LRV 34 ▲



Pink Dahlia
DET419
LRV 16 ▲



Roses are Red
DET428
LRV 11 ▲ LH



Russet Leather
DET440
LRV 14



Peaches 'n' Cream
DET451
LRV 62



Burnt Butter
DET483
LRV 22

THEN, NOW & FOREVER

The Popular Set

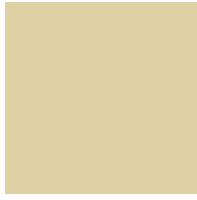
158 of today's most popular and trending colors. These colors, along with 142 Historic THEN, NOW & FOREVER™ colors, are the 300 new colors that Dunn-Edwards released in 2015 in our ongoing effort to constantly evolve our Perfect Palette® of designer-preferred colors.



Lemon Caipirinha
DET490
LRV 73 ①



Hinterland
DET509
LRV 14



Summer Solstice
DET492
LRV 62



Gunsmoke
DET510
LRV 23



Viva Las Vegas
DET497
LRV 32



Whale Watching
DET512
LRV 37



Joshua Tree
DET527
LRV 38 ①



Earhart Emerald
DET537
LRV 11



The Green Hour
DET544
LRV 18



Easy Breezy Blue
DET553
LRV 42



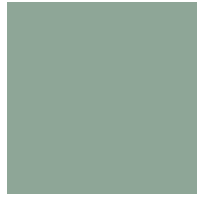
Beekeeper
DET499
LRV 75 ①



California Sagebrush
DET513
LRV 31



Eat Your Peas
DET528
LRV 28



Tree Lined
DET540
LRV 35



Blue Tapestry
DET545
LRV 10



San Gabriel Blue
DET557
LRV 12



Catalina Green
DET501
LRV 27



Harbor Mist Gray
DET515
LRV 20



Greener Pastures
DET529
LRV 9



Rainsong
DET541
LRV 48



Oasis
DET546
LRV 24



Weathered Blue
DET560
LRV 27



Family Tree
DET503
LRV 41



Lichen Green
DET516
LRV 37



Go-Go Green
DET533
LRV 20



Tranquil Seashore
DET542
LRV 25



Navajo Turquoise
DET547
LRV 16



Salt Box Blue
DET562
LRV 26



That's Atomic
DET504
LRV 42



Green Tourmaline
DET524
LRV 33 ①



Mid-century Gem
DET535
LRV 39



Veranda
DET543
LRV 34



Fiesta Blue
DET548
LRV 45



Eames for Blue
DET564
LRV 14



Berry Mojito
DET565
LRV 57



Mountain Bluebird
DET573
LRV 30



Surf's Up
DET583
LRV 18 ▲ ①



Rhythm & Blues
DET595
LRV 18



Iron-ic
DET611
LRV 15



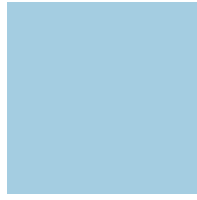
Celluloid
DET619
LRV 8



Powder Mill
DET566
LRV 43



Blue Print
DET575
LRV 14 ▲



Blue Calico
DET585
LRV 59



Good Night!
DET598
LRV 9



Stieglitz Silver
DET612
LRV 27



Barnwood Gray
DET620
LRV 31



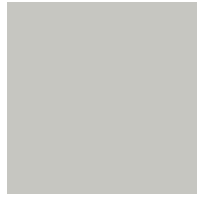
Skipping Stones
DET567
LRV 28



Singing the Blues
DET576
LRV 6



Pacific Blues
DET586
LRV 17 ▲



Dolphin Tales
DET600
LRV 57



Coal Miner
DET613
LRV 19



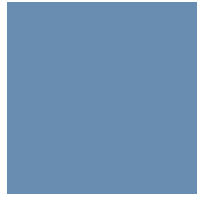
Sorrel Felt
DET624
LRV 31



Blue Monday
DET568
LRV 18



Big Sur Blue Jade
DET577
LRV 15 ▲



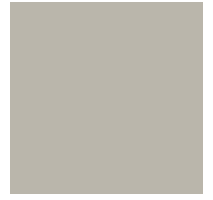
Genteel Blue
DET589
LRV 27 ▲



Charcoal Briquette
DET601
LRV 12



So Chic!
DET614
LRV 61



Reclaimed Wood
DET625
LRV 47



Smoky Blue
DET570
LRV 29



Yankee Doodle ▲
DET578
LRV 10 ▲



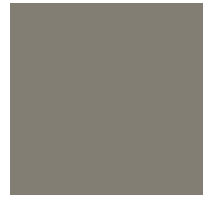
Moody Blues
DET590
LRV 15



Church Mouse
DET603
LRV 46



Stone Mason
DET615
LRV 20



Metal Fringe
DET626
LRV 21



Morro Bay
DET571
LRV 14



Midnight Sun
DET580
LRV 10 ▲



Silver Screen
DET591
LRV 41



Drifting Downstream
DET605
LRV 16



Equinox
DET616
LRV 14



Charcoal Sketch
DET628
LRV 11



Dark & Stormy
DET572
LRV 5



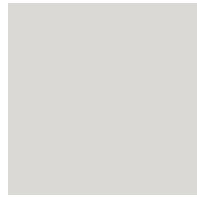
Tried & True Blue
DET582
LRV 8 ▲



Made of Steel
DET593
LRV 14



Wolverine
DET610
LRV 31



Winter Morn
DET617
LRV 70



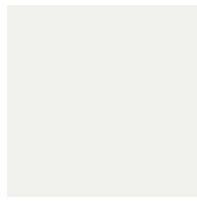
Fade to Black
DET629
LRV 14



Cocoa Powder
DET631
LRV 15



Tawny Owl
DET640
LRV 26



White Picket Fence
DET648
LRV 87



Equestrian
DET661
LRV 39



Instant Classic
DET672
LRV 70



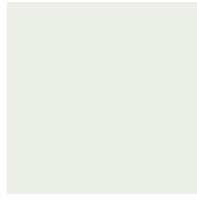
Wild Horses
DET683
LRV 16



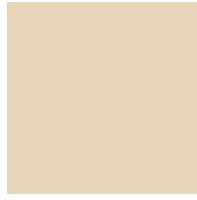
Flour Sack
DET632
LRV 44



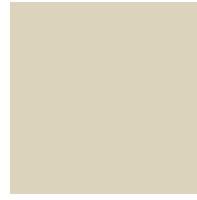
Bay Salt
DET642
LRV 61



Carrara
DET649
LRV 83 ◉



Buttercream Frosting
DET662
LRV 67



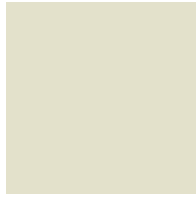
Gunnysack
DET674
LRV 65



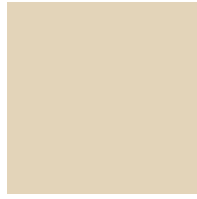
Saddle Up
DET690
LRV 30



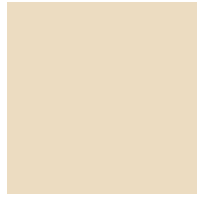
Trail Blazer
DET633
LRV 44



Green Lacewing
DET643
LRV 74



Celestial Moon
DET650
LRV 66



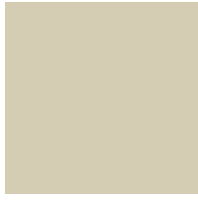
Clam Up
DET663
LRV 72



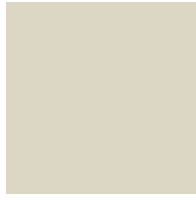
Muscat Blanc
DET676
LRV 76



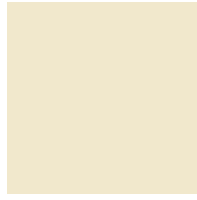
Spiced Hot Chocolate
DET691
LRV 6 ◈



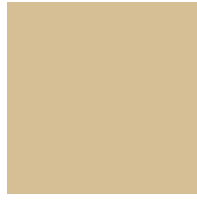
Ecru Wealth
DET635
LRV 61



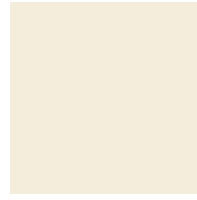
Crêpe Papier
DET644
LRV 68



Wax Poetic
DET651
LRV 79



Grain Mill
DET665
LRV 53



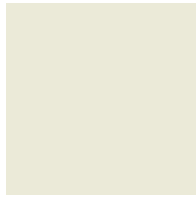
White Blossom
DET677
LRV 84



Grange Hall
DET695
LRV 19



Seagull Wail
DET637
LRV 51



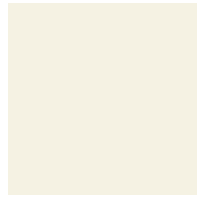
Angelic Starlet
DET645
LRV 80



Crème Fraîche
DET654
LRV 70



With the Grain
DET668
LRV 38



Daydreaming
DET678
LRV 87



Nomad
DET697
LRV 8



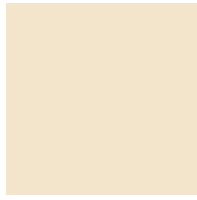
Sepia Tone
DET638
LRV 39



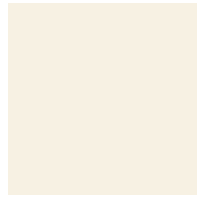
Warm and Toasty
DET646
LRV 47



Melt with You
DET655
LRV 63



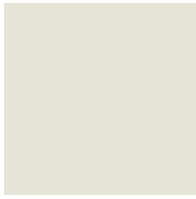
Champagne Bubbles
DET669
LRV 78



Fresh Snow
DET679
LRV 87



Maple Brown Sugar
DET639
LRV 28



Trade Winds
DET647
LRV 76



Natural Radiance
DET660
LRV 72



Vintage Ephemera
DET670
LRV 62



Espresso Macchiato
DET680
LRV 7

GLOSS RECOMMENDATIONS

	INTERIOR						
	Flat <5	Velvet 5-9	Eggshell 10-15	Low Sheen 20-25	Semi-Gloss 40-50	Gloss 70-80	High Gloss* >85
WALLS							
Family Room	●	●	●				
Living Room	●	●	●				
Dining Room	●	●	●	●			
Bedroom	●	●	●				
Kids' Room		●	●	●			
Kitchen & Bath				●	●	●	●
Hallways	●	●	●	●			
ACCENTS & TRIM							
Doors & Windows				●	●	●	
Molding				●	●	●	
Cabinets				●	●	●	
Plantation Shutters			●	●	●		

	EXTERIOR						
	Flat <5	Velvet 5-9	Eggshell 10-15	Low Sheen 20-25	Semi-Gloss 40-50	Gloss 70-80	High Gloss* >85
MAIN BODY							
Stucco	●	●	●				
Masonry & Brick Walls	●	●	●				
Wood Siding	●	●	●				
Aluminum Siding	●	●	●				
Vinyl Siding	●	●	●				
ACCENTS & TRIM							
Doors & Windows			●	●	●	●	
Soffit, Fascia & Eaves	●	●	●	●	●	●	
Wood Fences	●	●					
Shutters			●	●	●	●	
Garage Doors & Gutters	●	●	●	●	●	●	
Metal Gates			●	●	●	●	

*Ask a Dunn-Edwards representative about product availability.

PRODUCT RECOMMENDATIONS



EVEREST® is a complete line of ultra-premium, low odor, Zero VOC, self-priming, 100% acrylic paints ideal for use on high-end residential and commercial projects. They apply easily and feature exceptional hide, superior stain resistance, washability and adhesion.



EVERSHIELD® is a complete line of ultra-premium, ultra-low VOC, 100% acrylic paints. Ideal for use on high-end residential and commercial projects where superior performance and durability is required.

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COVER PHOTO: Walls: White Blossom • DET677 Accent: Celluloid • DET619

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