

JACK
PORTFOLIO



**JACK OF ALL
TRADES!**

CREATIVE

CREATIVITY IS OUR FUEL – IT DRIVES OUR THOUGHTS AND ACTIONS. BEST OF ALL, IT'S RENEWABLE AND NEVER RUNS OUT.

VISUAL IDENTITY

BUILDING STRONG BRANDS THROUGH VISUAL APPEAL

We love to create striking visual concepts that make your brand pop. Our creative team skilfully weaves colours, fonts, graphic effects, and mood to produce inspiring and surprising results.

GRAPHIC DESIGN

LOVE AT FIRST SIGHT

Our seasoned graphic designers create communication tools that enable brands to shine. Looking for new ways to showcase your brand? Let's talk about it!

CREATIVE ADVERTISING

MESSAGES THAT INFORM, THRILL, AND RESONATE

From initial concept to final execution to effective placement, we create ads for all media. Whether you're looking to entertain, move to tears, provoke or raise awareness, we can help you do it with style and impact.

DESIGNING OBJECTS, SPACES AND EVENTS

SMART AND EFFECTIVE BRAND DEPLOYMENT

JACK Marketing creates spaces and organizes events that meet your needs and fulfil your aspirations. Your product launch, sponsorship event, gala, conference, trade show or other initiative will get people's attention.

WEB

ORCHESTRATE WEB PRESENCE AND AWARENESS.

WEB DESIGN

DECRYPTING THE VIRTUAL WORLD

Consider complicated and stressful web projects a thing of the past! At JACK Marketing, our mission is to make the process easy and fun. We combine ergonomic and graphic design as well as functionality and programming savvy to create web sites that attract traffic and meet business objectives.

ELECTRONIC COMMERCE

The web is a vast consumer market where transactions rule. Let us help you keep pace with customer behaviour and create online product and service offers they can't resist.

DIGITAL MARKETING

GETTING IT DONE

To develop a successful digital marketing plan, you need to be an expert at both "digital" and "marketing." We optimize your presence on the web through effective social media strategies, natural and paid SEO, and targeted online ad campaigns.

AND MUCH MORE

We provide various web-related services – you pick and choose! Design, content production [including copywriting and translation], site optimization and redesign, hosting, maintenance. Whatever your needs, we deliver. Give us a call.

STRATEGY

FAIRE TURNING GOOD IDEAS INTO GREAT ACHIEVEMENTS.

STRATEGIC COMMUNICATIONS *FORGING THE PATH AHEAD*

From production to sales, you need to understand the market environment in which you compete. And to achieve success, you need clear objectives. Let us help you navigate this process for insights into customers, markets, and competitors and for effective positioning, market-entry, and communication strategies.

BRANDING *BUILT TO LAST*

Your brand is inscribed in your company's DNA and is the symbolic representation of your business personality and culture. More important – and here's where we can help – your brand is what your customers say about you.

MEDIA PLACEMENT *AT THE RIGHT PLACE AT THE RIGHT TIME*

Television, radio, the web, billboards, sponsorships, newspapers – JACK Marketing knows its way around the mediaverse and can help you pinpoint and reach your target audiences, customers, and markets.

WRITING AND TRANSLATION *THE IMPORTANCE OF GETTING IT WRITE*

Teasers and taglines, web copy, corporate documents, requests for proposals, text editing, and translation. We produce content that addresses real business needs with a strong dose of creativity.



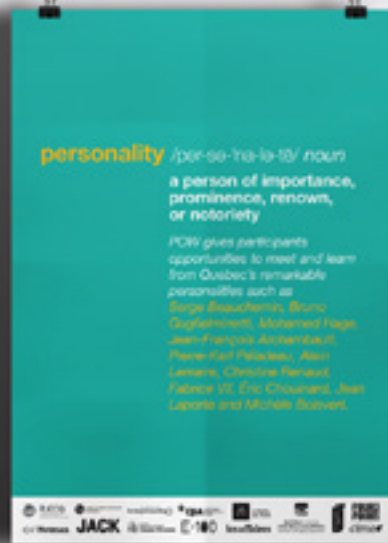
POUR 3 POINTS - SHAKE IT UP

Visual Identity, Brochure, Poster, Backdrop photo, Banner, Website



ELIXIRS VINS ET SPIRITUEUX

Website, Mobile app, Social Media Strategy

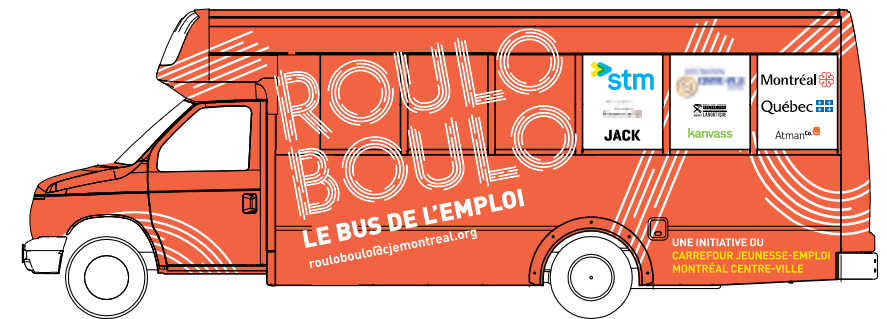


POW²⁰₁₄



RJCCQ - POW 2014

Visual Identity, Poster, and Website



ROULO
BOULO

CARREFOUR JEUNESSE EMPLOI CENTRE-VILLE - ROULO BOULO

Visual identity, Banner, Website, newsletters,
Bus exterior design



RJCCQ

Visual Identity, Business card, Advertising, Banners, Stationery and Flyer



SAMCON - LE METROPOL

Business card, Brochure, newspaper advertising, Flyers, Banners



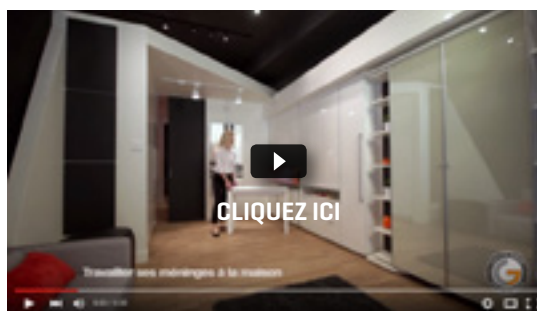
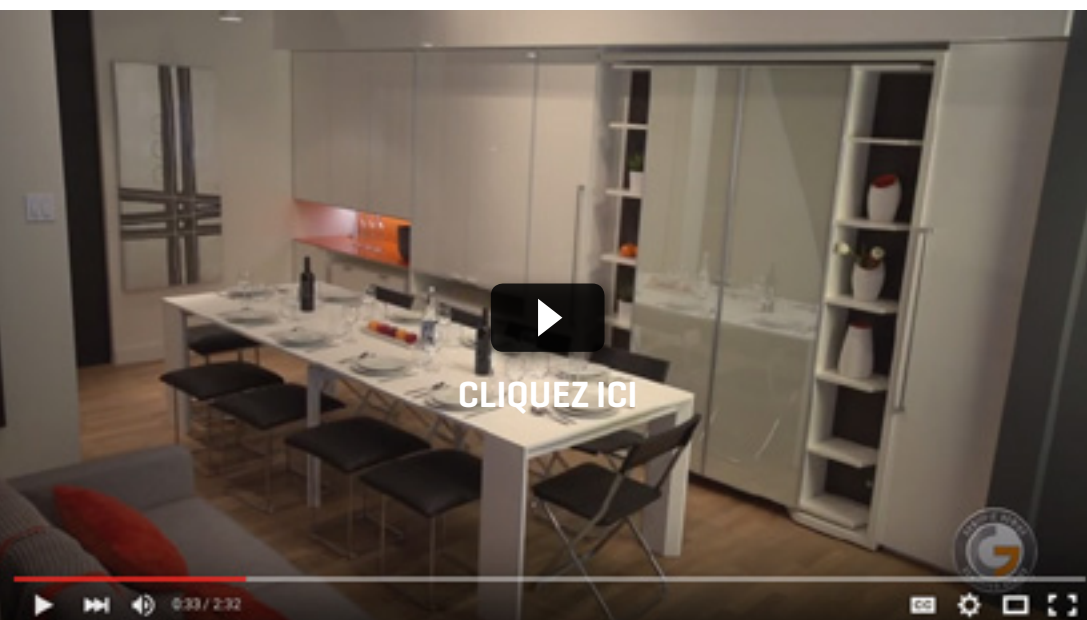
SAMCON - LE METROPOL - DUATHLON

Logistics marketing visibility in the duathlon event



DEVIMCO - DISTRICT GRIFFIN - CONDO GENIUS

Visual Identity, Brochure, Newspaper and radio Advertising,
Media placement for newspaper and radio



DEVIMCO - DISTRICT GRIFFIN - CONDO GENIUS

Visual Identity, Brochure, Newspaper and radio Advertising, Media placement for newspaper and radio



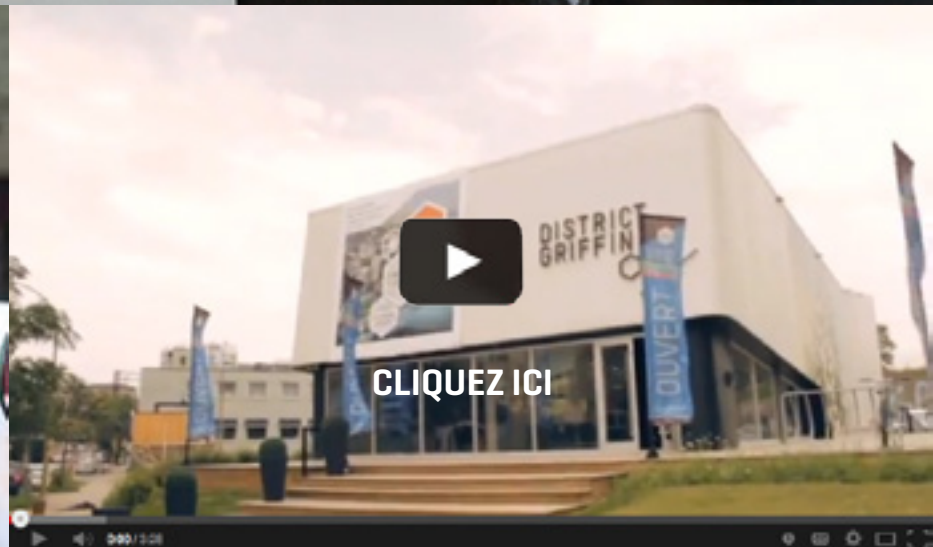
DEVIMCO - DISTRICT GRIFFIN - CONDO GENIUS

Website



DEVIMCO - DISTRICT GRIFFIN - CONDO GENIUS

Condo Genius Grand opening Organization



DEVIMCO - DISTRICT GRIFFIN - BRUNCHS OH LÀ LÀ

Visual identity and organization of the event

DISTRICT
GRIFFIN

MATINÉES

oh la la

GRIFFINTOWN

PLACES LIMITÉES
RSVP AVANT
LE 22 AOÛT
info@districtgriffin.com

MIMOSA & BOUCHÉES

DIMANCHE
25 AOÛT
11 h à 14 h
AMBIANCE LOUNGE

PISCINE
À L'INTÉRIEUR
ET SUR LES TOITS

GRAND TOIT VERT
ACCESSIBLE
GYM ET SPA

EXCLUSIVITÉ:
VISITE DE
CHANTIER
SUR PLACE!

CONDOS DE
135 900\$ À 658 000\$

STUDIO
1 À 3 CHAMBRES
PENTHOUSE

L'ÉQUIPE DISTRICT GRIFFIN
PAVILLON DES VENTES

1040, Rue Wellington (coin Peel) | districtgriffin.com | 514 914-4743

DEVIMCO
IMMOBILIER

MATINÉES

oh la la

GRIFFINTOWN

CONDOS
URBAINS

DISTRICT
GRIFFIN

SUR LE PARC

SUR L'EAU

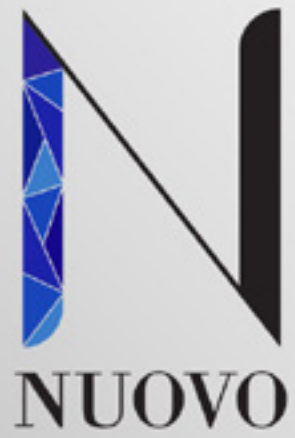
SUR PEEL

VOIR DÉTAILS P43



DEVIMCO - DISTRICT GRIFFIN - BRUNCHS OH LÀ LÀ

Radio and newspaper advertising, Radio and newspaper media placement



NUOVO

Visual identity, brochures, stationery, advertising, media placement



ODIN

Visual identity, business cards, brochure and stationery



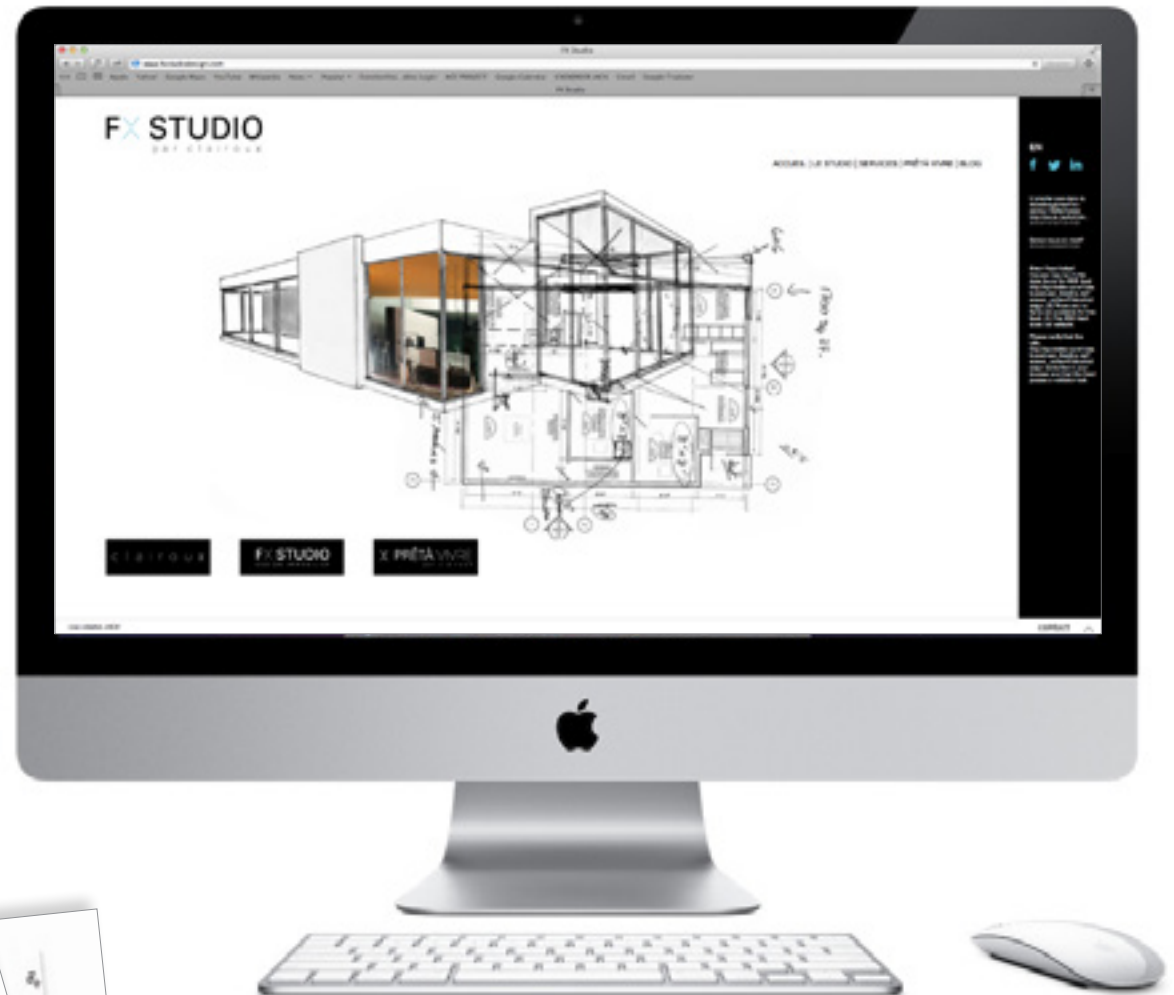
ALIGO INNOVATION

Visual identity, business cards and stationery



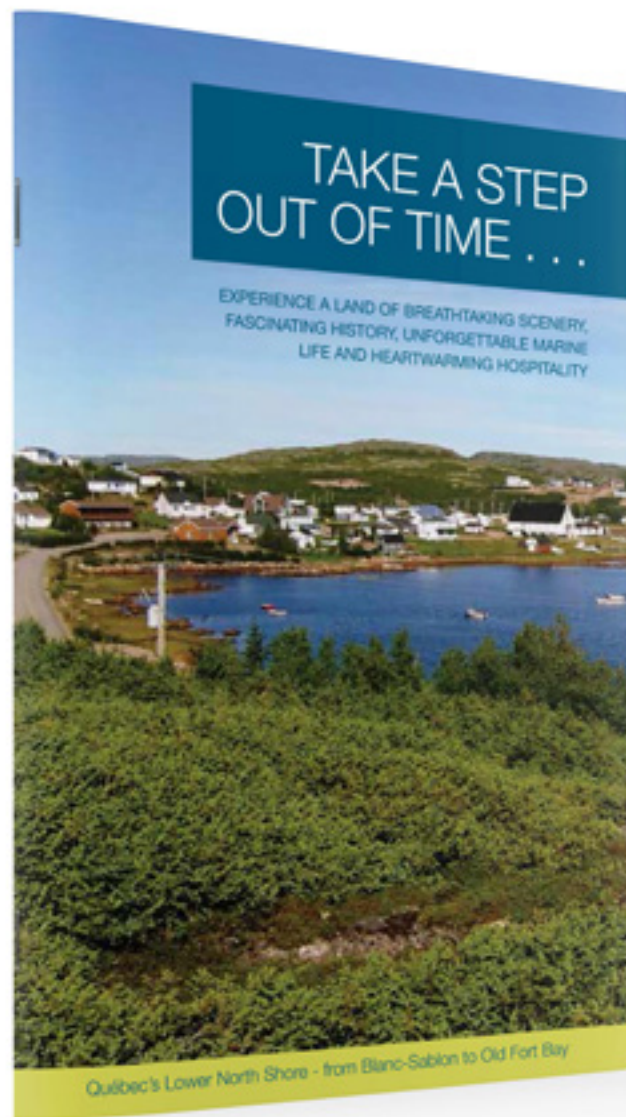
EN PISTE - REGROUPEMENT NATIONAL DES ARTS DU CIRQUE

Visual identity, Business card, Stationery and Website



FX STUDIO

Visual identity, business cards, brochure, Website, advertising, social medias design



CEDEC

North Shore Brochure



OXFAM QUÉBEC

Flyer



MISSION OLD BREWERY
Flyer, letter and envelop



VILLE DE MONTRÉAL - MÉDIATION CULTURELLE

Website



HABITATIONS TRIGONE

Television, radio and newspaper Advertising, Media placement for television, radio and newspaper

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400, rue Atlantic, suite 601, Montreal (Quebec) H2V 1A5

JACK