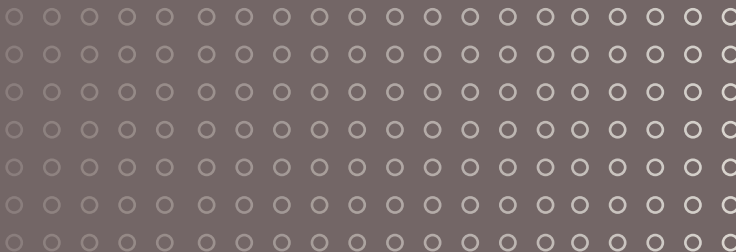


Portfolio



A.W. Miller | awmiller@dramedyacting.com | tesseractproductions.com

new for 2020



|| Selected Work's of
A.W. Miller





Welcome to the Portfolio Adventure!

SHOW POSTERS

Brand Identity, Logo



PRODUCTION PHOTOS

Promotional



COPYWRITING

Speciality Peces







Contents

RESUME & SKILLS

Stuff I can do if you hire me

01

AD & RADIO COPY

Selection of copywriting for local agencies & stations

02

WEB COPY & DESIGN

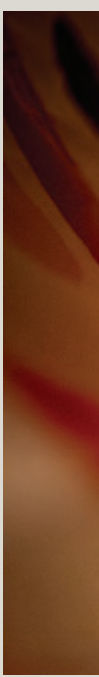
A smattering of sites I wrote & designed for

03

PHOTOGRAPHY & FILM

Welcome to the Gallery

04





**I am a storyteller.
In words,
photographs,
design, & film.**

“

I practice the economy of words...the best ones, in the best order.

Hello There”

My name is A.W. Miller. This is my design & copywriting portfolio. Have fun exploring. I'll see you at the end of this adventure!



Resume

931.735.2113
awmiller@dramedyacting.com

WORK

Content Creator

Tessera Prod. | Tennessee | 2017 – Present

Write, produce, edit, film various client-centric projects.
Develop original podcasts. Copywriting, web design.

Voice Actor

Freelance | Tennessee | 2015 – Present

Provide voice overs for commercials, apps, audiobooks
and video games

Theatre Director

Tullahoma High School | Tennessee | 2011 – Present

Taught theatre, acting, film, broadcast journalism,
stagecraft, digital arts, creative writing, English. Solely
responsible for marketing of all stage productions
including poster & website design, press releases, etc.

Creative Services Dir.

SCCC | Tennessee | 1999 – 2001

Write, produce, voice, and edit radio commercials for
5-station cluster. Coach talent & clients in voicing
commercials. Developed long and short term radio spot
campaigns.

EDUCATION

Bachelor of Arts || *English*

1995

Masters of Arts || *Curriculum & Inst.*

2012

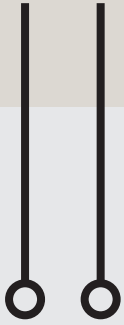
AWARDS & CERTIFICATIONS

Teacher of the Year || 2015

Citizen of the Year || 2017

Meisner Certified Acting Coach || 2016

A.W. Miller



SKILLS

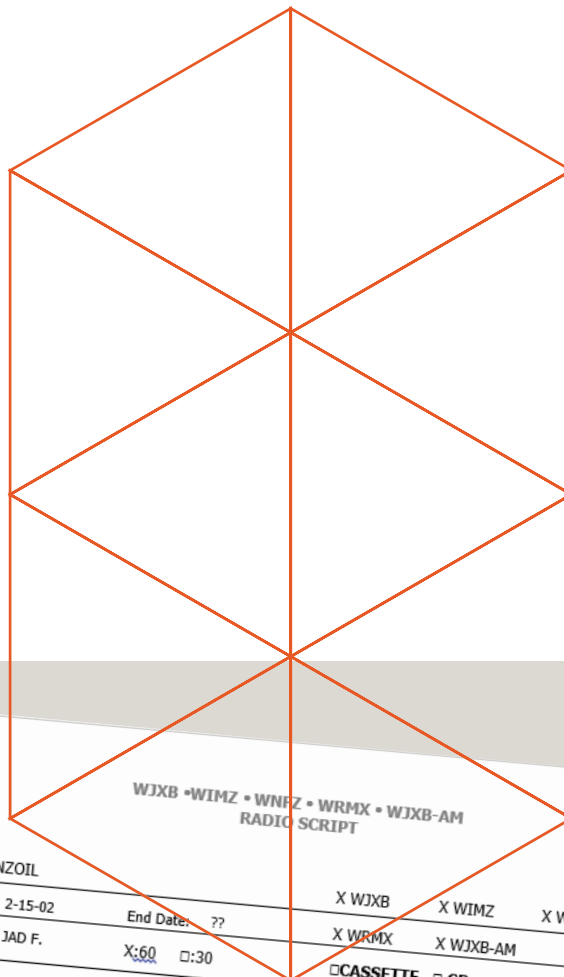




9

02

radio copywriting



Start Date: _____ End Date: _____ WRMX WJXB-AM
 Salesperson: _____ X:60 :30 CASSETTE CD mp3
 Prod Notes: _____ CO-OP: _____

THERE'S A NEW STORE OPEN IN LENOIR CITY. IT'S CALLED TRACTOR SUPPLY. SOUNDS LIKE A TRACTOR DEALERSHIP, DOESN'T IT? WELL, DON'T LET THE N FOOL YOU. INSIDE YOU'RE GOING TO FIND MORE SUPPLIES THAN YOU WILL TRACTORS. IN FACT, IF YOU HAVE A JOB TO DO IN THE BACKYARD, THE GAR OR ANYWHERE ELSE OUTDOORS, TRACTOR SUPPLY HAS EVERYTHING YOU TO HELP YOU GET THAT JOB DONE, WHETHER THAT INVOLVES FENCING MATERIALS OR JUST A GOOD OLE RAKE. YOU'LL ALSO FIND GREAT PRICES THINGS LIKE HUSKEE AND CUB CADET RIDERS AND PUSH MOWERS, RYOB TRIMMERS, DEWALT POWER TOOLS, OLYMPIA HAND TOOLS, WRANGLER CARHARTT COATS, WOLVERINE AND ARIAT BOOTS, PURINA DOG FOOD, I HORSE FEED, CAMPBELL-HAUSFELD PRESSURE WASHERS—AND BELIEVE! NOT—THAT'S JUST THE SHORT LIST. YOU'LL ALSO FIND THAT NOBODY YOU GET THE JOB DONE LIKE THE FRIENDLY FOLKS AT TRACTOR SUPPLY BY THE TIME SPRING'S OVER, THEY'LL PROBABLY KNOW YOUR NAME GET STUCK ON THAT NAME TRACTOR SUPPLY—BECAUSE WHETHER YOU 1 ACRE OR ONE THOUSAND, IT'S THE PLACE TO GO TO GET THE JOB DONE CAN FIND YOUR NEW TRACTOR SUPPLY AT 785, HIGHWAY 321 IN LENOIR

LIBRARY NAME: _____ CD# _____ CUT# _____
 Produced by: _____ Voiced by: _____
 Creative _____

Page 1
 C:\My Documents\COPY 2002\T\Tractor Supply Company\3-25 spot1

Client: PENZOIL
 Start Date: 2-15-02 End Date: ?? X WJXB X WIMZ X W
 Salesperson: JAD F. X WRMX X WJXB-AM
 X:60 :30 CASSETTE CD mp3
 Prod Notes: _____ CO-OP: _____

YOU DON'T NEED TO KNOW A LOT ABOUT CARS TO UNDERSTAND ONE BASIC PRINCIPAL: THE WRONG PART, THE WRONG TYPE OF OIL, THE WRONG ANYTHING WILL KEEP YOUR CAR FROM RUNNING AS SMOOTHLY AS THE DAY YOU BOUGHT IT. OF COURSE YOU TRUST YOUR MECHANIC TO PUT THE BEST PARTS IN—BUT WHAT ABOUT YOUR OIL? DO YOU LOOK FOR THE PENZOIL SIGN WHEN YOU STOP AT YOUR FAVORITE OIL CHANGE SHOP? YES. PENZOIL. THE ONE IN THE YELLOW BOTTLE—THE ONE THAT MAKES THE DIFFERENCE BETWEEN A SMOOTHLY RUNNING ENGINE AND ONE THAT REQUIRES A TRIP TO THE MECHANIC. WHAT YOU PUT IN YOUR OIL TANK DOES MAKE A DIFFERENCE—SO YOU NEED TO BE SURE YOU'RE PUTTING IN THE BEST AND THAT'S PENZOIL. NOW YOU DON'T HAVE TO WAIT ANOTHER THREE-THOUSAND MILES TO FIND OUT IF YOU'VE GOT THE BEST OIL IN YOUR CAR—YOU CAN PULL IN TO ANY ONE OF DOZENS OF LOCAL PENZOIL QUICK OIL CHANGE SHOPS LOCATED THROUGHOUT EAST TENNESSEE AND NATIONWIDE. YOU'LL ONLY BE DOING YOURSELF A FAVOR BY KEEPING YOUR CAR AT IT'S PREMIUM PERFORMANCE LEVEL, WHEN YOU CHOOSE PENZOIL. MAKE SURE YOU'VE GOT THE BEST RIGHT NOW, DON'T WAIT FOR THREE THOUSAND MILES TO PASS YOU BY AND LEAVE YOU STRANDED. STOP, GO—PENZOIL. SEE name LUBE OR name OIL CHANGE TODAY!

LIBRARY NAME: _____ CD# _____ CUT# _____
 Produced by: _____ Voiced by: _____
 Creative _____

Page 1
 Document4
 This script is the property of South Central Communications Knoxville and cannot be used without the express written permission of its General Manager.
 1/15/2020

8 years writing for radio

30 years storytelling

Client list

AC/Delco

Budweiser

Banna Joe's

Century 21

Tractor Supply

Penzoil

HIGHLIGHTS

Creative Services Director | South Central Communications

Worked directly with sales team to craft long and short term radio campaigns for classic rock, adult contemporary, top 40, sports, and extreme rock stations. Clients varied from local to regional; B2B, direct sales, etc.

client
meetings
radio
campaigns

Advertising- copywri

THE BONE & JOINT CLINIC
Billboard & Print copy



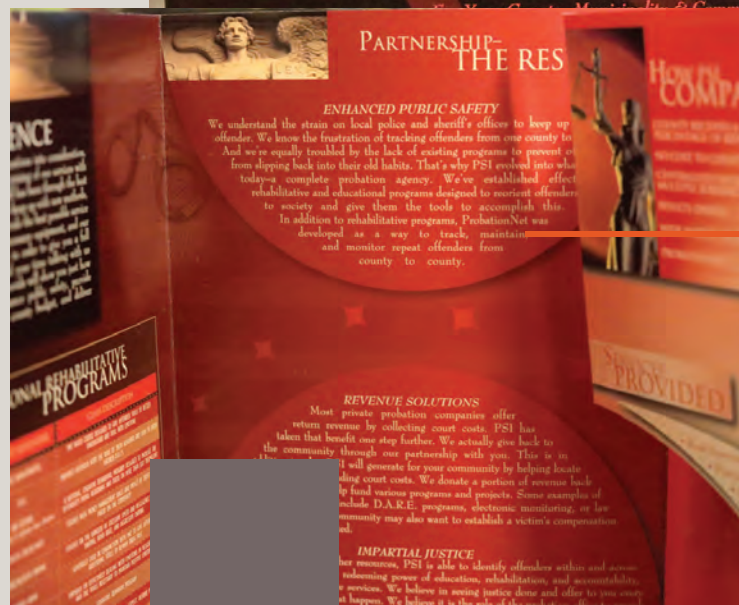
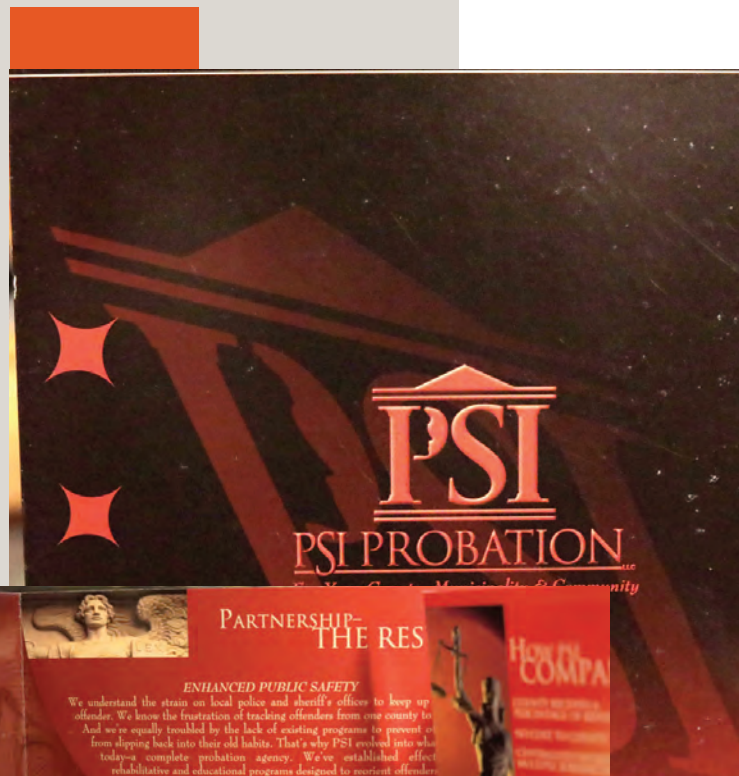
L'ETE DU' VIN
Original Vignettes to
Compliment Commissioned Artwork



Writing



I write to reach the heart of the audience, working within the story of the client.



PSI PROBATION
Company Profile, large format brochure; copywriting





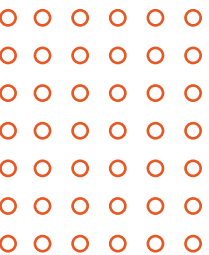
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03

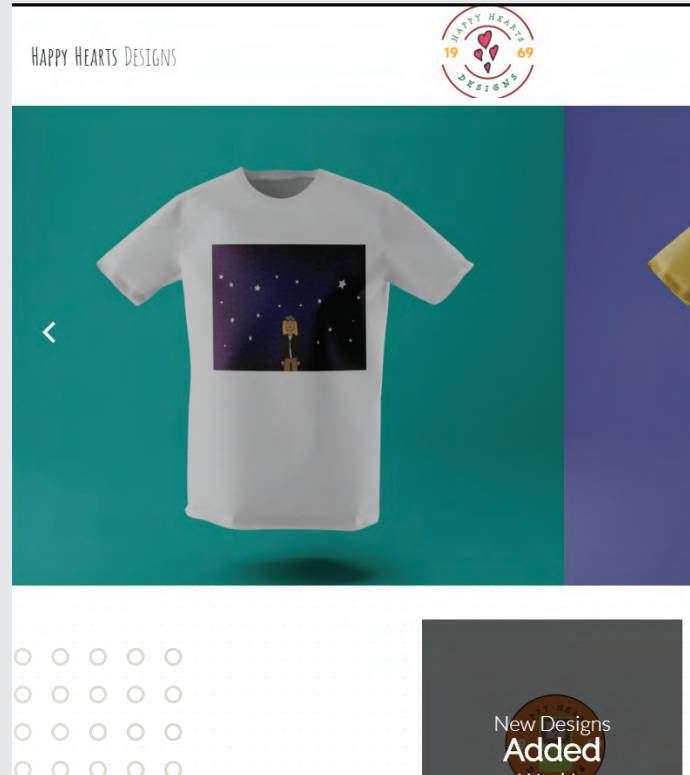
Webcopy &
Design



**Website & all
clothing designs**



– VOI
Design
Wrote a



CE ACTING SITE

ed all graphics

all copy



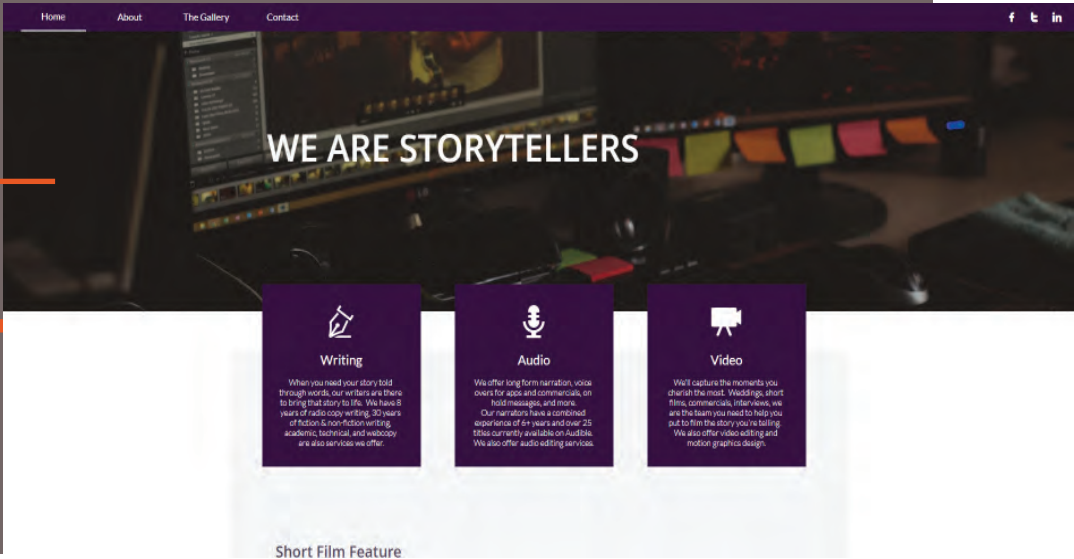
Store



Funny Tees
For Those
With a Dark

New
Steampunk
Cult

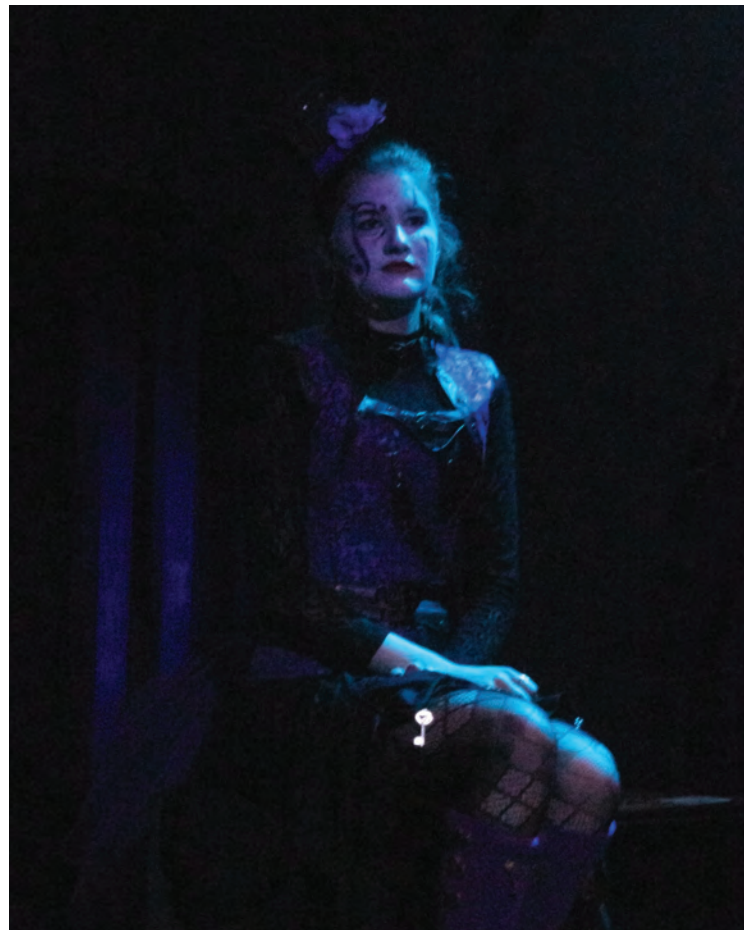
— MULTI MEDIA
design & copy





04

Photography film



BEHIND THE SCENES

stage photos

Show: **Nevermore**

I'm a theatre kid through and through. I love getting on stage with the actors during rehearsals and capturing candid moments.



Camera Work

I came into photography late in life, although I'd always been fascinated by its ability to seize a moment forever, grant its viewers the luxury of creating their own story to satisfy what lay outside the frame.

I taught myself about the exposure triangle,, about F-stops, which lens for which situation, and even dug a little deeper into photo editing through Photoshop. Although, by this time, I was already quite familiar with the program, I moved from enough to be dangerous to what I'd consider an intermediate pre-expert level.

These photos are from a recent series of shots I did on my own, not for any particular project. I include them to demonstrate my ability, to showcase my understanding of the rule of thirds, depth of field, etc.



FILMMOGRAPHY

The Spell || 2018

In much the same way I came to photography, filmmaking grabbed at a later age and simply didn't let go. I am fascinated by cinematography, how the story can change on an angle, or a push in, or through any of an infinite number of choices a filmmaking has at their disposal. These are two original films that I wrote and directed.



Grave Consequences || 2019





**You made it!
This is the end of the adventure.
No worries, there's not an old man
whoo's going to ask you what your
favorite color is and then hurl you
off a decrepit bridge when you
answer blue.**



Address

448 CAVE CIRCLE DRIVE
MANCHESTER, TN 37355



Contact

Phone: 931.735.2113



Web sites

www.tesseractproductions.com
www.millersvoice.dramedyacting.com
awmiller@dramedyacting.com