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A.W. Miller | awmiller@dramedyacting.com | tesseraproductions.com

new for 2020

|| Selected Work's of **A.W. Miller**



Welcome to the Portfolio Adventure!

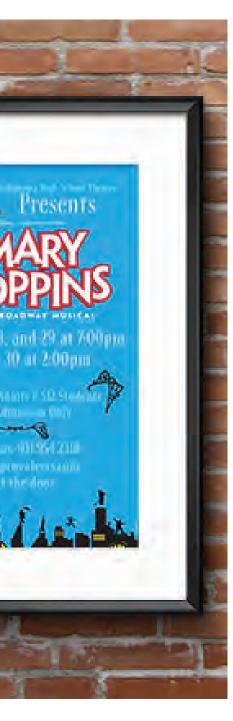
SHOW POSTERS Brand Identity, Logo

PRODUCTION PHOTOS Promotional

COPYWRITING

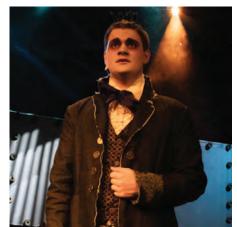
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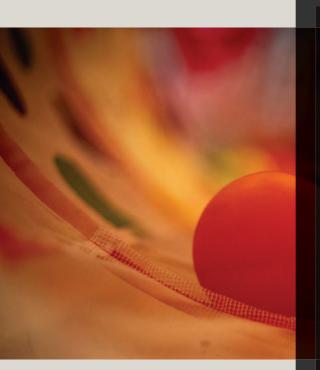
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Contents **RESUME & SKILLS** AD & RADIO COPY Stuff I can do if you Selection of copywriting for local hire me agencies & stations 02 WEB COPY & DESIGN **PHOTOGRAPHY** & FILM A smattering of sites I Welcome to the wrote & designed for Gallery 030

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I am a storyteller. In words, photographs, design, & film.

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I practice the economy of words...the best ones, in the best order.

Hello There"

My name is A.W. Miller. This is my design & copywriting portfolio. Have fun exploring. I'll see you at the end of this adventure!

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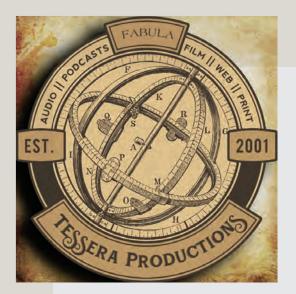
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Resume

931.735.2113 awmiller@dramedyacting.com

WORK

Content Creator

Tessera Prod. | Tennessee | 2017 - Present

Write, produce, edit, film various client-centric projects. Develop original podcasts. Copywriting, web design.

Theatre Director

Tullahoma High School | Tennessee | 2011 - Present

Taught theatre, acting, film, broadcast journalism, stagecraft, digital arts, creative writing, English. Solely responsible for marketing of all stage productions including poster & website design, press releases, etc.

EDUCATION

Bachelor of Arts || English

1995

0-

Masters of Arts || Curriculum & Inst. 2012

Voice Actor

Freelance | Tennessee | 2015 - Present

Provide voice overs for commercials, apps, audiobooks and video games

Creative Services Dir.

SCCC | Tennessee | 1999 - 2001

Write, produce, voice, and edit radio commercials for 5-station cluster. Coach talent & clients in voicing commercials. Developed long and short term radio spo campaigns

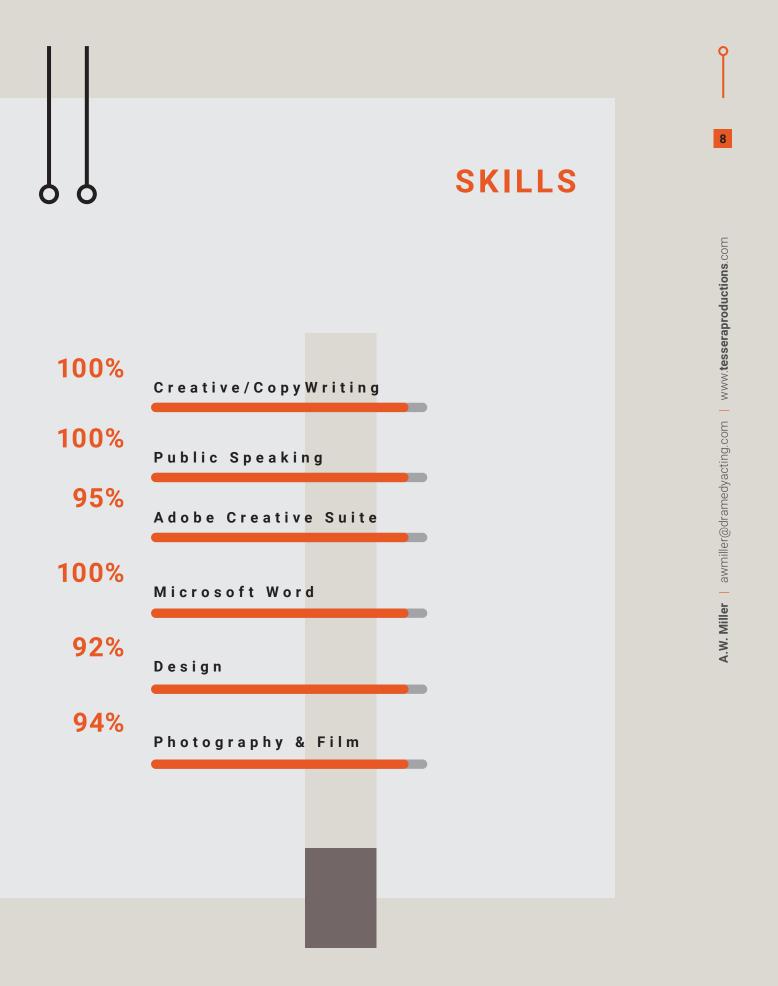
AWARDS & CERTIFICATIONS Teacher of the Year || 2015 Citizen of the Year || 2017

Miller

Meisner Certified Acting Coach || 2016







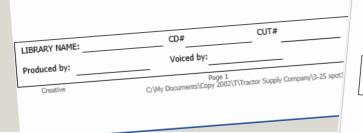
radio copywritin

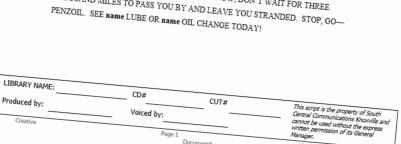
Start Date:	End Date: X: <u>50</u> □:30	□ WRMX □ WJXB-AM □CASSETTE □ CD □mp3
Salesperson:		CO-OP:

Prod Notes:

THERE'S A NEW STORE OPEN IN LENOIR CITY. IT'S CALLED TRACTOR SUPPLY. SOUNDS LIKE A TRACTOR DEALERSHIP, DOESN'T IT? WELL, DON'T LET THE N FOOL YOU. INSIDE YOU'RE GOING TO FIND MORE SUPPLIES THAN YOU WILL TRACTORS. IN FACT, IF YOU HAVE A JOB TO DO IN THE BACKYARD, THE GAF

OR ANYWHERE ELSE OUTDOORS, TRACTOR SUPPLY HAS EVERYTHING YOU TO HELP YOU GET THAT JOB DONE, WHETHER THAT INVOLVES FENCING MATERIALS OR JUST A GOOD OLE RAKE. YOU'LL ALSO FIND GREAT PRICES THINGS LIKE HUSKEE AND CUB CADET RIDERS AND PUSH MOWERS, RYOB TRIMMERS, DEWALT POWER TOOLS, OLYMPIA HAND TOOLS, WRANGLER CARHARTT COATS, WOLVERINE AND ARIAT BOOTS, PURINA DOG FOOD, I HORSE FEED, CAMPBELL-HAUSFELD PRESSURE WASHERS-AND BELIEV! NOT-THAT'S JUST THE SHORT LIST. YOU'LL ALSO FIND THAT NOBODY YOU GET THE JOB DONE LIKE THE FRIENDLY FOLKS AT TRACTOR SUPP BY THE TIME SPRING'S OVER, THEY'LL PROBABLY KNOW YOUR NAME GET STUCK ON THAT NAME TRACTOR SUPPLY-BECAUSE WHETHER Y 1 ACRE OR ONE THOUSAND, IT'S THE PLACE TO GO TO GET THE JOB D CAN FIND YOUR NEW TRACTOR SUPPLY AT 785, HIGHWAY 321 IN LEN





Document4

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		WJXB •WIMZ • WN RADI	FZ • WRMX • WJX O SCRIPT	В-АМ	>
Client: PENZ	ZOIL				
Start Date: 2		End Date: ??	X WJXB	X WIMZ	хw
Salesperson: J	AD F.	X:60 :30	X WRMX	X WJXB-AM	
Prod Notes:		-100	CASSETTE	CD	Dmp
				CO-OP:	

YOU DON'T NEED TO KNOW A LOT ABOUT CARS TO UNDERSTAND ONE BASIC PRINCIPAL: THE WRONG PART, THE WRONG TYPE OF OIL, THE WRONG ANYTHING WILL KEEP YOUR CAR FROM RUNNING AS SMOOTHLY AS THE DAY YOU BOUGHT IT. OF COURSE YOU TRUST YOUR MECHANIC TO PUT THE BEST PARTS IN-BUT WHAT ABOUT YOUR OIL? DO YOU LOOK FOR THE PENZOIL SIGN WHEN YOU STOP AT YOUR FAVORITE OIL CHANGE SHOP? YES. PENZOIL. THE ONE IN THE YELLOW BOTTLE—THE ONE THAT MAKES THE DIFFERENCE BETWEEN A SMOOTHLY RUNNING ENGINE AND ONE THAT REQUIRES A TRIP TO THE MECHANIC. WHAT YOU PUT IN YOUR OIL TANK DOES MAKE A DIFFERENCE—SO YOU NEED TO BE SURE YOU'RE PUTTING IN THE BEST AND THAT'S PENZOIL. NOW YOU DON'T HAVE TO WAIT ANOTHER THREE-THOUSAND MILES TO FIND OUT IF YOU'VE GOT THE BEST OIL IN YOUR CAR—YOU CAN PULL IN TO ANY ONE OF DOZENS OF LOCAL PENZOIL QUICK OIL CHANGE SHOPS LOCATED THROUGHOUT EAST TENNESSEE AND NATIONWIDE. YOU'LL ONLY BE DOING YOURSELF A FAVOR BY KEEPING YOUR CAR AT IT'S PREMIUM PERFORMANCE LEVEL, WHEN YOU CHOOSE PENZOIL. MAKE SURE YOU'VE GOT THE BEST RIGHT NOW, DON'T WAIT FOR THREE THOUSAND MILES TO PASS YOU BY AND LEAVE YOU STRANDED. STOP, GO-

8 years writing for radio **30 years storytelling**

HIGHLIGHTS

Creative Services Director | South Central Communications

Worked directly with sales team to craft long and short term radio campaigns for classic rock, adult contemporary, top 40, sports, and extreme rock stations. Clients varied from local to regional; B2B, direct sales, etc. AC/Delco Budweiser Banna Joe's Century 21 Tractor Supply Penzoil

Client list



Advertising 11 IF ONLY HUMPTY DUMPTY HAD COME HERE FIRST...

THE BONE & JOINT CLINIC

Billboard & Print copy



ndary Headline: He would've had a happier mending. Body Copy:

(1) What do the king's men know about hones and joints anyway? Not as me

L'ETE DU' VIN

Original Vignettes to

Compliment Commissioned Artwork

PHARDONNAY

condury Headline

Stark

Body Copy:

Mists sunlight coams across the balastrade to the naked feet copping t garging out wratchy melodies. She's watching him watching the mor hangs larily herween his thick linch fingers, the ellipse of sine dangers drenching his toes. What's on his mind, she ponders, rising to one ell snother slice of earthy cheese between her lips. She does not know H o his lips, caressing the stem as he had her arms, holding the bowl rem cradled her head, tipping back and down rolls the not-quite white liqu brogue mouth. The Victrola sputters through Valencia finally giving up in look at her, the goblet still dangling between the first finger and thus band. The liquid, almost golden in the playful light of the Mediterrane a husurrous dance, municking their predawn interlude. He is thinking such. Felt it. His aged eyes, almost as silver as his hair, revealing no se to illusions, always leaving her feeling romanced. A mouthful remains i He walks in from the balcony, slowly, as if each step were a kiss to the nag A smile whispers across his face while he moves toward the Virtrola. He c gobles on the marble mantle of the dormans fireplace, pausing a momen unfinished portrait, its bare lines a graceful suggestion of her figure. He releasing a chorus of squeaks that only seem to blend with the morning, a room again with Valenzia. Swiftly, he pulls the gobles to his lips and down burriedly, he has turned and by his profile she can see him holding the tas mouth. He does not move. His eyes close - He is tasting the moment, she the is used by this content; animous to be contained into this every morning mornings temaining between them

(4(4 I write to reach

the heart of the audience, working within the story of the client.

PROBATION

Partnership-THE RES

PSI PROBATION

Company Profile, large format brochure; copywriting

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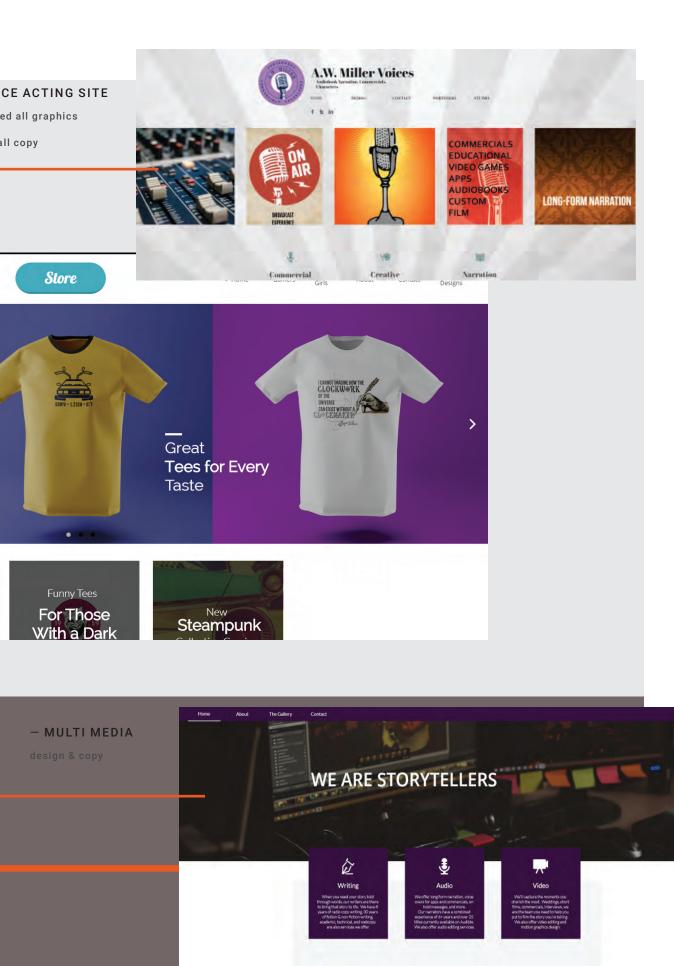
the rusty Victrola ning. A goblet ow, guiding e lifts the goblet terly as he had id to his gentle , as he turns nb of his left in sun. spins she knew that rets. conjuring n the goblet. e of her neck arefully sets the to take in the turns the crank nd warms the s the liquid te there in his guesses. And ig for all the

WHAT'S A DOCTOR LIKE YOU DOING IN A JOINT LIKE THIS? MEET DR. SHANNON CURTIS.

here to give you a happy mending.

ch as we -

13	N	– VOI Design Wrote a
	Happy Hearts Designs Webcopy & Design	
	Website & all clothing designs	New Designs
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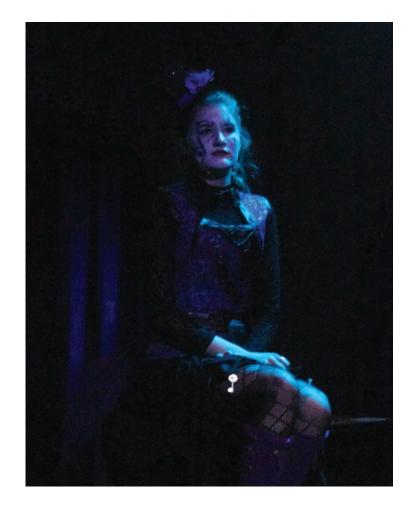


Short Film Feature

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BEHIND THE SCENES

stage photos Show: Nevermore

I'm a theatre kid through and through. I love getting on stage with the actors during rehearsals and capturing candid moments.





Camera Work

I came into photography late in life, although I'd always been fascinated by its ability to seize a moment forever, grant its viewers the luxury of creating their own story to satisfy what lay outside the frame.

I taught myself about the exposure triangle,, about F-stops, which lens for which situation, and even dug a little deeper into photo editing through Photoshop. Although, by this time, I was already quite familiar with the program, I moved from enough to be dangerous to what I'd consider an intermediate pre-expert level.

These photos are from a recent series of shots I did on my own, not for any particular project. I include them to demonstrate my ability, to showcase my understanding of the rule of thirds, depth of field, etc.





FILMMOGRAPHY



In much the same way I came to photography, filmmaking grabbed at a later age and simply didn't let go. I am fascinated by cinematography, how the story can change on an angle, or a push in, or through any of an infinite number of choices a filmmaking has at their disposal. These are two original films that I wrote and directed.

Grave Consequences || 2019





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You made it! This is the end of the adventure. No worries, there's not an old man whoo's going to ask you what your favorite color is and then hurl you off a decrepit bridge when you answer blue.



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