

POSTCARDS FOR PEACE

PEACE DAY POSTCARD DESIGN COMPETITION 2015

OPENTO ALL CHILDREN, AGED 7-16



INTRODUCTION

Since 2001, members of the United Nations have adopted 21st September each year as the International Day of Peace - a day of ceasefire and non-violence where everyone around the world can unite and different cultures cooperate.

At Postcards For Peace, we think that more people should know about this day. In 2014 we held a competition, asking children in the UK to design postcards that could be used to help promote Peace Day. In 2015, we are opening this up to children all over the world to get involved.

There are two age groups: 7-11 and 12-16. The best designs from each age group will be printed and sold to raise money for Postcards For Peace and the charities we support.

PEACE ONE DAY & PEACE DAY

21st September has been adopted by all member countries of the United Nations since 2001 following two years of campaigning by Peace One Day, an organisation created in 1999. Since then Peace One Day's plan has been to make everyone around the world aware of Peace Day.

A report found that approximately 470 million people in 200 countries were aware of Peace Day 2013. In 2014 this grew to 610 million.

Peace One Day continues to work with different organisations and individuals by asking them, "Who Will You Make Peace With?"

POSTCARDS FOR PEACE

Postcards For Peace was set up in 2013 as a way of using postcards to promote peace and non-violence around the world. We also want to make sure that nobody is treated differently because of their race, religion or personal beliefs.

Our supporters around the world have designed postcards for us that we sell from our website and in shops. Some famous people have got involved and a few have even designed postcards for us. Postcards For Peace want to help Peace One Day reach their goal and make sure more people know about Peace Day by asking children around the world to help us.

WHAT DOES PEACE MEAN TO YOU?

Everybody has their own idea of what peace means to them. To many of us it might be an end to war in a distant country but you may want bullying to stop in your school or violence on the streets of your town. Perhaps you have been affected by fighting at home or in the street, or you have been called names because of your race or religion.

PEACE DAY SUCCESS STORIES

Since starting in 2001, Peace Day has been recognised by more people each year. Since 2007, agreements by all parties to end violence in Afghanistan for 24 hours have resulted in 4.5 million children being able to receive vaccines against polio which they would not have received otherwise.

In Afghanistan in 2008, there was a 70% reduction in violent acts on Peace Day. In 2010, over 50,000 children and young women in Kabul received vaccinations against Polio, Meningitis, Diphtheria and Tetanus on Peace Day.

THE COMPETITION

We want you to design a postcard that we can sell to promote the 21st September each year as the International Day of Peace. Use your own experiences or ideas of what peace means to you to come up with a design that is eye-catching and which will let people know that 21st September is Peace Day. The design must be all your own work!

The closing date for entries is Friday 5th June 2015.

THE PRIZE

We will look at all entries we receive and will post them on the Postcards For Peace website. A judging panel made up from Postcards For Peace ambassadors will choose one winning entry from each age group to be printed. The winner's name will appear on the reverse of each postcard. We will make sure that the winner of each age group receives plenty of postcards to give and send to their friends and family.



SOME OF THE ENTRIES FROM 2014

PLEASE DRAW YOUR DESIGN IN THE SPACE BELOW. PLEASE TURN THE PAPER IF REQUIRED.

ENTRY FORM

Name of Child

Date of Birth

Address

Email Address

We would like to build up a list of schools interested in taking part in our other projects. Please give details below.

Name of School

School Contact

School Address

School Contact's Email Address

IMPORTANT: ALL DETAILS BELOW MUST BE COMPLETED AND THE FORM MUST BE SIGNED BY A PARENT, GUARDIAN OR TEACHER.

☐

WE WOULD LIKE TO SEE PHOTOS OF THE CHILDREN WORKING ON THEIR DESIGNS. WE CANNOT PUBLISH THE PHOTOS OR THEIR DESIGNS UNLESS THIS BOX IS TICKED. I give permission for this child's design/photograph to be used by Postcards For Peace on their website and for promotional purposes including social media, alongside their name, age and town/city of residence.

Name of Parent/Guardian/Teacher (delete as applicable)

Signature

PLEASE SEND FINISHED DESIGNS TO: POSTCARDS FOR PEACE CIC, 6 RAYFORD CLOSE, PEACEHAVEN, EAST SUSSEX, BN10 8JY, UNITED KINGDOM.
ALTERNATIVELY EMAIL HIGH RESOLUTION (MINIMUM 300dpi) SCANS OF THE ENTRY FORM TO COMPETITION@POSTCARDSFORPEACE.ORG
CLOSING DATE FRIDAY 5TH JUNE 2015.

RULES & GUIDELINES

1. These rules apply to the Postcards For Peace Day Postcard Competition 2015 ("Competition").
2. All entrants must be aged 7-16 years of age at the date of entry.
3. To enter the prize draw, submit your design by post to: Postcards For Peace CIC, 6 Rayford Close, Peacehaven, East Sussex BN10 8JY, or by email to: competition@postcardsforpeace.org
4. Emailed entries must contain a high resolution scan of the entire entry form.
If the scan is not high resolution (we suggest 300dpi) it will still be considered for the competition but may not be suitable for printing.
5. Only one entry per person will be accepted.
6. **The closing date for entries is midnight on Friday 5th June 2015.** Judging will begin on Monday 8th June 2015, with the winner announced by Monday 15th June.
7. No purchase of any sort is necessary to enter the Competition.
8. Your postcard design must be original, and created only by the named entrant. Please ensure that the design does not infringe the copyright, trade mark or other right that may be owned by a third party. Entries may be rejected in the sole discretion of Postcards For Peace CIC, including, without limitation, for reasons of obscenity, defamation, invasion of privacy or in the event that Postcards For Peace CIC deems the entry to be in anyway inappropriate. If the design is submitted by a parent or guardian on behalf of a child, it must be a wholly original work by that child.
9. All eligible entries will be put on our website along with the child's name, age and location. It is essential that the form is signed by a parent/guardian/teacher giving us this permission. Any entries without this authorisation cannot be entered into the competition. If the entries are signed by a teacher, it is that teacher's responsibility to ensure that suitable permission is granted for the child's photograph, design and details to be used by Postcards For Peace CIC.
10. The winning entry in each age group will be printed and sold as official Postcards For Peace postcards except, as noted above, a scan supplied for entry is not high resolution. All children will receive an entrants certificate, providing an email address is supplied. Any further prizes will be confirmed before the closing date.
11. The design of the postcard is up to each entrant: however, it must promote Peace Day. **Please do not include the year in the design.**
12. The result of the competition will be final and no correspondence will be entered into.



Postcards For Peace is a Community Interest Company, a non-profit social enterprise. All money raised from the sale of our postcards, and other merchandise, goes back into the running of the organisation. Profits at the end of each financial year will be divided between the charities we work with.

Postcards For Peace CIC. Incorporated in England and Wales No. 7267465

POSTCARDSFORPEACE.ORG

take part, pass it on