



POWERPOINT PALOOZA

A Tournament of Informal Ted Talks

Spring 2021 Studentaffairs.com Virtual Case Study

By Mary Buske, Greg Dyer, Sarah McCarty from Kent State University

Program Overview



THE TARGET POPULATION IS ALL THE STUDENTS AT THE COLLEGE OF WOOSTER: ON-CAMPUS AND REMOTE



A MONTH-LONG TOURNAMENT IN WHICH STUDENTS CREATE 3-MINUTE POWERPOINT PRESENTATIONS ABOUT A TOPIC OF THEIR CHOICE AND GIVE THE PRESENTATION TO THEIR FELLOW STUDENTS.



TOPICS CAN BE COMPLETELY RANDOM WHILE APPROPRIATE FOR THE EDUCATIONAL ENVIRONMENT



AFTER EACH COMPETITOR COMPLETES THEIR PRESENTATION, THE AUDIENCE WILL HAVE 2 MINUTES TO ASK QUESTIONS ABOUT THE TOPIC.

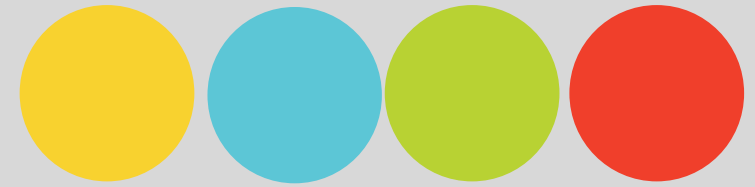


THE TOURNAMENT WILL GO THROUGH 4 ROUNDS: FLOOR, RESIDENCE HALL, ZONE, AND FULL CAMPUS.



AT THE END OF EACH ROUND, STUDENTS WILL VOTE ONLINE FOR THEIR FAVORITE POWERPOINT. STUDENTS THAT ARE UNABLE TO ATTEND AT THE TIME WILL HAVE 48 HOURS TO VIEW THE ROUND'S PERFORMANCE AND VOTE ASYNCHRONOUSLY.

Goal of Program



The goal of the PowerPoint Palooza program is to incite creativity, promote social interaction, and allow for expression of students.

Demographics



The College of Wooster is a private, liberal arts college with approximately 2,000 students both on campus and remote.

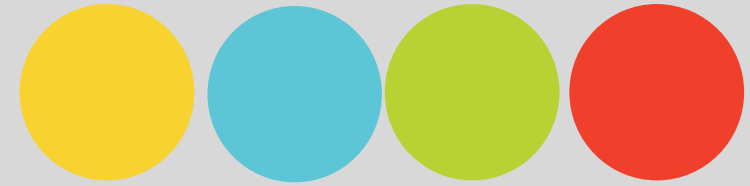
This program will be available to all students regardless of age, race, gender, sexual orientation, or beliefs.

Rules and Regulations



- One PowerPoint made by the student will be utilized throughout the entire tournament
- Each level of the tournament will require a new live presentation of the PowerPoint
 - All live presentations will be recorded and published publicly for voting purposes
- Presentation length should be at least 1 minute but no more than 3 minutes
- Presentation can have a maximum of 15 slides
- Presentation time sign up will be 1st come 1st serve on an Excel Document sent by Event Coordinators.
- Although we use the term PowerPoint in the event title the presentations may be created using Microsoft PowerPoint or Google Slides
- Students can be creative with topics but remember that it should align with the campus's commitment to being a welcoming, equitable, and inclusive campus for all. This means content can not be discriminatory or offensive.
 - All topics require approval from the Event Coordinators to ensure this, Presenters should include their topic in their sign up on the Google Form. A candidate must have an approved topic to present for the competition.
 - If students have further questions on what is and isn't an appropriate topic, they should contact an Event Coordinator

Sign Up and Logistics



- To sign up for the Tournament, students will complete and submit a Google Form that will be sent out via email and posted on the event website
- Event Coordinators work with students after sign up to ensure their topic is allowed
- The total list of Presenters will be sent to each Resident Assistant for them to host the first night. Event Coordinator will host the final 3 rounds.
 - Remote students will be assigned to a Presentation room within the Halls based on group sizes. This will be done by the Event Coordinators.
- At the end of each round of voting, the Event Coordinator will contact competitors for the next round.

Informing Theories



Social Penetration Theory

Relationships are built through Self-Disclosure



We are providing student opportunities to self-disclose and share information about themselves

Erikson's Identity Development

Students in Higher Education are forming their identities through experiences with themselves and others



These presentations will allow for new experiences to identify components of the student's forming identity

Informing Theories Continued



Technology and Identity Development

Current students are part of the generation that has always had access to technology



Utilizing PowerPoint presentations allows them to use the skills that they have built over time to engage with others.

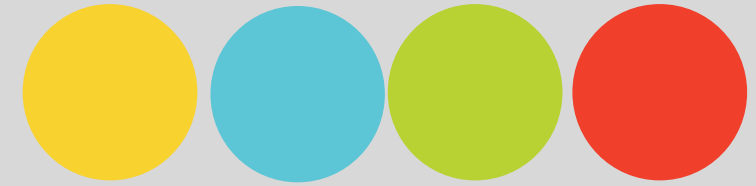
Social Information Processing Theory

People can adapt to computer-mediated communication and effectively develop close relationships.



The main source of communication is over Microsoft Teams and YouTube for posting and voting

Informing Theories Continued



Social Information Processing Theory

Focus on Asynchronous Communication



There is an asynchronous option for watching and responding to video content

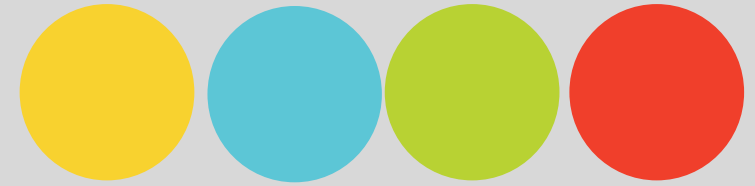
Social Information Processing Theory

Relationships are built through shared information and interpersonal impressions



We are giving students the opportunity to share information about themselves and connect with their peers

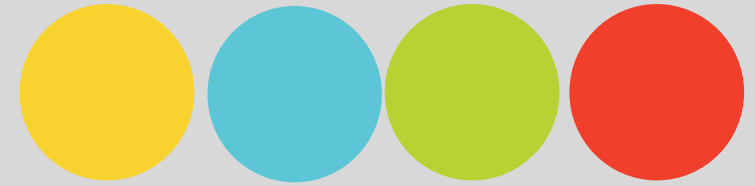
Marketing Plan Promotion



To promote the Tournament, the Event Coordinators will put out 3 TikToks for students to see the competition options and will post across social media (Twitter, Facebook, Instagram) through the College's official accounts. We will also encourage student organizations to share the information on their pages.

Along with this, the Event Coordinators and several selected Professional Staff members across campus will create their own short PowerPoints to act as examples for the students. The videos will be on the event website and sent out via Twitter, Facebook, and Instagram.

Marketing Plan Prizes



Participation (Competitor or Voter): Event T-Shirt

Floor Winner: \$5 Wooster Flex

Hall Winner: Wooster Hat and \$10 Wooster Flex

Residential Zone Winner: Wooster Hoodie & \$25 Wooster Flex

Campus Winner: \$50 Wooster Flex, \$50 Amazon Gift Card, \$25 Gift Card for Local Restaurant



PowerPoint Examples



IF GREY'S ANATOMY CHARACTERS WERE PETS

warning this contains spoilers

By student Name

MEREDITH GREY

Because she CLEARLY has more
than 1 life. 🐾🐾🐾



DEREK SHEPHERD

Because he is intelligent,
lovable, attention
seeking...and let's not
forget how he died.



RICHARD WEBBER

Because of the life span,
when will Webber actual
retire?



WHY MY MUSIC TASTES HAVEN'T CHANGED SINCE 8TH GRADE

Greg Dyer
Graduate Area Director,
Enrichment Life
College of Wooster

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1. BECAUSE CURRENT MUSIC IS LAME.

The songs are repetitive and nonsensical.
The Artists have little to no talent.
Mumble Rap is impossible to understand.
Most of the artists are from Disney Channel but not the good Disney Channel.

2

2. BECAUSE THOSE WERE MY FAVORITE YEARS.

8th grade. I was just the right level of cool that I could sit at whatever lunch table I wanted, and it wasn't a problem either way. I wasn't expected to sit anywhere but I was allowed everywhere.
I finally felt anger towards my parents and Pop Punk/Emo Punk expressed this disdain perfectly.
I had a girlfriend.
Warped Tour existed. I wasn't allowed to go because only practice but at least it was still a thing.

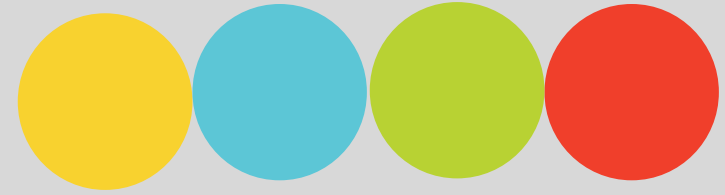
3

BECAUSE POP PUNK/EMO MUSIC IS INCREDIBLE.

The genre has continued to exist to this point with bands like Blink-182, Green Day, Fall Out Boy, and Panic at the Disco still putting out music.
Dear Maria, Count Me In was all over TikTok.
My Chemical Romance's "The Black Parade" still stops everyone in their tracks to sing along.
Perfect tempo for highway driving.

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References



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