POWERPOINT PRESENTATIONS

SOLUTIONS TO PROBLEMS

BA 578 -02W

Statistical Methods

Course Syllabus Summer 1, 2014

Regents Professor: Dr. Ed Manton

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OFFICE BA 327 OFFICE HOURS:

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Required Text: Business Statistics, In Practice Bruce L. Bowerman, Richard T. O'Connell, Emily S. Murphree, McGraw-Hill Irwin, 7th edition, ISBN-978-0-07-352149-7.

Course Description: A course dealing with statistical concepts including measures of central tendency and dispersion, probability distributions, the Central Limit Theorem, sampling, estimation, hypothesis testing, analysis of variance, correlation and regression analysis, multiple regression and statistical forecasting.

Course Objectives: Student Learning Outcomes

The objective of this course is to provide an understanding for the graduate business student on statistical concepts to include measurements of location and dispersion, probability, probability distributions, sampling, estimation, hypothesis testing, regression, and correlation analysis and multiple regression. By completing this course the student will learn to perform the following:

- 1) How to calculate and apply measures of location and measures of dispersion.
- 2) How to apply discrete and continuous probability distributions to various business problems.
- 3) Perform Test of Hypothesis as well as calculate confidence interval for a population parameter for single sample and two sample cases. Understand the concept of p-values.
- 4) Learn non-parametric test such as the Chi-Square test for Independence as well as Goodness of Fit.
- 5) Compute and interpret the results of Bivariate and Multivariate Regression and Correlation Analysis, for forecasting and also perform ANOVA and F-test. Further, understand both the meaning and applicability of a dummy variable. Understand the assumptions which underline a regression model. Be able to perform a multiple regression using a computer software.

Rubric:

Criteria (Course Objectives)	1 (Unsatisfactory)	2 (Emerging)	3 (Proficient)	4 (Exemplary)
1) Learn how to calculate and apply measures of location and measures of dispersion grouped and ungrouped data cases.	Student cannot apply any measures of location and measures of dispersion for grouped and ungrouped data.	Student can apply some measures of location and measures of dispersion for grouped and ungrouped data.	Student can apply most measures of location and measures of dispersion for grouped and ungrouped data.	Student can apply all measures of location and measures of dispersion for grouped and ungrouped data.
2) Learn how to apply discrete and continuous probability distributions to various business problems.	Student cannot apply discrete and continuous probability distributions to any business problems.	Student can apply discrete and continuous probability distributions to some business problems.	Student can apply discrete and continuous probability distributions to most of business problems.	Student can apply discrete and continuous probability distributions to all of business problems.
3)Understand the hypothesis testing: 3.1 Be able to perform Test of Hypothesis	3.1 Student cannot perform the test of hypothesis	3.1 Student can perform some test of hypothesis	3.1 Student can perform most test of Hypothesis	3.1 Student can perform all test of Hypothesis
3.2 calculate confidence interval for a population parameter for single sample and two sample cases.	3.2 Student cannot calculate confidence interval for a population parameter for single sample and two sample cases.	3.2 Student can calculate some confidence interval for a population parameter for single sample and two sample cases.	3.2 Student can calculate most confidence interval for a population parameter for single sample and two sample cases.	3.2 Student can calculate all confidence interval for a population parameter for single sample and two sample cases.
3.3 Understand the concept of p-values.	3.3 Student doesn't understand the concept of p-value.	3.3 Student understands some part of the concept of p-value.	3.3 Student understands most part of the concept of p-values.	3.3 Student understands the entire concept of p-values.
4) Learn non- parametric test	Student doesn't know non-	Student knows some parts of non-	Student knows most parts of non-	Student knows all parts of non-

such as the Chi- Square test for Independence as well as Goodness of Fit.	parametric test such as the Chi- Square test for Independence as well as Goodness of Fit.	parametric test such as the Chi- Square test for Independence as well as Goodness of Fit.	parametric test such as the Chi- Square test for Independence as well as Goodness of Fit.	parametric test such as the Chi- Square test for Independence as well as Goodness of Fit.
5) Understand regression analysis: 5.1 Be able to compute and interpret the results of Bivariate Regression	5.1 Student cannot compute and interpret the results of Bivariate Regression	5.1 Student can compute and interpret some of the results of Bivariate Regression	5.1 Student can compute and interpret most of the results of Bivariate Regression	5.1 Student can compute and interpret all of the results of Bivariate Regression
5.2 Be able to compute and interpret the results of Multivariate Regression.	5.2 Student cannot compute and interpret the results of Multivariate Regression	5.2 Student can compute and interpret some of results of Multivariate Regression	5.2 Student can compute and interpret most of results of Multivariate Regression	5.2 Student can compute and interpret all of results of Multivariate Regression
5.3 Be able to compute and interpret Correlation Analysis	5.3 Student cannot compute and interpret Correlation Analysis	5.3 Student can compute and interpret some parts of Correlation Analysis	5.3 Student can compute and interpret most parts of Correlation Analysis	5.3 Student can compute and interpret all parts of Correlation Analysis
5.4 Be able to perform ANOVA and F-test.	5.4 Student cannot solve any questions regarding ANOVA and F-test.	5.4 Student can solve easy questions regarding ANOVA and F-test.	5.4 Student can solve medium- hard questions regarding ANOVA and F-test.	5.4 Student can solve difficult questions regarding ANOVA and F-test.
5.5 Be able to understand both the meaning and applicability of a dummy variable.	5.5 Student cannot apply the dummy variable to solve any questions.	5.5 Student cannot apply the dummy variable to solve some questions.	5.5 Student cannot apply the dummy variable to solve most questions.	5.5 Student cannot apply the dummy variable to solve all the questions.

5.6 Be able to understand the assumptions which underline a regression model.	5.6 Student doesn't understand the assumptions which underline a regression model.	5.6 Student understands some parts of the assumptions which underline a regression model.	5.6 Student understands most parts of the assumptions which underline a regression model.	5.6 Student understands all parts of the assumptions which underline a regression model.
5.7 Be able to perform a multiple regression using computer software.	5.7 Student is unable to perform a multiple regression using computer software.	5.7 Student is able to perform a multiple regression using computer software for easy questions	5.7 Student is able to perform a multiple regression using computer software for medium-hard questions	5.7 Student is able to perform a multiple regression using computer software for difficult questions

Grading Policy:

Evaluation of student performance will be based primarily upon two equally weighted tests (44% each). The remaining 12% will be awarded for the **ASSIGNED PROBLEMS**. Grades for the course will be determined by achieving the following average ranges:

Average Range	Grade
90-100	A
80-89	В
70-79	С
60-69	D
Below 60	F

Special Accommodations:

Students with Disabilities:

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University - Commerce

Gee Library, Room 132

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: StudentDisabilityServices@tamu-commerce.edu

Statement of Ethical and Professional Conduct:

The College of Business and Entrepreneurship at Texas A&M University –Commerce faculty, staff and students will follow the highest level of ethical and professional behavior. We will strive to be recognized as a community with legal, ethical and moral principles and to teach and practice professionalism in all that we do.

In an academic environment we will endeavor to not only teach these values but also to live them in our lives and daily work. Faculty and staff will be held to the same standards and expectations as our students.

Failure to abide by these principles will result in sanctions up to and including dismissal.

Actionable Conduct:

hese are five different types of actions that will bring sanction. They are:

- 1. Illegal activity: Violation of any local, state or federal laws that prohibit the offender from performance of his or her duty.
- 2. Dishonest conduct: Seeking or obtaining unfair advantage by stealing or receiving copies of tests or intentionally preventing others from completing their work. In addition falsifying of records to enter or complete a program will also be considered dishonest conduct.
- 3. Cheating: using someone else's ideas and not giving proper credit.
- 4. Plagiarism: using someone else's ideas and not giving proper credit.
- 5. Collusion: Acting with others to perpetrate any of the above actions regardless of personal gain.

Sanctions:

In the case of staff or faculty the immediate supervisor will be the arbiter of actionable behavior and will use Texas A&M University Commerce and/or Texas A&M University System Policy and Procedures as appropriate to guide sanctions.

Faculty, guided by clearly delineated policy in the course syllabus, will be arbiter for in-class violations. All violations will be reported to the dean of the college of Business and technology to assure equity and to provide appropriate counsel. In addition, the Dean will maintain the records of violations by students. Second violations will be reviewed by the Dean and sanctions beyond those of the faculty up to and including suspension and permanent expulsion from Texas A&M University –Commerce will be

considered. Faculty and students are guided by the current undergraduate and graduate catalogs of the university as well as The Students Guidebook. Faculty, Staff and Students will always be afforded due process and review as appropriate.

NOTE THE FOLLOWING

- 1. The assignments listed are tentative for the semester. It is meant to be a guide. Certain topics may be stressed more or less than indicated in the text and depending on class progress, certain topics may be omitted.
- 2. Homework: **RECOMMENDED PROBLEMS** have been identified to work on your own for practice and to support your understanding of chapter material. They are not to be turned in. Additional problems may be identified as the class progresses.
- 3. **ASSIGNED PROBLEMS**: Certain problems will be assigned to be turned in. These are to be solved manually **AND/OR** by excel where indicated. They will constitute 12% of the course grade. The assigned problems can be found on the chapter sidebars.
- 4. A <u>POWERPOINT PRESENTATION</u> and <u>SOLUTIONS TO PROBLEMS</u> for the course are available online.
- 5. The midterm and final exam dates and times are as follows:
- a. midterm exam date: Tuesday, 17 June time: 7-10:30 pm
- b. final exam date: Wednesday, 2 July time: 7-10:30 pm.
- 6. Exam dates and times will be strictly observed. Missed examination: Inform the instructor if midterm or final exam date is to be missed.
- 7. Chapter lectures have been prepared by the instructor to emphasize important aspects of the course.
- 8. Students are expected to:
- a. Read text assignments and chapter lectures as scheduled.
- b. Attempt the RECOMMENDED homework problems. The solutions are available on the "SOLUTIONS TO PROBLEMS" links on the syllabus and the chapter sidebars.
- c. Complete and submit the Orientation Quiz by Wednesday, June 4, 2014.
- d. Turn in ASSIGNED PROBLEMS by midnight on the dates indicated. Solutions to these problems will be released the next morning.
- 9. Class Demeanor: "All students enrolled at the university shall follow tenets of common decency and

acceptable behavior conducive to a positive learning environment". See Students Guide Book.

Schedule of Assignments:

The schedule will depend on class progress; chapter assignments and tests may be altered as the class progresses. Students should read chapters and attempt as many of the **RECOMMENDED PROBLEMS** as possible and be familiar with the chapter summaries and key terms.

UNIT 1
(Chapters 1 - 8)

Text Assignment	Recommended	Date	Chapter Goals
	Homework	(I M	
	Problems	(week of)	
Chapter 1	1: 1, 2, 3, 4, 5,	June 2	1. Define inferential and descriptive
	15, 16, 17, 18		statistics
Introduction to			
Business			2. Differentiate between a quantitative
Statistics			and a qualitative variable.
			3. Differentiate between a discrete and a continuous variable.
			4. Know the four levels of measurement – nominal, ordinal, interval, and ratio.
Chapter 2	2: 1, 2, 17, 34	June 2	1. Construct a frequency distribution.
Descriptive	2. 1, 2, 17, 31	June 2	1. Construct a frequency distribution.
Statistics: Tabular			2. Determine the class midpoints, relative
and Graphical			frequencies, and cumulative frequencies
Methods			of a frequency distribution.
			3. Construct a histogram, a frequency
			polygon, an ogive, and a pie chart.
Chapter 3 Descriptive	3: 2, 3, 8, 16, 17, 18, 19, 20,	June 2	1. Define the mean, mode, and median.
Statistics:	21, 22, 23, 24,		2. Explain the characteristics of the mean,
Numerical	27, 28, 30, 31		mode, and median.
Methods	27, 20, 30, 31		mode, and median.
Modiods			3. Calculate the mean, mode and median
			for both grouped and ungrouped data.
			4. Define the range, mean deviation, variance, and the standard deviation.
			5. Explain the characteristics of the

			range, mean deviation, variance, and the standard deviation. 6. Calculate the range, mean deviation, variance, and the standard deviation for grouped and ungrouped data. 7. Define Skewness and Kurtosis. 8. Define and calculate the coefficient of variation.
Chapter 4 Probability	4: 2, 3, 8, 9, 11, 13, 18, 19, 20, 21, 24, 25, 27, 75, 76	June 2	 Define probability. Define marginal, conditional, and joint probabilities. Use the special and general rules of multiplication and addition in probability computation. Calculate marginal, conditional, and joint probabilities.
Chapter 5 Discrete Random Variables	5: 1, 2, 3, 9, 13, 23, 24, 25, 26, 28, 29, 31, 34, 35, 52, 53, 54, 55	June 9	 Define probability distribution and random variable. Calculate the mean, variance, and standard deviation of a discrete distribution. Describe the characteristics and compute probabilities using the binomial probability distribution – use of tables. Calculate the mean variance and standard deviation of a binomial distribution. Describe the characteristics and compute probabilities using the Poisson distribution – use of tables.
Chapter 6 Continuous Random Variables	6: 1, 16, 17, 18, 19, 23, 24, 26, 28, 29, 30, 31, 33, 34, 40, 67, 71	June 9	 Describe the characteristics of and compute probabilities involving the normal distribution – use of tables. Use the normal distribution as an approximation of the binomial

			distribution.
Chapter 7	7: 1, 2, 9, 11,17,	June 9	1. Describe various sampling techniques.
Sampling	18, 19, 20, 21,		
Distributions	22, 23, 24, 25,		2. Explain the Central Limit Theorem.
	27, 28, 30, 31,		
	34, 35		3. Explain sampling error.
			4. Describe the sampling distribution of
			means.
			5. Define the standard error of the mean.
Chapter 8	8: 1, 2, 4, 5, 6,	June 9	1. Calculate confidence intervals for
Confidence	7, 8, 9, 10, 11,		sample means and sample proportions.
Intervals	12, 14, 15, 16,		
	17, 19, 20, 21,		2. Describe the characteristics of
	22, 25, 28, 29,		Student's t distribution.
	30, 34, 38, 39,		
	40, 41, 44		3. Use the Student's t probability table to
			calculate confidence interval
Midterm exam		Tuesday, June 17	Subject to class progress
		7pm - 10:30pm	

UNIT 2

(Chapters 9 - 15)

Text Assignment	Recommended Homework	Date	Chapter Goals
	Problems	(week of)	
Chapter 9	9: 1, 2, 10, 11, 15, 18, 19, 20,	June 16	1. Identify Type I and Type II errors.
Hypothesis Testing	21, 22, 23, 25, 38, 39, 42		 2. Conduct a test of hypothesis about a population mean and a population proportion. 3. Conduct the test of hypothesis using one and two tail tests. 4. Conduct the test of hypothesis regarding one population mean with a conduct the second conduct the s
Chapter 10 Statistical Inferences Based on Two Samples	10: 6, 8, 9, 16, 21, 22, 38, 41, 42	June 16	small sample. 1. Conduct a test of hypothesis about the difference between two population means involving large and small sample sizes

			and two population proportions.
			2. Conduct the test of hypothesis regarding the difference in means of two independent samples.
Chapter 11 Experimental Design and Analysis of Variance	11: 3, 5, 6, 10	June 23	 Understand the differences between various experiment designs and when to use them. Compute and interpret the results of a one-way ANOVA. Compute and interpret the results of a random block design. Compute and interpret the results of a
Chapter 12 Chi-Square Tests	12: 3, 4, 6, 7, 17, 19, 20, 24, 25	June 23	two-way ANOVA. 1. Understand and interpret interaction. 2. Understand the chi-square goodness-of-fit test and how to use it. 3. Analyze data by using the chi-square test of independence.
Chapter 13 Simple Linear Regression Analysis (sections 2.6 and 3.4)	13: 1, 2, 4, 7, 8, 12, 15, 20, 21, 24, 31, 34, 36, 37, 38, 39, 40, 42	June 23	 Describe the relationship between an independent variable and a dependent variable. Calculate and interpret the coefficient of correlation, the coefficient of determination and the standard error of the estimate. Calculate the least squares regression line and interpret the slope and intercept values. Test the slope of the line for statistical significance. Construct and interpret a confidence interval and prediction interval for the mean and an individual value of the dependent variable.
<u>Chapter 13</u> Simple Linear		June 23	Regression and Correlation

Regression			applications.
Analysis (sections 2.6 and 3.4)			2. Analysis of sums of squares for calculating the coefficient of determination and the stand error of the estimate.
			3. A thorough analysis of the regression and correlation computer solutions provided by Mega Stat and by excel.
<u>Chapter 14</u>	14: 3, 4, 5, 9, 10, 11, 19, 20,	June 23	1. Describe the relationship between two or more independent variables and the
Multiple Regression	22, 23		dependent variable using a multiple regression equation.
			2. Compute and interpret the multiple standard error of the estimate and the coefficient of determination.
			3. Conduct a test of hypothesis to determine if any of the set of regression coefficients differs from zero.
Final Exam		Wed., July 2nd	
		7 - 10:30pm	

Schedule of Assignments (to be turned in)

Chapters	Assignment Week of	To be submitted by
See Chapter Sidebars for assigned problems	June 2	No Assignment
Chapter 1 Introduction to Business Statistics		
Chapter 2 Descriptive Statistics: Tabular and Graphical Methods	June 2	No Assignment
Chapter 3 Descriptive Statistics: Numerical Methods	June 2	June 5 Manual and Excel Solutions
Chapter 4 Probability	June 2	June 7
Chapter 5	June 2	June 9

Discrete Random Variables		
Chapter 6 Continuous Random Variables	June 9	June 11
Chapter 7 Sampling Distributions	June 9	June 13
Chapter 8 Confidence Intervals	June 9	June 15
Chapter 9 Hypothesis Testing	June 16	June 19
Chapter 10 Statistical Inferences Based on Two Samples	June 16	June 21
Chapter 11 Experimental Design and Analysis of Variance	June 23	June 23
Chapter 12 Chi-Square Tests	June 23	June 25
Chapter 13 Simple Linear Regression Analysis	June 23	June 28 excel solution only
Chapter 14 Multiple Regression	June 23	June 30 excel solution only