

# THE ART OF SOFTWARE INVESTIGATION

Ben Simo  
Ben@QualityFrog.com

PNSQC 2012

Based on  
THE ART OF SCIENTIFIC INVESTIGATION  
By W. I. B. Beveridge  
1950

## PREFACE

### SOFTWARE TESTING

- What is it?

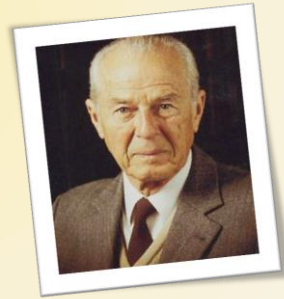
# PREFACE

## THE ART OF SCIENTIFIC INVESTIGATION

By William Ian Beardmore Beveridge

An entirely fresh approach  
to the intellectual adventure  
of scientific research

1950



• Ben Simo Ben@QualityFrog.com

Sep-12 • 3

# PREFACE

## COMPARING SOFTWARE TESTING TO SCIENTIFIC INVESTIGATION

• Ben Simo Ben@QualityFrog.com

Sep-12 • 4

# CONTENTS

- PREFACE
- PREPARATION
- SELECTION
- SEQUENCE
- EXPERIMENTATION
- CHANCE
- HYPOTHESIS
- IMAGINATION
- INTUITION
- REASON
- OBSERVATION
- INVESTIGATORS
- DISCUSSION

Scientific research  
is not itself a science;  
it is still an art or craft.

- W. H. George

# PREPARATION

## SELF-DIRECTED LEARNING

- Knowledge
  - Build a foundation
  - Keep current
  - Maintain independence
  - Cultivate diversity
  - Understand history
- Fluency
  - Communicate & think with clarity
- Confer
  - Participate in the greater community

The research worker  
remains a student all  
his life. Preparation  
for his work is never  
finished for he has to  
keep abreast with the  
growth of knowledge.

- W. I. B. Beveridge

# SELECTION

## CHOOSE YOUR OWN WORK


- Interest encourages success
  - If work is chosen for you, seek out an aspect that provokes interest
- Select work that
  - has a chance of success
  - Is within your technical abilities

Start with a problem in which there is a good chance of his accomplishing something, and which is not beyond [your] technical capabilities.

- W. I. B. Beveridge

# SEQUENCE

## ITERATE

1. Review
  2. Observe
  3. Analyze
  4. Guess
  5. Experiment
- 

The most effective experimenters are usually those who give much thought to the problem beforehand and resolve it into crucial questions and then give much thought to designing experiments to answer the questions.

- W. I. B. Beveridge

# EXPERIMENTATION

## TWO TYPES OF INVESTIGATION

- **Observational**
  - Collection of data from naturally occurring phenomena
- **Experimental**
  - Collection of data from an event made to occur under controlled conditions

A basic concept ... is that there is an infinitely large, hypothetical population of which the experimental group or data are a random sample.

All investigation is sampling

- W. I. B. Beveridge

# EXPERIMENTATION

## EXECUTION

- **Start modestly**
  - Pilot
  - Sighting
  - Screening
- **Take notes**
  - Document as you go
- **Iterate**
  - Design later experiments based on results of earlier ones
- **Stop**
- **Be competent**
  - Techniques
  - Tools

It happens surprisingly often that one needs to refer back to some detail whose significance one did not realize when the experiment was carried out.

- W. I. B. Beveridge

# EXPERIMENTATION

## STATISTICS

- Caution
  - People give numbers more credence than they deserve
  - Averages are often misleading
  - Graphs are often misleading

The use of statistics does not lessen the necessity for using common sense in interpreting results, a point which is sometimes forgotten.

- W. I. B. Beveridge

# EXPERIMENTATION

## MISLEADING EXPERIMENTS

- Mistakes
  - “Honest” mistakes
  - Incompetent experimenters
- Contamination
  - Accidental or unknown influences
- Difficult to prove a negative

Experimentation, like other measures employed in research, is not infallible.

Inability to demonstrate a supposition experimentally does not prove that it is incorrect.

- W. I. B. Beveridge

# EXPERIMENTATION

## EUREKA

- Reproduce it
- Look at it from multiple perspectives
- Connect it with other knowledge
- Seek new avenues of investigation

The real and lasting pleasure in a discovery comes not so much from the accomplishment itself as from the possibility of using it as a stepping stone for fresh advances.

- W. I. B. Beveridge

# CHANCE

## THE ROLE OF CHANCE

- Chance plays an important part in discovery
  - Chance alone does not discover
  - Chance provides opportunity to the keen observer
  - Significance comes from an observer relating observations to other knowledge

In the field of observation, chance favors only the prepared mind.

- Pasteur

# CHANCE

## COURTING CHANCE

- Prepare your mind to recognize useful information
- Entertain ideas that contradict beliefs
- Be unconventional
- Maximize the risk of having a fortunate accident
- Postpone demand for evidence
- Perform many experiments

Chance favors only those who know how to court her.

- Charles Nicolle

# CHANCE

## RECOGNIZE & EXPLOIT

- Be alert for the unexpected
- Don't be blinded by hypothesis
  - Follow up on interesting side-issues

Acute powers of observation are often required to notice the clue, and especially the ability to remain alert and sensitive for the unexpected while watching for the expected.

- W. I. B. Beveridge



# HYPOTHESIS

## A TOOL FOR DISCOVERY

- Suggests new
  - Experiments
  - Observations
- Helps provide significance to what we observe
- Most will be wrong
  - Be prepared to abandon them

In science the primary duty of ideas is to be useful and interesting even more than to be 'true'.

- Wilfred Trotter

# HYPOTHESIS

## PRECAUTIONS

- Once an opinion is formed, it becomes difficult to think of alternatives
- Don't get too attached to your brainchild
- Let go of a hypothesis proved wrong

Men who have excessive faith in their theories or ideas are not only ill-prepared for making discoveries; they also make poor observations.

- Claude Bernard

# HYPOTHESIS

## SAFEGUARDS

- Subordinate ideas to facts
- Have multiple hypotheses
- Make special note of data unfavorable to your hypothesis
- Don't embrace conjecture
- Once the experiment begins, throw out the hypothesis

My business is to teach my aspirations to conform themselves to fact, not to try to make facts harmonize with my aspirations.

-Thomas Huxley

# IMAGINATION

## PRODUCTIVE THINKING

- Ideas "occur" to us
  - Can't deliberately create ideas
  - May come during
    - reflective thinking
    - daydreaming
- Fertilize your imagination
  - Variety of knowledge and experience
  - Focus thinking
  - Stay curious
- Temporarily suspend judgment
- Use reason to make ideas useful

To be genuinely thoughtful, we must be willing to sustain and protract that state of doubt which is the stimulus to thorough enquiry...

- Dewey

# IMAGINATION

## CAN BE DANGEROUS

- Don't repress it
  - Risk going astray
- Balance it
  - Criticism
  - Judgment
- Most hypotheses are wrong
  - Check your work
  - Detect and correct mistakes quickly

What merely annoys and discourages a person not accustomed to thinking ... is a stimulus and guide to the trained enquirer.

-Dewey

# IMAGINATION

## GETTING UNSTUCK

### Temporary Abandonment

- Let it be
- Return once old thought associations are less strong
- Flaws in thinking become apparent

In research most of the time progress is difficult and often one is up against what appears to be a "brick wall".

- W. I. B. Beveridge

# IMAGINATION

## GETTING UNSTUCK

### Discussion

- Useful suggestions
- Pooling information may trigger new ideas
- Detection of error
- Stimulating, refreshing
- Escape conditioned thinking
  - Explaining a problem requires clarifying information
  - Questioning by others disturbs our lines of thought

Productive mental effort is often helped by intellectual intercourse.

- W. I. B. Beveridge

# INTUITION

## SUDDEN ENLIGHTENMENT

- Arises from the subconscious
- Capture it

The really valuable factor is intuition.

- Albert Einstein

# REASON

## LIMITATIONS

- Logic has very little to do with discovery or invention
  - Logic builds on what is already thought to be so
  - Discovery often requires disregard for current beliefs

Great discoveries have been made by means of experiments devised with complete disregard for well accepted beliefs.

-W. I. B. Beveridge

# REASON

## SAFEGUARDS

- Don't confuse interpretation with results
  - Recognize that generalizations can never be proved
  - Don't place excessive trust in generalizations

Research is fundamentally a state of mind involving continual re-examination of doctrines and axioms upon which current thought and action are based. It is, therefore, critical of existing practices

- Theobald Smith

# OBSERVATION

## EFFECTIVE OBSERVATION

### 1. Notice something

- Things of interest
- Changes in the familiar

### 2. Assign it meaning

- Relating it to something else

What is observed depends on who is looking.

- W. H. George

# OBSERVATION

## DELIBERATE OBSERVATION

- Explicitly look for expectations
- Keep watch for the unexpected

Effective scientific observation also requires a good background, for only by being familiar with the usual can we notice something as being unusual or unexplained.

-W. I. B. Beveridge

# PLANNING

## LEVELS

- Tactical
  - Performed by the individuals doing the work
  - Short term
  - One experiment at a time
- Strategic
  - Performed by a larger group
  - Longer term
- Policy
  - Set priorities
  - Allocate resources

Discussions on planning research are often confused by failure to make clear what is meant by planning.

- W. I. B. Beveridge

# PLANNING

## IS NOT SCRIPTING

- Discovery is unforeseen
  - Infrequently comes from systematic accumulation of data
- Discovery requires
  1. Recognizing the unexpected
  2. Following it up
  3. Concentrated mental effort

The research worker ought not, having decided on a course of action, to put on mental blinders and, like a cart-horse, confine his attention to the road ahead and see nothing by the way.

- W. I. B. Beveridge

# PLANNING

## ALL PLANS ARE TENTATIVE

- Plan with an appropriate level of detail
- Adapt to discovery
- Communicate deviations from expectations

All plans must be regarded as tentative and subject to revision as the work progresses.

- W. I. B. Beveridge

# INVESTIGATORS

## ATTRIBUTES

- Pioneering attitude
  - Enterprising
  - Adventurous
  - Prepared for difficulty
  - Tenacious
  - Independent thinker
- Insatiable curiosity
  - Dissatisfaction with what is known
- Sometimes difficult
  - Lack confidence in their own views
  - Skeptical of others' views

The most successful scientists are capable of the zeal of the fanatic but are disciplined by objective judgment of their results and by the need to meet criticism from others.

- W. I. B. Beveridge



# INVESTIGATORS

## PREREQUISITES

- Willingness to work hard
- Intelligence
- Internal drive
- Imagination

It is not the talents we possess so much as the use we make of them that counts in the progress of the world.

- Brailsford Robertson

# INVESTIGATORS

## DISCOVERING DISCOVERERS

- Attributes of a good investigator are difficult to evaluate
- There is no exam
- Provide opportunity to demonstrate

Ordinary examinations are not a good guide to a student's ability at research, because they tend to favor the accumulators of knowledge rather than the thinkers.

- W. I. B. Beveridge

# INVESTIGATORS

## ETHICS

- Give credit to whom it is due
- Give generously
- Report sincerely
- Avoid secrecy

In the long run it pays the scientist to be honest, not only by not making false statements, but by giving full expression to facts that are opposed to his views.

- F. Cramer

# DISCUSSION

Ben Simo  
Ben@QualityFrog.com