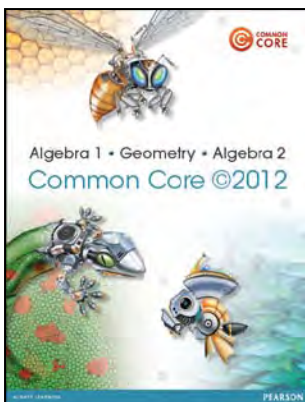


# Prentice Hall Algebra 1, Geometry, Algebra 2

## Marketing Collateral – January 2011

Sampling Options	Description, ISBN and Availability
 <p>The image shows a blue sampling kit for Algebra 1. It features a central display with various resources including Student Resources, Teacher Resources, and Assessment materials. The kit is labeled 'Algebra 1' and 'Prentice Hall'.</p>	<p><b>Tier 1- National Sampak</b></p> <p>On-level Sampaks Available August 2010  Changes include: updated billboard and messaging, a Resource Sampler that includes all teaching resources found in print and online, tabbed SE with new insert to highlight specific features within the program, insert for Foundations book that explains additional support</p> <p>On-level (includes Foundations SE)</p> <ul style="list-style-type: none"> <li>Algebra 1 0133178633</li> <li>Geometry 0133178641</li> <li>Algebra 2 013317865X</li> </ul> <p>Foundations Series:</p> <ul style="list-style-type: none"> <li>Algebra 1 Foundations 0133704971</li> <li>Geometry Foundations 013370498X</li> <li>Algebra 2 Foundations 0133704998</li> </ul>
 <p>The image shows a blue MiniKit for Algebra 2. It is a box containing various resources including a tabbed SE, TE, Practice and Problem Solving Workbook, TI-Nspire Sampler, ExamView Test Bank CD-ROM, Teacher Resources DVD, new Technology Overview, new Resource Sampler, updated Digital Path Walkthrough Guide, and MathXL for School Brochure.</p>	<p><b>Tier 2- MiniKit</b></p> <p>Available August 2010</p> <p>Includes <i>new</i> tabbed SE, Volume 1 of TE, Practice and Problem Solving Workbook, TI-Nspire Sampler, ExamView Test Bank CD-ROM, Teacher Resources DVD, <i>new</i> Technology Overview, <i>new</i> Resource Sampler, <i>updated</i> Digital Path Walkthrough Guide, MathXL for School Brochure</p> <ul style="list-style-type: none"> <li>Algebra 1 0133177785</li> <li>Geometry 0133177807</li> <li>Algebra 2 0133177793</li> </ul>
 <p>The image shows a black presentation bag for Algebra 1. It has a handle and a shoulder strap. The bag is labeled 'PEARSON'.</p>	<p><b>Tier 3- Presentation Bag</b></p> <p>Available August 2010</p> <p>Includes <i>new</i> tabbed SE, Volume 1 of TE, <i>new</i> Resource Sampler, Log-on and Learn Flyer, MathXL for School Brochure</p> <ul style="list-style-type: none"> <li>Algebra 1 0133178544</li> <li>Geometry 0133178552</li> <li>Algebra 2 0133178560</li> </ul>
Common Core 2012	Description, ISBN and Availability



## New Common Core Overview Brochure

ISBN: 978-0-328-69382-5

PDF Available on the Intranet

This overview brochure highlights our NEW Common Core Edition of Prentice Hall Algebra 1, Geometry, and Algebra 2 and provides a walkthrough of a Common Core lesson while pointing out new labeling and program features.

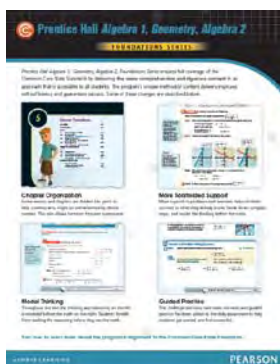


## Common Core Edition Flyer

ISBN: 978-1-4182-9528-8

PDF Available on the Intranet

This two page flyer highlights our NEW Common Core Edition of Prentice Hall Algebra 1, Geometry, and Algebra 2 and provides a complete list of program components.



## Foundations Series Common Core Flyer

PDF Available on the Intranet

This two page flyer provides information about the Foundation Series and also highlights the program's alignment to the Common Core State Standards through the transition lessons.



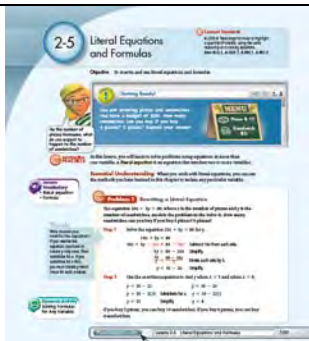
## Common Core Educator Binder

Binder Contents Available on the Intranet

The Common Core Binder contains the following components:

- Cover Letter
- Common Core Overview
- Correlations to the Common Core Content Standards and Standards for Mathematical Practice
- Common Core Edition TOC
- Common Core Edition Overview Video

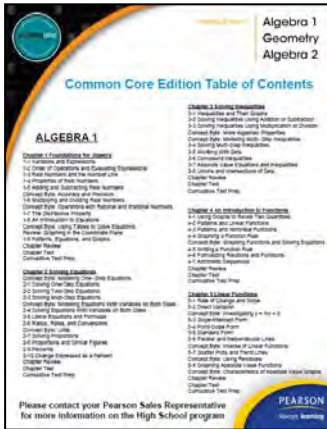
Create this binder for districts who are reviewing our new Common Core Edition.



## Sample Common Core SE and TE Pages

PDFs Available on the Intranet

A sample Common Core lesson is available of the SE and the TE on the Intranet. Please contact Renee Gardner if you need a chapter sampler.

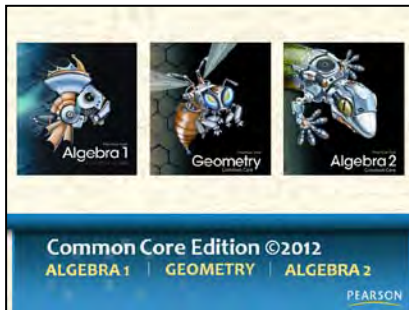


## Common Core TOC, BBDs, ISBNs, and Prices

Available on the Intranet

The following information about the New Common Core Edition is available on the Intranet:

- Table of Contents broken down by lesson
- Bound Books Dates (The books should arrive in the warehouse approximately two to three weeks after printing.)
- ISBNs
- Pricing



## Looping Common Core PowerPoint

PPT Available on the Intranet

This PowerPoint presentation is a looping presentation that can be played during a conference/trade show, before a sales presentation, or used with a customer to showcase our new Common Core Edition. The presentation contains information about our alignments to the Common Core State Standards (with specific examples of the Mathematical Practices).



## Press Releases

You can access all of Pearson's press releases at <http://www.pearsoned.com/press/index.htm>

The following press releases are specific to PHHS Math. Print these out to use in sales folders, during sales presentations, or as a leave behind with district supervisors or teachers.

## Pearson Announces Prentice Hall High School Math Common Core Editions at FETC

(<http://www.pearsoned.com/press/2011/02/03/pearson-announces-prentice-hall-high-school-math-common-core->

[editions-at-fetc.htm\)](http://www.pearsoned.com/press/2011/01/20/independent-research-study-confirms-prentice-hall-algebra-curriculum-prepares-students-for-rigors-of-college-math.htm)

## Independent Research Study Confirms Prentice Hall Algebra Curriculum Prepares Students for Rigors of College Math

<http://www.pearsoned.com/press/2011/01/20/independent-research-study-confirms-prentice-hall-algebra-curriculum-prepares-students-for-rigors-of-college-math.htm>)

## Prentice Hall High School Math Digital Path Honored in 2010 "Tech & Learning" Magazine's Awards of Excellence

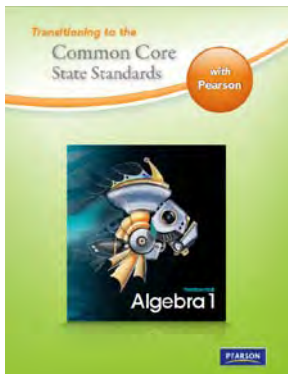
<http://www.pearsoned.com/press/2011/01/11/prentice-hall-high-school-math-digital-path-honored-in-2010-tech-learning-magazines-awards-of-excellence.htm>)

## Common Core Info 2011

## Description, ISBN and Availability

### Common Core Transition Kits for Current Users

PDFs Available on the Intranet

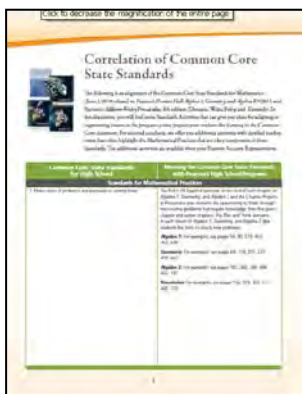


The Common Core Transition Kits (**Version 1.0**) for current users of PHHS Math 2011 are now complete. The goal of Transition Kit Version 1.0 is to provide current customers with an overview of the Common Core Content Standards and Standards for Mathematical Practice. Version 1.0 also provides a listing of Common Core lessons to come in Transition Kit 2.0.

Transition Kit **Version 2.0** will be complete Summer 2011 and will be posted on SuccessNet for direct customer access. Transition Kit 2.0 will include all necessary standards lessons to provide current users with complete coverage of the Common Core State Standards

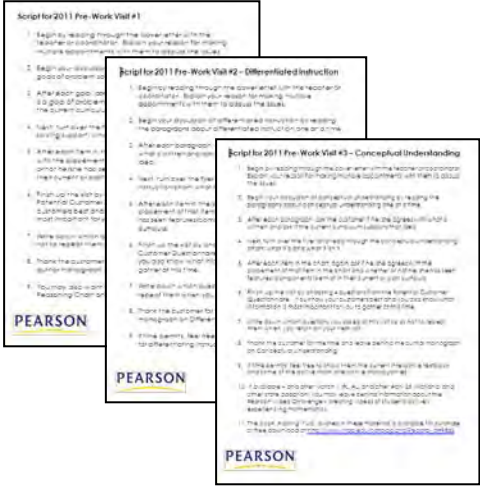
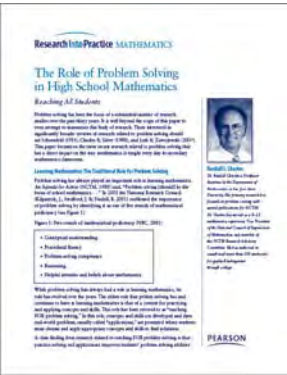
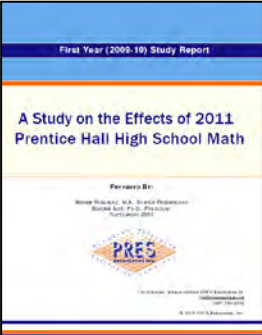
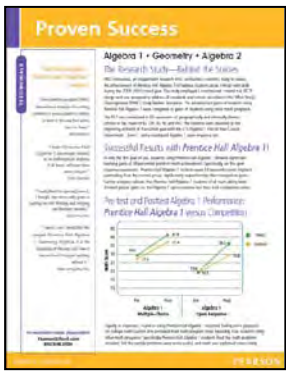
### Common Core Correlations for 2011 program

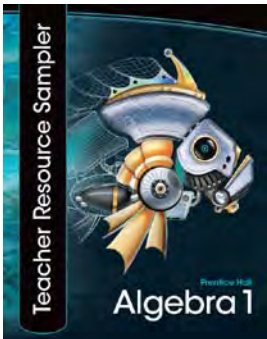

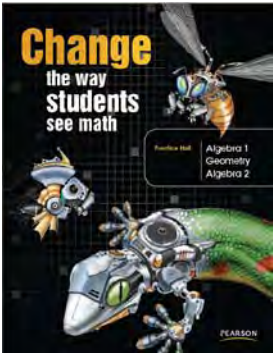

PDF Available on the Intranet



The following is an alignment of the Common Core State Standards for Mathematics to Pearson's *Prentice Hall Algebra I, Geometry, and Algebra II* ©2011 and Pearson's *Addison-Wesley Precalculus*, 8th edition (Demana, Waits, Foley, and Kennedy).



Pre-Work Issue Setting	Description, ISBN and Availability
	<h3>Math 2011 Pre-Work Packets</h3> <p>Documents Available on the Intranet</p> <ol style="list-style-type: none"> <li>Letter to the Teacher from the Sales Rep explaining the reason for the visit.</li> <li>Script for each visit.</li> <li>Flyer describing the issue to be discussed             <ol style="list-style-type: none"> <li>1<sup>st</sup> visit: Problem-Solving</li> <li>2<sup>nd</sup> Visit: Differentiated Instruction</li> <li>3<sup>rd</sup> Visit: Conceptual Understanding</li> </ol> </li> <li>Author Monograph on issue</li> <li>Possible additional leave behind.</li> </ol>
	<h3>Author Monographs</h3> <p>PDFs Available on the Intranet</p> <ul style="list-style-type: none"> <li>Randy Charles – Problem Solving</li> <li>Stuart Murphy – Visual Learning</li> <li>Basia Hall – Differentiated Instruction</li> <li>Grant Wiggins- Understanding by Design</li> </ul>
Research	Description, ISBN and Availability
	<h3>Efficacy Study Results (Full Report Year 1)</h3> <p>PDF Available on the Intranet</p> <p>This is the complete report for Year 1 of the Efficacy Study.</p>
	<h3>Algebra 1 Research Flyer (one page)</h3> <p>PDF Available on the Intranet</p> <p>Highlights: In only the first year of use, students using Prentice Hall Algebra 1 showed significant learning gains of 38 percentile points in math achievement. Specifically, on the open response assessment, Prentice Hall Algebra 1 students were 14 percentile points higher at posttesting than the control group, significantly outperforming their comparison peers. Further analyses indicate that Prentice Hall Algebra 1 students of all math ability levels showed greater gains on the Algebra 1 open-response test than their comparison peers.</p>

Promotional Materials	Description, ISBN and Availability
	<p><b>New Teacher Resource Sampler</b></p> <p>ISBN: 978-1-4182-9537-0</p> <p>PDF Available on the Intranet</p> <p>This sampler takes one lesson from the textbook and highlights the support available for that lesson and chapter, illustrating the scope of resources available for the program as a whole.</p>
	<p><b>Mypearsontraining.com Flyer</b></p> <p>PDF Available on the Intranet</p> <p>This two page flyer highlights the free tutorials and webinars available on mypearsontraining.com. It also includes a reference to paid PD available for the program.</p>
	<p><b>Program Overview Brochure</b></p> <p>PDF Available on the Intranet</p> <ul style="list-style-type: none"> <li>▪ National with Foundations 1418298700</li> <li>▪ Foundations Only- PDF, no ISBN</li> </ul>
	<p><b>Bookmarks</b></p> <ul style="list-style-type: none"> <li>▪ Algebra 1 1418296104</li> <li>▪ Geometry 1418296112</li> <li>▪ Algebra 2 1418296120</li> <li>▪ Foundations bookmark 1418296139 (all 3 books on one bookmark)</li> </ul> <p>*State bookmarks also available for NY, MD, MI, PA</p>
	<p><b>Teaching Resources DVD Sampler</b></p> <ul style="list-style-type: none"> <li>▪ Algebra 1 0768557178</li> <li>▪ Geometry 0768557186</li> <li>▪ Algebra 2 0768557194</li> </ul>



## Spanish Resources Sampler

PDF Available on the Intranet

### Algebra 1 Chapter 5:

- Practice and Problem Solving Workbook
- Student Companion
- Assessment Resources



## About the Covers Brochure

Learn about the mathematics behind the covers of each textbook. Great for pre-work, sales presentations, and in-service.

PDF Available on the Intranet



## English Language Learners Support

PDF Available on the Intranet

Details the additional support provided within the program for English Language Learners.

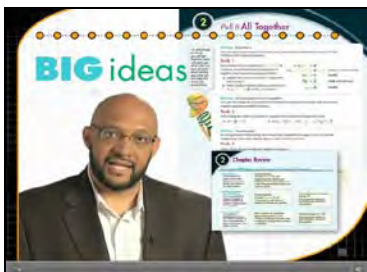


## Response to Intervention (RtI)

PDF Available on the Intranet

Describes how the program meets the three different tiers of Response to Intervention.

Tier 1 Ongoing Intervention: Check for Understanding  
 Tier 2 Strategic Intervention: Data Driven Differentiation  
 Tier 3 Intensive Intervention: MathXL for School and Success Tracker



## HS 2011 Commercial

Video Available on the Intranet

## Competition Hits and Blocks



## Description, ISBN and Availability

### PHHS Math and the Competition Webinar

PPT Available on the Intranet

For Internal Use Only

The presentation (given as a webinar via Office Hours) contains the following information:

- 1.) PHHS Math Program Differentiations
- 2.) Five Weaknesses of Larson
- 3.) Five Weaknesses of Burger
- 4.) Five Weaknesses of Glencoe
- 5.) Our response to no ppts
- 6.) Our response to avatars

The notes page of each slide contains additional information.

Glencoe	Pearson
<b>STEM</b> (science, technology, engineering, and math) word problems and careers are highlighted within the Front-Matter.	Although we never reference STEM, each lesson contains <b>application problems</b> highlighted in red. These problems are the same "STEM" problems that Glencoe refers to in the Front-Matter of their program.
<b>Countdown to Testing</b> is available at the beginning of the SE. It provides 120 days of test-prep to be used as daily warm-up exercises.	We have <b>Standardized Test Prep</b> after each lesson at point of use. The student does not have to flip to the front of the book to find their test prep. Within the <b>Practice and Problem Solving Workbook</b> there is one page of test prep for <b>every</b> lesson. We also have <b>Cumulative Test Prep</b> after each chapter.
<b>Foldables</b> incorporated throughout each chapter provide additional reading and vocabulary support in the form of a graphic organizer.	Our <b>Student Companion</b> is a resource that provides reading and vocabulary support for <b>EACH</b> lesson. Since reading and vocabulary support is already embedded within the Companion, the teacher does not have to spend class time having students create foldables. Since the Companion is a bound workbook, students can refer back to any lesson at any time and use it to study for assessments.  Additional graphic organizers ( <b>ELL Support</b> ) are already developed for <b>EACH</b> lesson and ready for student use. These graphic organizers serve the same purpose as the foldables and are completely reusable.

## New Glencoe Information

Available on the Intranet

For Internal Use Only

- 1.) Pearson vs. Glencoe Comparables
- 2.) Pearson vs. Glencoe Strengths
- 3.) New Features of Glencoe 2012
- 4.) Glencoe HS Math 2012 Overview
- 5.) Glencoe HS Math 2010/2011 Overview

Look for Holt McDougal Info Coming Soon!





For Internal Use Only



Contains a chart of the program features and benefits.



Two page customer facing flyer that highlights all of the program's presentation tools and compares our Interactive Digital Path to PowerPoint presentations.



For Internal Use Only

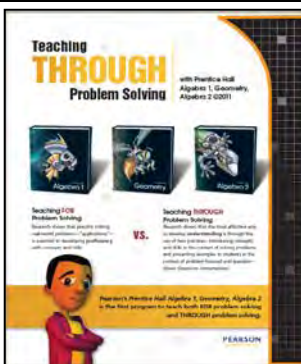
Explains why our Interactive Digital Path and other resources are better than PowerPoint presentations for each lesson.



## Response to TE Size and Answers

PDF Available on the Intranet

Explains why our Teacher Edition includes 2 Volumes, a slightly larger trim size, and slightly smaller SE pages.



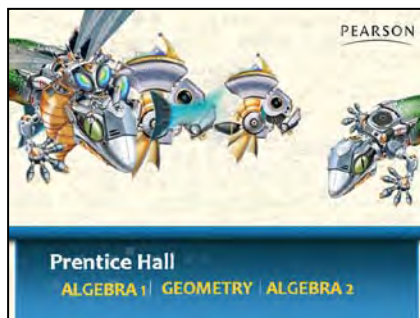
## Teaching THROUGH Problem Solving Flyer

PDF Available on the Intranet

Provides specific examples how Pearson's Prentice Hall Algebra 1, Geometry, Algebra 2 is the first program to teach both FOR problem solving and THROUGH problem solving.

## Sales Presentation Support

## Description, ISBN and Availability



## **New** National Sales Presentation PowerPoint and Sales Presentation Support

Available on the Intranet

Walks through Lesson 7-1 of the Algebra 1 textbook. Highlights key selling points, such as problem solving, visual instruction, differentiation, and ease of use for the teacher. Technology is interwoven throughout the presentation. Contains optional slides for ELL Support, Lesson Transparencies, and RtI.

Additional Support includes:

- Step-by-Step Technology Walkthrough of what to say and what to show
- Tabbing Guides
- Presentation Post-its
- Detailed Script

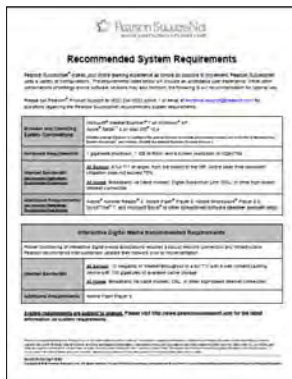


## Digital Path Offline Demo

Instructions to download the demo are available on Intranet

The offline demo allows you demonstrate to customers specific features of PowerAlgebra.com and PowerGeometry.com without having an internet connection.

Technology	Description, ISBN and Availability
 <p><b>Technology Overview</b></p> <p>Log-on now to preview the online components: PowerAlgebra.com or PowerGeometry.com</p> <p>Username: PHSMath2011 Password: 123456</p> <p>Pearson Education, Inc. 2011</p>	<p><b>New Technology Overview</b></p> <p>ISBN: 978-1-4182-9538-7</p> <p>PDF Available on the Intranet</p> <p>A comprehensive list of all the technology components and a short description of each. Also includes log-on information for PowerAlgebra.com and PowerGeometry.com</p>
 <p><b>Your Home Page</b></p> <p>1. Choose your course bar on the toolbar at the top of the screen.</p> <p>2. Access your Student and Teacher's Edition and resources from links on the left side of the screen. Multiple teachers can be accessed through the same user name and password.</p> <p>3. Stay informed with Message updates and online professional development at <a href="http://myPearsonTraining.com">myPearsonTraining.com</a>.</p>	<p><b>Updated Digital Path User's Guide</b></p> <p>PDF Available on the Intranet</p> <p>Provides step-by-step instruction on how to log-on to PowerAlgebra.com and PowerGeometry.com and navigate through the Digital Path, the Online Lesson Planner, Assessment Resources, and Classroom Management Tools.</p>
 <p><b>What is the Digital Path?</b> PowerAlgebra.com and PowerGeometry.com are the gateways to all the digital assets for the program. When you log on to the site, as a teacher, you will see links to four different assets for each title on the left side of the screen:</p> <p><b>Digital Asset Comments:</b></p> <p><b>My Teacher Resources:</b> Interactive Digital Path resources Digital Path is the site that will take you to a table of contents for the program. From here, you can access passage to students or teachers as a presentation tool, your educational tools, such as the My Math Video, Some It's Animations, Dynamic Activities, Concepts, Key Concepts, Online Problems, Self Review quiz, Math Tools, Vocabulary, etc.</p> <p><b>Teacher's Edition:</b> This is where you can link to the entire Teacher's Edition electronically.</p> <p><b>Teaching Resources:</b> Teaching Resources allow you access all of your teaching resources to pdf and many in editable format. For ease of editing, save to your hard drive before editing.</p> <p><b>Student Edition:</b> This is where you can link to the entire Student Edition electronically. You will have access to the Student Companion workbook pages, Practice and Problem Solving workbook pages, and Homework Video Tutors organized by chapter.</p>	<p><b>What is the Digital Path</b></p> <p>PDF Available on the Intranet</p> <p>Explanation for each asset listed under My Teacher Resources within PowerAlgebra.com and PowerGeometry.com.</p>
 <p><b>Log On and Learn</b></p> <p>Check out the Online Student and Teacher Resources. Go to <a href="http://PowerAlgebra.com">PowerAlgebra.com</a> or <a href="http://PowerGeometry.com">PowerGeometry.com</a> and fill in the information below.</p> <p>Username: PHSMath2011 Password: 123456</p> <p>Introducing PowerAlgebra.com and PowerGeometry.com: the gateway for students and teachers to all the digital components available for the course. This includes access to:</p> <ul style="list-style-type: none"> <li>• Personal online resources</li> <li>• Online resources</li> <li>• Student Edition</li> <li>• Teacher's Edition</li> <li>• The math curriculum</li> <li>• Practice and Problem Solving</li> <li>• Homework</li> <li>• Assessment tools</li> <li>• Online resources</li> <li>• Online resources</li> <li>• Online resources</li> <li>• Online resources</li> </ul> <p>Pearson Education, Inc. 2011</p>	<p><b>National Sample Account for PSN</b></p> <p>PDF Available on the Intranet</p> <p>Flyer that contains log on information for PowerAlgebra.com and PowerGeometry.com</p>



## Tech Readiness Checklist & Systems Requirements for PSN

PDF Available on the Intranet



## Access Codes for PSN

PDF Available on the Intranet

Internal Use Only- Do Not Distribute

Contains the access codes that customers will need when creating an account for the program.

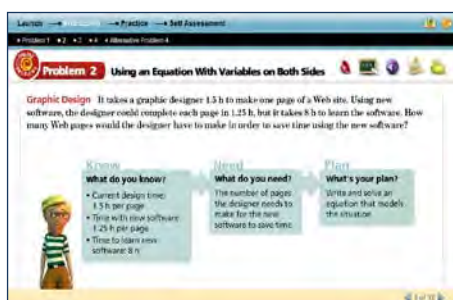


## Math Tools Videos

Videos Available on the Intranet

These videos demonstrate the use of the Math Tools

- Number Line
- Graphing Utility
- Algebra Tiles
- 2D Geometric Constructor
- 3D Geometric Constructor

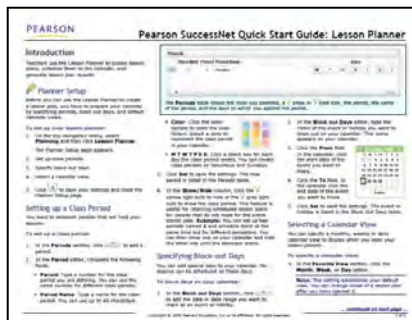


## Additional Camtasia Videos

Videos for Algebra 1, Geometry, and Algebra 2 Available on the Intranet

Solve-It, Dynamic Activity, Online Problems, My Math Video, MathXL, eText, Answers and Solutions CD, ExamView, Teacher Resources





## Online Lesson Planner Quick Start Guide

PDF Available on the Intranet

Step-by-step instructions on how to set up and use the Online Lesson Planner.



## Flip Video Skin

Available on the Intranet

## TI-Nspire Partnership

## Description, ISBN and Availability



## Texas Instruments – TI-Nspire Pearson Partnership PPT

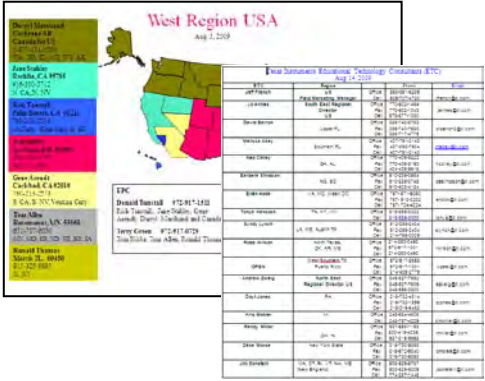


PowerPoint Presentation Available on the Intranet



## Texas Instruments – TI-Nspire flyer

PDF Available on the Intranet

Show specific examples of TI-Nspire™ document coverage of content in each lesson for Prentice Hall Algebra 1, Geometry and Algebra 2.

	<h2>Texas Instruments Consultant Contact Information</h2> <p>Available on the Intranet</p> <p>Provides contact information for Texas Instruments Educational Technology Consultants (ETC). These consultants are trained on the TI-Nspire™ document coverage of content for Prentice Hall Algebra 1, Geometry and Algebra 2.</p> <p>Contact the ETC to arrange a dual presentation.</p>
<h2>eMarketing</h2>	<h2>Description, ISBN and Availability</h2>
	<p><b>New HS 2011 EBOD templates</b></p> <p><a href="http://www.pearsonschoolapps.com/k12cdb/admin/">http://www.pearsonschoolapps.com/k12cdb/admin/</a></p> <ul style="list-style-type: none"> <li>• Common Core Edition</li> <li>• High School Mathematics Letter</li> <li>• Prentice Hall Mathematics General Template</li> <li>• HS 2011 Virtual Sample</li> <li>• HS 2011 Math Tools with video</li> <li>• Math Foundation/ On Level Comparison</li> <li>• PH Math Commercial</li> <li>• TI-Nspire Digital Content</li> <li>• TI-Nspire Partnership</li> </ul>
<h2>Additional Sales Support</h2>	<h2>Description, ISBN and Availability</h2>
	<p><b>Free With Order Template</b></p> <p>Available in Regional Offices</p>

Intranet Site : <http://intranet.pearsonschool.com/?event=page&pid=4DB48288-1422-7C78-714F360D431A0ABB>

Contact Renee Gardner, High School Mathematics Marketing Manager, for additional marketing support  
Email [renee.gardner@pearson.com](mailto:renee.gardner@pearson.com) Cell 786-472-0559