



Solutions for bio-based applications

Presented by Casterra's CEO, Assaf Dotan

May 2019

Mission & Who We Are



Our mission: Providing stable supply for the growing market demand for castor oil

- A leading company supplying an **integrated ag-solution**, including proprietary castor seed varieties supported by novel agro-technical know-how and proprietary mechanical harvesting to address global demand for stable castor oil supply
- Providing a fully modernized crop, aiming to secure the steady supply of castor beans to industrial oil producers and decrease price volatility
- Leveraging Evogene's plant genomic capabilities - the Computational Predictive Biology (CPB) platform
- Currently active mainly in Latin America, with strong business partners



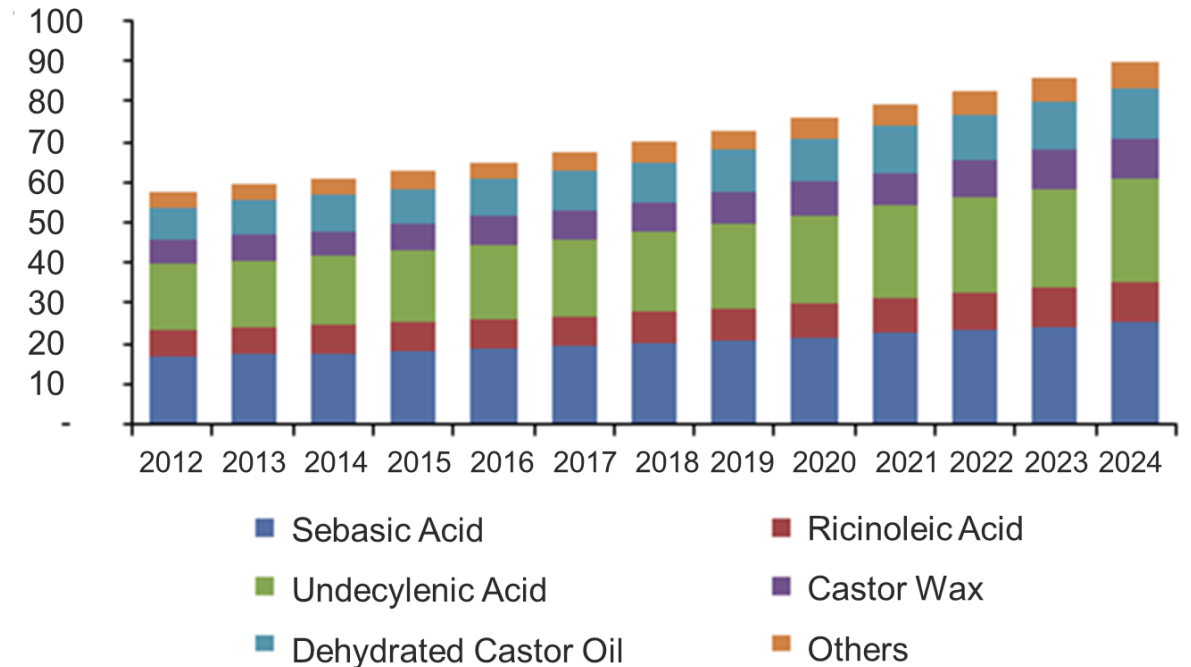
The Castor Oil Industrial Market



Castor oil is “oil of choice” for many applications in cosmetics, pharma, electronics, aerospace and other industries

The **Global** castor oil & derivatives
Mechanized market is expected to reach
USD 3.50 billion by 2024*

US castor oil and derivatives market volume by product, 2012-2024 (Kilo Tons)*



*Grand View Research, August 2016 (updated)

Castor Oil Value Chain and Uses



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Superior seed development



Seed production



Castor growth protocol



Mechanical Harvest



Castor Grain Crusher



Oil

- Industrial application Derivatives (~85%**)

'Cake'*

- Fertilizer and Nematodes suppressor (~15%**)

Full value-chain solution

*Castor cake is nitrogen-rich organic fertilizer, obtained as solid residue from treatment of seeds for castor oil

**Percentage of value

The Challenge



“Most of the global castor supply is from India where castor is grown in **traditional** methods & the **harvesting** is done **manually**, creating an **unstable supply** of castor oil and leading to **high price volatility** in the market”*

Common castor family size
Tall shrub, hand-picked



- Traditional cultivation
- Low yield (0.6 MT/Ha.)
- Manual harvest

Current practice

*Source: Oil World, www.oilworld.de

Our Solution

Casterra has established a **unique integrated ag-solution**, including proprietary castor seed varieties supported by novel agro-technical & harvesting know-how, addressing the global demand for **stable castor oil supply**

Common castor family size
Tall shrub, hand-picked



- Traditional cultivation
- Low yield (0.6 MT/Ha.)
- Manual harvest

**Current
practice**

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Modern row-crop cultivation



- Compact plants, high density
- High oil content
- Adapted to commercial mechanical harvest

Casterra solution



Adapting Casterra's varieties & growth protocols per **target area** characteristics
in a **timely** and **cost effective** manner



1. Leveraging Evogene's technological capabilities to accelerate our breeding program in developing unique seed varieties
2. Casterra's agro-technical know-how for creating seed growth protocols & harvesting together with partners



Our integrated ag-solution

Seed Variety

- ✓ Concentrated ripening
- ✓ Compact plants
- ✓ Capsule shattering
- ✓ Earliness
- ✓ Higher Yield
- ✓ Higher Germination rate

Growth Protocol

- ✓ Mechanical harvesting
- ✓ Herbicide solution
- ✓ Disease control
- ✓ Crop rotation
- ✓ Rain-fed / Irrigated crop
- ✓ Dehulling



Product Pipeline & Portfolio



Portfolio

1 st generation: CR-712	Compact architecture, adapted to mechanical harvest, uniformity, high germination rate	CR-712
2 nd generation: CR-103, CR-106	Improved yield, compact architecture, plant type variable	CR-103 CR-106

Pipeline & portfolio

1 st generation: CR -712 Gold	Adaptable to mechanical harvest, Concentrated ripening, Uniformity, High grade oil %	CR-712G
2 nd generation: CR -103 Gold, CST-106 Gold	Improved yield, High germination rate, Earliness	CR 103G CR 106G
3 rd generation: CR-128 Gold	Improved yield, Concentrated ripening, Uniformity, Droughty tolerance	CR-128G
4 th generation: CR Hybrids	Synergetic & affordable hybrids	CR-1180



CR-712 - 2018 Results



Germination rate & uniformity

CR-712 - 98%



High grade Oil content

CR-712 - 54.6%
(industry average 45%)



Print Date: 02/08/18 Date confirmed: 02/08/18
Site received: Milouda Customer Po. order: FPO1800012
Sampled by: Customer
Result
54.6

Lab. Test

Ricinoleic acid (C18-1-OH)

CR-712 - 87.02%
(industry average <85%)



Lab. Test



Technological Partner - Mechanical Harvest



Completed two consecutive years of semi-commercial harvesting trials

(with the combination of the harvester and casterra's proprietary castor varieties and growth protocols)

**Initial results
~50% yield loss**



**Current results
~5% yield loss**



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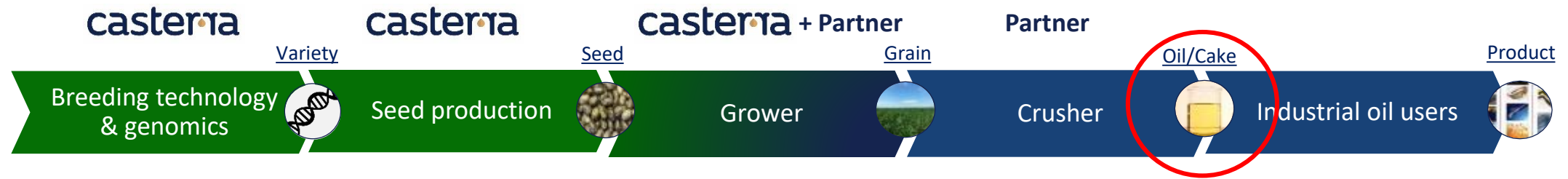
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currently conducting commercial harvesting trials in target markets with commercial partners.

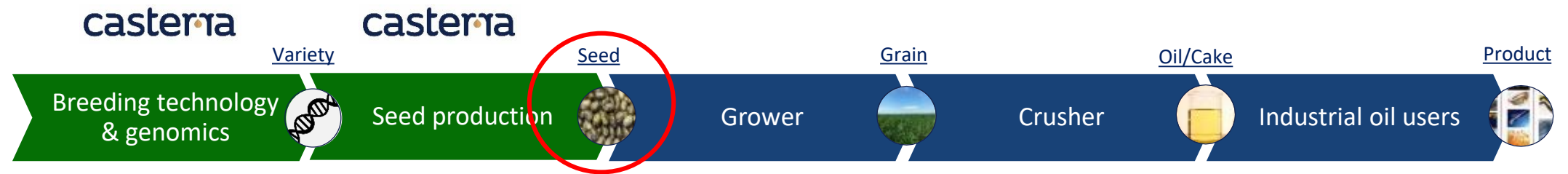
Business Models and Technological Position



Revenue sharing with oil producers



Seed sales - Full solution (inc. growth protocol & mechanical harvest)



Management Team



Ofer Haviv
Chairman of the Board
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Ofer Haviv holds the position of Evogene's President and CEO as of late 2004. Prior to that he held the positions of company COO and CFO from 2002 to 2004 and was involved in Evogene's spin-off from Compugen in 2002. At Compugen, he held the position of Director of Finance and Treasurer of Compugen (NASDAQ: CGEN) for four years, during which time the company completed two private placements and an IPO on NASDAQ.

Education: Mr. Haviv holds a B.A. degree in Economics and Accounting from Faculty of Management, Tel Aviv University and is a Certified Public Accountant in Israel.



Assaf Dotan
CEO
casterra

20 years experience in agribusiness, mainly in agro chemicals

Assaf is a 15 years veteran in ADAMA agricultural solutions in various R&D, BD, M&S and Commercial managerial positions mainly in Latin America. Establish the global Crop Management team Led ADAMA corporate global marketing strategy & a global re-branding process.

Agriculture specialist in Fortissimo capital (Private equity)

Advisory board member in various agri. Start-ups

Education: Mr. Dotan holds MBA from the Kellogg business school, Northwestern university and a B.Sc. In Agronomy, Hebrew University of Jerusalem.



Michi Brog, PhD.
CTO
casterra

10 years of experience in plant genetics & genomics

Michi brings over 10 years of experience and expertise in plant genetics and genomics in vegetables and field crops with a strong background in plant breeding and quantitative trait analysis. Michi previously held the position of a crop research leader at Evogene Ltd. where he focused on advancing and optimizing potential GM products.

Education: Mr. Brog holds PhD. In Genetics and Plant Breeding from the Hebrew University of Jerusalem



Ronen Sander
COO
casterra

25 years experience in agribusiness with vast knowledge in Castor bean

Ronen lead the Castor bean seeds production & was the director of mechanical harvest solution development for more that 12 years (Kaiima, Volcani, ELZ) Managed the operations of cash crops as: Wheat, Corn, Rice & Canola. Growing protocols, agro-technical support and post harvest.

Renewable energy private consultant – from project analysis to business plans.

Managing director in R&D initiative startup (Germany)

Education: Mr. Sander holds M.Sc. In Agricultural economist from the University of Aberdeen and a Crop science degree from Rupin



THANK YOU