



“The exhilaration of riding a scooter on Roman streets is like being in a movie scene of your own life.”

NEW YORK POST

“We’re taking the time to enjoy the ride, to see what’s around us, and to *be seen*,” she told Doane, perched on the back of her motorbike.”

“Seeing Rome from the seat of a cherry-red scooter is a slightly out-of-control adventure that made me feel vivacious, young, unrestrained and free. It was, well, la dolce Vespa.”

The Washington Post

“She followed her dream to Italy — now hundreds of others are right behind her...riding scooters.”

CBS

“Forget sweaty buses and boring walking tours - the best way to see Rome is on the back of a Vespa.”

“With Scooteroma, you can take in the major landmarks from the back of a scooter; choose the ‘Roman’ Holiday’ trip for a ride on a vintage Vespa.”

I HUFFPOST

Digital Footprint

Connect with us on social as the Scooteroma Squad chronicles their adventures both on and off the road. Scooteroma, helmed by the social media maven Annie, shares ‘Vespa Vita’ photos and videos across multiple platforms. Scooteroma’s stylishly curated profiles appeal to prospective clients and Vespa lovers, alike. Creator of the custom tag #VespaDispatch, Scooteroma features a post each Friday.

Check out [our latest Vespa action](#).

CONDÉ NAST
Traveler

**TRAVEL+
LEISURE**





Ride with Us

Experts specializing in Vespa tours, Scooteroma's Team of Vespisti delivers in 4 hours, what visitors to the Eternal City would see in 4 days. Guests experience a thrill as Vespa's glide across cobblestones with the Coliseum commanding them forward on one of their custom Street Art, Cinema, Foodie and Classic tours. Scooteroma's Squad intimately knows Roma and her secrets. Exploring Rome on these iconic wheels is the highlight of any Italian holiday.

Meet Annie + Giovanni

An American with Italian roots, Annie Ojile moved to Rome in 2005 and never looked back. She is the founder of Scooteroma and Personalized Italy with Italian business partner Giovanni Nerone. After scootering some family members around town on an impromptu tour, Ecco! Scooteroma was born. With a passion for Rome and her storied architecture, history and street art, traversing the streets on two wheels is just as thrilling today as it was all those years ago. Annie keeps her finger on the pulse of Rome and happily shares her best of Rome with each guest that hops on her cherry red wheels.

Born and raised less an hour from Rome in Fiuggi, Giovanni effortlessly personifies Italian cool. After having lived for years in England and Spain, Giovanni came home and built an impressive career in 5 star concierge service. He fluently speaks 3 languages, English, Spanish and of course Italian. With his quick wit and varied interests he's considered an aficionado in the topics of pasta, politics, music and even NFL football. With Mr. G as your guide you're in for a treat, he's sure to share one or two pieces of insider advice.

Together over the last 10 years, Annie and Giovanni have curated their team of talented Vespisti. More like a family, this savvy squad can be spotted together around Rome on their stylish rides.



Feature

Condé Nast Traveler

15 Best Tours of Rome (March 2018)

New York Post

Why Rome is cuter by scooter (April 2017)

The Daily Telegraph

Fast Food (February 2017)

Expedia UK

How to See Rome by Scooter (June 2016)

Expedia UK

The Best Food Tours in Rome (May 2016)

Fathom

Best Way to See Rome? Join a Bike Gang. (May 2016)

Condé Nast Traveler

Why a Vespa Tour Is the Best Way to Explore Rome (September 2014)

Fathom

La Dolce Everything: Rome on Two Wheels (December 2013)

The Washington Post

A Vespa tour of Rome (August 2013)

Mentions

Daily Mail

Climb aboard a nippy Vespa to take in the ancient sights of the Eternal City (April 2018)

Martha Stewart Weddings

Europe the new classics (Fall 2017)

Jetsetter

9 Tours of Italy You Need to Take (July 2017)

NYLON

Guide to Rome (June 2017)

Architectural Digest

Things Not to Do in Rome (June 2017)

Washington Post

Ciao-ing down on a girl's trip to Italy (March 2015)

Condé Nast Traveler

Rome City Guide (June 2015)

Sunday Times Travel Magazine

Total Guide I Italy (July 2015)

The Edit

5 of the best trips on two wheels (October 2015)

Travel and Leisure

Definitive Guide to Rome (March 2013)

TV

CBS Sunday Morning News

Viva Vespa! (May 2017)

Travel Channel

Trip Flip: See Rome by Vespa (August 2013)

Video

Ali di Firenze

Winter in Rome (February 2018)

Zoey Arielle

Travel Diary: Rome by Vespa (January 2018)

Greenwood Investors

Piaggio Scooter Tour of Rome (June 2017)

La Casabloga

Winter in Rome Street Art Tour (April 2017)

Alan x el Mundo

Roma en Vespa (June 2015)

Blogs

Ali di Firenze

Vespa Tour avec Scooteroma
(February 2018)

Livia Hengel

8 Great Ways to Enjoy Winter in Rome
(February 2018)

Italophilia

Winter in Rome: 5 things to do
(February 2018)

My Corner of Italy

What to do in Rome in winter
(February 2018)

The City Stroll

Roman Holiday (May 2017)

An American in Rome

A Rome Street Art Tour (March 2017)

The Hostel Girl

A Vespa Tour of the Best Street Art in Rome
(February 2017)

Robyn Woodman

Heading to Rome? (January 2017)

Girl in Florence

Five Unmissable Experiences in Rome
(January 2017)

Girl in Florence

Weekend Break (March 2015)

Lost in Florence

Seeing the sites of Rome by Scooter
(March 2015)

Paris in Four Months

Roman Holiday (July 2013)

Urban Pixxels

A Roman Holiday (August 2013)

Tiana Kai

VIP Vespa Tour in Rome (December 2013)

Interviews

Fabulous Muses

Scooteroma Tours with Annie Ojile
(June 2017)

Project Bly

When in Rome, Scooter as the Romans do
(November 2015)

Huff Post

She Followed Her Dream To Italy
(January 2014)

The Local

You Need Patience and Perseverance
(July 2013)

Podcasts

The Sunday Morning Experience

Episode 47 (May 2017)

Total Tuscany

Episode 54 (April 2017)

Tom Rhodes Radio

The Best Food Tours in Rome (May 2016)





Quick Facts

2007
The year Scooteroma was founded

Annie's first tour was with her American **cousins** while they visited Rome

3 Number of countries Mr. G has lived in

- England
- Spain
- Italy



Number of American flag helmets Annie has worn throughout the years **2**

Number of romances struck between a Vespista and a guest **...When in Rome!** ❤️

Hello!
Ciao!
Hola! **3**
Number of languages tours are offered in

Scooteroma has proudly scootered with thousands of guests from **4 continents**



Number of Ray-Ban sunglasses Annie has owned over the years **5**

Number of times you'll feel like a true Roman riding with us **countless**

The number of times Annie has complained about 'helmet head' **127,075** (easily)