XEROX®

Technology | Document Management | Consulting Services

Xerox in the Office

Xerox Office

Overview

Since the invention of the copier, Xerox has been transforming the way people work in office environments. Today, Xerox meets the needs of offices from small to large with the industry's most complete office portfolio including digital multifunction systems, digital copiers, network printers, workgroup fax machines and people-based services. Xerox will continue to deliver leading technologies and offerings that enable its customers to do more and work smarter.

Xerox researches, develops, markets, sells, and manages channels for its full range of office products and services. The deep technology heritage and expertise of Xerox is infused into the entire office product line to deliver the highest quality, reliability, and functionality to our customers. These offerings are sold the way customers prefer to buy -- through direct sales and indirect channels including agents, direct response partners, corporate resellers, value added resellers (VARs) and dealers.

Group

Mission

Our mission is to help people find better ways to do great work by consistently delivering leading document technologies, products and services that improve our customers' work processes and business results. Xerox delivers products to its various channels and arms them with the knowledge and expertise to help customers solve problems and work more efficiently.

Strategy

Xerox is leading the way to better work in offices everywhere by empowering customers to choose from a range of offerings that increase productivity in an affordable manner. Xerox brings the full force of its research and development expertise to produce fast, efficient and cost-effective CopyCentre®, DocuColor®, FaxCentre®, Phaser®, WorkCentre® and WorkCentre® Pro office products.

copy

fax

Xerox Digital Copiers

Building on Xerox's expertise in document copying, the CopyCentre line offers speed, value and unrivaled functionality. With easy-to-use interfaces and enhanced productivity features, these copiers save workgroups valuable time and money.

Color-Capable Digital Copiers ● ● ● ● ●

- CopyCentre C2128 color digital copier – 21 ppm color, 28 ppm black-and-white
- CopyCentre C2636 color digital copier – 26 ppm color, 36 ppm black-and-white
- CopyCentre C3545 color digital copier – 35 ppm color, 45 ppm black-and-white

Black-and-White Digital Copiers

- WorkCentre Pro 416 digital copier – 16 ppm
- CopyCentre C118 digital copier – 18 ppm
- CopyCentre C20 digital copier – 22 ppm
- Document Centre® 420/426 digital copiers – 20 ppm/26 ppm
- CopyCentre C123/C128 digital copiers – 23 ppm/28 ppm
- WorkCentre Pro 423/428 digital copiers – 23 ppm/28 ppm
- Document Centre 430 digital copier – 30 ppm
- *digital* BookMark® digital copier – 30 ppm
- CopyCentre 232/238/245 digital copiers – 32 ppm/38 ppm/45 ppm
- CopyCentre 255/265/275 digital copiers – 55 ppm/65 ppm/75 ppm
- CopyCentre C90 digital copier – 90 ppm

Xerox FaxCentre Workgroup Facsimile Systems

All Xerox FaxCentre Workgroup Facsimile systems provide small and mid-sized workgroups with affordable quality and convenience.

Monochrome Workgroup Fax Systems

- FaxCentre F110 workgroup fax machine – 10 ppm
- FaxCentre F116L workgroup fax machine – 16 ppm
- FaxCentre 2121/2121L workgroup fax machine – 21 ppm
- FaxCentre 2218 workgroup fax machine – 18 ppm

print

Xerox Phaser Office Network Printers

Xerox is making workgroup printing fast, easy and affordable for all business environments. Regardless of office or workgroup size, Xerox has printers that will meet customers' needs at a price point they can afford.

Network Color Printers ● ● ● ● ●

• Phaser 6110 color laser printer

– 4 ppm color, 17 ppm black-and-white

• Phaser 6120 color laser printer

– 5 ppm color, 20 ppm black-and-white

• Phaser 6180 color laser printer

– 20 ppm color, 26 ppm black-and-white

• Phaser 8560 solid ink color printer

– 30 ppm color and black-and-white

• Phaser 6360 color laser printer

– 42 ppm color and black-and-white

• Phaser 7400 tabloid color LED printer

– 36 ppm color, 40 ppm black-and-white

• Phaser 7760 tabloid color laser printer

– 35 ppm color, 45 ppm black-and-white

Black-and-White Network Printers

• Phaser 3150 black-and-white laser printer – 22 ppm

• Phaser 3124 black-and-white laser printer – 25 ppm

• Phaser 3500 black-and-white laser printer – 35 ppm

• Phaser 4500 black-and-white laser printer – 36 ppm

• Phaser 5500 black-and-white laser printer – 50 ppm

multifunction

Xerox Multifunction Systems

Offering users the speed and functionality Xerox copiers are known for, along with the capability of a network printer, the WorkCentre and DocuColor lines meet the demands of busy workgroups.

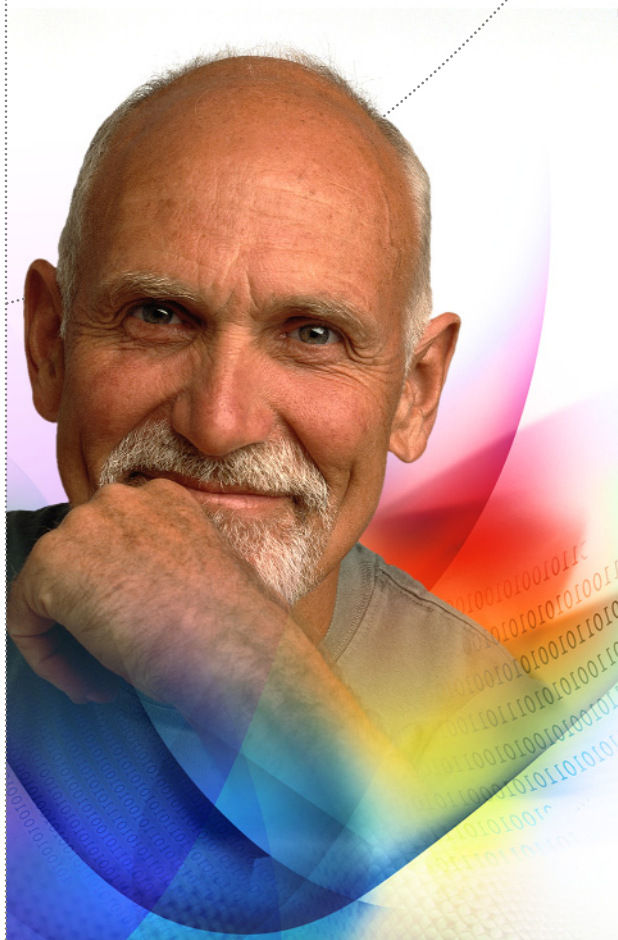### Office Color Multifunction Systems ● ● ● ● ●

- Phaser 6110MFP color multifunction system
  – 4 ppm color, 16 ppm black-and-white
- Phaser 6115MFP color multifunction system
  – 5 ppm color, 20 ppm black-and-white
- Phaser 8560MFP color multifunction system
  – 30 ppm color and black-and-white
- WorkCentre 7132 color multifunction system
  – 8 ppm color, 32 ppm black-and-white

Color Centric Multifunction Systems ● ● ● ● ●

- DocuColor 12 color copier-printer
  – 12 ppm color, 50 ppm black-and-white
- DocuColor 240 color multifunction system
  – 40 ppm color, 55 ppm black-and-white
- DocuColor 250 color multifunction system
  – 50 ppm color, 65 ppm black-and-white

Black-and-White Multifunction Systems

- WorkCentre 4118 multifunction system – 18 ppm
- WorkCentre M118/M118i multifunction systems – 18 ppm
- WorkCentre PE 220 multifunction system – 20 ppm
- WorkCentre PE 120 multifunction system – 22 ppm
- WorkCentre M20/M20i multifunction systems – 22 ppm
- WorkCentre 123/128/133 multifunction systems – 23 ppm/28 ppm/33 ppm
- Document Centre 430 multifunction system – 30 ppm
- *digital* BookMark multifunction system – 30 ppm
- WorkCentre 4150 multifunction system – 45 ppm
- WorkCentre 232/238/245 multifunction systems – 32 ppm/38 ppm/45 ppm
- WorkCentre 255/265/275 multifunction systems – 55 ppm/65 ppm/75 ppm
- Xerox 4590 multifunction system – 90 ppm

advanced
multifunction
systems

Xerox WorkCentre Pro Advanced Multifunction Systems

Xerox's advanced multifunction series offers a line of high performance, feature rich multifunction systems for use in a variety of demanding office and production environments. These systems also integrate with third party solutions.

Color-Capable Advanced Multifunction Systems

- WorkCentre Pro C2128 advanced multifunction system
  – 21 ppm color, 28 ppm black-and-white

- WorkCentre Pro C2636 advanced multifunction system
  – 26 ppm color, 36 ppm black-and-white

- WorkCentre Pro C3545 advanced multifunction system
  – 35 ppm color, 45 ppm black-and-white

- WorkCentre 7655 color digital copier
  – 40 ppm color, 55 ppm black-and-white

- WorkCentre 7665 color digital copier
  – 50 ppm color, 65 ppm black-and-white

Black-and-White Advanced Multifunction Systems

- WorkCentre Pro 123 advanced multifunction system – 23 ppm
- WorkCentre Pro 128 advanced multifunction system – 28 ppm
- WorkCentre Pro 232 advanced multifunction system – 32 ppm
- WorkCentre Pro 238 advanced multifunction system – 38 ppm
- WorkCentre Pro 245 advanced multifunction system – 45 ppm
- WorkCentre Pro 255 advanced multifunction system – 55 ppm
- WorkCentre Pro 265 advanced multifunction system – 65 ppm
- WorkCentre Pro 275 advanced multifunction system – 75 ppm
- WorkCentre Pro 90 advanced multifunction system – 90 ppm

Xerox print drivers and tools enhance user productivity and reduce IT department burden by automating tasks and providing powerful links to status and support functions.

networking drivers
tools

CentreWare®

CentreWare Web is designed to help customers easily and effectively manage all network printing devices, regardless of brand, through any Web browser.

DocuShare®

DocuShare is a Web-based document and content management system that helps organizations lower costs, increase productivity and leverage corporate assets. It allows people to dynamically capture, store, share, manage, retrieve and distribute information – regardless of information source, corporate infrastructure or user skill level or location.

ScanFlowStore®

ScanFlowStore software is a simple, affordable scanning package designed for small and midsized businesses that may not need all of the extensive workflow options available with Xerox FreeFlow SMARTsend software. ScanFlowStore allows users to scan hardcopy documents and send them, with the push of a button, to multiple destinations such as a network server or e-mail address. Scanned files are saved as text-searchable PDFs, making hardcopy documents easy to find on a network server. The software is easy to install, easy to use and requires little IT support.
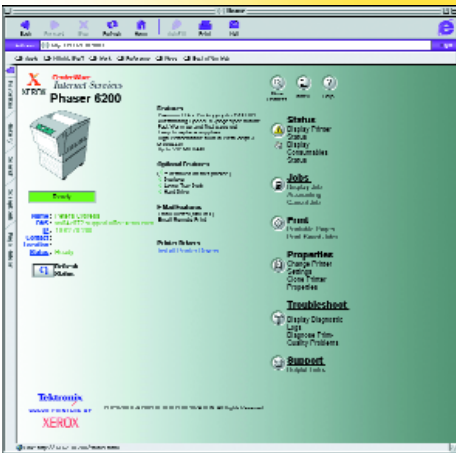
Printing Scout and PhaserSMART®

These tools provide on-screen alerts of printing problems, along with detailed instructions and illustrations to show the user how to correct problems.

FreeFlow™ SMARTsend™

Use the power of scanning to transform the way you do work. Its possible with SMARTsend software. You can use SMARTsend and your Xerox multi-function device to scan paper documents into digital form and distribute them to multiple destinations making more information accessible to more people.

Smart Driver

A Wizard guides the user through installation steps, including automatic printer discovery, driver installation and placement of printers on the network.

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services
management software

Service & Support

Xerox offers a variety of service and support options for its Office customers. These options include telephone and field service representatives, as well as our online support tools. PhaserSMART® and the online knowledge base offer customers information and remote diagnostics to help solve issues they may be having, and our support staff is on hand and able to quickly and effectively service customers who need assistance.

Xerox Office Product Assessment (XOPA)

XOPA is a web-based tool and office assessment methodology that comprehends total office document output costs. It estimates the customer's current office document output costs and the costs of a Xerox proposed solution. Costs are segmented into direct and indirect costs and results compared to key industry document output metrics. XOPA has integrated databases with over 5000 products by specific make and model. It also incorporates industry database proprietary data from completed Office Document Assessments (ODA).

Tim Williams
President,
Xerox Office Group

As the president of the Xerox Office Group, Tim Williams is responsible for business and product strategies, product development and delivery of Xerox office products. Williams also serves as a corporate vice president of Xerox Corporation. Williams joined Xerox in 2000 with the acquisition of the Tektronix Color Printing and Imaging Division.

Richard W. Peebles
Vice President & Chief Technology Officer, Xerox Office Group

As chief technology officer for the Xerox Office Group, Rick Peebles leads the development of the Office Group technology strategy, coordinates advanced development projects to support the strategy, and leads the group in developing technology alliances to complement Xerox assets. Peebles joined Xerox in 1991.

Jim Rise
Vice President & General Manager, Solid Ink Business Unit, Xerox Office Group

As vice president & general manager of the Solid Ink Business Unit, Jim Rise is responsible for the development of all Solid Ink printer products. As part of the original development team for solid ink, Rise's U.S. patent for transfer printing enabled the development of many award-winning color printers. Jim was also instrumental in the creation of the FreeColorPrinters.com program.

Rick Dastin
Vice President & General Manager, A3 Multifunction Printers and Controller Business Unit, Xerox Office Group

As vice president and general manager of the A3 Multifunction Printers and Controller Business Unit for the Xerox Office Group, Rick Dastin is responsible for the worldwide line of A3 multifunction products. His role includes product delivery and engineering for systems ranging from desktop devices to console machines running up to 90 pages per minute. He also oversees the engineering and support of all controller software and electronics delivery for the Xerox Office Group. Dastin joined Xerox in 1981.

biographies

Carl Bothner,
Vice President & General Manager, Printer and A4 Multifunction Printer Business Unit, Xerox Office Group

As vice president and general manager of the Printer and A4 Multifunction Printer Business for Xerox Office Group, Carl leads the development and product delivery for the printer and A4 multifunction device business and is dedicated to improving Xerox participation in the growing SMB marketplace. Carl joined Xerox is 1996 and is a 25-year veteran of the digital printing and imaging industry.

AJ Rogers
Vice President, Strategy, Xerox Office Group

As vice president of Product Planning, AJ Rogers is responsible for bringing the customer's voice to the product development and planning process. Through market research, Rogers' team investigates customer requirements and desires, ensuring that those needs are met with current and future products.

Hervé Chauveau,
Vice President, Marketing, Xerox Office Group

As vice president of Marketing, Hervé Chauveau leads the global marketing effort across the office business for the entire portfolio of offerings, including color and black-and-white printers, color and black-and-white multifunction products, and services. Chauveau began his career with the company in 1983.