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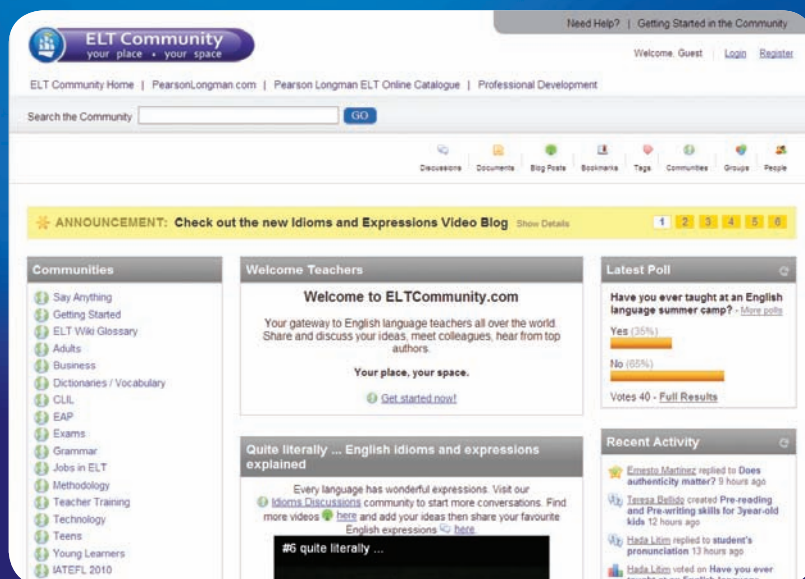
Share your views and take part in the debates:

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*"Great teachers are not born, they are made."* Jeremy Harmer

Author of *The Practice of English Language Teaching*



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## Digital Teaching Tools

**Active Teach** contains a wide-range of resources for lesson planning and in-class presentation. Everything you need on one disc:

- **Student's Book pages** – with zoom functionality for in-class presentation
- **iWB tools** – including zoom, pen, highlighter
- **Full class audio & DVD** – optional script for language support and easy navigation
- **Extension activities** – printable worksheets and interactive exercises
- **Assessment** – perfect for achievement and end-of-unit tests



**Active Teach** can be used in class with an interactive whiteboard or computer and projector.

## Digital Learning Tools

A digital version of the student's book, **Active Book** gives learners access to their course on any computer, at home or at work.

- **Student's Book pages** – ideal for reinforcing learning outside of class
- **Audio** – click the icon and the listening begins
- **DVD** – full video material at the click of a button



# Get connected to Blended Learning ...

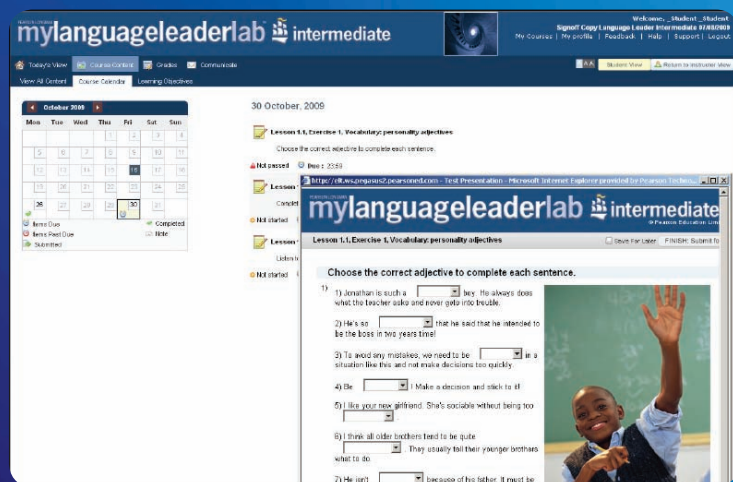
## Blended Learning Solutions

Blended learning involves a combination of online and face-to-face teaching. This provides opportunities to extend learning beyond the classroom and make more use of valuable contact time.

Over 5 million students around the world are using **MyLab** online homework and assessment programmes in a wide range of subjects. Studies show that the use of *MyLabs* has significantly improved student test scores and leads institutions to higher success rates.

## Proven Pedagogy, Trusted Technology

**MyEnglishLabs** combine the proven pedagogy of our major English language titles with technology you can trust. Fully integrated with your course, these learning tools help to motivate students and improve their performance.



### Increased student success rates

Motivate students with a wide-range of interactive exercises with immediate automatic grading. Students can study at their own pace, and keep track of their progress through their gradebook.

### Better mapping of student progress

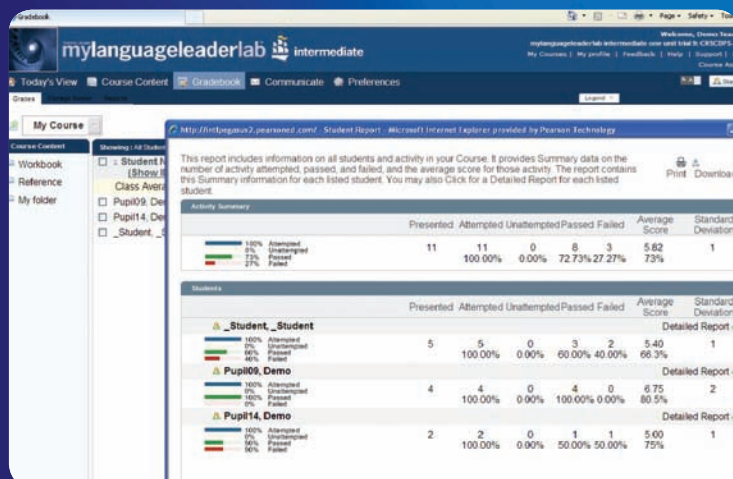
The gradebook gives you an instant record of scores and keeps track of progress. Ideal for writing student reports.

### Increased personalisation for learners

Identify where your students need extra support and assign relevant activities.

### Communicate with your students and save valuable classroom time

A range of communication tools enable you to give learning tips, set discussion topics, share student ideas and give feedback outside of the classroom.





## Why teachers choose a MyEnglishLab solution



I have been using **MyLanguageLeaderLab** for a year now. Students love it as they can be sitting in front of the screen and have an English class when they feel like it. They do their exercises, instantly see their mistakes and get better. I feel good as a teacher because I can monitor their progress at a click of my mouse and can make English a means of my everyday communication with them.

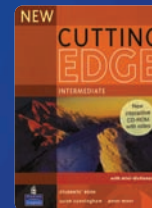
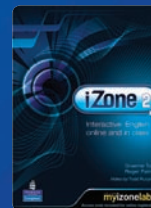
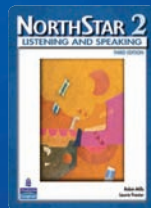
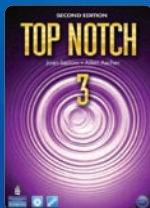
– Anna Hucko, EFL Lecturer, Foreign Languages Centre, Nicolaus Copernicus University, Toru, Poland.



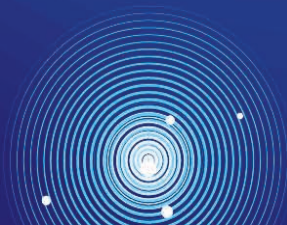
We were particularly interested in MyNorthStarLab because students have expressed a need for listening and speaking and this is a wonderful way to give them opportunities to practise both here at Hunter, and at home. I particularly like it because it gives teachers a chance to interact individually with students through their on-line work.

– Alison Rice, Director of IELI, Hunter College, New York, USA.

**MyEnglishLabs** are also available with these courses:



Go to the blended learning section on the DVD-ROM at the front of this catalogue where you can view a product walkthrough, or visit: [www.pearsonlongman.com/myenglishlab](http://www.pearsonlongman.com/myenglishlab)





## Get connected to others

Gina Johnson (Peru)

*“At the moment we are using the **New Cutting Edge Series** and for Advanced Students the **Complete First Certificate of English** set.*

*The different activities provided by the material used help students develop their learners’ autonomy and lead them to progressive language learning and reinforcement. The topics touched are really engaging which involves students to natural interaction and production.”*

## Adult Correlation Chart

CEFR Levels		A1	A2	B1	B2	C1	C2	
Pearson Test of English		A1	1	2	3	4	5	
Cambridge ESOL Exams			KET	PET	FCE	CAE	CPE	
ALTE		Breakthrough	Level 1	Level 2	Level 3	Level 4	Level 5	PAGE
TOEFL iBT® (total score)				57 – 86	87 –109	110 – 120		
Speakout <b>NEW</b>								37
Top Notch								40
Summit								40
New Total English <b>NEW EDITION</b>								42
New Cutting Edge								44
Language Leader								45
Academic Connections								46
NorthStar								47
iZone								48
English Firsthand								49
Language to go								50
Side by Side								50
Longman English Interactive Online								51



# speakout

The real world  
in your classroom



PEARSON  
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# Speakout



Antonia Clare, Frances Eales, Steve Oakes, J. J. Wilson

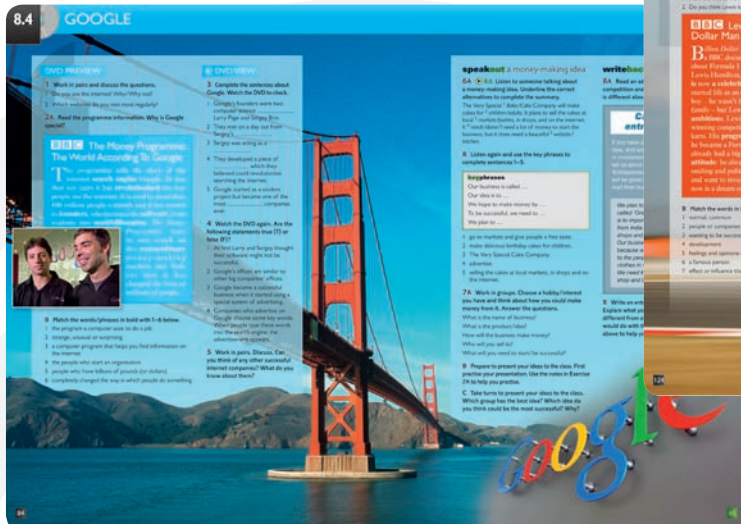
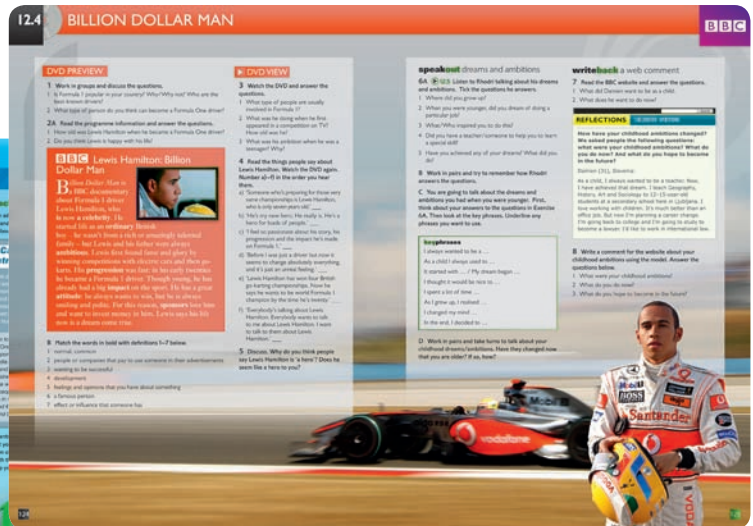
**Speakout** is a comprehensive English course that helps adult learners gain confidence in **all skill areas** using authentic materials from the **BBC**. With its wide range of support material, it meets the diverse needs of learners in a variety of teaching situations and helps to bridge the gap between the classroom and the real world.

- **Comprehensive, multi-strand approach** to language development with a strong focus on real-life communication skills
- **Downloadable video podcasts** of real-life interviews filmed by the BBC provide learners with models of authentic English as it is really spoken
- **A rich variety** of print and digitally delivered **supplementary materials**

Go to **speakout** website to view sample units and content pages

[www.pearsonlongman.com/speakout](http://www.pearsonlongman.com/speakout)

Authentic DVD material from the **BBC** provides the springboard for meaningful speaking and writing tasks.



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Starter and Advanced Levels coming in 2012

**Speakout** has a blended learning environment with **MySpeakoutLab**. This provides an online solution for personalised learning and assessment:

- Instant feedback and an automatic gradebook
- Assign extra activities from a bank of resources for more practice
- Upload audio and video files and an integrated video player
- Unit, progress, mid and end of course tests at the touch of a button



Go to: [www.pearsonlongman.com/speakout](http://www.pearsonlongman.com/speakout)

- Meet the author team
- Review sample units and audio
- View DVD clips
- Get teaching tips
- Download correlation charts mapping **Speakout** against the CEF and major ELT exams
- Link through to our ELT Community pages to engage in discussion with our author team

**Active Book** is a digital coursebook with a wealth of extra resources for students.

- Easy navigation of Student's Book pages with zoom in facility
- Video and Audio available at the touch of a button
- Students are able to store their notes with the Active Book note taking facility
- Extra video podcasts with accompanying worksheets



**Active Teach** contains everything a teacher will need for the course in the classroom. It can be used with a computer and a projector or with an interactive whiteboard. It includes:

- All the audio and video from the book
- All the pages with a 'zoom in' and 'zoom out' feature
- Fully functional IWB tools
- The ability to save all your notes alongside the relevant page of the Student's Book
- Extra resources including review games and activities



# Top Notch, Second Edition and Summit



Joan Saslow, Allen Ascher



## Proven Pedagogy, Demonstrated Results

**Top Notch** and **Summit** are an award-winning six-level course that sets new standards for reflecting how English is used as an international language. A broad range of print and digital components ensures the flexibility you need to fit the reality of your teaching situation. Its systematic recycling and reinforcement of language makes English unforgettable through:

- Multiple exposures to language
- Numerous opportunities to practice it
- Systematic and intensive recycling

A goals and achievement-based lesson plan with can-do statements enables students to confirm their progress.

### The Leader in Global Communication

**Top Notch** prepares students to communicate in English with a diverse array of speakers from around the world who have a wide range of native and non-native accents. An emphasis on cultural fluency enables students to navigate the social, travel, and business situations that they will encounter in their lives.

### Be a Part of It

Over **3 million** students use **Top Notch** and **Summit**. We invite you to join the **Top Notch** Community – share your ideas, and connect with other teachers of the program.



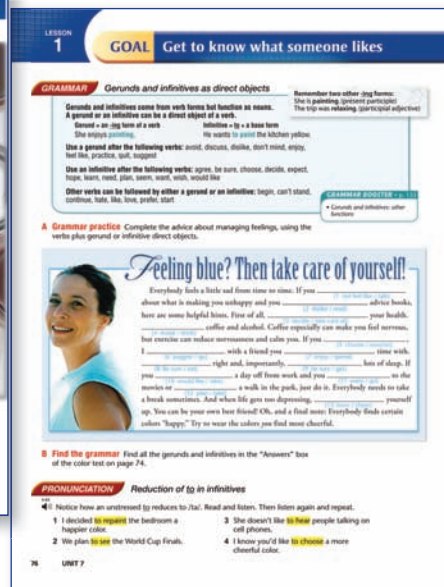
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## Get connected

### Blended Learning

**MyTopNotchLab:** an Online Workbook that perfectly partners the **Top Notch** syllabus. All the features of MyLabs plus

- Complete **Top Notch** TV Video Program
- Free writing practice & record yourself speaking then submit to teacher for personalized feedback
- Complete Assessment Program with Achievement Tests

### Digital Teaching Tools

#### Active Teach:

CD-ROM for lesson planning and in-class presentation:

- Student's Book in digital format with IWB software tools
- **Top Notch** TV Video program
- Printable extension activities

### Digital Learning Tools

#### Active Book:

CD-ROM to engage and reinforce language learning outside the classroom:

- Student's Book pages in digital format with complete audio program
- Record-yourself speaking practice
- Extra interactive exercises
- Printable activity records and Unit Study Guides
- **Top Notch** Pop and karaoke

### Online Resources & Support

- Download sample units and GEF correlations
- Professional Development
- Author videos and podcasts
- Free downloadable and printable resources
- Share your own ideas and resources - join the **Top Notch** community

### Key features of the Second Edition:

- New design layout makes instructional content & learning goals explicit
- New photos and artwork reinforce key learning points and target vocabulary
- New **Writing Booster** teaches and practices writing skills
- Revised **Grammar Booster** expands knowledge and provides further practice
- New configuration of digital components (see opposite)

### Loaded with Teacher Support:

- Teacher's Edition and Lesson Planner is a complete teaching management tool with suggested teaching times, optional activities, cross-reference to all components, language and culture notes, teaching notes for the Video and Workbook Answer Key
- A menu of teacher resources for customization to any teaching style and reality on **ActiveTeach**
- **Copy & Go** photocopiable activities for every lesson
- Complete **Assessment Package**

For more details on the new features & to download samples, visit:

[www.pearsonlongman.com/topnotch](http://www.pearsonlongman.com/topnotch)

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If you are using **Top Notch** or **Summit** we invite you to share your lesson plans, worksheets and activities to be part of our freely available teacher resource bank.

[www.pearsonlongman.com/ideashare](http://www.pearsonlongman.com/ideashare)

# New Total English



Diane Hall, Mark Foley, Araminta Crace, Rachael Roberts



*New Total English* retains all the popular features of the original edition including clear CEF-related objectives which make lesson planning easy. There is a solid grammar syllabus with regular **Active Grammar** boxes and **Reference and Review** sections. It also has a strong focus on vocabulary with attention to collocations and now includes an on-line Vocabulary Trainer at each level.

- Over **50% new** material
- **New DVD material** with Film Bank on the Active Book disc
- **New Writing Bank** which makes writing a fun and engaging activity
- **Pronunciation Bank** gives students phonetic examples of unit vocabulary

[www.pearsonlongman.com/totalenglish2e](http://www.pearsonlongman.com/totalenglish2e)

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Starter and Advanced Levels coming in 2012

Go to the DVD-ROM in the front of the catalogue for more information on the first edition of *Total English*.



# Travel

# 10



### Lead-in

1 a Which words can you see in the photos?

bicycle bus car coach ferry lorry moped motorbike plane taxi train van

b In pairs, ask and answer questions about what pairs of words from the box have in common.

A: What do a van and a car have in common?  
B: They both use petrol and ...



2 a Make verb phrases with the verbs from the box and the forms of transport from exercise 1. Each verb can be used with several forms of transport.

catch get into/out of get on/off go by miss ride take

b What is the difference between ...

commuter/traveller journey/voyage passenger/pedestrian



## 10.2 Customs worldwide

Grammar verbs with two objects

Can do make generalisations about customs



### ADVICE FOR UK BUSINESS TRAVELLERS

#### GIVING GIFTS

**Japan**  
Unlike the UK, in Japan it is very important to give people gifts and it usually happens at the end of a visit. Pens are a good idea or something not available in Japan. Japanese people are generally quite superstitious, so if you give them flowers, avoid giving four or nine flowers as these are unlucky numbers.

**China**  
Chinese people will probably refuse your gift several times, but it is polite to continue offering it to them. Do not give clocks to Chinese people as the Chinese word for 'clock' is similar to the word for 'death'.

**Middle East**  
Give gifts of highest quality leather, silver, or crystal. Remember to avoid alcohol and leather from pigs.

**South America**  
Gift-giving is less formal in South America but still an important part of the culture. Avoid leather, as many of the world's best leather products come from South America.

**Australia, Canada, US and Europe**  
Gift-giving in these countries is informal and not always expected. However, it is polite to bring your host flowers, chocolates or wine when visiting their house. In some European countries, you should avoid red flowers (associated with romance).



### Vocabulary | greetings and gifts

1 Match the words with the photos (A–E).

a bow  a gift  a handshake   
a kiss  a wave

2 a. Complete the sentences with the correct form of the verbs.

bow shake hands (with) kiss  
give a gift wave

In Japan, you should *give a gift* using both hands.

- In most countries, people \_\_\_\_\_ when they say goodbye.
- In most Western countries, people usually \_\_\_\_\_ when they meet in a business situation.
- In Asia, people usually \_\_\_\_\_ when they meet in a business situation.
- In the UK, men don't \_\_\_\_\_ on the cheek when they meet in a business situation.

- b Work in pairs and discuss the questions.
- Which of the customs from exercise 2a exist in your country?
  - How do you usually greet your friends/your colleagues/your boss?
  - When do you give gifts to people (apart from birthdays)?

### Reading

3 Work in two groups and follow the instructions.

- Group A: read the text above. Which customs from exercise 2a are mentioned in your text?  
Group B: complete exercises 3 and 4 on page 132.

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## Get connected

### Blended Learning

*MyTotalEnglishLab* means:

- Teachers can assign homework and let students work in their own time
- Students get exercises automatically marked with instant feedback
- Teachers can monitor students' progress at any time

### Digital Teaching Tools

*New Total English Active Teach* brings lessons alive

- Play TV and film extracts with optional subtitles
- Highlight any part of the audio or DVD scripts to target key language
- Access additional classroom resource activities and worksheets

### Digital Learning Tools

*New Total English Active Book* students get:

- Full access to the coursebook and exercises in their computer

*The Total English Vocabulary Trainer* lets students practice and learn vocabulary from every unit.

### Online Resources and Support

- Author videos
- Regularly updated worksheets and activities
- CEF correlations to download



**ideashare:** if you are using *Total English* we invite you to share your lesson plans, worksheets and activities to be part of our freely available teacher resource bank.

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# New Cutting Edge



STARTER – ADVANCED

## Get connected



### Blended Learning

**MyCuttingEdgeLab** is an online workbook that perfectly matches the **Cutting Edge** syllabus all the features of MyLabs plus:

- Hundreds of familiar workbook activities
- Assessment taken from the TestMaster CD-ROM
- Students book audio for self-study
- Additional activities including webquests

### Digital Teaching Tools

**Active Book** offers **New Cutting Edge Digital** a powerful classroom tool to bring the student's book alive with interactive activities and fetures such as listenings in a click.

Teacher's book with **Test Master Multi-ROM**.

**Digital Learning Tools** offer a range of extra activities including audio and video on the **Self-Study CD-ROM** that accompanies the student's book.

### Online Resources and Support.

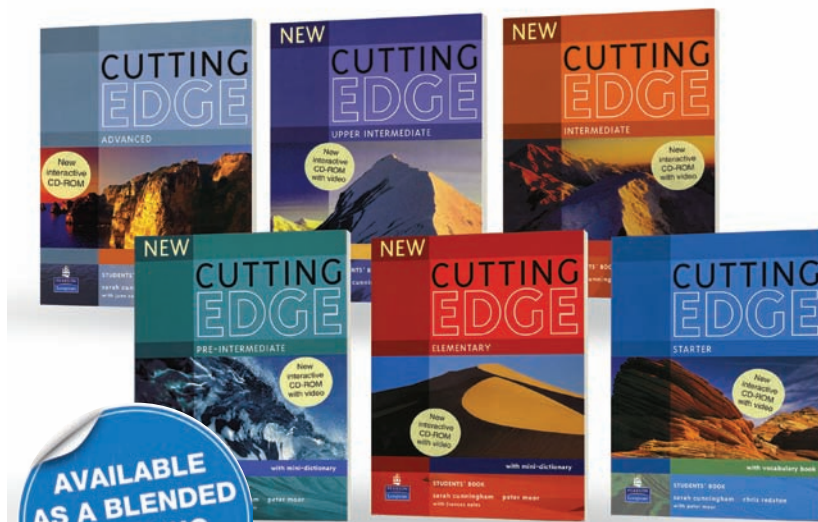
[www.pearsonlongman.com/cuttingedge](http://www.pearsonlongman.com/cuttingedge) contains CEF benchmarks, webquests and worksheets.



If you are using **Cutting Edge** we invite you to share your lesson plans, worksheets and activities to be part of our freely available teacher resource activity bank.

[www.pearsonlongman.com/ideashare](http://www.pearsonlongman.com/ideashare)

Sarah Cunningham and Peter Moor with Jane Comyns Carr, Frances Eales and Chris Redston



**New Cutting Edge** is the best-selling adult course known worldwide for its practical approach to task based learning combined with a comprehensive grammar and skills syllabus. The course has a strong emphasis on vocabulary and pronunciation.

- Wide range of topics make **New Cutting Edge** engaging for learners
- Activities present, practise and extend the language in context
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#### New Cutting Edge Advanced

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Upper Intermediate	978 1 405 85307 1
<b>MyCuttingEdgeLab</b>	
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Pre-intermediate Teacher Access Code	978 1 408 22806 7
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Intermediate Teacher Access Code	978 1 408 22805 0
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ELEMENTARY – ADVANCED

David Cotton, David Falvey and Simon Kent  
Ian Lebeau and Gareth Rees



**Language Leader** is a thought-provoking course ideal for contemporary students who need communication skills for the 21st century. The course includes:

- Topic areas that stimulate discussion and debate
- Clear structure and progression
- Solid study and writing skills syllabus
- Unique scenario lessons engage students in motivating and enjoyable communicative task

**“Language Leader has a wonderful selection of topics suitable for students who require a mature and challenging course with the opportunity for self-study. In particular, the scenarios provide students with the chance to use language in an authentic way.”**

Kimberly Oppenheim, *University of Hamburg*

## Get connected

### Blended Learning

**MyLanguageLeaderLab:** create a personalised programme that will save you time and improve your students' results.

### Digital Teaching Tools

**Language Leader Active Teach:** includes full audio and teacher resources.

**Teacher's Book:** provides teaching notes and a **Test Master CD-ROM**.

### Digital Learning Tools

Give students access to the course book with the **Language Leader Active Book**.

### Online Resources and Support:

Downloadable worksheets for reading, language practice and study skills

[www.pearsonlongman.com/languageleader](http://www.pearsonlongman.com/languageleader)



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Workbook with Audio CD (no key)	978 1 405 88430 3
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Class Audio CD	978 1 405 82638 9

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Teacher's Book with Test Master Multi-ROM	978 1 408 23691 8
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Upper Intermediate	978 1 408 23733 5
Advanced	978 1 408 24088 5

# Academic Connections



LOW INTERMEDIATE – ADVANCED

## Get connected



### Blended Learning

An integral part of the academic series is *MyAcademicConnectionsLab*

*MyAcademicLab* offers:

- **Unlimited access** to reading and listening selections with online glossary
- **Original activities** that support the Academic Connections program
- **Focused test preparation** with regular formative and summative assessments developed by **ETS** experts
- **Individualized instruction, instant feedback** and **personalized study plans**
- **Time-saving tools** including a **flexible gradebook**, **teacher content control** and **student progress tracking**

For a preview go to:

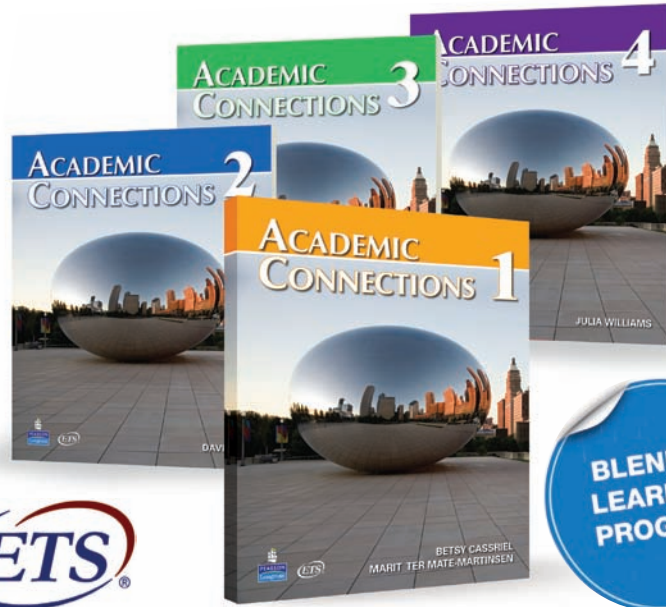
[www.myacademicconnectionslab.com](http://www.myacademicconnectionslab.com)

Level 1: Betsy Cassreil, Marit ter Mate-Martinsen

Level 2: David Hill

Level 3: Julia Williams, David Hill

Level 4: Julia Williams



## Building skills for academic and exams success!

**Academic Connections** is a four-level integrated skills course designed for students preparing for academic study as well as for standardised tests such as TOEFL iBT®. **Academic Connections** was developed with the Educational Testing Service (ETS) and is based on extensive research into the actual language demands of higher education.

**INTEGRATE:** Teaches students how to **integrate skills and content** in real-world academic contexts

**ACADEMIC:** Step-by-step **academic skill development** helps students learn how to organize information, make connections, and think critically

**AUTHENTIC:** Stimulating **authentic material** including listening to lectures, note-taking, debates, oral and written reports, and writing essays

**ASSESSMENT-BASED:** Provides a variety of **assessments and practice** opportunities based upon individual needs

[www.myacademicconnectionslab.com](http://www.myacademicconnectionslab.com)

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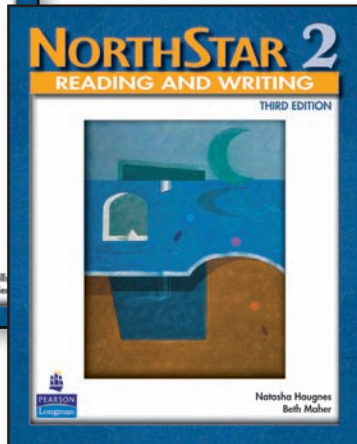
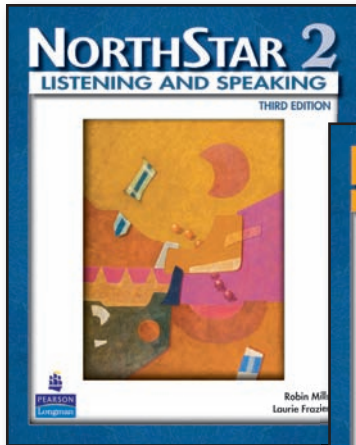
Academic Connections 3	
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INTRODUCTORY – ADVANCED

Series Editors: Francis Boyd / Carol Numrich



AVAILABLE AS A BLENDED LEARNING PROGRAM



**NorthStar** motivates students to achieve in their academic as well as personal language goals providing a fully-integrated approach in five levels with two complementary strands: **Reading and Writing**, and **Listening and Speaking**.

- Wide variety of **themes, content and text genres**
- **Authentic** reading and listening selections
- Enhanced focus on **academic skills**
- **Reading and Writing** strand - leads students step-by-step through an academic writing assignment
- **Listening and Speaking** strand - organize students to produce an **integrated oral presentation, debate, interview, or role play**

## Get connected

### Blended Learning

**MyNorthStarLab** - an easy-to-use online program for students and teachers that saves time and improves results.

- Exercises for each unit to extend learning beyond the classroom
- Personalized instruction, practice and feedback in all four skills
- Audio, video and test preparation are all in one place—available anywhere, anytime
- Customizable resources including online assessments, a flexible gradebook and personalized tools for monitoring student progress
- Communication tools allow students and teachers to interact beyond the classroom.



If you are using **NorthStar** we invite you to share your lesson plans, worksheets and activities to be part of our freely available teacher resource activity bank.

[www.pearsonlongman.com/ideashare](http://www.pearsonlongman.com/ideashare)

[www.pearsonlongman.com/northstar](http://www.pearsonlongman.com/northstar)

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NorthStar Listening/Speaking Level 1	
Student Book	978 0 136 13335 3
Student Book with MyLab	978 0 136 13338 4
Audio CD	978 0 136 13337 7
Teacher's Manual/Tests	978 0 136 13336 0
NorthStar Listening/Speaking Level 2	
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Student Book with MyLab	978 0 132 40989 6
Audio CD	978 0 132 40952 0
Teacher's Manual/Tests	978 0 132 40951 3
NorthStar Listening/Speaking Level 3	
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Student Book with MyLab	978 0 136 13317 9
Audio CD	978 0 136 13315 8
Teacher's Manual/Tests	978 0 136 13314 8
NorthStar Listening/Speaking Level 4	
Student Book	978 0 132 05677 9
Student Book with MyLab	978 0 132 05715 8
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Student Book with MyLab	978 0 132 33672 7
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Student Book	978 0 132 33645 1
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Northstar Reading/Writing Level 2	
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Teacher's Manual/Tests	978 0 136 13319 3
ExamView®	978 0 138 15480 6
NorthStar, Reading/Writing Level 5	
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Teacher's Manual/Tests	978 0 132 33675 8
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MyNorthStarLab Reading & Writing 3 student pack	978 0 136 06790 0
MyNorthStarLab Reading & Writing 4 student pack	978 0 136 06791 7
MyNorthStarLab Reading & Writing 5 student pack	978 0 136 06792 4
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## Get connected

### Blended Learning:

**MyiZoneLab** is an easy-to-use online program for students and teachers that saves time and improves results.

- Online features provide simple, out-of-the-box e-learning solutions plus other options for teachers already familiar with e-learning
- Gradebook with 'progress chart' feature demonstrates measurable results saving administration time for teachers and encourages students
- Motivates students to practise outside of class by providing an online medium they are "at home" in



Graeme Todd and Roger Palmer



## Expand your lesson beyond the classroom through a truly blended print-digital course

**iZone** is a four-level, fully blended print-digital communication course for young adult and adult students from false beginner to intermediate level.

**iZone** is an integrated skills course with a focus on strategies to help learners overcome communication breakdowns, manage conversations and improve fluency.

The innovative online features will appeal to students to help them learn English in class AND online while saving teachers valuable time.

- Combines e-learning with face-to-face instruction
- Frees up valuable class time for more communicative practice

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BEGINNER – INTERMEDIATE

Marc Helgesen, Steven Brown, John Wiltshire  
Michael Rost (Series Editor)



## Your *FIRST* choice in teaching oral communication

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- **Layers of Activities** – A perfect course for large and mixed abilities classes
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## Get connected

### Digital Teaching Tools

- Test-Generator CD-ROM
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Visit [www.efcafe.com](http://www.efcafe.com)

- Students activities including reading and vocabulary
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Student Book	978 9 880 03060 4
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# Future

BEGINNING - LOW-ADVANCED



**Future**, a new six-level, four-skill course, empowers learners with the academic and workforce skills they need to get ahead by helping them transition to further education or career training.

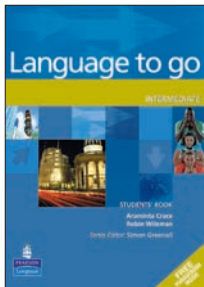
- Builds 21st-Century skills in every lesson
- Provides a learner centered experience
- Builds in multilevel instruction to ensure success for every student
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[www.futureenglishforresults.com](http://www.futureenglishforresults.com)



# Language to go

Elementary – Upper Intermediate



Series Editor:  
Simon Greenall



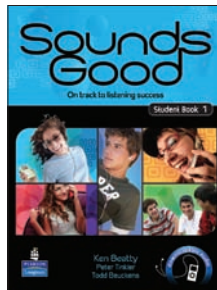
**Language to go** is the perfect solution for short, intensive courses and can easily be extended into a longer course.

The Students' Book comes with a handy phrasebook covering essential words and expressions for everyday communication

[www.pearsonlongman.com/languagego](http://www.pearsonlongman.com/languagego)

# Sounds Good

Lower Elementary – Intermediate



Warren Wilson and  
Roger Barnard



**Sounds Good** is a low level listening course ranging from false beginner to pre-intermediate. Each level progresses gently and consists of twelve, 6 page units. There are opportunities for test practice in every unit as well as a review test for every three units plus semester and final tests on the teacher resource CD-ROM.

# New Password

Beginner – High Intermediate



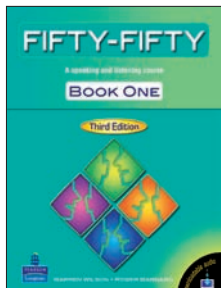
Linda Butler



Designed to help learners of English develop their reading skills and expand their vocabularies, **New Password's** theme-based units include a mix of engaging non-fiction reading passages, skill-development activities, and exercises to help students understand, remember, and use new words.

# Fifty-Fifty

Lower Elementary – Intermediate



Warren Wilson and  
Roger Barnard



**Fifty-Fifty** is a three-level speaking and listening course that provides realistic tasks and solid, pair and group work, helping students to acquire new language in an enjoyable and effective way.

The new edition now includes fully downloadable audio and a new, self-study listening section in each of the Student's Books.

[www.fifty-fifty-series.com](http://www.fifty-fifty-series.com)

# Impact Series

Beginner – Intermediate



Series Editor:  
Michael Rost



**Impact Issues** is a complete course in oral communication. Each level features 20 exciting topics that are designed to help students understand, express their opinions and make coherent presentations.

Also in the **Impact** series: • Impact Conversation • Impact listening • Impact Grammar

For more information go to:  
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# Side by Side

Low-Beginning – Intermediate



Steven J. Molinsky  
and Bill Bliss



**Side by Side** has helped more than 25 million students worldwide persist and succeed as language learners.

This course is a dynamic, all-skills program that integrates conversation practice, reading, writing and listening – all in a light-hearted, fun and easy-to-use format.

This edition promotes active communication between students... practising speaking together "side by side".

Available now: **Side by Side Interactive**.  
[www.pearsonlongman.com/sidebyside](http://www.pearsonlongman.com/sidebyside)

