



Product Catalog





## Quality In, Delicious Out.

Irresistible fudge brownies. Golden tempura with house seasonings. What is your definition of “just right?” Dawson Food Products gets you there with over 700 quality dry mixes and starters, plus endless opportunities for proprietary blends. We remove the guesswork and add state-of-the-art manufacturing and R&D. You get customer-pleasing results every time.

### Private Labeling

You’ve likely tasted our work before – our products are associated with many of the top brands in the country. That’s because we have the flexibility to meet the flavor profile, price point and packaging needs of any private-label program with ease.

### Custom Blends: To Taste

Think of Dawson’s R&D as an extension of your culinary team. Challenge us with any requirement, and we’ll provide a solution. Or if you choose, come and work directly with our experts to create your new formula. Hands-on or hands-off, we will ensure that your specifications are met.

### Family-owned. World class.

Dawson Food Products has earned the trust of independent and chain operators alike through an unwavering commitment to quality, service and innovation. Paul and Dorothy Dawson founded Dorothy Dawson Food Products in 1954, specializing in batters and breadings. Today Dawson Food Products produces over 700 items from bread mixes to marinades plus any number of custom blends.



## CUSTOMERS RELY ON YOU. YOU CAN RELY ON US.

The performance and consistency of our products is apparent bite after bite. We have rigorous quality controls and checks in place at every step of our process, from raw materials to final packing. Employing a “just-in-time” production philosophy, we assure food safety and product integrity with every shipment.



### Breadings & Batters

Item #	Description	Case/Wt.
A0100A0	Breading - Fine Coating	6/5 case
A0100F0	Breading - Fine Coating	50 lb bag
A0170A0	Chicken Breader - Moderately Seasoned	6/5 case
A0170F0	Chicken Breader - Moderately Seasoned	50 lb bag
A0195A0	Golden Brown Breader	6/5 case
A0195F0	Golden Brown Breader	50 lb bag
A0200A0	All Purpose Breading	6/5 case
A0200F0	All Purpose Breading	50 lb bag
A0201A0	Chicken Breader - Well Seasoned	6/5 case
A0201F0	Chicken Breader - Well Seasoned	50 lb bag
A0251A0	Clam Fry Breader	6/5 case
A0251F0	Clam Fry Breader	50 lb bag
A0305A0	Chicken Fry Mix	6/5 case
A0305F0	Chicken Fry Mix	50 lb bag
A0350A0	Italian Breading	6/5 case
A0350F0	Italian Breading	50 lb bag
A0375A0	Deluxe Breading	6/5 case
A0375F0	Deluxe Breading	50 lb bag
A0376A0	Breading	6/5 case
A0376F0	Breading	50 lb bag
A0472A0	Reduced Fat Bakable Coating	6/5 case
A0472F0	Reduced Fat Bakable Coating	50 lb bag
A2500A0	Pressure Fry Coating Mix	6/5 case
A2500F0	Pressure Fry Coating Mix	50 lb bag
B0200A0	All Purpose Batter - Light and Crispy	6/5 case
B0200F0	All Purpose Batter - Light and Crispy	50 lb bag
B0210A0	Flowering Onion Coating	6/5 case

### Breadings & Batters continued

Item #	Description	Case/Wt.
B0210F0	Flowering Onion Coating	50 lb bag
B0225A0	Fish & Chip Batter - Paprika	6/5 case
B0225F0	Fish & Chip Batter - Paprika	50 lb bag
B0275A0	Batter - Medium Brown	6/5 case
B0275F0	Batter - Medium Brown	50 lb bag
B0310A0	Fish & Chip Batter - Crisp & Puffy	6/5 case
B0310F0	Fish & Chip Batter - Crisp & Puffy	50 lb bag
B1000A0	Pre-Dip Batter	6/5 case
B1000F0	Pre-Dip Batter	50 lb bag
B4501A0	Tempura Batter - Well Seasoned	6/5 case
B4501F0	Tempura Batter - Well Seasoned	50 lb bag
B4502A0	Tempura Batter - Moderately Seasoned	6/5 case
B4502F0	Tempura Batter - Moderately Seasoned	50 lb bag

### Cracker Meals & Bread Crumbs

C050000	Italian Bread Crumbs	4/5 case
C0700A0	Extra-Fine Medium Cracker Meal	6/5 case
C0700E0	Extra-Fine Medium Cracker Meal	25 lb bag
C0700F0	Extra-Fine Medium Cracker Meal	50 lb bag
C0701A0	Fine Cracker Meal	6/5 case
C0701E0	Fine Cracker Meal	25 lb bag
C0701F0	Fine Cracker Meal	50 lb bag
C070200	Medium Cracker Meal	6/4 case
C0702E0	Medium Cracker Meal	25 lb bag
C0702F0	Medium Cracker Meal	50 lb bag
C071500	Fine Bread Crumbs	6/4 case
C0715E0	Fine Bread Crumbs	25 lb bag
C071600	Medium Bread Crumbs	6/4 case
C0716E0	Medium Bread Crumbs	25 lb bag
C0720E0	Coarse Fine Lt. Toasted Japanese Bread Crumbs	25 lb bag
C0721E0	Fine Japanese Bread Crumbs	25 lb bag
C0722E0	White Japanese Bread Crumbs	25 lb bag
C073000	Graham Crumbs	6/4 case
C0730E0	Graham Crumbs	25 lb bag

### Brownie Mixes

12250G0	Brownie Mix	6/6 lb
12250F0	Brownie Mix - Bulk	50 lb
1226100	Supreme Brownie Mix	4/7 lb
12261F0	Supreme Brownie Mix - Bulk	50 lb
G0600A0	Deluxe Brownie	6/5 case
G0600F0	Deluxe Brownie	50 lb bag
G4502F0	Deluxe Fudge Brownie	50 lb bag
G4502G0	Deluxe Fudge Brownie	6/6 case

### Cake Mixes

40030F0	Chocolate Cake, Complete	50 lb
E0200A0	Deluxe White Cake	6/5 case
E0200F0	Deluxe White Cake	50 lb bag
E0220A0	Deluxe Yellow Cake	6/5 case
E0220F0	Deluxe Yellow Cake	50 lb bag
E0230A0	Deluxe Devil's Food Cake	6/5 case
E0230F0	Deluxe Devil's Food Cake	50 lb bag





### Cake Mixes *continued*

Item #	Description	Case/Wt.
E0235A0	Deluxe Chocolate Cake	6/5 case
E0235F0	Deluxe Chocolate Cake	50 lb bag
E0240A0	Deluxe Spice Cake	6/5 case
E0240F0	Deluxe Spice Cake	50 lb bag
E0270A0	Deluxe Flavored Cake – Orange	6/5 case
E0270F0	Deluxe Flavored Cake – Orange	50 lb bag
E0275A0	Deluxe Flavored Cake – Lemon	6/5 case
E0275F0	Deluxe Flavored Cake – Lemon	50 lb bag
E0280A0	Deluxe Flavored Cake – Cherry	6/5 case
E0280F0	Deluxe Flavored Cake – Cherry	50 lb bag
E0285A0	Deluxe Flavored Cake – Strawberry	6/5 case
E0285F0	Deluxe Flavored Cake – Strawberry	50 lb bag
E0290A0	Deluxe Flavored Cake – Banana	6/5 case
E0290F0	Deluxe Flavored Cake – Banana	50 lb bag
E0295A0	Deluxe German Chocolate Cake	6/5 case
E0295F0	Deluxe German Chocolate Cake	50 lb bag
E0400A0	Pound Cake	6/5 case
E0500A0	Carrot Cake	6/5 case
E0550A0	Deluxe Gingerbread	6/5 case
E0600A0	Angel Food Cake	6/5 case

### Add Oil Cake Mixes

31620	Crème Cake – Add Egg & Oil	50 lb
31670	Chocolate Crème	50 lb

### High Altitude Cake Mixes

12226	Angel Food Cake	25 lb
12120	Chocolate Cake, Complete	50 lb
40010	Devil's Food Crème Cake	50 lb
12084	Deluxe Chocolate Base	50 lb
12013	Rich 'N Moist White Cake	50 lb
12060	White Cake, Complete	50 lb

### Frostings

12891	Chocolate Insta Frost	6/4.5 lb
F0800A0	Creamy White Frosting	6/5 case
F0801A0	Fudge Chocolate Frosting	6/5 case

### Pancake & Waffle Mixes

Item #	Description	Case/Wt.
12380A0	Hi Country Buttermilk	6/5 lb
12380E0	Hi Country Buttermilk	25 lb
12380F0	Hi Country Buttermilk	50 lb
12383A0	Western Buttermilk	6/5 lb
12383E0	Western Buttermilk	25 lb
12383F0	Western Buttermilk	50 lb
D0210A0	Buttermilk Pancake	6/5 case
D0210F0	Buttermilk Pancake	50 lb bag
D0301A0	Egg Pancake	6/5 case
D0301F0	Egg Pancake	50 lb bag
D0325A0	Buttermilk Pancake	6/5 case
D0330A0	Pancake & Waffle Mix	6/5 case
D0365A0	Potato Pancake	6/5 case
D0492A0	Oat Bran Pancake	6/5 case
D0600A0	Buckwheat Pancake	6/5 case



### RED VELVET MIXES

*Win their hearts with red velvet! This on-trend flavor moves from breakfast to dessert with great style.*

D0775A0	Red Velvet Pancake Mix	6/5 case
E7325A0	Red Velvet Cake Mix	6/5 case

### Pancake & Waffle Mixes *continued*

Item #	Description	Case/Wt.
D0602A0	Waffle Mix	6/5 case
D0620A0	Belgian Style Waffle	6/5 case
D0655A0	Golden Rich Buttermilk Pancake	6/5 case
D0655F0	Golden Rich Buttermilk Pancake	50 lb bag
D3001A0	Extra Rich Buttermilk Pancake	6/5 case
D3001F0	Extra Rich Buttermilk Pancake	50 lb bag
D6000A0	Belgian Style Waffle - Complete Mix	6/5 case

### Bread & Roll Mixes

12618F0	Hot Roll Mix	50 lb
12618A0	Hot Roll Mix w/Yeast	6/5 lb
I0250A0	Hot Roll	6/5 case
I0250F0	Hot Roll	50 lb bag
I0265A0	White Bread	6/5 case
I0265F0	White Bread	50 lb bag
I0270A0	Whole Wheat Bread	6/5 case
I0270A0	Whole Wheat Bread	50 lb bag
I0275A0	Sweet Dough	6/5 case
I0275F0	Sweet Dough	50 lb bag
I0400A0	Seven Grain Bread	6/5 case
I0400F0	Seven Grain Bread	50 lb bag
I0600A0	Oat Bran Bread	6/5 case
I0600F0	Oat Bran Bread	50 lb bag

### Respondoes

12652	Super Danish Respondo	40 lb
22622	A Bread (No Time) Respondo	40 lb
12621	Do-Bun Respondo	40 lb
12626	N.T. Do-Bun Respondo	40 lb
12625	N.T. Bread Respondo	50 lb
12620	N.T. Vienna Bread Respondo	50 lb
12661	N.T. Raised Donut Respondo	40 lb
12632	King Cookie Respondo	40 lb

### Pizza Mixes

I0350A0	Pizza Dough Mix	6/5 case
I0350F0	Pizza Dough Mix	50 lb bag

### Muffin Mixes

12334A0	Basic Muffin Mix	6/5 lb
12334F0	Basic Muffin Mix - Bulk	50 lb
12325A0	Artificial Blueberry Muffin	6/5 lb
12325F0	Artificial Blueberry Muffin	50 lb
12330A0	Classic Muffin Mix	6/5 lb
12330F0	Classic Muffin Mix - Bulk	50 lb
12319A0	Harvest Corn	6/5 lb
12319F0	Harvest Corn - Bulk	50 lb
J0200A0	Corn Muffin	6/5 case
J0200F0	Corn Muffin	50 lb bag
J0300A0	Basic Muffin	6/5 case
J0300F0	Basic Muffin	50 lb bag
J0425A0	Artificial Blueberry Muffin	6/5 case
J0425F0	Artificial Blueberry Muffin	50 lb bag
J0450A0	Bran Muffin	6/5 case

### Muffin Mixes *continued*

Item #	Description	Case/Wt.
J0480A0	Apple & Cinnamon Muffin	6/5 case
J0490A0	Oat Bran Muffin	6/5 case
J0490F0	Oat Bran Muffin	50 lb bag

### Cornbread Mixes

J0250A0	Cornbread	6/5 case
12316	Cornbread & Muffin Mix	6/5 lb

### Biscuit Mixes

5252000	Cinnamon Raisin w/Icing with 5/24 oz tubes of white icing	5/4.6 lb
12233A0	Classic Biscuit Mix	6/5 lb
12233E0	Classic Biscuit Mix	25 lb
12233F0	Classic Biscuit Mix	50 lb
12235A0	Old Fashioned Buttermilk	6/5 lb
12235E0	Old Fashioned Buttermilk	25 lb
12235F0	Old Fashioned Buttermilk	50 lb
K0176A0	Biscuit Mix	6/5 case
K0176F0	Biscuit Mix	50 lb bag
K0177A0	Buttermilk Biscuit	6/5 case
K0300A0	Buttermilk Biscuit - Medium Rich	6/5 case
K0300F0	Buttermilk Biscuit - Medium Rich	50 lb bag
K0500A0	Biscuit Mix - Golden	6/5 case
K0500F0	Biscuit Mix - Golden	50 lb bag

### Marinades

B0550A0	Mild Marinating Mix	6/5 case
B0550F0	Mild Marinating Mix	50 lb bag
B0555A0	Hot-N-Spicy Marinade	6/5 case
B056025	Hot Wing Marinade	2/5 case
B057000	Mild Marinade	5/10 case

### Gravies

12284	Country Gravy	10/15 oz
12286	Peppered Gravy	10/15 oz
L0500S0	Flavored Chicken Gravy	20/1 case
L0525S0	Flavored Beef Gravy	20/1 case
L0535T0	Biscuit Gravy/Cream Sauce	12/1.5 cs.

### Stuffings

L2425A3	Herb & Spice Stuffing	6/3.5 case
L2455A3	Chicken Flavored Stuffing	6/3.5 case
L2530A3	Corn Bread Stuffing	6/3.5 case
L2550A3	Apple Herb Stuffing (Low Sodium)	6/3.5 case
L2560A3	Cranberry Stuffing (Low Sodium)	6/3.5 case

### Cake Donut Mixes

12680	Breaktime	50 lb
12684	Coffeebreak	50 lb
H0200A0	Cake Donut	6/5 case
H0200F0	Cake Donut	50 lb bag
H0205A0	Spice Cake Donut	6/5 case
H0205F0	Spice Cake Donut	50 lb bag
H0220A0	Whole Wheat Donut	6/5 case



### Cake Donut Mixes *continued*

Item #	Description	Case/Wt.
H0230A0	Carrot Cake Donut	6/5 case
H0240A0	Devil's Food/Chocolate Cake Donut	6/5 case
H0250A0	Yeast Raised Donut	6/5 case
H0250F0	Yeast Raised Donut	50 lb bag
H0360A0	Apple Crisp Donut	6/5 case
H0360F0	Apple Crisp Donut	50 lb bag

### Cake Donut Mixes – High Altitude

12681	Breaktime	50 lb
12685	Coffeebreak	50 lb

### Raised Donut Mixes & Bases

12662	AA Potato Raised-Vista	50 lb
12649	Golden Raised Mix	50 lb
12667	Raised 1000 Base	50 lb
12665	Raised 2000 Mix	50 lb

### Cookie Mixes & Bases

12270	Basic Cookie Mix	6/5 lb
G0220A0	Light Cookie Base	6/5 case
G0230A0	Dark Cookie Base	6/5 case
G0380A0	Oatmeal Cookie	6/5 case
G0390A0	Chocolate Cookie	6/5 case

### Pie Crusts & Bases

L0600A0	Medium Rich Pie Crust (All Veg.)	6/5 case
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### Side Dish Mixes

Item #	Description	Case/Wt.
L0175A0	Hush Puppy	6/5 case
L0200A0	Corn Fritter	6/5 case
L0225A0	Fruit Fritter	6/5 case
L036500	Potato Puff	6/2 case

### Carnival Mixes

B0525A0	Corn Dog Batter	6/5 case
B0525F0	Corn Dog Batter	50 lb bag
L0900A0	French Waffle	6/5 case
L0925A0	Elephant Ear	6/5 case
L5200A0	Vanilla Cone Mix	6/5 case
L5200F0	Vanilla Cone Mix	50 lb bag
L5300A0	Chocolate Cone Mix	6/5 case
L5300F0	Chocolate Cone Mix	50 lb bag
Z0615A0	Dutch Cake (Funnel Cake)	6/5 case
Z0616A0	Dutch Cake (Funnel Cake)	6/5 case

### Whip 'N Serve Dessert Mixes

12889	Chocolate Whip 'N Serve	10/1.41 lb
20025	Kustard Kwik Vanilla – Bulk	50 lb
20029	Kustard Kwik Vanilla	6/5 lb
12888	Strawberry Whip 'N Serve	10/1.41 lb
12890	Vanilla Whip 'N Serve	10/1.41 lb

### Miscellaneous

L0300A0	Meat Loaf Prep Mix	6/5 case
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