



product guide

KERATHERAPY™

The new face of affordable luxury



Keratherapy™ products are specially-formulated for those seeking exceptional solutions to everyday challenges caused by keratin-deficient hair. With both home care collections and professional treatments, our keratin delivery systems provide the perfect balance of keratin and moisture to repair, protect and enhance all hair types and textures, while dramatically improving the appearance, health, and manageability of hair.

All Keratherapy™ products are formulated with our exclusive Kerabond™ technology. Kerabond™ technology combines the benefits of keratin with proteins, amino-acids, nutrients and natural ingredients resulting in strong, healthy hair that is frizz-free, shiny, smooth, manageable, and resistant to humidity.



KERATIN INFUSED MOISTURE SHAMPOO

Sulfate Free & Sodium Chloride Free

Keratin Infused Moisture Shampoo gently cleanses and hydrates to create soft, smooth and silky hair. This formula is rich in antioxidants, aloe and keratin to help improve and maintain hair's overall appearance, strength and shine. Color safe.

.33 oz / 10 ml foil pack, 10.1 oz / 300 ml, 33.8 oz / 1 Liter



KERATIN INFUSED MOISTURE CONDITIONER

Keratin Infused Moisture Conditioner quenches even the driest hair. Armed with a cocktail of keratin, panthenol, wheat germ oil and collagen amino acids, it repairs, strengthens and seals in moisture to leave your hair irresistibly soft, shiny and smooth. For best results, use after Keratin Infused Moisture Shampoo. Color safe.

.33 oz / 10 ml foil pack, 10.1 oz / 300 ml, 33.8 oz / 1 Liter



KERATIN INFUSED LEAVE-IN CONDITIONER

Keratin Infused Leave-In Conditioner is a weightless, multi-purpose conditioning and detangling spray that nourishes and hydrates the hair, giving it a healthy shine and refreshed look. A blend of wheat germ and jojoba seed oils helps to add shine, improve manageability and to control frizz.

8.5 oz / 251 ml



KERATIN INFUSED DEEP CONDITIONING MASQUE

Keratin Infused Deep Conditioning Masque is an intense, nourishing and hydrating treatment, which revives hair that has been dried or damaged by environmental or styling stresses. Jojoba, walnut and chestnut oils, penetrate deeply into the hair, resulting in unparalleled moisture, strength, elasticity and brilliant shine.

.33 oz / 10 ml foil pack, 8 oz / 237 ml, 16.9 oz / 500 ml



KERATIN INFUSED VOLUME SHAMPOO

Sulfate Free & Sodium Chloride Free

Keratin Infused Volume Shampoo gently cleanses while removing build-up from the hair and scalp. Designed to create the ultimate body, fullness and texture in hair. Natural proteins, vitamins, and botanical extracts nourish and replenish each hair shaft, creating weightless volume and shine.

Color safe.

10.1 oz / 300 ml



KERATIN INFUSED VOLUME CONDITIONER

Keratin Infused Volume Conditioner is formulated to detangle, hydrate and illuminate hair while adding incredible body, bounce and volume. Natural proteins, vitamins, and botanical extracts restore elasticity and vitality to thin, limp or lifeless hair. Your hair will look and feel silky smooth and healthy. Perfect for all hair types. For best results, use after Keratin Infused Volume Shampoo.

Color safe.

10.1 oz / 300 ml



KERATIN INFUSED ROOT BOOST & VOLUMIZER

Keratin Infused Root Boost & Volumizer is a proprietary formula that performs double duty as a root lifter or as an all over bodifier for all types and textures of hair. It creates noticeable thickness and volume throughout, with no added or unnecessary weight. Hemp seed oil, kelp extracts, hydrolyzed silk and wheat proteins work synergistically to create stronger and healthier hair.

8.5 oz / 251 ml

color protect collection



KERATIN INFUSED COLOR PROTECT SHAMPOO

Gluten Free, Sulfate Free & Sodium Chloride Free

Keratin Infused Color Protect Shampoo is uniquely formulated to extend the life of color-treated and highlighted hair while gently removing residue buildup that causes hair to become dull and lifeless. Formulated with cold pressed red raspberry seed oil, a powerful antioxidant rich in omega 3 and 6 essential fatty acids, that helps to preserve hair color and protect against harmful UV rays and other environmental damage.

.33 oz / 10 ml foil pack, 10.1 oz / 300 ml, 33.8 oz / 1 Liter



KERATIN INFUSED COLOR PROTECT CONDITIONER

Gluten Free

Keratin Infused Color Protect Conditioner is uniquely formulated to extend the life of color-treated and highlighted hair while moisturizing, repairing and sealing the cuticle. Formulated with cold pressed red raspberry seed oil, a powerful antioxidant rich in omega 3 and 6 essential fatty acids, that helps to preserve hair color and to protect against harmful UV rays and other environmental damage.

.33 oz / 10 ml foil pack, 10.1 oz / 300 ml, 33.8 oz / 1 Liter



KERATIN INFUSED COLOR PROTECT PERFECT BLOWOUT

No Frizz Blow Dry Spray

Keratin Infused Color Protect Perfect Blowout is a weightless styling spray that dramatically reduces blow dry time and eliminates frizz by sealing the cuticle and creating an invisible barrier against humidity. Infused with red raspberry seed oil, shea butter, olive fruit and avocado oils to replenish moisture and softness to the hair, resulting in better manageability, shine and smoothness. Use alone or as a primer to add an extra level of protection against frizz. Great for all hair types and textures.

4.2 oz / 125ml

keratinfixx collection



KERATINFIXX 20-in-1 LEAVE-IN

20-in-1 Leave-In is a conditioner and treatment that strengthens and deeply nourishes the hair from roots to ends with a blend of natural ingredients, botanicals, keratin, caviar extract and argan oil. It provides 20 benefits in 1 easy step: Softens, smoothes, restores, detangles, adds shine, increases body, enhances moisture balance, evens porosity, blocks humidity, eliminates frizz, provides uv protection, seals cuticle, improves manageability, extends color, promotes elasticity, prevents breakage, protects from heat, mends split ends, controls static, and rebuilds damaged hair.

.33 oz / 10 ml foil pack, 4.2 oz / 125 ml



KERATINFIXX REPAIR SHAMPOO

Repair Shampoo instantly repairs dry, damaged or over-processed hair while protecting against environmental stresses and humidity. Infused with anti-oxidant rich caviar extract and argan oil, this repairing shampoo also helps mend damage from chemical processing and coloring, while restoring the hair's elasticity. With repeated use, hair becomes stronger, hydrated, and more manageable. Color Safe.

10.1 oz / 300 ml, 33.8 oz / 1 Liter



KERATINFIXX REPAIR CONDITIONER

Repair Conditioner repairs and restores dry, colored, damaged or over processed hair leaving it hydrated, shiny and strong. Infused with anti-oxidant rich caviar extract and argan oil, this repairing conditioner also helps mend the hair and restore elasticity. With repeated use, hair becomes visibly healthier, stronger and more manageable. Color Safe.

10.1 oz / 300 ml, 33.8 oz / 1 Liter

perfect match collection



KERATIN INFUSED PERFECT MATCH GRAY ROOT CONCEALER

Keratin Infused Perfect Match Gray Root Concealer is a temporary color spray that instantly covers your gray roots in between haircolor services. Easy to use applicator allows you to target only the areas you need covered. Washes out with shampoo.

3 oz / 85g / 118 ml

5 colors: Blonde, Light Brown, Medium/Dark Brown, Black and Auburn Red



KERATIN INFUSED PERFECT MATCH FIBER HAIR THICKENER

Keratin Infused Perfect Match Fiber Hair Thickener is a temporary thickening spray that instantly eliminates the appearance of balding and thinning hair for both men and women. Blends flawlessly with your existing hair strands to create the characteristics of thicker, fuller hair while concealing the scalp. Easy to use applicator allows you to target only the areas that you need covered.

4 oz / 140 ml 4 colors: Gray, Light Brown, Medium Brown and Dark Brown / Black



KERATIN INFUSED PERFECT FINISH HAIRSPRAY (ULTRA HOLD)

Keratin Infused Perfect Finish Session Hairspray features an extra strong formula that provides maximum hold and shine without weighing hair down. Enriched with chamomile, cocoa seed and papaya fruit extract, this fast-drying hairspray is perfect to maintain even the most elaborate styles all day long.

10 oz / 283 grams / 325 ml



KERATIN INFUSED PERFECT HOLD HAIRSPRAY (FIRM HOLD)

Keratin Infused Perfect Hold Hairspray combines the nourishing benefits of chamomile, cocoa seed and papaya fruit extracts to create a versatile hairspray that gives hair a touchable, finished look while adding a weightless layer of protection from humidity. Color safe and great for any hair type, this fast-drying firm hold formula gives hair a glamorous look, perfect for any occasion.

10 oz / 283 grams / 335 ml



KERATIN INFUSED DAILY SMOOTHING CREAM

Keratin Infused Daily Smoothing Cream is a heat activated blow dry treatment that can be utilized in the salon or at home. This signature styling cream seals the cuticle and eradicates frizz, while shielding the hair from damage caused by the environment, chemical processing or heat styling. Also drastically reduces blow dry time.

.33 oz / 10 ml foil pack, 6.8 oz / 200 ml, 16.9 oz / 500 ml



KERATIN INFUSED NOURISHING STYLING FOAM

Keratin Infused Nourishing Styling Foam is a lightweight mousse that moisturizes, controls frizz and creates volume in all textures and types of hair. This versatile styler can be used in curly hair to define curls with a diffuser or styled with a brush and blow dryer to create texture, fullness and shine without any residue or flakes. Uniquely formulated with olive fruit extract rich in vitamins E and K to moisturize and protect the hair from environmental damage. A blend of keratin protein, linseed and sunflower seed oils works synergistically to reduce frizz, smooth the cuticle, strengthen and protect against color fading. Great for all types and textures of hair.

6 oz / 178ml



KERATIN INFUSED ARGAN OIL

Keratin Infused Argan Oil penetrates instantly to improve the overall manageability, health and appearance of the hair. This unique, lightweight formula delivers the healing benefits of moroccan argan oil without any added weight or build up. Great on wet or dry hair for conditioning, styling and finishing. Provides for a faster blow dry and creates an instant humidity barrier.

1.7 oz / 50 ml



KERATIN INFUSED DRY SHAMPOO

Gluten Free

Keratin Infused Dry Shampoo is a must for any active person. This exclusive gluten-free formula leaves hair and scalp refreshed and rejuvenated by gently absorbing excess oil and product residue without using water. Perfect for use after any keratin treatment and for reviving hair when traveling or after exercising. Will not affect hair color and is safe for all hair types.

5 oz / 142 grams / 238 ml



KERATIN INFUSED RAPID RESCUE

Keratin Infused Rapid Rescue instantly transforms dull, dry hair to shiny, smooth and healthy! Coffee bean and macadamia seed oils help mend split ends and prevent moisture loss. Crushed pearl powder, wheat protein and keratin repair damage caused by styling, chemical services or environmental elements. Sunflower seed oil helps protect against color fading.

4.2 oz / 125 ml

professional treatments

• Formaldehyde Free • Extended Treatments • Express Treatments • Color Lock / Amplifying Treatment • Pre-Treatment



BRAZILIAN RENEWAL •

Ultra Strength Keratin Smoothing Treatment

Offers the greatest amount of curl reduction possible, along with amazing shine and “no-frizz” smoothing for all types of hair; all with less fumes than our closest competitors. Especially effective on hair that is coarse, unruly, extremely curly or very resistant. Enriched with keratin, collagen, argan oil, soy and rice proteins for extra brilliance, strength and protection. Clients can wash their hair the same day and experience no downtime!

3 oz / 90 ml, 16.9 oz / 500 ml, 33.8 oz / 1 Liter



EXTREME RENEWAL •

Maximum Strength Keratin Smoothing Treatment

A maximum strength keratin smoothing treatment that smoothes and dramatically reduces frizz and curls on medium to resistant hair types. Featuring our proprietary KERABOND Technology, Extreme Renewal deeply penetrates the hair shaft for maximum repair, while pure keratin and a blend of silk amino acids, organic shea butter and green tea antioxidants encapsulate the hair to eliminate dryness and protect against the environment. Reduces excess volume and frizz. Delivers long-lasting nourishment and protection for up to 16 weeks. Safe for color-treated hair.

2 oz / 59 ml, 16.9 oz / 500 ml, 33.8 oz / 1 Liter



EXTREME RENEWAL CRÈME DE COCOA •

Maximum Strength Keratin Smoothing Treatment

Featuring our proprietary KERABOND Technology, this maximum strength keratin smoothing treatment offers superior curl reduction, shine and smoothing for even the most resistant and unruly types of hair. This special formula contains cacao seed butter, a powerful antioxidant that nourishes and protects the hair from styling and environmental elements. Wheat and rice proteins smoothen, repair and reduce frizz. Also enriched with collagen for amazing strength, repair and elasticity. Reduces excess volume and frizz and delivers long-lasting nourishment and protection for up to 16 weeks. Safe for color-treated hair.

3 oz / 90 ml, 16.9 oz / 500 ml, 33.8 oz / 1 Liter



COLOR LOCK & SMOOTH ••

Keratin Treatment Spray

This very unique, 2-in-1 formula is highly recommended after all hair color and highlighting services to lock in color and prevent fading, or as a stand alone, express keratin treatment. Provides unsurpassed frizz control, adds amazing shine and provides a humidity barrier for 4 weeks. Clients will experience healthier hair along with faster blow dry and styling time at home or in salon. Simple to use, this is a must for all types of salons and blow dry bars. Great for all hair types.

8 oz / 237 ml

(ZERO FORMALDEHYDE)



PURE RENEWAL PLUS+ ••

Zero Formaldehyde Keratin Smoothing Treatment

Pure Renewal PLUS+ is a truly ground breaking, ZERO formaldehyde keratin smoothing system. This proprietary treatment is a powerful blend of carbocysteine, glyoxyloyl and amino acids, perfectly formulated to provide salons a legitimate alternative to traditional keratin treatments that contain formaldehyde. Pure Renewal PLUS+ provides maximum curl and volume reduction without a permanent structural change to the hair, and without the use of aldehydes, thioglycolate or sodium hydroxide. A cocktail of keratin and collagen provides increased strength, elasticity and vibrancy. Macadamia and argan oils naturally provide omega fatty acids that repair, rebuild and nourish the hair from the inside out. Clients will experience shiny, softer, straighter, frizz-free hair in as little as 90 minutes. Pure Renewal PLUS+ will enable all salons the ability to offer a safe and amazing keratin experience to all clients with GUARANTEED results.

3 oz / 90 ml, 16.9 oz / 500 ml, 33.8 oz / 1 Liter



EXPRESS RENEWAL PLUS+ ••

Zero Formaldehyde Express Keratin Treatment

Express Renewal PLUS+ with KERABOND Technology is an express professional keratin smoothing treatment that's as easy to use as spraying it on and sealing it in. Express Renewal PLUS+ is a fast, safe way to remove frizz, rejuvenate, smoothen and revive the hair. Tamanu and argan oils, jojoba and rosemary leaf extract transform ordinary, overworked hair into silky, shiny, healthy looking hair for 4 to 6 weeks.

8 oz / 237 ml



KERATIN BOOSTER ••

Treatment Amplifying Spray

Keratin Booster is a unique and powerful spray that enhances and amplifies any Keratherapy zero formaldehyde keratin treatment, resulting in an even distribution of keratin and amino acids throughout the client's hair. This professional use leave-in spray ensures uniform curl and volume reduction, frizz control, shine and conditioning from roots to ends and helps to extend the longevity of the keratin treatment.

8 oz / 237 ml



CLEAN START ••

Pre-Treatment Shampoo

Prep the hair properly with Keratherapy Clean Start Pre-Treatment Shampoo; it removes product residue, buildup and impurities that can interfere with keratin treatment results. The 8.5 pH opens the cuticle to provide maximum absorption of treatments and to ensure the longest-lasting results.

2 oz / 59 ml, 16.9 oz / 500 ml, 33.8 oz / 1 Liter



KT PRO 450 1.5" DIGITAL TITANIUM PROFESSIONAL FLAT IRON

- Professional Salon Model
- Digital temperature control
- Titanium floating plates for a smooth glide through the hair
- Negative ions promote smoother, silkier hair
- Far-infrared technology eliminates static and frizz
- Sleek and ergonomic, non-slip grip that is designed for professional comfort
- Large LED digital display
- 3 LED lights on panel to show temperature changing status
- Dual MCH ceramic heaters for fast heat up, fast recovery and consistent heat
- Heats to maximum temperature quickly
- Professional 10' tangle free, braided power cable with 360° degree swivel
- 45 minute programmable automatic shut-off
- Automatic Voltage sensor adjusts to show temperature from 100-230°C or 210-450°F
- Dual voltage: 200-240 Vac or 100-127 Vac for worldwide use



CURVED VENT BRUSH

- Heat resistant
- Non-slip grip
- Magnetic end for easy hanging



SQUARE THERMAL BRUSHES

- Heat indicating bands
 - Square shape for easier smoothing
 - Pick end for easy sectioning
- Available in 1.25" / 32 mm, 1.75" / 45 mm and 2" / 53 mm*



WIDE TOOTH COMB

- Heat resistant
- Designed to be used for keratin treatment application
- Withstands extreme heat and ideal for flat ironing



FINE TOOTH COMB

- Designed to be used for keratin treatment application
- Withstands extreme heat and ideal for flat ironing

A. LONG BRISTLE APPLICATION BRUSH

B. SHORT BRISTLE APPLICATION BRUSH

C. MIXING BOWL

D. CAPE

E. SHARK CLIPS

