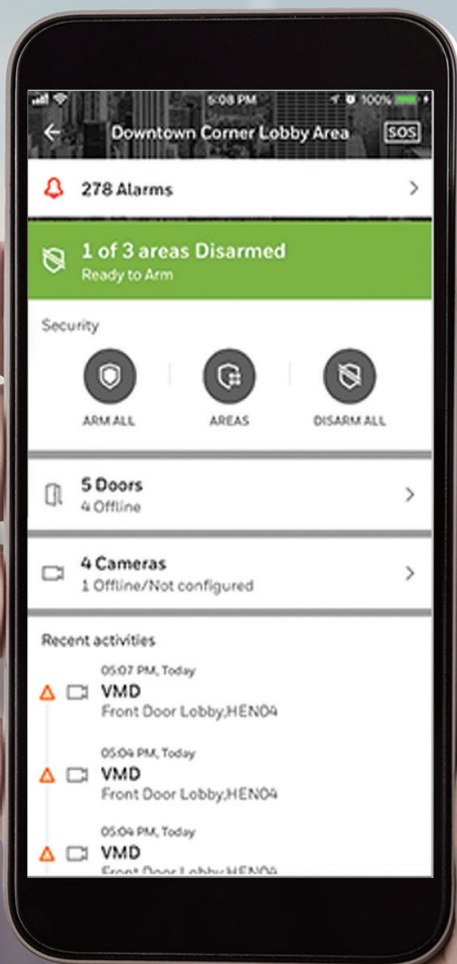


# PROFITABILITY TO THE MAX

MAXimize Revenues / MAXimize Installations / MAXimize Performance  
Connected video, access and intruder security with business intelligence

MAXPRO® Cloud

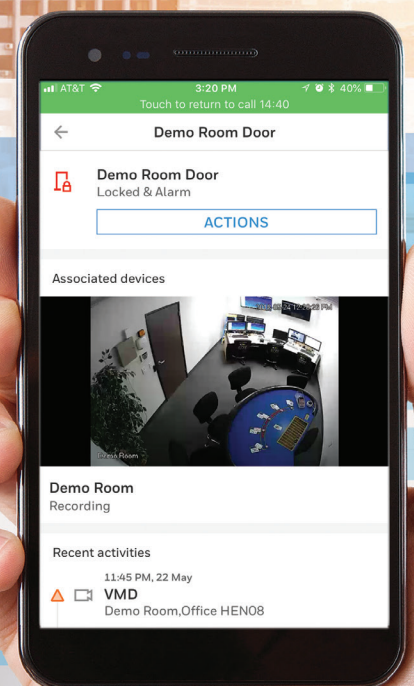
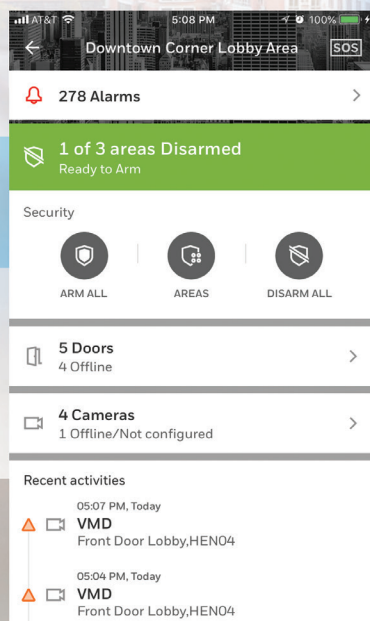


Honeywell

# INTRODUCING MAXPRO<sup>®</sup> CLOUD

When it comes to choosing a security platform to standardize on for your business offering, why not choose one that best serves your bottom line?

- MAXPRO<sup>®</sup> Cloud is a cloud-based security platform that integrates video, access and intruder management and enables business owners to streamline security management and control of multiple sites
- Be uniquely positioned to offer next generation managed integrated security services to your customers utilizing a single seamless interface, providing a true end-to-end “Connected Building” solution
- MAXPRO Cloud enables you to generate revenues from cloud services while reducing your operational costs





# MAXIMIZE REVENUES

To drive lasting, sustainable revenue for your business, you need to offer your customers a security solution that thinks beyond the box

MAXPRO Cloud is designed to meet this growing market need while allowing you to drive a lasting, sustainable customer base and increase monthly recurring revenues through security as a service.



## GROW REVENUES

- **Delivers recurring revenue** ensuring a steady flow of income for your business
- **Offers upsell opportunities** with additional services and integration options
- **Win new business**, with an integrated cloud based platform that offers the benefits and features your customers want



## LOWER COSTS

- **Highly scalable.** Scale up or own based on your business and customers needs. Only pay for what you use
- **Lower setup and installation costs** with plug and play functionality and cloud based configuration, no servers required
- **Reduced operational costs** with remote management and configuration and fewer truck rolls



## STRENGTHEN RELATIONSHIPS

- **Reduce attrition** by providing a future-proof integrated managed services platform
- **Meet the needs of your customer** with a solution that grows with their business
- **Improved customer service** with remote monitoring, management and proactive servicing that reduces downtime

“ I love RMR, because it’s great for the growth of our company and for the growth of our customers. ”

Ryan E. Kruse,  
Select One Security and Communications LLC



# MAXIMIZE INSTALLATIONS

Onboarding and managing a multi-site customer used to take a lot of time. MAXPRO Cloud is faster to install, easier to manage and simpler to scale – helping you serve customers more efficiently.

Installing one site or multi-sites takes hours instead of days thanks to auto-enrollment and discovery of appliances and edge devices, so you could reduce installation times and truck rolls, adding up to big savings.



## FASTER, EASIER SETUP

- **No software to install** plug-and-play hardware reduces the time it takes to install and setup an integrated system
- **Cloud based configuration** helps reduce any compatibility issues associated with installing local PC based software or operating systems
- **Eliminates expensive servers and software**, saving you installation time and cost



## MULTI-SITE CONFIGURATION

- **Fully scalable cloud hosted platform** allowing easy multi-site setup and configuration of your customers security solution
- **Global credential and operator management** allows you to efficiently manage permissions and access across a multi-site system
- **Easy configuration** of rules, dashboards, and automatic reporting



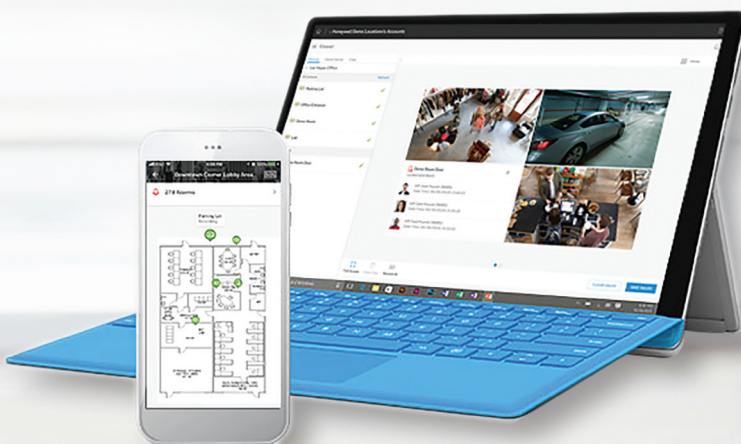
## MORE INSTALLS

- **Pre-program everything before you get on-site**, reducing time and freeing up installers for other jobs
- **Reduce single and multi-site installation** time with easy cloud integration
- **Remote system commissioning** reduces installer time at the site and truck rolls

“ Site and hardware setups are simple with MAXPRO Cloud, with just a few clicks we can have a customer up and running. Managing users or changing settings can be done centrally with no truck rolls needed, saving everyone time and money. ”

Garry Cronin

Alarm-1 Protective Services, LLC





# MAXIMIZE PERFORMANCE

MAXPRO Cloud is always on and is here when you need it most. Managing multiple locations and providing meaningful insight to you and your customer helps drive MAXimum Performance.



## PROACTIVE SERVICING

- **Continuous system health check** monitors for any potential device failures or lost communications to help ensure continuous system up-time
- **Remote cloud configuration, management and servicing** reduces unnecessary truck rolls
- **In the event of a device or system failure, know before you go** that your technician is armed with the right equipment



## FUTUREPROOF

- Easily grow and scale with your customers needs
- **Remote Firmware Updates** to customer devices without having to roll a truck
- **Cloud based software keeps your customers always up-to-date** with the latest features and enhancements



## BUSINESS INSIGHT

- **Complete customer database visibility** allows you to easily identify upgrade and upsell opportunities
- **Value added services helps keep your customers** longer while reducing attrition
- **Configurable Dashboard** let's you see the information that matters to you most

“ MAXPRO Cloud is a versatile platform for developing strong, ongoing relationships with our customers and their access control systems. This helps us generate recurring revenues as well as recurring customer satisfaction. Our customers are happy with the platform and so are we! ”

Scott Hightower,  
Verified Security



# TARGET MARKETS

MAXPRO Cloud is an ideal solution for multi-location small to medium commercial businesses. Single-sign on to multi-sites allows customers to access and manage their systems from anywhere, which improves operational efficiencies and reduces costs.

## RETAIL



## PROPERTY MANAGEMENT



## COMMERCIAL OFFICES



## FRANCHISES



## PROFESSIONAL SERVICES

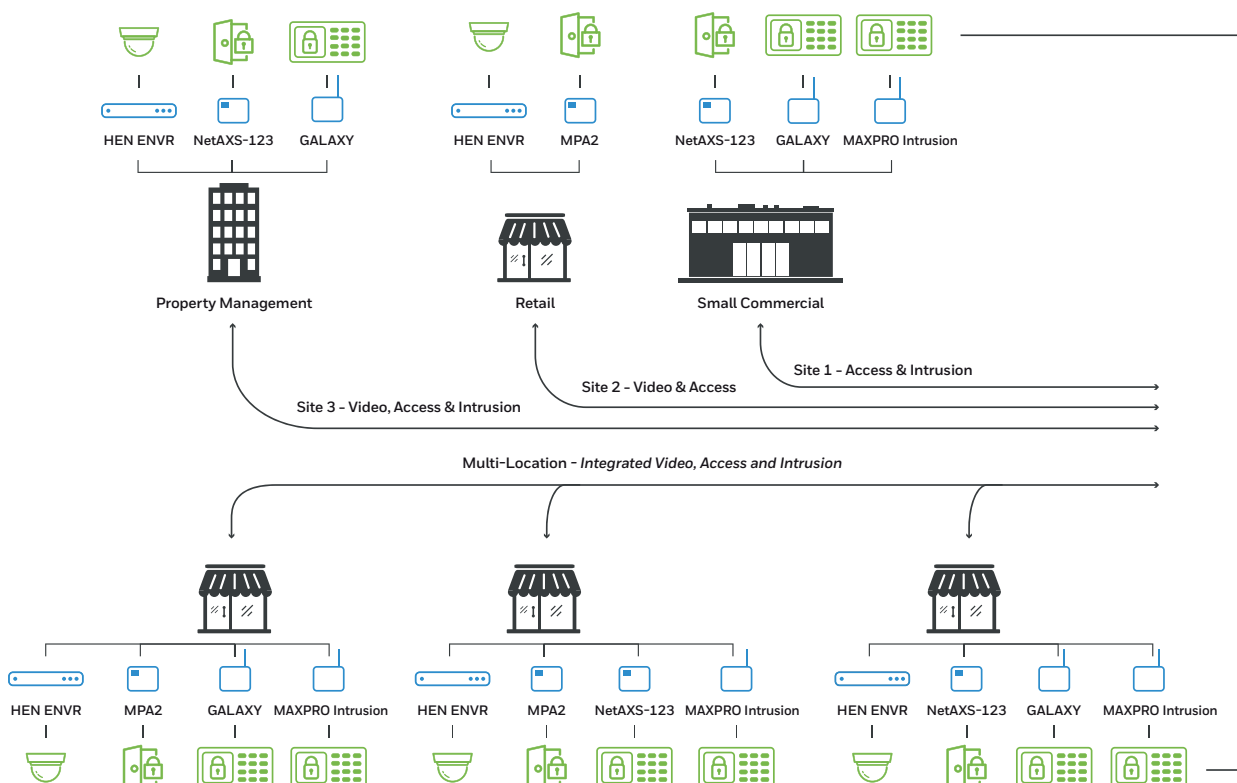


## REMOTE FACILITIES



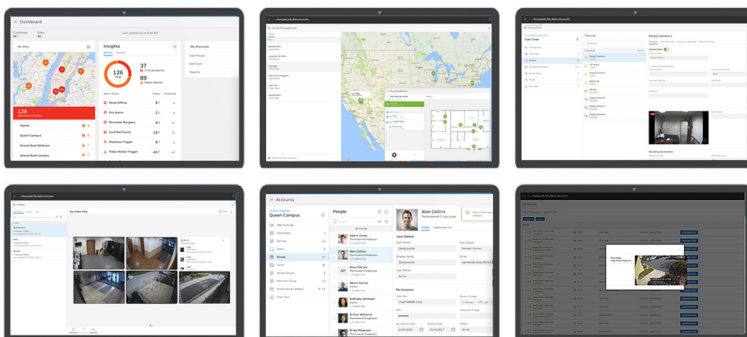
# MAXPRO® CLOUD

Multi-Site Architecture and Ecosystem



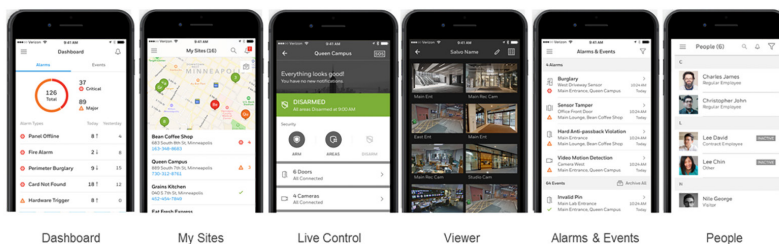
# INTUITIVE USER INTERFACE

- Customizable Dashboards
- Google Maps
- Dynamic Floor Plans
- Live Control
- Multi-site Video, Access & Intrusion
- Integrated Multi-site Viewer
- Multi-site User Access Management

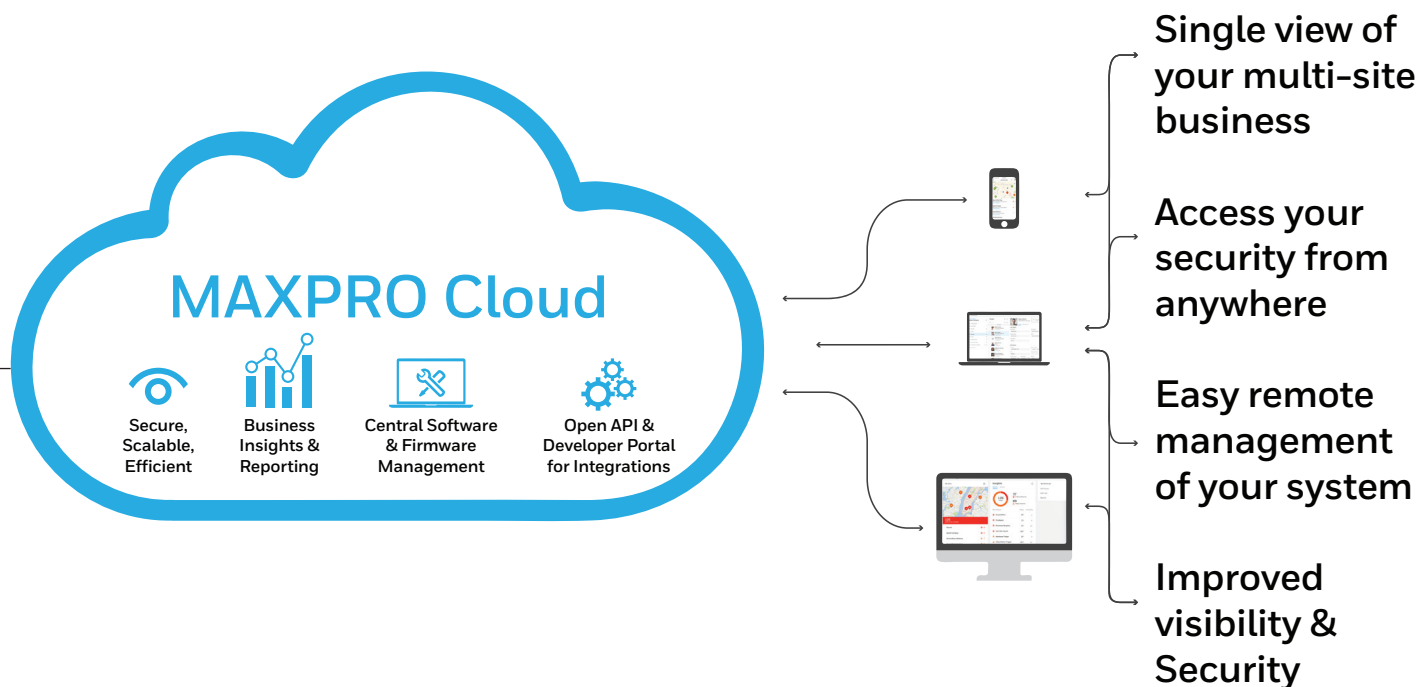


# POWERFUL MOBILE APP

- Arm & Disarm Site
- Lock & Unlock Doors
- User Access Management
- Multi-site Integrated Viewer
- Video Playback of Events
- Alarms and Real-Time Notifications



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# SIMPLE MANAGEMENT OF MULTIPLE-SITES



-  Property Management / Multi-Tenancy
-  Small Commercial
-  Retail
-  Franchises

**Manage all of these across multiple sites and locations**

- Tiered system management & control including central, customer and zone management options for Video, Intrusion and Access
- Access control for common doors with zoned / sector access for specific customers or groups
- Intrusion security for whole site, with zones / sectors and individual customer or group management
- Visual verification of events and video monitoring of common areas
- Allocate systems / access as and when needed.
- Simple user friendly management

## AWARDS



**For More Information**  
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