



TAP INTO RESILIENCE

WaterNow Alliance Virtual Summit

APRIL 6-8, 2021



PROGRAM AGENDA



THE sustainable water event for local water leaders nationwide



It is a new day, and local water leaders hold the nation's water future in their hands. They also face a new normal shaped by climate change, the pandemic, and limited resources.

Our 2021 virtual summit, Tap into Resilience, is about discovering opportunity amid challenges. Reshaping systems to advance equity. Accelerating sustainable water innovation to build safe, healthy and prosperous communities for everyone.

This summit will bring together elected and appointed local government officials, utility management and senior staff, water innovators, and more, to explore cross cutting water strategies, share solutions, and engage with experts in order to make decisions that will shape our nation's water future.

We look forward to seeing you there.

PROGRAM OVERVIEW

TUESDAY, APRIL 6TH | 9AM – 3:30PM PT

9:00 am	Welcome & Keynote Address, Clarence Anthony, CEO and Executive Director, National League of Cities
10:00 am	Tap into Connections: WaterNow World Café
11:00 am	The Role of Local Leadership in Our National Water Future
12:15 pm	Networking Break with Sponsors
12:45 pm	Building Climate Resilience at the Community Level: Science, Adaptation & Mitigation
2:00 pm	Closing Day 1 & Results of World Café
2:30 pm	Networking Lounges

WEDNESDAY, APRIL 7TH | 8AM – 3:30PM PT

8:00 am	Virtual Lobby
9:00 am	Concurrent Workshops & Tour / Sponsor Networking Open Water Infrastructure Finance and Innovation Act (WIFIA) Loans 101 Water 101 Virtual Green Infrastructure Tour (TBD)
10:30 am	Debt: What is it Good For and Can it be Good For You?
12:00 pm	WaterNow Impact Award Ceremony, Sponsored by Flo
1:00 pm	Powerful Partnerships: Equity and Stakeholder Engagement in Nonprofit Municipal Programs
2:30 pm	Networking Lounges

THURSDAY, APRIL 8TH | 8AM – 3:30PM PT

8:00 am	Virtual Lobby
9:00 am	Keynote Address, Michael Nutter, CNN Commentator and Former Mayor of Philadelphia
9:30 am	Going Regional on Resilience Through Collaboration
10:45 am	Concurrent Breakout Sessions, Round 1 Green Stormwater Infrastructure Success Stories East Meets West: On-site Reuse & Water Use Efficiency
12:00 pm	Networking Break with Sponsors
12:30 pm	Concurrent Breakout Sessions, Round 2 Getting the Lead Out Techspoloration
1:45 pm	Closing & Commitments
2:30 pm	Networking Lounges

SCHEDULE AND SPEAKERS

TUESDAY, APRIL 6TH

9:00-10:00 am PT

Welcome to Tap into Resilience! Member Briefing & Keynote Address, Clarence Anthony



Clarence Anthony
National League of Cities
CEO and Executive Director

10:00-11:00 am PT

Tap into Connections: WaterNow World Café

Engage in facilitated discussions with fellow decision makers, thought leaders, and innovators in the water space to share perspectives, experiences, and build your networks.

11:00-12:15 pm PT

The Role of Local Leadership in Our National Water Future



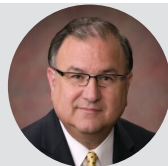
Melissa Elliott
American Water Works Association
President



Cooper Martin
National League of Cities
Program Director, Sustainable
Cities Institute



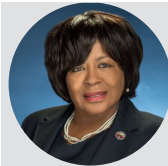
Jacqueline Jarrell
Water Environment Federation
President



Sal Panto
City of Easton, PA
Mayor



Cynthia Koehler
WaterNow Alliance
Executive Director



Hattie Portis-Jones
City of Fairburn, GA
Councilmember

The nation's water challenges are in the news – a towering bill for infrastructure, the impacts of climate change and COVID-19, affordability and equity issues, emerging new contaminants, and at least in some areas, declining public confidence. This session will feature national municipal and water industry organization leaders, together with municipal decision makers, to explore the top water issues facing the nation and what they mean for our communities.

TUESDAY, APRIL 6TH

12:15-12:45 pm PT

Networking Break with Sponsors

Take time to network with sponsors and fellow attendees.

12:45-2:00 pm PT

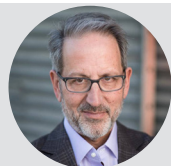
Building Climate Resilience at the Community Level: Science, Adaptation, & Mitigation



Jarrod Biggs
City of Durango
Assistant Utilities Director



Nicole Lampe
Water Hub at Climate Nexus
Managing Director



Jay Famiglietti
Global Institute for Water Security
at the University of Saskatchewan
Executive Director & Professor



Peter Kelly-Detwiler
NorthBridge Energy Partners LLC
Co-Founder



Bart Weiss
Hillsborough County
Chief Officer, Innovation and
Resiliency

Water and climate are inextricably linked. This session will explore how climate change is already affecting different regions of the U.S. and what water managers should expect in the future. Speakers will discuss the importance of communicating with constituents about climate impacts and adopting climate mitigation strategies, with an emphasis on the water-energy nexus.

2:00-2:30 pm PT

Closing Day 1 & Results of World Café

Gather to close the day with a synthesis and reflections from the morning's World Cafe.

2:30-3:30 pm PT

Networking Lounges

End the day with some informal networking with fellow attendees and sponsors.

WEDNESDAY, APRIL 7TH

8:00-9:00 am PT

Virtual Lobby

Grab your coffee and start the morning in our virtual lobby! Take some time to network with fellow attendees and sponsors.

9:00-10:30 am PT

Concurrent Workshops & Tour / Sponsor Networking open

Water Infrastructure Finance and Innovation Act (WIFIA) Loans 101



Jorianne Jernberg
U.S. EPA
Acting Director, WIFIA Managing Division



Amit Srivastava
U.S. EPA
Underwriting, WIFIA Program



Aliana McCurdy
U.S. EPA
Engineering, WIFIA Program

Join the US Environmental Protection Agency Water Infrastructure Finance and Innovation Act (WIFIA) program staff to learn about its long-term, low-cost loans for water infrastructure projects.

Participants will learn about the eligibility and statutory requirements, the application process, and financial benefits and flexibilities of WIFIA loans. EPA will share examples from its current borrowers to highlight how WIFIA loans can help communities finance sustainable water management and provide tips to help you be a successful applicant.

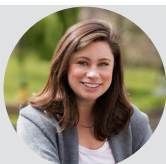
Water 101 Workshop



Walt Wadlow
WaterNow Alliance
Director of Utility Relations



Cynthia Koehler
WaterNow Alliance
Executive Director



Caroline Koch
WaterNow Alliance
Water Policy Director

Deep dive into water issues that elected officials face as decision makers for local water utilities — from drinking water to stormwater to wastewater management. This workshop is designed for the decision maker to provide essential information needed at the community level. Experts will showcase best practices related to local water issues, community engagement, communicating the value of water to constituents, and explore tips for working effectively with utility staff. Leave with tools and resources to begin implementing ideas and solutions immediately.

Virtual Green Infrastructure Tour (TBD)

Virtual Green Infrastructure Tour details pending, stay tuned for more information.

WEDNESDAY, APRIL 7TH

10:30 am-12:00 pm PT

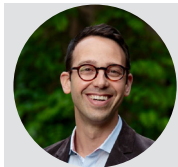
Debt: What Is It Good for and Can It Be Good for You?



Julie Desimone
Moss Adams
Partner



David Godschalk
Quantified Ventures
Managing Director



Craig Holland
The Nature Conservancy
Senior Director of Urban Water, Global
Cities



Ed Harrington
Government Finance Officers
Association
Former President



David Zimmer
New Jersey Infrastructure Bank
Executive Director



Tom Innis
Piper Sandler
Managing Director

Water infrastructure, like other major public investments, has been historically financed with debt. Today, with COVID-related revenue shortfalls impacting municipalities and utilities, many are leery of debt even as they face monumental infrastructure challenges requiring significant investment. This panel will explore the role of debt to support water innovation including distributed and onsite systems that have not been considered eligible for bond financing until recently. What would the world look like if muni bonds, performance bonds, SRF and WIFIA funds could all be used to deploy localized infrastructure at large scale? This interactive session will feature a discussion between the experts and the audience.

12:00-1:00 pm PT

WaterNow Impact Award Ceremony, Sponsored by Flo

Join us for the WaterNow Impact Award ceremony, where we will recognize leaders working to accelerate innovative, sustainable water solutions in their community. Don't miss this opportunity to come together and celebrate deserving leaders in our network!

WEDNESDAY, APRIL 7TH

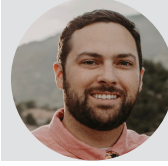
1:00-2:30 am PT

Powerful Partnerships: Equity & Stakeholder Engagement in Nonprofit Municipal Programs



Hope Cupit

Southeast Rural Community Assistance Project
President & CEO



Nate Edge

Mile High Youth Corps
Project Manager - Energy and Water Conservation Program



Andy Kricun

Moonshot, LLC
Managing Director



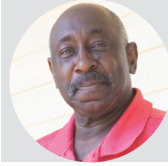
Meishka Mitchell

Cooper's Ferry Partnership
Vice President



Marshall Brown

City of Aurora, CO
Director of Water



John Thrower

Village of Hobson, VA
Community Advocate



Meg Kelly

Healthy Schools Campaign
Director, Space to Grow

Utilities no longer need to go it alone. This session will explore municipal and nonprofit partnerships that engage with the public to develop and ensure an equitable water future for all within the community. These partnerships can help water utilities tackle many common issues, such as trust, access, affordability, and funding. Speakers will share their experiences developing and implementing these programs, highlight tangible results, and provide attendees with actionable steps to bring similar programs back to their communities.

2:30-3:30 pm PT

Networking Lounges

End the day with some informal networking with fellow attendees and sponsors.

THURSDAY, APRIL 8TH

8:00-9:00 am PT

Virtual Lobby

Grab your coffee and start the morning in our virtual lobby! Take some time to network with fellow attendees and sponsors.

9:00-9:30 am PT

Keynote Address, Michael Nutter



Michael Nutter

CNN Commentator and
Former Mayor of Philadelphia

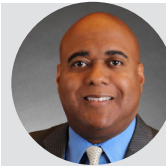
9:30-10:45 am PT

Going Regional on Resilience Through Collaboration



Nathan Boon

William Penn Foundation
Program Officer



Randy E. Hayman

Philadelphia Water Department
Commissioner / CEO



Lester Taylor

Florio Perrucci Steinhardt & Cappelli
Partner



Howard Neukrug

Penn Water Center
Former Utility Manager



Steve Tambini

Delaware River Basin Commission
Executive Director

Extraordinary work around sustainable water management is taking place in the Mid-Atlantic region and this session will delve into some of those efforts, including the unique watershed, collaborative approach to protecting water resources in the Delaware River Basin. Speakers will cover local green stormwater programs, success in addressing equity and affordability challenges, and innovative financing and philanthropy to accelerate localized infrastructure.

THURSDAY, APRIL 8TH

10:45 am-12:00 pm PT

Concurrent Breakout Sessions, Round 1

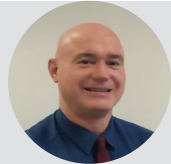
Green Stormwater Infrastructure Success Stories



Paula Conolly
Green Infrastructure Leadership
Exchange
Program Director



Tyler Antrup
Sewerage and Water Board
of New Orleans
Director of Planning and Strategy



Todd Hill
Atlanta Department of
Watershed Management
Deputy Commissioner



Jennifer Gonzalez
City of Hoboken
Director of Environmental Services,
Chief Sustainability Office



Kevin Shafer
Milwaukee Metropolitan
Sewerage District
Executive Director



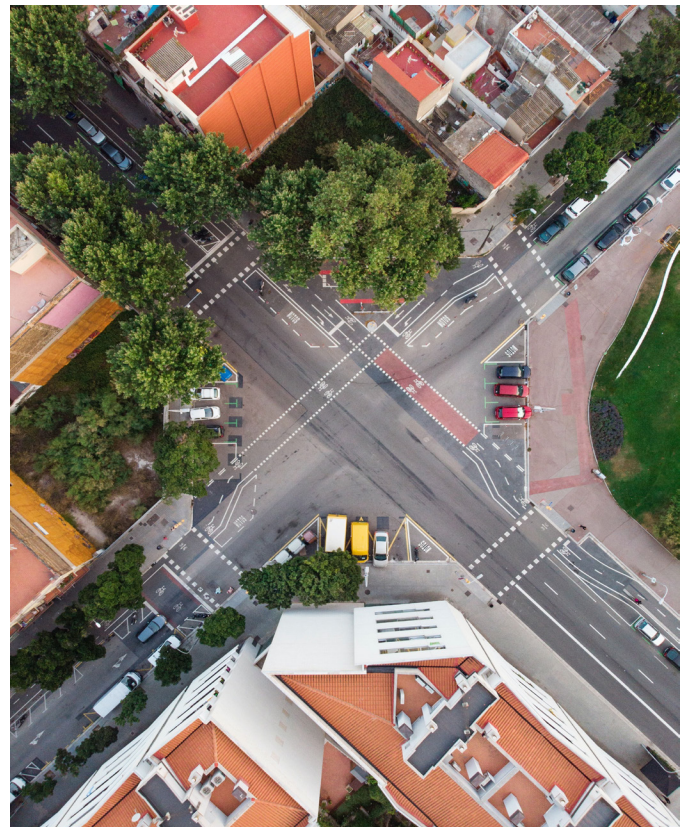
Andy Kricun
Moonshot, LLC
Senior Director



Caleb Stratton
City of Hoboken
Chief Resilience Officer & Assistant
Business Administrator

“Greener” stormwater management can help communities mitigate flooding and address water quality challenges, but is it really infrastructure? Yes! These nature based solutions work in conjunction with built infrastructure and provide additional benefits to communities.

Our panelists will share their hard won victories and secrets for success. This session will include time for discussions for attendees to engage with green stormwater infrastructure experts directly, ask their burning questions, and get feedback beneficial for their community.



THURSDAY, APRIL 8TH

10:45 am-12:00 pm PT

Concurrent Breakout Sessions, Round 1

East Meets West: Onsite Reuse & Water Use Efficiency



Lynn Broaddus
Water Environment Foundation
President Elect



Peter Gross
Emerson Collective
Water Skipper



Ed Clerico
Natural Systems Utilities
CEO Emeritus



James Lim
City of Durham, NC
Water Efficiency and Conservation
Manager



Joseph Gallegos
Grey4Green
CEO



Lindsey Stuvick
Moulton Niguel Water District
Water Efficiency Manager

Efficiency is not just for drought stricken Western states any more—communities nationwide are struggling to ensure water supply reliability in the face of climate change and other challenges.

Onsite reuse and efficiency solutions present some of the most innovative and affordable solutions to help communities across the country meet these challenges from Durham to Los Angeles.



12:00-12:30pm PT

Networking Break with Sponsors

Take time to network with sponsors and fellow attendees.

THURSDAY, APRIL 8TH

12:30-1:45 pm PT

Concurrent Breakout Sessions, Round 2

Getting the Lead Out



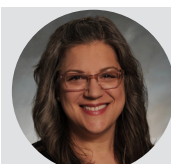
Verna Arnette
Greater Cincinnati Water Works
Deputy Director



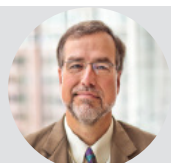
Chris Sturm
New Jersey Future
Managing Director, Policy and Water



Marc Edwards
Virginia Tech
Professor, Department of Civil and
Environmental Engineering



Meghan Trubee
Denver Water
Government & Community Relations
Manager



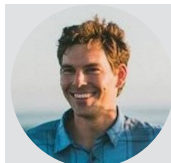
Tom Neltner
Environmental Defense Fund
Chemicals Policy Director

Lead is a public health scourge nationwide and cities are scrambling to address new requirements and keep their citizens safe. This panel includes some of the country's foremost experts and will highlight communities implementing service area-wide replacement programs. It will also discuss the types of financing and resources available to support communities, and how to ensure that well-meaning state laws and policies do not create barriers to solving problems at the local level.

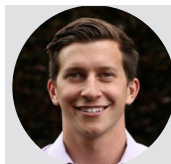
Techsploration



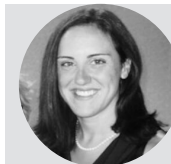
Cristina Ahmadpour
Isle Utilities
Managing Director (Americas)



Paul Vacquier
Flo
Vice President Corporate Operations,
Corporate Counsel



Eric Adler
Flume
CEO



Sarah Heitzman
Rachio
Chief Revenue & Strategy Officer



John Bell
Greyter
Vice President Business Operations,
Co-Founder

One of our most well-received sessions of the past, Techsploration is back to showcase how innovative emerging water tech can play a big role in local water management, and figuring out how to implement these technologies at scale. Attendees will develop a better understanding of how emerging water management technologies can improve their ability to meet their community's sustainable water management goals.

THURSDAY, APRIL 8TH

1:45-2:30 pm PT

Closing & Commitments

We'll close the summit with reflections from the week, and share commitments around applying what we've learned to advance a more sustainable water future in our communities.

2:30-3:30 pm PT

Networking Lounges

Wind down your time at the summit with a final moment to network with fellow attendees and sponsors.

THANK YOU TO OUR SPONSORS!

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