

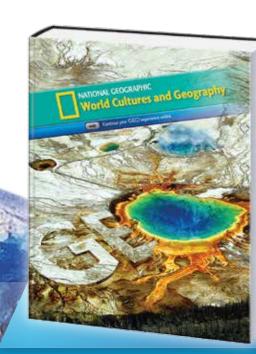
NATIONAL GEOGRAPHIC **World Cultures and Geography**

A dynamic new program for Social Studies curricula offering National Geographic assets, active learning for active students, and accessibility for all!

Prepare your students for an increasingly global future as you share the

National Geographic Experience!

- >> Real-life experiences with over 30 National Geographic Explorers, including videos about their research
- >> Active learning for active students with over 200 interactive whiteboard lessons, map and photo labs, tools to create media presentations, and more
- >> Accessible, scaffolded content supporting geographic discovery for every student
- >> Written at middle school readability



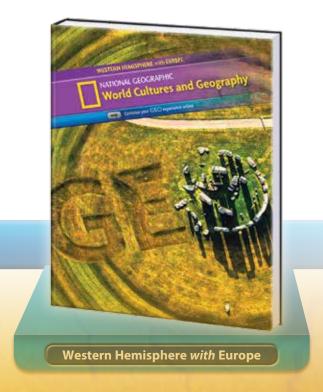




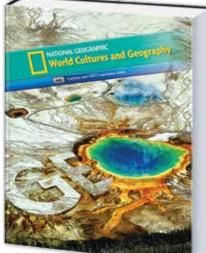








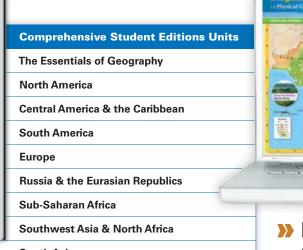
Comprehensive (Survey)



Student Edition



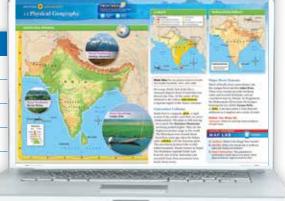
Unit 11 Opener, Southeast Asia



South Asia East Asia Southeast Asia

Australia, the Pacific Realm & Antarctica

12 Regions in Separate Modular Teacher Editions



>>> Learning for Active **Students**

- · Students engage with maps, graphs, and charts through the lab with every lesson
- Before You Move On tests comprehension
- Students write answers to the map lab in their GeoJournals









>> National Geographic **Experience**

- Each unit opener features a National **Geographic Explorer**
- Students link to video clips to build background
- **Online World Atlas** provides maps of every region

Online Student Edition

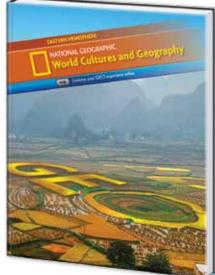
- Narrative text is provided both on-level and at modified readability
- Digital assets and resources are available at point-of-use
- · Hot spots include rollovers, drop-down menus, and pop-ups
- Links to National Geographic photographs, Read Aloud Audio, or the Interactive Map Tool
- Highlight and take notes
- Zoom to resize
- Access video and audio
- Use the interactive Table of Contents



>> Accessible **Content Supports** Geographic Discovery

- · Engaging maps, images, audio, and interactive lessons
- Each two-page lesson is clear, focused, and accessible to all students
- Up-to-date content and links to National Geographic engage learners
- TechTrek ties every lesson back to online resources on myNGconnect.com
- Map, photo, and vocabulary labs give students the chance to apply instruction

Eastern Hemisphere



Student Edition

- Engaging maps, images, audio, and interactive lessons
- Up-to-date content and links to National Geographic
- Clear and focused organization with two-page lessons



Online Student Edition

- Includes the nine regions taught in the Eastern Hemisphere curriculum
- Lessons engage with hands-on map activities in small groups or individually
- Essential Questions provide a focus for each chapter and support higher-order thinking
- National Geographic Explorers appear in every unit opener, in Explorer video clips, and in chapter lessons

Explore Europe

Geographic Explorer

video clips about the

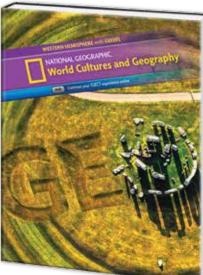
Explorer from within

the digital library

• Each unit opener features a National

• Students link to

Western Hemisphere with Europe



| Western Hemisphere |
|-------------------------|
| The Essentials of Geogr |
| North America |
| Central America & the (|
| South America |
| Europe |
| Russia & the Eurasian F |
| |

6 Regions in Separate Modular Teacher Editions

Student Edition

- Includes regional units relevant to Western Hemisphere curriculum
- Students make inferences about their lives and lives of students in other countries
- Rich time lines provide a sense of ancient civilization

Unit 3 Opener, Central America and the Caribbean



Unit 5 Opener, Explore Europe



Eastern Hemisphere Units

The Essentials of Geography

Russia & the Eurasian Republics

Southwest Asia & North Africa

9 Regions in Separate Modular

Australia, the Pacific Realm & Antarctica

Sub-Saharan Africa

Europe

South Asia

East Asia

Southeast Asia

Teacher Editions

4



Online Student Edition

- Includes the six regions taught in the Western Hemisphere with Europe curriculum
- TechTrek in every lesson provides a guide to the technology resources available
- Every lesson includes an interactive whiteboard activity
- Includes three types of vocabulary: key, academic, and terms & names

Central America and the Caribbean

- Students meet National Geographic Explorers engaged in regionally relevant projects
- History and culture are introduced in the "Step into History" invitation
- The effects of the region's geography on its economy and culture are highlighted

Integrated Technology at myNGconnect.com

Resources for Students

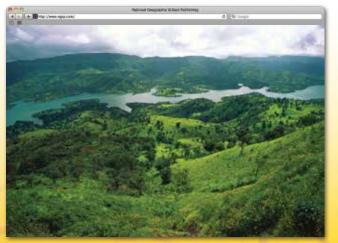
- Student eEdition with differentiated text, roll-overs, drop-down menus, and pop-ups
- Interactive Map Tool with different modes and filters
- Digital Library of videos, photos, and music
- Magazine Maker for creative multi-media (available on CD-ROM only)
- Guided writing, writing templates, and rubrics

Students start their online experience



Students go to any page in the student book

The Digital Library includes GeoVideos, Explorer video clips, photos, and music



+ **B**+ K mar La & Provide of Statements - Martin Fryskel Spilane-Land 00 2 Prailike Denty This Felger a Lagrantian TO 2 Solar Trie Drive 00

Student Home Page (Survey Edition shown)

World Cultures and Geograp

63

Contraction of the local division of the loc

NC IN

Students interact with maps, draw country borders, and use a click-and-draft tool to label country elements

National Geographic Explorers introduce every unit



Resources for Teachers

- Teacher's eEdition
- Fast Forward! Core Content Presentations
- Online Lesson Planner
- Assessment
- Interactive Whiteboard GeoActivities with scripts
- Interactive Map Tool with scripts
- GeoVideo and Explorer video clips





Point-of-use hot links with every two-page spread

Select regions, states, and map modes to explore population density and language diversity



Teacher Home Page (Survey Edition shown)



Maps and Map Labs bring cartography to the classroom

An interactive whiteboard activity is available for every lesson in the Student Edition

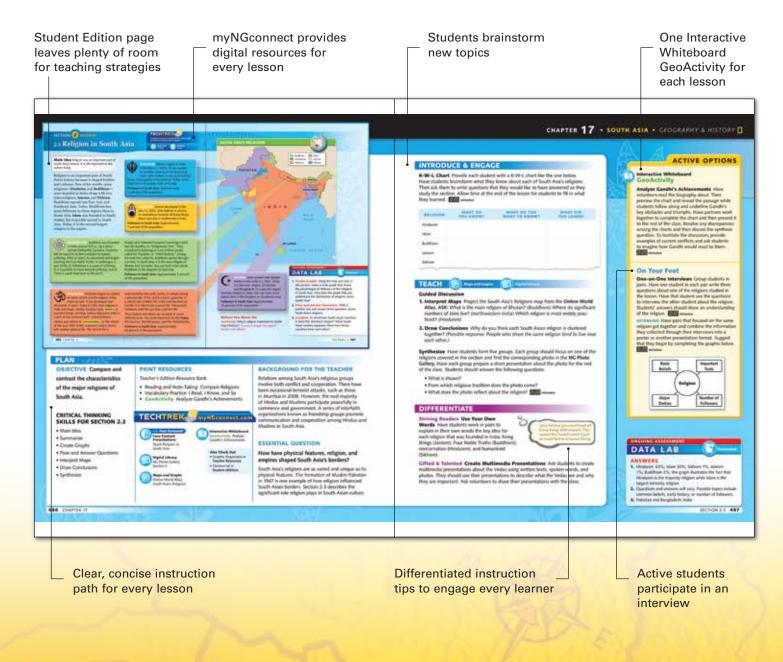


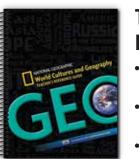
Modular Teacher's Editions



Each region is packaged for the teacher in a discrete, easy-to-handle unit







Three Teacher's Reference Guides

- One unique Reference Guide for each curriculum
- Includes Best Practices for Active Teaching
- Provides access to National Geographic Atlas
- Offers many supplemental resources such as Student Skills, World Religions, and Government and Economics handbooks

ExamView[®] **CD-ROM**

- Formal Assessment
- Quizzes and chapter tests also available in Spanish
- Chapter Tests written in on-level text and modified text
- Extra questions per chapter to form a test item bank

Student Edition Units

| The Essentials of Geography |
|---|
| North America |
| Central America & the Caribbean |
| South America |
| Europe |
| Russia & the Eurasian Republics |
| Sub-Saharan Africa |
| Southwest Asia & North Africa |
| South Asia |
| East Asia |
| Southeast Asia |
| Australia, the Pacific Realm & Antarctica |



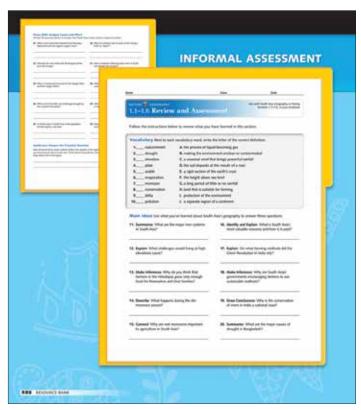
Find everything at myNGconnect!

- Teacher's eEdition
- Digital assets available at point-of-use
- Core Content Presentations
- Videos, music, interviews, and photographs
- Online Lesson Planner
- Create, edit, organize, print, and email lesson plans and activities
- Assessment
- Interactive Whiteboard GeoActivities

| Comprehensive (Survey) | Eastern Hemisphere | Western Hemisphere with Europe | | |
|---------------------------|-----------------------|-----------------------------------|--|--|
| • | • | • | | |
| • | | • | | |
| • | | • | | |
| • | | • | | |
| • | • | • | | |
| • | • | • | | |
| • | • | | | |
| • | • | | | |
| • | • | | | |

۲

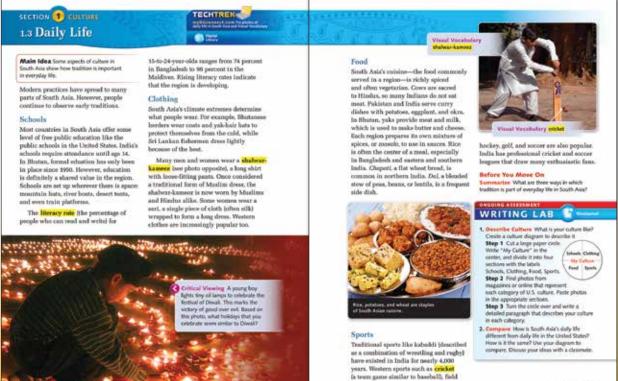
Balanced Assessment to Measure Progress and Target Instruction



- Teacher accesses assessment through myNGconnect.com and in the print Teacher Resources section of the Teacher's Edition
- · Includes rubrics, formal assessment, and standardized test preparation
- · Informal and formal assessment includes section quizzes on Geography, History, Culture, Government and Economics
- Two chapter tests include an on-level test as well as a modified chapter test for striving readers

Informal Assessment from the Teachers Resource Bank

Ongoing Assessment such as Writing Labs, Photo Labs, and Map Labs



10CTION 1.3 501

World Cultures and Geography Program Components

| Student Components | Print | Online | Teacher Components | Print | Online |
|--|-------|--------|---|------------------------|--------|
| Comprehensive Student Edition (Survey) | • | • | Teacher's Modular Editions | • | ٠ |
| Comprehensive Student Edition (Survey) Spanish | • | • | Teacher's Reference Guides | • | • |
| Eastern Hemisphere Student Edition | • | • | Informal and Formal Assessments and Rubrics | • | ٠ |
| Western Hemisphere with Europe Student Edition | • | • | ExamView [®] CD-ROM | PDFs from CD ROM | • |
| myNGConnect.com Student Resources: Interactive Map Tool, National Geographic Digital Library, Charts & Infographics, Graphic Organizers, Guided Writing, Writing Templates, GeoJournal, myAssignments, Magazine Maker, Connect to National Geographic | PDFs | • | myNGConnect Teacher Resources: Core Content Presentations, Lesson Planner, Interactive Whiteboard GeoActivities, Magazine Maker, Connect to National Geographic, Maps and Graphs, National Geographic Digital Library | PDFs | • |



ExamView[®] CD-ROM To Build Tests

- Section guizzes, on-level chapter tests, and modified chapter tests can be customized to meet classroom needs
- Quizzes and chapter tests also available in Spanish
- Extra questions for every chapter are included
- Teachers can also add questions to the chapter test bank

Core Content Presentations

- Online resources, digital library images, music, video, and maps

10

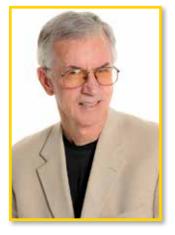
• Prepared presentations as a *Fast-Forward!* introduction to the region

· Engaging and dynamic information to build background

Program Consultants



Peggy Altoff District Coordinator, Past President National Council for the Social Studies



David W. Moore, Ph.D. **Professor of Education** Arizona State University

Deerpark Middle School

Kayce Forbes

Austin, Texas

Michael Koren

Patricia Lewis

Humble, Texas

Maple Dale School

Fox Point, Wisconsin

Humble Middle School

Teacher Reviewers



Mark H. Bockenhauer, Ph.D. Professor of Geography St. Norbert College Coordinator Wisconsin Geographic Alliance



Janet Smith, Ph.D. Professor of Geography Shippensburg University Coordinator Pennsylvania Geographic Alliance

Andrew J. Milson, Ph.D. **Professor of Social Science** Education and Geography University of Texas at Arlington



Michael W. Smith, Ph.D. Professor, Department of Curriculum Instruction, and Technology in Education Temple University

Crofton, Maryland

Humble, Texas

Andrea Wallenbeck **Exploris Middle School** Raleigh, North Carolina

Explorers, Fellows, and Grantees







Greg Anderson Katey Walter Linguist Anthony

and

Aquatic Ecologist Biogeochemist

Ken Banks Mobile Technology Innovator

Katy Croff Bell Archaeological Oceanographer







Wade Davis Svlvia Earle Anthropologist and Ethnobotanist

Grace Gobbo Oceanographer Ethnobotanist

Beverly Goodman Geoarchaeologist







Shafqat Hussain **Beverly Joubert** Conservationist Filmmaker and Conservationist

Dereck Joubert Albert Lin Research Scientist Filmmaker and Conservationist and Engineer



Enric Sala

Marine Ecologist





Kira Salak Writer/Adventurer Behavioral Ecologist

Paola Segura Sustainable





Julie Mitchell Lake Forest Middle School Cleveland, Tennessee

Linda O'Connor Northeast Independent School District San Antonio, Texas

Leah Perry **Exploris Middle School** Raleigh, North Carolina

Robert Poirier North Andover Middle School North Andover, Massachusetts

Heather Rountree Bedford Heights Elementary Bedford, Texas

Erin Stevens Quabbin Regional Middle/High School Barre, Massachusetts

Beth Tipper Crofton Middle School

Mary Trichel Atascocita Middle School





Christina Conlee Archaeologist



Alexandra Cousteau Social Environmental Activist



Thomas Taha Rassam (TH) Culhane Urban Planner



Jenny Daltry Herpetologist



David Harrison Linguist



Kristofer Helgen Zoologist



Fredrik Hiebert Archaeologist



Zeb Hogan Aquatic Ecologist





Elizabeth Kapu'uwailani Lindsey Filmmaker and Anthropologist



Sam Meacham Cave Diver



Kakenya Ntaiya Educator and Activist



Johan Reinhard Anthropologist



Beth Shapiro Molecular

Biologist

Cid Simoes Sustainable Agriculturalist



José Urteaga Marine Biologist and Conservationist



Spencer Wells Population Geneticist

For more information, visit NGL.Cengage.com/WCG



NGL.Cengage.com/WCG 888-915-3276







NATIONAL GEOGRAPHIC World Cultures and Geography

Go interactive with myNGconnect.com