

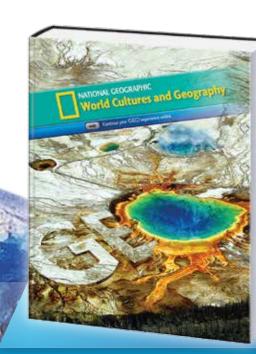
NATIONAL GEOGRAPHIC **World Cultures and Geography**

A dynamic new program for Social Studies curricula offering National Geographic assets, active learning for active students, and accessibility for all!

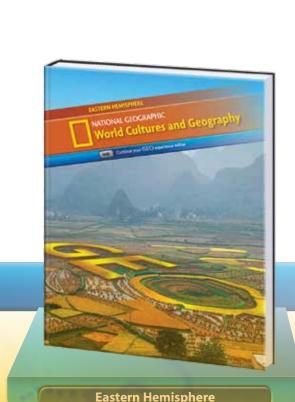
Prepare your students for an increasingly global future as you share the

National Geographic Experience!

- >> Real-life experiences with over 30 National Geographic Explorers, including videos about their research
- >> Active learning for active students with over 200 interactive whiteboard lessons, map and photo labs, tools to create media presentations, and more
- >> Accessible, scaffolded content supporting geographic discovery for every student
- >> Written at middle school readability



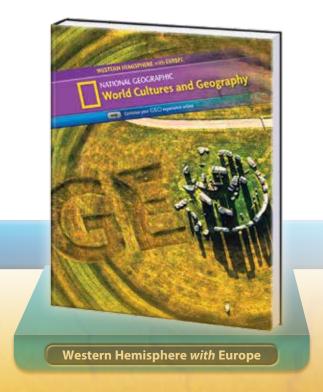




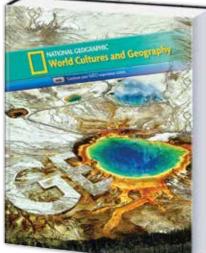








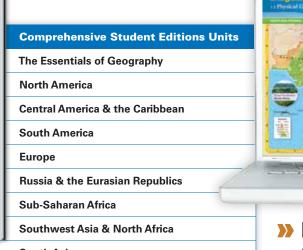
Comprehensive (Survey)



Student Edition



Unit 11 Opener, Southeast Asia



South Asia East Asia Southeast Asia

Australia, the Pacific Realm & Antarctica

12 Regions in Separate Modular Teacher Editions



>>> Learning for Active **Students**

- · Students engage with maps, graphs, and charts through the lab with every lesson
- Before You Move On tests comprehension
- Students write answers to the map lab in their GeoJournals









>> National Geographic **Experience**

- Each unit opener features a National **Geographic Explorer**
- Students link to video clips to build background
- **Online World Atlas** provides maps of every region

Online Student Edition

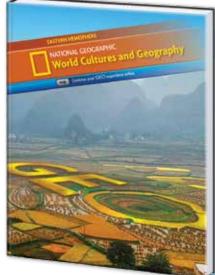
- Narrative text is provided both on-level and at modified readability
- Digital assets and resources are available at point-of-use
- · Hot spots include rollovers, drop-down menus, and pop-ups
- Links to National Geographic photographs, Read Aloud Audio, or the Interactive Map Tool
- Highlight and take notes
- Zoom to resize
- Access video and audio
- Use the interactive Table of Contents



>> Accessible **Content Supports** Geographic Discovery

- · Engaging maps, images, audio, and interactive lessons
- Each two-page lesson is clear, focused, and accessible to all students
- Up-to-date content and links to National Geographic engage learners
- TechTrek ties every lesson back to online resources on myNGconnect.com
- Map, photo, and vocabulary labs give students the chance to apply instruction

Eastern Hemisphere



Student Edition

- Engaging maps, images, audio, and interactive lessons
- Up-to-date content and links to National Geographic
- Clear and focused organization with two-page lessons



Online Student Edition

- Includes the nine regions taught in the Eastern Hemisphere curriculum
- Lessons engage with hands-on map activities in small groups or individually
- Essential Questions provide a focus for each chapter and support higher-order thinking
- National Geographic Explorers appear in every unit opener, in Explorer video clips, and in chapter lessons

Explore Europe

Geographic Explorer

video clips about the

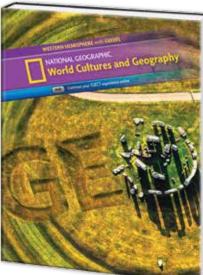
Explorer from within

the digital library

• Each unit opener features a National

• Students link to

Western Hemisphere with Europe



Western Hemisphere
The Essentials of Geogr
North America
Central America & the (
South America
Europe
Russia & the Eurasian F

6 Regions in Separate Modular Teacher Editions

Student Edition

- Includes regional units relevant to Western Hemisphere curriculum
- Students make inferences about their lives and lives of students in other countries
- Rich time lines provide a sense of ancient civilization

Unit 3 Opener, Central America and the Caribbean



Unit 5 Opener, Explore Europe



Eastern Hemisphere Units

The Essentials of Geography

Russia & the Eurasian Republics

Southwest Asia & North Africa

9 Regions in Separate Modular

Australia, the Pacific Realm & Antarctica

Sub-Saharan Africa

Europe

South Asia

East Asia

Southeast Asia

Teacher Editions

4



Online Student Edition

- Includes the six regions taught in the Western Hemisphere with Europe curriculum
- TechTrek in every lesson provides a guide to the technology resources available
- Every lesson includes an interactive whiteboard activity
- Includes three types of vocabulary: key, academic, and terms & names

Central America and the Caribbean

- Students meet National Geographic Explorers engaged in regionally relevant projects
- History and culture are introduced in the "Step into History" invitation
- The effects of the region's geography on its economy and culture are highlighted

Integrated Technology at myNGconnect.com

Resources for Students

- Student eEdition with differentiated text, roll-overs, drop-down menus, and pop-ups
- Interactive Map Tool with different modes and filters
- Digital Library of videos, photos, and music
- Magazine Maker for creative multi-media (available on CD-ROM only)
- Guided writing, writing templates, and rubrics

Students start their online experience



Students go to any page in the student book

The Digital Library includes GeoVideos, Explorer video clips, photos, and music



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Student Home Page (Survey Edition shown)

World Cultures and Geograp

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Students interact with maps, draw country borders, and use a click-and-draft tool to label country elements

National Geographic Explorers introduce every unit



Resources for Teachers

- Teacher's eEdition
- Fast Forward! Core Content Presentations
- Online Lesson Planner
- Assessment
- Interactive Whiteboard GeoActivities with scripts
- Interactive Map Tool with scripts
- GeoVideo and Explorer video clips





Point-of-use hot links with every two-page spread

Select regions, states, and map modes to explore population density and language diversity



Teacher Home Page (Survey Edition shown)



Maps and Map Labs bring cartography to the classroom

An interactive whiteboard activity is available for every lesson in the Student Edition

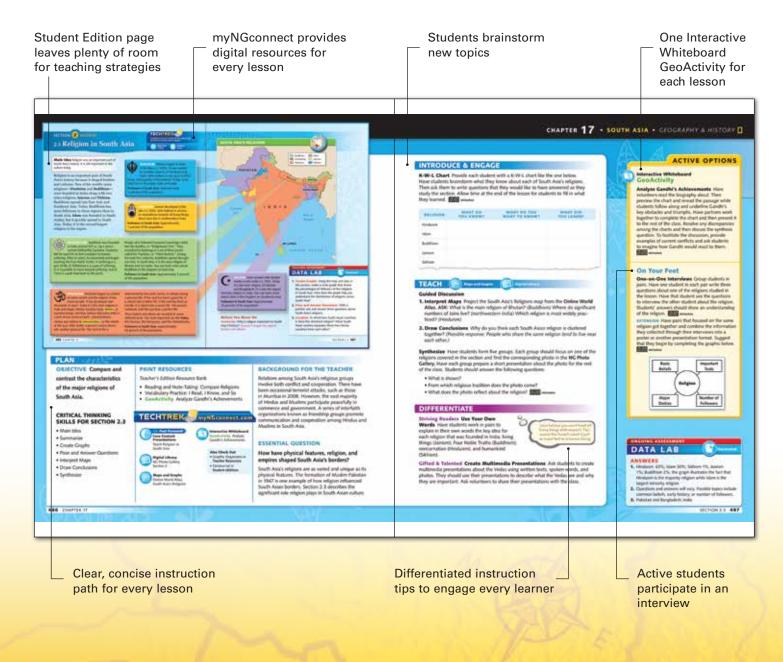


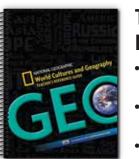
Modular Teacher's Editions



Each region is packaged for the teacher in a discrete, easy-to-handle unit







Three Teacher's Reference Guides

- One unique Reference Guide for each curriculum
- Includes Best Practices for Active Teaching
- Provides access to National Geographic Atlas
- Offers many supplemental resources such as Student Skills, World Religions, and Government and Economics handbooks

ExamView[®] **CD-ROM**

- Formal Assessment
- Quizzes and chapter tests also available in Spanish
- Chapter Tests written in on-level text and modified text
- Extra questions per chapter to form a test item bank

Student Edition Units

The Essentials of Geography
North America
Central America & the Caribbean
South America
Europe
Russia & the Eurasian Republics
Sub-Saharan Africa
Southwest Asia & North Africa
South Asia
East Asia
Southeast Asia
Australia, the Pacific Realm & Antarctica



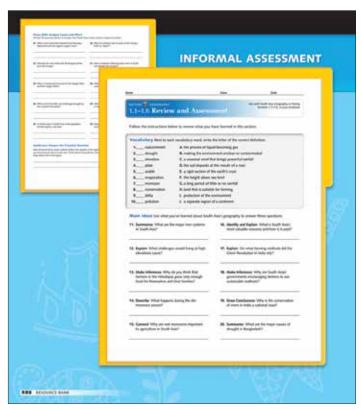
Find everything at myNGconnect!

- Teacher's eEdition
- Digital assets available at point-of-use
- Core Content Presentations
- Videos, music, interviews, and photographs
- Online Lesson Planner
- Create, edit, organize, print, and email lesson plans and activities
- Assessment
- Interactive Whiteboard GeoActivities

Comprehensive (Survey)	Eastern Hemisphere	Western Hemisphere with Europe		
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Balanced Assessment to Measure Progress and Target Instruction



- Teacher accesses assessment through myNGconnect.com and in the print Teacher Resources section of the Teacher's Edition
- · Includes rubrics, formal assessment, and standardized test preparation
- · Informal and formal assessment includes section quizzes on Geography, History, Culture, Government and Economics
- Two chapter tests include an on-level test as well as a modified chapter test for striving readers

Informal Assessment from the Teachers Resource Bank

Ongoing Assessment such as Writing Labs, Photo Labs, and Map Labs



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World Cultures and Geography Program Components

Student Components	Print	Online	Teacher Components	Print	Online
Comprehensive Student Edition (Survey)	•	•	Teacher's Modular Editions	•	٠
Comprehensive Student Edition (Survey) Spanish	•	•	Teacher's Reference Guides	•	•
Eastern Hemisphere Student Edition	•	•	Informal and Formal Assessments and Rubrics	•	٠
Western Hemisphere with Europe Student Edition	•	•	ExamView [®] CD-ROM	PDFs from CD ROM	•
myNGConnect.com Student Resources: Interactive Map Tool, National Geographic Digital Library, Charts & Infographics, Graphic Organizers, Guided Writing, Writing Templates, GeoJournal, myAssignments, Magazine Maker, Connect to National Geographic	PDFs	•	myNGConnect Teacher Resources: Core Content Presentations, Lesson Planner, Interactive Whiteboard GeoActivities, Magazine Maker, Connect to National Geographic, Maps and Graphs, National Geographic Digital Library	PDFs	•



ExamView[®] CD-ROM To Build Tests

- Section guizzes, on-level chapter tests, and modified chapter tests can be customized to meet classroom needs
- Quizzes and chapter tests also available in Spanish
- Extra questions for every chapter are included
- Teachers can also add questions to the chapter test bank

Core Content Presentations

- Online resources, digital library images, music, video, and maps

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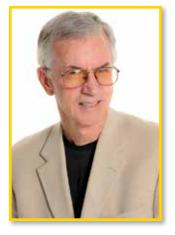
• Prepared presentations as a *Fast-Forward!* introduction to the region

· Engaging and dynamic information to build background

Program Consultants



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Maple Dale School

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Dereck Joubert Albert Lin Research Scientist Filmmaker and Conservationist and Engineer



Enric Sala

Marine Ecologist

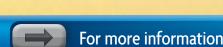




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Kristofer Helgen Zoologist



Fredrik Hiebert Archaeologist



Zeb Hogan Aquatic Ecologist





Elizabeth Kapu'uwailani Lindsey Filmmaker and Anthropologist



Sam Meacham Cave Diver



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Biologist

Cid Simoes Sustainable Agriculturalist



José Urteaga Marine Biologist and Conservationist



Spencer Wells Population Geneticist

For more information, visit NGL.Cengage.com/WCG



NGL.Cengage.com/WCG 888-915-3276







NATIONAL GEOGRAPHIC World Cultures and Geography

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