

2012 IUCN World Conservation Congress (Jeju Island, Republic of Korea)

Adoption of Resolution WCC-2012-Res-052:

- Resolution <u>calls</u> for the establishment of an integrated management system for UNESCO protected areas (Biosphere Reserves, natural World Heritage sites, Global Geoparks) [plus Ramsar sites]
- Requests to develop an integrated conservation management manual that includes guidance for the systematic conservation and harmonized management of these sites.

2012 IUCN World Conservation Congress (Jeju Island, Republic of Korea)

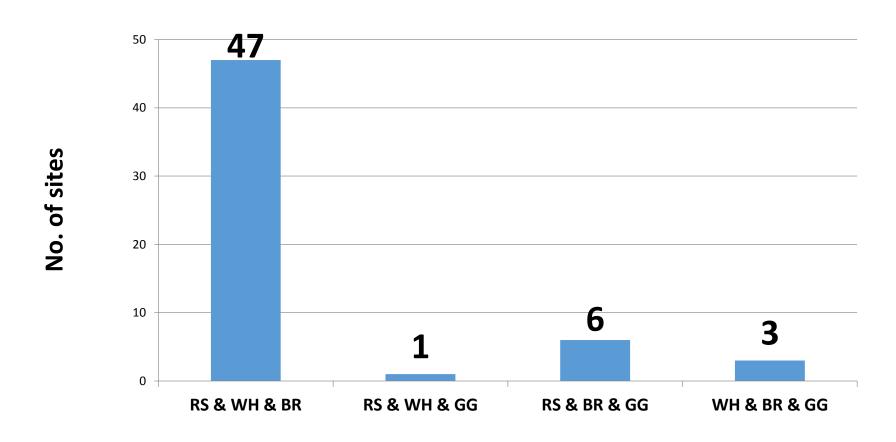
Adoption of Resolution WCC-2012-Res-052:

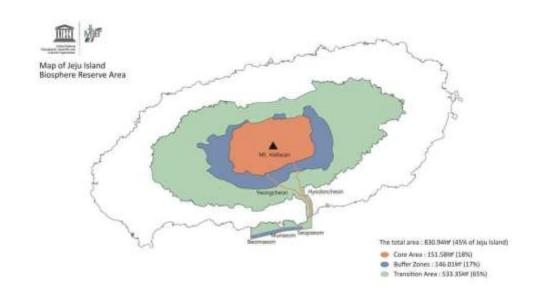
- Resolution <u>calls</u> for the establishment of an integrated management system for UNESCO protected areas (Biosphere Reserves, natural World Heritage sites, Global Geoparks) [plus Ramsar sites]
- Requests to develop an integrated conservation management manual that includes guidance for the systematic conservation and harmonized management of these sites.
- ➤ There are 263 areas with double, triple or quadruple international designations.

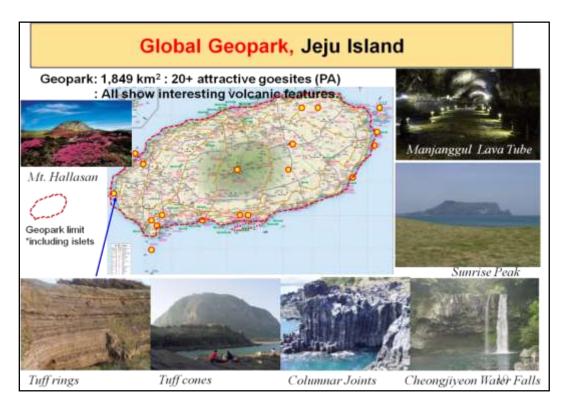
Table 1: Frequency of double designated sites

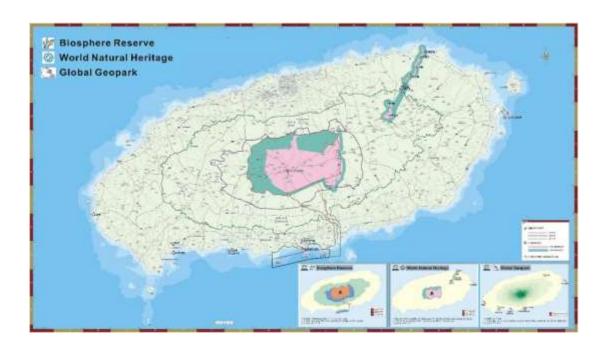


Table 2: Frequency of triple designated sites













Draft Table of Contents

EXECUTIVE SUMMARY

PART	•	NTR	RODI	UCT	ION
1711					

- **1.1** Purpose of the Guidance
- 1.2 Target audiences of the Guidance (site managers, national authorities, designating bodies/global secretariats)

PART II: SYNOPTIC OVERVIEW OF THE FOUR DESIGNATING INSTRUMENTS

- 2.1 The Ramsar Convention
- **2.2** The World Heritage Convention
- 2.3 The MAB Programme and its World Network of Biosphere Reserves
- 2.4 UNESCO Global Geoparks within the International Geoscience and

Geoparks Programme (IGGP)

PART III:	MANAGEMENT OF INTERNATIONALLY DESIGNATED AREAS
3.1	Benefits of multiple designations to sites
3.1.1	Increased resistance to threats and reinforced protection
3.1.2	Linking conservation with sustainable development
3.1.3	Engaging local communities in conservation
3.1.4	Increased significance for research, education and public awareness
3.1.5	International cooperation and knowledge sharing
3.1.6	Strengthened institutional coordination and partnerships
3.1.7	Securing national and international funding
3.1.8	Paving the way for other international designations
3.1.9	Increased visibility and prestige
3.1.10	Site marketing as tourism destination
3.1.11	Branding value to places and products
3.2	Challenges of multiple designations to sites
3.2.1	Lack of institutional coordination at the national level
3.2.2	Lack of a unified legal framework
3.2.3	Competition for national funding
3.2.4	Multiplication of externally funded and supported projects
3.2.5	Different objectives and approaches for each designation
3.2.6	Different onsite boundaries
3.2.7	Different reporting content requirements
3.2.8	Different reporting timelines
3.2.9	Insufficient staff and funding for site management and reporting
3.2.10	Lack of capacity-building in handling international designations
3.2.11	Lack of communication among site managers, national focal points and global secretariats
3.2.12	Resistance of local communities
3.2.13	Confusion among local communities and visitors
3.2.14	One designation may eclipse other designations
3.2.15	Inflation of international designations
3.2.16	Uncontrolled and damaging tourism

PART IV:	RECOMMENDATIONS
4.1	Recommendations for site managers at the local level
4.1.1	Staff capacity-building on multiple internationally designated areas
4.1.2	Joint coordination unit at site level for all international designations
4.1.3	Revising and updating management plans
4.1.4	Using visitor centres to educate on internationally designated areas
4.1.5	Displaying international logos on site signage and information brochures
4.1.6	Tourism and visitor management
4.1.7	Local community engagement
4.1.8	Education, communication and awareness-raising
4.2	Recommendations for authorities and focal points at the national level
4.2.1	Choosing the most appropriate international designation
4.2.2	Assessing the added value of international designations
4.2.3	Monitoring label effectiveness
4.2.4	Improving coordination and information sharing among different authorities
4.2.5	Aligning conservation policies and institutional mechanisms across different regions and countries
4.2.6	Developing a unified legal framework on internationally designated areas
4.2.7	Fundraising
4.2.8	Expertise provided by different supporting communities
4.3	Recommendations for the designating bodies and their secretariats at the international level
4.3.1	Joint monitoring and harmonizing reporting
4.3.2	Improving coordination and information exchange among the secretariats
4.3.3	Regular meetings among the secretariats
4.3.4	Maintenance of an updated list of areas with multiple international designations
4.3.5	Information sharing during nomination and reporting processes
4.3.6	Participation of the secretariats in the governing meetings of the designating bodies
4.3.7	Joint training activities on the operations of each designation
4.3.8	Joint projects at the site level and networking
4.3.8	Joint projects at the site level and networking

Recommendations for site managers (examples)

4.1.1 Increasing staff capacity-building on multiple internationally designated areas

Training of site managers and their staff on the similarities and differences of each international designation, their benefits and potential challenges is crucial for fully exploiting added values of multiple internationally designated areas. Ideally, such training should be institutionalized as part of a regular in-service training for protected areas' staff.

4.1.3 Revising and updating management plans

➤ If an area has obtained at least two international recognitions, a new coherent and single management plan should be worked out (or updated if it already exists) to accommodate the objectives of the relevant international designations.

Recommendations for <u>national authorities</u> (examples)

4.2.1 Choosing the most appropriate international designation

➤ Rather than investing much time and efforts in accumulating international titles, national authorities should focus their attention on the specific comparative advantage that each site offers according to the specific profiles of each international designation. This would improve management effectiveness, governance arrangements and sharpen the marketing profile of an area.

4.2.4 Improving coordination and information sharing among different authorities

In particular for the areas which carry different international designations and which are serviced by different national institutions, national authorities should consider an improved coordination structure among the different servicing bodies for enhanced site management, information sharing and reporting. The concentration of the focal point functions for the Ramsar and UNESCO designated sites in a single national institution could prevent duplication of work.

Recommendations for governing bodies and secretariats (examples)

4.3.2 Effecting joint monitoring and harmonizing reporting

Harmonized periodic reporting to the four international designating bodies and their secretariats can be more cost efficient in terms of staff time if reporting requirements for one international designation can directly feed into the requirements for the other international designations. This will also enhance the quality of reports and technical assessments.

4.3.4 Maintaining an updated list of areas with multiple international designations

➤ The joint creation and maintenance of a web-based list of sites with multiple international designations will comply with the clearing-house function of the four secretariats.

Annex: List of sites with overlapping designations

Country	Ramsar site	World Heritage site	Biosphere Reserve	Global Geopark
France	Baie du Mont Saint- Michel (1994 / 62,000 ha / 48°40'N; 01°40'W)	Mont Saint-Michel and its Bay (1976 / 6,560 ha / 48°38'8.016"N; 01°30'38.016"W)		
France	Camargue (1986 / 85,000 ha / 43°30'N; 04°30'E)		Camargue (1977 / 13,117 ha / 43°30'N; 04°30'E)	
France			Luberon-Lure (1997 / 179,600 ha / 44°02'N to 43°39'N; 4°58' to 5°55'E)	Parc Naturel Régional du Luberon (2005 / 195,300 ha / 43°81' N; 5°44' E)

Current state of Guidance publication:

- ✓ Work started in late 2014
- ✓ Text covers some 150+ pages with 12 case studies
- ✓ Annex: Table of overlapping sites (some 50+ pages)
- ✓ Draft text reviewed by 30 external reviewers
- Finalization of text
- Translation into 4 language versions (English, French, Spanish, Korean)
- Launch at the IUCN World Conservation Congress (Hawai'i, USA, Sept. 2016)
- Guidance to be available in hard-copy format and on the Internet



Thank you























