

PROJECT PROPOSAL

FOR

THE

CONSTRUCTION OF A TOILET FACILITY

THEME:

TRANSFORMING COMMUNITIES

VENUE:

OBOM – SWADA, GA SOUTH MUNICIPALITY

SUBMITTED BY:



HOPEWORKS GHANA

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1. INTRODUCTION/BACKGROUND

Hope Week is an annual charity project which is organized on every 1st July is aimed at learning about the needs of the community, reflecting on the importance of generous giving, spreading the message of hope, bringing hope to the less fortunate, teaching the essence of giving back to society and making consistent effort in bringing hope to the less fortunate with emphasis on deprived communities with very low/no income.

Since the inception of the project in 2015 in Kai Me Bre in Kasoa in the Central Region, about 1,150 less privileged children and families have benefitted from the distribution of educational materials, food items and other personal effects like clothes, shoes, slippers, etc.

The project which has successfully been running for the past 3 years would mark its 4th year next year with some proposed social intervention projects for the people of Obom – Swada in the Ga South Municipality in the Greater Accra Region which has a population of over 300. For the purpose of this project, we would like to focus on the construction of toilet facility for Swada village, a village with about 300 people with very low income.

2. PROBLEMS/CHALLENGES

Swada, a village in Obom Community in the Ga South Municipality in the Greater Accra Region with a total population of about 300 (180 females and 120 males) has farming as the main occupation of the people. It is regarded as the most deprived village among the 160 villages in the Greater Accra Municipality.

- **Lack of Public Toilets**

It is disappointing to note that in this modern age, there is no place of convenience. This is an issue to be worried about. This was one of the major concerns raised by the Elders of the community during our visit. This has resulted to the practice of open defecation which has the potential to contribute to the people suffering from the contaminating effects of open defecation particularly women and children.

Using proper toilets prevents the transfer of bacteria, viruses and parasites found in human excreta which otherwise contaminate water resources, soil and food. This contamination is a major cause of diarrhea, the second biggest killer of children and leads to other major diseases such as cholera, schistosomiasis and trachoma.

Improving access to sanitation is a critical step towards reducing the impact of these diseases. It also helps create physical environments that enhance safety, dignity and self-esteem. Safety issues are particularly important for women and children, who otherwise risk sexual harassment and assault when defecating at night and in secluded areas.

Progress has not been made with the Sustainable Development Goal target on sanitation at the current rates of progress even though the Inter-governmental Open Working Group on the Post-2015 Sustainable Development Goals have recommended that the new goals include a target of achieving adequate and equitable sanitation and hygiene for all and ending open defecation by 2030. This is one of the reason why the appeal to end the practice of open defecation is being made with growing insistence.

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3. PROJECT BENEFICIARIES

Hope Week is expected to be held from Tuesday, 26th June – Monday, 2nd July, 2018 in the Ga South Municipality in the Greater Accra Region. It is targeted at the Swada village in Obom

4. OBJECTIVES, GOAL

4.1 Objectives

- To promote hygiene and health care delivery
- To restore hope by providing care, love and support
- To promote the Sustainable Development Goals

4.2 Goal

To contribute to Government of Ghana's effort in promoting the Sustainable Development Goals 1, 3 and 8 by ending poverty, promoting good health and well-being and decent work and economic growth of the people of Obom-Swada.

5. EXPECTED RESULTS/OUTCOME

By the end of the project:

- Sanitation promoted
- Swada community provided with 6 public toilets
- Community members discouraged from the practice of open defecation

6. IMPACTS OF HOPE WEEK

Since 2015, about 1,150 less privileged children and families have benefitted from Hope Week (i.e. counseling, distribution of educational materials, toiletries, food items and other personal effects like clothes, shoes, slippers, etc.). Below is the breakdown of the outreach:

Community	Items/Activities	No. of Beneficiaries
Christ Outreach Orphanage, Kai Me Bre, Kasoa, Central Region	Foods items, educational items, toiletries, personal items (clothes, shoes, slippers), dancing competition, etc.	200 orphans and less privileged children
Osudoku Traditional Area, Eastern Region	Foods items, educational items, toiletries, personal items (clothes, shoes, slippers), dancing competition.	550 less privileged children and families
Sekondi School for the Deaf, Inchaban, Sekondi	Foods items, educational items, toiletries, personal items (clothes, shoes, slippers), dancing competition.	400 marginalized children

7. HOPE WEEK IN PICTURES

7.1 Hope Week 2015

Below are some pictures from the maiden project in Kai Me Bre, Kasoa in the Central Region for 200 orphans and needy children. It was organized on 1st July, 2015.



Presentation of items to the Christ Outreach Orphanage



A section of the children at the ceremony



Distribution of clothes and other personal items



Distribution of clothes and other personal items



Presentation of educational materials

7.2 Hope Week 2016

Below are some pictures from the maiden project in Osudoku in the Eastern Region for 550 needy children and families. It was organized on 1st July, 2016.



Distribution of clothes and other personal items



Distribution of clothes and other personal items



Presentation of educational materials



Promoting education through reading



Promoting education through reading

7.3 Hope Week 2017

Below are some pictures from the 3rd edition of the project in Inchaban for 450 marginalized children of the Sekondi School for the Deaf in the Western Region. It was organized on 1st July, 2016.



Distribution of food items



Presentation of 2 chess boards to promote learning



Commemorative match between selected students



Getting ready to serve the children



Some children in queue to be fed



A section of the children at the ceremony

8. HOPE WEEK 2018 ACTIVITY

The project which would come off in Obom – Swada from June 26th – July 2nd includes some proposed activity. This includes construction of 6 public toilets (3 for men and 3 for females).

- **Construction of Public Toilets**

Hopeworks Ghana is expected to provide about 2 public toilets for the people of Swada and to prevent defecation of the environment which is posing great health risk for the community. This would be done by engaging the community in the construction. This way, they would feel responsible towards it even after the project.

This intervention is expected to contribute to the change in the ratings of Ghana when it comes to open defecation by 2020. The community would now have toilets facilities and also make open defecation unattractive to the people.

9. PROGRAMME OUTLINE

Below is the outline for the project:

Community	Activities	Target Beneficiary
Swada	Construction of 6 public toilets	Swada village
Swada	Commissioning of 6 public toilets	Swada village

10. MONITORING, PERSONNEL

10.1 Monitoring and Evaluation

This would serve as supervision. This would be used to assess the objectives, aim and level of impact of the project in the community since it is a vital aspect of project sustainability.

10.2 Personnel

The following are expected to be involved in the proposed project:

- Board, management, staff and volunteers of Hopeworks Ghana
- Chief and traditional leaders of Obom-Swada
- Students and parents of Obom-Swada
- Member of Parliament
- District Chief Executive of the Ga South Municipality

11. PICTURES OF SWADA

Below are some pictures of Obom-Swada:



12. SUMMARY OF PROPOSED ESTIMATE

An amount of GH¢39,914.00 (**\$8,870.00**) is required to implement the proposed projects.

12.1 Budgeted Expenses

1.0	Programme Costs	Total Cost (GH¢)	Total Cost (US\$)
1.1	Construction of 2 Toilet Facilities		
1.1.1	Materials	18,585	\$4,130
1.2	Labour		
1.2.1	Labour cost (Masons, Electricians, Tillers, Painters)	10,160.00	\$2,258.00
1.3	Consultancy		
1.3.1	Consultancy fees	1,000.00	\$222.22
1.4	Publicity		
1.4.1	Pre and Main Event Publicity	2,560.00	\$569.00
1.5	Commission		
1.5.1	Commission Ceremony	860.00	\$191.11
1.5	Administration		
1.5.1	Administrative charges	4,845.00	\$1,077.00
1.5	Sub-Total	GH¢38,013.00	\$8,447.33
1.5.1	5% budget allowance (inflation)	GH¢1,901.00	\$422.44
1.6	GRAND TOTAL	GH¢39,914	\$8,870

13. MARKETING & COMMUNICATIONS

- **Publicity**

The proposed project is expected to be promoted in before and during the celebration. It is expected to be promoted in the print and electronic media. These are Business and Financial Times, Daily Graphic, livefmonline.com, mynewsghana.com, GhOne TV, TV3 Network, Citi Fm, Starr Fm, Kasapa Fm, Zylofon Fm, etc. to offer sponsors mileage.

- **Coverage**

The proposed project is expected to be covered by some major media houses to give it's the needed publicity.

14. SPONSORSHIP PACKAGES

- Brand acknowledgement – Pre-event promos in the media, banners
- Brand acknowledgement – Post-event on event CDs
- Brand acknowledgement on backdrops for main event
- Brand acknowledgement on event t-shirts and other merchandize
- Memorabilia, merchandizing - To be provided by sponsor for staff, volunteers, local people, etc.
- Sponsor to be given first choice branding at event venue/arena
- Brand acknowledgement on event t-shirts and other merchandize
- Sponsor's representative to be granted interview (s) for event documentary
- Sponsor to be honoured with a plaque of sponsorship
- Sponsor to be acknowledged at main event
- Other negotiable benefits for sponsor
- Payment terms available

15. BACKGROUND OF HOPEWORKS GHANA

15.1 History

Several issues (economic and social) were recognized as being the factors that account for the increase in numbers of youth who are without employable skills in Ghana. Ghana has an estimated population of 25million people, with close to 55% of them being young people between the ages of 15 – 24years. The current youth unemployment rate is 48% with an estimated 2% entering the labour market annually, which means like other Sub-Saharan countries, youth unemployment is a major challenge for Ghana.

Additionally, competition for job placement is less favourable to the unskilled youth who are mostly Junior and Senior High School graduates and drop-outs. These unskilled youth see no better option than to get onto the streets in search of means of subsistence which leads to all sorts of social vices. Undoubtedly, lack of employable skills among the youth is one of the major causes of the relatively high levels of poverty in Ghana. With the focus on youth development, Hopeworks officially seeks to roll out its main programme for the youth early next year. Our activities are funded by donor organizations and individuals who have the development of the Ghanaian youth at heart.

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15.2 About Hopeworks Ghana

Established in 2014, Hopeworks Ghana contribute to empowering the youth to discover their dreams and aspirations and to contribute to provision of youth employment.

Hopeworks Ghana is a youth development organization that is committed to empowering the youth to discover their dreams. The organization's programmes and activities are funded through its own resource mobilization initiatives and by donor communities and individuals who have the development of the youth at heart. It is registered with the Registrar General's Department of Ghana under the Companies Act, 1963.

We build confidence by giving beneficiaries the opportunity to succeed because they are capable of achieving their dreams and aspirations in life. We build strong and lasting relationship with individuals and corporate bodies (governmental, commercial and faith-based organizations) to help us in achieving our goal.

15.3 Our Vision

- Touching communities by empowering the youth to discover and realize their dreams.

15.4 Our Mission

Hopeworks Ghana makes this a reality by employing education, entrepreneurship, technology training and job placement to enhance the lives of disadvantaged youth through collaboration with institutions and industries to create a sustainable future. The heart of the programme is technology training.

15.5 Our Goal

- To contribute to provision of employable skills.
- To create hope and educational opportunities for disadvantaged youth in Ghana.

15.6 Objectives

- Provide entrepreneurial skills and technological training to unemployed youth.

15.7 Our Vision

- Touching communities by empowering the youth to discover and realize their dreams.

16. FOCUS AREAS

Hopeworks Ghana programmes are focused on the following key areas:

- Charity
- Entrepreneurship
- Skills training
- Health

17. PARTNERSHIP

We build strong and lasting working relationship with individuals, corporate bodies, donor organizations (governmental, commercial and faith-based organizations) to help us in achieving our goal.

- **Unique Floral**

Unique Floral is in partnership with Hopeworks Ghana to contribute to the quality of the interior decoration training being run for unemployed youth and also to reduce the unemployment rate amongst the youth. Students of the program after training would be put on a 1 year internship programme to further enhance their skills and to gain full employment. 5 students are benefitting from the program.

18. STAKEHOLDERS

Hopeworks Ghana collaborates with the following in achieving our goal:

- Government of Ghana
- Faith-based organizations
- Corporate bodies
- Communities
- Individuals

19. ACHIEVEMENTS

Hopeworks Ghana has over the few years contributed to touching communities and creating opportunities for the youth (especially the disadvantaged) by rolling out several social intervention projects in deprived communities in the Greater Accra, Eastern, Central and Western Regions of Ghana.

Some projects rolled out include:

- **Hope Week**

About 1,150 needy and less fortunate children and families in deprived communities (Central, Eastern and Western Regions) with no/very low income have benefitted from the charity project.

- **The CHPS Project**

The Bumpata CHPS Compound and the people of Bumpata, an Island located in the Kwahu Afram Plains South in the Eastern Region benefitted from distribution of drugs and medical consumables.

- **Skills Training**

About 127 unemployed youth from Teshie, Accra Newtown, Nungua and Amasaman in the Greater Accra Region between the ages of 17 – 24 years have been equipped with free skills training in Interior Decoration. Out of this number, 65 are in wage employment and 13 are in self employment.

Below is the breakdown for the training:

Location	No. Enrolled	Start Date	Completion Date	No. Completed Successfully	In Wage Employment	In Self Employment
Teshie	37	December, 2016	March, 2017	37	15	6
Accra Newtown	48	December, 2016	March, 2017	38	20	2
Nungua	25	March, 2017	June, 2017	25	20	3
Nsakina - Amasaman	27	March, 2017	June, 2017	27	10	2
Total	137			127	65	13

20. STATUS

Hopeworks Ghana is legally registered with the Registrar General's Department of Ghana.

- **National Consortium for Voluntary Organizations Ghana**

Hopeworks Ghana is a member of the National Consortium for Voluntary Organizations Ghana (NCVO Ghana).

- **CSO on SDGs Ghana**

Hopeworks Ghana has gained approval from the CSO Platform on SDGs to operate mainly under Goals 1, 3 and 8 contributing to Government of Ghana's effort in reaching Sustainable Development Goals by the United Nations.