

Psychology

2017

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Publishing

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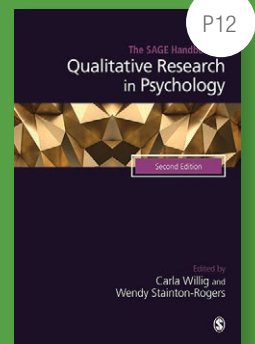
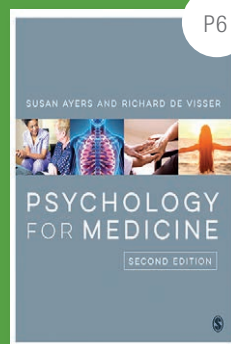
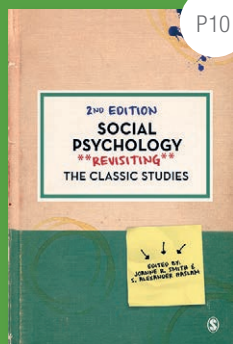
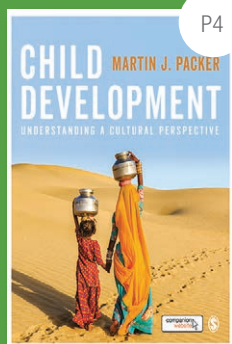
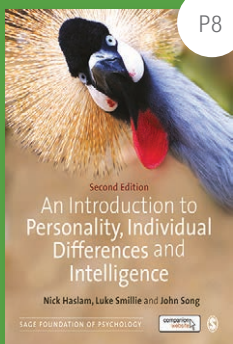
Extra Teaching & Study Tools

Many of our textbooks are supported by online resources to assist lecturers with planning and delivering engaging seminars and lectures, and to help students to explore topics further and check their progress.

Wherever you see the companion website or SAGE edge icons, you can access further resources.



Key new titles



Welcome...

Welcome to the SAGE 2017 Psychology catalogue which showcases our latest and bestselling titles. SAGE's Psychology list has always been, and always will be, diverse; our authors and editors are from widespread international markets, representative of multiple research perspectives and many of them are stars of the field. The critical orientation of our textbook publishing caters to the first year undergraduate as well as the loftiest postgraduate student.

We're delighted to announce new editions of our bestsellers as well as new titles, such as Richard Crisp and Rhiannon Turner's *Essential Social Psychology*, Fourth Edition (p. 10), Susan Fiske and Shelley Taylor's *Social Cognition*, Third Edition (p. 11), Nick Haslam et al.'s *An Introduction to Personality, Individual Differences and Intelligence*, Second Edition (p. 8) and Joanne Smith and Alex Haslam's *Social Psychology*, Second Edition (p. 10) as part of our *Revisiting the Classic Studies* series, as well as the brand new *Child Development* by Martin Packer (p. 4).

We aim to maintain a constant dialogue with lecturers, so we can understand the challenges you face today. We have listened to your calls for high-quality resources to meet your needs and your students' needs and, as such, you will find that most of our textbooks have a range of online and offline learning features to cater for students at different levels and with different learning styles.

You've also told us that getting students engaged and interacting with the subject is important for you, so we recruited a panel of students from the University of Sussex (p. 14) and asked them to document their own experiences and behaviours, in order to help us create resources with students and for students. If you wish to follow their journey, you can do so at blogs.sussex.ac.uk/sagestudents.

We believe in beautiful books, critical thinking and innovative resources to support your teaching and your students' learning and help shape the future of Psychology as a discipline. We continue to seek out the best in rigorous research and creative pedagogy so if you are interested in writing or editing a project with us, or want to share your teaching experience, we'd love to hear from you.

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 @SAGEpsychology

NEW EDITION!

BRAIN & BEHAVIOR

An Introduction to Biological Psychology

Fifth Edition

International Student Edition

Bob Garrett *California Polytechnic State University*
and Gerald E Hough II *Rowan University*

In the **Fifth Edition**, bestselling author Bob Garrett is joined by co-author Jerry Hough. Maintaining a 'big-picture' approach, they showcase our rapidly increasing understanding of the biological foundations of behaviour, along with thought-provoking examples and the latest research.

This new edition includes coverage of new projects dedicated to brain science research, such as the Human Connectome Project (to map all the brain's connections), BigBrain and The Brain Observatory (3D maps of the brain) and the Human Brain Project (simulation of brain activity by a computer).



December 2017 • 664 pages
Paper (9781506389868) • £88.00

BRAIN AND BEHAVIOUR

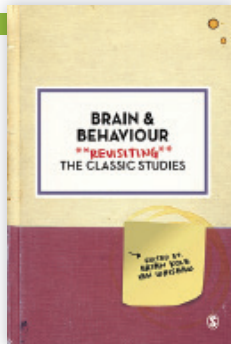
Revisiting the Classic Studies

Edited by Bryan Kolb and Ian Whishaw
both at *University of Lethbridge*

This book traces 17 ground-breaking studies by researchers such as Gage, Luria, Sperry, and Tulving to re-examine and reflect on their findings and engage in a lively discussion of the subsequent work that they have inspired.

PSYCHOLOGY: REVISITING THE CLASSIC STUDIES

October 2016 • 296 pages
Cloth (9781446296516) • £65.00
Paper (9781446296523) • £22.99



BESTSELLER!

ESSENTIAL BIOLOGICAL PSYCHOLOGY

Jim Barnes *University of Bedfordshire*

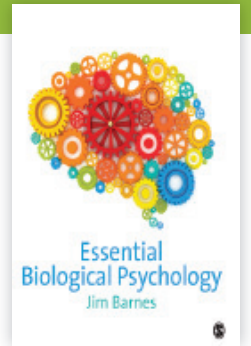
Comprehensive and accessible; this text beautifully marries historical aspects of biopsychology with contemporary advances in neuroscience via a student-centred and readily digestible format.

- Tim Jones,
University of Worcester



companion website

2013 • 416 pages
Cloth (9781847875402) • £89.00
Paper (9781847875419) • £30.99



CYBERCOGNITION

Brain, Behaviour and the Digital World

Lee Hadlington *De Montfort University*

Technology is developing rapidly. It is an essential part of how we live our daily lives - in a mental and physical sense, and in professional and personal environments.

Cybercognition explores the ideas of technology addiction, brain training and much more, and will provide your students with a guide to understanding concepts related to the online world.

It answers important questions:

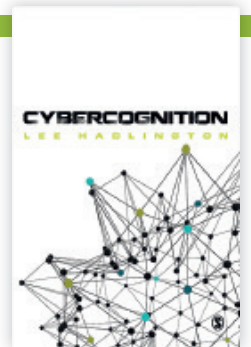
- What is the impact of digital technology on our learning, memory, attention, problem-solving and decision making?
- If we continue to use digital technology on a large scale, can it change the way we think?
- Can human cognition keep up with technology?

Suitable for students on Cyberpsychology and Cognitive Psychology courses at all levels, as well as anyone with an inquiring mind.

CONTENTS

Exploring the Concept of Cyberspace / The Human Information Processor / The Population(s) of Cyberspace / Attracting Attention in the Digital Environment / Digital Gaming, Brain Training and Cognition / Multitasking / Task Switching and Digital Technology; The Impact of Interruptions / Technology and Education / Decision Making in the Online Environment; Credibility / Search Strategies and Heuristics / Technology Additions and Cognition / The End - Where Do We Go from Here?

April 2017 • 224 pages
Cloth (9781473957183) • £75.00
Paper (9781473957190) • £26.99



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NEW EDITION!

CLINICAL PSYCHOLOGY

Science, Practice, and Culture

Fourth Edition

International Student Edition

Andrew M Pomerantz *Southern Illinois University Edwardsville*

The **Fourth Edition** of this popular student introduction explores all the sub-fields of clinical psychology with state-of-the-art research and a focus on cultural diversity and ethics.



January 2017 • 632 pages
Paper (9781506386447) • £119.00

NEW EDITION!

AN INTRODUCTION TO COGNITIVE BEHAVIOUR THERAPY

Skills and Applications

Third Edition

Helen Kennerley *Oxford Cognitive Therapy Centre*, Joan Kirk and David Westbrook

This bestselling guide to the basic theory, skills and applications of cognitive behaviour therapy is fully updated to reflect recent developments in CBT theory. It includes in-depth material on working with diversity, and new case studies and exercises to help you reflect and explore how theory can be used to develop effective practice.

The **companion website** features over 40 videos illustrating the CBT skills and strategies discussed in the book, including:

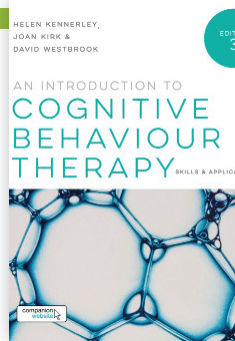
- Measuring CBT's effectiveness
- Socratic method and applications
- Physical techniques and behavioural experiments
- Applications of CBT to specific client disorders
- Using supervision in CBT.

CONTENTS

Basic Theory, Development and Current Status of CBT / Distinctive Characteristics of CBT / The Therapeutic Relationship / Assessment and Formulation / Measurement of CBT / Helping Clients Become their Own Therapists / Socratic Methods / Cognitive Techniques / Behavioural Experiments / Physical Techniques / The Course of Therapy / Depression / Anxiety Disorders / Anxiety Disorders: Specific Models and Treatment Protocols / Wider Applications of CBT / Alternative Methods of Delivery / Developments in CBT / Evaluating CBT Practice / Using Supervision in CBT



November 2016 • 512 pages
Cloth (9781473962569) • £85.00
Paper (9781473962583) • £29.99



NEW EDITION!

CHILD AND ADOLESCENT PSYCHOPATHOLOGY

A Casebook

Fourth Edition

International Student Edition

Linda A Wilmshurst *Elon University*

This casebook provides students with an opportunity to gain deeper insight into a wide range of disorders within the context of the diagnostic framework of the DSM-5. An abundance of real-life cases demonstrate methods in assessing and treating child and adolescent psychopathologies in a variety of settings.

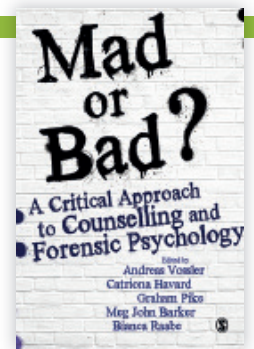
December 2017 • 392 pages
Paper (9781506389851) • £42.99

MAD OR BAD?: A CRITICAL APPROACH TO COUNSELLING AND FORENSIC PSYCHOLOGY

Edited by Andreas Vossler, Catriona Havard, Graham Pike, Meg John Barker and Bianca Raabe *The Open University*

Examining the overlap between counselling and forensic psychology, as well as their differences, this book helps to develop a critical understanding of the themes and issues related to crime and therapy that are highly relevant for theory and practice.

May 2017 • 360 pages
Cloth (9781473963511) • £75.00
Paper (9781473963528) • £24.99



NEW EDITION!

COUNSELLING CHILDREN

A Practical Introduction

Fifth Edition

Kathryn Geldard, David Geldard *Retired Counselling Psychologist and Trainer* and Rebecca Yin Foo *Educational and Developmental Psychologist*

Now supported by a new **companion website** that provides training materials and handouts on a range of skills for counselling children, the book also includes new discussions on technology, diversity and difference, wellbeing and resilience.



December 2017 • 360 pages
Cloth (9781473953321) • £80.00
Paper (9781473953338) • £27.99

Getting in touch

Go to sagepub.co.uk/sales-information to find contact details for your local SAGE representative.

We're here to help with any questions you may have and would love to hear from you!

CHILD DEVELOPMENT

Understanding A Cultural Perspective

Martin J Packer *Universidad De Los Andes*

Every child is born into a community, a society with a culture, in which he or she will live, grow and develop. Cultures lead to differences in children's development and is an essential component of every child's psychological development.

Child Development takes a chronological approach, from prenatal development to adolescence, in which social, cognitive, emotional and physical aspects of development are interwoven. Martin Packer integrates cross-cultural examples from different parts of the world to illustrate how culture plays a constitutive role in children's development.

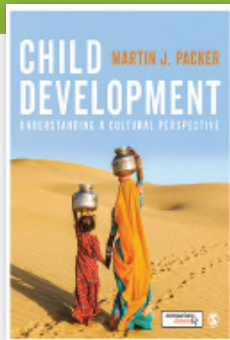
This book includes an in-depth discussion of human evolution, the history of language and the human lifespan, as well as the theoretical perspectives of scientific research on children's development. It is essential reading for undergraduate students taking a course in child development.

CONTENTS

Theoretical Perspectives in Developmental Psychology / Interwoven Lines of Development / Prenatal Development, Birth, and the Newborn / Infancy - A Practical Understanding of the World / Infancy - Towards Biological Differentiation / Toddlerhood - A World of Irresistible Invitations / Toddlerhood - Towards Psychological Differentiation / Early Childhood - How Things Appear, and How They Are / Early Childhood - Towards Inner and Outer / Middle Childhood - Understanding Institutional Reality / Middle Childhood - Towards the Actual and the Possible / The Teenage Years - Adolescent, or Adult? / The Teenage Years - Towards Adulthood



March 2017 • 608 pages
Cloth (9781473993365) • £110.00
Paper (9781473993372) • £34.99



THE DEVELOPMENT OF CHILDREN'S THINKING

Social and Communicative Foundations

Jeremy Carpendale *Simon Fraser University*, **Ulrich Muller** *University of Victoria, British Columbia* and **Charlie Lewis** *Lancaster University*

This text introduces students to several core areas of developmental psychology including cognitive development, gestural communication in infancy, language, social cognitive development and moral development. It looks at classic theories in the area of developmental psychology and demonstrates how new areas of research such as cognitive neuroscience have impacted our understanding of how children develop.

CONTENTS

What is Human Thinking and How Does it Develop? / Biology and Psychology: Resolving the Nature-Nurture Dichotomy / Embodiment and Development: Constructivist Approaches to Children's Thinking / Culture and Development: Sociocultural Approaches to Children's Thinking / Infant Social and Communicative Development / Animal Communication / Language Development I: Language in Human Communication and Thinking / Language Development II: Word Meaning / Concepts, Memory and Problem Solving/Reasoning / Executive Function: How Children Come to Control Their Behaviour / Social Cognitive Development I: Understanding the Social World / Social Cognitive Development II: Social Interaction, Language and Social Understanding / Moral Development I: Piaget and Kohlberg's Theories / Moral Development II: Emotions, Biology, and Cooperation.



November 2017 • 448 pages
Cloth (9781446295632) • £100.00
Paper (9781446295649) • £34.99



sample cover

NEW EDITION!

CHILD DEVELOPMENT

A Practical Introduction

Second Edition

Kevin Crowley *University of South Wales*

Focusing on the earliest years (0-8), the new edition of this bestselling textbook continues to provide a comprehensive overview of the research, theory and current practice in the field of child development.

- Takes a complex topic and makes it easy for students on education courses to understand
- Increased coverage on children's social and emotional development
- A greater focus on additional needs and SEND
- Up to date with latest policy
- Includes new pedagogy and resources to make the topics easier to approach including a **companion website** with free SAGE Journal articles, annotated further readings, and weblinks.

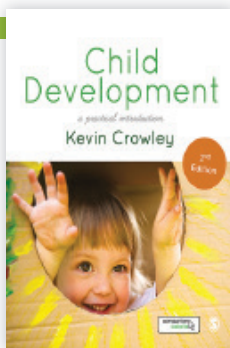
This book is essential for all those studying on child development modules, and early childhood studies courses, or for anyone interested in understanding more about how children learn and develop throughout their early years.

CONTENTS

Introduction to Child Development / Policy and Early Years Practice / Researching Child Development / Biology and Development / Cognition and Memory / Disorders and Development / Health and Development / Emotional Development / Social Development / Language and Literacy / The Role of Play / The Role of the Adult



March 2017 • 358 pages
Cloth (9781473975682) • £70.00
Paper (9781473975699) • £23.99



NEW EDITION!

AUTISM SPECTRUM DISORDER

Characteristics, Causes and Practical Issues

Second Edition

Jill M Boucher *City University London*

What is meant by 'autistic spectrum disorder' (ASD)? What behaviours do people with ASD share regardless of age, ability and individual differences? How may people with ASD best be helped to live fulfilling lives as valued members of society?

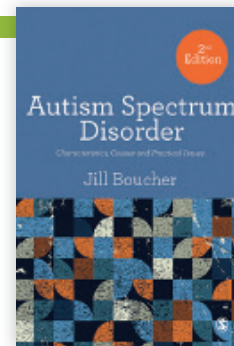
This **Second Edition** explores answers to these questions based on the latest developments in research and practice. Individual chapters summarize what is known about the 'first causes' of ASD, their effects on the brain and on psychological functioning. Other chapters summarize methods of assessment, treatment, education and support. Illustrated with real-life accounts of people with ASD and examples of current 'best practice', this book provides essential information in an accessible and lively form. As an introductory text for those knowing little about ASD, as well as a source of up-to-date information and references for those familiar with the field, the new edition of this book provides an invaluable resource for students, practitioners and families.

CONTENTS

PART I: WHAT IS AUTISM? / Historical Background / Current Concept and Definition / The Fuller Picture: Shared Characteristics / The Fuller Picture: Sources of Diversity / Facts and Figures: Epidemiology and Lifespan Development / PART II: WHAT CAUSES AUTISM? / A Framework for Explaining Autism / Root Causes / Brain Bases / Proximal Causes 1: Diagnostic Behaviours / Proximal Causes 2: Additional Shared Characteristics and Major Specifiers / PART III: PRACTICAL ISSUES / Assessment, Diagnosis and Screening / Intervention / Care



February 2017 • 304 pages
Cloth (9781446295663) • £90.00
Paper (9781446295670) • £33.99



NEW EDITION!

CHILD DEVELOPMENT

An Active Learning Approach

Third Edition

International Student Edition

Laura E Levine *Central Connecticut State University* and
Joyce Munsch *California State University, Northridge*

The **Third Edition** takes students on an active journey towards understanding the latest findings from the field of child development, challenging them to confront myths and misconceptions, participate in real-world activities with children and independently, and utilize video resources and research tools.

This new edition covers the latest findings on developmental neuroscience, positive youth development, the role of fathers and more, with topics of diversity and culture integrated throughout. More than a textbook, this one-of-a-kind resource will continue to serve students as they go on to graduate studies, to work with children and adolescents professionally, and to care for children of their own.

CONTENTS

PART I: UNDERSTANDING DEVELOPMENT: WHY AND HOW WE STUDY CHILDREN AND ADOLESCENTS / Issues in Child Development / Theories of Development / How We Study Development / PART II: BIOLOGICAL BEGINNINGS AND PHYSICAL DEVELOPMENT / How Children Develop: Nature Through Nurture / Prenatal Development, Birth and the Newborn / Physical Development: The Body and the Brain / PART III: COGNITIVE DEVELOPMENT / Theories of Cognitive Development / Intelligence and Academic Achievement / Language Development / PART IV: SOCIAL AND EMOTIONAL DEVELOPMENT / Emotional Development and Attachment / Identity: The Self, Gender, and Moral Development / Social Development / PART V: CONTEXTS FOR DEVELOPMENT / Families / Activities, Media, and the Natural World: Beyond Family and School / Health, Well-Being, and Resilience



March 2017 • 760 pages
Paper (9781506386737) • £84.00

AN A-Z OF CREATIVE TEACHING IN HIGHER EDUCATION

Rachel Stone and **Sylvia Ashton** both at *Sheffield Hallam University*

This essential guide addresses common issues faced by lecturers and includes case studies and practical suggestions for teaching. Chapters cover themes such as supporting students to learn constructively in large groups, working with international learners, embedding employability skills and developing self-directed (or 'flipped') learning resources.



September 2017 • 160 pages
Cloth (9781526401021) • £65.00
Paper (9781526401039) • £24.99

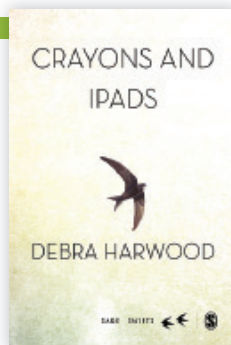
CRAYONS AND IPADS

Debra Harwood *Brock University*

Debra Harwood explores how tablets can be used to provoke, ignite and excite children's interest in the world around them, arguing that it is through this engagement with technology that learning occurs and new discoveries are made.

SAGE SWIFTS

January 2017
Cloth (9781473915992) • £45.00



BESTSELLER!

AN INTRODUCTION TO CHILD DEVELOPMENT

Third Edition

Thomas Keenan *Niagara College*,
Subhadra Evans *Deakin University* and
Kevin Crowley *University of South Wales*

The bestselling text for students of developmental psychology returns with more on the biological foundations, moral development and applied aspects of developmental psychology.

The **Third Edition** includes:

- Topical research examples from current literature in psychology, education, nursing and medicine, including new material on fetal learning and the role of play
- New and expanded sections covering key contemporary issues in cognitive, emotional and social development
- Access to an enhanced **SAGE edge companion website** which features online readings, PowerPoint slides, 'Test Yourself' questions and much more.

CONTENTS

PART I: INTRODUCTION, THEORIES AND METHODS / The Principles of Developmental Psychology / Theories of Development / What is a Theory? / Research Methodology in Developmental Psychology / PART II: THE BIOLOGICAL FOUNDATIONS OF DEVELOPMENT / Physical Growth, Motor Development and Genetics / The Developing Brain / PART III: THE DEVELOPMENT OF PERCEPTION, COGNITION AND LANGUAGE / Perception / Theories of Cognitive Development / Cognitive Processes / The Development of Language and Communication / PART IV: EMOTIONAL, SOCIAL AND MORAL DEVELOPMENT / Emotional Development / Social Development / Moral Development / PART V: APPLIED HUMAN DEVELOPMENT / Developmental Psychopathology

SAGE FOUNDATIONS OF PSYCHOLOGY SERIES



March 2016 • 456 pages
Cloth (9781446274019) • £90.00
Paper (9781446274026) • £32.99



NEW EDITION!

CHILD LANGUAGE

Acquisition and Development

Second Edition

Matthew Saxton

Presenting the latest thinking and research on how children acquire their first language, this book takes students from a standing start to the point where they can engage with key debates and current research in the field of child language. No background knowledge of linguistic theory is assumed and all specialist terms are introduced in clear, non-technical language.

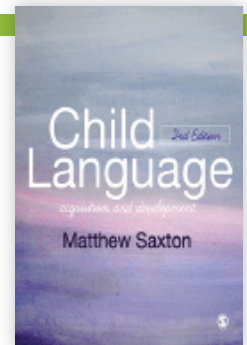
An important theme throughout the book is the nature-nurture debate, rekindled in the modern era by Noam Chomsky with his belief that the child is born with a rich knowledge of language. This book provides a rare balance of evidence from both sides of the nature-nurture divide. Students are encouraged to adopt a critical stance throughout and assess the evidence for themselves.

CONTENTS

Landmarks in the Landscape of Child Language / Can Animals Acquire Human Language? Shakespeare's Typewriter / The Critical Period Hypothesis: Now or Never? / Input and Interaction: Tutorials for Toddlers / Language in the First Year: Breaking the Sound Barrier / The Developing Lexicon: What's in a Name? / The Acquisition of Morphology: Linguistic Lego / Linguistic Nativism: To the Grammar Born / The Usage-Based Approach: Making It Up as You Go Along / You Say Nature, I Say Nurture: Better Call the Calling Off Off



October 2017 • 400 pages
Cloth (9781446295618) • £85.00
Paper (9781446295625) • £29.99



NEW EDITION!

PSYCHOLOGY FOR MEDICINE

Second Edition

Susan Ayers and Richard de Visser
both at *University of Sussex*

Having a thorough understanding of the psychological aspects of medical practice has become ever more important to ensure that patients receive excellent care and treatment.

This first-of-its-kind, bestselling textbook is back, once again covering all the psychology an undergraduate medical student needs to know. Split into four sections, **Psychology for Medicine, Second Edition** is a unique mix of psychological theory and evidence with implications for clinical practice, clinical tips and case studies and offers enough depth on the subject to span an entire degree.

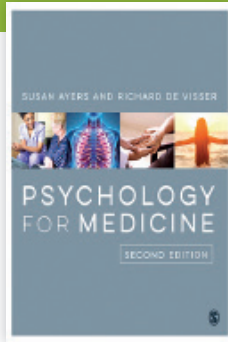
The new edition continues to provide a comprehensive overview of the research, theory, application and current practices in the field and now includes:

- New section on epigenetics
- New examples of models of behaviour focusing on alcohol and smoking
- A greater focus on the role of partners/family as specific sources of social support in various contexts
- Increased coverage on NICE guidance
- More emphasis on psychological interventions.

CONTENTS

Psychology and Medicine / PART I: PSYCHOLOGY AND HEALTH / Motivation, Emotion and Health / Stress and Health / Symptoms and Illness / Health and Behaviour / Chronic Illness, Death and Dying / PART II: BASIC FOUNDATIONS OF PSYCHOLOGY / Brain and Behaviour / Psychosocial Development across the Lifespan / Social Psychology / Learning, Perception and Memory / PART III: BODY SYSTEMS / Immunity and Protection / Cardiovascular and Respiratory / Gastrointestinal / Reproduction and Endocrinology / Genitourinary medicine / Psychiatry and neurology / PART IV: HEALTH CARE PRACTICE / Evidence-Based Medicine / Clinical Interviewing / Psychological Intervention

IC October 2017 • 624 pages
Cloth (9781473969278) • £120.00
Paper (9781473969285) • £42.99



WORK STRESS AND COPING

Forces of Change and Challenges

Philip J Dewe *Birkbeck College, University of London* and Cary L Cooper *Manchester Business School*

Providing a historical account of workplace stress, the authors highlight what the research in the field of occupational stress tells us about the changing nature of work and what individuals and organizations can do to create more liveable working environments.

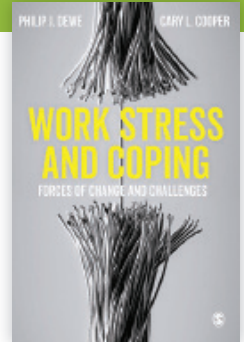
The central themes in the book are the 'forces of change': globalization, technology and social change. Through these three themes, the book offers an insight into how these issues have reshaped organizations and refashioned work, the type of work we do, how work is experienced and the challenges they present to work stress and coping research.

The authors evaluate the relevance and evolution of existing theories on workplace stress and present alternative methods and future directions for the subject.

CONTENTS

Stress and Mental Well Being at Work / Forces of Change / The Evolution of Theory and Theories of Work Stress / The New Millennium: Developments, Change and Turbulence / The Evolving Nature of Work Stressors: A Prologue to Change / A New Generation of Stressors and the Challenges of Measurement / Coping with Stress: Future Directions and Challenges / Interventions and the Challenges

May 2017 • 280 pages
Cloth (9781473915695) • £85.00
Paper (9781473915701) • £32.99



BESTSELLER!

HEALTH PSYCHOLOGY

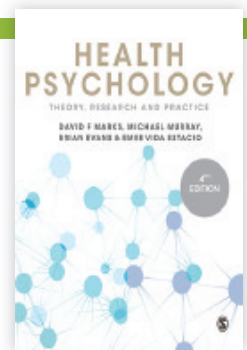
Theory, Research and Practice

Fourth Edition

David F Marks, Michael Murray Keele *University*, Brian Evans *Middlesex University* and Emeé Vida Estacio *Keele University*

Valued for its breadth of coverage, international focus and critical orientation, the **Fourth Edition** brings concepts and research to life for students through more textbook features and digital enhancements, and with an even wider global perspective.

IC 2015 • 656 pages
companion website  Cloth (9781446295069) • £120.00
Paper (9781446295076) • £37.99




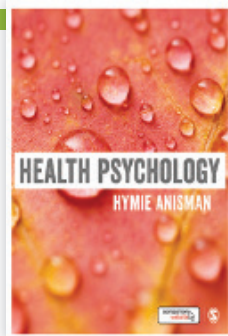
HEALTH PSYCHOLOGY

Hymie Anisman *Carleton University*

Presenting significant and up-to-date studies, Anisman helps students to explore how biological, physiological and social factors – at an individual and systematic level – affect psychology and how effective interventions can influence the health of a population.

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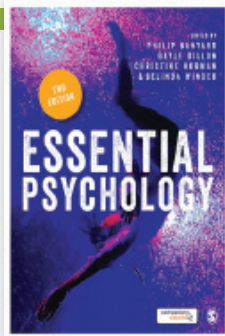
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Brad Piekkola

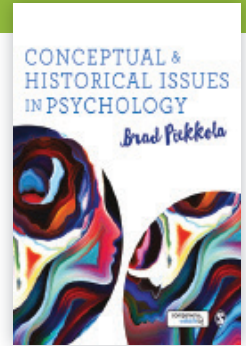
Accessible, objective and above all comprehensive, this book covers key movements that helped to shape psychology – from the early philosophical debate between rationalism and empiricism or realists and antirealists, through to the emergence of psychology as a science and the ongoing debates about 'objectivity' and 'truth' and what a science of psychology should be.

The author examines major conceptual issues in the history of psychology that continue to be debated and influence public policy and lay understanding. The latter stages of the book explore notions of individuality, hereditarianism, critical psychology and feminist perspectives. It is made clear that psychology, how it is conceived and practised, has a bearing on our understanding of what it is to be human.

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Nick Haslam *University of Melbourne*, Luke Smillie *University of Melbourne* and John Song *De Montfort University*

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An Introduction to Personality, Individual Differences and Intelligence, Second Edition is a key textbook for all psychology students on a personality or individual differences course.

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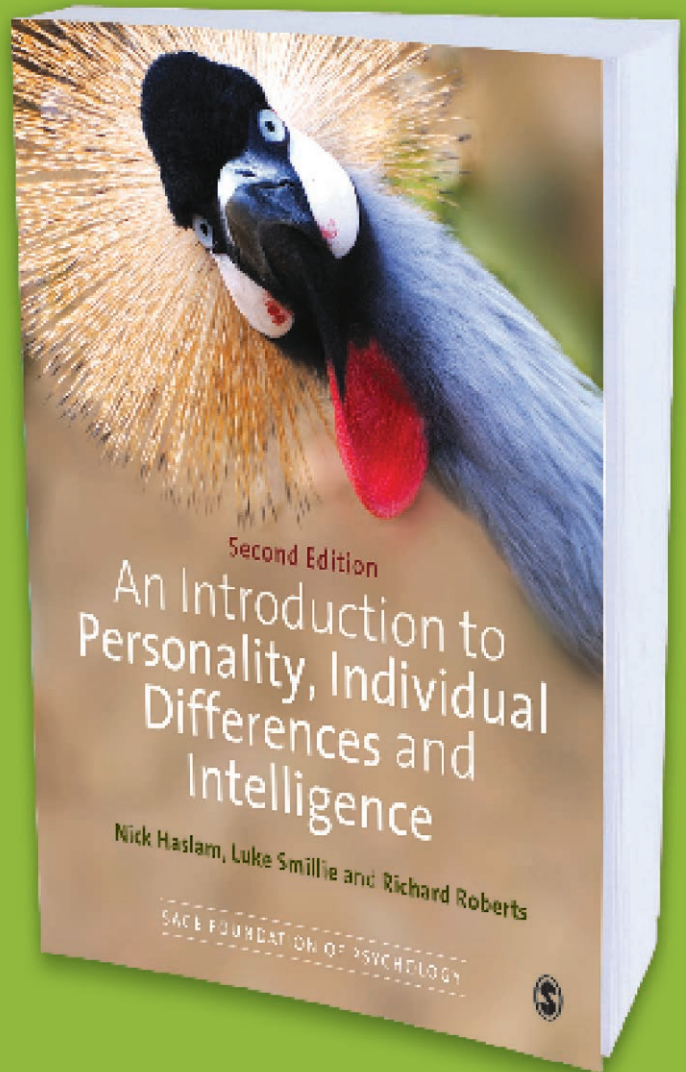
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As a popular song of the 1960s put it: "I'll be a fool for you, 'Cause you've got – Personality! – Walk – Personality! – Talk – Personality! – Smile – Personality! – Charm – Personality!"
- Haslam et al., 2017

The understanding of personality that psychologists employ is rather more complex than that, and is explored at length in the **Second Edition** of **An Introduction to Personality, Individual Differences and Intelligence**. But here at SAGE, the Psychology Books team love a good psychology test, so we thought we'd try to find out which of the Big 5 personality traits best describes us, and why....

THE PSYCHOLOGY BOOKS TEAM HAS - PERSONALITY!

Luke, Senior Commissioning Editor

I would say I'm closest to **Agreeableness** with elements of **Openness to Experience**. I'm often the one doing the listening and helping other people does make me happy. Being an editor you need to be curious about the world and have a certain level of empathy.

Lucia, Marketing Manager

Most likely **Conscientiousness**, because I want my books to succeed and careful planning and monitoring is required. I am, however, at my best when letting my imagination run wild with my marketing campaigns and so **Openness to Experience** plays a role...

Amy, Commissioning Editor

You might start thinking we're all too alike but I would say my personality traits are **Agreeableness** and **Conscientiousness**. Both are important for my job but sometimes they don't always work so well together so it's a constant balance.

Lucy, Assistant Editor

I would say **Agreeableness** is the personality trait that best describes me. I love communicating and building relationships with people, both personally and professionally, and being in social situations. The only downside of this personality trait is that I am always so busy, because I find it hard to say no!

Admit it – you'd be scared if we all said Neuroticism.

Whether you adopt the Big 5 or an alternative personality model, we can all agree that descriptive models and classifications are indispensable for science, and are interesting in and of themselves.

Do let us know what model you are using and how you are discussing it with your students by following us @SAGEpsychology, dropping us an email or grabbing us when you see us on campus or at a conference.

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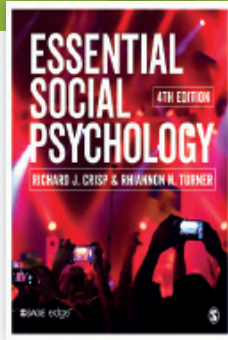
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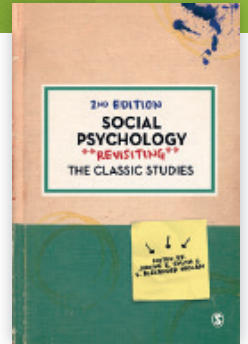
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Revisiting the Classic Studies in Social Psychology traces groundbreaking studies by researchers such as Asch, Festinger, Milgram, Sherif, Tajfel and Zimbardo to re-examine and reflect on their findings and engage in a lively discussion of the subsequent work that they have inspired.

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Susan T Fiske Princeton University and Shelley E Taylor University of California, Los Angeles

Since the very first edition, **Social Cognition** has been the undisputed bible of the field, and this new edition is the best one yet. Insightful, authoritative, and beautifully written by two of the field's most eminent researchers, it is an indispensable guide for students and scientists alike. The book that came first remains first.

- Daniel Gilbert, Harvard University

Social cognition attempts to explain the most fundamental of questions. It looks at why other people are not simply 'objects' to be perceived and how the social world provides dramatic and complex perspectives on the Self and Others.

The subtitle of this book, *From Brains to Culture*, reflects the journey on which social cognition has been since it first emerged as a dynamic and forward-looking field of research within social psychology. Structured in four distinct parts, **Social Cognition: From Brains to Culture** begins with a clear outline of the basic concepts before moving into more topical sections: understanding individual selves and others, followed by making sense of society and finishing by looking beyond cognition to affect and behaviour.

Challenging and rigorous, yet strikingly accessible, this book is essential reading for all students of social psychology from undergraduate to postgraduate and beyond.

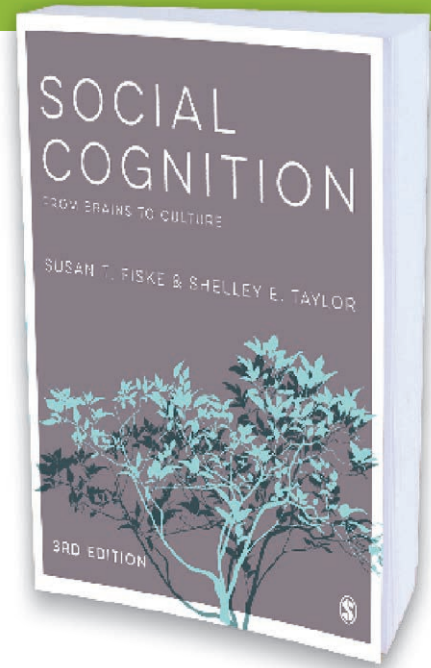
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EXPLORING SOCIAL COGNITION WITH SUSAN FISKE...

What does social cognition mean to you?

I've always believed social cognition is a marvel. I'm amazed that people make sense of each other at all. What a piece of work another person is! (Not to mention ourselves.) Yet, we form both instant and more deliberate impressions, which often function well enough for everyday purposes. Yes, we have systematic errors and biases, but we get by.

What first inspired you to start research in the field of social cognition?

Social cognition offered the opportunity to bring concepts from cognitive psychology into complex social issues, which social psychologists are suited to address. Social cognition offers a way to do experiments on something that seems real and important to me, in how people manage and form impressions. One of the ways that people form impressions of other people has to do with using their social categories as shortcuts, so race, gender, age and social class all come into it. So does decision-making about critical life choices in health, finances, education and relationships. Also, social cognition touches on social attitudes, emotions and behaviour, all resulting from our human context.

How has the field of social cognition changed in recent years?

I would say: the involvement of social neuroscience, especially based on brain imaging, has changed the field considerably. One of my favourite findings is that there's part of the brain that really reliably comes online when people are thinking about other people, particularly their minds.

How cool is that, that we're so socially attuned!

I think that the neuroscience, some of which is not done by social psychologists, marrying with the long-term research interests that we have in social cognition, has led to some new insights. And it's exciting. There's a lot more interest in theory of mind, which is the idea that an ordinary person has a theory of somebody else's mind. You don't actually know what the person is thinking, but you have the sort of layperson's theory about what they're thinking, and what they're doing, and what they want to do. And this determines what you do.



Why is it important to train the next generation of social cognition researchers?

At the end of the day, social cognition research exemplifies some reliable insights that have emerged from this basic science, often usefully applied to improve the human condition. The public, media, non-profits, healthcare, business and government are all drawing on social cognitive insights with unprecedented enthusiasm.



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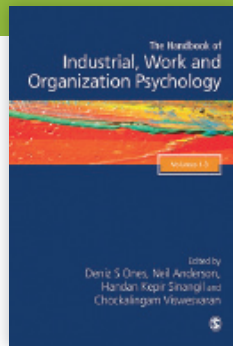
The sheer amount of research in this area can become overwhelming for practitioners and academics. These three volumes include clear overviews of the latest research in a given area. This user-friendly approach means all three handbooks can be used as reference guides as well as sources for further study and research.

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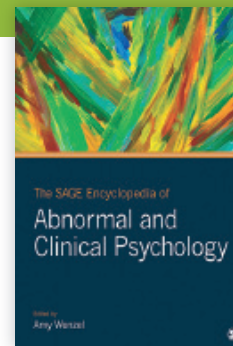
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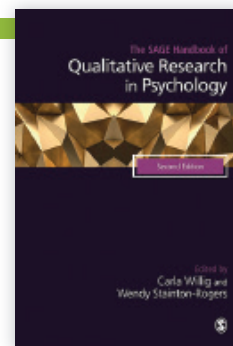
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- Applications.

This handbook is a valuable resource for both experienced qualitative researchers and novices in the field of psychology and beyond, for many years to come.

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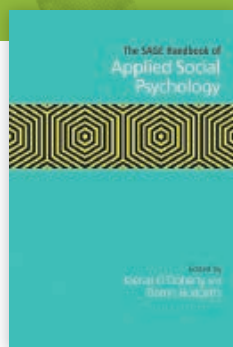
Edited by **Kieran O'Doherty**
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RESEARCH METHODS FOR COGNITIVE NEUROSCIENCE

Aaron Newman *Dalhousie University*

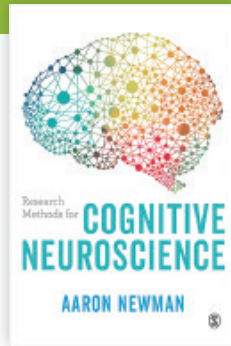
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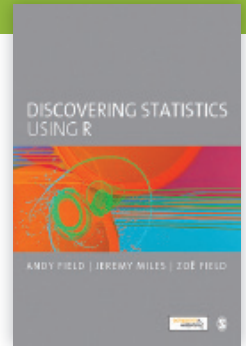
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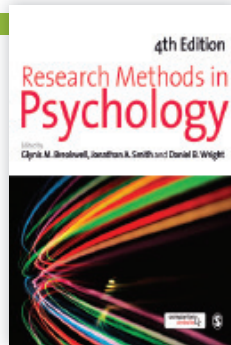


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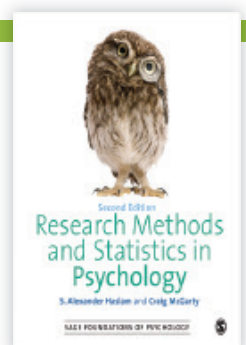
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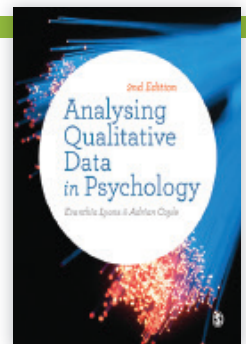
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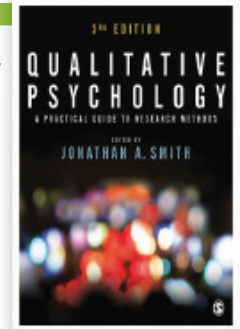
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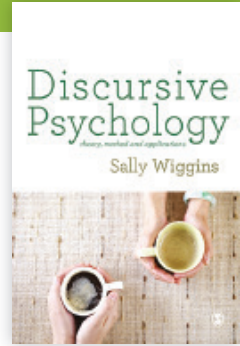
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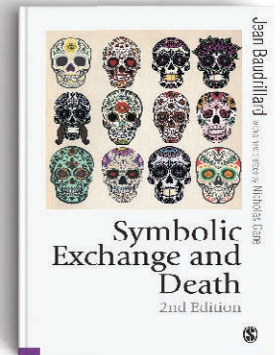
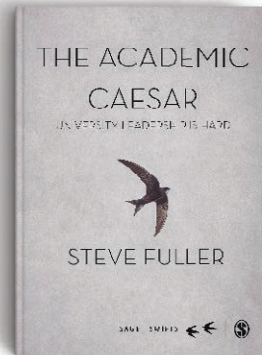
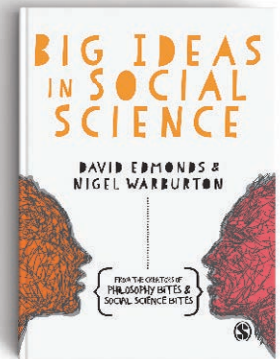
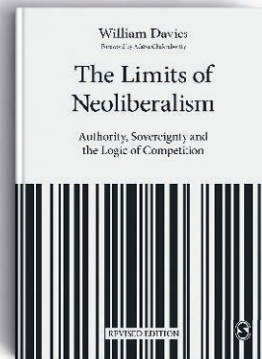
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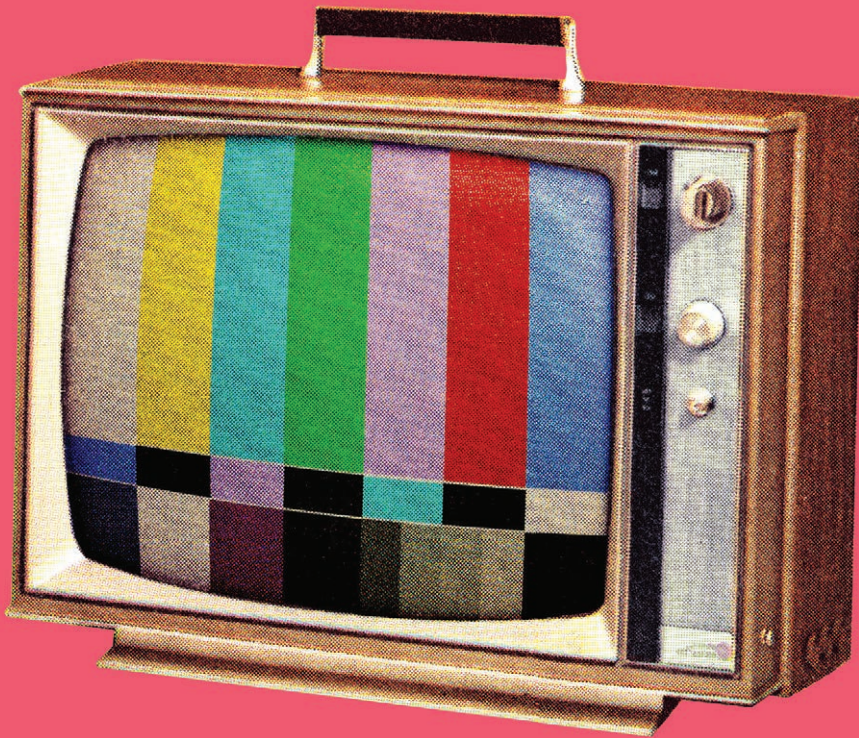
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