



## PUBLIC POLL FINDINGS AND METHODOLOGY

### Americans value education but are divided on methods and cost Ipsos finds opportunities and gaps in how America aligns its education system with the needs of its future workforce

**NEW YORK, August 2, 2021** – As students head back to class this fall, a new Ipsos study reveals that America's education system faces multiple divisions that will impact how it prepares the workforce of the future. These differences could create deeper inequities and a less ready workforce in the future, according to Ipsos' Education issue of **What the Future** magazine.

Chief among these differences, Americans are divided on the role of and need for college degrees. While 83% of American adults overall agree that college is an investment in a child's future, younger adults are less likely to agree (76%) than middle-aged adults (84%) and older adults (81%). Younger adults are also the least likely to say a college degree is worth the cost (52%) compared to middle-aged adults (60%) and older adults (58%).

Along with these insights, in this issue of **What the Future**, Ipsos asks education, futurism, technology and workforce development experts four major questions:

- Lisa Gevelber, chief marketing officer, Americas Region at Google — Will employers embrace nontraditional credentials?
- Rita J. King, co-founder, Science House — Do you need college to learn the most sought-after skill?
- Steven Wolfe Pereira, CEO and co-founder, Encantos — Did education lose a decade or gain a new path forward?
- Cindy Cisneros, vice president of education programs, Committee for Economic Development of The Conference Board — How should we fund and evolve the supply chain of the future workforce?

The education issue also includes commentary from Ipsos researchers with solutions for brands to help them prepare for implications for potential education futures. These include student debt policy reform, how partisan gulfs in education policy may create readiness gaps for future workers, increasing credibility for e-learning, and diversity and inclusivity needs for companies to rebuild and expand equity in the workforce that was lost over the pandemic. The full issue is [here](#). Below are research highlights followed by a topline of the survey results:

- 81% of parents with a child in school rated their kids' education highly before the pandemic compared to 59% after the pandemic. 55% of parents say they are worried that their child is falling behind in school due to the pandemic.
- 76% of Americans agree that a college degree is a part of the American Dream. Yet younger adults are far less likely to agree (63%) than middle-aged adults (77%) or older adults (84%).





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- 94% of parents agree that technology is a valuable tool for education, yet 74% of parents in households of less than \$75,000 say that their child has their own dedicated laptop, tablet or desktop computer at home. 91% of those in households with \$75,000 to \$100,000 agree and 82% of those in households with \$100,000 to \$150,000 agree.
- 72% of working fathers compared to 42% of working mothers agree that they can afford childcare when their child has to stay home from school or daycare. 76% of working fathers compared to 56% of working mothers agree that they are able to effectively juggle their work and their child’s online learning.
- 43% of Republicans and 70% of Democrats agree that their local public schools should teach according to a national curriculum. Meanwhile, 37% of Republicans and 86% of Democrats agree that public schools should teach that racism exists in our community institutions.

*These are the findings of an Ipsos poll conducted between June 15-17, 2021. For this survey, a sample of 2,009 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 2.5 percentage points for all respondents.*

**For full results, please refer to the following annotated questionnaire:**

### Full Annotated Questionnaire

1. **[ASKED OF PARENTS]** Do you currently have at least one child who is currently in school (kindergarten through 12th grade)?

	<b>Total (N=485)</b>
Yes	78%
No	22%





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2. How interested, if at all, are you in pursuing any of the following training, education, or credentialing programs?

### Total Interested Summary

	<b>Total (N=2,009)</b>
Foreign language/cultural competency training	39%
Management/leadership training	37%
Writing/editing/speaking training	35%
On-demand virtual training or massive open online courses (MOOC) like Coursera, LinkedIn Learning, Udemy, etc.	32%
Software development/coding bootcamps (CodeAcademy, Fullstack Academy, Hack Reactor, etc.)	29%
Technical, vocational, or trade training (CAD/CAM/ASE/culinary/plumbing, etc.)	28%
Search engine optimization (SEO)/Search engine marketing (SEM)/Content management system (CMS) training (WordPress, Joomla, Drupal, etc.)	25%

- a. On-demand virtual training or massive open online courses (MOOC) like Coursera, LinkedIn Learning, Udemy, etc.

	<b>Total</b>
I've already enrolled	4%
Very interested	11%
Somewhat interested	21%
Not very interested	23%
Not interested at all	42%
<i>Interested (Net)</i>	<b>32%</b>
<i>Not Interested (Net)</i>	<b>64%</b>

- b. Technical, vocational, or trade training (CAD/CAM/ASE/Culinary/Plumbing, etc.)

	<b>Total</b>
I've already enrolled	2%
Very interested	11%
Somewhat interested	18%
Not very interested	24%
Not interested at all	46%
<i>Interested (Net)</i>	<b>28%</b>
<i>Not Interested (Net)</i>	<b>69%</b>



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- c. Software development/coding bootcamps (CodeAcademy, Fullstack Academy, Hack Reactor, etc.)

	<b>Total</b>
I've already enrolled	2%
Very interested	11%
Somewhat interested	18%
Not very interested	24%
Not interested at all	46%
<b><i>Interested (Net)</i></b>	<b>29%</b>
<b><i>Not Interested (Net)</i></b>	<b>69%</b>

- d. Management/leadership training

	<b>Total</b>
I've already enrolled	3%
Very interested	14%
Somewhat interested	23%
Not very interested	21%
Not interested at all	38%
<b><i>Interested (Net)</i></b>	<b>37%</b>
<b><i>Not Interested (Net)</i></b>	<b>60%</b>

- e. Foreign language/cultural competency training

	<b>Total</b>
I've already enrolled	3%
Very interested	14%
Somewhat interested	24%
Not very interested	22%
Not interested at all	37%
<b><i>Interested (Net)</i></b>	<b>39%</b>
<b><i>Not Interested (Net)</i></b>	<b>59%</b>

- f. Writing/editing/speaking training

	<b>Total</b>
I've already enrolled	2%
Very interested	12%
Somewhat interested	23%
Not very interested	24%
Not interested at all	40%
<b><i>Interested (Net)</i></b>	<b>35%</b>
<b><i>Not Interested (Net)</i></b>	<b>64%</b>





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- g. Search Engine Optimization (SEO)/Search Engine Marketing(SEM)/Content Management System (CMS) training (WordPress, Joomla, Drupal, etc.)

	<b>Total</b>
I've already enrolled	3%
Very interested	9%
Somewhat interested	16%
Not very interested	25%
Not interested at all	47%
<b>Interested (Net)</b>	<b>25%</b>
<b>Not Interested (Net)</b>	<b>72%</b>

3. In general, how would you rate the quality of your own K-12 education?

	<b>Total</b>
Excellent	29%
Good	53%
Fair	16%
Poor	3%
<b>Excellent/Good (Net)</b>	<b>81%</b>
<b>Fair/Poor (Net)</b>	<b>19%</b>

4. **[ASKED IF Q1 = YES]** How would you rate the quality of education your child's school was providing before the COVID-19 pandemic?

	<b>Total (N=375)</b>
Excellent	33%
Good	48%
Fair	12%
Poor	4%
Not applicable	3%
<b>Excellent/Good (Net)</b>	<b>81%</b>
<b>Fair/Poor (Net)</b>	<b>16%</b>

5. **[ASKED IF Q1 = YES]** How would you rate the quality of education your child's school has provided during the COVID-19 pandemic?

	<b>Total (N=375)</b>
Excellent	21%
Good	38%
Fair	28%
Poor	11%
Not applicable	2%
<b>Excellent/Good (Net)</b>	<b>59%</b>
<b>Fair/Poor (Net)</b>	<b>39%</b>

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6. **[ASKED OF AT LEAST POST HIGH SCHOOL]** Thinking about the education you received after high school, what do you think is the most valuable aspect of the education you received? You may select up to two.

	<b>Total (N=1,596)</b>
Skills or knowledge needed for a new career	33%
Opportunity to gain maturity/life experience	29%
Access to jobs/pay I would not have had without it	23%
Continuing education in my chosen career	20%
Credentials to improve my resume/competitiveness	17%
Requirements for the position/level I wanted	16%
Social opportunities	11%
Connections/network for future job	10%
Other	2%
My education was not at all valuable	5%
Don't know	5%

7. Which, if any, of the following did you have access to during your high school education?

- a. Counseling for post-high school education

	<b>Total</b>
Yes	55%
No	27%
Don't know	13%
Not applicable	5%

- b. Career and college fairs

	<b>Total</b>
Yes	53%
No	30%
Don't know	12%
Not applicable	5%

- c. Advanced placement or college prep classes

	<b>Total</b>
Yes	58%
No	26%
Don't know	9%
Not applicable	7%



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d. Military recruiter visits

	<b>Total</b>
Yes	41%
No	34%
Don't know	15%
Not applicable	10%

e. Shop class or other trade classes

	<b>Total</b>
Yes	61%
No	26%
Don't know	7%
Not applicable	7%

f. Work study programs/internships/apprenticeships

	<b>Total</b>
Yes	37%
No	42%
Don't know	14%
Not applicable	7%

g. Foreign language/English as a second language courses

	<b>Total</b>
Yes	71%
No	17%
Don't know	6%
Not applicable	6%

8. **[ASKED OF EACH CHOICE WITH “YES” SELECTED IN PREVIOUS Q]** How helpful, if at all, were each of the following in helping you choose your career path?

	<b>Total</b>
Advanced placement or college prep classes	74%
Work study programs/internships/apprenticeships	74%
Career and college fairs	71%
Counseling for post-high school education	68%
Shop class or other trade classes	51%
Foreign language/English as a second language courses	51%
Military recruiter visits	35%





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### a. Counseling for post-high school education

	<b>Total (N=1,089)</b>
Very helpful	26%
Somewhat helpful	42%
Not very helpful	17%
Not helpful at all	9%
Don't know	3%
Not Applicable	4%
<b>Helpful (Net)</b>	<b>68%</b>
<b>Not Helpful (Net)</b>	<b>26%</b>

### b. Career and college fairs

	<b>Total (N=1,032)</b>
Very helpful	28%
Somewhat helpful	43%
Not very helpful	16%
Not helpful at all	6%
Don't know	2%
Not Applicable	5%
<b>Helpful (Net)</b>	<b>71%</b>
<b>Not Helpful (Net)</b>	<b>22%</b>

### c. Advanced placement or college prep classes

	<b>Total (N=1,137)</b>
Very helpful	38%
Somewhat helpful	36%
Not very helpful	12%
Not helpful at all	6%
Don't know	2%
Not Applicable	6%
<b>Helpful (Net)</b>	<b>74%</b>
<b>Not Helpful (Net)</b>	<b>18%</b>

### d. Military recruiter visits

	<b>Total (N=830)</b>
Very helpful	14%
Somewhat helpful	22%
Not very helpful	18%
Not helpful at all	26%
Don't know	3%
Not Applicable	17%
<b>Helpful (Net)</b>	<b>35%</b>
<b>Not Helpful (Net)</b>	<b>44%</b>







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e. Shop class or other trade classes

	<b>Total (N=1,257)</b>
Very helpful	23%
Somewhat helpful	28%
Not very helpful	16%
Not helpful at all	14%
Don't know	2%
Not Applicable	17%
<b>Helpful (Net)</b>	<b>51%</b>
<b>Not Helpful (Net)</b>	<b>30%</b>

f. Work study programs/internships/apprenticeships

	<b>Total (N=706)</b>
Very helpful	38%
Somewhat helpful	36%
Not very helpful	9%
Not helpful at all	3%
Don't know	3%
Not Applicable	10%
<b>Helpful (Net)</b>	<b>74%</b>
<b>Not Helpful (Net)</b>	<b>13%</b>

g. Foreign language/English as a second language courses

	<b>Total (N=1,419)</b>
Very helpful	22%
Somewhat helpful	29%
Not very helpful	23%
Not helpful at all	17%
Don't know	2%
Not Applicable	8%
<b>Helpful (Net)</b>	<b>51%</b>
<b>Not Helpful (Net)</b>	<b>39%</b>



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9. Thinking generally about college and higher education, please indicate whether you agree or disagree with the following statements.

### Total Agree Summary

	<b>Total</b>
College is an investment in a child's future	83%
<b>[IF PARENT]</b> I am willing to stretch myself financially to obtain the best opportunity for my child's future	(N=529) 81%
<b>[SPLIT B]</b> A post-high school education is part of the American Dream	(N=1,006) 77%
<b>[SPLIT A]</b> A college education is part of the American Dream	(N=1,003) 76%
<b>[IF PARENT]</b> I want my child to attend college because they will earn more money with a college degree	(N=529) 74%
Education after high school is required to have a well-paying job	67%
I am willing to stretch myself financially to obtain the best opportunity for my future	64%
<b>[IF PARENT]</b> I would send my child to college for the intellectual and social experience regardless of whether they earned more money with a college degree	(N=529) 63%
Having a college degree is more important now than it used to be	60%
A four-year college degree is worth the cost	57%

- a. **[SPLIT A]** A college education is part of the American Dream

	<b>Total (N=1,003)</b>
Strongly agree	32%
Somewhat agree	44%
Somewhat disagree	15%
Strongly disagree	5%
Don't know	4%
<b>Agree (Net)</b>	<b>76%</b>
<b>Disagree (Net)</b>	<b>20%</b>





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- b. **[SPLIT B]** A post-high school education is part of the American Dream

	<b>Total (N=1,006)</b>
Strongly agree	30%
Somewhat agree	47%
Somewhat disagree	12%
Strongly disagree	4%
Don't know	7%
<b>Agree (Net)</b>	<b>77%</b>
<b>Disagree (Net)</b>	<b>16%</b>

- c. I am willing to stretch myself financially to obtain the best opportunity for my future

	<b>Total</b>
Strongly agree	24%
Somewhat agree	40%
Somewhat disagree	20%
Strongly disagree	9%
Don't know	8%
<b>Agree (Net)</b>	<b>64%</b>
<b>Disagree (Net)</b>	<b>29%</b>

- d. **[ASKED IF PARENT]** I am willing to stretch myself financially to obtain the best opportunity for my child's future

	<b>Total (N=529)</b>
Strongly agree	47%
Somewhat agree	34%
Somewhat disagree	10%
Strongly disagree	5%
Don't know	5%
<b>Agree (Net)</b>	<b>81%</b>
<b>Disagree (Net)</b>	<b>15%</b>

- e. College is an investment in a child's future

	<b>Total</b>
Strongly agree	41%
Somewhat agree	42%
Somewhat disagree	8%
Strongly disagree	4%
Don't know	5%
<b>Agree (Net)</b>	<b>83%</b>
<b>Disagree (Net)</b>	<b>12%</b>



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f. A four-year college degree is worth the cost

	<b>Total</b>
Strongly agree	21%
Somewhat agree	36%
Somewhat disagree	23%
Strongly disagree	14%
Don't know	6%
<b>Agree (Net)</b>	<b>57%</b>
<b>Disagree (Net)</b>	<b>37%</b>

g. Education after high school is required to have a well-paying job

	<b>Total</b>
Strongly agree	28%
Somewhat agree	38%
Somewhat disagree	18%
Strongly disagree	11%
Don't know	4%
<b>Agree (Net)</b>	<b>67%</b>
<b>Disagree (Net)</b>	<b>29%</b>

h. **[ASKED IF PARENT]** I would send my child to college for the intellectual and social experience regardless of whether they earned more money with a college degree

	<b>Total (N=529)</b>
Strongly agree	28%
Somewhat agree	35%
Somewhat disagree	18%
Strongly disagree	11%
Don't know	8%
<b>Agree (Net)</b>	<b>63%</b>
<b>Disagree (Net)</b>	<b>29%</b>

i. Having a college degree is more important now than it used to be

	<b>Total</b>
Strongly agree	28%
Somewhat agree	31%
Somewhat disagree	23%
Strongly disagree	12%
Don't know	5%
<b>Agree (Net)</b>	<b>60%</b>
<b>Disagree (Net)</b>	<b>35%</b>



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- j. **[ASKED IF PARENT]** I want my child to attend college because they will earn more money with a college degree

	<b>Total (N=529)</b>
Strongly agree	38%
Somewhat agree	36%
Somewhat disagree	14%
Strongly disagree	7%
Don't know	5%
<i>Agree (Net)</i>	<i>74%</i>
<i>Disagree (Net)</i>	<i>21%</i>

10. **[ASKED IF Q1=YES]** To what extent, do you agree or disagree with the following statements?

### Total Agree Summary

	<b>Total (N=375)</b>
Technology is a valuable tool for education	94%
My child has access to reliable internet at home	93%
I have the skills or know how to help my child use the technology required for online learning	93%
My home computer or laptop is in good working condition	92%
It is easy for my child to use the technology needed for online learning	91%
My home computer or laptop is current enough to run school-required software	87%
My child has their own dedicated laptop, tablet or desktop computer at home	84%
I have, and know how to use, security software on my home laptop or desktop computer	83%
I monitor my child's use of technology (computer, tablet, phone, or tv) through parental controls	83%
My child qualifies for a free computer/tablet from their school district	61%
I am worried that my child is falling behind in school due to the pandemic	55%



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- a. My child has their own dedicated laptop, tablet or desktop computer at home

	<b>Total (N=375)</b>
Strongly agree	59%
Somewhat agree	25%
Somewhat disagree	6%
Strongly disagree	8%
Not applicable	2%
<i>Agree (Net)</i>	<i>84%</i>
<i>Disagree (Net)</i>	<i>13%</i>

- b. My child has access to reliable internet at home

	<b>Total (N=375)</b>
Strongly agree	72%
Somewhat agree	21%
Somewhat disagree	4%
Strongly disagree	3%
Not applicable	1%
<i>Agree (Net)</i>	<i>93%</i>
<i>Disagree (Net)</i>	<i>6%</i>

- c. My home computer or laptop is current enough to run school-required software

	<b>Total (N=375)</b>
Strongly agree	63%
Somewhat agree	24%
Somewhat disagree	7%
Strongly disagree	3%
Not applicable	3%
<i>Agree (Net)</i>	<i>87%</i>
<i>Disagree (Net)</i>	<i>10%</i>

- d. My home computer or laptop is in good working condition

	<b>Total (N=375)</b>
Strongly agree	64%
Somewhat agree	29%
Somewhat disagree	3%
Strongly disagree	4%
Not applicable	1%
<i>Agree (Net)</i>	<i>92%</i>
<i>Disagree (Net)</i>	<i>7%</i>





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- e. My child qualifies for a free computer/tablet from their school district

	<b>Total (N=375)</b>
Strongly agree	36%
Somewhat agree	25%
Somewhat disagree	9%
Strongly disagree	19%
Not applicable	12%
<b>Agree (Net)</b>	<b>61%</b>
<b>Disagree (Net)</b>	<b>28%</b>

- f. I have the skills or know how to help my child use the technology required for online learning

	<b>Total (N=375)</b>
Strongly agree	53%
Somewhat agree	40%
Somewhat disagree	5%
Strongly disagree	2%
Not applicable	*
<b>Agree (Net)</b>	<b>93%</b>
<b>Disagree (Net)</b>	<b>7%</b>

- g. I have, and know how to use, security software on my home laptop or desktop computer

	<b>Total (N=375)</b>
Strongly agree	44%
Somewhat agree	39%
Somewhat disagree	10%
Strongly disagree	3%
Not applicable	3%
<b>Agree (Net)</b>	<b>83%</b>
<b>Disagree (Net)</b>	<b>14%</b>

- h. I monitor my child's use of technology (computer, tablet, phone, or tv) through parental controls

	<b>Total (N=375)</b>
Strongly agree	45%
Somewhat agree	38%
Somewhat disagree	11%
Strongly disagree	6%
Not applicable	*
<b>Agree (Net)</b>	<b>83%</b>
<b>Disagree (Net)</b>	<b>17%</b>





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- i. I am worried that my child is falling behind in school due to the pandemic

	<b>Total (N=375)</b>
Strongly agree	22%
Somewhat agree	33%
Somewhat disagree	18%
Strongly disagree	25%
Not applicable	2%
<b>Agree (Net)</b>	<b>55%</b>
<b>Disagree (Net)</b>	<b>43%</b>

- j. It is easy for my child to use the technology needed for online learning

	<b>Total (N=375)</b>
Strongly agree	59%
Somewhat agree	32%
Somewhat disagree	7%
Strongly disagree	1%
Not applicable	1%
<b>Agree (Net)</b>	<b>91%</b>
<b>Disagree (Net)</b>	<b>8%</b>

- k. Technology is a valuable tool for education

	<b>Total (N=375)</b>
Strongly agree	68%
Somewhat agree	26%
Somewhat disagree	4%
Strongly disagree	2%
Not applicable	*
<b>Agree (Net)</b>	<b>94%</b>
<b>Disagree (Net)</b>	<b>6%</b>







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11. **[ASKED IF PARENT]** Thinking about your needs as a working parent, to what extent, do you agree or disagree with the following statements?

### Total Agree Summary

	<b>Total (N=485)</b>
I am able to effectively juggle my work and my child's online learning	66%
If my child is not in school or daycare, I am able to take time off to care for them	59%
I am able to afford childcare when my child has to stay home from school or daycare	57%
I can afford summer childcare or daytime activities	57%
Without childcare or in-person school, I would have to make major changes to my professional career	56%
I am able to find childcare when my child has to stay home from school or daycare	54%
I have had to put my own work on hold to care for my child	50%
Without childcare or in-person school, I would have to drop out from the workforce	48%

a. I am able to find childcare when my child has to stay home from school or daycare

	<b>Total (N=485)</b>
Strongly agree	25%
Somewhat agree	29%
Somewhat disagree	13%
Strongly disagree	8%
Not applicable	25%
<i>Agree (Net)</i>	<i>54%</i>
<i>Disagree (Net)</i>	<i>21%</i>

b. I am able to afford childcare when my child has to stay home from school or daycare

	<b>Total (N=485)</b>
Strongly agree	25%
Somewhat agree	31%
Somewhat disagree	10%
Strongly disagree	10%
Not applicable	24%
<i>Agree (Net)</i>	<i>57%</i>
<i>Disagree (Net)</i>	<i>20%</i>





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c. I am able to effectively juggle my work and my child's online learning

	<b>Total (N=485)</b>
Strongly agree	29%
Somewhat agree	37%
Somewhat disagree	11%
Strongly disagree	5%
Not applicable	18%
<b>Agree (Net)</b>	<b>66%</b>
<b>Disagree (Net)</b>	<b>16%</b>

d. If my child is not in school or daycare, I am able to take time off to care for them

	<b>Total (N=485)</b>
Strongly agree	30%
Somewhat agree	29%
Somewhat disagree	17%
Strongly disagree	8%
Not applicable	17%
<b>Agree (Net)</b>	<b>59%</b>
<b>Disagree (Net)</b>	<b>24%</b>

e. I can afford summer childcare or daytime activities

	<b>Total (N=485)</b>
Strongly agree	26%
Somewhat agree	31%
Somewhat disagree	15%
Strongly disagree	11%
Not applicable	17%
<b>Agree (Net)</b>	<b>57%</b>
<b>Disagree (Net)</b>	<b>26%</b>

f. I have had to put my own work on hold to care for my child

	<b>Total (N=485)</b>
Strongly agree	25%
Somewhat agree	25%
Somewhat disagree	20%
Strongly disagree	13%
Not applicable	16%
<b>Agree (Net)</b>	<b>50%</b>
<b>Disagree (Net)</b>	<b>34%</b>



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- g. Without childcare or in-person school, I would have to make major changes to my professional career

	<b>Total (N=485)</b>
Strongly agree	29%
Somewhat agree	27%
Somewhat disagree	14%
Strongly disagree	11%
Not applicable	19%
<i>Agree (Net)</i>	<i>56%</i>
<i>Disagree (Net)</i>	<i>25%</i>

- h. Without childcare or in-person school, I would have to drop out from the workforce

	<b>Total (N=485)</b>
Strongly agree	21%
Somewhat agree	27%
Somewhat disagree	16%
Strongly disagree	16%
Not applicable	20%
<i>Agree (Net)</i>	<i>48%</i>
<i>Disagree (Net)</i>	<i>32%</i>

12. Which statement do you agree with most, even if none are exactly right?

	<b>Total</b>
Curriculum for public schools should be set at the national level	33%
Curriculum for public schools should be set at the state level	30%
Curriculum for public schools should be set at the local level	21%
Don't know	15%



## PUBLIC POLL FINDINGS AND METHODOLOGY

13. How much do you agree or disagree with the following statements?

### Total Agree Summary

	<b>Total</b>
The local school board should be elected	81%
Public schools should teach that racism exists in our community institutions	62%
My local public schools are preparing our children for tomorrow's challenges and careers	58%
My local public schools are preparing our children to be good citizens	58%
My local public schools should teach according to a national curriculum	56%
My local public schools are preparing our children to be leaders	51%
The local school board should dictate the curriculum for public schools in my area	47%
Public schools should teach according to their own community values	45%
Religion should be taught in public schools	38%

a. Public schools should teach according to their own community values

	<b>Total</b>
Strongly agree	12%
Somewhat agree	33%
Somewhat disagree	25%
Strongly disagree	17%
Don't know	13%
<i>Agree (Net)</i>	<i>45%</i>
<i>Disagree (Net)</i>	<i>42%</i>

b. My local public schools should teach according to a national curriculum

	<b>Total</b>
Strongly agree	23%
Somewhat agree	33%
Somewhat disagree	18%
Strongly disagree	10%
Don't know	15%
<i>Agree (Net)</i>	<i>56%</i>
<i>Disagree (Net)</i>	<i>29%</i>



## PUBLIC POLL FINDINGS AND METHODOLOGY

- c. Public schools should teach that racism exists in our community institutions

	<b>Total</b>
Strongly agree	31%
Somewhat agree	32%
Somewhat disagree	12%
Strongly disagree	16%
Don't know	9%
<b>Agree (Net)</b>	<b>62%</b>
<b>Disagree (Net)</b>	<b>28%</b>

- d. The local school board should dictate the curriculum for public schools in my area

	<b>Total</b>
Strongly agree	13%
Somewhat agree	33%
Somewhat disagree	23%
Strongly disagree	15%
Don't know	16%
<b>Agree (Net)</b>	<b>47%</b>
<b>Disagree (Net)</b>	<b>37%</b>

- e. The local school board should be elected

	<b>Total</b>
Strongly agree	46%
Somewhat agree	35%
Somewhat disagree	6%
Strongly disagree	2%
Don't know	11%
<b>Agree (Net)</b>	<b>81%</b>
<b>Disagree (Net)</b>	<b>8%</b>

- f. Religion should be taught in public schools

	<b>Total</b>
Strongly agree	13%
Somewhat agree	24%
Somewhat disagree	20%
Strongly disagree	32%
Don't know	10%
<b>Agree (Net)</b>	<b>38%</b>
<b>Disagree (Net)</b>	<b>52%</b>

## PUBLIC POLL FINDINGS AND METHODOLOGY

g. My local public schools are preparing our children for tomorrow's challenges and careers

	<b>Total</b>
Strongly agree	17%
Somewhat agree	41%
Somewhat disagree	18%
Strongly disagree	10%
Don't know	14%
<i>Agree (Net)</i>	<i>58%</i>
<i>Disagree (Net)</i>	<i>28%</i>

h. My local public schools are preparing our children to be leaders

	<b>Total</b>
Strongly agree	14%
Somewhat agree	38%
Somewhat disagree	21%
Strongly disagree	11%
Don't know	17%
<i>Agree (Net)</i>	<i>51%</i>
<i>Disagree (Net)</i>	<i>32%</i>

i. My local public schools are preparing our children to be good citizens

	<b>Total</b>
Strongly agree	18%
Somewhat agree	41%
Somewhat disagree	18%
Strongly disagree	10%
Don't know	14%
<i>Agree (Net)</i>	<i>58%</i>
<i>Disagree (Net)</i>	<i>28%</i>

14. **[ASKED OF AT LEAST POST HIGH SCHOOL]** What type of institution did you attend for your education after high school? If you attended more than one school, please think of the last school you attended.

	<b>Total (N=1,596)</b>
Four-year public university	45%
Four-year private university	24%
Two-year public community college/junior college	19%
Trade school/vocational school/technical college	8%
None of the above	4%



## PUBLIC POLL FINDINGS AND METHODOLOGY

15. [ASKED IF Q1=YES] What kind of school do/does your child(ren) attend?

	<b>Total (N=375)</b>
Public school	76%
Private school -- religious or parochial	12%
Private school - non-religious	6%
Charter school	5%
Other	4%





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of an Ipsos poll conducted between June 15-17, 2021. For this survey, a sample of 2,009 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The sample was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and “[river](#)” [sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=2,009, DEFF=1.5, adjusted Confidence Interval=+/- 4.0 percentage points).

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## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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