

Faculty Development Program
on
“QUALITATIVE DESIGN & RESEARCH”
(Using NVivo Software)

January 23rd – 24th, 2020



Program Director: Prof. Sajeet Pradhan



ABOUT THE WORKSHOP:

NVivo is a qualitative data analysis computer software which help the researchers work with text-based and multimedia information (including interviews, open-ended survey responses, picture/audio/video data, articles, social media and web content), where deep levels of analysis on small or large volumes of data are required.

This two-days workshop will help the participants

- a) in understanding common qualitative research design and methods
- b) in using NVivo software to create new project, export data, analyze data, display data using chart, model and graphs and create report based on the inferences.

WORKSHOP CONTENTS:

- 1) Why qualitative research?
- 2) Discussion of Common qualitative methods
- 3) Introduction to the NVivo software and data management.
- 4) Analyzing text-based data.
- 5) Using multimedia sources of (Audio & Visual) data.
- 6) Queries, visual presentations, exploring and reporting your data.
- 7) Discussion on how to write a qualitative research journal article.

METHODOLOGY

The methodology would include discussion, demonstration and hands-on experience with software. Participants are requested to carry laptops for hands-on learning.

WHO SHOULD ATTEND

Academicians, Research Scholars and Doctoral students and Industry Practitioners.

PROGRAM DIRECTOR

Prof. Sajeet Pradhan

Prof. Sajeet Pradhan has done his Mining Engineering from OSME, MBA from KIIT University and PhD from Indian Institute of Technology, Kharagpur. Dr. Sajeet has more than fourteen years of experience in teaching, training and consulting. He is a well-known behavioral trainer having rich experience of more than 2000 training hours in various organizations like GAIL, Petronet LNG Ltd, ORG MARG AC NIELSEN, KIIT University, and DAV schools etc. He has trained government officers and corporate executives of more than 50 countries. He is a regular resource person to institutions like IIT Kharagpur, IIM Rohtak, Ravenshaw University & Central Rice Research Institute, Odisha. He has authored several articles published in SCOPUS journals (these journals are also ranked by ABDC & ABS) like *International Journal of Organizational Analysis*, *International Journal of Productivity and Performance Management*, *Journal of Organizational Change Management*, *Asia-Pacific Journal of Business Administration*, *Gender in Management: An international journal*, *International Journal of Strategic Business Alliance*, *World Review of Science, Technology and Sustainable Development*, *Asia Pacific Management Review*, *The Psychologist-Manager*, *Development & Learning in Organizations: An International Journal*, *Human Resource Management International Digest*, *Evidence based HRM*, *Journal of Enterprise Information Management*, *Performance Improvement Quarterly*, *IIMB Review*, *Journal of Human values*, *Global Business Review*, *Vision- The Journal of Business Perspective*, *Vikalpa: The Journal for Decision makers*, *Journal of Health management etc.* Prof. Sajeet is currently an Associate Professor of Organizational

Behaviour in IMI Delhi and also the associate editor of journals like Global Business Review (Sage) and Emerging Economy Studies (Sage).

ADMINISTRATIVE DETAILS

Dates:

January 23rd -24th, 2020

Venue:

International Management Institute
B-10, Qutub Institutional Area
New Delhi 110016

Timing:

9:30 am to 5:30 pm

PARTICIPATION FEE

The participation fee on non-residential basis covering professional fee, program kit and lunch is as follows:

Corporates	: Rs. 8,000/- per participant
Faculty Members	: Rs.6,000/- per participant
Research Scholars/Students	: Rs.4,000/- per participant

In addition, GST @ 18% is payable. Fee is payable in advance by way of local cheque/DD in favor of "**International Management Institute**" payable at New Delhi or through direct electronic fund transfer to IMI Bank Account, as per following details:

Allahabad Bank Account Number: 50123177738
MICR Code: 110010007, IFSC Code: ALLA0211083
Pan No. AAAT10972K; GST No: 07AAATI0972K1ZJ

Please mention the program name while making payment through electronic fund transfer.

Residential – IMI shall provide assistance in arranging suitable accommodation on specific request on payment basis at IMI Campus only.

REGISTRATION

The registration form duly filled in along with the program fee should reach us at least 7 days before the commencement date of the program. In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.

CERTIFICATE OF PARTICIPATION

A certificate of successful participation by International Management Institute (IMI) will be issued to each delegate at the conclusion of the program.

ABOUT IMI

International Management Institute (IMI) is India's first corporate sponsored Business School founded in 1981 with the original campus in New Delhi. The corporate sponsors included RPG Enterprises (lead sponsor), ITC, Nestle, Tata Chemicals, British Oxygen, SAIL, and Williamson Magor. It was set up in collaboration with the then IMI Geneva, now IMD Lausanne. Subsequently two other campuses were set up in Kolkata (2010) and Bhubaneswar (2011). In the last several years, IMI New Delhi has been consistently ranked in the top 10-15 Business Schools in the country and among the top 5 private Business Schools. It is accredited by the UK based Association of MBAs (AMBA), one of the top three international accreditation bodies for Business Schools globally.

IMI New Delhi has global linkages with leading schools in Europe, North America, and Asia. The Institute currently offers the PGDM, PGDM-HRM, PGDM-Banking & Financial Services, Executive PGDM and FPM (doctoral program). In addition, it has built a vibrant Executive Education vertical offering training to management professionals from the corporate world. The Institute has been empaneled by the Government of India to train participants from developing countries under the International Technical & Economic Corporation (ITEC) program of the Ministry of External Affairs.

IMI New Delhi puts a strong focus on high quality research by its faculty leading to publications in international peer reviewed academic journals. Its faculty have PhDs from top international and national universities/institutes, with many of them also having significant corporate experience.

For registration/any other information, please contact:

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International Management Institute

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QUALITATIVE DESIGN & RESEARCH
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January 23rd & 24th, 2020

Registration Form

Name: (Mr./Ms/Dr.) _____

Designation: _____

Organization: _____

Office Address: _____

_____ **Pin** _____

Office Phone Nos.: _____

Fax : _____

E-mail ID : _____

Mobile No.: _____

Signature :

Date: