



# Parenting for a Digital Future

## Survey questionnaire

The main part of this survey is about your use of the internet, and how your child(ren) use the internet, but we have a few profile questions for you to answer first.

### SINGLE CODE

SC1 Are you?

[choose one only]

1. Male
2. Female

### OPEN RESPONSE (18 to 65)

SC2 How old are you?

### SINGLE CODE

SC3 In what region do you live?

[choose one only]

1. East of England
2. East Midlands
3. London
4. North East
5. North West
6. Northern Ireland
7. Scotland
8. South East
9. South West
10. Wales
11. West Midlands
12. Yorkshire / Humberside

### OPEN RESPONSE

SC4 Please enter your full postcode. Any personal identifiable information you provide will be anonymously analysed in conjunction with your survey responses. We will not pass on these details directly. Your postcode is needed to classify which region you live in. The survey results will be processed in adherence to Market Research Society's Code of Conduct and Data Protection Act 1998.

### SINGLE CODE

SC5 Which of the following best describes your race or ethnicity?

[choose one only]

1. White
2. Black/Black British
3. Asian/Asian British
4. Mixed
5. Other
6. Prefer not to say

### SINGLE CODE

SC6 Please indicate to which occupational group the Chief Income Earner in your household belongs, or which group fits best. This could be you: the Chief Income Earner is the person in your household



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with the largest income. If the Chief Income Earner is retired and has an occupational pension please answer for their most recent occupation. If the Chief Income Earner is not in paid employment but has been out of work for less than 6 months, please answer for their most recent occupation.

1. Semi or unskilled manual work (e.g. Manual workers, all apprentices to be skilled trades, Caretaker, Park keeper, non-HGV driver, shop assistant)
2. Skilled manual worker (e.g. Skilled Bricklayer, Carpenter, Plumber, Painter, Bus/ Ambulance Driver, HGV driver, AA patrolman, pub/bar worker, etc.)
3. Supervisory or clerical/ junior managerial/ professional/ administrative (e.g. Office worker, Student Doctor, Nurse, Foreman with 25+ employees, salesperson, etc.)
4. Intermediate managerial/ professional/ administrative (e.g. Newly qualified (under 3 years) doctor, Solicitor, Board director small organisation, middle manager in large organisation, principal officer in civil service/local government, teacher)
5. Higher managerial/ professional/ administrative (e.g. Doctor, Solicitor, Board Director in a large organisation (200+ employees, top level civil servant/public service employee))
6. Student
7. Casual worker – not in permanent employment
8. Homemaker
9. Retired and living on state pension
10. Unemployed or not working due to long-term sickness
11. Carer of other household member
12. Other
13. None of these

## SINGLE CODE

SC7 Are you a parent?

[choose one only]

1. Yes
2. No [IF NO, CLOSE THE INTERVIEW]

## ASK IF A PARENT / SINGLE CODE

SC8 Do you have any children aged from 0 to 17 living at home with you, or who you have regular responsibility for?

[choose one only]

1. Yes
2. No

## ASK IF HAS CHILDREN AT HOME / SINGLE CODE

SC9 How many children do you have that live at home with you or who you have regular responsibility for?

[choose one only]

1. 1
2. 2
3. 3
4. 4
5. 5 or more

## ASK IF HAS CHILDREN AT HOME / GRID QUESTION

SC10 Could you tell us the sex and age of each of your child/children living at home with you or who you have regular responsibility for?



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If you can please start with your youngest child first  
[choose one only]

## GENDER

1. Male
2. Female

## AGE

1. 0
2. 1
3. 2
4. 3
5. 4
6. 5
7. 6
8. 7
9. 8
10. 9
11. 10
12. 11
13. 12
14. 13
15. 14
16. 15
17. 16
18. 17

## ROWS:

1. Child 1
2. Child 2
3. Child 3
4. Child 4
5. Child 5

## OPEN RESPONSE

SC11 Please can you tell us the first name (or nick name, you can as well input imaginary name) of your **[GENDER]** aged **[AGE]**. This will be used only for the purpose of personalising the survey for you, to make answering the questions easier, your child name will not be stored.

Prefer not to provide a name **[EXCLUSIVE]**

During the survey, when we refer to...

- **'Internet'** we mean going online, to access websites, use social media (like Facebook, Instagram etc.), be entertained, buy things, look for information etc.
- **'Devices'** we mean mobile phones, computers, laptops, tablets, games consoles, smart TVs etc. - any electronic gadgets
- **'Digital media'**, we mean the things that you watch, listen to, read, interact with, on **devices**
- **'Technology'** we mean the **internet**, **devices** and **digital media**

## SINGLE CODE



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1. What is the highest level of education you have completed?  
[choose one only]
1. Primary school
  2. Secondary school up to 16 years
  3. Higher or secondary or further education (A-levels, BTEC, etc.)
  4. College or university
  5. Post-graduate degree
  6. Prefer not to say

## MULTI CODE

2. Who is responsible for taking care of [NAME or 'your child']?  
[choose all that apply]
1. I am a single parent
  2. I share the care of my child with a partner
  3. I share the care of my child with an ex-partner
  4. I share the care of my child with a grandparent/relative
  5. I share the care of my child with a paid caregiver (e.g. nanny, childminder)
  6. Other (please specify)

## MULTI CODE

3. People do different kinds of work. Do any of these statements apply to you?  
[choose all that apply]
1. I have a full time job
  2. I have a part time job
  3. I do (or have done) work that I would describe as creative or artistic
  4. I do (or have done) work that requires me to know a lot about computers
  5. My work is fairly insecure (e.g. next year's income is uncertain)
  6. I am a full time parent/caregiver
  7. I am registered as a student (part-time or full-time)
  8. I don't do paid work (e.g. unemployed, long-term illness)
  9. Other (please specify)

## MULTI CODE

4. Does [NAME or 'your child'] have any **special educational needs** (SEN)?  
[choose all that apply]
1. No (**EXCLUSIVE**)
  2. Specific Learning Difficulty
  3. Moderate Learning Difficulty
  4. Severe Learning Difficulty
  5. Profound & Multiple Learning Difficulty
  6. Social, Emotional and Mental Health difficulty
  7. Speech, Language and Communications Needs
  8. Hearing Impairment
  9. Visual Impairment
  10. Multi-sensory Impairment
  11. Physical disability
  12. Autistic Spectrum Disorder
  13. Other difficulty/disability (please specify)



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## SINGLE CODE

5. How often do you use the internet on any device/in any place?

[choose one only]

1. Never
2. Hardly ever
3. At least monthly
4. At least weekly
5. Daily or almost daily
6. Several times a day
7. Almost all the time

## MULTI CODE / ROTATE ORDER OF CODES

6. Do any of these factors limit or prevent your use of the internet?

[choose all that apply]

1. Devices (a mobile phone, computer, tablet) are too expensive
2. There is no signal or poor signal where I live
3. Paying for internet/data is too expensive
4. The internet doesn't provide what I want or need
5. It's too difficult to use
6. I do not have enough time to go online
7. The internet is too time consuming
8. I am worried about my privacy
9. It's not for people like me
10. Other (please specify)
11. None of these (**EXCLUSIVE**)

## ASK IF CODES 3 TO 7 OF Q5

## MULTI CODE / ROTATE ORDER OF CODES

7. Thinking about when you use the internet on any device/in any place, in the **past month** have you used any of these devices to go online?

[choose all that apply]

1. Computer (desktop/laptop)
2. Mobile phone or smartphone
3. Tablet (e.g. iPad, Kindle Fire, Samsung Galaxy Tab)
4. Games console (e.g. PlayStation, Xbox, Wii, Nintendo DS)
5. Wearable device (e.g. Apple Watch, FitBit)
6. Smart home devices (e.g. Amazon Echo, Google Home)
7. Internet connected smart toys (Drone, internet-connected soft toys or robot, etc.)
8. Virtual Reality headset
9. Other connected device (e.g. e-reader, iPod Touch)

## ASK IF CODES 3 TO 7 OF Q5

## MULTI CODE / ROTATE ORDER OF CODES

8. In the **past month** have you used the internet to do any of these things for [**NAME** or 'your child']:

[choose all that apply]

1. Search for information or advice about [**NAME** or 'your child']'s health
2. Search for local activities and events
3. Search for information to help [**NAME** or 'your child'] learn
4. Download or stream videos, apps or games
5. Sign up or pay for classes and activities
6. Make social arrangements





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7. Connect with other parents for advice or support
8. None of these [EXCLUSIVE]

## SINGLE CODE

9. How often does [NAME or 'your child'] use the internet, independently or with help, on any device/in any place?

[choose one only]

1. Never
2. Hardly ever
3. At least monthly
4. At least weekly
5. Daily or almost daily
6. Several times a day
7. Almost all the time

## ASK IF CODES 3 TO 7 OF Q9

### MULTI CODE / ROTATE ORDER OF CODES

10. Thinking about when [NAME or 'your child'] uses the internet, independently or with help, on any device/in any place, in the **past month**, has [NAME or 'your child'] used any of these devices to go online?

[choose all that apply]

1. Computer (desktop/laptop)
2. Mobile phone or smartphone
3. Tablet (e.g. iPad, Kindle Fire, Samsung Galaxy Tab)
4. Games console (e.g. PlayStation, Xbox, Wii, Nintendo DS)
5. Wearable device (e.g. Apple Watch, FitBit)
6. Smart home devices (e.g. Amazon Echo, Google Home, Nest)
7. Internet connected smart toys (Drone, internet-connected soft toys or robot, etc.)
8. Virtual Reality headset
9. Other connected device (e.g. e-reader, iPod Touch, smart TV)

### MULTI CODE / ROTATE ORDER OF CODES

11. Now thinking just of the **past week**, have you and [NAME or 'your child'] done any of these activities **together**?

[choose all that apply]

1. Played computer/video games
2. Watched TV/films at home
3. Learned about something on the internet
4. Eaten meals together
5. Outdoor or sporting activities (walks, swimming, football, going to the park etc.)
6. None of these [EXCLUSIVE]

### MULTI CODE / ROTATE ORDER OF CODES

12. And, in the **past week** have you and [NAME or 'your child'] done any of these activities **together**?

[choose all that apply]

1. Shopping
2. Played with toys or games together
3. Religious activities
4. Creative activities (making music, craft projects, drama, painting, etc.)



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5. Talked about things that are important to you
6. None of these [EXCLUSIVE]

## MULTI CODE / ROTATE ORDER OF CODES

13. Finally, in the **past week** have you and [NAME or 'your child'] done any of these activities **together**?  
[choose all that apply]
1. Reading together
  2. Visited or went out with family or friends (e.g. visited relatives' homes, or going out for meals, bowling, cinema, etc.)
  3. Used technology to create or edit videos, photos or music or other content
  4. Interacted on social media together (e.g. commenting on each other's posts)
  5. Contacted friends or family by using the internet together (e.g. Skype, Facetime, WhatsApp, etc.)
  6. None of these [EXCLUSIVE]

## MULTI CODE / ROTATE ORDER OF CODES

14. In the **past week**, how have you been in touch with family or friends?  
[choose all that apply]
1. Phone calls
  2. Writing letters/cards
  3. Writing emails
  4. Video chat like Skype, Facetime
  5. Text messages
  6. Messaging apps like WhatsApp, Viber
  7. Sharing messages/photos/images on social networks
  8. Face-to-face visits
  9. None of these [EXCLUSIVE]

## ASK IF CODES 3 TO 7 OF Q5

### MULTI CODE

15. Thinking of the photos or videos you share of [NAME or 'your child'] online, who are these shared with?  
[choose all that apply]
1. Close family and friends (fewer than 20 people)
  2. A wider group of family and friends (fewer than 200 people)
  3. A large number of 'friends' or contacts (200+ people)
  4. To a public forum or blog or other public site
  5. I don't share photos or videos of [NAME or 'my child'] online [EXCLUSIVE]

## ASK IF CODES 1 TO 4 OF Q15

### SINGLE CODE

16. How often do you share/post/blog photos/videos of [NAME or 'your child'] online?  
[choose one only]
1. Never
  2. Hardly ever
  3. At least monthly
  4. At least weekly



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5. Daily or almost daily
6. Several times a day
7. Almost all the time

## ASK IF CODES 2 TO 7 OF Q16

17. In the **past month**, how many photos or videos of [NAME or 'your child'] have you shared online:  
[choose one only]

1. None
2. 1-9
3. 10-29
4. 30+

## ASK IF CODES 2 TO 4 OF Q17

### MULTI CODE / ROTATE ORDER OF CODES

18. When you have shared photos or videos of [NAME or 'your child'] online:  
[choose all that apply]

1. I did it to keep in touch with family and friends
2. [NAME or 'They'] asked me to post the photos/videos online
3. I regretted something I shared about [NAME or 'them'] online
4. I asked [NAME or 'them'] if it was OK in advance
5. I didn't show [NAME or 'my child']'s face clearly in photos
6. I don't see anything much to worry about
7. None of these [EXCLUSIVE]

## ASK IF CODES 2 TO 7 OF Q5

### MULTI CODE / ROTATE ORDER OF CODES

19. Thinking about the different ways that you use the internet (at home, work, etc.), do you know how to ...

[choose all that apply]

1. Save a photo that you find online
2. Change your privacy settings (e.g., on a social networking site)
3. Check if the information you find online is true
4. Find exactly the information you are looking for online
5. Decide which information you should and shouldn't share online
6. Remove people from your 'friend' or contact lists
7. Post online music or a video that you have created yourself
8. Create a website
9. Change or edit somebody else's music (such as editing or mixing tracks)
10. Use a coding/programming language (e.g. Python, Java, JavaScript, C++, Ruby, SQL)
11. None of these [EXCLUSIVE]

## ASK IF CODES 2 TO 7 OF Q9

### MULTI CODE / ROTATE ORDER OF CODES

20. Thinking about the different ways that [NAME or 'your child'] uses the internet (at home, at school/college, etc.), do they know how to ...

[choose all that apply]

1. Save a photo that they find online





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2. Check if the information they find online is true
3. Find exactly the information they are looking for online
4. Decide which information they should and shouldn't share online
5. Use a coding/programming language (e.g. Scratch, CodeStudio, JavaScript, Python)
6. Post online music or a video that they have created themselves
7. None of these [EXCLUSIVE]
8. Don't know [EXCLUSIVE]

## ASK IF CHILD AGE 9 OR ABOVE

### ASK IF CODES 2 TO 7 OF Q9

#### MULTI CODE / ROTATE ORDER OF CODES

21. And does [NAME or 'your child'] know how to:

[choose all that apply]

1. Change their privacy settings (e.g., on a social networking site)
2. Remove people from their 'friends' or contact lists
3. Create a website
4. Change or edit somebody else's music (such as editing or mixing tracks)
5. None of these [EXCLUSIVE]
6. Don't know [EXCLUSIVE]

#### MULTI CODE / ROTATE ORDER OF CODES

22. When you have a question or concern about your child or family's **digital media** use, where do you go for advice?

[choose all that apply]

1. Your own parents (or parents-in-law)
2. Your friends or relatives
3. Your partner / ex-partner
4. Religious/community leaders
5. Child's nursery/school/college
6. Health professional (health visitor, GP, etc.)
7. Government or charity advice service or website (NHS, Baby Centre)
8. Companies selling devices and products (e.g. internet service provider, Mothercare or Google Family)
9. Website or blog where parents advise each other (e.g. Mumsnet)
10. I post a question to my social networks (e.g. on Facebook)
11. Parenting experts, advice columns or parenting magazines (e.g. parenting sections of Guardian, Telegraph, Daily Mail)
12. I search online for the advice I need
13. I just figure it out for myself
14. Nowhere/I don't go anywhere for advice [EXCLUSIVE]

#### MULTI CODE / ROTATE ORDER OF CODES

23. When you have a question about other things that concern your child or family **in general**, where do you go for advice?

[choose all that apply]

1. Your own parents (or parents-in-law)
2. Your friends or relatives
3. Your partner / ex-partner
4. Religious/community leaders
5. Child's nursery/school/college

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6. Health professional (health visitor, GP, etc.)
7. Government or charity advice service or website (NHS, Baby Centre)
8. Companies selling devices and products (e.g. internet service provider, Mothercare or Google Family)
9. Website or blog where parents advise each other (e.g. Mumsnet)
10. I post a question to my social networks (e.g. on Facebook)
11. Parenting experts, advice columns or parenting magazines (e.g. parenting sections of Guardian, Telegraph, Daily Mail)
12. I search online for the advice I need
13. I just figure it out for myself
14. Nowhere/ I don't go anywhere for advice [EXCLUSIVE]

## SINGLE CODE PER ROW/ ROTATE ROWS

24. How much do you agree or disagree with the following statements

[choose one box for each statement]

**Codes across the top - strongly agree / agree / neither agree nor disagree / disagree / strongly disagree**

1. I feel I am doing a good job as a parent
2. I have the support from friends and family that I need as a parent
3. I know where to get the information and advice I need for dilemmas I face as a parent
4. On the whole, I am satisfied with my life

## SINGLE CODE PER ROW / ROTATE ROWS

25. And now, thinking about [NAME or 'your child'], how confident are you about...

[choose one box for each statement]

**Codes across the top - very confident/ fairly confident/ a bit confident/ not confident / don't know**

1. Their safety
2. Their learning
3. Their health
4. Their friendships
5. Their future

## MULTI CODE / ROTATE ORDER OF CODES

26. Thinking of the **past year**, did [NAME or 'your child'] participate in any **extracurricular** (after school or outside nursery/school/college) groups or lessons?

[choose all that apply]

1. Sports club or team
2. Cultural or language group/lessons
3. Creative or performing arts (e.g. music, dance, drama, art, crafts)
4. Religious instruction
5. Science or maths clubs
6. Academic tutoring
7. Scouts/guides/young cadets
8. Computing or coding club (e.g. Code.org or CoderDojo or Scratch)
9. Other technology-related club (e.g. video games, Lego Mindstorms, video editing, music technology)
10. Other (please specify)
11. None of these [EXCLUSIVE]



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## MULTI CODE / ROTATE ORDER OF CODES

27. Do you think that...

[choose all that apply]

1. [NAME or 'Your child']'s teachers value what they learn at home
2. [NAME or 'Your child']'s teachers value what they learn in after-school or extracurricular activities
3. You are well informed about what [NAME or 'your child'] learns at nursery/school/college
4. What [NAME or 'your child'] learns at nursery/school/college connects with your family activities at home
5. [NAME or 'Your child']'s teachers make good use of digital technologies for learning
6. [NAME or 'My child'] is not at nursery / school / college [EXCLUSIVE]
7. None of these [EXCLUSIVE]

## MULTI CODE / ROTATE ORDER OF CODES

28. In the **past year**, have you ...

[choose all that apply]

1. Visited an educational website (e.g. BBC Bitesize, Scratch/Scratch Junior) to support [NAME or 'your child']'s learning
2. Downloaded an educational app or game (e.g. to learn numbers or letters) to support [NAME or 'your child']'s learning
3. Used a digital homework/learning platform suggested by [NAME or 'your child']'s school (e.g. Purple Mash, Education Cities)
4. Watched a video (e.g. on YouTube) to help you or [NAME or 'your child'] learn something new
5. Used the internet to support your own work or learning
6. Used the internet to support [NAME or 'your child']'s learning or schoolwork
7. Visited a website or downloaded an app, device or kit to help [NAME or 'your child'] learn about technology or coding (e.g. Scratch, MakeyMakey, Raspberry Pi, BBC Micro Bit)
8. None of these [EXCLUSIVE]

## ASK IF CHILD AGE 0-8 AND CODES 1 TO 7 AT Q28

## MULTI CODE / ROTATE ORDER OF CODES

29. If you have used or downloaded any of the above, **how** did you choose the apps/games etc. to support [NAME or 'your child']'s learning?

[choose all that apply]

1. It was highly ranked in the app store/search results
2. I asked /got a recommendation from [NAME or 'my child']'s teacher
3. I asked /got a recommendation from an expert (e.g. librarian, educator, childcare worker, health visitor)
4. I asked /got a recommendation my friends/relatives
5. I read a review site like Common Sense Media or ParentZone
6. I read reviews in the iTunes App store/Google Play/Android Store
7. I read a parent blog
8. I saw an advertisement
9. It came pre-installed on my /[NAME or 'my child']'s device
10. I searched online for something like "best educational sites for children"
11. [NAME or 'My child'] asked for it
12. I don't really know [EXCLUSIVE]
13. Other (please specify)

## SINGLE CODE PER ROW / ROTATE ORDER OF CODES



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30. There are a lot of different views about technology. How much do you agree or disagree with these statements?

[choose one box for each statement]

**Codes across the top - strongly agree / agree / neither agree nor disagree / disagree / strongly disagree**

1. I believe that society should worry about technological change
2. Overall, using the internet benefits children's lives
3. It's important for [NAME or 'my child']'s future that they understand how to use technology
4. Digital media like smartphones and tablet devices make parenting harder

**SHOW CODE 5 IF CODE 2 OR 3 AT Q2**

**SINGLE CODE PER ROW / ROTATE ORDER OF CODES**

31. Thinking about your family life, how much do you agree or disagree with these statements?

[choose one box for each statement]

**Codes across the top - strongly agree / agree / neither agree nor disagree / disagree / strongly disagree**

1. When it comes to new technologies, I like to be ahead
2. When it comes to new technologies, [NAME or 'my child'] likes to be ahead
3. People often seek my advice about technological issues
4. I try to limit or resist my family's use of digital media
5. My partner/ex-partner and I usually agree in deciding about [NAME or 'my child']'s media use
6. [NAME or 'My child']'s grandparents and I usually agree in deciding about [NAME or 'my child']'s media use
7. [NAME or 'My child'] and I usually agree in deciding about [NAME or 'my child']'s media use
8. When it comes to media and technology habits, I am a poor role model for my child

**SINGLE CODE PER ROW / ROTATE ORDER OF CODES**

32. Thinking about [NAME or 'your child']'s use of technology, do you think that these help or hurt their chances of ...?

[choose one box for each statement]

**Codes across the top - help a lot / help a little / makes no difference / hurts a little / hurts a lot / don't know**

1. Developing relationships with friends/family
2. Learning social or emotional skills
3. Learning technology skills
4. Learning things that will help [NAME or 'my child'] at nursery/school/college
5. Being creative/express themselves
6. Preparing for work in the future
7. Pursuing their hobbies and interests

**SINGLE CODE PER ROW / ROTATE ORDER OF CODES**

33. Do you do any of these things in relation to [NAME or 'your child']'s internet use?

[choose one box for each statement]

**Codes across the top - never / hardly ever / sometimes / often / very often / don't know**

1. Encourage [NAME or 'your child'] to explore and learn things on the internet
2. Suggest ways that [NAME or 'your child'] can use the internet safely
3. Talk to [NAME or 'your child'] about what they do on the internet
4. Do shared activities together with [NAME or 'your child'] on the internet
5. Talk to [NAME or 'your child'] about who else can see what they do or post online





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6. Suggest that [NAME or 'your child'] uses particular websites or apps that you think are good for them
7. Use parental controls or apps to block or monitor [NAME or 'your child']'s access to some types of websites
8. Make rules about how long or when [NAME or 'your child'] is allowed to go online
9. Promise that [NAME or 'your child'] can use a digital device (e.g. use a phone, play a game, spend time online) as a reward for good behaviour or remove as a punishment for bad behaviour

## ASK IF CHILD AGE 9 OR OVER

### SINGLE CODE PER ROW / ROTATE ORDER OF CODES

34. And what about these things?

[choose one box for each statement]

**Codes across the top – never / hardly ever / sometimes / often / very often / don't know**

1. Check which friends or contacts [NAME or 'your child'] adds to their social network
2. Check the messages on [NAME or 'your child']'s phone (or other devices for communicating with people)
3. "Friend" or "Follow" [NAME or 'your child'] on their social media profile so that you can see what they do online

### OPEN RESPONSE / LIMIT TO 0-17

35. At what age do you think [NAME or 'your child'] will be or was old enough to make their own decisions about the websites or apps they use?

### SINGLE CODE

36. As far as you are aware, in the **past year**, has anything happened online that bothered or upset [NAME or 'your child'] in some way (e.g., made them feel uncomfortable, scared or feel that they shouldn't have seen it?)

1. Yes
2. No
3. Prefer not to say

### SINGLE CODE

37. In the **past year**, has anything happened online that bothered or upset **you** in some way (e.g., made you feel uncomfortable, scared or feel that you shouldn't have seen it?)

1. Yes
2. No
3. Prefer not to say

### MULTI CODE / ROTATE ORDER OF CODES

38. Do any of these lead to difficulties or conflict between you and [NAME or 'your child']:

[choose all that apply]

1. Bedtime / sleep
2. Money
3. Homework
4. Amount of screen time
5. What they do on the internet/phone/technologies



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6. What they do with their friends
7. What they wear
8. What they eat
9. Chores/ helping in the house
10. Their behaviour
11. None of these [EXCLUSIVE]

ASK IF CHILD AGE 9 OR OVER

MULTI CODE / ROTATE ORDER OF CODES

39. Thinking about [NAME or 'your child']'s use of the internet and phone:

[choose all that apply]

1. [NAME or 'My child'] is old enough to have privacy from me online
2. [NAME or 'My child'] still needs me to check what they do online
3. I have the right to see everything [NAME or 'my child'] puts online if I think I need to
4. None of these [EXCLUSIVE]

MULTI CODE / ROTATE ORDER OF CODES

40. Thinking still about [NAME or 'your child']'s internet use, do you worry a lot that they may be ...?

[choose all that apply]

1. Treated in hurtful or nasty way by other children
2. Exposed to violent content
3. Drawn into rude or bad behaviour
4. Addicted to technology/devices
5. Not getting enough sleep because of time spent on technology/devices
6. Harming their physical health (eyesight, brain development, fitness, etc.)
7. Vulnerable to their data being hacked or used for fraud
8. The target of online advertising and marketing
9. None of these [EXCLUSIVE]

ASK IF CHILD AGE 9 OR OVER

MULTI CODE / ROTATE ORDER OF CODES

41. Still thinking about [NAME or 'your child']'s internet use do you worry a lot that they may be...?

[choose all that apply]

1. Exposed to pornography
2. Exposed to hateful or racist messages or activities
3. Become socially isolated because of their technology use
4. Contacted by a stranger for sexual purposes
5. Recruited by extremist or fundamentalist groups
6. Asked to send sexual images of themselves to someone
7. Damaging their reputation either now or in the future
8. Seeing content which encourages them to hurt or harm themselves
9. Learning to hack/drawn into cybercrime
10. Experiencing something that makes [NAME or 'my child'] feel bad about themselves
11. None of these [EXCLUSIVE]

SINGLE CODE PER ROW / ROTATE ORDER OF CODES

42. When you think of your **own childhood**, do you think [NAME or 'your child'] has more or less:

[choose one box for each statement]

**Codes across the top – a lot more / a bit more / about the same / a bit less / a lot less / don't know**



# Parenting for a Digital Future

1. Freedom to do what they want
2. Opportunities and resources to learn and develop
3. Support from family or friends if things go wrong or become difficult
4. Pressures from society
5. Chances for financial and professional stability
6. Opportunities for a good quality of life

## SINGLE CODE PER ROW / ROTATE ORDER OF CODES

43. When you think about **your own parents**, do you think as a parent that **you** are more or less  
[choose one box for each statement]

**Codes across the top – a lot more / a bit more / about the same / a bit less / a lot less / don't know**

1. Flexible
2. Informed/knowledgeable
3. Strict
4. Available to spend time with your family
5. Worried/anxious
6. Warmer/more loving
7. Supported by others

## MULTI CODE / ROTATE ORDER OF CODES

44. Thinking about the future, do you agree with any of these?

[choose all that apply]

1. I believe I can influence the kind of person [**NAME** or 'my child'] grows up to be
2. Children are under too much pressure these days
3. Children today will grow up to do jobs that haven't been invented yet
4. Predictions about how fast society is changing are generally exaggerated
5. Children get the knowledge they need for the future outside of school
6. None of these [**EXCLUSIVE**]

## OPEN RESPONSE

45. Finally, do you have any other comments to make about the future, in terms of how technology might affect you and your child(ren)?