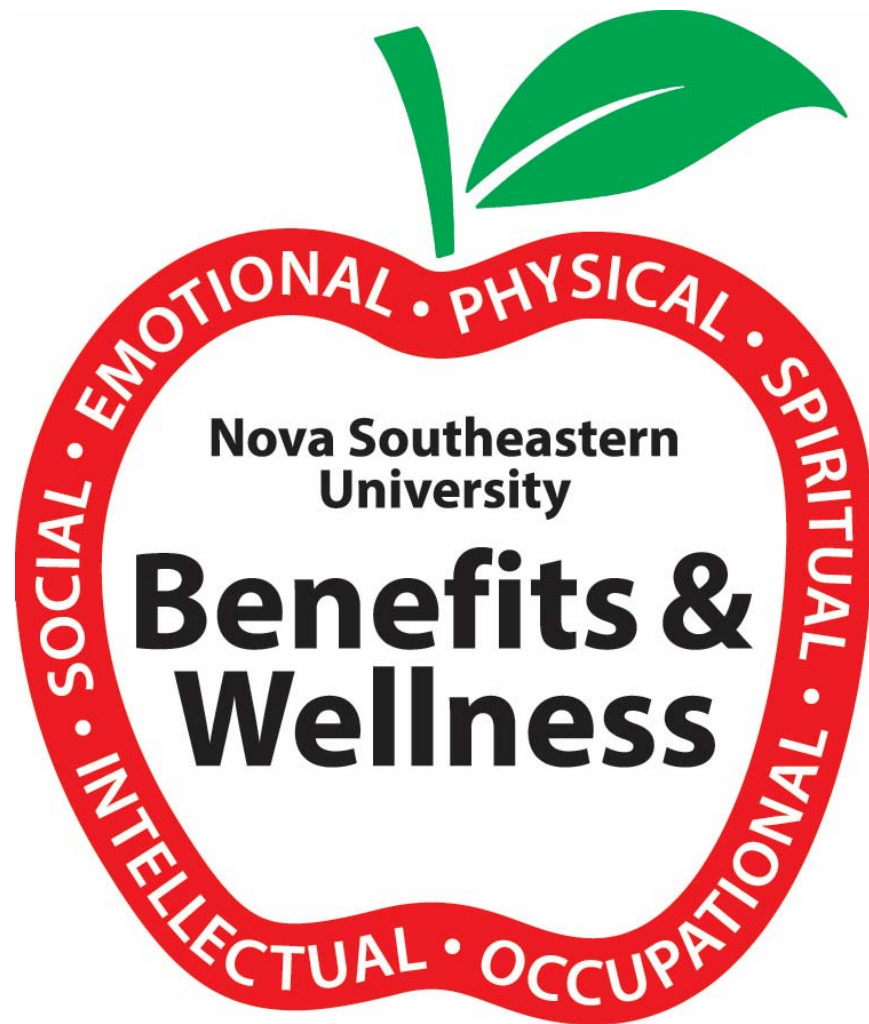


Employee Wellness Incentives



From NSU and
ICUBA

BlueRewards powered by *Rally*

BlueRewards powered by Rally is a Wellness Incentive program provided by ICUBA and available to employees and their spouse or domestic partner when both are covered under a medical insurance plan at NSU. Access is easy on your computer or internet enabled mobile device.

Through Rally, eligible members can earn Wellness Incentives redeemable for gift cards to online retailers such as Amazon, Target, and Macy's! Eligible members also accumulate coins by starting and completing Rally Missions and Virtual City Challenges. Coins can be used for merchandise discounts, auctions, and can even be donated to charity!

Rally Access for Covered Employees

1. Login to the ICUBA Benefits Portal at <http://icubabenefits.org>.
2. Click on the link labeled "*BCBS MyHealth Toolkit Portal*" under the **My Carrier Accounts** section.
3. Click on the link labeled "*Rally*" in the **Quick Links** section.

Rally Access for Spouse/Domestic Partner

1. Visit the BlueCross BlueShield website at www.myhealthtoolkitFL.com.
2. Click on the button labeled "Register Now!"
3. Enter the Insurance Card Number (ICI Number) and **spouse or domestic partner's date of birth** in the fields provided and click the "Continue" button.
4. Click on the link labeled "*Rally*" in the **Quick Links** section.

2018-2019 **Wellness Incentives**

Rally Retail Gift Card Redemption Incentives

Wellness Incentive Activity List	Earn up to \$250 in Wellness Incentives
Biometric Screening <i>Available onsite or at Quest from October, 2018 through February, 2019.</i>	\$25
Annual Wellness Exam	\$25
Mammogram and Prostate Screening <i>Mammogram (female members)/Prostate Screenings (male members).</i>	\$50
Colonoscopy	\$50
Onsite/Campus Events	\$10
ICUBAcares Pharmacist <i>May be available when switching to a lower cost generic alternative Rx.</i>	\$50

ICUBA Amazon Gift Card Drawing Incentives

Rally Survey <i>Entry and Coins for Survey Completion.</i>	✓ Coins & ICUBA Sweepstakes Entry
Rally Mission <i>Entry and Coins for Mission Participation.</i>	✓ Coins & ICUBA Sweepstakes Entries
Rally Virtual City Challenge <i>Entry and Coins for Beginning a Challenge and Reaching Challenge Milestones.</i>	✓ Coins & ICUBA Sweepstakes Entries

ICUBA Benefits Portal: <http://icubabenefits.org>

Wellness Web Page: www.nova.edu/hr/wellness

BCBS: www.myhealthtoolkitFL.com

Shark Link: <https://sharklink.nova.edu>

Rally Customer Service: 877-726-1032



Coins & ICUBA Sweepstakes

How to Use Your Rally Coins

- ✓ Coins can be used for auctions, to purchase merchandise directly, to enter Rally sweepstakes, and can even be donated to charity!
- ✓ Coins used for auctions will be **refunded** if you **do not win** the auction!
- ✓ Coins have cash value when used to make a charitable donation! **1 million coins = a \$1,000.00 charitable donation!**
- ✓ If you have the coins and don't feel like bidding on an item – you can use the new **“Win Now”** feature to purchase merchandise with your coins.

ICUBA Private Sweepstakes

- ✓ ICUBA will be giving away a **\$50** Amazon gift card every **14** days!
- ✓ Receive 1 entry when you complete the Rally Survey on or after April 1st each plan year!
- ✓ Receive 1 entry when they begin a City Challenge and every time they hit a Challenge Milestone.
- ✓ Receive 1 entry for starting a new Rally Mission and 1 entry when completing the Rally Mission.
- ✓ There are no limits or restrictions on Amazon gift card entries, **multiple entries are permitted and increase your chances of winning!**



Up to \$250 in Annual Wellness Incentives

UNLIMITED coins with no expiration!



\$50 Amazon Gift Cards every 2 weeks

Wellness Incentives FAQ

- ✓ **Timely arrival** (within 15 minutes of the scheduled start time) is **REQUIRED** in order to receive the Rally incentive for participation.
- ✓ **Registration is REQUIRED** online at <https://sharklink.nova.edu> in order to receive the Rally incentive for participation.
- ✓ You can only receive credit for attending an onsite event once. If you register for the same event twice you will not receive the Rally incentive twice.
- ✓ In order to ensure our Regional Campus colleagues have equal access to wellness incentives, participation in online programs will be limited to Regional and Ocean Campus employees unless otherwise advertised.
- ✓ Incentives may take **up to 8 weeks** to post to your Rally account. If you do not receive your incentive at the end of 8 weeks, submit the Wellness Incentive Resolution Form online at <https://goo.gl/8G2PRW> and we'll contact you if we need more information.
- ✓ If you have questions, contact **Ronena Jenkins**, NSU's dedicated **Employee Wellness Program Administrator** by calling 954-262-7879 or emailing rjenkins@nova.edu.

Notes