

**101<sup>+</sup>** ready-to-use

# Text Message Examples

for your Business

Over 100 industry-specific text messages you can copy/paste for better sales, marketing, customer success, and more.

## Introduction

**You've seen the statistics**, you've done the research, and you're convinced that using text messaging in your business is an opportunity at your fingertips.

But there are plenty of things we should be taking advantage of, and yet we can never find the time to learn and implement them effectively into our businesses.

**You are not alone.** Which is why we created this eBook. Inside, you will find over 100 industry-specific examples of text messages you can copy and integrate directly into your business.

We hope you use these examples to **boost your sales, delight your customers, engage your employees**, and **improve some internal operations**. We also hope they inspire you to create amazing messaging that are customized for you.

**Happy reading!**

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# Glossary

To get started with text messaging, there are a few things you need to know. But fear not, for we've created a list of the most common terms used in text messaging and their definitions so you can become a pro in no time.



## Long Number

Also known as a **Long Code**, is a regular phone number that can be used to send and receive text messages. One of the best ways to use Long Numbers is by programming your business' phone number to also be used for texting, in addition to calling.

**e.g. 1-800-555-5555**



## Short Code

A phone number used for text messaging and is typically composed of 5 or 6 digits. Sometimes referred to as **Short Numbers**, these are considered the foundation of mobile marketing, meant to be easily recognizable and commonly used for promotions and engagement.

**e.g. #12121**

## Glossary

### Automatic Reply

Often referred to as **auto-reply**, this is a text message programmed to be automatically sent following a trigger (usually another text message).

### Saved Reply

Sometimes referred to as a **template**, a saved reply is a text message that you can create and save for future uses. Saved replies are most helpful for answering frequently asked questions to save both the customer and business time.

### Keyword

A keyword is a unique combination of letters and/or numbers that are programmed to act as a trigger for automatic text replies.

### Bulk Messaging

Also **Mass Messaging**, this is the process of sending a text message to multiple phones automatically and simultaneously (i.e. in bulk).

### Segmentation

This is the process of separating your contacts and lists into sub-sections based on specific attributes (such as geographical location, age, preferences, behavior, etc.). Segmentation is an excellent way to create specific, personalized, and relevant messaging for your contacts to keep them happy and engaged.

## Hotels & the Accommodation Industry



If you're in the accommodation industry, you know that your two biggest challenges are **customer loyalty** and filling up reservations during **off-peak times**. See how text messaging can help you stand out.

**MASS SMS CAMPAIGNS****Send last-minute promos to maximize capacity**

01

Pack your bags for a spontaneous weekend getaway!  
Click the link to get 30% off your reservation:  
[bit.ly/2QboN3k](https://bit.ly/2QboN3k)  
(Reply STOP to unsubscribe)

**SCHEDULED MESSAGES****Boost sales by offering your guests upgrades**

02

Welcome to the Grand Example Hotel! We hope you enjoy your stay. Talk to our front desk about upgrading your experience with an ocean-front view.

03

Hi Luu. You're scheduled to check out tomorrow at 11 am. We're sad to see you go! Reply YES if you would like to extend your stay.

**AUTOMATED REPLIES****Confirm reservations to your hotel and services via text messages**

04

Your reservation is confirmed, Amer! We can't wait to have you at the Grand Example Hotel from 16/09-21/09. Reply to this text if you have any questions.

05

Hello, Colin. Your dinner reservation has been confirmed for tonight at 7pm for 4 people. See you soon! (P.S. Be sure to ask your server about today's special).

**SCHEDULED MESSAGES****Engage your guests with your services**

06

Looking for dinner plans? Join us at our restaurant for delicious food, a relaxing ambiance, and a glass of wine on us! Reserve a table here: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)

07

A vacation is not complete without a relaxing massage! Click on the link to book a session at our world-renowned Spa and get 10% off: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)

**AUTOMATIC REPLIES****Take concierge services to a whole new level**

Delight your guests by allowing them to request your most popular services with a simple text message.

Program keywords for common requests that automatically guide your guests to popular restaurants and attractions, order room service, request a taxi, and more.

**PROTIP #1**

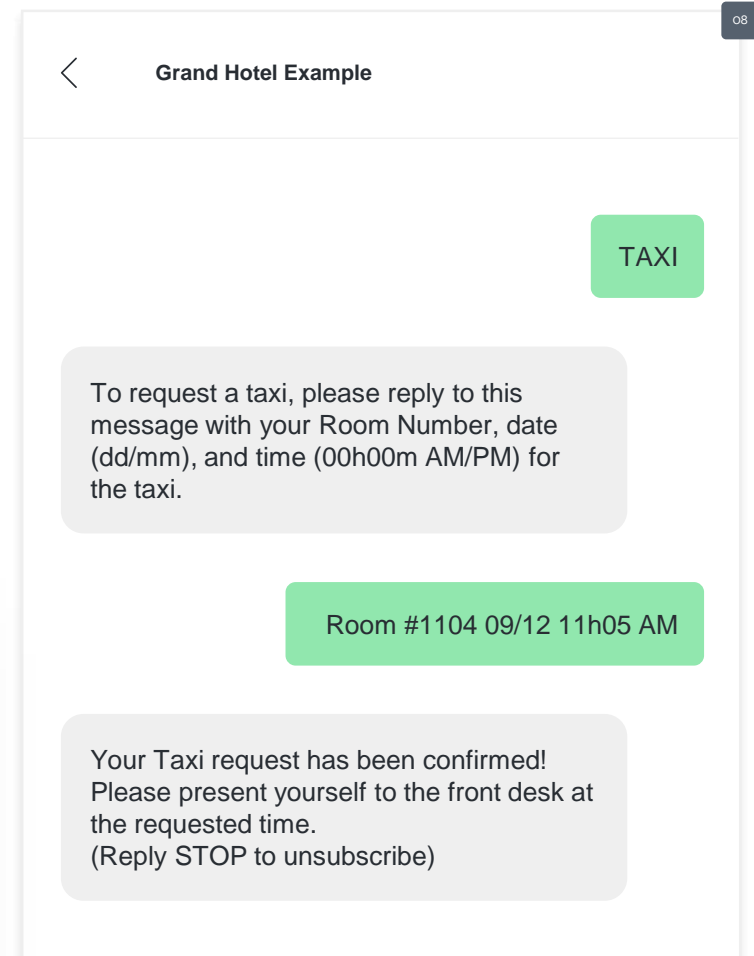
Create a list of your programmed keywords and include them in your guests' rooms for easy access.

**SOME KEYWORD EXAMPLES**

TAXI - ROOMSERVICE - WAKEUP WIFI - DRYCLEAN - FOOD - ATTRACTIONS

**PROTIP #2**

Elevate your VIP services by being just a text message away from your guests. Provide them with a phone number they can text for direct support.







## Are you ready to have your accommodation business stand out?

Contact us to see how you can easily integrate SMS  
messaging with the VuduMobile platform.

[Get in touch](#)

[Not convinced? See more examples](#)

TEXT MESSAGE EXAMPLES FOR

## Restaurants, Cafés & the Hospitality Industry



Standing out in the hospitality industry is getting harder and harder. Competition is **fierce**, habits are **changing**, and everyone's seeking **attention**.

Separate yourself from the pack with smart, fun, and effective text messaging.

**MASS SMS CAMPAIGNS**

**Slow Mondays? Give people an incentive to dine at your restaurant**

09

Need some Monday Motivation? Come in on Mondays and get a 2nd glass of wine on us! Just show this text to your server.  
(Reply STOP to unsubscribe)

**SCHEDULED MESSAGES**

**Drive traffic to your establishment on special occasions**

10

Roses are red. Violets are blue. Valentine's here, so come in for a special dinner for 2! Check out our Valentine's day menu and make a reservation: [bit.ly/2QboN3k](http://bit.ly/2QboN3k)

11

Give your mom exactly what she wants this Mother's day: Quality time with her loved ones. Just make the reservation & we'll take care of the rest: [bit.ly/2QboN3k](http://bit.ly/2QboN3k)

**MASS SMS CAMPAIGNS**

**Announce and promote new items on your menu**

12

Yes, it's here! Fall-spiced lattes are now back at 3rd Wave Café. Get yours today #SpiceltUp  
(Reply STOP to unsubscribe)

13

October's Sushi selection is out! Check out what's included and place your order for takeout or delivery: [bit.ly/2QboN3k](http://bit.ly/2QboN3k)

14

Winter doesn't have to be blue. Celebrate the change of season with our delicious vegan hearty green chili soup. Available for a limited time.

**SCHEDULED MESSAGES**

**Show your customers you care with special messages**

15

It's your birthday, Chris! We want to help you celebrate with 15% off when you come in this week. Just show this text to your server. See you soon!

### SCHEDULED MESSAGES

#### Make customers happy with clear and transparent communication

Thanks for calling in, Steve! Your reservation for 6 on Monday, August 6th, at 6pm has been confirmed. See you soon!

16

Sorry, Katie, but your takeout order is running late (5-10mins) 😞. We'll be sure to throw in a little something extra to thank you for your patience.

17

### MASS SMS CAMPAIGNS

#### Keep your customers engaged with your brand and stay top-of-mind

POLL: Which apple delight should we bring back?

- 1) Apple crumble
- 2) Apple turnovers

Reply "1" or "2" to cast your vote. You may also win a \$20 gift card!

18

### PROTIP

Use a short code to make texting with your business as easy as possible. Be sure to publish your short code everywhere (on your menu, website, and even Instagram bio) to encourage people to engage with your business - to order food for pickup or delivery, make reservations, or request feedback.

To learn more about short codes and getting started with text messaging, [click here](#).



## Setting up text messaging for your business can be as easy as 1-2-3.

Get your demo and see how we've built our platform to be simple and effective.

[Get your demo](#)

[Not convinced? See more examples](#)

TEXT MESSAGE EXAMPLES FOR

## Retail & eCommerce



Shoppers have endless **options**, have high **expectations**, and demand instantaneous **convenience**. But don't let that scare you.

Get an edge on the competition and speak your customers' language through texting.

**MASS SMS CAMPAIGNS****Communicate last-minute promos to give your sales a boost**

19 Today is your last chance to take advantage of our end-of-summer sale! Hurry in before it's too late. Click the link to find a location near you: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)

20 Get a head start on your Christmas shopping with our one-day promotion. Enter the promo code EARLYBIRD to get 15% off your order at checkout: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)

**SCHEDULED MESSAGES****Drive traffic to your new collections, releases, and catalogs**

21 Our new Spring collection is OUT! Check out the latest styles and trends in our online catalog: [bit.ly/2QboN3k](https://bit.ly/2QboN3k) (Reply STOP to unsubscribe)

22 Our website has gone through a makeover! Check it out and let us know what you think: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)

**SCHEDULED MESSAGES****Promote special offers for special occasions**

23 Happy Birthday, Jane! Celebrate with 15% off just for you, and just for this week. Use the promo code BIRTHDAY15 at checkout to reclaim your gift: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)

**SEGMENTED MESSAGES****Give your VIP members and ambassadors a reason to love you even more**

24 Special announcement for our VIPs only! You're invited to our EXCLUSIVE Sample Sale on Oct 6th. Click the link for details and to RSVP: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)

25 Hi Lauren! You've been selected to join our VIP list! That means curated content, amazing discounts, and exclusive access. Learn more here: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)

**AUTOMATED REPLIES**

**Create an exceptional customer experience with consistent, immediate customer service**

Make it easy for your customers to ask you their most important questions. Create handy saved replies and delight your customer with instant answers.

Here are some replies you can create and save for easy access:

26

Our opening hours are:

Mon-Fri: 10am-9pm  
Sat-Sun: 10am-5pm

(Reply STOP to unsubscribe)

27

Shipping estimated delivery times:

Standard: 4-6 business days  
Express: 1-2 business days

(Reply STOP to unsubscribe)

28

Click on the link to locate a store near you: [bit.ly/2QboN3k](http://bit.ly/2QboN3k)

**SCHEDULED MESSAGES**

**Keep an open communication channel with your customers**

29

Hi Kevin. Your order from Kitchen Knives Bonanza has been shipped! You should expect to receive it within the next 3-4 business days.

30

Hi Kevin. We hope you're enjoying your awesome knives! If you're loving them and want to share the love, click on the link to add your review: [bit.ly/2QboN3k](http://bit.ly/2QboN3k)

**PROTIP**

Make your number accessible and encourage your customers to text you. Publish it on your website, place it on your packaging, and even on your receipts.

Remember: the more they speak to you, the more you speak to them.





## You don't need crazy shenanigans to stand out.

Integrating a simple and easy-to-use text messaging platform can set you apart - without breaking the bank or complicating your processes.

Get in touch with us to see how VuduMobile's platform works.

[Get in touch](#)

[Not convinced? See more examples](#)

TEXT MESSAGE EXAMPLES FOR

## Realtors and Real Estate Offices



Build trust and **loyalty** with your clients through immediate, transparent, and relevant communication.

### SEGMENTED MESSAGES

#### Keep your prospects and clients engaged

31

Hello Mr. Ross. This property just became available & I wanted you to be the first to know (5BR, 4BR, 4,100sqft): [bit.ly/2QboN3k](http://bit.ly/2QboN3k) . Shall I book a visit?

### MASS SMS CAMPAIGNS

#### Easily invite prospects to open houses and other events

32

You're invited to an open house of the gorgeous Rosemont property (3BR, 2BR, 1,325sqft) Sat @ 11am: [bit.ly/2QboN3k](http://bit.ly/2QboN3k) . Reply "Y" to RSVP yes, or "N" to decline.

### SCHEDULED MESSAGES

#### Keep communication lines open well beyond the final sale, automatically

33

Happy Holidays to you and your family, John! - From your friends at Awesome Realtors.  
(Reply STOP to unsubscribe)

34

Can you believe it's been a year since you purchased your house? Happy home-iversary! I hope you've been enjoying it so far. - Eric Realtor

### SEGMENTED MESSAGES

#### Integrate your referral strategy with SMS:

35

I've really enjoyed helping you and Mrs. Smith find your dream home! If you know anyone who's also looking for their next home, I would love to help them out.

**AUTOMATED REPLIES**

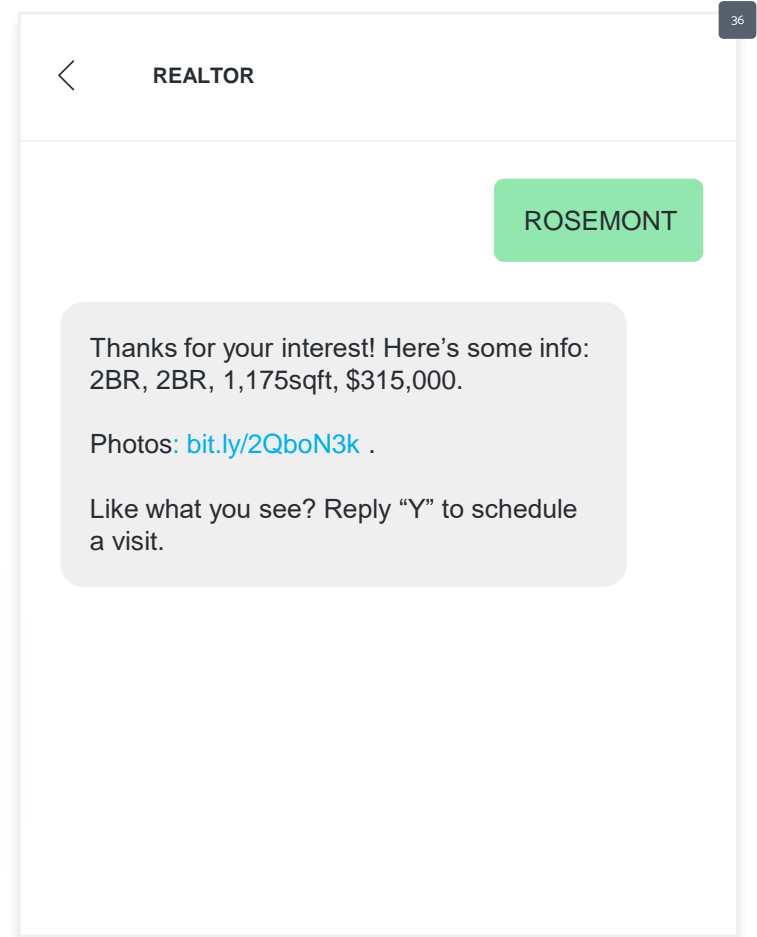
**Let the leads come to you**

Capture prospects without asking them to call you. Display a number and keyword on your property's rider, and automatically send your listings' details when requested.

The best part? You'll easily build your list of prospects without lifting a finger.

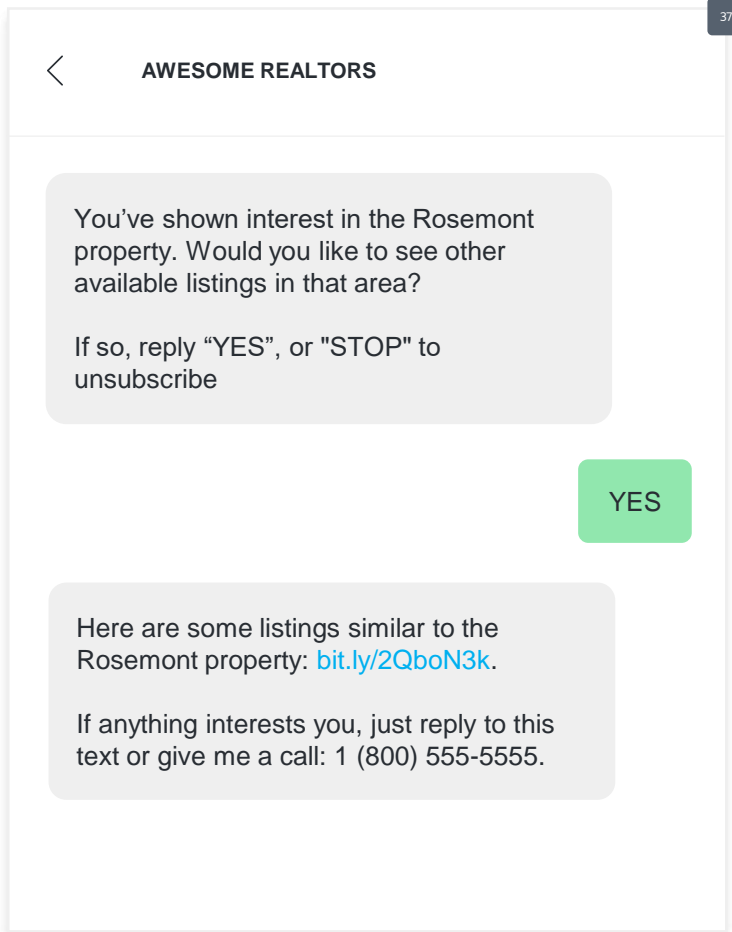
**PROTIP**

Short codes are a great way to make it easy for prospects to get in touch with you. Use them on your properties' listings and riders to attract interested leads.



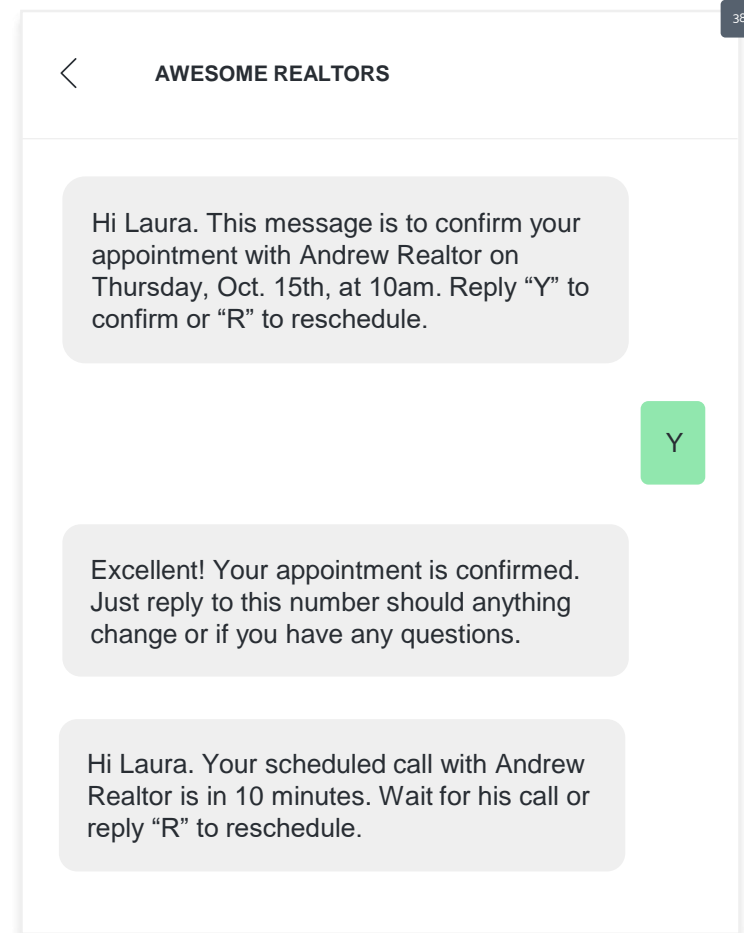
### AUTOMATED REPLIES

Follow up with your prospects without being intrusive



### SCHEDULED MESSAGES

Send confirmations and reminders and say Goodbye to missed appointments





## It's time to set yourself apart.

See a demo and learn how VuduMobile's easy-to-use text messaging platform can help you stand out - without breaking the bank.

[Watch a demo](#)

[Not convinced? See more examples](#)

TEXT MESSAGE EXAMPLES FOR

## Fitness Centers & Personal Coaches



Whether you're a multi-national gym, a local facility, or even an independent personal trainer, use text messaging to **delight** your members, boost **sales**, improve **operations**, and increase **engagement**.

**MASS SMS CAMPAIGNS**

**Attract new members with special promos and discounts**

Back-to-school promo for students only! Get 10% off monthly subscriptions, and 20% on annual plans. Use promo code STUDENT at checkout: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)

39

**MASS SMS CAMPAIGNS**

**Invite new or existing members to try new facilities or services**

Hey Lizzy! Have you checked out our new badminton courts yet? It's a fun way to get some cardio in. Click the link to reserve a session: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)

40

Get your Juice on! Our brand new Juice bar is now open! Refuel, refresh, and re-energize with 15% off this week only. Show this text to the cashier to redeem.

41

**SCHEDULED MESSAGES**

**Confirm and remind your members of scheduled sessions**

Hey Chris! Your private session with Coach Peter is scheduled for Sat, Oct 15 at 10am. See you soon! (Reply STOP to unsubscribe)

42

Hi Chris. Just a friendly reminder that your private session with Coach Peter is tomorrow at 10am. Reply "Y" to confirm, or "R" to reschedule.

43

**SEGMENTED MESSAGES**

**Increase retention rates with renewal reminders**

Hi Michael! Bad news: Your annual membership expires in 30 days. Good news: You can get 20% off if you renew this week! Speak with reception to redeem.

44



**SCHEDULED MESSAGES**

**Reward your customers' loyalty and show them you care**

45

It's our 2-year anniversary, Megan! Your loyalty is awesome, so here's a FREE hour with our Trainer Extraordinaire, Peter! Click for details: [bit.ly/2QboN3k](http://bit.ly/2QboN3k)

**PROTIP**

You can schedule text messages to be sent at a specific time to a specific list of people.

**SEGMENTED MESSAGES**

**Boost your brand awareness and keep your audience engaged and motivated**

46

Hey Mandy! I created this list of 42 Healthy Breakfasts to Supercharge Your Day and I thought you may like it: [bit.ly/2QboN3k](http://bit.ly/2QboN3k). Just reply if you have questions.

47

Amazing session today, Todd! I'm very impressed with your progress. Here's a link to your updated meal and workout plan: [bit.ly/2QboN3k](http://bit.ly/2QboN3k) . Keep at it!

48

Don't forget to pack your snack box, Clarissa! It'll give you an energy boost for the post-lunch slump and will keep you going until dinnertime. You got this!

49

Don't reach for that cookie! 7-9pm is a vulnerable time for snacks. Try a glass of water. If the cravings persist, have some butter-free popcorn. You can do it!

50

Time to hit the gym, Jack! Follow the latest workout plan I sent you. Remember to stretch and warm up properly, and don't skip the cardio! You got this



## Ready to join the heavyweights?

If you're ready to take your business to the next level, get in touch with us to see how VuduMobile's texting platform will work for you.

[Let's talk](#)

[Not convinced? See more examples](#)

TEXT MESSAGE EXAMPLES FOR

## Medical, Dental, & Health Services



Health care is crucial - but it can be an inconvenience for some, and a source of anxiety for others.

Getting people to **make** (and **keep**) appointments is not easy, but text messaging can be your secret weapon.

**SCHEDULED MESSAGES**

**Confirm appointments and send reminders to reduce no-shows**

Hi James. Your daughter's appointment with Dr. Patel is scheduled for Tues. June 3rd at 2pm. Don't forget to bring her headgear! See you soon.

51

Hi James. Your daughter's appointment with Dr. Patel is tomorrow at 2pm. To confirm, please reply "Y". If you need to reschedule, please reply "R".

52

**MASS SMS CAMPAIGNS**

**Send alerts for unexpected situations and urgencies**

Due to the bad weather conditions (& for the safety of our patients & staff) the clinic will be closed today. Someone will call to reschedule soon. Stay safe!

53

**SEGMENTED MESSAGES**

**Remind patients to schedule follow-ups and pick up subscriptions**

Hi Jeff. Our records show that you're due for your semi-annual checkup! To schedule an appointment, call 1-800-555-5555 or reply to this text.

54

Hi John. Your prescription has been prepared and is ready for pick-up. Click the link for directions: [bit.ly/2QboN3k](http://bit.ly/2QboN3k)  
(Reply STOP to unsubscribe)

55

Hey Mary! Your adorable pup Fluffer is due for a few vaccinations. Please give us a call to schedule his appointment at 1-800-555-5555.

56

**MASS SMS CAMPAIGNS**

**Tell your patients about new services you offer**

57

They're here! Flu shots are now available at all Wellness clinics. Click the link to locate the nearest clinic & schedule your shot: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)

58

Hi Jerry. We're proud to announce we now offer Comprehensive Eye Exams at all Wellness Clinics! Give us a call to schedule an appointment today: 1-800-555-5555

**SEGMENTED MESSAGES**

**Build trust and invest in your patients' health**

59

Hi Linda. This is a great article that includes 10 tips to minimize arthritis symptoms. I thought you would find it helpful: [bit.ly/2QboN3k](https://bit.ly/2QboN3k) - Dr. Bernard

60

Thank you for coming in, Lisa. I have scheduled your follow-up appt. for Jul 9 @11.40am. Try these tricks to minimize the pain and swelling: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)



## A healthy business needs healthy communication...

... and healthy communication is simple and inexpensive. Watch a demo of VuduMobile's text messaging platform and see how you can get just that.

[Watch a demo](#)

[Not convinced? See more examples](#)

## Non-Profit & Charitable Organizations



Not-for-profit and charitable organizations come in all shapes and sizes. But one thing they have in common is their need to **stay connected** to their donors and volunteers.

There isn't an easier way to do that than with text messaging.

### MASS SMS CAMPAIGNS

#### Ask for donations and support through text messaging

61

Alberta's wildfires have already displaced thousands of people. Please help by making a small donation here: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)  
Thank you. (Reply STOP to unsubscribe)

### SEGMENTED MESSAGES

#### Easily invite donors and volunteers to events

62

Hello John. You're invited to our fundraising gala on Dec 18. To RSVP and get your ticket, click here: [bit.ly/2QboN3k](https://bit.ly/2QboN3k) All proceeds go to SaveTheChildren

63

Hello volunteers! Our next event will be at Central Park on Saturday, Oct 8th at 10am to plant 100 trees! Reply "Yes" to confirm your presence.

### SEGMENTED MESSAGES

#### Thank your donors and volunteers for their charitable actions

64

Thanks for donating, Erika! Your generosity brings us closer to our goal. If you'd like to receive updates about our work via text, reply "Yes" to subscribe.

65

Hi Team! Your amazing work over the last few weeks has finally come to fruition! Please join us next Sun @ 10am as we welcome the Jacksons into their new home.

#### PROTIP #1

Did you know that you can collect donations through text messaging? Display your long number or short code on your website, social media, or any other marketing material you have, and invite people to donate by texting the donation amount.

[Get in touch with us to learn more.](#)



### MASS SMS CAMPAIGNS

#### Ask people to join your mailing list

66  
Fred, you've shown interest in the water crisis in South Africa. Want to subscribe to our newsletter? If so, reply to this message with your email address.

67  
Stay informed on the latest in our community! Text your 22 email address to 12121 to join our mailing list. (Reply STOP to unsubscribe)

### SEGMENTED MESSAGES

#### Engage members and donors with relevant content and updates on causes they care about

68  
Did you know that diseases from dirty water kill more people every year than all of forms of violence, including war? Learn more here: [bit.ly/2QboN3k](http://bit.ly/2QboN3k)

69  
Since you've joined our mailing list, we've built 47 homes for well-deserving families! See the Johnsons' amazing story & where they are now: [bit.ly/2QboN3k](http://bit.ly/2QboN3k)

### SEGMENTED MESSAGES

#### Remind your members to renew their membership or update their information

70  
Melanie - Our records show that your credit card expires soon. Please take a moment to visit our website and update your info. Thank you for your continued support!

71  
Hello Ed! Once a year, we like to make sure our members' info is up-to-date. Please take 1 min to log into your account and verify that everything looks good!

#### PROTIP #2

Collect email addresses and build your mailing lists at live events by asking people to send their email addresses to a short code.



## Start building better relationships.

You can build better relationships without breaking the system, or breaking the bank. Get a demo of VuduMobile's easy-to-use platform and see how it can work for you.

[Get your demo](#)

[Not convinced? See more examples](#)

## Transportation & Logistics Industry



The logistics are complicated. Everyone is on the move. And time is of the essence.

Eliminate some of the stress and boost satisfaction with easy and immediate **mass communication** through text messaging.

**SCHEDULED MESSAGES**

**Confirm travel times, bookings, and reservations**

Andrew - Your bus ticket to TO is confirmed for Dec 12 @ 6pm. Please be there 30mins before departure. You can find your boarding pass here: [bit.ly/2QboN3k](http://bit.ly/2QboN3k)

72

Lauren - Your train to MTL is on schedule to leave today @5pm. Please be there at least 30mins earlier for boarding. Here's your boarding pass: [bit.ly/2QboN3k](http://bit.ly/2QboN3k)

73

**MASS SMS CAMPAIGNS**

**Text your passengers of last minute changes or unforeseen setbacks**

Passengers of Bus 34N: The bus is experiencing a 7-min delay. We're sorry for the inconvenience. Visit our website to find an alternate route: [bit.ly/2QboN3k](http://bit.ly/2QboN3k)

74

**MASS SMS CAMPAIGNS**

**Alert staff of changes or urgencies for smoother, safer operations**

TRAIN SCHEDULE CHANGED: Please note that the weather has forced changes in our train schedule. Consult the schedule and speak to your supervisor asap.

75

Track #3 is out of service today for maintenance. Please check this link for revised routes: [bit.ly/2QboN3k](http://bit.ly/2QboN3k). The track will be back in service for 5am tomorrow.

76

ATTENTION! Weather conditions will likely considerably reduce visibility on the road today. Please be extra cautious.  
(Reply STOP to unsubscribe)

77

**PROTIP #1**

Segment your commuters based on their usual routes. This will allow you to send timely and relevant messages and have happier passengers.

### SCHEDULED MESSAGES

#### Remind your regular commuters to renew their passes

Hi Alex. Our records show that your annual pass expires next week! Remember to renew your pass at any Ticket Machine before next Friday.  
(Reply STOP to stop)

78

### MASS SMS CAMPAIGNS

#### Inform passengers of maintenance and closures

Commuters of Train#2: Note that the track will be undergoing maintenance May 3 - Aug 14. Apologies for the inconvenience. View alternate routes: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)

79

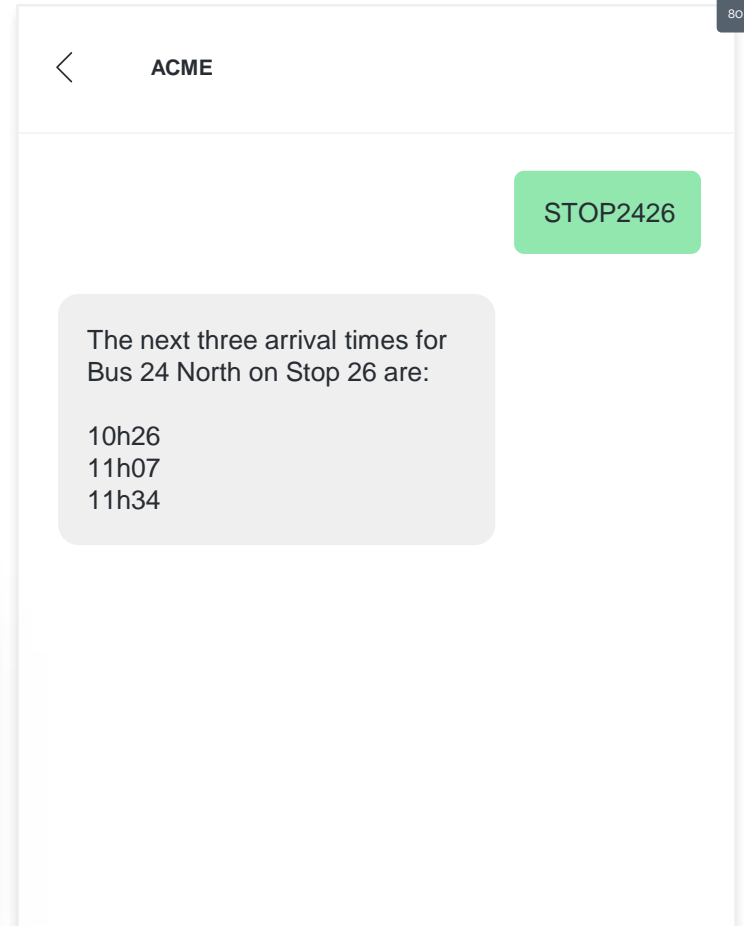
#### PROTIP #2

Make it easy for your commuters to subscribe to alerts and notifications with short codes and keywords.

[Get in touch to learn how it works.](#)

### AUTOMATED REPLIES

#### Let passengers request information about their commute





## Ready to hop on board?

Get in touch with us to see how VuduMobile's platform and API can help you smooth out the wrinkles. It's easy-to-use, high performing, and won't cost you a fortune.

[Let's talk](#)

[Not convinced? See more examples](#)

TEXT MESSAGE EXAMPLES FOR

## Radio Stations



Radio stations are all about **reach** and **engagement**. Keeping your listeners entertained, informed, and engaged is the best way to keep them tuned in.

**SCHEDULED MESSAGES**

**Ask your listeners to subscribe to your lists:**

Thanks for getting in touch with Radio 101, Pat! Did you know that we send daily text alerts for weather & traffic updates? Reply "DailyUpdates" to subscribe.

81

Tina - We partner with local businesses to offer listeners weekly promos. You can subscribe to receive offers by replying "PROMO" or "STOP" to unsubscribe.

82

**MASS SMS CAMPAIGNS**

**Send your listeners deals and promotions for stuff they care about**

Radio101 fans! Dominic's Pizza is giving you a FREE medium, 2-topping pizza with any order over 25\$! Order on their website & use the code RADIO101 at checkout.

83

Exclusive offer for Radio101 fans only!! 150\$ off your new mattress from Mattress Kingdom. Visit a store and show this text to redeem. Offer ends Nov 30

84

Opportunity to win 2 tickets to see Beyoncé next month courtesy of our friends at Hardware Center! Fill out the survey to enter the draw: [bit.ly/2QboN3k](http://bit.ly/2QboN3k)

85

**PROTIP #1**

No Shazam? No Problem. Program a specific keyword that listeners can text at any time to get more info on the song currently playing.

**PROTIP #2**

Open the line for personalized communication. Let your radio personalities communicate directly with your listeners.



### MASS SMS CAMPAIGNS

#### Send urgent alerts and notifications to reach the masses during extraordinary events

86

Severe weather alert for Montreal West. Heavy snow and extreme fog make for dangerous driving conditions. Please take caution and avoid driving if possible.

87

ALERT: An accident has caused major delays and closures on the Main Highway. View alternate routes here: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)  
(Reply STOP to unsubscribe)

### PROTIP #3

Having a short code is your ticket to a larger database. Having a catchy and easy-to-remember number for your listeners to text will drive engagement and augment your lists.

### AUTOMATED REPLIES

#### Engage your listeners through text messaging

##### Polls

Poll your audience's thoughts and opinions on air and ask them to text in their responses.

##### Contests

Run contests on air and let your listeners text in their entries.

##### Request songs

Let your listeners choose the tunes by texting in their song requests



## You're just a text away from your audience.

Watch a demo and see how VuduMobile's text messaging platform is the simplest and easiest way to stay connected to your listeners.

[Get your demo](#)

[Not convinced? See more examples](#)

TEXT MESSAGE EXAMPLES FOR

## Schools & Educational Institutions



Maintaining immediate and transparent **communication** between parents, teachers, and students makes for **safer** environments and better **learning** experiences.

**MASS SMS CAMPAIGNS**

**Inform students and parents of anticipated and unexpected school closures**

**\*\*Alert\*\*** Due to announcements of severe weather conditions, the school will be closed tomorrow. (Reply STOP to unsubscribe)

88

Notice to students: The soccer tournament scheduled for next weekend has been postponed. The new date is Sat Nov 1 @ 11am.

89

Please remember that the school will be closed on Sept 5 for Labor day. We hope you enjoy your day!

90

Friendly reminder that the school is closed from Dec 21 to Jan 4 for the holiday season. Happy Holidays to you and your loved ones!

91

**SCHEDULED MESSAGES**

**Communicate important dates and events to parents**

Remember that the parent-teacher conference is next Thurs @ 9am. Your presence is required. Reply to this text if you need to make other arrangements.

92

Congratulations on your son's admission to ACME college! Please join us for orientation day on Sat @11am to welcome new students and parents.

93

Dear Parents. The children will be arriving from their class trip at 4pm tomorrow. Please arrange to pick them up by then. Thank you. (Reply STOP to unsubscribe)

94

You're invited to join us for our fundraising open day on Oct 9th! The event is open to all students and their families from 10am-6pm. See you there!

95

### MASS SMS CAMPAIGNS

#### Alert students, parents, and staff of security lockdowns, accidents, or any urgent situations

96  
\*\*ALERT\*\* Evacuate all buildings immediately and head to the schoolyard. Leave your belongings behind.

97  
Parents: An accident in the chemistry lab caused a fire today. No one was injured, but please arrange for your children to be picked up asap.

### SEGMENTED MESSAGES

#### Keep an open communication with parents for the safety and security of their children

98  
Parents: There've been several bullying reports recently. We have a zero tolerance policy at ACME school, so please read to help do your part: [bit.ly/2QboN3k](https://bit.ly/2QboN3k)

99  
Hello Mr. Smith. Your daughter was absent from History class yesterday without notice. Please provide a letter detailing the reasons for her absence. Thank you

### PROTIP

Did you know that a whopping 94% of students want to use cellphones in schools for academic purposes *(Source: Top Hat)*.

Don't fight against the grain. Instead, use text messaging to send students automatic messages to remind them of exam dates, provide resources, inform them of curriculum changes, and much more.



## Become a center for excellence.

Ready to embrace text messaging for better learning experiences, improved communication, and safer environments?

Get in touch with us to see how VuduMobile's platform works for you.

[Let's talk](#)

[Not convinced? See more examples](#)

TEXT MESSAGE EXAMPLES FOR

## Businesses



No matter the business you're in, promoting an **engaging** and **transparent** culture is the difference between mediocre companies and great ones.

Don't settle - use these text message examples to boost productivity, motivation, and engagement.

**MASS SMS CAMPAIGNS**

**Reach your staff faster when urgent situations strike**

ALERT! Our main server is down and we need all hands on deck. Please log into your workspace asap.

100

**MASS SMS CAMPAIGNS**

**When the internet fails you, text messaging is there to the rescue**

Internet is down at the office! We've been told it could take all day, so work from home or a cafe and send a Slack message when you're online and settled.

101

**SCHEDULED MESSAGES**

**Have new employees wake up to a welcoming and reassuring text message**

It's your first day at ACME, Andy! Feeling a little anxious? Don't! Check out your schedule today and put those nerves aside: [bit.ly/2QboN3k](https://bit.ly/2QboN3k). See you soon!

102

**SEGMENTED MESSAGES**

**Give your recruitment and candidate experience an edge**

Looking forward to our interview tomorrow, Karen! Feel free to text me if you run into trouble finding the office or if something comes up. See you soon.

103



### SCHEDULED MESSAGES

## Give your customers more ways to get in touch with you

104

Thanks for your recent purchase, Joe! We're a text-friendly company so if you need help or have any questions, please don't hesitate to reply to this message.

### MASS SMS CAMPAIGNS

## Easily reach out to temporary workers and fill in demand

105

ACME company needs 15 people to help with their event tomorrow from 6pm-midnight and their downtown location. Reply "Y" if you're available.

# It's your turn. What will you create?

We'd love to help you kick-start your text messaging campaigns for more sales, better marketing, and higher engagement rates.

See how VuduMobile's platform was built for simplicity and performance.

[Get your demo](#)

The screenshot displays the VuduMobile messaging center interface. On the left is a dark sidebar with icons for messages, contacts, tools, and analytics. The main header shows 'INBOX | MESSAGE CENTER' and a 'COMPOSE NEW MESSAGE' button. The inbox is organized into tabs for 'SMS' (2), 'EMAIL' (2), 'WEB' (6), and 'VOICE'. Three messages are visible in the list, each with a sender name and a timestamp. The selected message is from 'John Doe' (866-866-8669) sent 30 minutes ago, asking for help with a payment error. The conversation view on the right shows the message from John Doe and a response from 'Laura Helpful' (222222) who provides a solution: including the area code in the phone number.

## Born from a passion for communication

**VuduMobile** was created by individuals with a passion to improve communication and engagement between businesses and their users and customers.

**As such, our mission is quite simple :**

We want to provide you with the best multi-channel messaging tools, along with exceptional customer care, to bring out the communication and engagement champion that we know lies within you.

