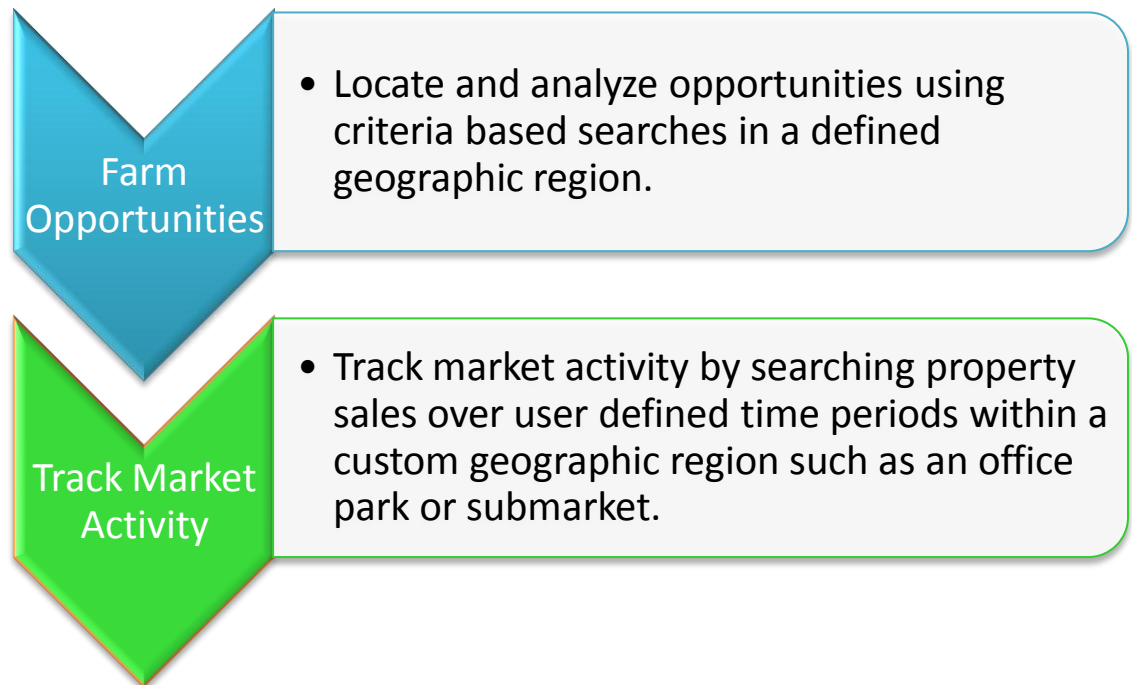


Real Estate Farming and Market Activity Tracking

Taking Real Estate Decision Making to the Next Level through Comprehensive Searches and Data Presentation

There is no room for weak decision making in the current, high stakes, real estate market. LandVision™, a GIS powered decision support tool from Digital Map Products, helps Real Estate Professionals make smarter, more precise decisions through advanced data visualization technology.

Using LandVision's markup capabilities combined with its powerful search tools, users can create a custom property farm to find leads and opportunities. Users can also create and save custom market boundaries to track activity to the frequency of their choosing. The resulting data can be prepared and exported in various ways to present the data in a way that gets the results Real Estate Professionals need in today's market.

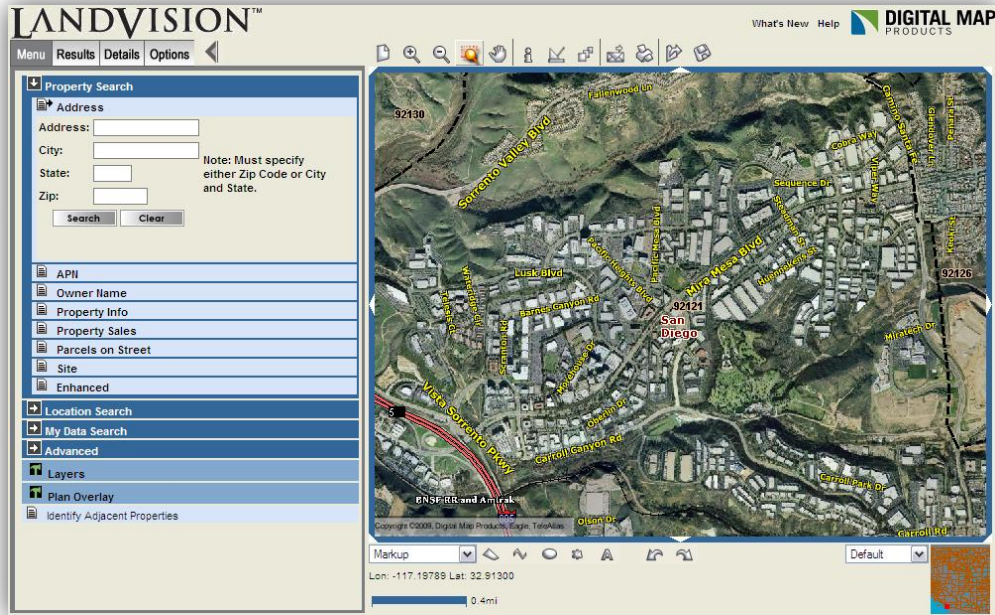


Try it out using the techniques outlined below....

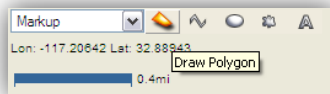
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NOTE: This example uses the polygon tool; however the same steps apply to using the line and circle tools.

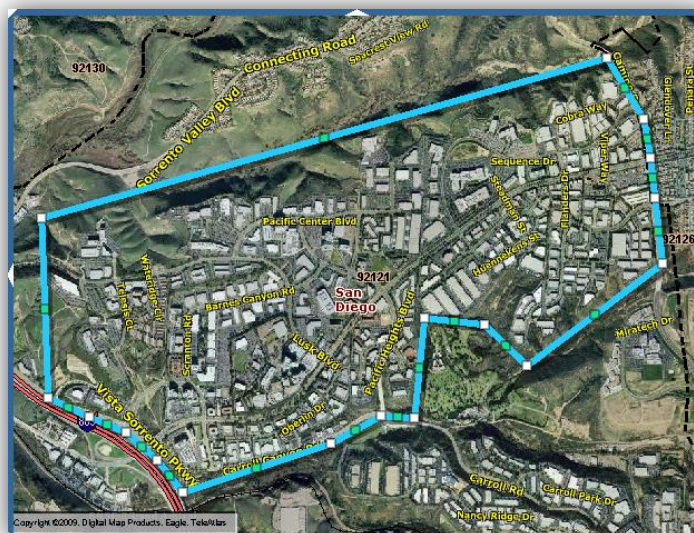
1. Locate your subject area by using the various search forms or navigation tools.



2. Click the **Draw Polygon** icon.



3. Move the mouse cursor into the map interface and begin to place vertices to define a custom geographic area.



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4. Enter the desired search criteria into the Enhanced search form and check the “to Selected Graphic” checkbox at the bottom of the form to constrain the search by the previously drawn polygon.

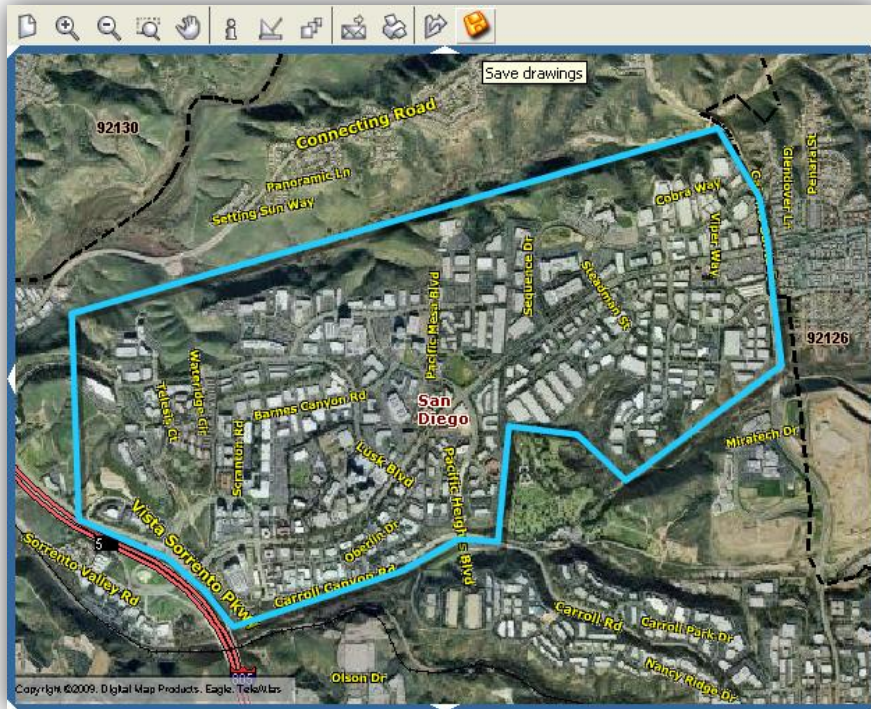
5. The resulting map and property list will show all properties that match the entered criteria. Click each record to get full details for each property. Export the list to a spreadsheet by clicking **Export to Excel**.

Records: 6 PARCELS - limited to Selected Graphics	APN	OWNER NAME	ADDRESS	
1	3114510300	ALCON INVESTMENTS LLC	8720 COBRA WAY	<input checked="" type="checkbox"/>
2	3413213900	CONCISYS INC	5452 OBERLIN DR	<input checked="" type="checkbox"/>
3	3413410600	RRN MESA RIM LLC	10110 MESA RIM RD	<input checked="" type="checkbox"/>
4	3413612700	KUTZ DONALD & KATHLEEN TRUST	9670 WAPLES ST	<input checked="" type="checkbox"/>
5	3413620400	BTS INVESTMENT GROUP LLC	9888 WAPLES ST	<input checked="" type="checkbox"/>
6	3413622904	LCR VENTURES LLC	9932 MESA RIM RD	<input checked="" type="checkbox"/>

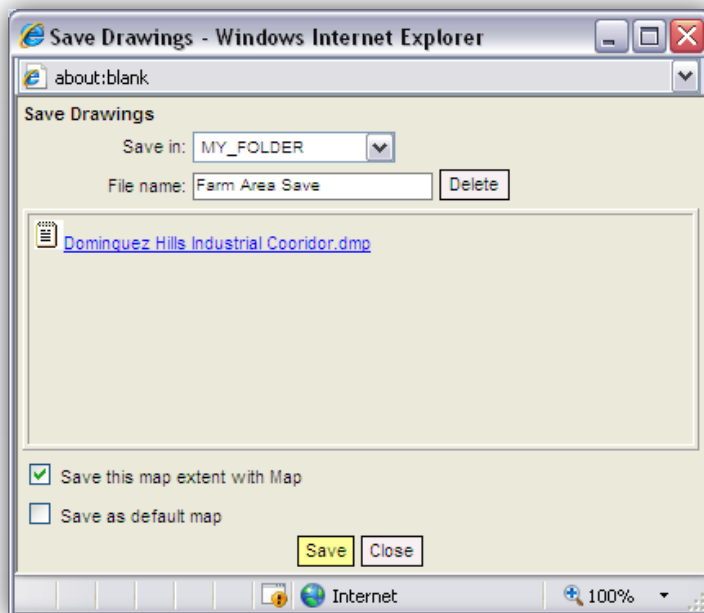
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Optional Steps:

6. Save the polygon to rerun the search at any time by clicking the **Save Drawings** icon located above the map.

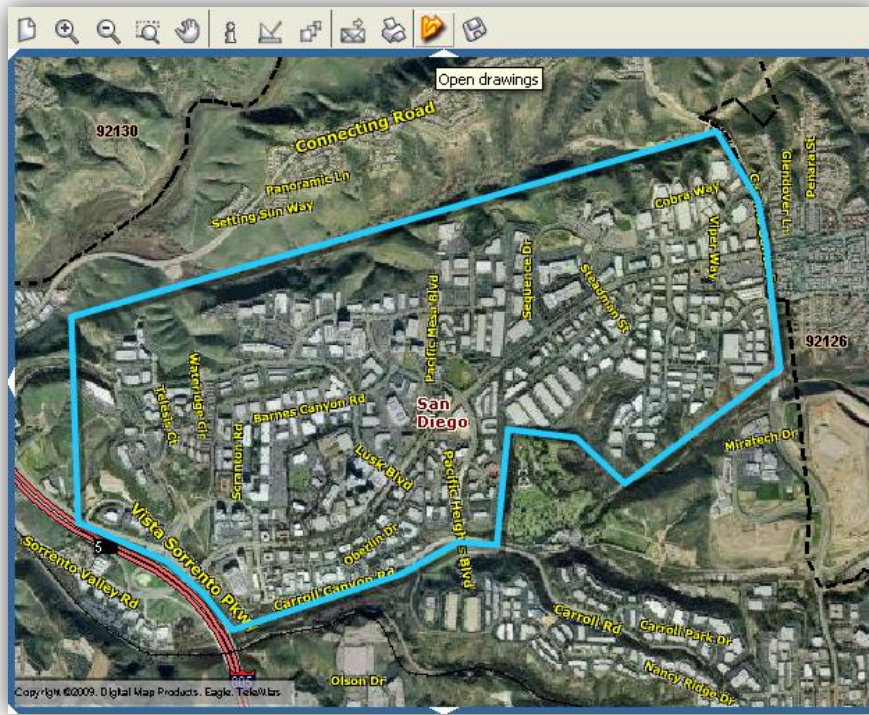


Pick the save location (MY_FOLDER, GROUP_FOLDER, ACCOUNT_FOLDER), name the map, check **Save this map extent with Map**, and then click the **Save** button.

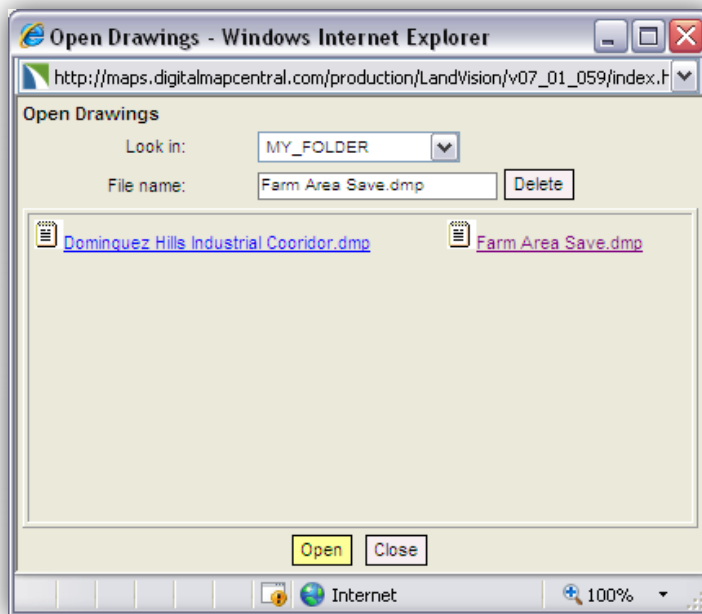


Real Estate Farming and Market Activity Tracking

- Open the polygon at a later date by clicking the **Open Drawings** icon located above the map.



Choose the saved map and click the **Open** button.



- Reselect the polygon and rerun the search using the same methods above in steps 3 through 5.

Contact Digital Map Products

To learn more about using LandVision™ to farm real estate opportunities and track market activity, please call us at 888.322.MAPS (6277) ext. 2 or email us at support@digmap.com.