



Women's Council  
of  
REALTORS<sup>®</sup>  
California  
Industry Strategic  
Partner  
Program Guide

**WE EDUCATE, TRAIN,  
& SUPPORT INDUSTRY  
LEADERS**



Dear Business Professional:

It is our pleasure to invite you to become a Partner with The Women's Council of REALTORS® California. We offer the following information so that you may become familiar with our organization and the value of our partnership.

Women's Council of REALTORS® is the 12<sup>th</sup> largest women's organization in the nation with California being one of the largest and fastest growing State Networks. Our membership includes successful REALTORS®, both women and men, as well as affiliate service providers. Our members represent the top professionals in the industry.

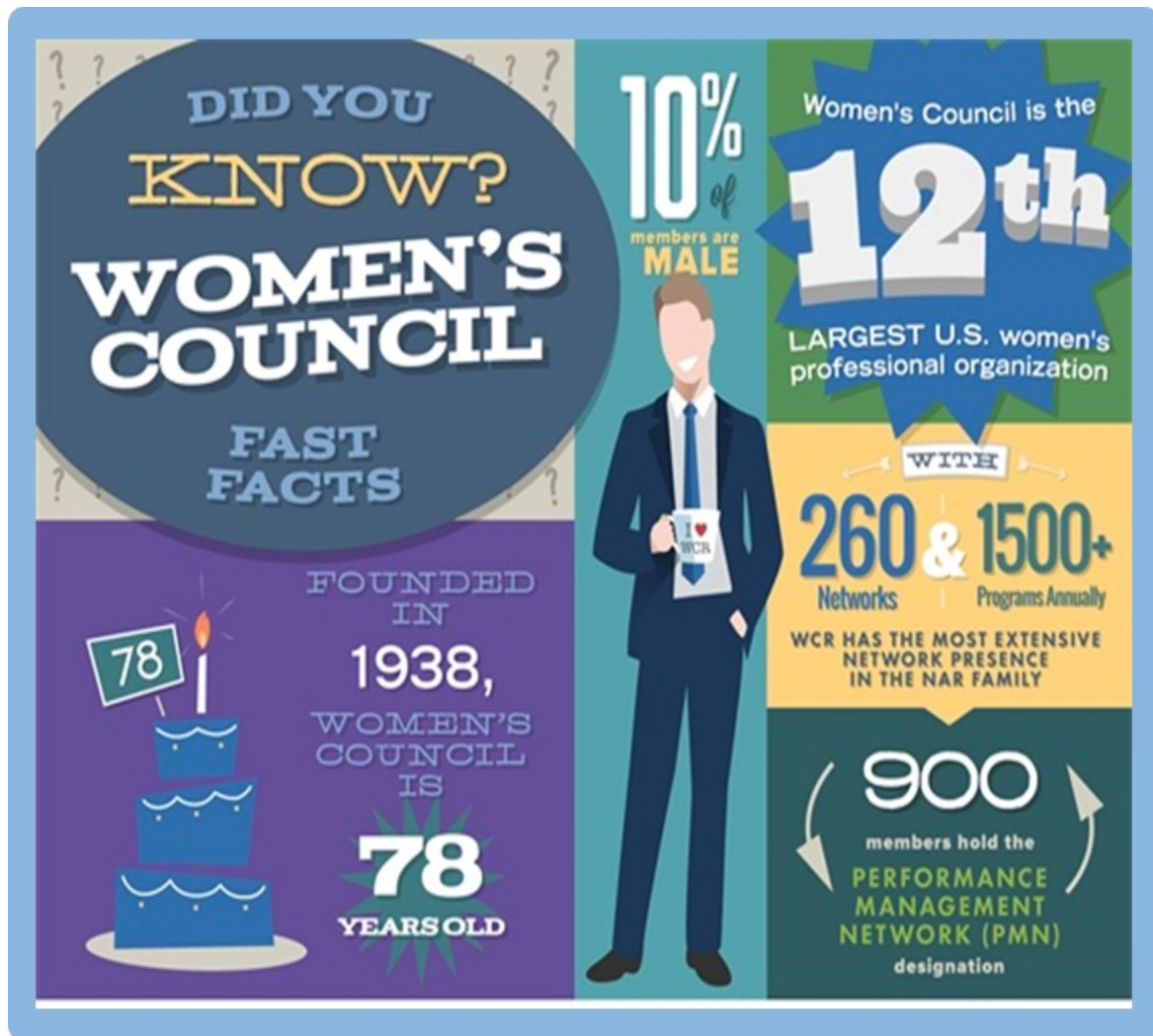
Our goal is to provide our members with education and leadership training to help them achieve success both personally and professionally.

**TELL ME MORE ABOUT WOMEN'S COUNCIL OF REALTORS®....**



OUR MISSION STATEMENT:

We are a network of successful REALTORS<sup>®</sup> advancing women as professionals and leaders in business, the industry and the communities we serve.



OUR PURPOSE:

The purpose of the Women's Council of REALTORS<sup>®</sup> California is to support local network excellence in serving the members, and to develop strong leaders for the Council, the profession and the community.



A Women’s Council of REALTORS® strategic partnership affords you the opportunity to network with over 450 of our leaders throughout the year and reach our 1500 members via our website and newsletter. Our strategic partners have enjoyed years of success through their partnership with the council, please visit our webpage for a testimonial of value!

[www.wcrca.org/sponsors](http://www.wcrca.org/sponsors)

There are three (3) meetings annually, prior to and in conjunction with those sponsored by the California Association of REALTORS®. Below are the meeting dates for 2017.

Fall (2016) September 26-27, 2016 –Long Beach, CA

Winter: January 23 - 24, 2017 – Indian Wells CA

Installation Luncheon – January 23, 2017

Spring: May 1-2, 2017- Sacramento, CA.

Fall: October 10-11, 2017 San Diego CA

Please feel free to contact **Theresa Wilson**, our 2017 State President with any questions at:

**559.760.3715** or [tewsells@icloud.com](mailto:tewsells@icloud.com)

In addition to the benefits of the Strategic Partner program, we are enclosing information regarding the Installation of the 2017 Leadership Team as a one-time sponsorship opportunity.

**2017 Line Officer Team:**

**President: Theresa Wilson**, Bass Lake (Yosemite Gateway Association of REALTORS®)

**President-elect: Cheryl Keller**, Rocklin (Placer County Association of REALTORS®)

**Secretary: Fiona Theseira**, San Diego (San Diego Association of REALTORS®)

**Treasurer: Eileen Oldroyd**, Mission Viejo ( South Orange County Association of REALTORS®)

**2016 President: Cecily Tippery**, Discovery Bay/Brentwood (Delta Association of REALTORS®)

We look forward to partnering with you,

Theresa Wilson	Cheryl Keller	Fiona Theseira	Eileen Oldroyd
2017 President	2017 President-Elect	2017 Secretary	2017 Treasurer
<a href="mailto:tewsells@icloud.com">tewsells@icloud.com</a>	<a href="mailto:cheryl@cherylkeller.net">cheryl@cherylkeller.net</a>	<a href="mailto:Fiona@sddreamhome.com">Fiona@sddreamhome.com</a>	<a href="mailto:eileen@oldroydrealty.com">eileen@oldroydrealty.com</a>
559. 760. 3715	916. 768. 4408	858. 344. 2213	714. 390. 4255



# WCR PARTNERSHIP LEVELS 2017

DIAMOND  
\$10,000

RUBY  
\$7,500

EMERALD  
\$5,000

SAPPHIRE  
\$2,500

## PARTNER BENEFITS

Opportunity for Training Session at one of the 3 State Meetings *60-day lead time training to be approved by Current State Leadership Value \$2500	X	X		
Table for marketing materials, banner, and information at all three State Meetings	X	X	X	
Shared Table for company banner and information at the three state meetings				X
Spotlight Presentation at three State meetings	X	X	X	
Two registrations at all three state meetings	X	X	X	
One registration at all three state meetings				X
Strategic Partner's logo/name on an individual PowerPoint slide three state Meetings	X	X	X	X
Strategic Partner's name announced to attendees at the three (3) State Meetings	X	X	X	X
Provide a complete Membership mailing list twice a year (upon request)	X	X	X	
Strategic Partner's company logo on wcrca.org with a link directly to your website	X	X	X	X
Strategic Partner's provided a Business Card Ad placed in Installation banquet program	X	X		
Recognition at Installation banquet (January 2017)	X	X	X	X
VIP seating at Installation banquet	4 TICKETS	2 TICKETS	1 TICKETS	
Event Sponsor for one state meeting ~ Value of \$2500	X			



Please return this commitment letter and all ads and/or logo to us no later than **January 10, 2017** to the below email or mailing address. Mail payments to the below mailing address.

**Payment due January 30th, 2017 or sooner.**

Women's Council of REALTORS®  
c/o Kari Casarietti - Administrator  
21206 Country Farm Lane  
Trabuco Canyon CA 92679  
email: [Admin@wcrca.org](mailto:Admin@wcrca.org)

**OR**

**PAY ONLINE:** <https://wcrca2017sponsors.eventbrite.com>

Both parties agree that the stated benefits will be given to the Strategic Partner at the level determined below:

**2017 Strategic Partnership Level**

Diamond Sponsorship	\$10,000.00
Ruby Sponsorship	\$7,500.00
Emerald Sponsorship	\$5,000.00
Sapphire Sponsorship	\$2,000.00

**Partner Name:**

\_\_\_\_\_



**Strategic Partner Level Desired** \_\_\_\_\_ **Amount \$** \_\_\_\_\_

Due and payable by **January 30, 2017** to Women's Council of REALTORS®

Authorized by: \_\_\_\_\_ Date: \_\_\_\_\_

Received by: \_\_\_\_\_ Date: \_\_\_\_\_

**PAY ONLINE:** <https://wcrca2017sponsors.eventbrite.com>



# Credit Card Authorization

(PLEASE PRINT)

**Person Authorized to Complete this transaction** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address on Credit Card:** \_\_\_\_\_

\_\_\_\_\_

**Partnership Level:** \_\_\_\_\_

**Amount Authorized:** \_\_\_\_\_

**Credit Card Type:** \_\_\_\_\_ **Exp:** \_\_\_\_\_ **Sec Code:** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_

**Authorized by/Signature:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

This signed document will act as a contract between the Strategic Partner and the Women's Council of REALTORS® for the calendar year 2017.

*If payment is not sent with this letter, you will be invoiced.*







2017

# Installation Sponsorship Opportunities

**Installation Date: *Monday Lunch, January 23, 2017***

Location: Indian Wells, California

Installation of our State Leadership team including District Vice Presidents, Governors, Treasurer, Secretary, President-elect, President

## **\$2000 - Platinum Level**

Receives 4 VIP SEATING Installation tickets

Your company/organization name &/or logo will be used in:

Installation Program - Full Page (artwork and payment MUST be received by 1/15/17)

Installation PowerPoint presentation - Full Slide

Special recognition during the Installation presentation

## **\$1000 - Gold Level**

Receives 2 VIP SEATING Installation tickets

Your company/organization name &/or logo will be used in:

Installation Program - ½ Page (artwork and payment MUST be received by 1/15/17)

Special recognition during the Installation presentation

## **\$500- Silver Level**

Receives 1 VIP SEATING Installation ticket

Your company/organization name &/or logo will be used in:

Installation Program ¼ Page (artwork and payment MUST be received by 1/15/17)



**\$200 – Leadership Team Support**

Your name/company/ organization and a one-line message for one of our members

*(For example: ABC Company wishes the Best for Theresa Wilson, President 2017)*

Installation Program (congratulatory message MUST be received with payment by 1/15/17

**\$100 - Friends of Women’s Council of REALTORS®**

Your company/organization will be listed in:

Installation Program

We look forward to receiving your Strategic Partnership and/or Installation Dinner Sponsorship.

Both parties agree that the stated benefits will be given to the Strategic Partner &/or Installation Dinner Sponsorship Opportunity at the level determined on the following form.

<b>Installation Sponsor</b>	<b>Please Select</b>	
<b>Platinum Sponsor</b>	<b>\$2000</b>	_____
<b>Gold Sponsor</b>	<b>\$1000</b>	_____
<b>Silver Sponsor</b>	<b>\$500</b>	_____
<b>Leadership Support</b>	<b>\$200</b>	_____
<b>Friends of Women’s Council</b>	<b>\$100</b>	_____

Message: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PAY ONLINE:** <https://wcrca2017sponsors.eventbrite.com>



**If not a Diamond Sponsor\* or registered for the Women's Council of REALTORS® Winter meeting and you want to attend the installation, please order installation tickets Below at a cost of \$95 each, under the name of:**

\_\_\_\_\_

**Association or Company:** \_\_\_\_\_

**Company/Sponsor Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Total Amount Authorized \$** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_

**Card Holder Name:** \_\_\_\_\_

**Exp:** \_\_\_\_\_ **Sec Code:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone #** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

\_\_\_\_\_

**Mailing Address:**

\_\_\_\_\_

\_\_\_\_\_

If paying by check, please mail to:

Women's Council of REALTORS

c/o Kari Casarietti – Administrator

21206 Country Farm Lane

Trabuco Canyon, CA 92679

**If applicable, Email ads/logos to: [Admin@wcrca.org](mailto:Admin@wcrca.org)**

**This signed document will act as a contract and receipt between the Strategic Partner and the Women's Council of REALTORS® California for the calendar year 2017.**

**This form serves as your invoice/receipt.**

It just makes good business sense to support each other...



**THANK YOU**

FOR YOUR PARTNERSHIP, CONTRIBUTION, AND/OR  
SPONSORSHIP