



# *Watermark* A W A R D

Recognising Outstanding  
Water Contributions

Application Guidelines



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## About the Award

The Watermark Award recognises water stewards for their outstanding contributions and commitment towards protecting and raising awareness of Singapore's precious water resources.

This award acknowledges contributions made through good water practices and outreach initiatives by organisations and individuals. It aims to bring partners together to join PUB's network of Friends of Water as part of our collective effort towards water sustainability.

Recipients of the award will be announced in the first quarter of 2017 and will receive a trophy and certificate at a ceremony in conjunction with Singapore World Water Day in March 2017.

## Eligibility

Applications are open to all individuals and organisations (private sector companies, grassroots organisations, educational institutions, public agencies and non-governmental organisations or NGOs) in Singapore.

To be eligible, applicants must have:

- Made contributions to protect Singapore's water resources consistently for a **minimum of two years**, and have contributed beyond direct economic interest and legal compliance
- Demonstrated active contribution at the time of application
- Carried out water-related efforts beyond their work scope (applicable to "Individuals" Applicants)

## Reasons to be Part of the Award

### 1. Earn national recognition

Watermark Award is the only award given by Singapore's national water agency for holistic efforts towards the water cause. Award recipients will get national recognition and affirmation of their contributions to the community and the water cause.

### 2. Influence others to act

Award recipients will get to share award-winning practices and experiences at PUB's programmes / activities or those of our partners to help increase awareness of Singapore's limited water resources.

### 3. Enjoy profiling opportunities

Award recipients will receive recognition and publicity on platforms such as the Award website and PURE magazine. Recipients will also receive exclusive invitations to water-related events such as Singapore World Water Day.

## Criteria

Organisations and individuals need to integrate good water practices in workplace and engage in outreach activities or programmes to become a potential Watermark Award recipient. They must be able to show the following:

### 1) Leadership and Commitment

Water-related efforts should be well-integrated into the organisations' overall activities, core functions and processes.

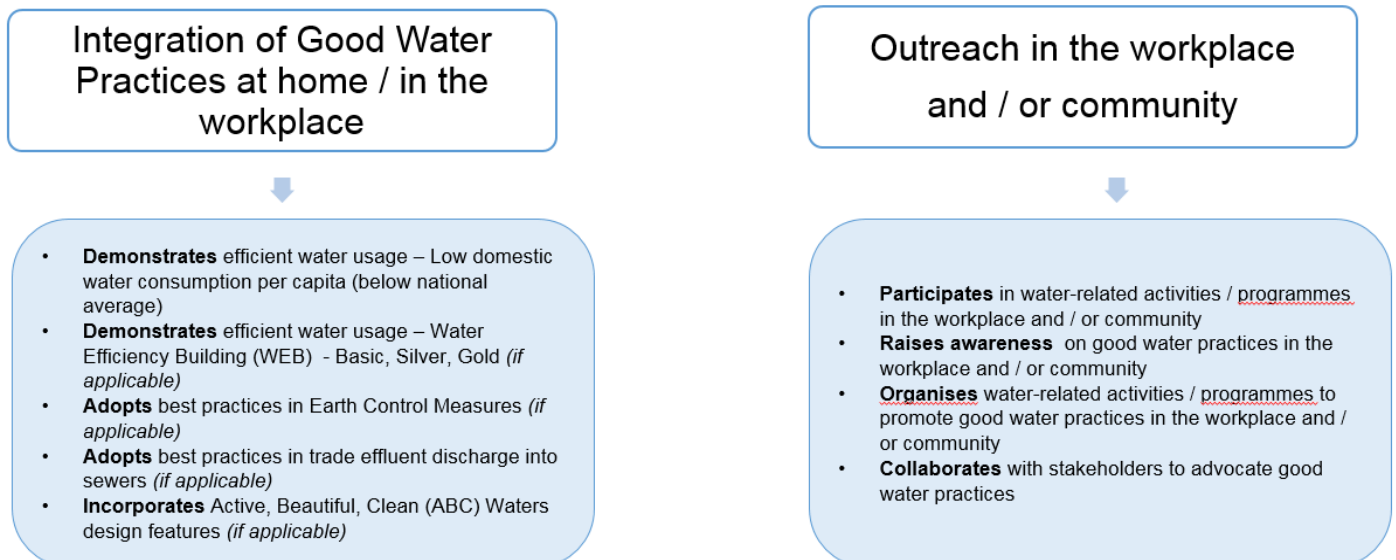
- Commitment and support from the top management (*if applicable*)
- Allocation of resources into water-related initiatives
- Presence of a good track record in conserving and protecting our water resources

### 2) Impact of initiatives on water resources

Initiatives implemented within organisation and in the community should result in positive and tangible impact on water resources.

- Adopt good water conservation practices and demonstrate efficient water usage
- Maintain or enhance cleanliness of our water resources such as drains, waterways and reservoirs
- Increase awareness, adoption and advocacy of good water practices in the workplace and / or community

The chart below show some of the pre-requisites in order to apply for the Watermark Award. Applicants may refer to Annex A on some of the recommended initiatives.



## How to Apply

Applicants are required to send their completed application form with supporting documents.

## Application Deadline

The closing date for applications is **30 September 2016, Friday**.

## Submission

Submit the completed form AND all supporting documents via:

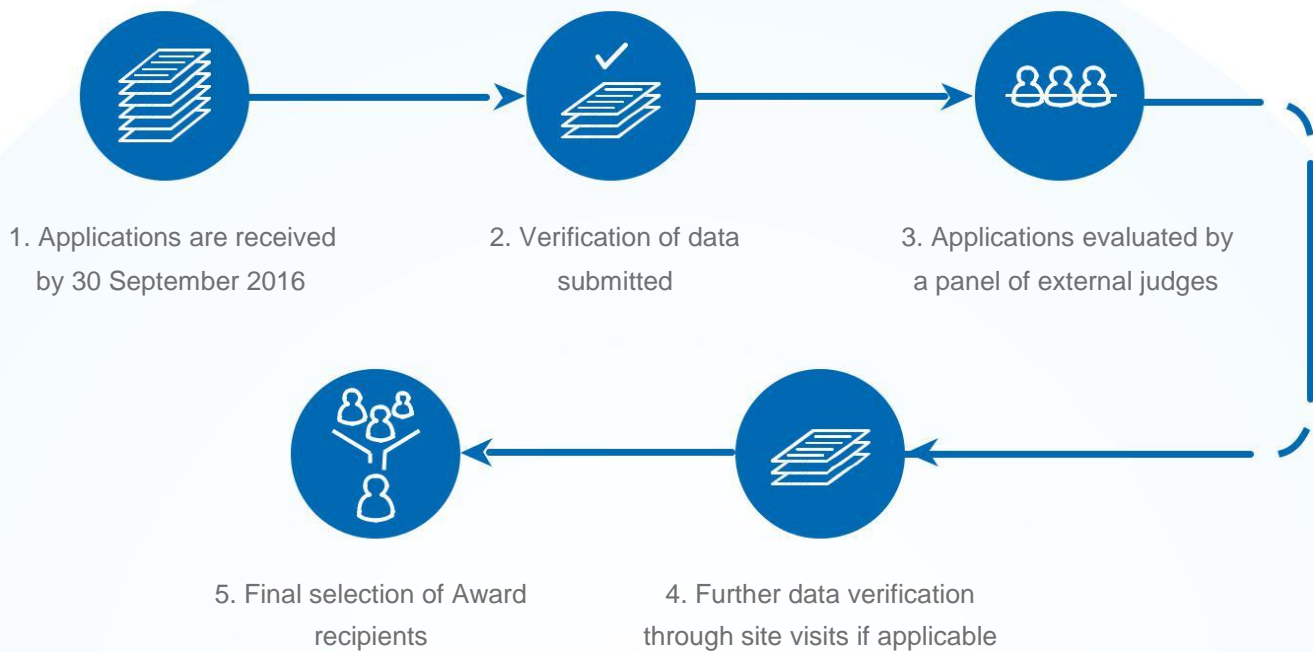
- Email  
**pub\_watermark\_award@pub.gov.sg**
- By post  
**Watermark Award Secretariat, PUB  
Environment Building  
40 Scotts Road, #22-01  
Singapore 228231**

*Electronic submissions are strongly encouraged.*

## Contact Us

If you have any enquiries on Watermark Award, please email [pub\\_watermark\\_award@pub.gov.sg](mailto:pub_watermark_award@pub.gov.sg).

## Judging Process



## Tips on Filling Your Application Form



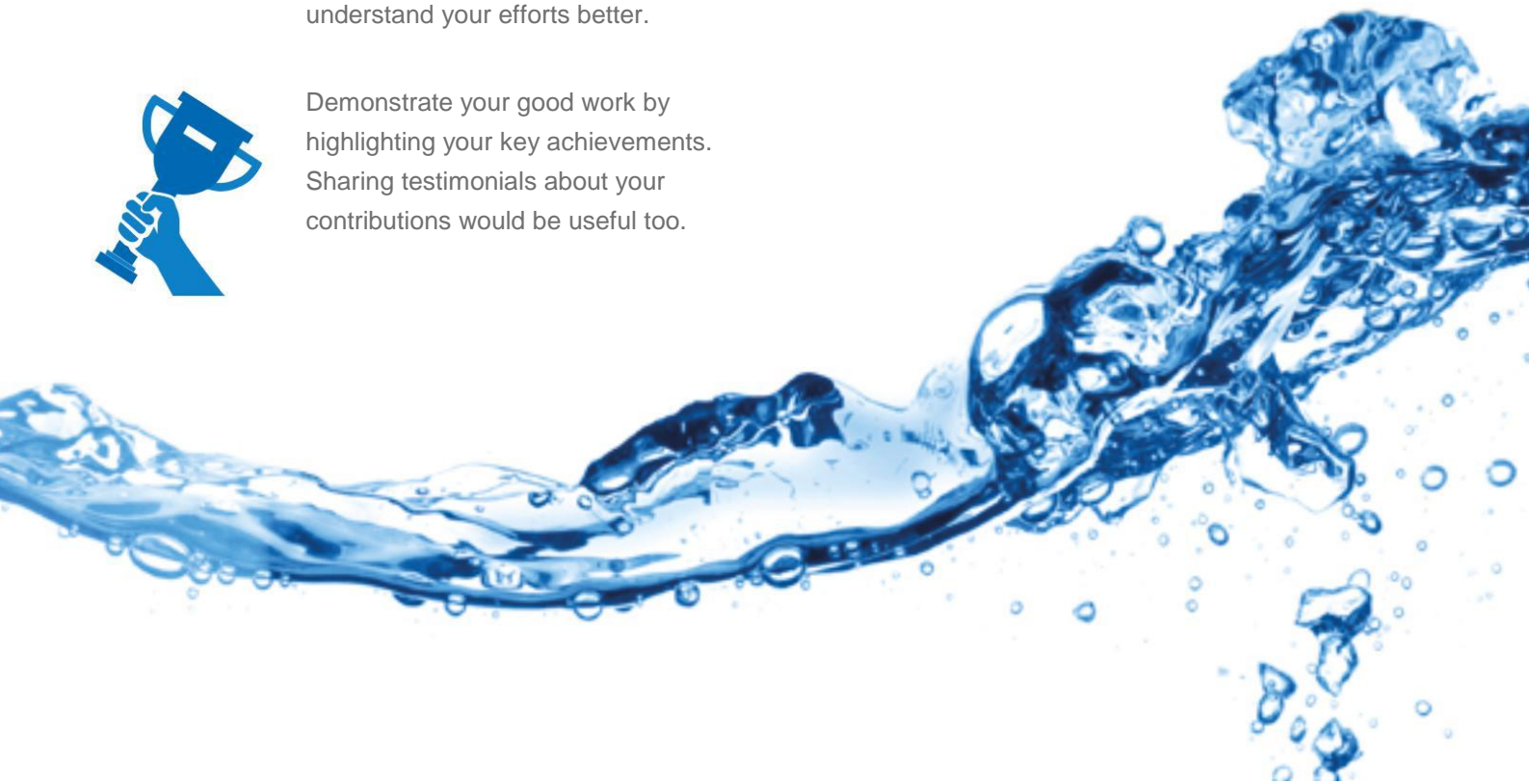
Be accurate and specific. The application form is designed to extract information about the key contributions made towards the water cause. By sharing specific and accurate details, we will be able to understand your efforts better.



Photos serve as effective visual aids. Submit relevant photos to showcase your water-related initiatives.



Demonstrate your good work by highlighting your key achievements. Sharing testimonials about your contributions would be useful too.



## Terms and Conditions

1. Applicants must be a Singaporean / Singapore registered business.
2. All construction companies will need to submit their **Qualified Erosion Control Professional (QECP) report with the application form.**
3. PUB reserves the right to decline any entry by an applicant who is being investigated for possible breach of Sewerage and Drainage Act (whether or not prosecution will be initiated), or where the acceptance of the entry may be detrimental to the objectives of the Award.
4. Applicants must not be involved in any litigation or regulatory infraction at the point of application.
5. Application form must be correctly filled and signed. Incomplete forms will not be processed.
6. Only applications submitted in the format specified in the application form will be considered.
7. PUB will not return any entries or supporting materials to the applicants.
8. Late entries will not be accepted.
9. The decision of the judging panel is final.
10. PUB reserves the right to use the applicant's name and logo (if applicable) for promotional or publicity purposes for the Award either directly or indirectly, without the prior consent of the applicant.
11. Award recipients are expected to share their award-winning practices and experiences at PUB programmes / activities or those of our partners.
12. Awards may be withdrawn if material information is withheld or misrepresented.

## Recommended Initiatives

### 1. Efficient Water Usage

For more information on water efficiency measures and water conservation tips in commercial / government buildings, please refer to <https://www.pub.gov.sg/savewater/atwork>

For more information on water efficiency measures and water conservation tips in schools, please refer to <https://www.pub.gov.sg/savewater/atschool>

For more information on water efficiency measures and water conservation tips at homes, please refer to <https://www.pub.gov.sg/savewater/athome>

### 2. Water Efficiency Building (WEB) Certification

WEB encourages businesses, industries, schools and buildings from the non-domestic sector to include water efficient measures in their premises and processes by installing water-efficient fittings under Water Efficiency Labelling Scheme (WELS) or adopting equivalent water efficient flow rates at the following fittings:

- Basin taps & mixers
- Showers
- Urinals / flushing cisterns

For details on WEB programme and Water Efficient Flow rates, please refer to <https://www.pub.gov.sg/savewater/atwork/certificationprogramme>

For details on Water Efficiency Labelling Scheme, please refer to <https://www.pub.gov.sg/wels>

### 3. Water Efficiency Management Plan (WEMP)

WEMP aims to assist the non-domestic sector to have a better understanding of their water usage, reduce water consumption and improve efficiency through better management of their water use.

For more details, please refer to <https://www.pub.gov.sg/savewater/atwork/managementplan>

### 4. Water Efficiency Management Systems (WEMS)

WEMS aims to enable an organisation to take a systematic approach in order to achieve continual improvement of water efficiency and to develop and implement water saving measures.

To purchase a copy of the standards, please refer to <https://www.pub.gov.sg/savewater/atwork/managementsystem>



## 5. Water Efficient Landscaping and Irrigation Practices

Water Efficient Landscaping and Irrigation Practices includes (but not limited to) adopting drip irrigation, use of drought tolerant plants, and use of non-potable water for irrigation etc.

## 6. Water Efficient Cooling Systems

Water Efficient Cooling Systems include adopting air cooled systems. Where, water cooled systems with cooling towers are used, to achieve at least 7 or more Cycles of Concentration (COC). Non-potable water is to be considered for make-up water and AHU condensate is to be collected for reuse.

## 7. Trade Effluent Discharge into Sewers

For more information on good practices in trade effluent discharge into sewers, please refer to [https://www.pub.gov.sg/Documents/Guidebook\\_Good\\_Practices\\_on\\_TED\\_into\\_Sewers.pdf](https://www.pub.gov.sg/Documents/Guidebook_Good_Practices_on_TED_into_Sewers.pdf)

## 8. Earth Control Measures (ECM)

Organisations should incorporate effective ECM in all development projects.

For details on ECM, please refer to <https://www.pub.gov.sg/drainage/earthcontrolmeasures>

## 9. Active, Beautiful, Clean Waters (ABC Waters) Certification

ABC Waters Programme aims to improve the quality of water and life by harnessing the full potential of our waterbodies. ABC Waters Certification provides recognition to organisations who embrace the ABC Waters concept, and incorporate ABC Waters Design Features in their developments. ABC Waters Design Features include:

- Bioretention Swales / other bioretention systems
- Rain Gardens
- Constructed Wetlands
- Cleansing Biotopes

For details on ABC Waters Certification / ABC Waters certified projects, please refer to <https://www.pub.gov.sg/abcwaters/designguidelines>