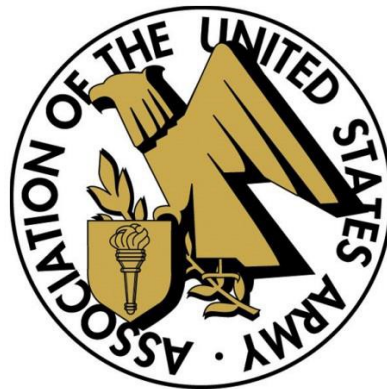


**Redstone-Huntsville Chapter
Association of the United States Army**

Annual Plan 2020 -2021



**Redstone-Huntsville Chapter
Association of the United States Army
2020 -2021 Annual Events Calendar**

Date	Event	Chapter POC
July 2020:		
11	“SALUTE” Newsletter Deadline for Submission	Nancy Kate Baugher
21	Chapter EXCOM Meeting	Steve Below
24	Chapter Board of Directors Meeting	Steve Below
TBD	New Board Member Training	Rhonda Sutton
August 2020:		
6-8	Chapter Membership Booth at Space and Missile Defense (SMD) Symposium ^{VM}	Marc Jacobson /Kurt Weidenthal
15	Annual Financial report due to AUSA National	Rich Downs
18	Chapter EXCOM Meeting	Steve Below
21	Chapter Board of Directors Meeting	Steve Below
21	Deliver Financial Records for Annual Audit	Rich Downs
September 2020:		
TBD	Annual Meeting Registration Deadline	Rhonda Sutton
22	Community Partner Update – Virtual with GEN Daly	Marc Jacobson
22	Chapter EXCOM Meeting	Steve Below
25	Chapter Board of Directors Meeting	Steve Below
TBD	Retiree/Soldier for Life Appreciation Days @ Redstone Arsenal ^{VM}	Bill Tillman/ Troy Trulock
TBD	Chapter Legislative Affairs Advisory Committee	
October 2020:		
13-15	AUSA Annual Meeting – Virtual	Rhonda Sutton
16	3d Region Breakfast (Virtual Event)	Steve Below
15	Chapter Activity Reports for Jul-Sep 2020 Cut-off	ALL
20	Chapter EXCOM Meeting	Steve Below
23	Chapter Board of Directors Meeting	Steve Below
25	“SALUTE” Newsletter Deadline for Submission	Nancy Kate Baugher
November 2020:		
TBD	YMCA Veterans Prayer Breakfast	Max Bennett
11	Veterans Day Dinner @ VBC	Max Bennett

11	Veterans Day Breakfast @ VBC	Marie Arighi
11	Veterans Day Parade – Downtown Huntsville	Kurt Weidenthal
TBD	Heroes Week Activities & Support	Bill Tillman
17	Chapter EXCOM/ Meeting	Steve Below
20	Chapter Board of Directors Meeting	Steve Below
20	15 th Annual SGT Ordway Luncheon	Chad Cuomo/ Dave Poehlein

December 2020:

12	Army National Guard 382 nd Anniversary Breakfast	John Perry
17	Holiday Reception /General Membership – TBD	Steve Below/Marie Arighi
10	Tut Fann Christmas Party	Jim Henderson
17	Chapter EXCOM-BOD Mtg	Steve Below
19	<i>Galaxy of Lights</i> Botanical Garden – AUSA Volunteer Night - TBD	Bob Whiteford
TBD	ROTC Fall Commissioning Ceremonies	Peter Grant
TBD	ROTC/JROTC Awards Initial Email Notification	Peter Grant

January 2021:

TBD	“SALUTE” Newsletter inputs due	Nancy Kate Baugher
15	Chapter Activity Reports for Oct-Dec 2020 Cut-off	ALL
19	Chapter EXCOM Meeting	Steve Below
TBD	“SALUTE” Newsletter Published	French Salter
22	Chapter Board of Directors Meeting	Steve Below
Multiple	ROTC/JROTC Awards Presentations	Peter Grant

February 2021:

TBD	Nominations for DAC of the Year	Matt Mingus
16	Chapter EXCOM Meeting	Steve Below
TBD	DAU Acquisition Update sponsored by AUSA ^M	Steve Messervy
19	Chapter Board of Directors Meeting	Steve Below
TBD	Nominations for AUSA National Advisory Board	Steve Below
Multiple	ROTC/JROTC Awards Presentations ^V	Peter Grant

March 2021:

TBD	Deadline for input to AUSA Global Force Insert in Redstone Rocket	French Salter
TBD	AUSA Global Forces Symposium Insert in Redstone Rocket published	French Salter
TBD	Third Region Meeting	TBD
15-17	AUSA Global Force Symposium	ALL
16	Rocket City Bash during Global Force Symposium	Marie Arighi
17	ROTC Leadership Panel & Luncheon	Steve Below/Rhonda Sutton
23	Chapter EXCOM Meeting	Steve Below
26	Chapter Board of Directors Meeting	Steve Below
Multiple	ROTC/JROTC Award Presentations	Peter Grant
TBD	ILW Contribution to AUSA	Rich Downs
TBD	Contribution to National Army Museum	Rich Downs

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TBD	Appoint Chapter Nominating Committee	Rhonda Sutton
TBD	Military Appreciation Night - Huntsville Havoc	Chad Cuomo
TBD	USAREC Future Soldier Swearing-In	CPT Smith

April 2021:

TBD	“SALUTE” Newsletter inputs due	Nancy Kate Baugher
TBD	DA Civilian of the Year Awards Dinner & General Membership Meeting	Matt Mingus
11	Chapter Activity Reports for Jan-Mar 2020 Cut-off	All
20	Chapter EXCOM Meeting	Steve Below
TBD	110th Army Reserve Birthday Breakfast	John Perry
23	Chapter Board of Directors Meeting	Steve Below
TBD	“SALUTE” Newsletter Published	French Salter
Multiple	ROTC/JROTC Award Presentations	Peter Grant

May 2021:

TBD	Chapter Audit Reports due at AUSA National	Rich Downs
18	Chapter EXCOM Meeting	Steve Below
18	Present 2020-2021 Slate and Budget to EXCOM	Steve Below/ Rich Downs
15	DAC & Volunteer Family of the Year submissions to National	Jay Macklin / Jim Rountree
21	Chapter Board of Directors Meeting	Steve Below
21	2019-2020 Slate and Budget to Chapter Executive Board	Steve Below
Multiple	ROTC/JROTC Award Presentations	Peter Grant
Multiple	ROTC Spring Commissioning Ceremonies	Peter Grant
31	Memorial Day Observance (Veterans Park) (AM)	Bill Tillman
	Memorial Day Tribute (PM)	Max Bennett

June 2021:

TBD	Tut Fann Veterans Home BBQ Picnic Support ^V	Willene Orr
12	Army Birthday Dinner/ Flag Day/ General Membership Meeting/Installation of Officers ^S	Marie Arighi Steve Below
TBD	Volunteer Family of the Year Recognition	Jim Rountree
20	“SALUTE” Newsletter inputs due	Nancy Kate Baugher
15	Chapter EXCOM Meeting	Steve Below
TBD	Armed Forces Day/Armed Forces Celebration Week Activities ^V	Marie Arighi
18	Chapter Board of Directors Meeting	Steve Below
TBD	Chapter Activity Reports for Apr-Jun 2020 Cut-off	ALL
30	Chapter Election Report Submission	Steve Below
30	Chapter Annual Plan Submission (Due Aug 31)	Steve Below

Special Events to be finalized:

Notes:

1. Items with an “^V” indicate a Volunteer Opportunity for the Chapter Support Brigade
2. Items with an “^S” indicate a Corporate Sponsorship Opportunity
3. Items with an “^M” indicate a Membership Recruitment Drive

**Redstone-Huntsville Chapter (#3103)
Association of the United States Army (AUSA)
Installed July 2020**

OFFICERS/EXECUTIVE BOARD

President	Steve Below
Executive Vice President	Rhonda Sutton
Treasurer	Richard Downs
Secretary	Mike Roddy/Chad Ludwig
Vice President, Special Activities	Marie Arighi
Vice President, Membership	Michael Bryce
Vice President, Ways and Means	Julia Knott
Vice President, Community Partners	Marc Jacobson
Vice President, Public Affairs	French Salter
Vice President, Non-Commissioned Officer Programs	Dave Poehlein
Vice President, National Guard and Reserve Programs	John Perry
Vice President, DA Civilian Programs	Steve Messervy
Vice President, Army Family Programs	Jim Rountree
Vice President, Retiree & Veteran Programs	Bill Tillman
Vice President, Soldier Programs	Chad Cuomo
Vice President, Legislative Issues	Troy Trulock
Vice President, Army Recruiting	
Vice President, Chapter Support	Kurt Weidenthal
Vice President, Awards & Recognition	Jo Seay
Vice President, Satellite Chapter Activities	Sam Scruggs
VP at Large (Team Redstone)	David Cannella
VP at Large (Protocol Support)	Bill Bigelow
Vice President, Digital Communications	Nancy Kate Baugher
Vice President, ROTC/JROTC Awards	Peter Grant
Vice President, Young Professionals	Andrew Norton
Chaplain	Jim Henderson
Satellite Chapter President – Anniston “Gallant Pelham”	OPEN
Vice President, Programs & CARS	Ashley Linares
Sub-Chapter President – Young Professionals	Chris Jeacock
Sub-Chapter President – West Alabama	Nicolas Britto
Special Advisor to the Board	Bob Whiteford
Immediate Past President	Sam Torrey

BOARD OF DIRECTORS

Max Bennett
KC Bertling
Erica Bradford
Ronnie Chronister
Andy Gignilliat
Rontario (Ron) Hicks
Mike Izzo
Bob Johnson
Dale Kuehl
James Lackey
Beverly Lowe
Bill Marks
Bill Marriott
Matthew Mingus
Willene Orr Shawn
Perry
Angela Rawlings
Jim Rogers
Jim Ross
Michael Schexnayder
Pat Sullivan
Mark Terseck
Rob Thomas
Scott Thompson
Mike Tice
Terry Tipton
Darryl Walker
Joey Yearta

Young Professionals Sub-Chapter (#3103-003) Association of the United States Army (AUSA)

Chris Jeacock – Sub-chapter President

Board Members:

Natasha J. Parker

Craig Maples

Megan Cotton Gully

Jameson Salmon

Robert Griffin

West Alabama Sub-Chapter (#3103-004) Association of the United States Army (AUSA)
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Nic Britto – Sub-chapter President

Board Members:

2020

Thursday, February 26, 2020 - annual Lunch Honoring Women (possibility the Gov. Ivey may attend)

June 11, 2020 - Army Birthday Celebration (Army Birthday is June 14, but that is Sunday)

June 20, 2020- Veterans Breakfast with Word Community Church

Redstone-Huntsville Chapter AUSA Committees and Assignments 1 Jul 2019 – 30 June 2020

Membership Committee – coordinates recruiting of individual members and membership education events

Co-Chair – Michael Bryce, VP for Membership Co-Chair: Sean Perry

Committee: Angela Rawlings, Robert Tremblay

Community Partners Committee – coordinates recruiting of Community Partners and update for industry series (live streams of Hot Topic)

Chairperson –Marc Jacobson, VP Community Partners

Committee: Bill Marks, James Lackey, Terry Tipton, Julia Knott

First Sergeant John Ordway Leadership Awards – coordinates the annual award recognition of Detachment and Company First Sergeants (all components)

Chairperson – Chad Cuomo, VP for Soldier Programs

Committee: Willene Orr, Dave Poehlein, John Perry, Bob Whiteford

Military Appreciation (Sports Event “Buyout”) Committee - provides soldier entertainment and recognition opportunities

Chairperson – Dave Poehlein, VP for NCO Affairs

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Committee: Willene Orr, Chad Cuomo, John Perry, Jim Rountree

Special Activities Committee – coordinates all Chapter functions and fundraising activities

Chairperson: Marie Arighi, VP for Special Activities

Committee: Troy Trulock, Julia Knott, Ashley Linares

Army Birthday Subcommittee

Chairperson: Marie Arighi, VP Special Activities

Committee: Marc Jacobsen, Peter Grant, Mike Bryce, Steve Below

Armed Forces Week Celebration Support Subcommittee

Chairperson: Bill Marks

Committee: Steve Below, Dave Seay, Anthony Dowdell, Kurt Weidenthal, Dave Poehlein

Veterans Day Dinner & Breakfast Subcommittee

Chairperson: Max Bennett, Bill Tillman, VP Retiree Affairs

Committee: Jim Henderson, John Wright, Jim Rogers

Veterans Day Parade Subcommittee

Chairperson: Bill Tillman, VP Veterans & Retiree Affairs

Committee: Dave Poehlein, Peter Grant, John Perry

Memorial Day Observance Subcommittee

Chairperson: Bill Tillman, VP Veterans & Retiree Affairs

Committee: Max Bennett, John Perry

AUSA Global Force Symposium Support Committee

Chairperson: Marie Arighi

Committee: Steve Below, Jo Seay, Rhonda Sutton, Kurt Weidenthal, Peter Grant, Ashley Linares

AUSA Rocket City Bash Subcommittee

Chairperson: Marie Arighi

Committee: Julia Knott, Jo Seay, Steve Below, Beverly Lowe, Ashley Linares

DA Civilian Affairs Committee – conducts events to benefit DA Civilians, including DA Civilian Leadership Summit

Chairperson: Steve Messervy

Committee: Sofia Bledsoe, Matt Mingus, Andy Gigniliat

DA Civilian of the Year Awards Dinner Subcommittee

Chairperson: Matt Mingus

Committee: Steve Messervy, Matt Mingus, James Lackey

ROTC/JROTC Recognition and Awards Committee

Chairperson: Peter Grant Vice Chairperson: Willene Orr

Committee: Bill Tillman, Mike Roddy, Terry Tipton

Legislative Affairs Committee - coordinates with Team Redstone, Huntsville/Madison County Chamber of Commerce and the Alabama Congressional representatives

Chairperson: Troy Trulock

Committee: Steve Below, Nic Britto

AUSA National Annual Meeting Committee

Chairperson: Rhonda Sutton (and husband Mike Sutton) Vice Chairperson: Steve Below

Committee: Erica Bradford, Andrew Norton, Julia Knott

Tickets/Badges/Award Functions Subcommittee: Steve Below

Army Ten Miler Running Team & HOOAH Tent Subcommittee: Rhonda and Mike Sutton

Chapter Lodging: Rhonda Sutton

Hospitality Suite: Rhonda Sutton

Nominating Committee – recommends individuals for Chapter Officer and Board vacancies

Chairperson: Rhonda Sutton

Committee: To be appointed in March 2021

Finance Committee – prepares annual budget and assists Chapter Treasurer as required

Chairperson: Steve Below, Richard Downs

Financial Report Due to National August 15, 2020

Committee: Marc Jacobson, Bob Johnson

Army Recruiting Task Force - plans Chapter activities to support Army recruiting

Chairperson: CPT Angela Smith

Committee: Peter Grant, Chad Cuomo, Bob Johnson, Willene Orr, Dave Poehlein

Digital Communications Committee –

Chairperson: Nancy Kate Baugher

Committee: Bill Bigelow, Ashley Linares

Young Professionals – plans and executes programs/events in support of Young Professionals

Chairperson: Chris Jeacock

Committee:, Kris McBride (Advisor), Andrew Norton

Heroes Week/Wounded Warrior Subcommittee Chair and Semper Fi Community Task Force Liaison:

Bill Tillman

North Alabama Veterans and Fraternal Order Coalition (NAVFOC) Representative:

Beverly Lowe, Bill Tillman, KC Bertling

**REDSTONE-HUNTSVILLE CHAPTER OF AUSA
2019-2020 OPERATING BUDGET**

Category	FY20
INCOME	
Armed Forces Week: Iron Mike Golf Tournament	\$7,000
Annual Meeting: Hooah Tent	\$5,650
Annual Meeting: Hospitality Suite Sponsorship	\$10,000
Annual Meeting: National Ticket Purchase	\$ -
Army Birthday/Installation Dinner	\$22,490
DAC of the Year Awards Dinner	\$11,700
Global Force Symposium (ROTC Luncheon, Rocket City Bash)	\$118,900
Missiles Symposium	\$ -
Missiles Heritage Symposium: Golf	\$ -
Ordway Ceremony	\$400
Veteran's Day Activities & Dinner	\$57,690
Individual & Life Dues	\$21,235
Corporate Dues	\$3,600
Community Partner Breakfast	\$3,900
Army Reserve Breakfast	\$1,000
National Guard Breakfast	\$1,500
Patriots USA	\$47,365
Satellite Chapters	\$6,750
TOTAL INCOME	\$319,180
EXPENSES	
Media (Constant Contact, Virtual Terminal)	\$780
PayPal Processing Fee	\$4,075
PO Box	\$160
Postage	\$80
Rental Fee for Storage Unit	\$1,200
Certificate Frames	\$600
Gifts (departing board members)	\$500
JROTC AUSA Medals	\$500
JROTC/ROTC Cash Awards	\$1,600
JROTC/ROTC/Soldier/NCO Gift Memberships	\$1,000
JROTC/ROTC Travel Expense Reimbursement	\$2,000
Plaques & Engraving	\$1,300
3rd Region Breakfast	\$600
3rd Region Meeting Travel Expenses	\$2,575

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Annual Meeting Tickets	\$3,345
Global Force Symposium (ROTC Luncheon & Rocket City Bash)	\$73,000
Running Team: Lodging/Travel/Uniforms	\$6,750
Satellite Chapter(s)	\$1,500
Donation: Legacy 4 Korean War Veterans Luncheon	\$2,500
Donation: Speaker Gifts	\$650
Donation: Youth Leadership Conference	\$600
Donation: Wreaths for Vets	\$1,000
Donation: JROTC/ROTC Leadership Symposium (Pizza & Movie)	\$1,000
Donation: Kiwanis Pancake Breakfast	\$200
Donation: Commemorative	\$250
Dues: North Alabama Vets & Fraternal Coalition Dues	\$50
Dues: HSV-Madison County Chamber of Commerce (reimbursed by National)	\$335
FMWR Contributions/Military Appreciation Night Sports Buyouts (including Retiree Appreciation Day sponsorship)	\$3,000
Memberships	\$2,000
The National Army Museum	\$1,000
Tut Fann Birthday & Christmas Events	\$2,500
Institute of Land Warfare Contribution	\$ -
Chapter Coins	\$3,000
Flags	\$1,200
Table Cloths/Coverings Laundry	\$100
Other Operating Expenses	\$9,200
Advertisement	\$2,000
EXCOM Flex Account	\$1,000
Armed Forces Week (SALUTE) Activities	\$1,000
Armed Forces Week (SALUTE) Golf – Iron Mike	\$ -
Army Birthday & Installation Dinner	\$24,000
DAC of the Year Dinner	\$11,000
DA Civilian Leadership Conference aka DAU Acquisition Day	\$500
Family Programs	\$1,100
Holiday Season Reception	\$6,700
Annual Meeting: Hooah Tent and refreshments	\$1,500
Annual Meeting: Hospitality Suite Rental/Food/Drinks	\$20,000
Missile Heritage Conference	\$ -

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Missile Heritage Conference: Golf	\$ -
NG and USAR Support	\$2,000
Army Reserve Birthday/Breakfast	\$1,600
Redstone Retiree Days	\$1,000
Ordway Award Breakfast	\$1,700
Community Partner Leadership Breakfast	\$3,500
Veterans Day: Activities/Dinner	\$47,400
Young Professionals	\$2,000
Patriots USA	\$40,000
Madison City Chamber of Commerce Dues	\$175
HASBAT	\$175
Oktoberfest	\$625
Santa Train	\$2,000
NG Breakfast	\$1,700
TOTAL EXPENSES	\$302,825
Net	\$16,355

Chapter Membership Goals for 2020-2021

Community Partners membership: As of July 2020 we have 222 Community Partners. Our greatest challenge is retention and keeping our community partner designees filled and up to date. The VP for Community Partners needs everyone's assistance contacting the companies for renewal. As the Community Partners go so goes the vast majority of our individual memberships.

INTERNAL CHAPTER CHALLENGE GOAL: 250 for year end

Individual memberships: July 1, 2020 Membership 6742

Note: How do we maintain members from associations such as Rural King.

INTERNAL CHAPTER CHALLENGE GOAL: 7000 by year end

Reserve Component Membership: Current USAR membership is 70; Current National Guard is 43; Current AGR membership is 61

INTERNAL CHAPTER CHALLENGE GOAL: USAR 80//National Guard 50

Young Professionals: Estimated we have about 150 - 200.

INTERNAL CHAPTER CHALLENGE GOAL: 250 by year end

Government Civilian: Current number is 234 against a Government Civilian population > 20,000 in our chapter footprint

INTERNAL CHAPTER CHALLENGE GOAL: 275 by year end

Note: We have many DAC members who self-classify as Retired Army, Veteran or other category.