

Partnering with Apps Associates: Reduce Total Cost of Ownership While Driving Digital Transformation



Apps Associates is an enterprise application and data services leader with a customer-first focus. Apps Associates has more than two decades of experience helping organizations innovate through digital transformation initiatives. Customers such as Brooks Automation, Hologic Inc., Edwards Vacuum, and Take Two Interactive Software turn to Apps Associates for strategic counsel, system integration and the services required to solve their most complex business challenges – utilizing experience in analytics, application modernization, process automation, digital systems, technology and operations.

What differentiates us? Our experience, combined with a relentless attention to delivery excellence and customer care. We also have the partnerships you need to move the needle. We are an Oracle Partner, a Premier Consulting Partner with Amazon Web Services, Snowflake Select Partner, and a Salesforce Consulting Partner. No one has managed more Oracle to Cloud migrations than Apps Associates, giving us deep rooted expertise that is second to none.

We know that each business is unique, and whether you're on-premise, entrenched in Public cloud or running all business-critical applications on SaaS, we're here to make recommendations that work best for you. Our associates work closely with customers to create solutions from concept to deployment and beyond with managed services. We're here to help you capitalize on Oracle technology to improve business performance.



Advisory Services

- System Selection
- System Design
- Operational Excellence
- Digital Transformation
- Change Management



Business Applications

- ERP
- HCM
- SCM
- CRM
- EPM



Cloud Services

- Public
- SaaS



Business Integration & Automation

- Middleware Platform
- API Management
- Robotic Process Automation (RPA)



Data, Analytics & AI

- Data Strategy
- Modern Data Platforms
- AI/ML Driven Analytics



Managed Services

- Applications
- Infrastructure



Advisory Services

Apps Associates provides technology-agnostic advisory services in three major areas: Business System Design, Core Process Operations, and Change Management. Our services cover system assessments, software selections, cloud transformation roadmaps, global design, business process design and change management across all functionality within ERP, HCM, SCM, CRM, EPM, Data & Analytics, and Integration.



Apps Pack Diagnostics Tools

Apps Associates' proprietary suite of diagnostics tools allows you to generate more value from your Oracle software through real-time control & management on one integrated console.

Apps Pack includes four independent but easily configurable tools that support the ongoing health, efficiency and optimization of cloud systems: SmartDog, WatchDog, Bloodhound and Retriever.



Public Cloud

Apps Associates will support your migration to the public cloud platform that best fits your business needs.

We've been the market leaders for Oracle on Amazon Web Services (AWS) since 2012, and we've successfully migrated 350+ customer workloads to AWS. We'll guide you through the transformation process including licensing, security, cost management, architecture and governance.



SaaS Applications

We'll help you migrate – seamlessly – over to industry standard SaaS platforms, including Oracle ERP Cloud, Oracle EPM Cloud, Oracle HCM Cloud, Oracle SCM Cloud and Salesforce.

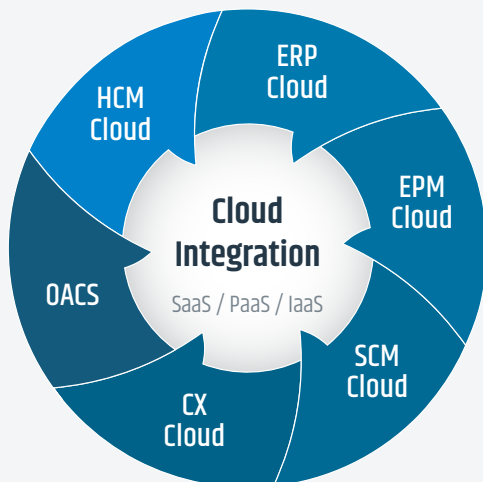
SaaS provides dramatic cost savings, greater functionality and rapid deployment. Looking to make more room for innovation? Rely on a modern integration platform and world-class analytics platforms to help run your business.



Salesforce

Upgrade your approach to sales – or get left behind. A Salesforce partner since 2006, you can rely on us to ensure you're taking advantage of the very latest tools that Salesforce has to offer – including using Tableau (formerly Einstein Analytics) to eliminate wasted time, Salesforce Lightning for access to enhanced reporting and CPQ tools.

We deliver end-to-end, multi-platform solutions for our customers in industries ranging from Life Sciences, Nonprofit, Wealth Management, Healthcare, Manufacturing, Communications, Media, Technology and Retail, to name a few. We offer integration across all your business systems – Oracle, ERP and Salesforce.





Licensing

Negotiating and reviewing Oracle licenses requires deep contract and product knowledge. Our Oracle expert licensing team levels the playing field for you, helping you navigate the complexities of the agreement and gain clarity on licenses owned. From initial license assessments, to audit preparation and ULA renewals/certifications, our Oracle licensing and compliance experience is designed to help save you money and time with full-cycle licensing support.

We help prepare customers for Oracle purchases by analyzing business need and reviewing product specifications. For renewal or audit preparation, we review in-use applications and your contract(s). Apps Associates' Oracle licensing experience can help save you money and time.

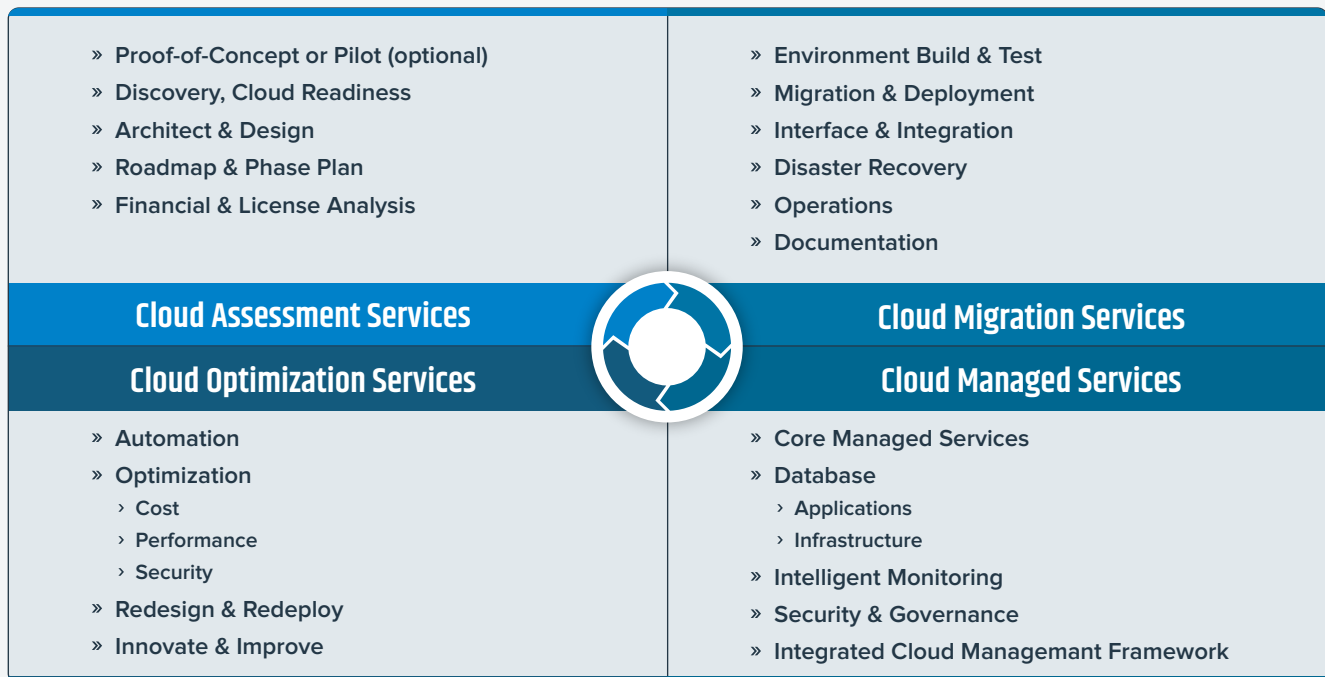


Managed Services

Application Managed Services: We support your entire enterprise including ERP, HCM, SCM, EPM, Integration and Analytics, from vendors such as Oracle and Salesforce. By partnering with us, you'll be able to maximize the value of your applications and ensure widespread employee adoption.

Infrastructure and Database Managed Services: We'll ensure the quality of your IT systems and operations to help you stay committed to your core business. We provide reliable, flexible and secure infrastructure and database management both in the cloud and on-premise, allowing your team to focus on bottom-line growth.

Diagnostic Services: In addition, we provide always-on diagnostic tools that help with the overall management of your environment and ensure peak performance at all times.





Multi-Cloud

When it comes to the cloud, it's not one-size-fits-all. For businesses looking to have more control over their tech environment and avoid vendor lock-in, the solution is hybrid cloud.

With the technical talent and experience to help you navigate the challenges multiple platforms can present, we'll help you assess total cost of ownership and how to best manage costs across your environments through predicting total usage.



Business Integration & Automation

With applications running in the Cloud and databases installed on-premise, efficient systems integration and automation is vital to your business's success. Apps Associates approaches each integration/process automation as a unique opportunity to collaborate and help clients understand the various options available to them. We draw from our years of experience, to assist clients in the selection, implementation and support of the best integration and automation tools for their needs

From an integration standpoint, we assist customers in the **Cloud ERP** space looking for middleware expertise, to companies seeking Salesforce, NetSuite and other systems integration assistance, to companies seeking to implement a new middleware tool and/or migrate from one middleware tool to another. For customers interested in Robotic Process Automation(RPA), we offer similar services and also have packaged solutions available for their use to accelerate their financial close and other processes.



On-Premise Applications

Our time-tested on-premise capabilities include hosting, implementation, assessments, enhancements and support.

Whether you're looking to customize existing applications or migrate these applications to the cloud, on-premise applications has been an Apps Associates specialty since 2002.



Data & Analytics

We align the latest data and analytics tools with the right data management platforms and methodologies to help you simplify your decision-making. We'll help you transform massive amounts of data into actionable information.

Apps Associates can help you perform assessments, build roadmaps, make recommendations and execute your enterprise-wide Data and Analytics initiatives. With over 140 dedicated Data and Analytics consultants and deep expertise in Oracle Cloud, Snowflake, Azure, Amazon Redshift, Power BI, Tableau and a variety of ETL platforms, we have a breadth of services you can draw on.



Vision

- Develop Data Strategy and blueprint for Modern Data Architecture
- Identify high impact data use cases - including AI and machine learning
- Define Master Data and Data Governance Strategy
- Estimate end-to-end cost/value opportunity from chartered projects



Define

- Define KPI's or KRI's in scope
- Create visual and calculated features
- Outline data acquisition strategy
- Deep dive data analysis



Build

- Deploy Modern Cloud-based Data Platforms
- Develop required data pipelines
- Create forward looking models that indicate the outlook for key measures
- Enable exploration of raw data for data scientists and analysts
- Create and deploy curated and governed analytics



Test

- Ensure data is loaded efficiently and calculated accurately
- Define pilot products, orgs, and users



Pilot

- Make certain new insights are accurate in live environment and don't adversely affect processes
- Validate end-to-end data loads



Deploy

- Communicate new performance and analytical insights
- Publish articles for user community to gain deeper understanding

Our Strategic Partners:



Learn more about Apps Associates [on our website](#), or call +1.855.466.5066.
To learn more about how Apps Associates has helped companies like Intra-Cellular Therapies, Hologic Inc. and Aptitude Software reach their business goals, [click here](#).



About Apps Associates

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To learn more about how Apps Associates can help you align your business with the right technology, visit: www.appsassociates.com, or follow Apps Associates on social media on [Twitter](#) and [LinkedIn](#).