

2021 REGISTRATION

REGISTRATION IS LIMITED!

Convention will be pre-registration ONLY
No walk-ins will be admitted



INDIANA FUNERAL DIRECTORS ASSOCIATION

Annual Convention & Trade Show

May 24 – 27, 2021
Embassy Suites by Hilton
Noblesville Conference Center

REGISTRATION INCLUDES

- Admission to the Opening Party
- Admission to IFDA After Dark at Anarchy Axe Throwing FREE for FULL registrants or \$75/person (limited to 60 participants and includes transportation)
- 2 Lunches on the Trade Show Floor
- Admission to the President's Reception on the Trade Show Floor
- Admission to the President's Gala
- Admission to ALL seminars

**at this time, ONLY licensed funeral directors may attend the education seminars*

REGISTRATION INFORMATION

CONVENTION WILL BE PRE-REGISTRATION ONLY

NO WALK-INS WILL BE ADMITTED

MAKE HOTEL RESERVATIONS

Book your hotel through the link below

IFDA has a room block at the Embassy Suites.

Please go to <http://group.embassysuites.com/IFDAConference> to reserve your room

Our room rate is \$159

Embassy Suites & Conference Center

13700 Conference Center Drive South | Noblesville, IN 46060

(317) 674-1900



CHOOSE REGISTRATION PACKAGE

**with proof of another state membership, you may register using the member rate*

LICENSED MEMBER REGISTRATION

Full Registration* BY 5/7/2021	\$225
Full Registration* AFTER 5/7/2021	\$275
Monday or Tuesday Registration	\$125
Wednesday or Thursday Registration	\$195

NON-MEMBER REGISTRATION

Full Registration	\$500
Monday or Tuesday Registration	\$250
Wednesday or Thursday Registration	\$390

INCIDENTALS

Full Non-Licensed Registration (social events only)	\$150
One Day Non-Licensed Registration	\$75
Mortuary Students/Interns	FREE
Jerrit Clayton Classic Golf Outing	\$100/person \$400/foursome
Anarchy Axe Throwing	FREE to FULL registrations or \$75 per person (limited to 60)

CANCELLATION & REFUNDS

No refunds for cancellations after May 7, 2021

SCHEDULE

17 CE
HOURS
ONLY \$225!

MONDAY, MAY 24

- 2:00 pm – 3:00 pm **DRIVE Seminar, Indiana State Department of Health (1 general CE)**
3:00 pm – 5:00 pm **Jason Troyer, PhD, GriefPlan (2 general CEs)**

TUESDAY, MAY 25

- 11:15 am Lunch at Fox Prairie Golf Course
12:30 pm Jerrit Clayton Classic Golf Outing at Fox Prairie Golf Course
3:00 pm – 4:00 pm* **Welton Hong, Ring Ring Marketing (1 general CE)**
4:00 pm – 5:00 pm* **Welton Hong, Ring Ring Marketing (1 general CE)**
5:00 pm – 6:00 pm* **Welton Hong, Ring Ring Marketing (1 general CE)**
**each session will be a different topic*
6:00 pm – 8:00 pm Opening Party/Golf Awards
8:30 pm – 11:30 pm IFDA After Dark at Anarchy Axe Throwing
(Free to FULL convention registrants or \$75/person, limited to 60 participants)

WEDNESDAY, MAY 26

- 8:00 am – 9:40 am Business Session (2 general CEs)
10:00 am – 11:00 am **Commander Kirk Lippold, USN (Ret.), Former Commander of the USS Cole (1 general CEs)**
11:00 am – 2:00 pm Trade Show Floor (1 possible CE)
12:00 pm – 2:00 pm Lunch on the Trade Show Floor
2:00 pm – 4:00 pm **Todd Van Beck, Funeral Educator, Consultant & Historian (2 general CEs)**
4:00 pm – 5:00 pm Past President's Reception (invitation only)
5:00 pm – 6:00 pm President's Reception on the Trade Show Floor
6:00 pm – 8:00 pm President's Gala



THURSDAY, MAY 27

- 7:00 am – 8:00 am Isaac Ball/Past President's/Student Breakfast (invitation only)
8:00 am – 11:00 am **Dominick J. Astorino, Astorino Modern Embalming & Restorative Art Education (3 general CEs)**
11:00 am – 12:00 pm Memorial Service
Marty Ballard, Owner/Funeral Director, Ballard and Sons Funeral Home, Middletown
12:00 pm – 1:00 pm Memorial Lunch (invitation only)
12:00 pm – 2:00 pm Lunch on the Trade Show Floor
12:00 pm – 3:00 pm Trade Show Floor (1 possible CE)
3:00 pm – 5:00 pm **Andy Clayton, CFSP, Executive Director, IFDA (2 law CEs)**



SPEAKERS



KEYNOTE SPEAKER



Commander Kirk Lippold, USN (Ret.)
Authority on Leadership and Crisis Management
Former Commander of the USS Cole

As former Commander of the USS Cole, Kirk Lippold knows firsthand the privilege and burden of leadership comes with a level of accountability that many aspire to emulate, and anyone can rise-up to and achieve. Using a devastating suicide terrorist attack as a backdrop, Lippold conveys how the principle of integrity created an environment for leadership where his crew felt imbued with a sense of ownership, seizing the opportunity to be responsible for their ship and not just their jobs. Their own sense of personal accountability and leadership proved to be a guiding principle in the crucible of combat. CDR Lippold shares why his "Five Pillars of Leadership" are must-have business tenets for any team -- in good and difficult times.



Dominick J. Astorino
Astorino Modern Embalming & Restorative Art Education

Dominick J. Astorino is on faculty at the Wayne State University School of Mortuary Science in Detroit, MI where he oversees the lecture and laboratory of all the restorative art courses. He played an active role in making Wayne State University the only mortuary school in the country to currently offer a fully hands-on cranial reconstruction lab, which he teaches, and is a recipient of the University's "Excellence in Teaching Award".

In 2019, Dominick started the Kenyan Embalming Education Initiative, which works to bring a standard of care, education and supplies to the underprivileged mortuary workers in Kenya.



Welton Hong
Ring, Ring Marketing

Welton is a leading expert in helping funeral homes convert leads from online directly to the phone line. He's the author of the book Making Your Phone Ring with Internet Marketing for Funeral Homes and a regular contributor to American Funeral Director magazine and several other publications.

Welton has a graduate degree in Electrical Engineering from the University of Colorado at Boulder. Prior to starting Ring Ring Marketing, he was a senior technologist at R&D facilities for Intel, Sun Microsystems, and Oracle. He regularly speaks at conferences and other events for people in the death care industry.

SPEAKERS



Jason Troyer, PhD
Mt. Hope Grief Services

I have my PhD in Counseling Psychology from the University of Kansas. I am a psychology professor at a small college in East Tennessee where I teach courses on death and dying, counseling, abnormal psychology, and related topics. I have experience counseling and completing psychological assessments in community mental health centers, college counseling centers, and a VA hospital. I have also led grief counseling groups at churches and colleges.



Todd Van Beck
Funeral Educator, Consultant & Historian

Todd lives in Nashville, TN with his wife, Georgia. He received an honorary Doctorate Degree in Humane Letters from Commonwealth Institute of Funeral Service, Houston, TX, Master of Arts Degree in Pastoral Ministry from Mount Saint Mary's Seminary, Cincinnati, OH, Bachelor's of Arts Degree in Psychology and Philosophy from Mount Mercy College, Cedar Rapids, IA and Mortuary Arts and Sciences Diploma from New England Institute of Anatomy, Sanitary Science, Embalming and Funeral Directing, Boston, MA.

He formerly served as general manager of John B. Turner & Son Mortuary, Cedar Rapids, IA. Todd was an educator at Cincinnati College of Mortuary Science, Hudson Valley College, New England Institute and Commonwealth Institute. He is the Dean of the College of Funeral Management at the University of Memphis. He is a Certified Funeral Service Practitioner and a member of the Academy of Professional Funeral Service Practice, a Certified Embalmer, the author of 4 books, 400 professional articles.



Andy Clayton, CFSP
Executive Director, Indiana Funeral Directors Association

Andy is a second-generation licensed Indiana funeral director and current Executive Director of the Indiana Funeral Directors Association. A 1995 graduate of Mid-America College of Funeral Service, he has been actively involved through funeral service in the greater Indianapolis community since 1991. Andy is a Past President of IFDA, 2013-14; a past member of the Indiana State Board of Funeral and Cemetery Service; past Indiana Policy Board Representative to the National Funeral Directors Association; and a lifetime Certified Funeral Service Practitioner, CFSP, through the Academy of Professional Funeral Service Practice since 2002.

EXHIBITORS & SPONSORS

as of March 25, 2021

Affordable Supply Company
American Coach Sales
Assurance Funeral Funding
B&L Cremation Systems Inc
Bass-Mollett Publishers
BMC Vollara
Butler Coach
C&J Financial
Clark Grave Vault
Cremation Systems
Custom Airtrays
Dodge
Doric Vault Manufacturers of Indiana
Frigid Fluid
Garfield Refining
Gather
Global Atlantic
Great Western Insurance Company
Hilton Funeral Supply
Homesteaders Life Company
IN Army National Guard Military Funeral Honors
Indiana Donor Network

Inman Shipping Worldwide
Jason Troyer, PhD, Mt. Hope Grief Services
Keller Mortuary Services
Legacy Touch
Matthews Aurora Funeral Solutions
Messenger LLC
Mid-America College of Funeral Service
Minnick Services
Muster Coach
National Mortuary Shipping & Cremation
Patten Monument
Pekin Life Insurance Company
Pierce
Precious Memories
Ring, Ring Marketing
Shiva Shade
Signet Supply
Thumbies
Tukios Inc.
Vantage Point Preneed
Wilbert Manufacturers Association

SPONSORS



IFDA CONVENTION REGISTRATION

17 CE
HOURS
ONLY \$225

Early Bird Deadline: Postmarked by May 7, 2021 | No refunds for cancellations after May 7, 2021

PERSONAL INFORMATION *Please print. Copy and use a separate form for each convention registrant.*

Name _____ License # _____
 Firm Name _____
 Email _____ Phone _____
 Spouse/Guest (if attending) _____

LICENSED MEMBER REGISTRATION

With proof of another state membership, you may register using the member rate

		QUANTITY	TOTAL
Full Registration* BY 5/7/21	\$225	_____	_____
Full Registration* AFTER 5/7/21	\$275	_____	_____
IFDA After Dark FREE with FULL registration*	\$0	_____	_____
IFDA After Dark w/out full registration*	\$75	_____	_____
<i>*limited to 60 registrants</i>			
Monday or Tuesday Registration (please circle day)	\$125	_____	_____
Wednesday or Thursday Registration (please circle day)	\$195	_____	_____

LICENSED NON-MEMBER REGISTRATION

Full Registration	\$500	_____	_____
IFDA After Dark FREE with FULL registration*	\$0	_____	_____
IFDA After Dark w/out full registration*	\$75	_____	_____
<i>*limited to 60 registrants</i>			
Monday or Tuesday Registration (please circle day)	\$250	_____	_____
Wednesday or Thursday Registration (please circle day)	\$390	_____	_____

NON-LICENSED PERSONNEL (limited to social events only)

Full Non-Licensed Registration	\$150	_____	_____
One Day Non-Licensed Registration	\$75	_____	_____
<i>Please circle day attending: TUESDAY WEDNESDAY THURSDAY</i>			
IFDA After Dark (limited to 60 registrants)	\$75	_____	_____
Mortuary Students/Interns	FREE	_____	_____

PAYMENT TOTAL \$ _____

Check Enclosed Please bill my: MasterCard Visa Discover Amex Security Code _____

Card Number _____ Expiration Date _____

Billing Address _____

Signature _____

IFDA AFTER DARK

Tuesday, May 25 | 8:30pm – 11:30pm



FREE EVENT

with full registration

\$75 per person without full registration

Limited to the first 60 people

Axe Throwing • Eat • Drink • Socialize • Have Fun

TO RESERVE YOUR SPOT PLEASE

COMPLETE THIS FORM!

Roundtrip transportation provided

(Embassy Suites/Anarchy Axe)

Limited to the first 60 people!

Credit card required in case of No Show

YES I have a full registration package (FREE)

NO I do not have a full registration package (\$75)

Name _____

Funeral Home _____

Phone _____ Email _____

Expiration Date _____ Security Code _____

Card Number _____

Billing Address _____

Signature _____

SERVICE PIN



Each year at our convention, IFDA is pleased to present service pins to our members recognizing their years of licensed funeral service practice in Indiana. We will be recognizing each decade of service — 10, 20, 30, 40, 50, 60, and 70 years of service.

All pins will be awarded during the President's Gala, Wednesday, May 26th

If you are eligible for a pin, please complete and return this form to the IFDA office no later than April 30, 2021

Name _____

License Number _____

Email address _____ Phone # _____

Funeral Home _____

Address _____

City _____, IN Zip _____

First licensed to practice funeral service in Indiana: **Year** _____

Mortuary School Attended _____

Graduation Year _____

I am eligible for a _____ year service pin this year.

If you are receiving a 50, 60, or 70 year pin, is there a family member or colleague you would like to have present your pin to you?

Name _____



1305 W 96th Street, Suite A | Indianapolis, IN 46260 | 317.846.2448 | 317.846.6534 (f) | bailey@infda.org



INDIANA FUNERAL
EDUCATION FOUNDATION

JERRIT CLAYTON CLASSIC GOLF OUTING

Benefitting the Indiana Funeral Education Foundation

MAY 25, 2021



Fox Prairie Golf Course

8465 E 196th St, Noblesville, IN 46062

SCHEDULE

11:15 am Lunch
12:30 pm Shotgun start
6:00 pm IFDA Opening Party & Golf Awards

RETURN THIS FORM BY MAY 7, 2021

Please list names below.

CONTACT INFORMATION

Firm/Company

Contact Name

Phone

Email

PLAYER REGISTRATION

Team or Single Registrations Available



1. _____
Name

Firm/Company

2. _____
Name

Firm/Company

3. _____
Name

Firm/Company

4. _____
Name

Firm/Company

SPONSORSHIP OPPORTUNITIES

(check all that apply)

_____ Golf Title Sponsor \$2,500
_____ Isaac Ball Scholarship Sponsor \$2,500
_____ Isaac Ball Scholarship Sponsor \$1,000
_____ Golf Cart Sponsor \$ 500
_____ Beverage Cart Sponsor (1) \$ 500
_____ Hole Sponsor (18) \$ 250
_____ Putting Contest \$ 250

REGISTRATION | PAYMENT

Register by **MAY 7, 2021**

\$400/foursome | \$100/individual

Player registration includes green fees and cart rental

Space is available on first come, first-served basis
with payment.

Check all that apply

_____ \$400/foursome
_____ \$100/individual
_____ Sponsorship (from above)

\$ _____ TOTAL DUE

Credit Card # _____

Expiration Date: _____ CCV Code: _____

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

CANCELLATION POLICY

***If the Golf Outing is cancelled due to inclement weather,
all registrations will be considered an in-kind donation to
the Education Foundation.***

All player cancellations must be made in writing to IFDA by
May 7, 2021, for refund.

NO EXCEPTIONS to this policy | SUBSTITUTIONS are welcome.

SEND REGISTRATION TO

1305 W 96th Street, Suite A | Indianapolis, IN 46260
Fax (317) 846-6534 | Email Connie@infda.org

Questions? Please call Connie (317) 846-2448

EDUCATION FOUNDATION AUCTION

We need your support to make this event a success. Please donate an auction item!

PLEASE RETURN BY April 30, 2021!

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Item to be donated _____ Silent Auction _____ Live Auction _____

Retail Value for Silent Auction (\$50 minimum please) \$ _____

Retail Value for Live Auction (\$150 minimum please) \$ _____

We will ship the item to you by May 7th. Please place the item in the auction for us.

We will bring our item with us to the convention.

The Indiana Funeral Education Foundation is a 501 (c) 3 tax exempt foundation. All donations are tax deductible.

You may email (bailey@infda.org), mail or fax this form to IFDA.

Not sure what to donate? Here are some ideas/items that have been big hits in the past:

- Tablets
- Gaming Systems
- Apple Watch/Fitbit/Garmin
- Google Home/Alexa/Nest/Ring
- Fire TV Stick/Roku
- Designer Handbags
- Themed Gift Baskets
- Blu Ray Players/Electronics
- Home and Garden
- Weekend Getaways/Vacation Home/Time Share
- Golf Clubs/Merchandise
- Restaurant/Merchandise Gift Cards

TICKETS

- Colts/Pacers
- Indy Eleven
- Museums
- Concerts
- Conventions
- Indiana State Fair
- Indy 500/NASCAR/Drag Racing
- Indians/Tin Caps
- Indy Fuel/Komets
- Zoos
- Theater Tickets
- Amusement Parks
- College/University Events



**INDIANA FUNERAL
EDUCATION FOUNDATION**

The Indiana Funeral Education Foundation sponsors the Silent Auction every year at the annual convention. With the money raised the Foundation is able to provide scholarships, assist with continuing education seminars, and give donations to various organizations.

Besides becoming an Isaac Ball Fellow, you can help out the Foundation by donating a service or product to the silent auction.

Help out the Foundation and donate an item to the silent auction. Fill out the form above and either send your item to the IFDA office or bring it to the convention.

COVID-19 INFORMATION

You will be asked to complete a questionnaire similar to the one below upon arrival.

NAME

PHONE #

EMAIL ADDRESS

Have you had contact with anyone that you know has been diagnosed with COVID-19 in the last 14 days?

Contact is defined as being within 6 feet (2 meters) for more than 15 minutes with a person, or having direct contact with infectious fluids from a person with confirmed COVID-19. (Example: being coughed on or sneezed on).

YES / NO

Have you had a POSITIVE COVID test in the past 10 days OR waiting for test results?

YES / NO

Do you have any of these symptom that you cannot attribute to another condition?

> Fever or chills
> Cough
> Sore throat
> Congestion

> Fatigue
> Muscle or body aches
> Headache
> Nausea or vomiting

> Recent onset of loss of taste or smell
> Shortness of breath/difficulty breathing
> Diarrhea

YES / NO

Embassy Suites Amenities & Services Availability*

Some hotel services may not be available or may be limited during your visit.

- The following services and amenities are available, but with **reduced service**:
 - Fitness Center
 - Breakfast
 - On-site Restaurant(s)
 - Pool
- The following services and amenities are currently **not available**:
 - Room Service

FACE COVERINGS NOW REQUIRED

In accordance with CDC guidelines, we require face coverings in all indoor public areas of our hotel for guests and Team Members. We appreciate your understanding and look forward to serving you.

**subject to change*

