



AN ESSENTIAL TOOL OF THE TRADE

REHAU EDGESM CONTRACTOR DEVELOPMENT PROGRAM

GIVE YOUR BUSINESS THE EDGE

THE REHAU EDGE



REHAU EDGE encourages all aspects of your business growth through training, product and tool incentives, design services, brand merchandise and local, regional and national events.

REHAU EDGE is the ultimate connection that brings the entire team and channel partners together in active cooperation and communication to ensure that REHAU moves in a direction that supports your business development.

Networking

At REHAU EDGE team meetings, we provide updates about our quality products and services. Then we listen—to your needs, your opinions and your suggestions. Through this focused interaction we find inspiration, innovation and ideas for sustainable growth.



Support

REHAU EDGE provides access to technical training, design service and marketing support to help you get the job done fast and done right.

Benefits

Not only will you receive the benefits of the REHAU EDGE program itself, but also, and more importantly, you will watch your business grow with REHAU.



Join our Facebook group today by searching REHAU EDGE!

PRACTICAL SUPPORT

THE EDGE THAT BUILDS BUSINESS



Team Events

During local, regional and national events, you will meet REHAU EDGE team members from REHAU headquarters and regional offices, manufacturers' representative firms, wholesalers and fellow contractors. You will be able to develop professional relationships at all levels of the business.

REHAU Academy Trainings

Training programs help you develop the skills to not only install REHAU products but also to design your next project professionally. With this industry-leading technical knowledge, you will be able to sell more PEX systems to your customers. This knowledge will also help to minimize liability exposure.

Product and Tool Incentives

REHAU has been offering high quality PEX products for sustainable building systems for more than 40 years. Contractors are eligible for free pipe and tools based on their membership level, and can also receive special wholesaler discounts available only to REHAU EDGE members.

Design Services

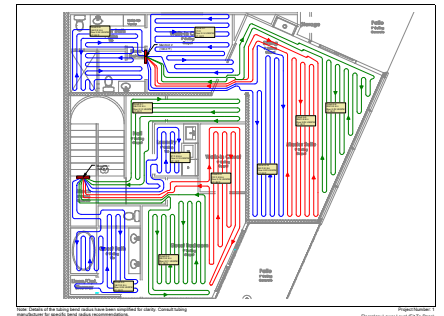
REHAU offers state-of-the-art design software and services which will help you provide your customers with the most comfortable and efficient systems. As you become more knowledgeable about system design, your customers will rely on you for expert advice.

Branded Merchandise

REHAU is a premium brand. Contractors who install REHAU PEX systems are recognized as respected professionals who regard quality above all else. By providing quality merchandise and marketing materials, we will help you promote the strength of the REHAU brand to your customers.

VIP Events

Top performers from each membership level are eligible for national, regional or local team events.



REHAU EDGE AND YOU

EASY AND REWARDING

Entry Member

No minimum purchase required to join

Members enjoy these benefits upon sign-up:

- REHAU EDGE member card and package
- One 300-ft coil 1/2 in. RAUPEX® O₂ Barrier pipe*



Bronze Member

\$10,000 annual minimum purchase required

Members can redeem up to five benefit points from the 2012 benefits list.

Silver Member

\$25,000 annual minimum purchase required

Members can redeem up to five additional benefit points from the 2012 benefits list.

Gold Member

\$75,000 annual minimum purchase required

Members can redeem up to eight additional benefit points from the 2012 benefits list and are eligible for participation in the Regional VIP event.**

Platinum Member

\$150,000 annual minimum purchase required

Members can redeem up to 10 additional benefit points from the 2012 benefits list and are eligible for participation in the National VIP event.**



* Pipe is sent when proof of REHAU purchase is received.

**VIP team event trip recipients are awarded travel based on paid REHAU purchases by the end of each calendar year. The top performers in each level will be invited to attend the VIP Events; should you be unable to attend, you will forfeit your benefit and the invitation will be transferred to the next contractor in line. Gold and Platinum VIP team events will be held the following year.

REHAU EDGE members can redeem accumulated points for their choice of valuable merchandise, expert training and time-saving REHAU quality tools. Register today and start earning these valuable benefits.

The REHAU EDGE benefits list for 2012 includes:

PEXa Pipes

- 300-ft coil 1/2 in. RAUPEX O₂ Barrier pipe
- 500-ft coil 1/2 in. RAUPEX O₂ Barrier pipe
- 1,000-ft coil 1/2 in. RAUPEX O₂ Barrier pipe
- 300-ft coil 1/2 in. RAUPEX UV Shield pipe
- 500-ft coil 1/2 in. RAUPEX UV Shield pipe
- 1,000-ft coil 1/2 in. RAUPEX UV Shield pipe
- 300-ft coil 1 in. RAUGEO Collect CTS pipe
- 500-ft coil 1 in. RAUGEO Collect CTS pipe

REHAU Tools and Accessories

- RAUPEX pipe expander tool
- EVERLOC COMBOLOC® combination expansion/compression tool
- EVERLOC VERSALOC® compression tool
- 3/8 to 3/4 in. EVERLOC combination screw drive tool
- Expander head collection
- VERSALOC compression jaw collection
- PRO-BALANCE manifold accessory set
- Pipe cutter set

Kits

- RAUPANEL starter kit
- RAUPLATE starter kit

Training

- Free seat at Skill Builders class

Software

- REHAU LoopCAD® Pro license
- REHAU LoopCAD Pro 1-year membership renewal fee

REHAU Branded Merchandise

- REHAU EDGE hooded pullover sweatshirts
- REHAU EDGE T-shirts
- REHAU EDGE fleece jackets
- Brand Your Business kit
- Golf tote

JOIN THE TEAM TODAY!

NO MEMBERSHIP FEE

NO MINIMUM PURCHASE REQUIRED



Who Is Eligible?

All contractors installing REHAU PEX systems in the US and Canada are eligible to join REHAU EDGE. **There are no membership fees and no minimum purchase is required.** All you have to do is complete and submit an application.

How to Join

Simply complete the application at the end of this brochure and fax or email it back to us.

Member Account

Once your application is processed, your member account will be maintained online at the REHAU EDGE team website. You will receive an email with your username, password and instructions to access your member account online.

The REHAU EDGE member website allows you to:

- View your current status level
- View your available benefits
- Redeem benefits
- Submit your proof of REHAU purchases

Program Criteria

- One membership account is awarded per company; you may request multiple membership cards for the same account. **Be sure to carry your member card; it may allow you to receive free or discounted PEX products.**
- To be eligible for benefits, you are responsible for submitting your proof of REHAU purchases.
- You must be in good standing with your wholesalers to qualify for enrollment and continued membership.
- REHAU EDGE offers five member levels. The Entry level is open to all officially qualified contractors located in the US and Canada.
- All members have the opportunity to upgrade to the Bronze, Silver, Gold or Platinum level by reaching the required minimum purchase amounts at participating wholesalers during each year.
- Regardless of date of enrollment, purchases are retroactive to January 1 of that year with proof of purchase.
- The program period runs from January 1 through December 31 each year. **All benefits must be redeemed by February 28 of the following year. Any unused benefits are forfeited after February 28.**

Participation in REHAU EDGE is subject to the *REHAU EDGE Terms and Conditions* (Form 4005-0773-0208) which are available from REHAU or our website at www.na.rehau.com/edge.

2012 REHAU EDGE CONTRACTOR APPLICATION FORM

Complete the below form and fax or email to your regional REHAU EDGE Sales Coordinator.

Name*: _____ Title: _____
 Company Name*: _____

Shipping Address **(No PO Boxes)*** Please check one: Commercial Residential
 Street Address* _____
 City*: _____ St./Prov*: _____ Zip/Postal*: _____
 Phone*: _____ Fax: _____
 Email*: _____

Remember email is our main way of communicating important information with you.

Company Website: _____
 Additional Cardholder Names: _____

Please select one:
 I am a new REHAU Customer I am an existing REHAU Customer

My business breakdown is:
 Residential _____ % Commercial _____ %
 Heating _____ % Plumbing _____ %
 Geothermal _____ % Fire Protection _____ %

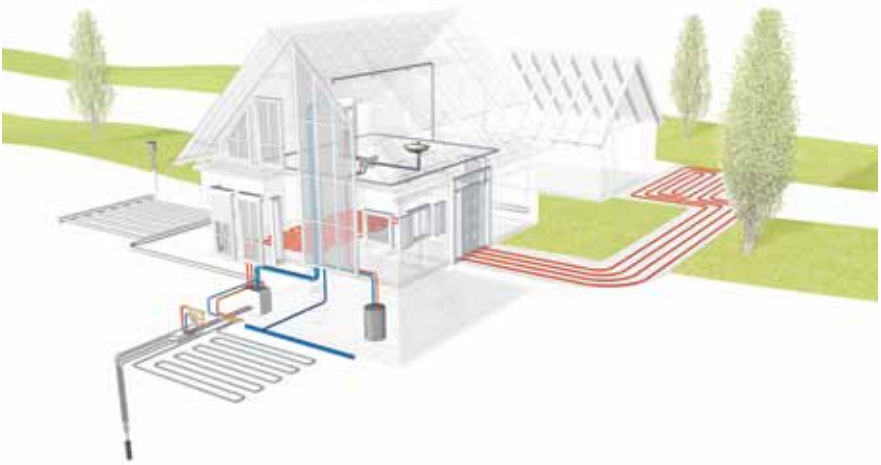
Last year's PEX Purchases: Total \$ _____ Percent from REHAU _____

Distributor's Name*: _____
 Address*: _____
 City*: _____ St./Prov*: _____ Zip/Postal*: _____
 Point of Contact*: _____
 Manufacturers' Rep*: _____ REHAU Account Manager*: _____

This application was completed at*:
 REHAU EDGE Team Meeting Face-to-Face Meeting Tradeshow Training

* Required field





Our polymer pipe systems work together seamlessly to capture energy from renewable sources and distribute energy efficiently. When combined with the outstanding insulating properties of our vinyl window and door systems, energy loss is significantly reduced.

With a product range that encompasses the building envelope and HVAC systems, we are uniquely qualified to help you and your design team optimize building performance. Invite us to the dialogue early in the planning phase, and we will help you to achieve sustainable comfort.

For updates to this publication, visit na.rehau.com/resourcecenter

The information contained herein is believed to be reliable, but no representations, guarantees or warranties of any kind are made as to its accuracy, suitability for particular applications or the results to be obtained therefrom.

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