Resume Writing

Louisville Free Public Library



What are we going to cover?

- How to think about your resume
- Resume formats
- How to choose a format
- Resume-writing software
 - Microsoft Word
 - Winway
- Parts of the resume
- Cover Letters



Definition of a resume

A brief document providing a summary of an individual's accomplishments, including employment, education, and other professional and biographical information.



The format of the resume



Chronological resume format

- Step-by-step breakdown of your career by dates
- Highlights the applicant's most recent position and moves backward in a linear time frame
- The most common resume format used
- Sample



When to use the Chronological resume format?

- You have a steady work history
- To demonstrate upward mobility with one or more companies following a single career path
- You are applying for a job similar to your present or last position



Functional resume format

- Allows a job applicant to highlight specific skills, responsibilities, and accomplishments
- Shifts the emphasis of the resume away from recent employment
- Sample



When to use the Functional resume format?

- You are changing careers
- You are returning to the workforce after a long break
- You are student without a lot of experience



Combination resume format

- Combines the Chronological and the Functional resume formats
- Demonstrates how your skills directly resulted in accomplishments for the company in both the skill sets and work history section
- Sample



When to use a Combination resume format?

- You have a steady work history and diverse skill sets
- You are changing careers
- You want to include volunteer/internship experience
- Great for consultants because it specifies how they influenced the business's success



Things to know before writing your resume

- Gather all employment history information.
- Have a way to save resume electronically (flash drive/email/Google Docs or SkyDrive)
- Microsoft Word
 - Resume Templates
 - Saving your work
- WinWay
- Websites for help



Have a way to save your resume!

- Many employers prefer electronic resumes submitted via email or their websites.
- Saving a copy of your resume allows you to make changes in order to tailor it to specific jobs and employers.
- You can send yourself an email with your resume attached if you have no other way to save it.



Saving Your Resume (continued)

- Many online applications require you to cut and paste your resume into a field.
- You may want to save a copy of your resume as a text file (.txt) just for online applications.
- This does not allow for complicated formatting, but it ensures that the formatting will look the same to the person who reads your resume as it does to you.

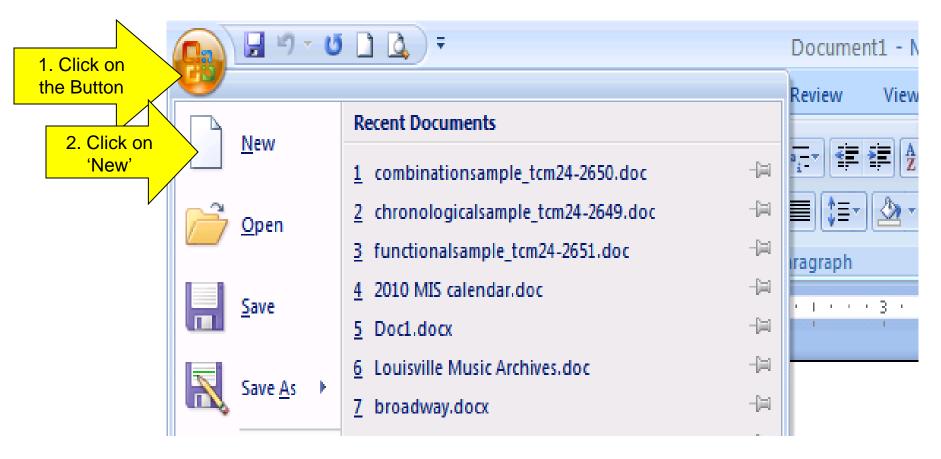


Microsoft Word 2007

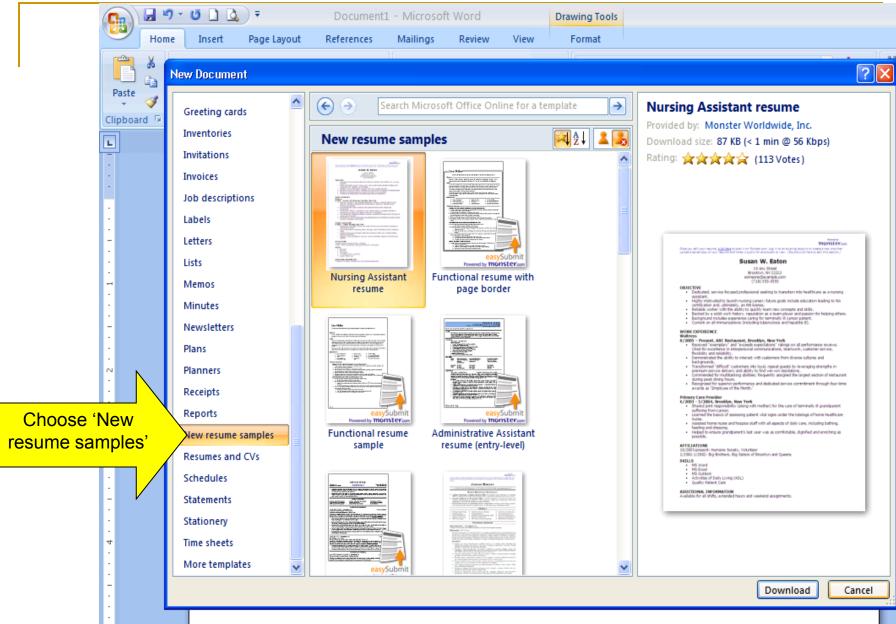
- Download a resume template
 - You can choose one appropriate to your situation
 - Choose a style you like
- Replace the sample information with your information
- We offer Introduction to Word and Intermediate
 Word classes to help you learn the program

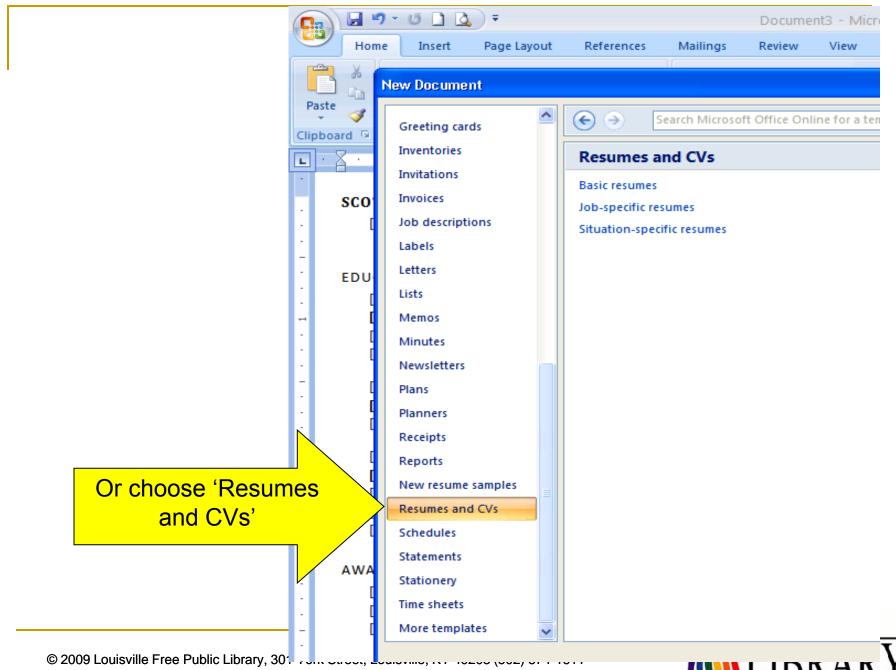


How to access Resume tools in MS Word 2007









www.lfpl.org/jobshop

How to name your resume file

- Format: Name resume.docx
- Example: Bill Jones resume.docx
- Do not call it resume.docx (a lot of people do)

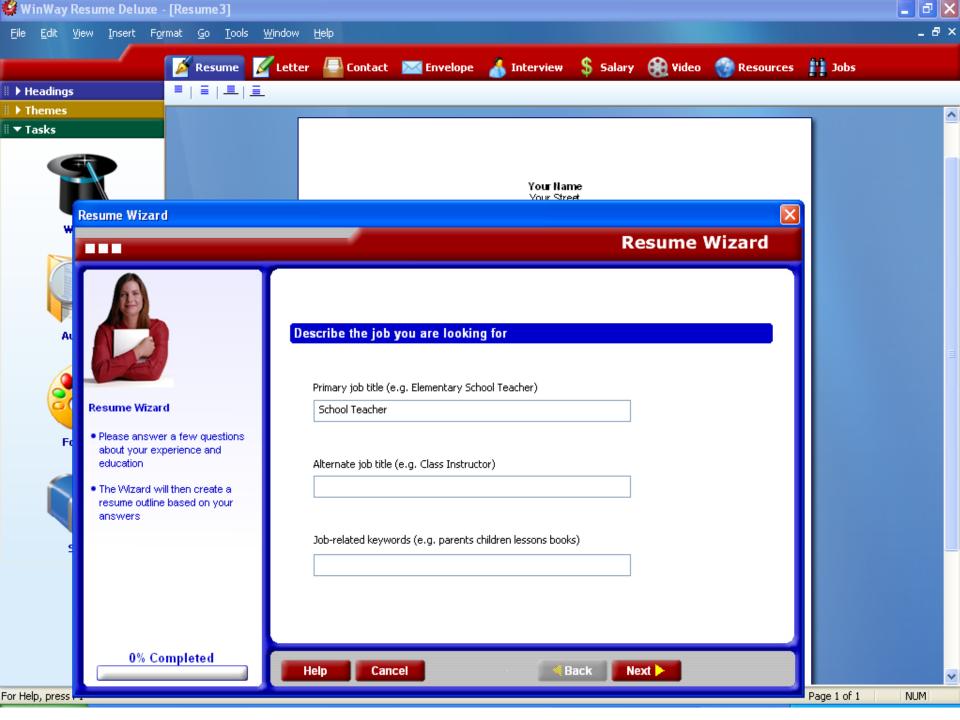


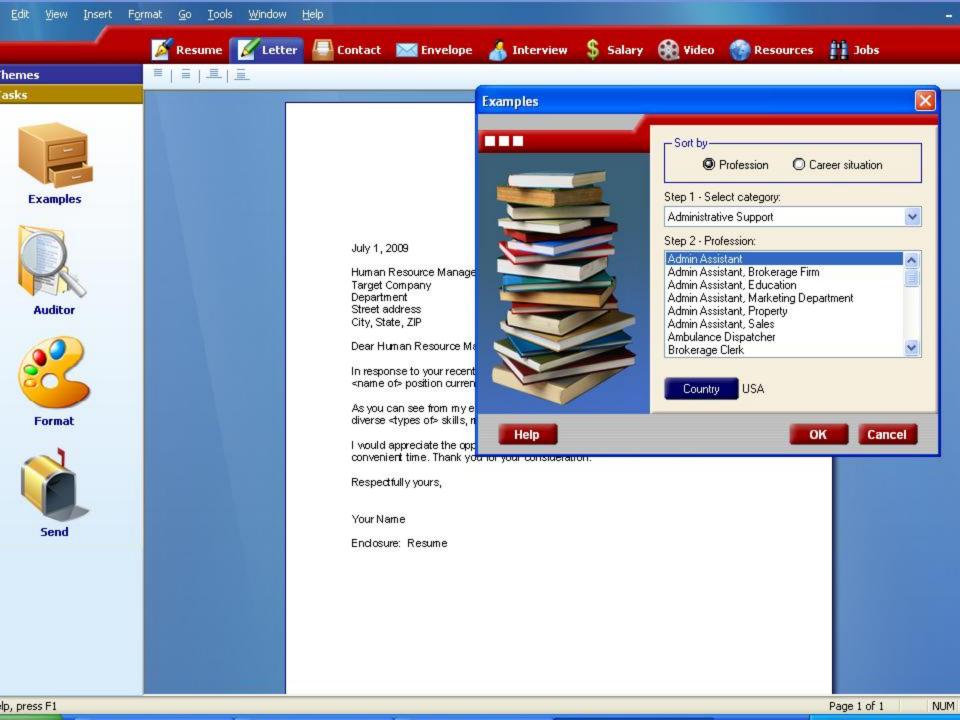
Resume Writing Software available in the Job Shop

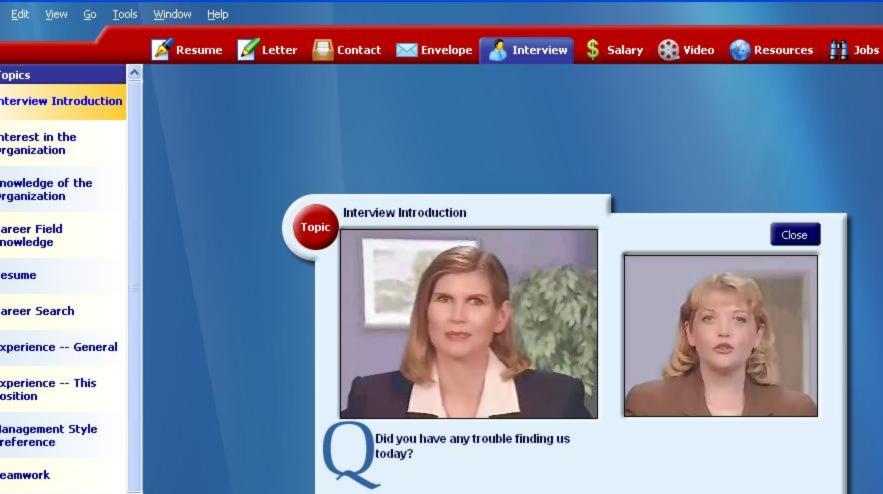
WinWay – guides you through the process of resume writing.

- You enter the data, WinWay formats it.
- Can be customized for different looks
- Offers complete job descriptions that you can personalize according to your work history
- Allows you to choose a format
- Can be converted to different file formats, such as PDF, RTF, TXT









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Websites for Resume Help

- Check out the Resume/Cover Letter links on <u>The Job Shop website</u> (www.lfpl.org/jobshop)
 - These sites have all been vetted by librarians who found them useful and reliable.



Typing the resume



Formatting the Resume: Make it readable

- Use a standard font nothing too creative.
 - □ Use 12 pt if possible no smaller than 10.
- Single space, with an extra line of space between each section.
- One inch margins are best



General Tips

- Be truthful
 - Put yourself in the best light, but do not embellish or lie
- Be brief: 1-3 pages
- Target your resume: keep in mind the position and the employer, and what qualities the employer is looking for.
 - Use keywords, terms from the job post, industry buzzwords and standard terminology.
 - Kentuckiana Occupational Outlook
 - Career One Stop Tools



Write a powerful header

- Type your name on the first line
- Type your street address, city, state, zip code, home phone number and e-mail address right below
 - Use a permanent address, a professionalsounding email address, and make sure your voice mail's outgoing message is neutral.
- Separate each item on the second line using a conservative symbol (circle or blocks)



Write a strong objective

- Must show that you are applying for THIS job and not just ANY job – mention the job title (or job category), but also mention skills and traits that make you a good candidate for the particular position
- 1 or 2 lines long
- Write the headline LAST! Stronger understanding of your key accomplishments.



Examples of strong objectives

- To obtain an entry-level office position where my word-processing computer skills and attention to detail may be fully utilized.
- Experienced retail sales professional with strong track record of developing customer loyalty and managing retail sales operations
- Talented finance student with strong management skills and demonstrated record of academic success seeks position in business and finance industry



Summary of Qualifications

- Especially for those who have long resumes
 - not everyone needs to do a summary.
- You have 10 seconds to impress!

DON'T BE MODEST!

 Highlights your professional or academic career and the key achievements, skills and talents that you offer the employer – the ones that apply most to this position.



What to include in the Summary

- Years of experience and areas of expertise in the field
- Awards or recognition
- Industry-specific certifications or professional training
- "Soft skills" such as communication skills or office administration skills such as multitasking
- Example



Professional Experience Section

- Title of position
- Name of organization
- Location
- Dates of employment
- Work responsibilities emphasize skills and accomplishments



Professional Experience Section

- Showcase areas such as day-to-day responsibilities, special projects, committees, improvements for which you were responsible, people with whom you interacted and supported, and any awards based on performance
- Start every sentence with a verb, and write in the correct tense. Ex: "Manage" versus "Managed," not "Manages"
- Keep sentences short
- Volunteer/Intern? Include, especially if it's relevant to the position or if you have little professional experience.
- Highlight the aspects of each job that are most relevant to the position for which you are applying



Education & Professional Development

- Most employers want to know where you received your education, your major and any degrees obtained.
- List your most recent degree first
- Leave off high school education and associate's degree if you have a bachelor's degree and a strong work history
- GPA should be listed if it is higher than 3.0, and mention honors or awards.
- If you are still in school or are a recent graduate with little or no work history, you can put this section before Professional Experience.
- REMEMBER your education becomes less important as you move along your career path



Education

- Write "Degree Expected" if you have not yet graduated; list a date if you know it.
- No college diploma? List high school diploma.
- No high school diploma/no GED? Do not include an education section.
- Show that you have been interested in staying current in your field – list:
 - Night school
 - Continuing Education
 - Seminars
 - GED
 - Library Computer Classes
- Irrelevant information can hurt you!



Optional Sections

- Computer Skills (List programs with which you are proficient. Come to our free classes to gain more skills!)
- Awards (ex: Salesman of the Year)
- Languages
- Professional Associations
- Certifications



References

- You do not have to list your references on your resume – write "Available Upon Request"
- Have the names and phone numbers of your references with you at the interview.
- Be sure to ask your references first if it is ok to use them



Cover letters

The resume tells them about YOU... now tell them WHY THEY SHOULD CARE!



Always include a cover letter

A well-written cover letter makes a hiring manager <u>want</u> to read your resume.



Research needed for cover letter

- ALWAYS research the company before writing the cover letter
 - Find out who is the hiring manager, or who will receive the letter
- Show them you cared to find out about them
- If you know about what they do, you can explain how you can fit in to their goals!
- Business information here at the library



Format of Cover letter

- 1. Heading: the date, your name, your contact information
- 2. Greeting: address it to a specific person if possible
- 3. Opening: Introduce yourself, your reason for writing, how you learned about the position
- 4. Body: Address your skills and why they make you a match for the position and the company.
- Closing: Mention that your resume is enclosed, that you desire to meet with the addressee, and that you will follow up on a certain date.



Cover Letter - Tips

- Target your prospective employer tactfully show off what you know about the position and the employer by explaining how your skills match the organization's needs and goals.
- Be brief (1 page), positive, professional, and polite (thank the reader for her time).
- Do not simply recite your resume.



Need more help?

Jefferson Education Center

200 W. Broadway, 9th floor Louisville, KY 40202 (502) 213-4520

Kentucky Office of Employment & Training

6th & Cedar Louisville, KY 40202 (502) 595-0099

Nia Center

2900 W. Broadway, Suite 100 Louisville, KY 40211 (502) 574-4100

 Please see Kentuckiana Works's website for more sites http://www.kentuckianaworks.com/



The End

Thank you for coming! Good luck with your resume!

