# RESUMES THAT GET NOTICED

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# BASIC RESUME DO'S and DON'Ts

#### DO's

- Page Length: 1 OR 2 pages (full pages are preferred, but you can also do 1.5 pages), unless you are applying for very high level positions, federal jobs or academic positions when it longer resumes are accepted
- Margins: no larger than 1" and no smaller than .8"
- Font Size: 10 and 12, with 11-point font preferred
- Basics Fonts: Garamond, Calibri, Cambria, Arial, Georgia, Century Gothic & Corbel are preferable styles than Times New Roman
- Use only one font style
- Be consistent: If you use all capital letters for a section, make sure to do the same for all sections. If you write out dates using numbers instead of months, do that throughout
- Use a condensed style of writing: Omit articles ("a," "an," "the")
- Have white spaces: Use judiciously; these are necessary pauses that allow the reader to digest the material and easily see it
- PDF your resume: Send with a clear title, e.g.
   "Resume, First and Last Name, Position Title"

#### DON'Ts

- Use acronyms or abbreviations unless necessary: If used, specify what they stand for before using, e.g. Federal Drug Administration (FDA)
- Minimize your results: Use strong action words and results-based accomplishments to highlight your achievements
- Include a message about "References available upon request" on your resume: Hiring managers know to ask about your references if they need them
- Use First Person on Your Resume: Remove any use of "I," "me," or "my"

# **GETTING STARTED**

# STEP ONE: CREATE A MASTER RESUME

Your master resume should include a "running list" of all of your positions and accomplishments. You will draw from this version to create a standard resume for generic purposes (e.g. to use for a career fair or an informational interview) and a tailored resume for specific jobs/internships.

# **STEP TWO: DETERMINE A RESUME STYLE**

Select a resume format to best showcase what you have to offer. Scan through the examples in this guide to see different options for layout and presentation. You may also wish to check out the following links of resume templates for inspiration or to download a template. However, one potential challenge with using a template is that there might be features you can't change:

- www.hloom.com/download-professional-resume-templates/
- www.careerperfect.com/examples/resume/
- career-advice.monster.com/resumes-cover-letters/resume-samples/sample-resumes-by-industry/article.aspx
- office.microsoft.com/en-us/templates/results.aspx?qu=resumes

# STEP THREE: IDENTIFY POSITION-SPECIFIC COMPETENCIES

Search postings for commonly used keywords and core competencies that employers are looking for in your field. Make sure that your resume contains these "buzz words."

# STEP FOUR: ELEVATE YOUR TRANSFERABLE SKILLS

Use the Skills Matrix as a tool to assess your <u>strengths</u>, <u>abilities</u> and <u>accomplishments</u> with a focus on **transferable** skills that can be applied in a range of professional situations. In addition to improving your resume, this is an important process that will help you with writing compelling cover letters and interviewing with impact.

<u>Skill</u>	What did you do? (the task)	How did you do it? (the method)	Why did you do it? (the purpose or the value you brought)	What were the results? (positive outcome)
Research	Researched education and housing issues for policy briefs.	Conducted a literature review; analyzed previous policy briefs for changes in previous year.	Agency needed current information for grant proposal and website.	Research was incorporated into 2 grants and into policy agenda section of organization's website.
Project Management	Led program to increase awareness of breast cancer among Latino women. Developed education program and acquired mammogram van.	Advertised in Latino media outlets and partnered with nonprofits serving Latino community. Developed educational workshops to community members and medical personnel. Secured grant funding and corporate partners to fund van.	Lack of awareness among Latino women of breast cancer symptoms and participation in screening.	1) Secured \$350,000 in grant money and corporate donations to fund mammogram van; 2) Provided over 1,000 Latino women with mammograms; 3) Secured volunteer service from 10 doctors and 15 nurses to administer mammograms.

# RESUME SECTIONS

#### Most resumes include:

- 1. **HEADER** (Contact Information)
- 2. PROFESSIONAL PROFILE/SUMMARY (also called: Summary of Qualifications; Career Summary)
- 3. **EDUCATION** (also called: Academic Background, Education & Training)
- 4. **WORK EXPERIENCE** (also called: Employment History; Professional Experience; Professional Background; Related Experience; Related Professional Experience; [Industry/Field] Experience; Consulting Experience)

#### Additional potential sections:

- **Technical Skills** (also called: Credentials; Qualifications; Areas of Expertise; Technologies; Proficiencies; Language Competencies and Skills; Computer Skills; Specialized Skills)
- **Publications/Presentations** (also called: Conference Presentations; Papers; Professional Publications; Research; Research Projects; Current Research Interests; Thesis/Theses)
- Professional Training (also called: Certifications, Special Training, Related Coursework; Educational Training)
- **Community Service/Leadership** (also called: Community Involvement; Civic Activities; Professional Activities; Volunteer Experience)
- **Awards/Honors** (also called: Academic Honors; Achievements; Accomplishments; Distinctions; Fellowships; Scholarships)
- **Affiliations** (also called: Professional Affiliations, Associations, Professional Associations, Memberships, Professional Memberships)

# **HEADERS**

## **Basic Example:**

Name (no nicknames)

City/State (no longer common to street address because employers aren't sending mail)
One phone number (including the area code); One e-mail (make sure it sounds professional)

# Sample 1:

## **JANE DOE**

123 Connecticut Ave, NW, Washington, DC XY208
(202) XXX – XXXX; jdoe@gwu.edu
www.linkedin.com/in/janedoe

# Sample 2:

# **Ellis Jacobs**

Arlington, VA 22201 • 703-222-2222 • ejacobs28@gmail.com

Relocating to Denver in Fall 2017

## Sample 3:

# MICHAEL LEVINE JORDAN

Washington DC | 555.222.3333 | mj@email.com | www.linkedin.com/in/mj

# PROFFSSIONAL PROFILE

Great the reader's attention by highlighting what makes you an ideal match for a position or organization. Some of the reasons why you might choose to add a profile:

- You can sum up a long or varied career history with a few key accomplishments
- You are pivoting to a new field and want to emphasize transferable skills
- You want to quantify your work experience and/or display core competencies
- You have less work experience and want to play up your education and knowledge

## Sample 1:

# PUBLIC AND NONPROFIT SECTOR ADMINISTRATION AND MANAGEMENT Collaborative Leader Focused on Relationships, Process & Results

- 15+ years of cross-sector leadership leveraging strategic partnerships, launching high-impact programs and building resourceful organizational systems
- Program manager with expertise balancing innovation and pragmatism for sustainable results
- Interactive trainer and coach focused on measurable impact and high participant engagement

### Sample 2

Consultant with eight years of advanced economic analysis and corporate fundraising experience in the nonprofit and private sectors. Master of Public Policy candidate graduating in May 2017 who has consistently realized financial and membership gains for organizations at all professional levels.

# Sample 3:

#### Program Management ♦ Capacity Building ♦ International Negotiation

Master of Public Administration candidate specializing in program evaluation, analysis and management. Collaborated with international teams (Latin America and Africa) to realign strategic organizational goals for consistent marketing and community engagement. Consistently requested by supervisors to take on additional responsibility to analyze evaluation challenges, develop and simplify organizational procedures, and identify cost-effective solutions within multilateral organizations.

#### Sample 4:

#### PROGRAM MANAGER AND POLICY ADVOCATE SPECIALIZING IN ENVIRONMENTAL AND ECONOMIC DEVELOPMENT

- · Project management, policy and community outreach experience in private and nonprofit sectors
- Domestic and international education, trade, ecotourism, and technology sectors
- Research focus in climate change, conservation, land use, agriculture, and indigenous business development

CORE COMPETENCIES: Program Design/Development | Negotiation and Advocacy | Policy Research and Analysis Program Evaluation | Strategic Planning | External Relations/Fundraising

#### Sample 5:

#### **Bilingual Quantitative Policy Analyst**

Policy expertise in government accountability, program evaluation and cost-benefit analysis.

Technical skills in SPSS and SAS. Native fluency in Spanish and English.

# **EDUCATION**

A list, in reverse chronological order, of all schools you have attended and degrees earned

#### What to include?

- Current, or anticipated, degree at the Trachtenberg School of Public Policy and Public Administration
  - o Example: MPA Candidate, Expected May 2018
  - o Example: PhD Candidate, Expected December 2017
- Coursework, academic research/thesis, and presentations (only if relevant to specific job/field); alternatively, presentations can be included in a separate section called "Presentations"
- Graduation honors (high honors, magna cum laude) and/or GPA (min 3.0; 3.5 4.0 is preferable)
- Relevant honors, publications, projects, clubs, affiliations, and activities; alternatively, this information can be included in a separate section called "Community Involvement"
- Don't include high school

## **Basic Example:**

#### The George Washington University, Washington, DC

Expected May 2017

Trachtenberg School of Public Policy and Public Administration

Master of Public Administration Candidate; Concentration: Nonprofit Management

- Fellowships/Scholarships
- Relevant Academic Project or Coursework
- Capstone/Thesis (proposed): "Topic"

## University of Southern California, Los Angeles, CA

May 2012

Bachelor of Arts, Political Science (GPA)

- Thesis:
- Research Interests or Coursework:
- Study Abroad:

#### Sample 1:

#### George Washington University, Washington, DC

Expected May 2017

Trachtenberg School of Public Policy and Public Administration

Master of Public Administration Candidate; Concentration in Government Contracting

Relevant Coursework: Policy Analysis, Economics in Policy Analysis, Urban Policy, Community
Development and Management, Land Use Development and Community Planning

#### Sample 2:

## George Washington University, Washington, DC

May 2017

Trachtenberg School of Public Policy and Public Administration *Master of Public Policy; Concentration: Program Evaluation* (GPA: 3.88)

#### Franklin and Marshall College, Lancaster PA

May 2013

Bachelor of Arts, cum laude (GPA: 3.68)

Major: Government; Minor: Anthropology

- Awards: Honors and Deans List, Presidential Scholar
- Thesis: "Economic Democracy: The Political Struggle of the 21st Century"
- Study Abroad: Regent's College, London, England, 2012

# PROFESSIONAL EXPERIENCE

This section provides an overview, in reverse chronological order, of your relevant positions, which can include paid, volunteer, or internships.

# For each experience, include the following:

- Name of Employer
- **Position Title** 
  - o If an internship, it's preferable to add a descriptor before the word intern. Examples: Development Intern; Capacity Building Intern; Research Intern
- Location (City, State and Country, if pertinent)
- Dates of Employment
- Accomplishments
  - o Start each line with strong actions words like "Leveraged," "Spearheaded," or "Authored"
  - o Illustrate the impact of what you did and why it mattered (see examples below)

BEFORE	AFTER
Established a professional program for members of Trade Association.	Certified 100+ members of Trade Association in a 6-month period by launching a new professional certification program for members of foreign-trade zone community.
Project Management: Monitored human capital system design and deployment contracts.	Project Management: Tracked and monitored approximately 20 IT and human capital system design and deployment contracts, ranging in value from \$20K to \$41M; coordinated with both internal and external stakeholders on a regular basis to ensure timely and accurate delivery of contract deliverables.
Establish partnerships with policymakers, individuals, corporations and foundations.	Raised \$25,000 in new agency funding by pursuing diversified partnerships with policymakers, individuals, and foundations.

## Sample 1:

#### ABC Associates, Washington, DC

Program Specialist

- Researched and authored guides on cross-agency collaboration, disproportionate minority contact in the juvenile justice system, adolescent brain development, substance abuse and youth aging out of foster care.
- Created, updated, and maintained committee databases, spreadsheets, and public records; developed and streamlined office and meeting procedures.
- Organized and managed logistical components for more than six meetings per year including site selection, online registration, agenda development, reconciling invoices, and coordinating staff.

#### Sample 2:

# Professional Membership Organization, McLean, VA

12/2009 - 12/2011

October 2007 - May 2008

Associate Director of Corporate Membership

#### Key Accomplishments:

- Generated an annualized 9% increase in donations amounting to nearly \$3 million in total return on investment in conjunction with the Director of Development
- Secured 11 new corporate partnerships in the metropolitan DC area working with each partner from the initial contact to the point of finalizing arrangements
- Devised and implemented streamlined strategies with corporate partners to increase level of donations

#### Sample 3:

#### National Training Manager, Cooking Matters, Share Our Strength, Washington, DC

2015 - Present

Guide assessment and enhancement of training strategy to support 31 Lead Partners throughout the country coordinating nutrition and culinary program for low-income families.

- Spearhead implementation of recommendations based on needs assessment conducted during first three
  months to evaluate the quality and impact of training and technical assistance services
- Pilot new evaluation tools, redesign webinar and in-person trainings, and coach staff on training best practices to improve content integration and consistency
- Oversee National Training Summit (three days; 150-200 participants) through project management, logistics coordination and programming content responsibilities

## Sample 4:

#### **REGIONAL COMMISSION, Program Analyst**

Washington, DC, October 2012 – Present

#### **Policy Analysis:**

- Drafted sections of Commission's annual \$20 Million budget document
- Evaluated 100+ grant proposals and made funding recommendations to Commission's Federal Co-Chairman
- Provided written and oral input on social, economic, and environmental policy initiatives and agency matters

#### Agency Liaison:

- Streamlined, coordinated and implemented Regional Development Initiative, a 12-agency collaboration created to strengthen and diversify the region's economy
- Revamped, organized and executed five Regional Development Initiative technical assistance workshops and five listening sessions throughout Region, resulting in 1,500 participants in two years

# Sample 5:

#### **Government Affairs Intern**

June – August 2016 Washington, DC

Major Insurance Company

- Identified and analyzed proposed state and federal bills for potential impact to the company's interests
- Assisted Government Affairs team in meetings with congressional staffers to propose legislative initiatives
- Communicated with 30 internal and external stakeholders to alert them to relevant legislation or regulations

#### Sample 6:

# **Northwest Social Services Agency**

January – May 2017 Washington, DC

Pro-bono Consultant, Program Evaluation Capstone

- Collaborated on a 4-person team to assess and analyze pilot education program for foster care youth transitioning out
  of the social services system.
- Reviewed evaluation forms, conducted stakeholder interviews, and led analysis of similar programs across the nation to examine effectiveness and cost-benefit for long-term program expansion.
- Compiled evaluation report including findings and recommendations, which was presented to agency staff and Board.

#### Additional Examples:

- Increased pipeline of new donors by 75% by launching high-profile dinner series with experts.
- Outlined future strategic goals post-merger with smaller community-based health center.
- Transformed volunteer training processes to address discrepancies between four countywide sites. Praised as key factor in increased retention rates.
- Achieved internal agency cost savings after negotiating with new supply vendors.
- Established major partnerships with national corporations in support of annual day of service.
- Led change initiative to shift program focus to better address largest funder priorities. Resulted in not only a longer-term grant agreement, but also an increase in funding by \$50K.

# **ADDITIONAL SECTIONS**

These sections highlight relevant additional skills and experience that are significant and applicable to a specific opportunity and/or the field.

## These can include any of the following:

- Volunteer or community service work
- Community and/or academic leadership
- Professional affiliations and memberships
- Language skills with fluency level
  - o Possible Descriptions: Full Professional Proficiency, Low-Intermediate Proficiency, Elementary, Written and Oral Fluency, Conversational Proficiency, Fluent
- Professional development trainings and certifications
- Research or relevant publications
  - o Use proper style such as APA, Chicago or MLA
- Travel
  - o Only include travel that is relevant to the experience. Do not just list of all the locations where you've traveled.
- Technology Skills
  - o Unless the employer notes that they are specifically looking for basic computer/Internet skills, refrain from including things like Microsoft Word or Excel.
  - o Preferable to highlight software like GIS, STATA, SPSS, Salesforce

### Sample 1:

#### **TECHNOLOGY SKILLS**

Proficient in OMB's MAX Budget database, STATA, and SPSS

### Sample 2:

#### PROFESSIONAL SKILLS AND MEMBERSHIPS

**Computer:** Microsoft Word, Access, Excel, PowerPoint, SharePoint, Oracle Systems, PeopleSoft, SPSS **Member:** National Language Service Corps (Charter Member), American Society for Public Administration

Language: Spanish (Full Professional Proficiency), Japanese (Low-Intermediate Proficiency)

#### Sample 3:

#### PROFESSIONAL DEVELOPMENT

Action Planning Workshop Presenter, Russian-U.S. Young Leadership Fellows Program,
Contracted by American Councils for International Education, *Washington, DC; July 2011*Demand Driven Workforce Development Participant, The Performance Institute, *Arlington, VA; May 2010*Application Reviewer and Interviewer, Edwin Muskie Fellowship Program,

Contracted by the International Research and Exchanges Board (IREX), Dushanbe, Tajikistan; January 2011

#### Sample 4:

#### **VOLUNTEER EXPERIENCE**

American Red Cross, Washington, DC

Disaster Action Team Member

Respond to on-site disaster situations in DC area ranging from house fires to weather-related crises

- Utilize verbal and written communication skills to interview clients, assess needs and complete casework
- Trained in disaster fundamentals, psychological first aid, client casework and shelter operations

October 2015-Present

# **ACTION WORD RESOURCES**

If you want to grab the reader's attention, use action words at the beginning of each statement in the work experience section. Take a look at the list below and try to use a variety of them in your resume.

,		,	3
Management Skills	Diagnosed	Financial Skills	Referred
Administered	Evaluated	Administered	Rehabilitated
Analyzed	Examined	Allocated	Reinforced
Assigned	Extracted	Analyzed	Represented
Chaired	Identified	Appraised	Supported
Consolidated	Inspected	Audited	Taught
Contracted	Inspired	Balanced	Trained
Coordinated	Interpreted	Budgeted	Verified
Delegated	Interviewed	Calculated	
Developed	Investigated	Computed	Clerical or Detail
Directed	Organized	Developed	<u>Skills</u>
Evaluated	Reviewed	Managed	Approved
Executed	Summarized	Planned	Arranged
Organized	Surveyed	Projected	Catalogued
Oversaw	Systemized	Researched	Classified
Planned			Collected
Prioritized	<b>Technical Skills</b>	<b>Creative Skills</b>	Compiled
Produced	Assembled	Acted	Dispatched
Recommended	Built	Conceptualized	Executed
Reorganized	Calculated	Created	Filed
Reviewed	Computed	Customized	Generated
Scheduled	Designed	Designed	Implemented
Supervised	Devised	Developed	Inspected
	Engineered	Directed	Monitored
Communication Skills	Fabricated	Established	Operated
Addressed	Maintained	Fashioned	Ordered
Arbitrated	Operated	Illustrated	Organized
Arranged	Pinpointed	Instituted	Prepared
Authored	Programmed	Integrated	Processed
Co-authored	Remodeled	Performed	Purchased
Collaborated	Repaired	Planned	Recorded
Corresponded	Solved	Proved	Retrieved
Developed		Revised	Screened
Directed	Teaching Skills	Revitalized	Specified
Drafted	Adapted	Set up	Systematized
Enlisted	Advised	Shaped	
Formulated	Clarified	Streamlined	Stronger Verbs for
Influenced	Coached	Structured	<u>Accomplishments</u>
Interpreted	Communicated	Tabulated	Accelerated
Lectured Mediated	Conducted Coordinated	Validated	Achieved
Moderated	Developed	Helping Skills	Attained
Negotiated	Enabled	Assessed	Completed Conceived
Persuaded		Assisted	Convinced
Promoted	Encouraged Evaluated	Clarified	Discovered
Proposed	Explained	Coached	Doubled
Publicized	Facilitated	Counseled	Effected
Reconciled	Guided	Demonstrated	Eliminated
Recruited	Informed	Diagnosed	Expanded
Spoke	Instructed	Educated	Expedited
Translated	Lectured	Facilitated	Founded
Wrote	Persuaded	Familiarized	Improved
	Set goals	Guided	Increased
Research Skills	Stimulated	Inspired	Initiated
Clarified	Taught	Motivated	Innovated
Collected	Trained	Participated	Introduced
Critiqued		Provided	Invented

Provided

Critiqued

Invented

Launched	Overhauled	Revitalized	Upgraded
Mastered	Pioneered	Spearheaded	
Originated	Reduced	Strengthened	

Transformed

From To Boldly Go: Practical Career Advice for Scientists, by Peter S. Fiske

Resolved

Overcame

PLANNED			
Devised	Investigated	Solved	Prepared
Developed	Appraised	Created	Researched
Examined	Estimated	Produced	Reviewed
Discovered	Planned	Originated	Identified
Evaluated	Analyzed	Interpreted	
Designed	Studied	Determined	
Organized	Measured	Revamped	
DIRECTED			
Operated	Regulated	Transferred	Founded
Managed	Directed	Maintained	Headed
Guided	Oversaw	Awarded	Instituted
Supervised	Designated	Authorized	Navigated
Governed	Coordinated	Vetoed	
Commanded	Adapted	Removed	
Controlled	Eliminated	Conducted	
EXECUTED			
Motivated	Extended	Modified	Collected
Generated	Augmented	Transformed	Assumed
Itilized	Supplemented	Balanced	Attached
mployed	Condensed	Established	Exchanged
dministered	Curtailed	Stabilized	Invested
ectified	Reduced	Discontinued	Sponsored
estored	Minimized	Assembled	Expedited
epaired	Converted	Computed	Attained
teorganized	Exchanged	Estimated	Executed
pproved	Replaced	Inventoried	Achieved
Observed	Conceived	Surpassed	Dispatched
Demonstrated	Authored	Simplified	Selected
Disclosed	Strengthened	Grouped	Compounded
ublished	Activated	Distributed	Completed
lotified	Unified	Classified	Wrote
roduced	Combined	Terminated	Implemented
mproved	Merged	Initiated	Arranged
uilt	Consolidated	Introduced	Presented
ormulated	Updated	Economized	Invented
ncreased	Modernized	Obtained	Performed
xpanded	Altered	Procured	Accelerated
ADVISED			
Conferred	Exhibited		Detected
Consulted	Illustrated		Referred
ublicized	Advocated		Diagnosed
lotified	Counseled		Edited
Advised	Instructed		Protected
Reported	Acquainted		Arbitrated
dvertised	Recommende	ed	Prescribed
nformed	Suggested		Encourage
emonstrated	Familiarized		-
Displayed	Disproved		

1.	Advanced	35.	Generated	69.	Revamp
2.	Assigned	36.	Guided	70.	Reacted
3.	Assessed	37.	Granted	71.	Retained
4.	Absorbed	38.	Helped	72.	Recovered
5.	Accelerated	39.	Hosted	73.	Reinstated
6.	Attained	40.	Implemented	74.	Rejected
7.	Attracted	41.	Investigated	75.	Sustained
8.	Announced	42.	Increased	76.	Skilled
9.	Appraised	43.	Initiated	77.	Saved
10.	Budgeted	44.	Influenced	78.	Scheduled
11.	Bolstered	45.	Integrated	79.	Supported
12.	Balanced	46.	Innovated	80.	Secured
13.	Boosted	47.	Instituted	81.	Simplified
14.	Bargained	48.	Justified	82.	Screened
15.	Benefited	49.	Listed	83.	Segmented
16.	Beneficial	50.	Logged	84.	Streamlined
17.	Comply	51.	Maintained	85.	Strengthened
18.	Critiqued	52.	Mentored	86.	Triumphed
19.	Closed	53.	Measured	87.	Troubleshot
20.	Collaborated	54.	Multiplied	88.	Taught
21.	Designed	55.	Negotiated	89.	Tutored
22.	Delegated	56.	Observed	90.	Translated
23.	Demonstrated	57.	Operated	91.	Trained
24.	Developed	58.	Obtained	92.	Uncovered
25.	Detected	59.	Promoted	93.	United
26.	Efficient	60.	Presented	94.	Unified
27.	Enhanced	61.	Programmed	95.	Updated
28.	Excelled	62.	Provided	96.	Upgraded
29.	Exceeded	63.	Projected	97.	Validated
30.	Enriched	64.	Qualified	98.	Viewed
31.	Fulfilled	65.	Quantified	99.	Worldwide
32.	Financed	66.	Quoted	100	). Witnessed
33.	Forecasted	67.	Recommended		
34.	Formulated	68.	Refine		

**Source:** https://www.workitdaily.com/top-resume-words/#61RIQpu2yARvIJg4.99

You Led a Project	47. Boosted	98. Mobilized	145. Campaigned
1. Chaired	48. Capitalized	99. Motivated	146. Co-authored
2. Controlled	49. Delivered	100. Recruited	147. Composed
3. Coordinated	50. Enhanced	101. Regulated	148. Conveyed
4. Executed	51. Expanded	102. Shaped	149. Convinced
5. Headed	52. Expedited	103. Supervised	150. Corresponded
6. Operated	53. Furthered	104. Taught	151. Counseled
7. Orchestrated	54. Gained	105. Trained	152. Critiqued
8. Organized	55. Generated	106. Unified	153. Defined
9. Oversaw	56. Improved	107. United	154. Documented
10. Planned	57. Lifted		155. Edited
11. Produced	58. Maximized	You Brought in Partners, Funding	ng156. Illustrated
12. Programmed	59. Outpaced	or Resources	157. Lobbied
_	60. Stimulated	108. Acquired	158. Persuaded
You Envisioned and Brought to	61. Sustained	109. Forged	159. Promoted
Life a Project		110. Navigated	160. Publicized
13. Administered	You Changed or Improved	111. Negotiated	161. Reviewed
14. Built	Something	112. Partnered	
15. Charted	62. Centralized	113. Secured	You Oversaw or Regulated
16. Created	63. Clarified		162. Authorized
17. Designed	64. Converted	You Supported Clients	163. Blocked
18. Developed	65. Customized	114. Advised	164. Delegated
19. Devised	66. Influenced	115. Advocated	165. Dispatched
20. Founded	67. Integrated	116. Arbitrated	166. Enforced
21. Engineered	68. Merged	117. Coached	167. Ensured
22. Established	69. Modified	118. Consulted	168. Inspected
23. Formalized	70. Overhauled	119. Educated	169. Itemized
24. Formed	71. Redesigned	120. Fielded	170. Monitored
25. Formulated	72. Refined	121. Informed	171. Screened
26. Implemented	73. Refocused	122. Resolved	171. Screened
27. Incorporated	74. Rehabilitated	122. NC301VCu	173. Verified
28. Initiated	75. Remodeled	You Were a Research Machine	173. Vermed
29. Instituted	76. Reorganized	123. Analyzed	You Achieved Something
30. Introduced	77. Replaced	124. Assembled	174. Attained
31. Launched	78. Restructured	125. Assessed	175. Awarded
32. Pioneered	79. Revamped	126. Audited	176. Completed
33. Spearheaded	80. Revitalized	127. Calculated	177. Demonstrated
33. Spearneaded	81. Simplified	128. Discovered	177. Demonstrated
You Saved Time or Money	82. Standardized	129. Evaluated	179. Exceeded
34. Conserved	83. Streamlined	130. Examined	180. Outperformed
35. Consolidated		131. Explored	
36. Decreased	84. Strengthened 85. Updated	·	181. Reached 182. Showcased
37. Deducted	86. Upgraded	132. Forecasted 133. Identified	183. Succeeded
38. Diagnosed	87. Transformed	134. Interpreted	184. Surpassed
39. Lessened	67. Hansionned	135. Investigated	185. Targeted
40. Reconciled	Van Managad a Taam	136. Mapped	165. Targeteu
41. Reduced	You Managed a Team	'''	
42. Yielded	88. Aligned 89. Cultivated	137. Measured 138. Qualified	
42. Helueu	90. Directed	•	Source:
Vou Increased Efficiency		139. Quantified	https://www.themuse.com/
You Increased Efficiency,	91. Enabled	140. Surveyed	advice/185-powerful-verbs-
Revenue, or Customer	92. Facilitated	141. Tested	that-will-make-your-resume-
Satisfaction	93. Fostered	142. Tracked	awesome
43. Accelerated	94. Guided	Vou Mrote or Commission	
44. Achieved	95. Hired	You Wrote or Communicated	
45. Advanced	96. Inspired	143. Authored	
46. Amplified	97. Mentored	144. Briefed	



# **RESUME EXAMPLE – BEFORE AND AFTER**

# Tammy James

Home Address 2111 First Street Alexandria, VA 22306 202 555 1234 tammyjames@gmail.com Work Address
Department of the Interior
1849 C St., NW, Washington,D.C.
202 222 5555
tammy\_james@ios.doi.gov

## **OBJECTIVE**

To Earn a Master of Public Administration degree at George Washington University, specializing in policy analysis and evaluation, international development management and federal policy. To become an expert in the field and gain the confidence needed to lead.

#### **EDUCATION**

Diploma Public Administration

Institut International d'Administration Publique, Paris, France, 1996

Diploma French Language Proficiency (Basic and Advanced)

Centre Audiovisuel de Langue Modernes, Vichy, France, 1995

Bachelor of Arts in Politics

Mount Holyoke College, South Hadley, Massachusetts, U.S.A., May, 1990

Valedictorian, General College Preparatory Studies SDA High School, Pohnpei, Micronesia, 1986

#### WORK EXPERIENCE

Office of Insular Affairs, U.S. Department of the Interior
Policy Analyst August 2006 to present

- Desk Officer for Federated States of Micronesia (FSM) and Palau
- Coordinates annual meetings of the Interagency Group on Insular Areas (IGIA) annual meetings; compiles agenda items and responses on issues of interest and concern to territorial leadership through collaboration with representatives from over 15 Federal agencies.
- Support to Trust Fund Committee which oversees \$200M in FSM Compact Trust Fund

White House Initiative on Asian Americans & Pacific Islanders U.S. Department of Education Detailee March 2010 to November 2010

- Coordinator of Outreach to Native Hawaiians and Pacific Islanders (NHPI)
- Spearheaded WHIAAPI representation at Council for Native Hawaiian Advancement which included for first-time ever Policy Forum for Non-Hawaiian Pacific Islanders.
- Initiated Collaboration with NHPI Communities in Southern California and First Lady's "Let's Move" Initiative in planning "Let's Move" event targeting youth.

# Federated States of Micronesia Embassy, Washington, D.C. First Secretary April 2000 to July 2006

- Covered political and economic issues as well as consular issues for Micronesian citizens living in the U.S.
- Liaised with State, Interior, Homeland Security and other Federal officials on issues of importance to Micronesia.
- Represented Micronesian issues on the Hill to Congressional and Committee staffers.
- Coordinated Micronesia's Participation in Tour de Sol for Climate Change.
- Chargé d'Affaires, a.i. in the absence of Ambassador and Deputy Chief of Mission
- Public Speaking experience as Chargé representing Ambassador and FSM

Federated States of Micronesia Government, Pohnpei, FSM Foreign Affairs Foreign Service Officer 1992 – June 2000

- Assigned to various areas: United Nations and Multilateral, South Pacific and American and European Affairs
- Coordinated Foreign Scholarships from Australia, France, New Zealand and China
- Coordinated Credentialing Ceremonies and Visits for Ambassadors to Micronesia

Bloom and Company, CPA, Berkeley, California Office Manager 1990 - 1992

- Manage office administration for Owner and 2 CPA's
- Assemble basic tax returns
- Handle basic office accounting and billing
- Answer phones and respond to clients needs with respect to tax documents

#### Other Skills, Talents and Enriching Experiences

- Youth Sunday School Teacher (Primary and Sharing Time) for youth ages 3 to 12 in Mount Vernon Ward, Church of Jesus Christ of Latter-Day Saints, Alexandria, VA
- Translate documents from English to Pohnpeian language for the Guam Micronesia Regional Language Mission, Church of Jesus Christ of Latter-Day Saints (via email)
- Born and raised in former Trust Territory of the Pacific Islands administered by the U.S. on behalf of the United Nations
- Lived, studied and/or worked in California, Paris (France), Israel, Suva (Fiji), Pohnpei, Micronesia and Port Louis, Mauritius
- Extensive knowledge of U.S.-affiliated Pacific Islands
- Speak French and Pohnpeian languages
- Married to Sgt. John Smith



# **TAMMY JAMES**

Alexandria, VA | 202-555-1234 | tammyjames@gmail.com

# PUBLIC ADMINISTRATION ♦ POLICY ANALYSIS ♦ GOVERNMENT AFFAIRS 20+ years of progressive leadership specializing in developed and developing nations

- > Trilingual policy analyst serving as primary liaison between US Department of the Interior and Federated States of Micronesia and Palau.
- > Collaborative leader in fostering partnerships between US, state and foreign government officials, including non-government entities.
- ➤ Elevated domestic and overseas experience in policy development, project management, foreign affairs, and communication.

# PROFESSIONAL EXPERIENCE

# **US Department of the Interior (DOI),** Washington, DC **Office of Insular Affairs (OIA)**, *Policy Analyst*

August 2006 - Present

Desk Officer for Palau and the Federated States of Micronesia (FSM)

- Provide policy recommendations to the Assistant Secretary and other government officials on political, social and economic matters related to the FSM and Palau
- Author briefings for the Assistant Secretary and other officials to utilize in forming policy decisions
- Serve as primary contact between the FSM and Palau Ambassadors and US government officials
- Redesigned and currently manage OIA website at www.doi.gov/oia

Coordinator, White House Interagency Group on Insular Areas (IGIA)

- Organize IGIA senior plenary session, co-chaired by the Secretary of the Interior and the Deputy
  Assistant to the President. Attended by 100+ government officials representing 15+ federal agencies,
  Insular Governors and Members of Congress
- Establish and regularly compile the annual IGIA briefing book to provide benchmarks of current federal policies regarding the US insular areas
- Develop IGIA meeting agenda, organize presenters and arrange briefing book contents in collaboration with 20+ federal partners

Special Assistant to the Chairman, Trust Fund Committees

- Assist Chairman in managing the Trust Funds for the FSM and for the Republic of the Marshall Islands (RMI), the combined value of which exceed \$350M
- Collaborate closely with the Executive Director and Mercer Global Investments on quarterly meeting agendas, policies and administrative tasks necessary in managing the two funds
- Coordinate financial education workshops for Trust Fund Committee members and staff (25+).
- Systematize initiative to encourage US, FSM and RMI government officials to attract subsequent contributions to the Trust Funds from other non-government sources

# US Department of Education, Washington, DC

March – November 2010

# White House Initiative on Asian Americans and Pacific Islanders (WHIAPPI)

Outreach Coordinator, Native Hawaiian and Pacific Islander (NHPI) populations

- Detailed from Department of Interior to WHIAAPI to strengthen outreach to NHPI populations
- Implemented new database containing over 200 contacts from NHPI communities
- Collaborated with Council for Native Hawaiian Advancement to organize first policy forum including Pacific Islanders as part of their annual meeting, attended by community organizers, state and local government officials

# **Embassy of the Federated States of Micronesia,** Washington, DC

April 2000 – July 2006

First Secretary for Political and Economic Affairs

- Selected as interim Chargé d'Affaires on behalf of Ambassador to manage embassy operations while Ambassador was out of country
- Liaised with State and Interior Departments on political issues of importance to Micronesia
- Represented Micronesian issues on the Hill to congressional and committee staffers
- Successfully lobbied Homeland Security to extend eligibility period of Employment Authorization Document for Micronesians
- Assessed and resolved consular matters for Micronesian citizens living in the US
- Recruited team members for Tour de Sol to raise awareness of climate change

# **Embassy of France**, Port Louis, Mauritius

April – June 1996

Public Affairs Assistant

- Generated daily compilations of media and news articles of importance to the Ambassador
- Updated and compiled a reference document highlighting over 15 news sources on the island
- Assisted Press Officer in communicating, promoting, and highlighting French interests in Mauritius

# Government of the Federated States of Micronesia Department of Foreign Affairs, Palikir, Pohnpei, Micronesia

March 1994 - March 2000

Foreign Service Officer

- Formulated division rotations with UN Multilateral Affairs, American & European Affairs and South Pacific & Regional Affairs; enhanced communications on relevant political issues for each division
- Traveled with President and First Lady of Micronesia to international high-level meetings
- Arranged credentialing ceremonies for several foreign Ambassadors-designate to Micronesia
- Served as sole representative for Micronesia at regional meetings

### Foreign Government Scholarship Coordinator

- Introduced and administered competitive application process improving selectivity and effectiveness of scholarships provided to Micronesian students by Japan, Australia, New Zealand, and China
- Communicated with embassy officials to monitor and bolster student success

# **EDUCATION**

# **George Washington University,** Washington, DC

May 2014

Master of Public Administration

- Associate Editor, Policy Perspectives Journal
  - Reviewed and edited editorial submissions published in the 20<sup>th</sup> edition of Policy Perspectives, a student-run public administration periodical at George Washington University

# Institut International d'Administration Publique, Paris, France

July 1996

Diplôme (Post-Graduate Studies Diploma)

# Centre Audio-Visuel de Langues Modernes, Vichy, France

July 1995

Diploma of Advanced French Language Studies (DALF)

# **Mount Holyoke College,** South Hadley, MA

May 1990

A.B. 1990, Politics

# FOREIGN LANGUAGES AND TECHNOLOGY SKILLS

Languages: Fluent in spoken and written Pohnpeian (Pacific Island language); Advanced French

Technology: Microsoft Office Suite (Word, Excel, Outlook), Clarity and Credenza

# **SARAH JONES**

BEFORE 2233Main Street, Apt. 1, Washington, DC 20008- (202) 454-6523 - Sarah Jones@gmail.com

#### PROFESSIONAL EXPERIENCE

Intellectual Property Owners Association

Washington, DC

Project Manager

(Aug. 2012-present)

Assistant to the Executive Director

(Sept. 2008-Aug. 2012)

- Staff liaison for Amicus Brief Committee. Direct logistics for preparing briefs for various courts.
- Create annual statistical report on operations of U.S. domestic and international agencies.
- Developed board of directors orientation program.
- Participate in strategic planning and assist the board in implementing member benefits projects in accordance with the strategic plan.

Office of Congressman J. Gresham Barrett

Washington, DC

Scheduler

(June 2007-Aug. 2008)

Staff Assistant

(Aug. 2006-June 2007)

- Maintained Congressman's daily and long term schedule for four offices.
- Responsible for hiring and managing interns.

Office of Congressman Joe Wilson

Columbia, SC & Washington, DC

Intern

May-June 2004

Assisted with administrative duties and conducted tours of the U.S. Capitol building.

#### **EDUCATION**

George Washington University,

Trachtenberg School of Public Affairs and Public Administration Washington, DC Masters of Public Administration, Nonprofit Management Concentration Expected Spring 2015

University of Georgia, School of Public and International Affairs Athens, GA Bachelor of Arts in International Affairs Aug. 2006 Spring 2005 University of Nottingham, Nottingham, England study abroad program

#### **ACTIVITIES**

South Carolina Presidential Inaugural Ball Committee Chair

Washington, DC

2012-2013

Committee Member

2004-2005 & 2008-2009

- Lead a committee of 26 volunteers to host a ball attended by 2,200+ guests.
- Increased fundraising by over \$200,000 in one year.

Taste of the South

Washington, DC

South Carolina Committee Chair

Aug. 2008-Jan. 2012

Coordinated fundraising and event planning efforts with a team of 50 for the annual charity ball.

Old Presbyterian Meeting House

Alexandria, VA

Youth Advisor Sunday School Teacher

Aug. 2007-present Aug. 2007-May 2008

Delta Gamma Sorority

College Park, MD

Advisor to the Beta Sigma Chapter at University of Maryland

Aug. 2009-May 2011

University of Georgia Alumni Association

Washington, DC

Young Alumni Director and Golf Tournament Chair

Aug. 2007-July 2008



# **SARAH JONES**

Washington, DC 20008 – (202) 454-6523 – <u>Sarah.Jones@gmail.com</u> Relocating to Charleston, SC in January 2015

Nonprofit management experience focused on initiatives to build higher performing organizations. Successes include raising engagement of 50-member board of directors and leading a fundraising campaign to over 50% increase from previous two years.

Core Knowledge & Skill Areas

- Member Services
- Strategic Planning
- Fundraising

- Event Planning
- Board and Member Orientation
- Social Media/Marketing
- Stakeholder Outreach
- Board Management

#### PROFESSIONAL EXPERIENCE

## **Intellectual Property Owners Association**

Project Manager (Promoted from Executive Assistant in 2012)

Managed 50-member board of directors and board level committees and serve as first public relations representative for the association and its affiliated education foundation.

Key Contributions and Accomplishments:

- **Modernized approach to board management** by implementing electronic communication and meetings management program and developing new board member orientation program.
- **Spearheaded strategic planning** efforts of the board by conducting surveys of association members and the board, consulting with outside facilitator, and shepherding task force initiatives.
- **Initiated new membership engagement** strategy which will track data on how companies and individuals use their memberships to expand involvement and increase internal/external leadership.
- **Advanced social media presence** through the use of planned content across different media outlets and tracking of community engagement.

# South Carolina State Society Inaugural Ball Committee

2005 - 2013

2008 - 2014

Chair (2012-2013)

Directed a committee in all aspects of planning, fundraising, advertising, sales, and event logistics.

*Key Contributions and Accomplishments:* 

- **Increased event sponsor funding by 54%** to \$137,500 by developing a benefits package that was attractive to previous State Society donors and by building relationships with key stakeholders in South Carolina and Washington, DC.
- Expanded event attendance from 2,000-2,300 through improved marketing campaign.
- Improved committee's overall financial standing by creating reserve of \$140,000 for future events.

#### Office of Congressman J. Gresham Barrett

2006 - 2008

Scheduler (Promoted from Staff Assistant in 2007)

Managed the Congressman's schedule and travel arrangements for four offices in South Carolina and Washington, DC. Hired and managed office interns.

#### **EDUCATION**

# The George Washington University

December 2014

Master of Public Administration, Nonprofit Management Concentration

- Relevant Coursework: Management of Nonprofit Boards, Fundraising for Nonprofit Organizations, Conflict Resolution and Negotiations, Housing and Community Development, Nonprofit Enterprises
- Awards: Non-Profit Leadership Development Scholarship, President's Volunteer Service Award

#### **University of Georgia**

2006

Bachelor of Arts in International Affairs

#### **ACTIVITIES**

**Old Presbyterian Meeting House,** Associate Pastor Nominating Committee, Youth Group Advisor, 2006-present; **Taste of the South,** South Carolina Committee Chair, 2008-2012



# **RESUME EXAMPLES**

## NANCY ROONAN

202-555-1212 ■ nancyroonan@gmail.com

#### **SUMMARY**

Program analyst with 8 years of experience in domestic policy research, staff management, team collaboration, budget analysis, and project completion in a deadline-driven environment. Master of Public Policy candidate with a concentration in Program Evaluation.

#### PROFESSIONAL EXPERIENCE

# Novogradac & Company LLP, Bethesda, MD

2004-2010

Manager, Government Services and Valuation Group

- Guided real estate valuation including feasibility analysis, market analysis and appraisal with total fees of \$70,000 in 2004; \$215,000 in 2005; \$410,000 in 2006; \$830,000 in 2007; \$980,000 in 2008; and \$1,150,000 in 2009
- Directed 150+ federal Low Income Housing Tax Credit reviews per year in 2008 and 2009 to increase federal and state affordable housing programs
- Supervised staff of 14 researcher/analysts in a collaborative team environment to perform responsibilities including administrative assignments, client communication, and formulation of budget briefs
- Conducted feasibility analyses, market studies, and appraisals for multifamily housing, in which local housing authorities, developers and lenders used studies to design future properties

#### National Trust for Historic Preservation, Washington, DC

2003-2004

Assistant Business Manager, National Main Street Center

- Headed the network of 30 state Main Street coordinators, which included the processing of memberships, scheduling consulting services, and assisting with annual state coordinator meeting
- Prepared registration, supervised educational sessions, and aided in troubleshooting for the annual National Main Streets conferences that attracted over 1,000+ participants
- Authored and edited articles for *Main Street News*, a monthly publication reaching 20,000 households in the District of Columbia

#### Urban Business Initiative, Houston, TX

2002-2003

Program Coordinator

- Designed curriculum and facilitated a 10-week entrepreneurship course to 50+ new employees
- Wrote, edited, and published a quarterly newsletter using MailChimp software, which reached over 5,000 households in the Houston area

#### **EDUCATION**

## George Washington University, Washington, DC

May 2013

Master of Public Policy, concentration in Program Evaluation

3.95 GPA

#### Rice University, Houston, TX

May 2001

Bachelor of Arts, Policy Studies and English (dual degree), summa cum laude



# **JACK JOHNSON**

Washington, DC ■ (617) 687-3563 ■ jack.johnson@gmail.com

#### PROFESSIONAL EXPERIENCE

#### **Research Projects Administrator**

July 2015 - Present

The George Washington University, Office of the Vice President for Research

Washington, DC

- Analyze federal regulation and compare with current GW policy by conducting research of market basket institutions and providing procedure recommendations for senior administration
- Secure new and reorganize existing processes to ensure compliance with federal regulations, including development of a communications plan and training materials for stakeholders
- Liaise with faculty and Research Enhancement team to develop grant proposals to: conceptualize specific research/project aims, understand review process, write/edit proposals, develop budgets and assist with routing procedures
- Authored 7 US Department of Health and Human Services grants in which \$1M was secured for a National Endowment for the Humanities proposal and \$15M for a request from Department of Labor
- Attain and monitor \$120,000 in sponsored projects and internal awards, serving as point person to execute and route contracts, review invoices and track payments, and approve reported deliverables

**Graduate Student Evaluator** (Public & Non-profit Program Evaluation Class)

January – May 2016

Department of Health & Human Services, Human Resources & Services Administration

Washington, DC

- Evaluated impact of Public Health Training Center grant program by using quantitative and qualitative methods (interviews with key stakeholders) and existing data (annual grant reports)
- Recommended strategies for improving program processes and outcomes
- Created an assessment design to improve the effectiveness and utility of annual grant reports

#### **Senior Class Gift Coordinator**

April 2014 – June 2015

The George Washington University, Division of Development & Alumni Relations

Washington, DC

- Raised a record breaking \$90,000 with the highest participation in the program's history to that date
- Developed fundraising strategies for the campaign by evaluating past campaigns, brainstorming a new strategic plan, and creating overall communications plan to promote giving
- Recruited and managed 3 part-time employees and a committee of 45 volunteers to plan and execute fundraising events
- Generated and disseminated fundraising brochures, website, social media, mass emails and other marketing materials, producing a 15% increase in donors and 16% increase in dollars raised

#### **EDUCATION**

#### Master of Public Administration Candidate (GPA 3.64)

May 2017

Concentration: Public-Private Policy & Management

The George Washington University, Washington, DC

- Award: Presidential Administrative Fellow (Full Tuition and Stipend)
- Chair, Professional Development Curriculum; Internal Consulting Project

Regent's College, London, United Kingdom

June 2016

UK Lessons for US Public Private Partnerships

#### **Bachelor of Arts, Political Communication (GPA 3.55)**

May 2015

The George Washington University, Washington, DC



### Sam Frank

Arlington, VA 22209 | s.frank@gmail.com | 202.424.8899 | www.linkedin.com/in/franksam

# Leadership ◆ Management ◆ Operations

- Trained in directing complex, mission-driven projects from concept to operational status
- Designing and implementing strategies and governance models to ensure organizational alignment between ongoing action and stated mission
- Professional and academic training in strategic communication, outreach, and grassroots activities

#### **EDUCATION**

**George Washington University**, Washington, DC *Master of Public Administration (MPA)* 

May 2018

Florida International University, Miami, FL

April 2016

B.A. in International Relations – Specialization: Latin American Politics Certificate in Professional Leadership

2011 University-wide Student Leadership Award (selected from student body of 48,000)

#### PROFESSIONAL EXPERIENCE

The LIBRE Initiative

Arlington, VA

Executive Assistant

June 2016 – Present

- Constructed national office from inception to fully functional centralized system to support national partners
- Launched and authored LIBRE Initiative issue specific statements and constituent engagement publications reaching an annual audience of over 5,000
- Manage Chief of Staff briefing and scheduling to ensure timeliness and complete reporting
- · Administer account reconciliation for the organization including employees and outside vendors
- Serve as HR and legal department liaison for all employees to maintain streamlined communication

#### Florida International University, Office of the President

Miami, FL

Administrative Assistant

May 2015 - May 2016

- Briefed university president and top level administration on issues, events, and upcoming meetings
- · Coordinated domestic and international travel arrangements for the office of president staff
- Formulated planning committee for annual Homecoming Week, Faculty and Staff Engagement Series
- Conducted research with donor relations department on new funders for the university

### **COMMUNITY LEADERSHIP**

#### **Beta Theta Pi Fraternity**

October 2016 - Present

Foundation Ambassador

 Contact and engage Beta alumni to build relationships, communicate educational objectives of the Beta Foundation and increase support for the Beta Leadership Fund

#### **Eta Gamma Chapter**

President

December 2014 - December 2015

- Spearheaded daily operations of a 60-person chapter with an executive team resulting in receiving a risk management rating of excellent and university chapter of the year award
- Created and implemented strategic development plan spanning 2 years that led to doubling membership
- Attended national convention as general delegate presiding over 120 chapters, 7,500 undergraduate members and 120,000 living alumni members
- Delegated spending of a \$30,000 operating budget and raised \$12,000 in leadership scholarships

# Relay For Life, American Cancer Society at Florida International University May 2015 – March 2016 Executive Director

- Led fundraising effort of over \$100,000 for the American Cancer Society Research and Patient Services
- Planned all pre-events e.g. Relay Kick-Off Gala, Miss Relay Pageant and Auction, Relay Purple Day totaling \$68,000 raised before the Relay for Life event



# **EMILY WILSON**

Washington, DC | 202-615-3259 |

22ilso.wilson@gmail.com

Policy researcher with expertise in budget analysis, brief writing, and program evaluation. Reform catalyst recognized for conducting market research to streamline online and print processes and procedures. 5+ experience writing advocacy letters and articles, managing social media campaigns, and designing websites.

#### SELECTED EXPERIENCE

**United States Coast Guard** 

Washington, DC

Pro-Bono Consultant

August - December 2016

- Collaborated with four team members on capstone project determining the feasibility of power-generating buoy technology to integrate or replace existing navigation buoys within designated U.S. Coast Guard Waterways
- Analyzed return on investment, viability of technology, externalities of implementation, and cost-benefit

#### University of California - Davis, Center for Human Services

Davis, CA

Policy Research Intern

May - August 2016

- Researched crossover youth and their specific probation needs in California's juvenile justice system
- Interviewed California Probation Officers regarding current out-of-home placements

#### GovLoop.com - The Knowledge Network for Government

Washington, DC

Graduate Fellow

September 2015 - August 2016

- Established and executed a company-wide social media marketing plan and developed weekly analytics reports
- Published author in *The Washington Post, The Huffington Post*, and *AOL Gov* based on GovLoop content
- Managed GovLoop Mentors Program, government-wide initiative connecting public sector professionals

#### **United Kingdom Parliament**

London, UK

Research Assistant for Jon Trickett MP

May – August 2015

- Proposed and led research projects, most notably a confidential research project pertinent to government spending, which resulted in the creation of an ongoing project that continued in the fall 2015 session
- Composed speeches, press releases, and news articles on behalf of the MP
- Built website (design and written content) and maintained Twitter and Facebook accounts leading to a 20% increase in followers

#### **EDUCATION**

#### The George Washington University

Washington, DC

Master of Public Policy (GPA 3.68)

December 2016

- Student Associations: GW Net Impact, Student Committee for Faculty Recruitment
- Relevant Coursework: Research Methods and Applied Statistics, Introduction to Public Policy, Research Methods in Policy Analysis (Multivariate), Economics in Policy Analysis, Public Budgeting, Revenue and Expenditure

#### University of California, San Diego

La Jolla, CA

B.A. Cum Laude with Distinction, Communication, Political Science, History (GPA 3.65)

August 2014

- Student Associations: Alpha Epsilon Phi, Hillel of San Diego
- Honors: Communication Honors Thesis Program, Order of Omega Greek Honors Society, Provosts Honors
- Study Abroad in Madrid, Spain: Drug Policy and International Terrorism Policy Global Seminar

# TECHNOLOGY, LEADERSHIP, & SERVICE

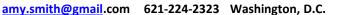
**Technology:** SPSS, STATA, Adobe, InDesign, WordPress, and Google Analytics

**Publications:** Primack, Krzmarzick, and Wentworth-Drahosz. "Can a Government-Wide Mentorship Program

Really Work?" The Public Manager 41.2 (2012): 48-52.

**Leadership:** Panhellenic Board of Directors (2009-10), Hillel Campus Entrepreneur Initiative Intern (2009-10) **Volunteer:** Reading Leaders Literacy Program (2012-present), Ricky Gill for Congress CA-9 (2012-present)

**Languages:** Intermediate Spanish





#### **EDUCATION**

**The George Washington University**, Washington, D.C. *Master of Public Administration (MPA) Candidate* 

May 2014

Whitman College, Walla Walla, WA

May 2010

B.A., Rhetoric and Film Studies, Education, GPA: 3.6

SIT India Arts and Culture Program, New Delhi, India Fall 2008

#### PROFESSIONAL EXPERIENCE

#### Management Assistant, A Wider Circle, Silver Spring, MD

October 2012 - Present

- Researched, redesigned and implemented intern program at Davis Elementary School, which decreased education expenditures by 37%
- Spearheaded fall hiring process through creating job postings, screening applicants and conducting interviews

#### Language and Culture Assistant, Government of Andalusia, Adra, Spain

2011 - 2012

- Created curriculum, facilitated lessons and evaluated progress for four grade levels amounting to 200+ students
- Produced monthly presentations for 50-60 students (e.g. Climate Change, American Education System)
- Selected from a pool of 400 candidates as lead mentor teacher; authored weekly newsletters of original teaching materials/strategies and provided expertise on classroom management and curriculum planning
- Chosen as one of four bloggers for the Council on International Educational Exchange (CIEE). Composed articles on teaching English/living abroad, which served as promotional materials for 600+ applicants

#### Columnist, Volunteer Today, Washington, DC

2010 - 2012

- Launched innovative monthly column on volunteerism, altruism and public education in Spain
- Pioneered monthly column on AmeriCorps and community service in America

#### Volunteer, AmeriCorps, Federal Way, WA

2010 - 2011

- Reengaged high school ELL/ESL class through inventive curriculum while simultaneously expanding their English vocabulary/fluency (demonstrated through letter grades and behavioral improvements)
- Led 9<sup>th</sup>/10<sup>th</sup> grade Advancement Via Individual Determination (AVID) students in tutoring/team-building sessions
- Cultivated positive environment through coaching 70 K-5 students living in poverty on effective homework habits
- Documented and analyzed personal/academic growth of 250+ students, creating action plans when needed

#### Senior Admission Intern, Whitman College, Walla Walla, WA

2009 - 2010

- Interviewed prospective students and marketed Whitman to parents
- Evaluated applications and aided in the admission committee decisions for the class of 2014
- Piloted visitors' day events including managing team, coordinating logistics and collaborating with professors, administrators and the college President

## Public Events Chair, Associated Students of Whitman College, Walla Walla, WA

2007 - 2008

Contracted, organized and marketed campus-wide events while maintaining/balancing budget of \$68,000

LEADERSHIP AND AWARDS				
Volunteer Coordinator, Trachtenberg Student Organization, GWU	2012 – Present			
CIEE (selected for highly competitive merit-based scholarship to cover Spanish classes in Spain)	2011			
Senator, Associated Students of Whitman College	2008 - 2010			
Communications Photographer, Whitman College Magazine	2009 – 2010			
Photo Journalist, Whitman College Pioneer (student newspaper)	2007 – 2009			
Leadership Committee, Hillel-Shalom, Whitman College	2006 – 2010			

#### **SKILLS**

**Technology**: Microsoft Excel, SPSS, InDesign, Photoshop **Languages**: Spanish (intermediate), French (basic), Hindi (basic)



# **Kathryn Colomonico**

Washington, DC 20035 · 555-333-1111 · kc@email.com · http://kc.wordpress.com

- Strategic leader with 10+ years of experience supervising staff, planning and executing student programs, and managing budgets.
- Proven results creating cross-cultural partnerships and fostering international exchange
- Respected by peers as someone who takes initiative, a keen problem solver, and a great "people person."

#### **EDUCATION**

## **GEORGE WASHINGTON UNIVERSITY**, Washington, DC

May 2012

Master of Public Policy

#### **UNIVERSITY OF CONNECTICUT, Storrs, CT**

May 2007

Bachelor of Arts in History, Cum Laude

• Semester Study Abroad: Rome, Italy

#### **PROFESSIONAL EXPERIENCE**

**TUFTS UNIVERSITY**, London, England | Assistant Site Director, Tufts Program

07/2013 - 12/2014

#### Leadership:

- Served on 8-person team, advising and supporting 115 first-year students during their study abroad experience
- Supervised 5 professional and 15 undergraduate staff members
- Facilitated environment of personal growth, role model and leadership development, and academic success through formal training sessions, one-on-one meetings, staff meetings, and staff development opportunities
- Participated in on-call rotation and responded to campus emergencies as needed including resident transports, administrative searches, mental health emergencies, and natural disasters

#### **Program Development:**

- Organized, planned, and executed a 3-day pre-departure orientation and 10-day site orientation for 625 first-year students, focusing on community building, co-curricular and experiential development, and risk management
- Initiated, implemented, and facilitated two-credit, service-learning semester course titled The Global Exchange in which 115 first-year students completed more than 5,000 hours of international public service

**UNIVERSITY OF CONNECTICUT**, Storrs, CT | Exchange Coordinator, Office for Study Abroad 09/2011 – 08/2013

#### Program Development:

- Increased international exchange program enrollment by 17% in one academic year through enhanced support offerings and online communication efforts
- Directed outreach efforts with diverse student organizations, faculty, and campus partners for programming and marketing support, resulting in 20% increase in student participation

# **Budget Analysis:**

- Charted expenditures related to the outbound and inbound exchange programs to develop fiscal budget for 2013-2014 academic year amounting to \$30K
- Reconciled department finances monthly to track expenditures and streamline purchasing protocols

#### Strategic Planning:

- Designed brochure pages, processed applications, and managed student accounts using CRM Database Studio Abroad
- Organized career and re-entry series for community of 300+ undergraduate students and 40 campus partners
- Collaborate with overseas Resident Directors to provide student support services while students are abroad

**U.S. INSTITUTE OF PEACE**, Washington, DC | Research Assistant, Security Sector Governance 03/2010 – 07/2011

#### Research and Administrative Support:

- Compiled information on maritime security sector issues for preparation of public peace briefs and reports
- Consulted on the design and developed written web content for Security Sector Governance web page, preparing reports and text for review by supervisor

#### Instruction:

- Created partnerships with U.S.-based educators to connect students in U.S. to students in Lithuania; brought in experts from U.S. to lead classroom discussions on tolerance, U.S. history, and U.S. government systems
- Served as cultural attaché to the U.S. Embassy in Vilnius, Lithuania, hosting Foreign Service Officers at the high school and bringing students to the Embassy for lectures on U.S. government and politics
- Instructed 200 international students from 2<sup>nd</sup> to 12<sup>th</sup> grade in English
- Advised high school students on Exchange applications to the U.S. including AFS Intercultural Programs
- Led development campaign to build an English book library at the high school

#### **ACME HEALTH,** Washington, DC | Finance Assistant

05/2009 - 08/2010

#### **Budget Analysis:**

- Maintained company's compliance (\$1M annual revenue) with state regulations through computing, recording and proofreading data, records and reports
- Reconciled billing compensation discrepancies found in records and advocated on behalf of department to ensure full compensation from external insurance companies
- Billed Medicare, Medicaid, private insurers, and hospitals for approximately \$150K on a monthly basis
- Liaised with patients, employees, and other stakeholders and reviewed computerized financial information to address payment issues

### **CORPS INTERNATIONAL**, Washington, DC | Program Assistant

11/2007 - 04/2009

#### Program Development:

- Designed, launched and managed a \$40K revenue-generating training and consulting program
- Facilitated operational aspects of program, including budgeting, operations, contracting, business development, and monitoring and evaluation
- Directed diverse, project-specific teams composed of contractors and full-time employees to implement projects in Chicago, IL; Yemen; Argentina; Tajikistan; Kyrgyzstan; and Ethiopia
- Designed and executed training programs covering topics including conflict resolution, coaching for youth development, teambuilding, fundraising, and more, in diverse global environments
- Secured \$250K annually in donations and contracts to support program launch, growth, and services

#### PROFESSIONAL DEVELOPMENT

#### Volunteer Leadership:

- Operated as Conference Planning Coordinator for NAFSA Region VIII from 2006-2009
- Acted as chief liaison and coordinated logistics of four-day conference for 450-600 attendees

#### Committee Work:

- Established creation of Technology Committee for the Offices of Study Abroad and International Programs
- Synchronized social media strategy for the department made up of 300+ constituents

#### **PUBLICATIONS**

United States Institute of Peace. *Conflict and Post Conflict Governance: The Stakeholder Perspective.* Dec. 2010. The InterAgency Journal. *A Legacy of Vietnam: Lessons from CORDS.* August 2011.

## **TECHNOLOGY**

• QuickBooks, SPSS, STATA, Drupal, Adobe InDesign and Photoshop, Google Apps, Prezi, WebEx, WordPress



SUSAN SMITH | smiths@email.com | 111-222-3333 | iii linkedin.com/in/susanbsmith | iii @Susanbsmith

#### **EXECUTIVE SUMMARY**

Principal educator, administrator, and policy researcher serving international and domestic research organizations for 5+ years. Experienced in professional communication, data analysis, and advisement on grant writing. Instructional assistant for 6 semesters for the Capstone Seminar course for Master's Public Policy and Public Administration students.

#### **EDUCATION**

#### Ph.D., Public Policy and Public Administration,

The George Washington University October 2013 Washington, DC

- Concentration: Science and Technology Policy
- Dissertation Title: Intellectual Property, Public Sector Research, and Genetically Engineered Corn: An Anti-commons Analysis
- Dissertation Advisor: Dr. Will Smith

**MPP**, The George Washington University May 2005 Washington, DC

Concentration: Science and Technology Policy

**B.A., History**, Wake Forest University May 2000 Winston-Salem, NC

#### **PUBLICATIONS**

Smith, B. and L. Glass (forthcoming) Intellectual Property, Standards. *Innovation Policy* Handbook. World Bank Publications.

Smith, B. (2012) Patenting Plants and Plant Products. eLS. Published online: July 16, 2012.

McArthur C. and B. Smith (2009) Innovation Effects of the Industrialized University. Paper presentation. Triple Helix VII. Glasgow, UK.

Smith, B. and P. Blue (2008) An Assessment of the Small Business Innovation Research Program at the Department of Energy. Performed and coauthored case study analyses of participating firms. National Academy Press; Washington, DC.

#### SELECT PROFESSIONAL EXPERIENCE

CRDF Global, Arlington, VA

Project Manager, Evaluation

April 2012 to December 2014

- Served dual roles in corporate partnerships and communication during Executive Director transition to save \$50K in annual personnel costs while brokering two new multi-year corporate sponsorships
- Created and evaluated methods of data collection and presentation for a new database of research and technology partnerships among business, university, and government entities
- Designed surveys and analyzed subsequent data for over 30 evaluation reports to author an impact evaluation grant for 8 years amounting to \$66 million

# Institute for Public Policy Research, London, England

January 2007 to March 2012

- Senior Research Analyst
- Cut 15% from operations expenses by merging two outdated database systems into a more efficient, less expensive software program
- Eliminated need to hire two new team members through improved operations and communication process, with estimated \$90K annual agency savings
- Played key role in merger with community-based nonprofit and led integration of development offices through restructured individual giving and large donor strategy; resulted in 25% fundraising increase over previous year
- Devised and implemented a multi-case study design with a maximum variation sampling of five programs to evaluate current procedures and formulate decision-focused recommendations

#### **VOLUNTEER EXPERIENCE**

#### Glass Area Civic Association, Washington, DC

2012 to 2014

- Blogger: Published 15 profiles of neighborhood businesses highlighting investors' roots, plans for the future, and role in the community; profiles are available at http://batesareacivicassociation.org/author/bcog/
- Economic Development Committee (2012): Collaborated on a 7-person committee that planned and executed "North Capital Bingo," a creative local business promotion that rewarded community members for patronizing neighborhood businesses



## SAMANTHA THOMPSON

Washington, DC - (202) 555-59898 - Resthompson@gmail.com

# PUBLIC ADMINISTRATION $\phi$ HEALTH POLICY $\phi$ PROGRAM EVALUATION $\phi$ PUBLIC-PRIVATE PARTNERSHIPS 8+ years of professional management and operations experience

Policy Research & Analysis | Multi-site Organizational Management | Operations & Project Management | Organizational Education | Cross-functional Team Collaboration | Launching New Enterprises

#### **EDUCATION**

# The George Washington University, Washington, DC Trachtenberg School of Public Policy and Public Administration

May 2016

Master of Public Administration, Concentration in Health Policy

- Relevant Coursework: Program Evaluation; Health Services and Law; Medicare & Medicaid Policy and Law; State Health Policy; Federal Policy Making & Policy Advocacy; Economics for Public Decision Making; Research Methods & Applied Statistics (SPSS).
- Policy Research Projects:
  - o Privatization of Human Resources for the U.S. Government Cybersecurity Workforce
  - Evaluation Plan Centers for Disease Control and Prevention; Evaluation of State Nutrition, Physical Activity, and Obesity Program (NPAO)
  - o Budgeting and Medicaid Disproportionate Share Hospital (DSH) Payments
  - o Analysis of Alternatives to Increase Health Insurance for the Uninsured in Texas
- UK Study Abroad Privatization, Nationalization, and Public-Private Partnerships: Lessons learned from privatization and P3s in Health Care (NHS), Defence, Infrastructure, Transportation, Network Utilities, Oil, and Royal Mail. Analysis of political perspectives on business and the State.

# California State University, Chico, Chico, CA

May 2004

Dual Bachelor of Arts, International Relations (with Honors) and History

#### PROFESSIONAL EXPERIENCE

**West Health Policy Center**, Washington, DC *Senior Manager (promoted from Office Manager)* 

March 2012 - Present

#### **Policy Research & Communications**

- Write concise summaries of MedPAC, CBO and GAO reports, Congressional hearings, and think tank studies/briefings to inform and advance new/existing solutions and policy practices.
- Research health policies and monitor legislation on Successful Aging, Care Delivery & Payment, Care Coordination, and Overutilization, to identify implications for organizational priorities.
- Collaborate on cross-functional Education Committee working group to drive internal mission priorities through developing and implementing strategies for staff education.
- Serve as lead to disseminate daily news update, create and distribute weekly legislative scan, and oversee external website inquiries.

## Organizational Management

- Led opening of new DC Policy and Advocacy Office including onboarding new hires, driving internal collaboration with CA headquarters, and promoting brand in DC.
- Manage DC operations and coordinate cross-functional collaboration with CA office for all administrative, human resources, vendor relations, property management, and IT matters.
- Ensure accurate policy adherence through managing timelines and organizational processes in collaboration with Accounting and Finance for budgets, grants, and audit/tax preparation.
- Safeguard internal legal policies by serving as point person on highly confidential, time sensitive internal communications, including contracts and budget requisitions.
- Coordinate with Communications and External Relations for internal and external events that promote organizational solutions and policies.

### Gary & Mary West Wireless Health Institute, La Jolla, CA

February 2010 - March 2012

HR Coordinator & Executive Support (promoted from Office Manager & Facilities Administrator)

#### **Human Resources & Executive Support**

- Managed staffing process including drafting open job requisitions, serving as primary liaison for external candidates, processing background checks, and handling new hire onboarding.
- Coordinated administration of benefit plans and processes, including day-to-day issues, annual open enrollment, retirement planning, Leave of Absence administration, and COBRA.
- Oversaw Institute contracts and internal formation documents while maintaining complete confidentiality regarding highly-sensitive information.

#### Organizational Management

- Collaborated during expansion period with multiple departments including Business,
   Communications, Research & Development, Finance and Executive teams. Highlights:
  - o Development of website contact database
  - o Creation of new business development database
- Managed facility issues during period of large staff growth which required simultaneously handling property issues and employee safety.
- Selected by senior staff to lead the LEED® Gold Certification project to improve project management, processes and timeline adherence. Results:
  - TOBY 2011 Outstanding Building of the Year by Building Owners and Managers Association (BOMA) of San Diego
  - o Building of the Year at the TOBY Pacific Southwest Regional Competition

# $\boldsymbol{Bistro\ West},$ Carlsbad, CA and Tustin, CA

March 2007 - February 2010

#### Manager

- Oversaw daily operations including accounting, P&Ls, product ordering, inventory, staff management and scheduling, and opening/closing the restaurant.
- Served on Grand Opening team for both restaurants. Hired, trained and managed 100 employees.
- Implemented new cost saving and staff reallocation strategies during economic downturn.

#### **COMMUNITY INVOLVEMENT & ACHIEVEMENTS**

## Miriam's Kitchen, Volunteer, May 2012 - Present

Focused on ending chronic homelessness in Washington, DC

## **The Gary & Mary West Senior Wellness Center**, Volunteer, June 2010 – February 2012

Services for low-income older adults to retain independence in San Diego, CA

## T.E.R.I. (Training and Education Research Institute), Volunteer, December 2007 – 2009

Volunteer of the Year Award, 2008

#### **Chico State Model United Nations**, Member, August 2002 - May 2003

Distinguished Delegation Award on Special Session for Children at 2003 Conference

## **Drum Corps International World Championship**, Concord Blue Devils Color Guard, 1999-2000

■ **Bronze medalist**, 2000; **Gold medalist**, 1999



#### NANCY BROWN

# Washington, DC 20007 | 202.555.1234 | Nbrown@gmail.com

Management Analyst/Project Manager with 12+ years of progressive leadership through proactively taking on challenges and acclimating to fast-paced environments. Relationship builder and organizational whiz, able to balance rigorous contraction and operational compliance requirements with client and corporate outcomes.

#### **CORE COMPETENCIES**

$\square$	Process and Performance Review	$\square$	Research and Analysis
	Project Management		Contract Management
	Business Development	$\square$	Business Operation
$\overline{\mathbf{A}}$	Events & Logistics	$\square$	Proposal Management

#### RELEVANT EXPERIENCE

# THE WINVALE GROUP, LLC

ACCOUNT MANAGER

Washington, DC 2014 – Present

Built new department providing proposal support services to vendors pursuing government contracts. Created business strategy for entire department and pricing structure. Advised small, medium and large companies pursuing government contracts on procurement regulations. Achieved customers' sales objectives through analytical recommendations to clients' strategic plans.

- Generated \$200K+ with 30% profit margin of new revenue within 8 months of launching new department.
- Hold record for most number of blogs in top 10 most viewed blogs and highest attended webinar.
- Conducted and managed \$4 million+ in GSA Schedule transactions within a year.
- Oversaw proposal and award processes for 20+ partners and federal, state, and local government buyers.

## KAA FEDERAL SOLUTIONS

**BUSINESS OPERATIONS MANAGER** 

ALEXANDRIA, VA 2011 – 2014

Directed business operations in: project management, contract administration, finance, consultant retention, pipeline development, recruitment and information technology. Implemented reviews of internal controls, work processes, and policies to improve organizational functions. Conducted qualitative and quantitative analyses on government spending and programs, market trends, competitive assessments, potential partners, and government business opportunities. Executed accounting activities such as processing consultant payroll, managing company credit card account, invoicing, and financial reporting.

- **Decreased monthly invoice processing time** from 20 days down to 5 days by analyzing processes and procedures and recommending plan to address vulnerabilities.
- Reduced \$1,000 in monthly expenses by identifying under-utilized tools and inexpensive alternatives.
- Led KAA's largest project, increasing the gross profit approximately 7% by negotiating labor rates from consultants and to customers.
- Oversaw proposal and award processes for three GSA Schedules and 50+ contracts. Monitored contracts ensuring compliance and financial obligations are met and facilitated contract negotiations.

ARLINGTON, VA 2008 – 2011

Collaborated with Project Officer to review current processes and procedures within department to increase efficiency, productivity, and repeatability. Independently reviewed current policies and procedures to provide technical support for 15+ applications. Administered all new employee training and wrote documents for employee training/work flow processes. Designed customized training for classes and individual instruction. Executed trainings directly to contractors, Federal employees and high-ranking Army officers.

- Selected as lead technician on new applications because of aptitude to quickly learn new products.
- Entrusted with the most complex customer service issues as a result of ability to promptly resolve concerns. Recognized by several JAG offices for exceptional service.
- Resolved an average of 20-30 Tier 1 tickets a day. Issues included: application access, browser and basic database troubleshooting for customized web-based applications.

#### **NEW HORIZONS COMPUTER LEARNING CENTERS**

ACCOUNT EXECUTIVE

MCLEAN, VA 2006 – 2008

Constructed and reviewed training programs for effectiveness in meeting customers' objectives. Conducted interviews with customers and instructors; recommended changes to programs to align with objectives.

 Determined logistics for training courses, managed enrollments, scheduled training sessions, and developed customized solutions for 300+ clients.

#### EARLIER PROFESSIONAL EXPERIENCE 2003 – 2008

IINTERNET SALES MANAGER | LEESBURG TOYOTA | 2004 – 2006 ACCOUNTS PAYABLE CLERK | BROTHERS PAVING AND CONCRETE CORP | 2003 – 2004

#### **EDUCATION**

MPA Candidate, George Washington University, Expected May 2017
Survey Design and Data Analysis Certificate Program, George Washington University, 2011
B.A., Business Administration, University of California–Riverside, 2003

#### TECHNOLOGY

Excel, Adobe Professional, Salesforce and QuickBooks

# Susan Samson

EARLY/MID CAREER MPA 2 PAGE RESUME busan.samson@gmail.com | 212.767.7676 |Chicago, IL 60613 | www.linkedin.com/in/susan\_samson

# Strategic Project and Relationship Management Multi-Year Projects | Government and Non-Profits | Criminal Justice Policy

- > Entrepreneurial and adaptive manager who guided the implementation of complex, high-profile, public policy initiatives, transforming state criminal justice systems to reduce prison populations and invest in community resources.
- > Highly effective collaborator with government executives and diverse criminal justice stakeholders including cabinet secretaries, state legislators, judges, law enforcement leaders, practitioners, and researchers - to sustain policy changes and overcome implementation barriers.
- > Savvy communicator, able to translate highly technical information to policy makers, practitioners, and other criminal justice stakeholders and create persuasive written, oral, and visual stories to support policy decisions.

#### **Core Qualifications:**

- Complex project management
- Communicating data analysis and research for nontechnical audiences
- Presenting to high-stakes audiences in formal and informal settings
- Criminal justice policy and research

- Grantee financial management and monitoring
- Capacity-building planning and implementation
- Stakeholder engagement and partnerships
- Team building and leadership
- Statistical methods, quantitative and qualitative research design, and program evaluation

# **Professional Experience**

#### THE COUNCIL OF STATE GOVERNMENTS JUSTICE CENTER (Bethesda, MD)

May 2012 – Present

The Council of State Governments Justice Center is a national, nonpartisan, non-profit association that engages government and civic leaders through research, analysis, and technical assistance to promote data-driven, consensus-based criminal justice policy. The State Initiatives Division provides intensive technical assistance to support the development and implementation of comprehensive state-level criminal justice policies that reduce prison populations, improve public safety, and increase investment in community-based resources.

#### **Project Manager, State Initiatives Division**

July 2015 – Present

- Secured a \$16 million appropriation to support implementation of statewide comprehensive criminal justice reforms despite extensive budget cuts to other state programs by building and leveraging relationships with Alabama policymakers, government executives, and criminal justice practitioners.
- Effectively prepared state and local agencies to implement significant, new statewide criminal justice policies in less than eight months by managing a team of seven policy staff, researchers, and subject-matter experts to deliver intensive technical assistance directly to numerous stakeholders across Alabama.
- Strategically deployed 35 policy staff, researchers, and subject-matter experts across 15 complex technical assistance projects to maximize impact of \$21 million program budget, as part of State Initiatives Division management team.

## **Policy Analyst, State Initiatives Division Program Associate, State Initiatives Division**

July 2014 – June 2015

June 2013 - June 2014

- Designed and led two-year policy implementation strategy that has saved West Virginia \$21.3 million in averted prison costs since 2013, and is heralded by the state's governor as a landmark accomplishment of his administration.
- Anticipated implementation challenges and developed strategies to ensure success, resulting in West Virginia agencies securing \$9 million of appropriations - during three politically difficult budget cycles - to build new systems of community-based behavioral health services for justice-involved populations.
- Presented to West Virginia governor on four occasions regarding public safety and recidivism reduction strategies, achieving his long-term support to implement policies across the state, and leading the governor to highlight the reforms and resulting outcomes in his 2015 State of the State address.

#### THE COUNCIL OF STATE GOVERNMENTS JUSTICE CENTER (CONTINUED)

- Crafted compelling communication linking data and research to actionable policy solutions, and presented proposals to government executives in Pennsylvania, persuading leaders to adopt recommendations to improve parole supervision that saved the state \$11.8 million in averted prison costs during the first year of implementation.
- In partnership with government and civic leaders, identified capacity-building needs and drafted budgets for \$1 million in direct grants to state agencies; created tools and processes to effectively monitor grant utilization.

# Project Assistant, State Initiatives Division State Policy Graduate Intern

September 2012 – May 2013 May – August 2012

#### FEDERAL INTERAGENCY REENTRY COUNCIL (Washington, DC)

November 2012 – May 2013

#### **Pro Bono Federal Government Consultant**

Successfully pitched project concept and negotiated scope of work with multiple executive clients representing federal-agency consortium, in order to deliver high-impact recommendations to educate law enforcement stakeholders about the Affordable Care Act's impacts on jail management.

#### MISCHON DE REYA NEW YORK LLP (New York, NY)

April 2010 - May 2011

#### **Special Projects Manager / Paralegal**

- Developed and launched new marketing and communications strategy for start-up New York branch of international law firm, successfully integrating specific strategies designed to grow U.S. business with firm-wide needs.
- Independently established project management work flows, processes, and organizational tools for growing office, allowing firm to take on increasing business during tenure.

PROSKAUER ROSE LLP (New York, NY)

February 2009 - April 2010

#### **Project Manager / Paralegal**

FUND FOR THE PUBLIC INTEREST RESEARCH (Chicago, IL & Philadelphia, PA)

March - October 2008

#### **Campaign Field Director**

- Within four months, single-handedly launched Philadelphia-area field office for national voter registration campaign and exceeded program goals ahead of schedule, leading a staff of 50 canvassers to register 15,000 voters.
- Oversaw all areas of campaign management, including program finances, completing the project under-budget and in compliance with voter-registration laws.
- Led team of 35 canvassers that raised \$250,000 for clean water legislation through door-to-door donor contact.

#### MEDILL INNOCENCE PROJECT (Evanston, IL)

September – December 2007

#### **Wrongful Conviction Student Investigator**

ldentified key piece of evidence that led to resolution of two-year investigation by conducting over a dozen field interviews with the accused, legal professionals, and key witnesses in Chicago's South Side and St. Louis.

# **Education**

## **George Washington University**

May 2013

Master of Public Administration | Budgeting and Public Finance Concentration

Honors | MPA Honor Graduate Award 2012 – 2013, awarded to student with highest GPA in graduating class; Graduate Assistantship with stipend and tuition award; Pi Alpha Alpha, Public Administration Honor Society

#### Northwestern University, Medill School of Journalism

December 2007

Bachelor of Arts Cum Laude | Journalism Major; History Minor