



KID TESTED TASTY ENTREES

**EVERYONE
DESERVES
THE MAX**



A DIFFERENCE YOU CAN TASTE. AN OPPORTUNITY YOU CAN'T MISS!



Tastes are changing. That's why we made The MAX even better!

Taste and appearance rule in the lunchroom. That's why we never stop innovating our line of pizzas and handheld products.

Now, our pizza comes with a new crust that delivers a fresh out-of-the-oven aroma and taste, a delicious cheese blend with a creamy flavor, and an improved appearance that says authentic pizzeria.

Taste the difference for yourself! Just one bite and you'll agree, everyone deserves The Max!

A name you know. Products you trust.

The MAX serves up everything you've been looking for in a hot entree:

- No topping loss, which saves labor and time
- Pre-portioned for consistent sizing and controls food costs
- Easy to prepare – just bake, serve and save

All of The MAX products go great on any menu as a stand-alone product or combo. Everyone will taste the difference and that means more participation for you.

EVERYONE DESERVES THE MAX.

"EVERYTHING ABOUT THIS IS DELICIOUS"

- Student comment during May 2018 consumer test



93%

of students tested want **The MAX Stuffed Crust Pizza** served as an option at their school.*

*Consumer test conducted May 2018



BREAKFAST



BREAKFAST BOATS

- 5.5" golden crust with flavorful toppings
- 2 varieties: Turkey Bacon with a smoky white cheddar cheese sauce or Turkey Sausage with a nacho cheese flavored sauce
- Convenient grab and go breakfast option, perfect for breakfast in the classroom
- Individually wrapped in ovenable film for easy prep
- **Smart Snack compliant item available**



BREAKFAST PIZZAZZ

- Available in great-tasting breakfast Country Sausage
- A tasty, hot breakfast item
- Available in 2x6 and 3x4 shapes
- Made with 51% Whole Grain
- **Smart Snack compliant item available**



DOUBLESTUFF PIZZA

- Available in great-tasting Turkey Sausage and Gravy
- Versatile: Great for breakfast or lunch
- Made with 51% Whole Grain

LUNCH



STUFFED CRUST PIZZA

- Authentic pizzeria look and taste
- Comes in three great flavors: Cheese, Pepperoni and Sausage
- Made with 51% Whole Grain
- This product is also available with a traditional, white flour crust



4X6 PIZZA

- Available in Cheese, Pepperoni, Turkey Pepperoni, Turkey Sausage, and Cheese
- Made with 51% Whole Grain
- **Smart Snack compliant item available**



DOUBLESTUFF PIZZA

- Two cheese-stuffed crusts with pizza center
- Available in Turkey Pepperoni, Cheese, and Sausage and Country Gravy
- Perfect for satellite operations
- Great option for elementary students
- Made with 51% Whole Grain



REAL SLICE PIZZA

- Consistent pizzeria quality and flavor
- Available in Cheese, Pepperoni, and Sausage
- Made with 51% Whole Grain
- Extra Cheese varieties available with 25% more cheese
- **Smart Snack compliant item available**



MAXSTIX®

- Versatile: Ideal for main entrée, à la carte, breakfast or side item
- Made with 51% Whole Grain
- Available in bulk or individually wrapped
- **Smart Snack compliant item available**



5" LUNCH AROUND PIZZA

- Personal size is perfect for kids
- Available in Cheese and Pepperoni
- Great combo opportunity
- Available in bulk or individually wrapped
- Made with 51% Whole Grain
- **Smart Snack compliant item available**



INDIVIDUALLY WRAPPED PANCAKES

- Easy to prepare – IW in ovenable, printed package
- Great for breakfast in the classroom
- No syrup needed
- Available in Blueberry Glaze and Cinnamon Glaze
- Made with 51% Whole Grain



TWISTED STIX

- Bakes in minutes with own ovenable sleeve
- Natural blueberry flavors baked into the crust
- Creamy cinnamon sugar cheese filling and topped with cinnamon sugar
- Made with 51% Whole Grain
- **Smart Snack compliant item available**

For More Information About THE MAX Products, Please Call: 1-800-357-6543



MAXSNAX®

- Versatile: Ideal main entree, à la carte item or satellite operations
- Handheld IQF portions offer flexibility
- Made with 51% Whole Grain
- Available in Cheesiest Con Queso and BBQ Chicken and Totally Taco
- **Smart Snack compliant item available**



PIZZA QUESADILLA

- Available in three offerings: Cheese, all white meat Chicken, and Beef
- Good plate coverage
- Garnish with lettuce, salsa or sour cream for additional appeal
- Made with 51% Whole Grain
- This product is also available with a traditional, white flour crust



MAXWRAPS®

- Chili and cheese wrapped in a soft tortilla, smothered in another layer of cheese
- Great, unique meatless menu option
- Made with 51% Whole Grain



TWISTED STIX CHEDDAR

- Serve one stick as a side or two sticks as an entrée
- Filled with a savory blend of cheddar and mozzarella cheese
- Perfect for a unique, hot, meatless menu item
- Made with 51% Whole Grain





THE PRODUCTS KIDS LOVE!



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www.conagrafoodservice.com

FOR MORE INFORMATION ABOUT **THE MAX** PRODUCTS, PLEASE CALL: **1-800-357-6543**

PRODUCT NUTRITION FACTS*	Code	Label Weight	Pack Size	CN Contribution			Cal	Fat	% Cal Fat	Sat Fat	% Cal Sat Fat	Chol	Sod	Carb	Fib	Prot	Pot	% DV Calc	Calc Unit	% DV Iron	Iron Unit	Sugar	Added Sugar	Sugar by Wt	Whole Grain	Whole Grain	Type of Meat				
		(oz)	p/case	Grains	M/MA	Veg	(g)	(g)	(g)	(g)	(mg)	(mg)	(g)	(g)	(g)	(mg)	(mg)	(g)	(g)	(g)	(g)	(g)	(g)	(g)	(g)	(g)	(g)	P	B	T	C
LUNCH ITEMS																															
4x6 PIZZA																															
100% Cheese	77387-12584	4.65	96	2	2	1/8	260	7	24%	4	14%	20	600	35	4	16	150	20	240	15	2.8	4	1	3%	16	51					
100% Pepp	77387-12585	4.65	96	2	2	1/8	270	8	27%	4	13%	25	690	35	4	16	140	15	200	15	2.8	3	1	2%	16	51	x	x			
Cheese	77387-12655	4.56	96	2	2	1/8	260	8	28%	2.5	9%	10	620	34	5	15	280	20	260	15	2.9	4	1	3%	17	51					
Diced Turkey Pepp	77387-12656	4.56	96	2	2	1/8	260	7	24%	2.5	9%	20	690	33	5	16	300	15	220	15	3	4	1	3%	17	51	x	x			
Turkey Sausage	77387-12703	4.56	96	2	2	1/8	250	7	25%	2.5	9%	15	630	32	4	15	240	15	200	15	2.9	4	1	3%	17	51			x		
Fit For Kids Plus Cheese**	77387-12718	4.68	96	2	2	1/8	270	7	23%	2.5	8%	10	480	36	4	16	190	25	300	20	3.2	4	<1	3%	18	51					
Fit for Kids Plus Turkey Pepperoni	77387-12719	4.68	96	2	2	1/8	270	7	23%	2.5	8%	20	540	37	4	17	220	20	260	20	3.4	4	1	3%	18	51			x		
DOUBLESTUFF PIZZA																															
Diced Turkey Pepp 100% Mozz	77387-12630	3.74	96	1.75	2	n/a	250	8	29%	4	14%	25	510	30	4	16	170	20	230	15	2.4	3	<1	3%	16	51	x	x			
100% Cheese	77387-12683	3.74	96	1.75	2	n/a	240	7	26%	4	15%	25	470	30	4	15	180	20	250	10	2.1	3	<1	3%	16	51					
LUNCH AROUND 5" PIZZA																															
5" 100% Cheese	77387-12444	5.05	60	2	2	1/8	310	9	26%	4.5	13%	25	440	40	4	17	170	20	280	15	2.7	5	2	3%	18	51					
5" Cheese**	77387-12514	5.05	60	2	2	1/8	310	10	29%	3	9%	15	470	40	4	16	190	20	290	15	2.9	5	2	3%	18	51					
5" Turkey Pepperoni	77387-12515	5.05	60	2	2	1/8	300	9	27%	3	9%	20	530	39	4	17	210	20	250	15	3	5	2	3%	18	51			x		
5" Cheese - IW**	77387-12537	5.05	60	2	2	1/8	310	10	29%	3	9%	15	470	40	4	16	190	20	290	15	2.9	5	2	3%	18	51					
5" Turkey Pepperoni - IW	77387-12538	5.05	60	2	2	1/8	300	9	27%	3	9%	20	530	39	4	17	210	20	250	15	3	5	2	3%	18	51			x		
Fit for Kids Plus 5" Cheese**	77387-12724	5	60	2	2	1/8	280	8	26%	2	6%	5	310	38	4	17	150	25	320	15	2.9	5	2	4%	18	51					
MAXSNAX®																															
Cheesiest Con Queso	77387-12658	4.02	96-3*	2	2	n/a	250	8	29%	2.5	9%	10	520	31	3	14	150	20	280	15	2.3	3	<1	3%	16	51					
Totally Taco**	77387-12714	4.09	96-3*	2	2	n/a	240	8	30%	2.5	9%	10	480	30	4	14	180	20	230	15	2.6	2	<1	2%	16	51			x		
BBQ Chicken**	77387-12723	4.09	96-3*	2	2	n/a	260	7	24%	2	7%	15	370	35	4	16	170	15	220	15	2.4	7	4	6%	16	51					x
MAXSTIX®																															
50/50 Mozzarella	77387-12439	1.93	192	1	1	n/a	150	6	36%	2	12%	10	230	16	1	8	100	15	180	6	1.1	1	0	2%	8	51					
100% Mozzarella - IW* (2 sticks)	77387-12600	3.86	84	2	2	n/a	300	12	36%	6	18%	35	450	33	3	17	180	25	340	10	2.1	3	<1	3%	16	51					
100% Mozzarella	77387-12602	1.93	192	1	1	n/a	150	6	36%	3	18%	15	230	15	1	8	0	15	170	6	1	1	0	2%	8	51					
50/50 Mozzarella	77387-12685	1.93	192	0.75	1	n/a	150	6	36%	2	12%	10	230	16	1	8	100	15	180	6	1.2	0	0	0%	8	51					
Fit for Kids Plus**	77387-12722	1.95	192	1	1	n/a	140	4.5	29%	1	6%	<5	220	15	1	8	0	15	220	6	1.1	1	0	2%	8	51					
MAXWRAPS®																															
Chili Cheese	77387-12646	4.8	60*	2	2	n/a	290	10	31%	3	9%	10	540	37	5	16	340	20	270	15	3.1	1	0	0%	18	51					
PIZZA QUESADILLA																															
Cheese White Flour	77387-12531	5.0	48	2	2	1/8	340	14	37%	4	11%	15	700	41	1	15	130	30	370	15	3.1	4	<1	2%	0	0					
Chicken White Flour	77387-12532	5.0	48	2	2	1/8	320	12	34%	2.5	7%	20	690	38	1	16	160	20	290	15	3	3	<1	2%	0	0					x
Cheese	77387-12699	4.83	96	2	2	1/8	300	10	30%	3	9%	10	670	39	4	16	200	25	320	15	2.9	3	<1	2%	18	51					
Chicken	77387-12700	5.0	96	2	2	1/8	280	8	26%	2	6%	15	660	38	4	17	180	20	250	15	2.9	3	<1	2%	18	51					x
Beef	77387-12715	5.0	96	2	2	1/8	300	9	27%	2.5	8%	10	570	39	4	16	240	20	270	20	3.3	3	<1	2%	18	51			x		
REAL SLICE PIZZA																															
Sausage	77387-12443	4.74	96	2	2	1/8	270	9	30%	3	10%	15	690	32	5	16	280	20	240	15	2.9	4	1	3%	17	51	x				
100% Extra Cheese	77387-12617	4.8	96	2	2	1/8	300	11	33%	6	18%	35	630	35	3	16	350	25	340	10	2	4	1	3%	17	51					
100% Extra Cheese Turkey Pepperoni	77387-12618	4.8	96	2	2	1/8	300	11	33%	6	18%	35	650	34	3	17	370	30	390	10	2.2	4	1	3%	16	51			x		
Cheese	77387-12680	4.67	96	2	2	1/8	260	8	28%	3	10%	15	660	32	6	15	340	20	280	15	2.6	4	1	3%	16	51					
Pepperoni	77387-12681	4.67	96	2	2	1/8	260	9	31%	3	10%	15	720	32	6	15	340	20	250	10	2.1	4	<1	3%	16	51	x	x			
100% Pepperoni	77387-12686	4.67	96	2	2	1/8	280	8	26%	4	13%	25	690	36	5	16	260	15	220	15	2.9	4	1	3%	17	51	x	x			
100% Mozzarella	77387-12687	4.67	96	2	2	1/8	270	7	23%	4	13%	20	620	36	5	16	270	20	250	15	2.9	4	1	3%	17	51					
Fit for Kids Plus Cheese**	77387-12720	4.68	96	2	2	1/8	270	7	23%	2.5	8%	10	480	36	4	16	190	25	300	20	3.2	4	<1	3%	18	51					
Fit for Kids Plus Turkey Pepperoni	77387-12721	4.68	96	2	2	1/8	270	7	23%	2.5	8%	15	540	35	4	17	210	20	260	20	3.3	4	1	3%	18	51			x		
STUFFED CRUST PIZZA																															
Cheese White Flour	77387-12407	4.84	72	2	2	1/8	320	12	34%	4	11%	15	720	39	2	15	220	30	390	15	2.9	4	1	3%	0	0					
Pepperoni White Flour	77387-12408	4.87	72	2	2	1/8	330	12	33%	4	11%	20	780	39	2	15	210	25	340	15	2.9	4	1	3%	0	0	x	x			
Sausage	77387-12409	4.95	72	2	2	1/8	310	12	35%	4	12%	20	670	36	4	16	320	25	340	15	2.6	4	1	3%	17	51			x		
100% Pepperoni	77387-12615	5.00	72	2	2	1/8	320	12	34%	6	17%	35	760	36	4	17	290	25	310	15	2.3	5	1	4%	17	51	x	x			
100% Cheese	77387-12616	5.00	72	2	2	1/8	320	12	34%	6	17%	35	700	36	4	17	300	25	350	15	2.4	5	1	4%	17	51					
Cheese	77387-12671	4.84	72	2	2	1/8	310	12	35%	4	12%	20	640	35	3	15	310	30	360	15	2.6	4	1	3%	17	51					
Pepperoni	77387-12682	4.87	72	2	2	1/8	320	13	37%	4.5	13%	20	700	36	3	17	300														