



## Romantic Road®

from the river Main to the Alps



Culinary  
Adventure Tours



Tours and  
Guided Visits



Incoming  
Germany



Advent, „Christkindl“  
and Christmas Markets







### The way to our hearts is through our stomachs

When the cuisines of Franconia, Baden, Württemberg, Swabia, Bavaria and the Allgäu converge, it makes for an enjoyable touring and eating experience. The Romantic Road is a 460 kilometre-long road of discovery for culinary delights. These range from hearty treats and authentic regional specialities, to formal dinners; from

the village pub and country inn to the gourmet temple. Additional enjoyable attractions for tour groups are gastronomic food and drinks fairs, pub festivals and culinary festivals. Special recommendations: a walk along the 'Milk Way' dairy trail and the baking days when the ovens are hot...



### Bad Mergentheim/Markelsheim – Guided tour of the vineyards

Markelsheim, one of the localities that make up Bad Mergentheim, became a member of the association of southern German wine regions 'Weinsüden Weinorte' in 2020. The tour is led by a qualified vineyard guide and consists of a walk through the vineyards, a wine tasting (2 wines with water and a snack). Guests can expect to learn about Markelsheim, the history of wine-growing and the local wines.

|               |              |
|---------------|--------------|
| Participants: | 10-20 people |
| Duration:     | 1 ½ hours    |
| Per person:   | € 10.-       |

**Organiser:** Tourist Information Bad Mergentheim, Legal entity: The town of Bad Mergentheim, Marktplatz 1, 97980 Bad Mergentheim  
Phone +49 (0) 7931 574815 · [tourismus@bad-mergentheim.de](mailto:tourismus@bad-mergentheim.de) · [www.bad-mergentheim.de](http://www.bad-mergentheim.de)



### Rothenburg ob der Tauber – Wine tasting in the ancient 'cask cellar'

Wine tasting with the cellar master, who provides a professional and light-hearted commentary. Discover our countryside with your nose and palate!

Venue: The ancient wine cellar in the Glocke hotel; light meals can be provided as part of the cellar wine tastings.

\* 8 wines, including the sweet, late-harvested, Trockenbeerenauslese, € 25.-

|             |                  |
|-------------|------------------|
| Per person: | from € 12.-*     |
| Length:     | approx. 1½ hours |

Prices based on groups of at least 20 people

**Organiser:** Glocke Weingut & Hotel, A. und K. Thürauf - Proprietor: Albert Thürauf, Plönlein 1, 91541 Rothenburg ob der Tauber  
Phone +49 (0) 9861 958990 · Fax +49 (0) 9861 9589922 · [Glocke.Rothenburg@t-online.de](mailto:Glocke.Rothenburg@t-online.de) · [www.glocke-rothenburg.de](http://www.glocke-rothenburg.de)



### Rothenburg o.d.T. – chocolate figure making

Discover the variety of chocolate products in the little chocolate shop: hand-made chocolates, individual items and in-house filled chocolates. Create a chocolate figure of your own – an animal, an Easter Bunny or a Father Christmas (please book in advance).

|               |                        |
|---------------|------------------------|
| Participants: | min. 6, max. 12 people |
| Duration:     | 1 ½ hours              |
| Per person:   | from € 11.50           |
| Languages:    | German, English        |

**Organiser:** Alex Allegra Schokolade GmbH, Georgengasse 9, 91541 Rothenburg o.d.T.  
Phone +49 (0) 9861 6880293 · [info@allegra-schokolade.de](mailto:info@allegra-schokolade.de) · [www.allegra-schokolade.de](http://www.allegra-schokolade.de)



### Dinkelsbühl – guided tour of the town with the 'Dinkelsbühl Twin Stars'

Dinkelsbühl is not a stage set; it offers a present-day, real-life backdrop: towers and gateways, crooked little alleyways and wide-open squares, an old town centre with its preserved mediaeval town wall, water courses and lake. Your group will be welcomed on the tour by our 'Twin Stars' - a solo trumpeter from the Dinkelsbühl Boys' Band and the costumed sutler woman. On request, we can also offer wine and/or a 'Schneckenudel' bun as a surprise treat.

|   |                |
|---|----------------|
| Per group:  | 109.-          |
| Participants:   | max. 25 people |
| 1 glass of wine (100 ml incl. souvenir glass) € 3.- per person  |                |
| 1 traditional 'Dinkelsbühl Schneckenudel' bun € 3.50 per person |                |

**Organiser:** Touristik Service Dinkelsbühl, Legal entity: The town of Dinkelsbühl, Altrathausplatz 14, 91550 Dinkelsbühl  
Phone +49 (0) 9851 902470 · Fax +49 (0) 9851 902419 · [touristik.service@dinkelsbuehl.de](mailto:touristik.service@dinkelsbuehl.de) · [www.tourismus-dinkelsbuehl.de](http://www.tourismus-dinkelsbuehl.de)





## Up 365 stairs with the tower keeper

Things are never boring on the Romantic Road. The many and varied guided tours and tempting distractions in towns and cities, churches, museums and other places of interest are there to make sure of that – whether you go by bus or on foot, by bike or even in groups on Segways. Costumed ‘tower keepers’ conduct guided tours of the old town and up 119 stairs in one town;

and, in another, the climb – all 365 stairs – up to the keeper’s original living quarters will keep you nice and fit. For clubs, groups and associations, it is maybe ‘time’ for a guided tour of the town’s clocks, or you can follow a costumed night-watchman, Kaiser Augustus, Jakob Fugger, Bert Brecht or even the daughter of a hangman for your guided visit.



## Würzburg – Old Town and Residence Palace (UNESCO World Heritage)

This popular walking tour covers all noteworthy sights of Würzburg's picturesque Old Town. Highlight is the Baroque Residence Palace, former home of the prince bishops. It was built between 1720 and 1744 by Balthasar Neumann and officially declared a UNESCO World Heritage site in 1981. Most impressive are the magnificent grand staircase featuring the breathtaking frescoes by the Venetian artist Giovanni B. Tiepolo and the striking mirror cabinet.

|            |                 |
|------------|-----------------|
| Per group: | € 163.-         |
| Groups:    | up to 25 people |
| Duration:  | approx. 3 hours |

Admission fee: € 9.- per person (€ 8.- per person for groups of at least 15 people)

**Organiser:** Congress-Tourismus-Würzburg, Legal entity: The city of Würzburg, Am Congress Centrum, Turmgasse 11, 97070 Würzburg  
Phone +49 (0) 931 372650 · Fax +49 (0) 931 373652 · service@wuerzburg.de · www.wuerzburg.de/visitors



## Jewish Life in Würzburg

Würzburg has been home of Jewish faith since the middle ages. In the 17th century, the prince bishops evicted Jews from the city and surrounding areas, and in the 19th century a Jewish community got reestablished. The Nazi dictatorship eclipsed with the deportation of Jews. Today, the Jewish community of Würzburg is again 1100 members strong. The tour provides an overview of the religion and history of Würzburg's Jews and covers important sights such as the Juliusspital and the Marienkapelle.

|               |                  |
|---------------|------------------|
| Per group:    | € 128.-          |
| Participants: | up to 25 persons |
| Duration:     | 1 ½ hours        |

**Organiser:** Congress-Tourismus-Würzburg, Legal entity: The city of Würzburg, Am Congress Centrum / Turmgasse 11, 97070 Würzburg  
Phone +49 (0) 931 372650 · Fax +49 (0) 931 373652 · service@wuerzburg.de · www.wuerzburg.de/visitors



## Bad Mergentheim/Markelsheim – trip round the vineyards

Discover Markelsheim and its vineyards in a quite unique way, 'riding high' in a converted wine trailer. During the scenic trip, you will learn a great deal about work in the vineyard, about the different varieties of grape and about the region. You'll get a sense of the oneness of humans and nature, as well as of traditional lifestyles. Wine always tastes best in the places where it grows! Included: trip in the 'yellow wagon', wine tasting (4 wines), regional snack and music.

|               |                                      |
|---------------|--------------------------------------|
| Participants: | 20-52 people                         |
| Duration:     | 3 hours, April – October, on request |
| Per person:   | from € 33.-                          |

**Organiser:** Tourist Information Bad Mergentheim, Legal entity: The town of Bad Mergentheim, Marktplatz 1, 97980 Bad Mergentheim  
Phone +49 (0) 7931 574815 · tourismus@bad-mergentheim.de · www.bad-mergentheim.de



## Bad Mergentheim – Guided tour with the bath attendant

The bath attendant takes you back to a time when not every household had its own bathroom. The people who ran the municipal baths in those days were also doctors for the poor. Quacks and teeth-pullers offered some very dubious services on the market places of the day and people were prey to all sorts of illnesses. The bath attendant would be delighted for you to accompany her on her tour of Bad Mergentheim.

|               |                  |
|---------------|------------------|
| Participants: | max. 20 people   |
| Duration:     | 1 ½ hours, daily |
| Per group:    | € 65.-           |

**Organiser:** Tourist Information Bad Mergentheim, Legal entity: The town of Bad Mergentheim, Marktplatz 1, 97980 Bad Mergentheim  
Phone +49 (0) 7931 574815 · tourismus@bad-mergentheim.de · www.bad-mergentheim.de



# Tours and guided visits



## Rothenburg ob der Tauber – Night watchman's tour

Accompany the Rothenburg night watchman on an entertaining and informative tour through the darkness. Follow him through the dark, narrow streets and across dimly lit squares, and enjoy the special atmosphere of the town by night. Listen to the stories and get a feeling for the way people lived in the Middle Ages – a wonderful way to round off your evening in Rothenburg.

|   |                |
|---|----------------|
| Participants:   | max. 50 people |
| Duration:   | 1 hour         |
| Up to 20 people:  | € 140.-        |
| More than 20 people: plus € 5.- per person<br>Children from 6 to 18 years: € 3.- per person |                |

**Organiser:** Rothenburg Tourismus Service, Legal entity: The town of Rothenburg ob der Tauber, Marktplatz 2, 91541 Rothenburg ob der Tauber  
Phone +49 (0) 9861 404800 · Fax +49 (0) 9861 404529 · [info@rothenburg.de](mailto:info@rothenburg.de) · [www.visit-rothenburg.com](http://www.visit-rothenburg.com)



## Feuchtwangen – town tour

Discover the town with its famous cloister on one of the town's walking tours. The guided tour will take you past the town's most important sights. Historical events, explanations and legends all go to complete the history of the town. A journey through time, from the past through to the present.

|               |                |
|---------------|----------------|
| Participants: | max. 30 people |
| Duration:     | approx. 1 hour |
| Per group:    | € 50.-         |

**Organiser:** Tourist Information Feuchtwangen, Legal entity: The town of Feuchtwangen, Marktplatz 1, 91555 Feuchtwangen  
Phone +49 (0) 9852 904-55 · Fax +49 (0) 9852 904-250 · [touristinformation@feuchtwangen.de](mailto:touristinformation@feuchtwangen.de) · [www.tourismus-feuchtwangen.de](http://www.tourismus-feuchtwangen.de)



## Feuchtwangen – get to know Franconia

Franconia's cultural landscape is represented by some outstanding examples of furniture, faience and folk art in Feuchtwangen's Franconian Museum. On this entertaining guided tour, you will get some surprising insights into the lifestyles of previous generations.

|                                |                |
|--------------------------------|----------------|
| Participants:                  | max. 30 people |
| Duration:                      | 1 hour         |
| Per group:                     | € 30.-         |
| Admission fee € 3.- per person |                |

**Organiser:** Fränkisches Museum Feuchtwangen, Legal entity: Verein für Volkskunst und Volkskunde Feuchtwangen e.V., Museumstraße 19, 91555 Feuchtwangen · Phone +49 (0) 9852 2575 or 615224 · [info@fraenkisches-museum.de](mailto:info@fraenkisches-museum.de) · [www.fraenkisches-museum.de](http://www.fraenkisches-museum.de)



## Feuchtwangen – Froumund of Tegernsee

Monk Froumund was sent to Feuchtwangen more than a thousand years ago, to rebuild a monastery that had fallen into disrepair. In his letters, he describes in graphic detail the life of the monastery and, amongst other things, requests linen cloth to cover the windows, as the snow even fell on the altar. In this entertaining guided tour, you will learn more about the trials and tribulations of our monk.

|               |                |
|---------------|----------------|
| Participants: | max. 30 people |
| Duration:     | 1 – 1 ½ hours  |
| Per group:    | € 55.-         |

**Organiser:** Tourist Information Feuchtwangen, Legal entity: The town of Feuchtwangen, Marktplatz 1, 91555 Feuchtwangen  
Phone +49 (0) 9852 904-55 · Fax +49 (0) 9852 904-250 · [touristinformation@feuchtwangen.de](mailto:touristinformation@feuchtwangen.de) · [www.tourismus-feuchtwangen.de](http://www.tourismus-feuchtwangen.de)



### Feuchtwangen – Feuchtwangen Casino

On a tour of the gaming rooms, you will discover much that is of interest about the history of gambling, the development of the casino and gaming operations. Awaiting you will be a croupier, who will give you an introduction to Roulette and Black Jack and, if you wish, a glass of sparkling wine and a range of finger food. There is a restaurant in the casino building and each gaming room has a bar. You are free to make your own arrangements for food to suit your individual requirements.

|  |                |
|--|----------------|
| Per person:  | € 5.- / € 15.- |
| Participants:  | min. 10 people |
| Duration:  | 45 minutes     |
| Incl. sparkling wine and finger food (tour guides and bus drivers: free of charge) |                |

**Organiser:** Feuchtwangen Casino, Legal entity: Free State of Bavaria, represented by the Bavarian State Lottery Administration, Casino Dept Am Casino 1 · 91555 Feuchtwangen · Phone +49 (0) 9852 90060 · Fax +49 (0) 9852 900640 · feuchtwangen@spielbanken-bayern.de www.spielbanken-bayern.de



### Dinkelsbühl – Guided evening visit on the Dinkelsbühl Triple-Star Tour

Discover floodlit Dinkelsbühl by night – the town with the ‘most beautiful old centre in Germany’ (FOCUS Magazine). This historic old town is bathed in a soft light. Guests are welcomed by the costumed sutler woman, the night-watchman and the solo trumpeter of the Dinkelsbühl Boys’ Band. On request, we can offer wine and/or a ‘Schneckenudel’ bun as a surprise treat.

|  |                  |
|--|------------------|
| Per group:   | 135.-            |
| Participants:  | max. 25 people   |
| Duration:  | approx. 1¼ hours |
| Guided tour available in English, French and Italian               |                  |
| 1 glass of wine (100 ml incl. souvenir glass)<br>€ 3.- per person  |                  |
| 1 traditional ‘Dinkelsbühl Schneckenudel’ bun<br>€ 3.50 per person |                  |

**Organiser:** Touristik Service Dinkelsbühl, Legal entity: The town of Dinkelsbühl, Altrathausplatz 14, 91550 Dinkelsbühl Phone +49 (0) 9851 902-470 · Fax +49 (0) 9851 902-419 · touristik.service@dinkelsbuehl.de · www.tourismus-dinkelsbuehl.de



### Nördlingen – Round Nördlingen’s town wall

Discover Germany’s only fully preserved town wall that you can still walk all the way round. A walk on the approximately 2.7 km-long fortification, with its many gates and towers, affords a wonderful view over Nördlingen’s romantic, winding, narrow streets. Today, this unique monument still has five gates, twelve towers, ‘kasarmen’ (houses to be vacated in time of war as billets for the soldiers) and a bastion. Take a journey into the past in medieval Nördlingen!

|                                       |           |
|---------------------------------------|-----------|
| Per group:                            | € 68.-    |
| Participants:                         | 20 people |
| Duration:                             | 1½ hours  |
| Tour available in English and Spanish |           |

**Organiser:** Tourist-Information Nördlingen, Legal entity: The town of Nördlingen, Marktplatz 2, 86720 Nördlingen Phone +49 (0) 9081 84-116 · Fax +49 (0) 9081 84-113 · tourist-information@noerdlingen.de · www.noerdlingen.de



### Donauwörth – ‘Romantic Road meets Danube’

A guided tour through the former Free Imperial Town will show you the places of interest that featured in over 1,000 years of history, including the Reichsstrasse with the Town Hall, the Dance Hall, the Minster of Our Lady, the Fugger House, the Imperial Town Fountain, the Promenade with the ‘Magic Violin Fountain’ and Mangold Rock, the Church of the Holy Cross with the famous fragments of the True Cross, the Old Military Hospital, the remains of the medieval town walls, Ried Island in the old town and much more besides.

|  |                |
|--|----------------|
| Per group:   | € 75.-         |
| Participants:  | max. 25 people |
| Duration:  | 1½ hours       |
| Guided tour available in English, French and Spanish |                |

**Organiser:** Städtische Tourist-Information, Legal entity: The town of Donauwörth, Rathausgasse 1, 86609 Donauwörth Phone +49 (0) 906 789-151 · Fax +49 (0) 906 789-159 · tourist-info@donauwoerth.de · www.donauwoerth.de



# Tours and guided visits



## Donauwörth – The doll art of Käthe Kruse

Over 150 precious collector dolls, doll's-house figures and display mannequins are presented in the most delightful settings in the Käthe Kruse Doll Museum. Berlin, Bad Kösen and Donauwörth are all important centres for Käthe Kruse doll making. Children and adults will experience a colourful world of dolls in the museum and discover the history of both the family and the company, as well as learning some interesting facts about doll manufacture.

|  |                             |
|--|-----------------------------|
| Per group:                                 | € 40.-<br>plus entrance fee |
| Participants:                              | max. 25 people              |
| Duration:                                  | 1 hour                      |
| Guided tour available in English or French |                             |

**Organiser:** Käthe-Kruse-Puppenmuseum - Legal entity: The town of Donauwörth, Pflögstraße 21 a, 86609 Donauwörth  
Phone +49 (0) 906 789-170 · Fax +49 (0) 906 789-178 · museen@donauwoerth.de · www.donauwoerth.de



## Augsburg – Of trade, money and power

### Guided tour through the Fugger and Welser Museum

Why did Augsburg develop into one of the most important European trading metropolises 500 years ago? What businesses made the Fuggers and Welsers the most powerful merchants in the then known world? At whose expense did the Augsburg merchants build their wealth? This guided tour shows the far-reaching influence of the two companies and also poses critical questions.

|               |                              |
|---------------|------------------------------|
| Per group:    | € 95.-<br>plus admission fee |
| Participants: | max. 15 persons              |
| Duration:     | 1 hour                       |

**Organiser:** Regio Augsburg Tourismus GmbH, Schießgrabenstraße 14, 86150 Augsburg  
Phone +49 (0) 821 45097821 · info@fugger-und-welser-museum.de · www.augsburg-tourismus.de · www.fugger-und-welser-museum.de



## Friedberg – Brewery tour with savoury snack meal

Take a look at 'Friedberg's underworld' and hear some fascinating details from the almost forgotten times of Friedberg's brewing industry. The historic cellars and vaulted ceilings summon the past before our eyes. And, at the end of the tour, you can enjoy a nice glass of beer and a hearty snack in an old-style Bavarian hostelry.

|               |                                      |
|---------------|--------------------------------------|
| Participants: | max. 25 people                       |
| Duration:     | 1 ½ hours                            |
| Per person:   | € 15.- (German),<br>€ 17.- (English) |

**Organiser:** Tourist Information Friedberg, Legal entity: The town of Friedberg, Marienplatz 5, 86316 Friedberg  
Tel. +49 (0) 821 6002-450 · Fax +49 (0) 821 600288-450 · touristinfo@friedberg.de · www.friedberg.de/tourismus



## Füssen – Guided tour through Füssen's old town

Learn about the history and the stories of Füssen on a tour through the romantic narrow streets of the historic town centre. A journey of discovery through more than two thousand years, from the Romans to the present! We should also be pleased to devise an individual tour of the town for you and your guests.

|   |                |
|---|----------------|
| Per group:  | € 95.-         |
| Participants:   | max. 20 people |
| Duration:   | max. 2 hours   |
| Tour available in English, French, Italian, Russian, Arabic and Finnish |                |

**Organiser:** Füssen Tourismus und Marketing, Legal entity: The town of Füssen, Kaiser-Maximilian-Platz 1, 87629 Füssen  
Phone +49 (0) 8362 9385-0 · Fax +49 (0) 8362 9385-20 · gruppen@fuessen.de · www.fuessen.de



## 8 Day Flight Package

## The Romantic Road – the Revivified Past

**Day 1: Arrival in Munich**

Arrival at Munich airport and meeting with your permanent tour guide. During a sightseeing tour of Munich you will be able to see the city's most interested sites, such as Our Lady's Church 'Frauenkirche', the traditional food market 'Viktualienmarkt', Munich's town hall, the Bavarian State Opera and the Olympic stadium. Thereafter, transfer to your hotel. Dinner and accommodation in Munich or its surroundings.

**Day 2: Munich – Ettal – Oberammergau – Füssen**

After today's breakfast you will leave Munich towards Ettal and visit the famous royal palace of 'Linderhof', the royal court of Bavarian King Ludwig II with its famous natural grotto scenery to perform operas (however the grotto remains closed until 2024 due to renovation works). Thereafter, continue to Ettal, famous for its monastery. During your journey to Füssen take a break in Oberammergau, famous for its 'Passion Plays' theatre which is performed here every ten years. Dinner and accommodation in Füssen or its surroundings.

**Day 3: Füssen – Royal Palaces**

In the morning you will visit the palace of Neuschwanstein which belongs to King Ludwig II. In the afternoon, you will continue to Füssen, situated in a unique position in the Alps. During a sightseeing tour, you will see its historic centre with its beautiful squares and fountains, the monastery of St Mang (today a museum) and the palace 'Hohes Schloss' (High Palace). Dinner and accommodation in Füssen or its surroundings.

**Day 4: Füssen – ,Wieskirche' Church (UNESCO) – Schongau – Landsberg – Augsburg**

After breakfast undertake an excursion to Steingaden in order to visit the famous pilgrimage church 'Wieskirche' (UNESCO World Heritage) and the collegiate church 'Rottenbuch', both providing important services at their time. After passing Peiting and Schongau you will arrive at Landsberg on the river Lech with its picturesque historic centre and city gate 'Bayertor'. Then continue towards Augsburg. Dinner and accommodation in Augsburg or its surroundings.

**Day 5: Augsburg – Nördlingen**

In the morning you will enjoy a guided tour of Augsburg, a Roman foundation and today Bavaria's third largest city. During your visit you will see the famous 'Fuggerei' (the oldest council house project of the world), the birth places of Berthold Brecht and Leopold Mozart, the cathedral and the town hall with the merchants' 'Golden Hall'. In the afternoon, continue to Nördlingen via Donauwörth and Harburg with its magnificent castle that can be visited. Dinner and accommodation in Nördlingen or its surroundings.

**Day 6: Nördlingen – Dinkelsbühl – Rothenburg**

After today's breakfast undertake a sightseeing tour of Nördlingen. Then continue to Wallerstein which appears to not have been touched since the Middle Ages and arrive at Dinkelsbühl. A sightseeing tour will familiarize you with this welcoming little town. Thereafter, continue along the Romantic Road until you get to places like Feuchtwangen with its unique market square, Schillingsfürst with its royal castle and Rothenburg with its almost complete surrounding city wall. Dinner and accommodation in Rothenburg or its surroundings.

**Day 7: Rothenburg – Würzburg (UNESCO) – Frankfurt**

In the morning you will visit Rothenburg, the old "pearl" of the Romantic Road. Enjoy a walk through Rothenburg's historic centre, which is surrounded by its old

city wall. During your tour you can admire the traditional houses and their half-timbered construction, market square, St Jacob's Church, St John's well and the Christmas Museum. Thereafter, continue to Würzburg for a sightseeing tour, which includes a visit to the famous archbishop's residence, a masterpiece of baroque German architecture and UNESCO World Heritage. In the afternoon, continue to Frankfurt. Dinner and accommodation in Frankfurt or its surroundings.

**Day 8: Frankfurt – Return Journey**

After breakfast transfer to the airport. - Subject to alterations -

**The package includes:**

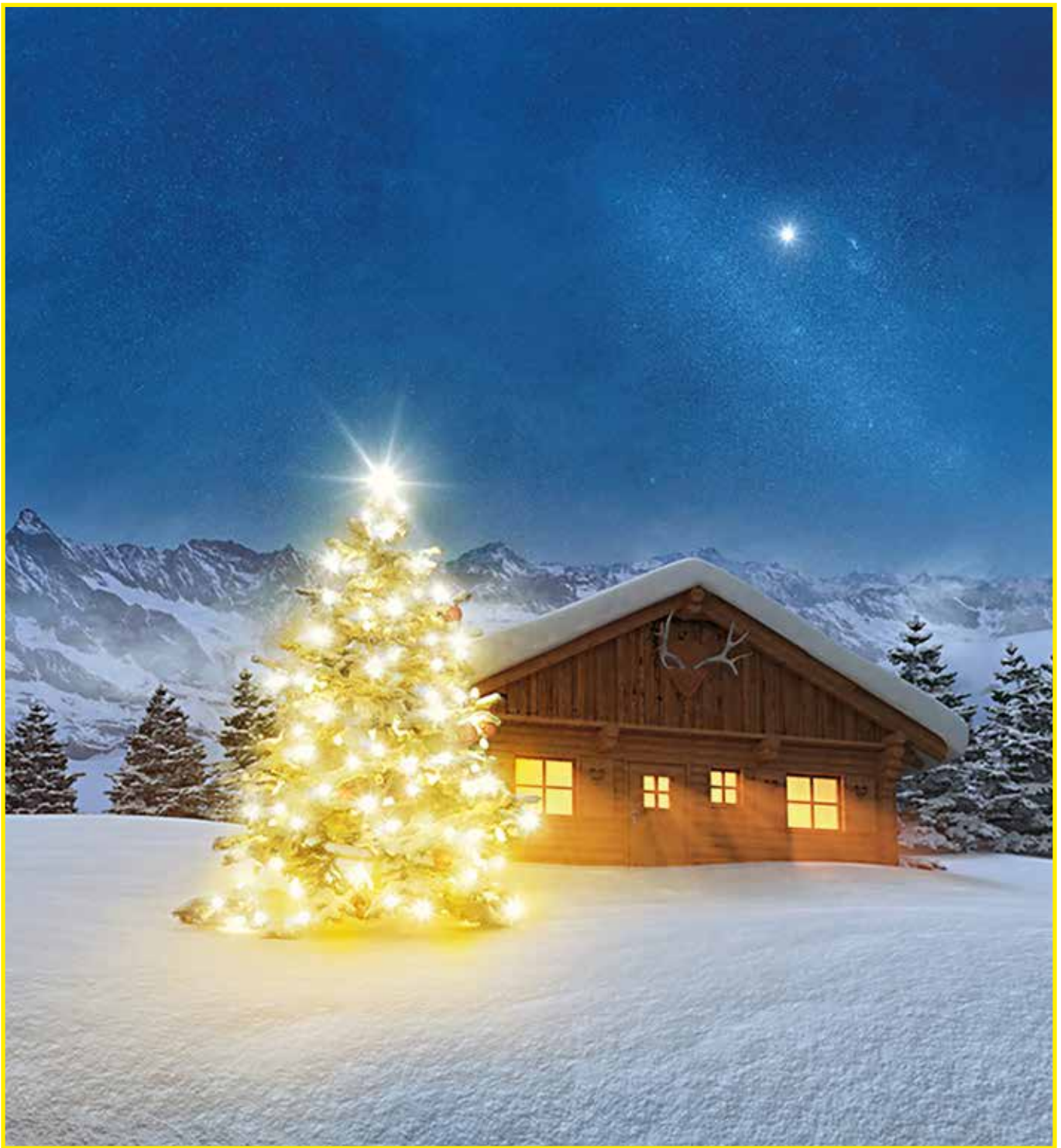
- Transfers airport-hotel and hotel-airport
- Circular tour in modern tour coach (day 2 – day 7)
- Permanent tour guide throughout the journey incl. all visits according to the itinerary
- 7 x accommodation in good middle class hotels
- 7 x buffet breakfast
- 6 x dinner in your hotel
- 1 x dinner in a typical restaurant in Frankfurt
- Entrance to Neuschwanstein castle

**Package rates per person:**

Sharing twin/double room, from € 895.-  
Single supplement € 196.-

Rate not valid on bank holidays, exhibitions, Oktoberfest and the Advent weekends.





## 'Ding dong merrily on high' – all along the Romantic Road

As the year draws to a close, the Romantic Road is decked in particularly festive garb: all along the route between Würzburg and Füssen there are Advent, Christkindl and Christmas markets, which provide inviting destinations for club and group excursions and society outings. Big or small, for a

short day trip, weekend visit or, indeed, for an entire month, you will find these markets authentic and atmospheric, offering cultural and culinary pleasures aplenty. Incidentally, there is one place in the heart of Rothenburg ob der Tauber, where it is Christmas 365 days a year!





### Bad Mergentheim – Christmas market

Come and see the Christmas lights in Bad Mergentheim! More than 75 exhibitors offer their wares in prettily adorned wooden huts on the market square. The huge Christmas tree is surrounded by the tempting aromas of Christmas specialities. The splendidly decorated town centre with its garlands of light, decorated fountains and evening palace illuminations is a magnificent sight. The palace courtyard is transformed into a winter wonderland with its huge temporary ice rink.

Participants: 10-20 people

Duration: 1 ½ hours

Per person: € 10.-

**Organiser:** Tourist Information Bad Mergentheim, Legal entity: The town of Bad Mergentheim, Marktplatz 1, 97980 Bad Mergentheim  
Phone +49 (0) 7931 574815 · [tourismus@bad-mergentheim.de](mailto:tourismus@bad-mergentheim.de) · [www.bad-mergentheim.de](http://www.bad-mergentheim.de)



### Rothenburg ob der Tauber – The Rothenburg 'Reiterlesmarkt'

10 a.m. Guided tour of the town with visit to St. Jacob's Church  
12 noon 3-course Franconian Christmas menu in a cosy inn (drinks not included in price)  
2 p.m. Opportunity to visit the German Christmas Museum individually  
3 p.m. Opportunity to visit the Rothenburg 'Reiterlesmarkt'  
Included is a voucher for a cup of the famous Franconian mulled wine. You may keep the cup as a souvenir.

Per person: € 48.-

Participants: 20 - 30 people

Duration guided tour of town  
2 hours, at a time of your choice

**Organiser:** Rothenburg Tourismus Service, Legal entity: The town of Rothenburg ob der Tauber, Marktplatz, 91541 Rothenburg ob der Tauber  
Phone +49 (0) 9861 404800 · Fax +49 (0) 9861 404529 · [info@rothenburg.de](mailto:info@rothenburg.de) · [www.visit-rothenburg.com](http://www.visit-rothenburg.com)



### Dinkelsbühl – Christmas market

Dinkelsbühl, with the 'most beautiful old town centre in Germany' (FOCUS Magazine), extends an invitation to its Christmas market. When a guided tour of the town is booked, the group will be greeted at the Christmas market by a solo trumpeter from the Dinkelsbühl Boys' Band and a costumed sutler woman, who will serve mulled wine.

Per group: € 55.-

Participants: max. 25 people

Duration: 1 hour

Guided tour available in English, French and Italian

**Organiser:** Touristik Service Dinkelsbühl, Legal entity: The town of Dinkelsbühl, Altrathausplatz 14, 91550 Dinkelsbühl  
Phone +49 (0) 9851 902-470 · Fax +49 (0) 9851 902-419 · [touristik.service@dinkelsbuehl.de](mailto:touristik.service@dinkelsbuehl.de) · [www.weihnachtsmarkt-dinkelsbuehl.de](http://www.weihnachtsmarkt-dinkelsbuehl.de)



### Nördlingen – Romantic Christmas market

The unique atmosphere in the medieval townscape and the enchanting twinkling lights will definitely get you in the mood for Christmas. With its delicious goodies, the alluring aroma of mulled wine and special craft work, the Nördlingen Christmas market is one of the largest and loveliest in Swabia. During the Advent town tours, you will learn all about the Christmas traditions in Nördlingen. Come and imbibe the wonderful Christmas atmosphere!

Per group: € 64.-

Participants: 25 people

Duration: 1 hour

Tour available in English, Spanish, French, Italian and Russian

**Organiser:** Tourist - Information Nördlingen, Legal entity: The town of Nördlingen, Marktplatz 2, 86720 Nördlingen  
Phone +49 (0) 9081 84-116 · Fax +49 (0) 9081 84-113 · [tourist-information@noerdlingen.de](mailto:tourist-information@noerdlingen.de) · [www.noerdlingen.de](http://www.noerdlingen.de)



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## ROMANTIC ROAD TRAVEL LITERATURE



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 with over 150 tips for things to do and see along the Romantic Road  
 For explorers and connoisseurs  
 Price: € 3.00  
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**Picture Guide to the Romantic Road**  
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 Sauer Verlag & Design, Sinsheim



**ROMANTISCHE STRASSE – THE REGION'S 99 SPECIAL SIDES (German)**  
 discovered by Werner Rosenzweig  
 Price: € 12.99  
 Mitteldeutscher Verlag, Halle (Saale)



**Romantic Road Cycling Tours (German)**  
 with route descriptions from north to south and from south to north, including comprehensive 1:75,000 maps  
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 Esterbauer Verlag, Rodingersdorf



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