

## ROUNDTABLE SPEAKER BIOS

### Regional Roundtable, 2013

#### **Yoram Bauman**, “The Standup Economist,” *Keynote Speaker (Business Leader’s Breakfast)*



Yoram is an environmental economist and a carbon tax Fellow at Sightline Institute, where he co-authored *Tax Shift* with Alan Durning. He has a PhD in economics from the University of Washington and works in Washington State and elsewhere on climate change economics and policy, especially carbon pricing. His most recent academic paper (“Climate sensitivity: should the climate tail wag the policy dog?”) was co-authored with UW climate scientist Gerard Roe and appeared in the April 2013 issue of *Climatic Change*. Yoram Bauman, “the world’s first and only stand-up economist”, performs regularly at colleges and corporate events, sharing the stage with everyone from Robin Williams to Paul Krugman. He has appeared in *TIME* Magazine and on PBS and NPR, and is the co-author of the two-volume *Cartoon Introduction to Economics*, which is now available in Chinese, German, Italian, etc. Speaking of foreign languages, he is also the organizer of the humor session at the annual meeting of the American Economic Association.

#### **Patrick Drum**, UBIS, *Local Committee Chair (Business Leader’s Breakfast)*



Patrick T. Drum is a Senior Portfolio Manager at the Arbor Group at UBS Financial Services, Inc. Based in Seattle, Washington. He is a member of an institutional and private client advisory group specializing in the investment management for global conservation and national wildlife park endowments in addition to families seeking sustainable-social screened investment portfolios. He joined the Arbor Group in 2007 as the Director of the Arbor Group’s Fixed Income portfolio management activities and actively collaborates in the group’s investment research activities. He is also the Environmental, Social and Governance (ESG) specialist on the team. Prior to joining the Arbor Group at UBS Financial Services, Inc. Patrick was involved in business valuation at Moss Adams and previously a Portfolio Manager for Washington Mutual Bank. He holds a B.A in Economics from Western Washington University and an M.B.A from Seattle University’s Albers School of Business. He lives in Tacoma and is a proud father of two kids. He enjoys sea kayaking in the greater NW.

#### **Deborah Franco**, Vice President HR, HSQE, and Administration, *Speaker (Business Leaders Breakfast)*



Deborah Franco is the Vice President of HSQE, HR, and Administration for Harley Marine Services. She has been responsible for implementing ISO 9001 and 14001, ISM Code, Safety and Environmental Quality systems throughout all of the Harley Marine companies, as well as overseeing AWO Responsible Carrier Program and Occupational Health. She ensures company safety and environmental policies and procedures are

developed and maintained in accordance with all applicable state and federal codes, standards, regulations and company procedures. Harley Marine Services has more than 100 vessels, including a diverse fleet of tugs and barges, with offices stretching along all three U.S. coasts. HMS has garnered multiple awards for its environmental initiatives. Franco has a BA degree from the University of Washington, studied at the University of Cambridge, and received her MBA from the University of Redlands.

**Larry Garcia**, Senior Environmental Analyst, Seattle City Light, *Speaker (Chemical Assessment)*

Larry is a Senior Environmental Analyst at Seattle City Light. He is the Pollution Prevention specialist and runs the chemical approval program. Additional responsibilities include integrated pest management, transportation of hazardous materials, spill prevention, control and countermeasures and recycling.

Larry continues to be the lead instructor of the OSHA 2015 Hazardous Materials course at the Pacific Northwest OSHA Education Center at the University of Washington. Prior to joining City Light, he was a Principal in the industrial hygiene consulting firm Prezant Associates. As a contractor to the Environmental Protection Agency, he participated in several chemical safety audits of high hazard chemicals. These audits provided background information to prepare the EPA Risk Management Plan rule. He has also worked as chemist in environmental labs, pharmaceuticals and research and development.

**John Harland**, Intel, PPRC Board President, Welcome (*Business Leader's Breakfast*)



John is a Principal Environmental Engineer with Intel Corporation where he is currently working to increase effectiveness and efficiency of Environmental, Health and Safety programs. He was previously manager of Design for the Environment programs in new manufacturing technology development – to set and ensure new semiconductor manufacturing processes meet environmental performance targets and don't cause environmental problems when transferred to high volume manufacturing factories. Previously at Intel, he developed the Pollution Prevention elements for the Pollution Prevention in Permitting Project (P4) – a collaboration between USEPA, the Oregon Department of Environmental Quality, and Intel to develop permits that promote pollution prevention, and has had responsibility for environmental compliance at manufacturing facilities and environmental design of new factories

He has a Bachelor of Science degree in Chemical Engineering from University of Edinburgh, UK, and a Master of Science degree in Environmental Engineering from the California Institute of Technology. John and his wife, Janet, have two daughters and enjoy travel, bicycle riding and getting into the great outdoors.

**Joe Lawless**, Executive Director, UW Tacoma, Milgard School of Business, Center for Leadership and Social Responsibility, *Facilitator (Business Leader's Breakfast)*



Joe Lawless is the Executive Director of the Center for Leadership & Social Responsibility at the University of Washington Tacoma. At the Center, he directs activities focused on creating socially responsible leaders through student classroom and extracurricular involvement, curriculum enhancement, community and business engagement and research. Joe came to UW Tacoma after earning his MBA focused on corporate social responsibility from the Milgard School of Business. Joe's prior experience was in philanthropy and the nonprofit sector, where he was the Executive Director of the Mary Bridge Children's Hospital Foundation.

**Karl Ostrom, PhD**, Co-Executive Director, Network for Business Innovation and Sustainability (NBIS), *Speaker, Lunch*



Karl is founder and Co-Executive Director of NBIS. Since its founding in 2003, NBIS has provided regional leadership, professional development programs, and cross-sector collaboration projects to advance environmental, social, and economic sustainability through the business sector. As an advisor and service provider, he helps businesses develop leadership strategies and management practices that contribute to building profitable, sustainable companies. He has been an adjunct professor in sustainable business at Seattle University, Argosy University, and the Leadership Institute of Seattle and served on the Advisory Board of the Center for Creative Change at Antioch University Seattle. Karl's PhD in Clinical Psychology, completed at the University of North Carolina, contributes to his understanding of systemic approaches to organizational change and leadership development. His publications include "Is there Hope for the City" and a soon-to-be-published white paper titled: "New Challenges Reshape Corporate Social Responsibility."

**Anna Mangum**, Improvement specialist at North Carolina State University's Industrial Extension Service, IES: NC MEP, *Speaker (E3 Workshop)*



Anna provides leadership to North Carolina's Sustainable Manufacturing Initiative, E3: Economy, Energy, and Environment. Through her ability to foster and grow relationships, over 200 partners are collaborating to strengthen manufacturing in North Carolina. E3's success to date is demonstrated by direct impact and savings realized by both manufactures and their communities. Through Anna's innovative and collaborative leadership style, E3 North Carolina has received state-wide and national recognition including the White House, U.S. Commerce, U.S. EPA, Governor Bev Perdue and NASCAR.

Anna also serves her organization as a technical specialist in environmental health and safety. She specializes in the delivery of EHS classes and on-site services including lean and green reviews, ISO 14001, HAZWOPER, and a variety of occupational health and safety classes. Prior to joining IES in 2008, Anna conducted research at the National Institute of Environmental Health Sciences. There, her work focused on familial pulmonary fibrosis and molecular genetics.

**Brian Pentilla**, Chemical Engineer, PPRC, *Speaker (Safer Chemicals Talk)*



Brian has extensive industrial experience in new product and process development, experimental design, manufacturing technical support, and test method development from physical testing through analytical chemistry. Brian's primary focus with PPRC is reducing risk from chemical exposure through source reduction. His interests include assessing risk of consumer and worker exposures and partnering with businesses to identify alternatives for hazardous or suspect chemicals. Brian has a PhD and MS in

Chemical Engineering from the University of Rochester and a BS in Chemical Engineering and Bioengineering from the University of Pennsylvania.

**Julia Person**, Sustainability Program Coordinator, Craft Brewer Alliance, Speaker (Business Leader's Breakfast)



Julia Person has been with Craft Brew Alliance in the newly-created position of Sustainability Program Coordinator for the past year. She plays a central role in coordinating resource conservation and waste reduction efforts in all parts of the business between four brewery locations. Julia has previously served as Energy & Natural Resources Manager for Knowledge Universe and has earned a Masters in Urban & Regional Planning from Portland State University.

**Martin Singh**, Director, Maintenance, Interstate Distributor Co. *Panel Speaker (Business Leader's Breakfast)*



Martin Singh, Director of Maintenance at Interstate Distributors has worked in heavy duty truck maintenance for 20 years. He started his career as a technician and has worked his way into maintenance management, now leading the department for Interstate. Interstate works to continually improve its environmental footprint and was recognized in 2012 with partners PPRC and Freight Wing for their public/private partnership by Seattle Business Magazines.

**Dana Villeneuve**, Sustainability Generalist, New Belgium Brewing (*E3 Workshop*)



Dana Villeneuve is a Sustainability Generalist at 100% employee-owned New Belgium Brewing in Fort Collins, Colorado. Dana teams with coworkers across all departments of the brewery to engage and inspire deeper sustainability in the brewery's operations and initiatives. Additionally, she provides public outreach to spread the good word of sustainable business practices applicable to organizations of all shapes & sizes. Dana recently joined New Belgium after serving as a sustainable building consultant for 7 years, where she worked on leading high

performance building projects including the net-zero LEED™ Platinum National Renewable Energy Laboratory's Research Support Facilities. Dana holds a Masters in Construction Management with an emphasis in Sustainable Building from Colorado State University and a Bachelors in Environmental Studies from the University of Vermont.

New Belgium Brewing Company, makers of Fat Tire Amber Ale and a host of Belgian-inspired beers, is dedicated to kindling social, environmental, and cultural change as a role model of sustainable business and honoring nature at every turn. New Belgium is recognized as one of Outside Magazine's Best Places to Work and one of the Wall Street Journal's Best Small Businesses. The Colorado brewer is a certified B Corporation, a Platinum-level Bicycle Friendly Business as designated by the League of American Bicyclists, and one of World Blu's most democratic U.S. businesses.

**Rhea Wallace**, Director Growth Services, Impact Washington, *Panel Speaker (Business Leader's Breakfast)*



Rhea has over ten years with the National Institute of Standards and Technology's Hollings Manufacturing Extension Partnership (MEP) working with small and mid-sized U.S. manufacturers to help them create and retain jobs, increase profits, and save time and money. He does this offering a variety of services, from innovation strategies to process improvements to green manufacturing. As Director of Growth Services he is responsible for placing innovations developed through research at federal laboratories, educational institutions and corporations directly in the hands of U.S. manufacturers. Rhea works with partners at the state and federal levels on programs that put manufacturers in position to develop new customers, expand into new markets, and create new products.



2101 Fourth Ave., Suite 1080  
Seattle Washington 98121  
(206) 352-2050 Phone  
(206) 352-2049 Fax  
**[www.pprc.org](http://www.pprc.org)**