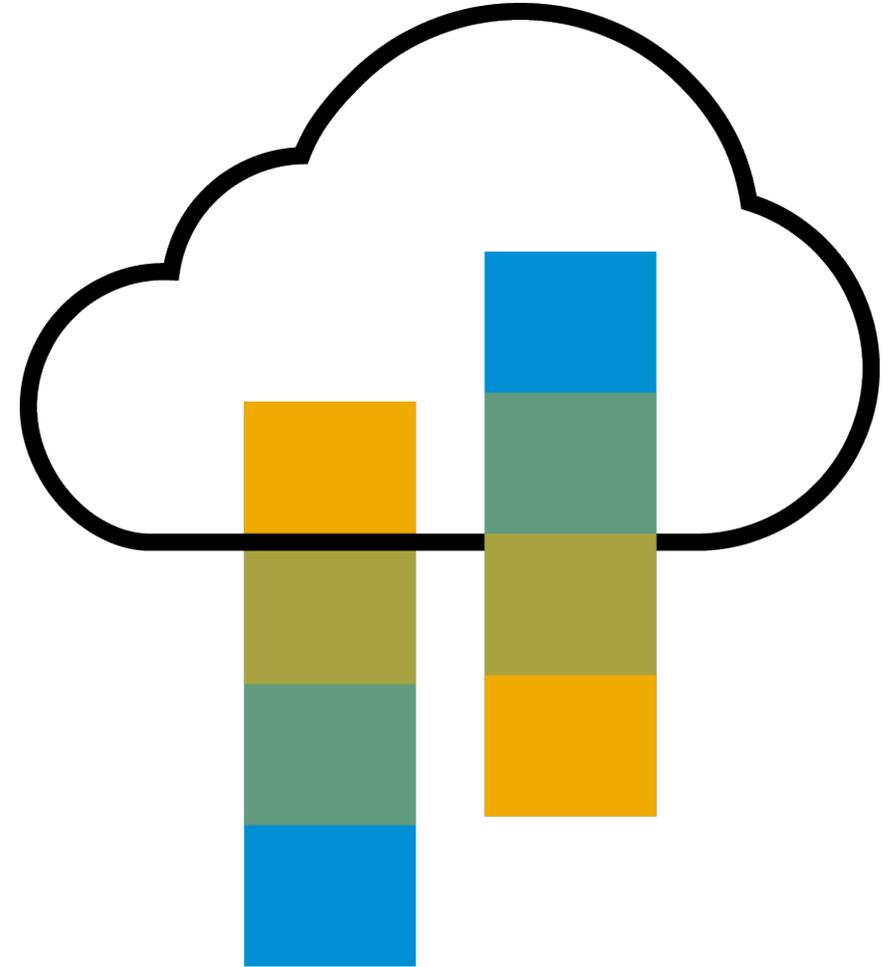# S/4HANA Cloud Overview

Sven Denecken,
SVP, Head of S/4HANA Cloud Product Management
September 2017
@SDenecken

Disclaimer

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All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates, and they should not be relied upon in making purchasing decisions.
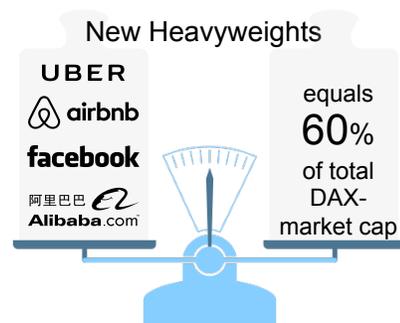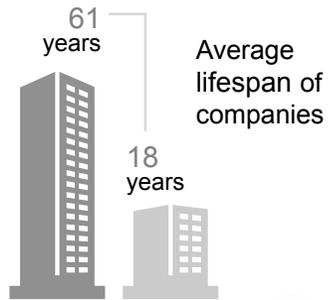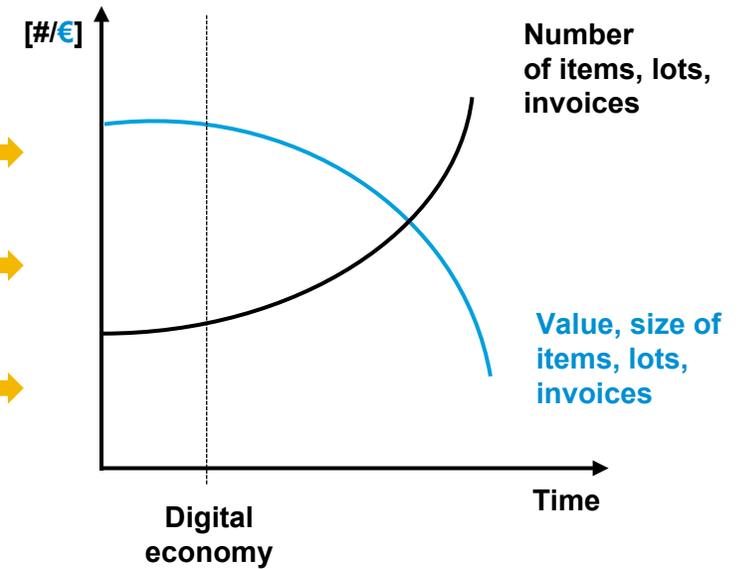
Introduction to SAP S/4HANA
Today's Reality

In the last 60 years:

90%
Fortune 500 companies have disappeared, merged, or contracted

Source: Innosight

61 years
18 years

Average lifespan of companies

New Heavyweights

UBER
airbnb
facebook
阿里巴巴 Alibaba.com

equals **60%** of total DAX-market cap

Service promise

Ability to deliver

End-to-end experience

Segment of one

[#/€]

Number of items, lots, invoices

Value, size of items, lots, invoices

Digital economy

Time

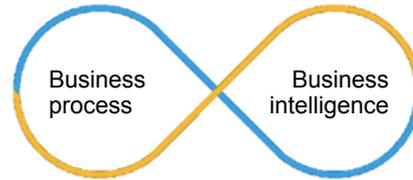# Businesses are ready for the ERP game changer: Public Cloud

Customers' New Business Needs:

Agile innovation and evolution

Insights into what's happening in their business right now

Informed action / response in real time

Next Gen Digital Business Framework

Business process

Business intelligence

Digital Economy's Demands:

Accelerated innovation

Flexible and extensible platform

Real time information flows

$20 B

2015 Cloud ERP market prediction; 15% YoY growth to $40 B by 2020[4]

70%

Enterprise IT infrastructure and software spend for cloud by 2020[5]
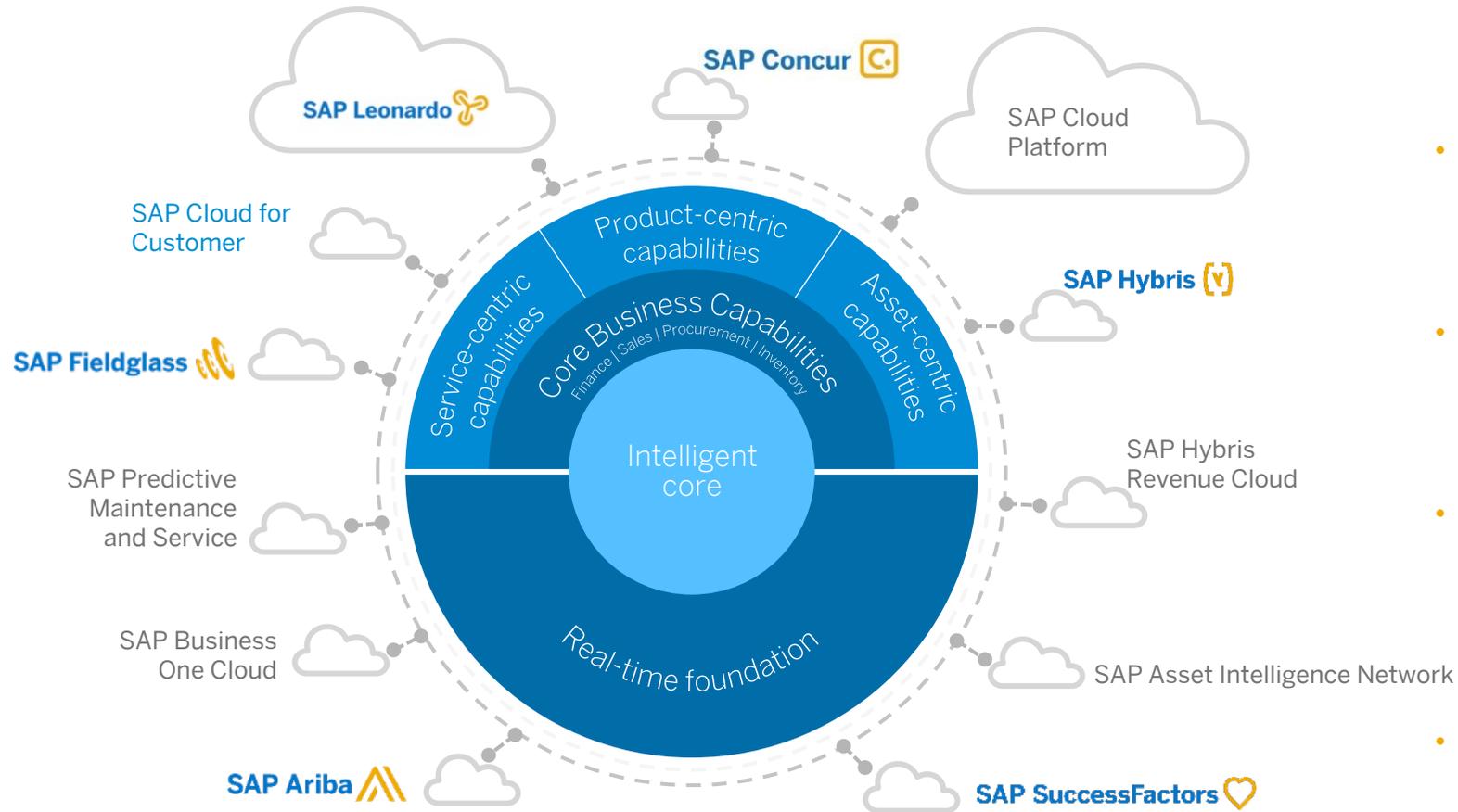
60%

ERP applications in Public Cloud by 2020 for 40% of large organizations[6]

4 IDC Worldwide and Regional Public IT Cloud Services Forecast, 2016-2020 (December 2016)
[5] IDC FutureScape: Worldwide IT Industry 2017 Predictions (November 2016)
[6] IDC Futurescape: WW Intelligent ERP 2017 Predictions (November 2016)

Intelligent ERP delivered with SAP S/4HANA

- **Intelligent ERP in Public Cloud**
  New dimension in predictive and assistive Cloud ERP

- **Integrated LOB Cloud**
  Focusing on customer success and business value

- **Analytics Innovation**
  Delivering innovative contextual analytics with intuitive end-user experience

- **SAP Cloud Platform with SAP API Business Hub**
  Investing in open APIs & microservices as well as leveraging other SAP Cloud assets

- **Machine Learning**
  Offering next generation intelligence that automates manual tasks

MOD Pizza: Achieving Smart and Profitable Growth with SAP S/4HANA® Enterprise Management Cloud and SAP SuccessFactors®

Company
MOD Super Fast Pizza Holdings LLC

Headquarters
Bellevue, Washington

Industry
Retail – fast casual restaurant

Products and Services
Pizza and simple food

Employees
3,500

Web Site
www.modpizza.com

Objectives
- Gain full financial insight at corporate and store levels through a strong ERP solution with HR functionality that supports enterprise-class restaurant operations
- Upgrade to enterprise-grade purchasing processes for stores, including PO requisition, goods receipt, and invoice approval
- Implement financial solution that fully supports Sarbanes-Oxley (SOX) compliance audits

Why SAP
- SAP® solutions demonstrating superior functionality to scale with growth, serving all enterprise restaurant needs at the corporate and store levels
- Integrated functionality of SAP Cloud Identity Access Governance software for governance, risk, and SOX compliance
- Exact cloud solution portfolio that includes ERP and HR, which are critical to MOD's ability to save costs
- Preconfigured best practices built on 40 years of ERP expertise
- Executive alignment and trust built with SAP team

Resolution
- Gained global, real-time visibility into critical financial and resource availability data with SAP S/4HANA® Cloud suite, a modern, scalable platform with native integration to SAP SuccessFactors® Employee Central solution
- Replaced old HR system with SAP SuccessFactors Employee Central and SAP SuccessFactors Recruiting solutions
- Filled important needs around financial, HR, and compliancy requirements under the digital core framework in the cloud as a service

Future plans
- Bring core business processes and analytics into real time, including workforce engagement, customer experience, and supplier networks
- Enhance recruiting practices to fill critical employee gap

"By choosing SAP S/4 HANA Enterprise Management Cloud, we are arming ourselves with an enterprise system that will support our aggressive growth and align with our business requirements both today, as well as years into the future."

Carole McCluskey, CTO, MOD Super Fast Pizza Holdings LLC

$400K
Savings expected over 3 years

Lower
TCO to run processes in the cloud

Scalable
Platform with native integration

Triple-digit
Year-over-year growth
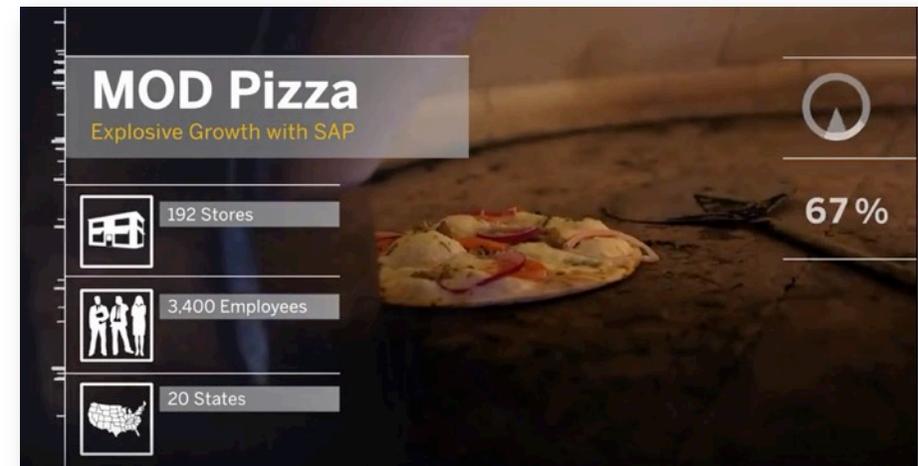
S/4HANA Cloud Customer Examples
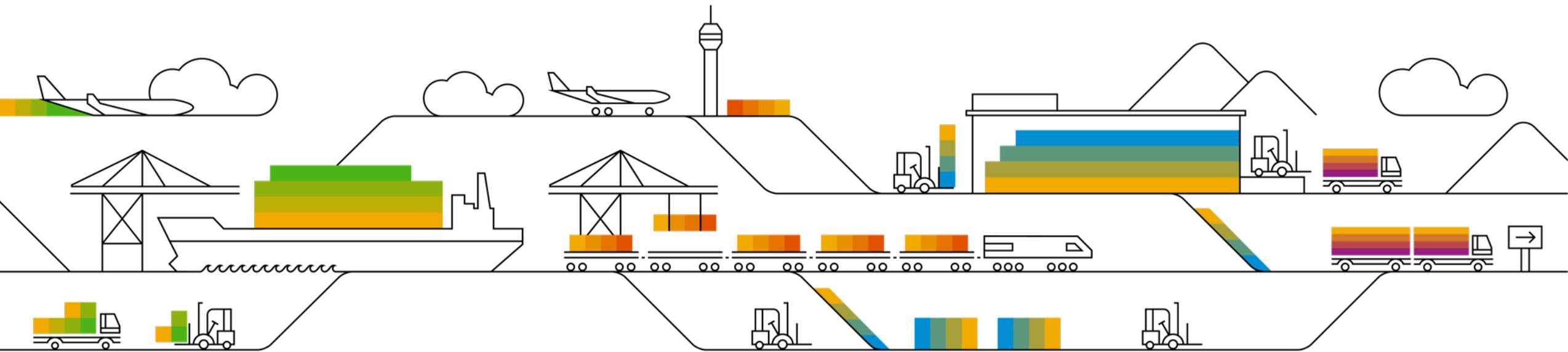
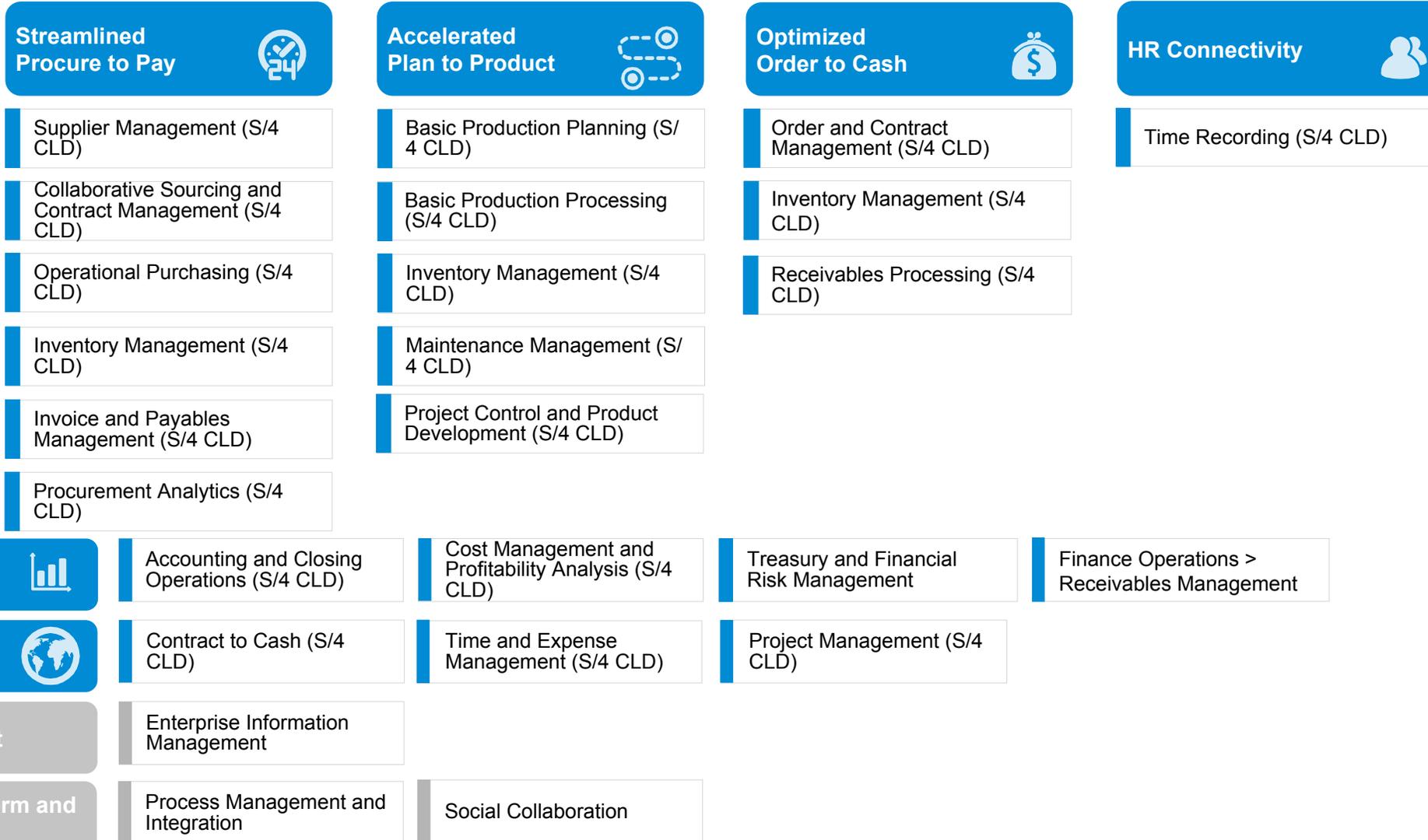Plaut IT

Birchman Group

Delaware Consulting

MOD Pizza

SAP S/4HANA Cloud
Scope - Today

SAP S/4HANA Enterprise Management Cloud
Product Map

SAP S/4HANA Enterprise Management Cloud

Streamlined Procure to Pay

- Supplier Management (S/4 CLD)
- Collaborative Sourcing and Contract Management (S/4 CLD)
- Operational Purchasing (S/4 CLD)
- Inventory Management (S/4 CLD)
- Invoice and Payables Management (S/4 CLD)
- Procurement Analytics (S/4 CLD)

Accelerated Plan to Product

- Basic Production Planning (S/4 CLD)
- Basic Production Processing (S/4 CLD)
- Inventory Management (S/4 CLD)
- Maintenance Management (S/4 CLD)
- Project Control and Product Development (S/4 CLD)

Optimized Order to Cash

- Order and Contract Management (S/4 CLD)
- Inventory Management (S/4 CLD)
- Receivables Processing (S/4 CLD)

HR Connectivity

- Time Recording (S/4 CLD)

Core Finance

- Accounting and Closing Operations (S/4 CLD)
- Cost Management and Profitability Analysis (S/4 CLD)
- Treasury and Financial Risk Management
- Finance Operations > Receivables Management

Project Services

- Contract to Cash (S/4 CLD)
- Time and Expense Management (S/4 CLD)
- Project Management (S/4 CLD)

Data Management

- Enterprise Information Management

Application Platform and Infrastructure

- Process Management and Integration
- Social Collaboration

Business Priority

End to End solution

# SAP S/4HANA Cloud 1708 - Release Highlights

Large Enterprise Financials
Treasury & Risk Management

Another important milestone for large Enterprises in Finance, Treasury & Risk Management. From 1708 we support complex processes to manage financial risks and investments, such as:
foreign currency risk management, market data for treasury & risk management, interest rate derivatives management and debt & investment management.
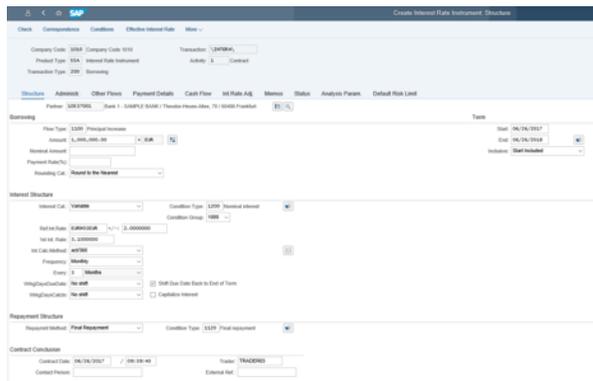
Supply Chain Management
Demand-Driven Buffer Level Management

The end-2-end experience is the new core brand and increasing service level is at the heart of every manufacturer. Demand-driven replenishment (DD) helps digital transformed companies to plan and manage supply chains efficiently based on customer demand.
This is in contrast to traditional "First Come First Serve" concepts. It creates the basis for a reliable material flow by defining buffers at strategically important points and adjusting these buffers points regularly.
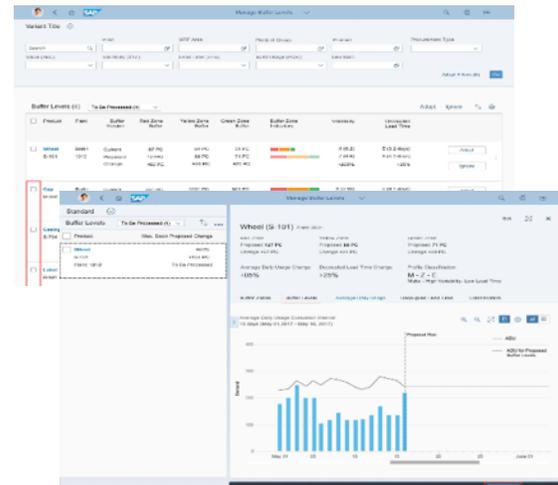
Simulation capabilities
Advanced Variant Configuration

With advanced variant configuration, companies can improve sales, product management and product engineering performance.
Product Modeling is possible with advanced configuration capabilities in a comprehensive simulation environment.
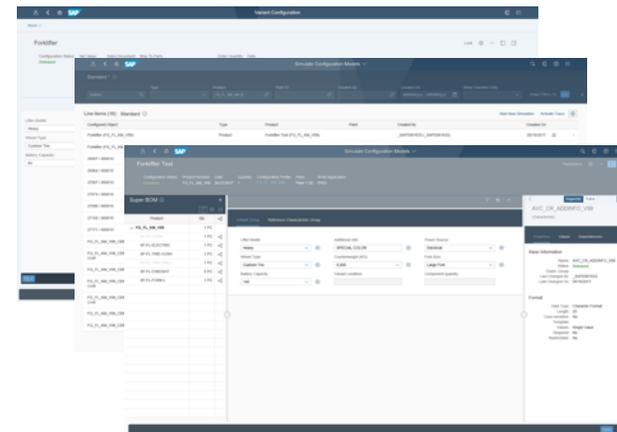
Large Enterprise Manufacturing
Third-Party Warehouse Management Integration

Enables the integration of physical warehouses operated by third-party warehouse management solutions (Warehouse Management Systems, WMS) to SAP S/4HANA Enterprise Management Cloud.
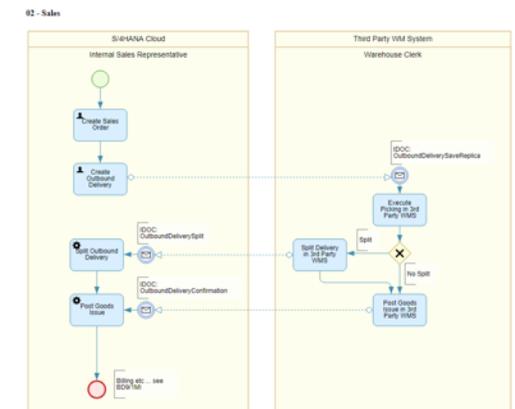
SAP S/4HANA Cloud Roadmap
A New Industry Standard for customers

Rolling 4Q roadmap transparency to our customers
[website](#):

Complete public release information page:
[www.sap.com/s4-cloudrelease](#)

   Top Innovations highlighted
   All relevant information in one place
   Release delivery schedule available to customers

Dynamic Online Tool for SAP External Release Roadmap

   [Access Innovation Discovery (external)](#)

   [Tool Documentation](#)

SAP S/4HANA Cloud
LoB: Sales

1611 – Recent innovations*	1702 – Planned Q1/2017**	1705 – Planned Q2/2017**	1708 – Planned Q3/2017**
• Sales order processing: sales overview and manage sales orders without charge	• Sales inquiry processing: new contextual information and ability to navigate to related information and transactions for sales inquiry	• Ariba Network seller-side integration for SAP S/4HANA Cloud	• Analytics for sales documents: sales overview and approval workflows
• Accelerated returns processing: manage sales orders without charge	• Analytics for sales documents: analyze sales order confirmations	• Sales inquiry processing: manage sales inquiries	• Sales master data management: material listing and exclusion, and item proposal
• Sales billing and invoicing: process flow for billing document	• Sales order processing: scheduled sales document output	• Sales billing and invoicing: manage invoice lists	• Sales order processing: fast sales order entry
• Analytics for sales documents: sales volume – detailed analysis	• Intercompany sales processing – international	• Sales order processing: manage incomplete sales documents and track sales orders	• Accelerated returns processing: enhancements to manage customer returns
• Standard sales KPIs for sales contracts, outbound deliveries, debit memo requests, and credit memo requests	• Intercompany sales processing – domestic	• Sales master data management: manage customer material information records	• Enhancements to convergence of external billing data, sales orders, sales contracts, and outbound deliveries into one invoice
• Print customer-specific partners on sales and billing documents		• Convergence of external billing data, sales orders, sales contracts, and outbound deliveries into one invoice	• Sales billing and invoicing: create billing documents with references to invoices and perform split analyses
		• Analytics for sales documents: analyze sales and budget	

*Feature highlights for SAP S/4H

© 2016 SAP SE or an SAP

Hello **Bert Schulze** from SAP
Welcome to Innovation Discovery

Find the innovations and features that
you can turn into tangible value for your business
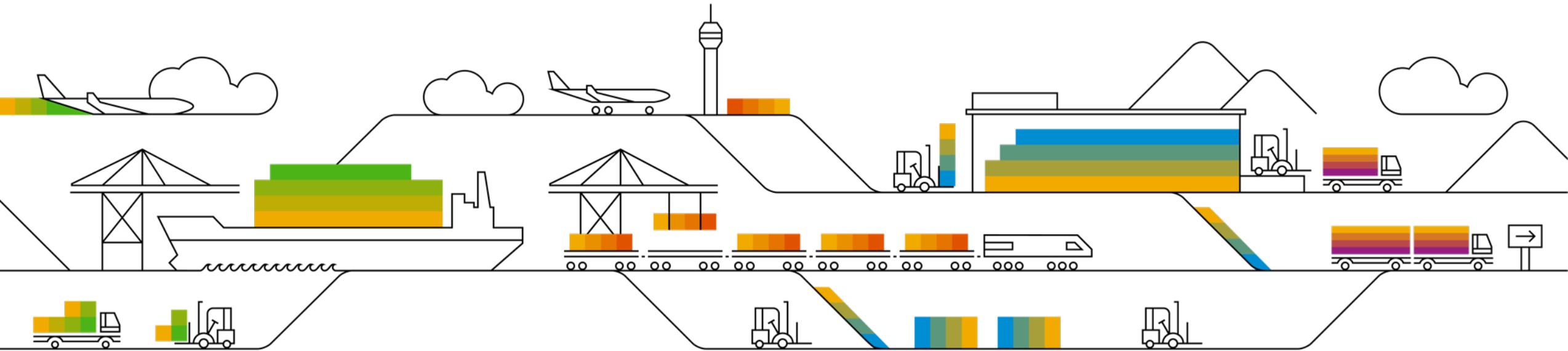
DISCOVER INNOVATIONS

HOT TOPICS

| SAP S/4HANA	User Experience	Digital Transformation
997	674	314
Innovations related to SAP S/4HANA	Innovations related to user experience	Innovations related to digital transformation

SAP S/4HANA Cloud
Some recent Innovations

S/4HANA Cloud UX – Fiori Overview Page

The Overview Page aggregates domain-specific information

- Immediate insight on what needs attention
- Access the most important applications in the current business context
- Trigger quick actions or drill down to next level of detail
- Cards efficiently combine information and different visualizations e.g. charts, tables, lists
- Set filters for the whole page and save them as variants, to only show relevant information – e.g. for an individual supplier
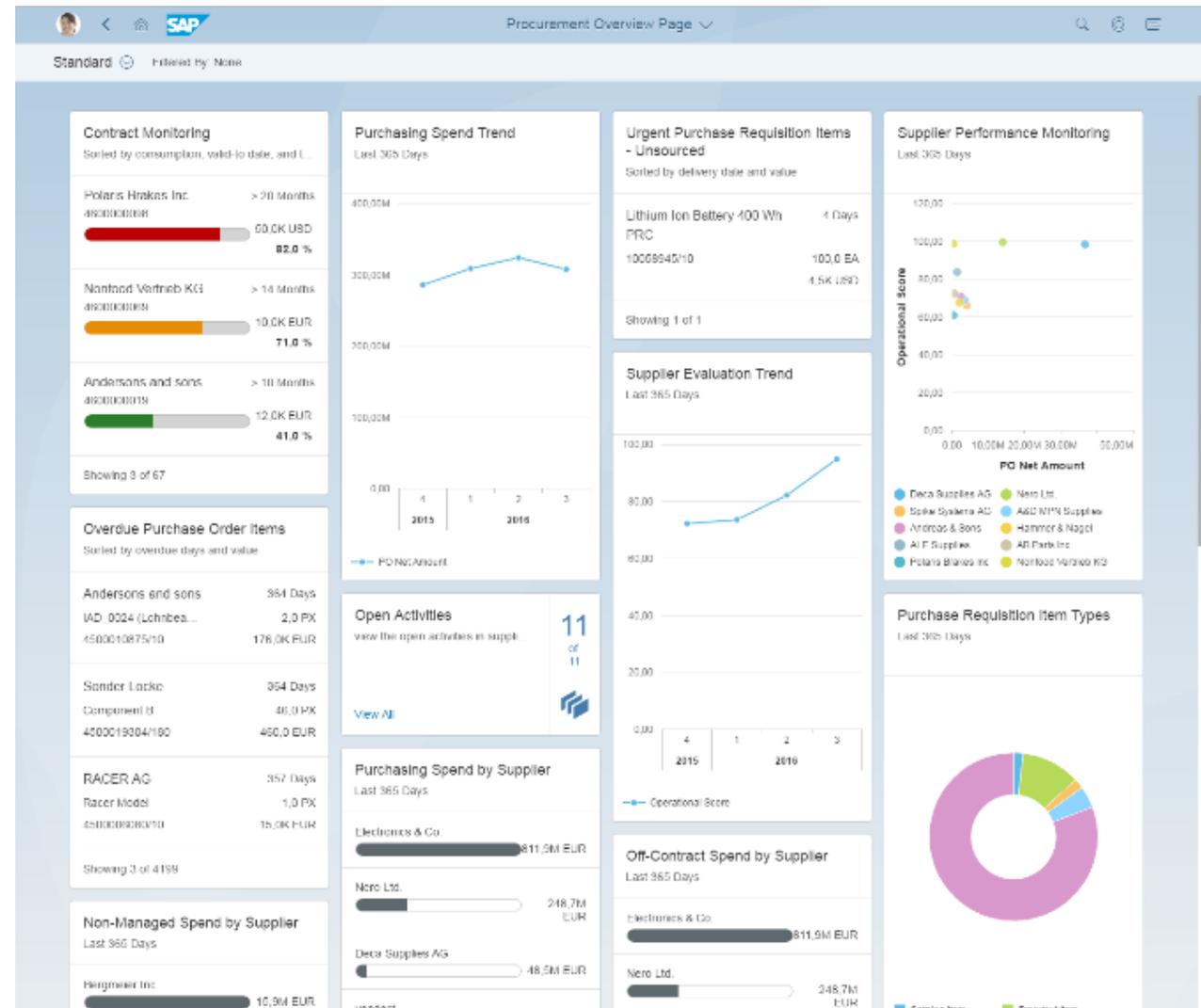
SAP Project Companion

SAP Project Companion mobile app – facilitating day-to-day actions and communications for the project team in customer projects. Comes in two different role-based versions – SAP Project Companion for Managers and SAP Project Companion for Consultants.

Value Proposition:

- Engages the entire project team to effectively collaborate on daily activities for successful project delivery – ranging from project issues and tasks to short-term problems that arise
- Facilitates collaboration between project managers and project consultants including assignment of actions and topics to team members, tracking of task execution, and prioritization for focus on issues most relevant to success

Capabilities:

- Attention and notification item overview – gain quick insights into what is important in the project through push notifications and react instantly
- Action and topic handling – track, create, and update planned project elements together with unplanned problems that arise
- Project information and key execution figures
- Personalized timeline showing important project milestones and other actions and topics that the user selects
- Ability to request instant updates on topics and actions through mobile devices – avoid searching for lost papers
- Siri software dictation in notes for easy capture of thoughts
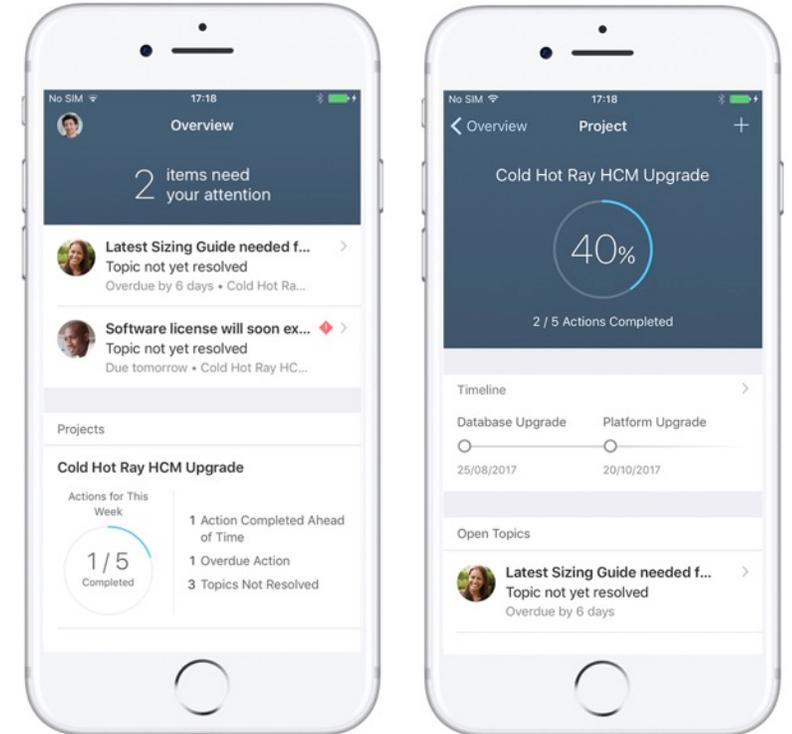
SAP S/4HANA Cloud with SAP Leonardo: SAP Co-Pilot
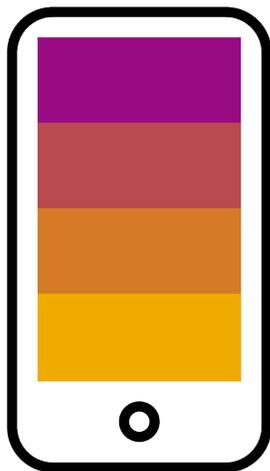
SAP Co-Pilot – One Digital Assistant with One Personality Across All Products and Solutions, Industries and LoBs

Business context awareness
Understanding the business context, and pro-actively suggesting solutions using predictive functionality

Conversational (multi-modal) UI
Conversational UI using Natural Language Processing functionality with a focus on the next-gen UX to create a human-like experience
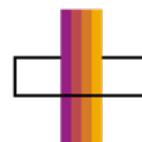
Cross Applications
Allows seamless transition across platforms; start a task on a mobile device and continue later, on a desktop or vice versa

Self Learning
Using machine learning functionality to gain knowledge based on historic data, experience, and take action in response to new or unforeseen events

Simple Access to Enterprise AI Platform
Integration to SAP and Non-SAP Solutions
Simple access to Natural Language Processing and Machine Learning functionality via APIs

SAP S/4HANA Cloud with SAP Leonardo: SAP Cash Application
Next-Generation Intelligent Invoice Matching Powered by Machine Learning

History
Payments
Invoices

Machine Learning

Matching
proposals
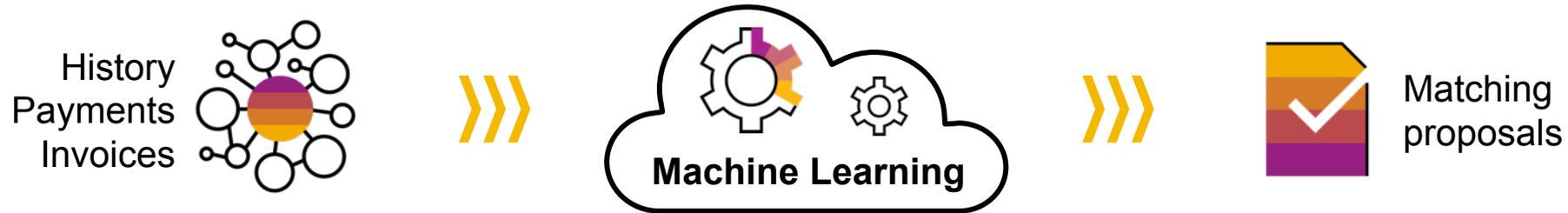
**SAP Cash Application intelligently learns matching criteria
from your history and automatically clears payments.**

Improves days of sales outstanding

Integrated with SAP S/4HANA for reduced TCO and time to value

Allows shared services to scale as the business grows

Empowers finance to focus on strategic tasks and service quality

We are building the next set of ML use cases

Remittance advices >>> Machine Learning >>> Quicker payment information processing

Remittance advice scanning automatically extracts payment information from unstructured data for further processing.

Incoming invoices >>> Machine Learning >>> Increased compliance Reduced cost

SAP Accounts Payable is an expanding suite of services that automate the accounts payable processes.

SAP Cloud for Real Estate Integration – Utilizing Blockchain

Value Proposition
- Optimize your real estate portfolio
- Manage space more efficiently
- Quickly evaluate the financial performance of buildings

Capabilities:
- New integration capabilities with SAP S/4HANA Cloud to gain real-time financial insights (cost centers, internal orders, WBS elements)
- High-level view of buildings in the portfolio alongside capacity and costs performance indicators
- Assessment of key measures for overall portfolio performance in one concise View
- Simplified access to the most important contract details for each leased building
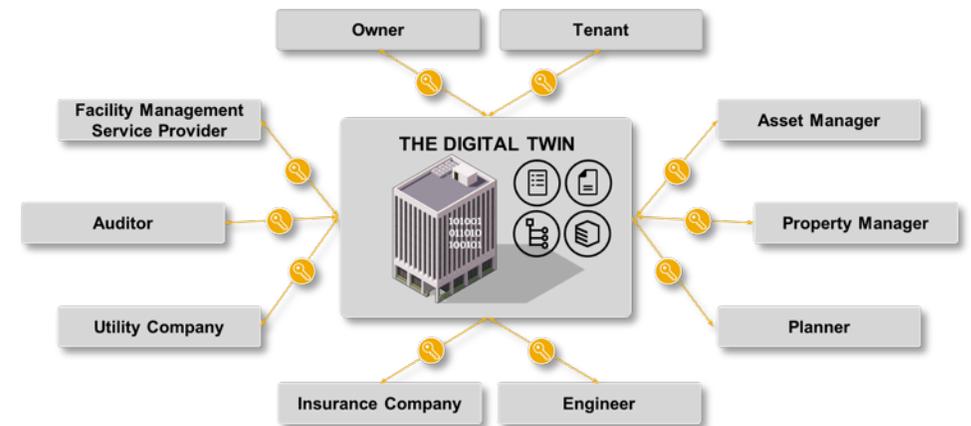
Dickinson & Associates: Achieving Better Business Outcomes with SAP S/4HANA® Professional Services Cloud

SAP Partner
Dickinson & Associates Inc.

Headquarters
Chicago, Illinois

Industry
Professional services

Products and Services
Consulting firm specializing in SAP® Business Suite applications, business analytics, enterprise mobility, and support for corporate and public sector clients

Employees
160

Web Site
www.dickinson-assoc.com

Objectives
- Replace disparate, homegrown technology systems that could not be scaled and did not support rapid-growth objectives
- Avoid additional hardware costs and the development of new homegrown solutions
- Improve visibility into profitability, which previously required extensive analysis offline

Why SAP
- SAP S/4HANA® Professional Services Cloud solution for long-term business support
- Reputation for innovative, solid, scalable solutions, which aligned with the Dickinson & Associates technology approach
- Prescriptive solution that allows business processes to be standardized

Resolution
- Better visibility into resource scheduling, enabling more-agile planning and delivery, improved responsiveness, and better service management
- Mobile time reporting in the field, helping ensure deadlines are met
- Real-time view of the business, providing a better understanding of markets and investment requirements to support rapid growth

Future plans
- Move more services into the cloud in partnership with SAP
- Attract more top talent with SAP SuccessFactors® and SAP Fieldglass® solutions to source and manage the acquisition of contract labor and Concur® solutions to manage expenses
- Place analytics on top of the digital core with more cloud planning solutions

"We needed to scale, but we didn't want to take on the additional hardware costs or the cost of developing our own solutions. With the constant releases and innovations that come from SAP S/4HANA Professional Services Cloud, it gave us the opportunity to have a long-term solution for our business."
Don Dickinson, President, Dickinson & Associates Inc.

18 years
In partnership with SAP

Increased
Revenue with less money spent on IT staff

Better
Visibility into resource scheduling

SAP S/4HANA Cloud
Integration and Extensions

SAP S/4HANA Cloud − Native integration & side-by-side extension

SAP CONCUR

SAP SuccessFactors

SAP Hybris

SAP Ariba

SAP Fieldglass

Enterprise Management

Professional Services

Core Finance

Manufacturing

Intelligent core

Real-time foundation

SAP Business Objects Cloud for Analytics

SAP Integrated Business Planning

SAP Enterprise Warehouse

SAP Central Finance and BPC

SAP Leonardo

Integration Roadmap for SAP S/4HANA Cloud
Native Integration – what we delivered and what is on the roadmap

Headquarters

SAP S/4HANA

SAP S/4HANA

SAP Cloud Platform Integration*

SAP Central Finance
- FI Posting for Reporting & Consolidation
- Country-specific payments
- FI Posting

SAP Financial Services Network or Bank
- Payment Instructions
- Bank Statements

SAP ERP
- Customers
- Suppliers
- Invoices
- General Ledger Posting

SAP Cloud Platform Apps like SAP RealSpend
- Plan and Actual

Manufacturing Execution System
- Material and Production master data
- Production/Planned Order
- Confirmations (Yield/Scrap)
- Goods Movement
- Quality Inspections/Notifications

SAP BusinessObjects Planning and Consolidation
- Import Planning Data
- Export Actual Data for Planning

CONCUR — Travel Management
- Expense Reports
- Cost Objects

SAP SuccessFactors — Employee Central ((incl. Talent Mgmt. Data and Employee Central Payroll))
- Cost Center
- Learning Costs
- Employee Availability
- Payroll Postings
- Organizational/Cost Center Assignments
- Employee & Contingent Workforce Data
- Bank Details
- Currency Exchange Rates

SAP Ariba — Procurement and Strategic Sourcing
- Purchase Order to Invoice automation
- Payment Proposal and Terms
- Quote Request and Quote for Contract
- Payment Advices
- Purchasing Contract
- Sales Order to Billing
- Seller side Discount Management

SAP Hybris Cloud for Customer
- Material
- Contacts to Cloud for Customers
- Contacts to S/4HANA
- Accounts to Cloud for Customers
- Accounts to S/4HANA
- Order
- Pricing

SAP BusinessObjects — SAP Analytics Cloud
- Import Planning Data
- Export Actual Data for Planning

SAP Fieldglass — Contingent Workforce Management
- Cost Objects (Cost center/Internal Order)
- Remittance Advice
- Invoices
- Supplier
- Purchase Order
- WBS element

SAP Hybris — SAP Hybris Revenue Cloud
- Business Partner
- External Billing Document Request

Available with SAP S/4HANA Cloud 1708 / Planned for subsequent releases (not exhaustive)

* Partially via other integration technologies

22

Differentiate via S/4HANA Native SAP Cloud Platform Applications

Run

Scalable
Automated

SAP S/4HANA Cloud

Professional Services

Enterprise Management

Core Finance

Manufacturing

Intelligent core

Real-time foundation

HCI

Financial Statement Insights

RealSpend

S / 4 H A N A   A P I - L A Y E R

Legal Content Mgmt.

Connected Products

Ecosystem

Differentiate

Agile innovation
User centric
Elastic

SAP S/4HANA Cloud Software Development Kit - S/4HANA SDK

SAP S/4HANA
Cloud Software Development Kit

Cloud Applications (by SAP)

Partner & Customer Applications

SAP S/4HANA APIs

SAP S/4HANA Cloud SDK

SAP Cloud Platform

SAP S/4 HANA

Boost of development efficiency for flexible innovations

Established and proven quality standards

SAP App Center as Go-to-Market platform

*This is the current state of planning and may be changed by SAP at any time without notice

Delaware Consulting: Growing Bigger and Getting Better with SAP S/4HANA® Cloud

Company
Delaware Consulting

Headquarters
Kortrijk, Belgium

Industry
Professional services

Products and Services
IT solutions and business consulting services provider

Employees
1,300

Revenue
€120 million (2015)

Web Site
www.delawareconsulting .com

Objectives
- Be a primary advisor for customers on challenges and innovation
- Automate financials, receivables, and administrative follow-up processes
- Provide real-time analytics
- Provide a mobile solution for employees to work anytime, anywhere
- Enable employees to complete administrative tasks at any time

Why SAP
Ability to be future ready with the SAP S/4HANA® Professional Services Cloud solution as an early adopter as well as a partner

Resolution
- Replaced a legacy system with SAP S/4HANA Professional Services Cloud in phases
- Became the first live user of SAP S/4HANA Professional Services Cloud
- Maintained deployment goals during the phased rollout

Future plans
- Implement the SAP SuccessFactors® Employee Central solution, SAP HANA® Cloud Platform, and the SAP BusinessObjects™ Cloud solution, which will all be integrated to support scenarios and analysis
- Use SAP HANA Cloud Platform for application development (time sheet) and reporting purposes
- Evaluate SAP BusinessObjects Cloud with SAP HANA Cloud Platform for visualizing reports

"We're quickly expanding into new countries. By deploying SAP S/4 HANA Professional Services Cloud, we help ensure that the solution can support us in a fast and agile way and that administrative tasks are supported. Our vision is to be our customers' primary advisor for their challenges when it comes to innovation. We want to build amazing things, and with SAP we can."
Filip Decostere, Partner Delaware Consulting and Managing Partner Delaware China

Reduced
Manual processes, such as reconciling bank statements

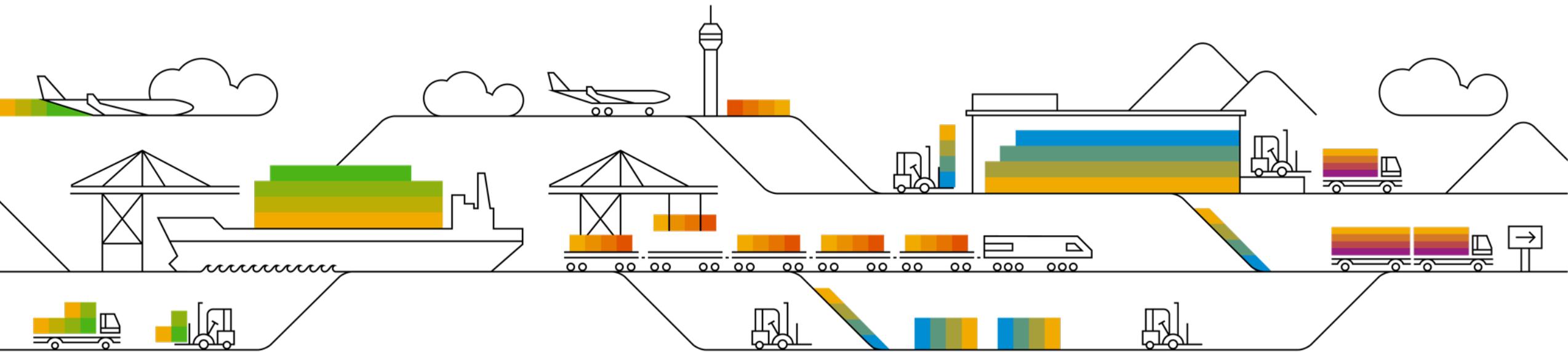**Increased**
Automation

Real-time
Operational insight into project status at any given time for customer reports, with input of hours available on any device
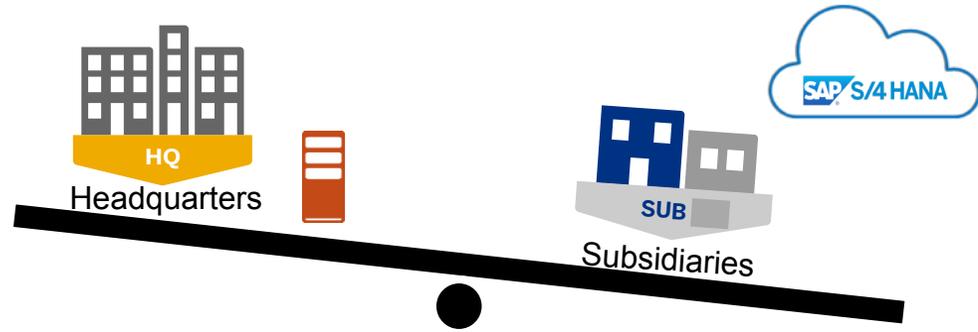
SAP S/4HANA Cloud
2 Tier ERP

Enterprises Adopted Two-Tier Approach to ERP Strategy

where Managing Subsidiaries from One Central ERP is Not Optimal

Tier 1

Fully Functional ERP

HQ

Tier 2

Lighter, Simpler, Different
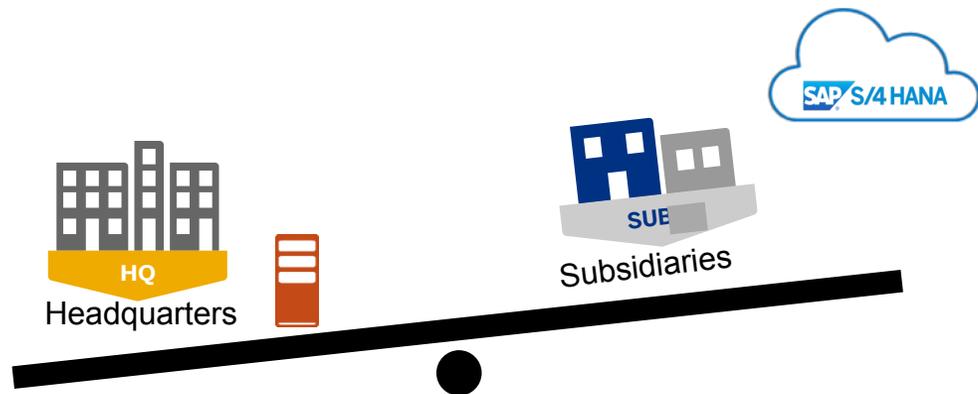
SUB 1

SUB 2

SUB 3

Headquarters and subsidiaries approach

Independent subsidiaries

- Runs processes independently in the subsidiary
- Typically seen in case of MNCs engaging in constant M&A, Groups with several companies

Headquarters driven (dependent) subsidiaries

- Runs planning and part of execution at headquarters with parts of processes at subsidiaries with templates rolled out to subsidiaries
- Consolidation, transparency and reporting back to headquarters
- Typically seen in MNCs with organically grown subsidiaries

Integrating the de facto system landscape in two tiers

SAP S/4HANA Cloud

Subsidiaries Tier Two

Subsidiary - Manufacturing Plant -

Local Production Unit

Local Inventory

Local Finance

Corporate Tier One

SAP SuccessFactors

Headquarter

SAP S/4HANA
Digital Core

SAP
SAP BusinessObjects Planning and Consolidation

SAP
SAP Central Finance

Global HR
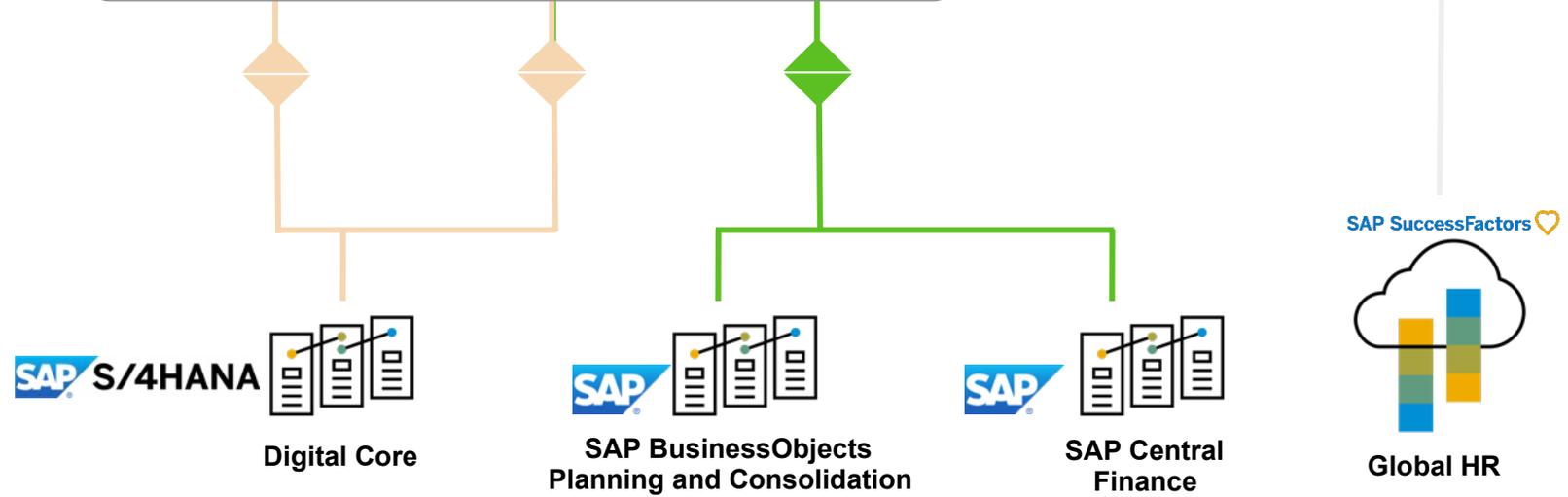
S/4HANA Cloud Two-tier pre-delivered scenarios

Core Finance

- **Financial Planning, Consolidation, and Profitability**
  - Group consolidation at HQ from subsidiary and upload of planned data to subsidiary
  - Local profitability and enabling group profitability at HQ
- **Cash Management**
  - Cash allocation to subsidiaries based on cash visibility at HQ

Order to Cash

- **Subsidiary as Local Sales Office**
  - Sale from local (goods & basic Services) with returns (credit & debit memos)
  - Sale from central stock (drop shipment from HQ) with returns (credit & debit memos)
  - Intercompany STO with HQ (1708)

Procure to Pay

- **External and Basic Internal Procurement**
  - Procurement directly by subsidiary with process visibility to HQ
  - HQ as internal supplier to subsidiary via central contract

Manufacturing

- **Basic Manufacturing**
  - Subsidiary as a production unit and internal supplier to HQ
  - Subsidiary acting as sub-contractor to HQ (with production at subsidiary)
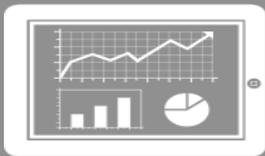
The future of the connected company a case study

Objective
Equip subsidiaries with a low-cost, scalable Enterprise Management platform to drive consistent supply chain management across the organization

Why SAP?
- Prescriptive solution drives process standardization
- Accounting, Finance, Sales, Sourcing, Procurement and Supply Chain unified on a single cloud solution
- Rapid deployment with minimal configuration

Expected benefits
- Unified two-tier ERP strategy for corporate and subsidiaries
- Real-time view of the business
- Ability to support future growth with low TCO

Profile:

U.S. manufacturer with global operations

$10B+
Annual Revenue

"We had more than 26 supply chains across our company. We looked at S/4HANA® Cloud as an opportunity to free up capacity in IT, to rationalize our environment."

CIO, Information Technology

SAP S/4HANA Cloud
SAP Activate
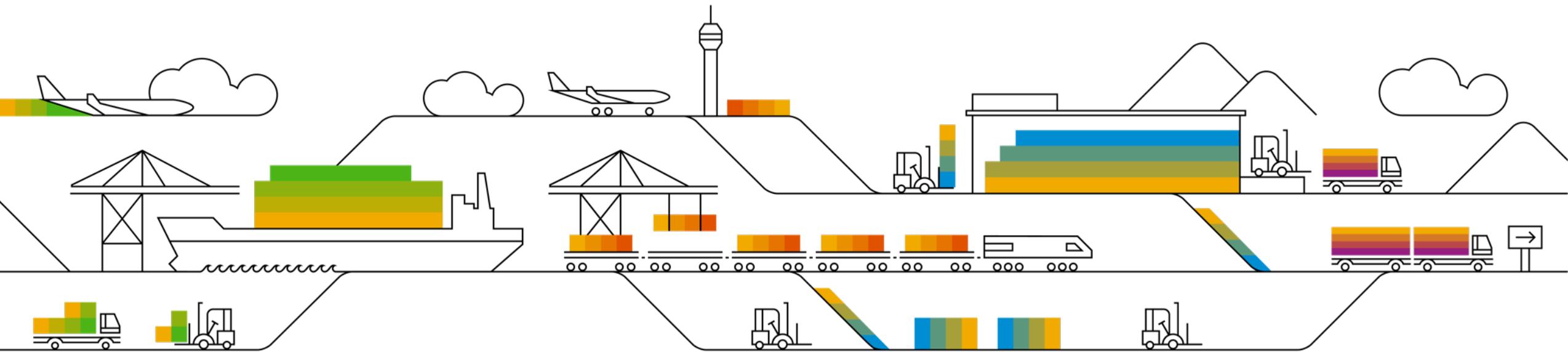
SAP ACTIVATE the innovation adoption framework

SAP ACTIVATE

- New Implementation
- System Conversion
- Landscape Transformation

SAP S/4HANA Cloud Edition

SAP S/4 HANA

- SAP Best Practices
- Guided Configuration
- Methodology
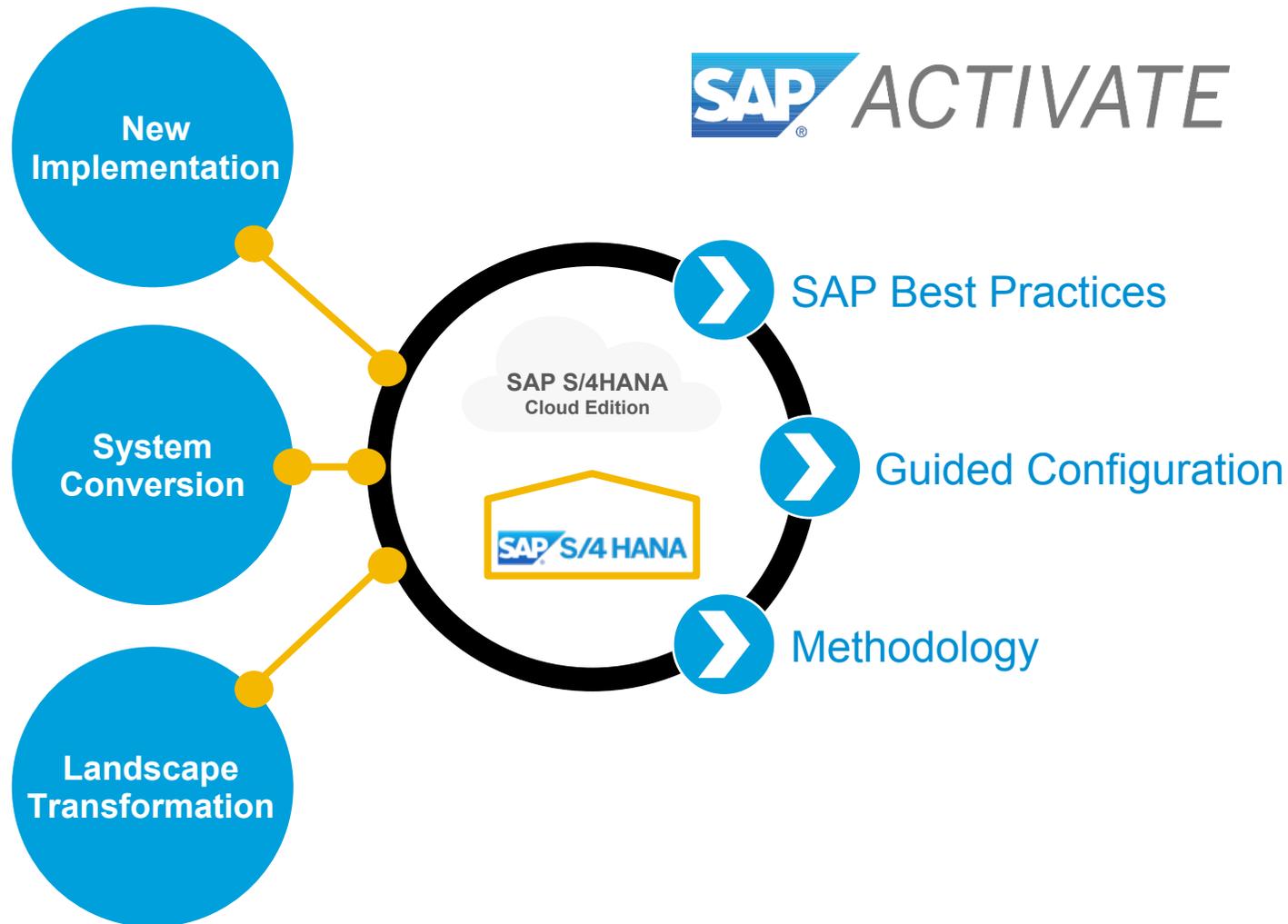
Business Value

- Faster, less service intensive initial implementation in the cloud or on-premise

- Rapid adoption of innovations throughout the entire product lifecycle

- Extensible framework for partners

•Accelerated **Time-to-Value**
•(initial and ongoing)

•Reduced **Total-Cost-of-Ownership**
(over total lifecycle cloud and on-premise)

Cloud Implementation Experience with SAP Activate

SAP Best Practices — Fit-to-Standard approach based on pre-configured SAP Best Practices to realize key cloud capabilities for an accelerated adoption of SAP S/4HANA Cloud

Guided Configuration — Tools for a guided configuration in the cloud - self-service configuration to adapt pre-configuration to customer environment where needed

Methodology — Agile implementation methodology with prescriptive and comprehensive implementation tasks and how to-do documents / accelerators

SAP*Activate*

Discover → Prepare → Explore → Realize → Deploy → Run

Continuous Innovation

| Discovery Access | Fit to Standard Analysis | Scope and configure | Migrate, Integrate, Extend, Test | Onboard and Deploy | Operate, Monitor, Support |
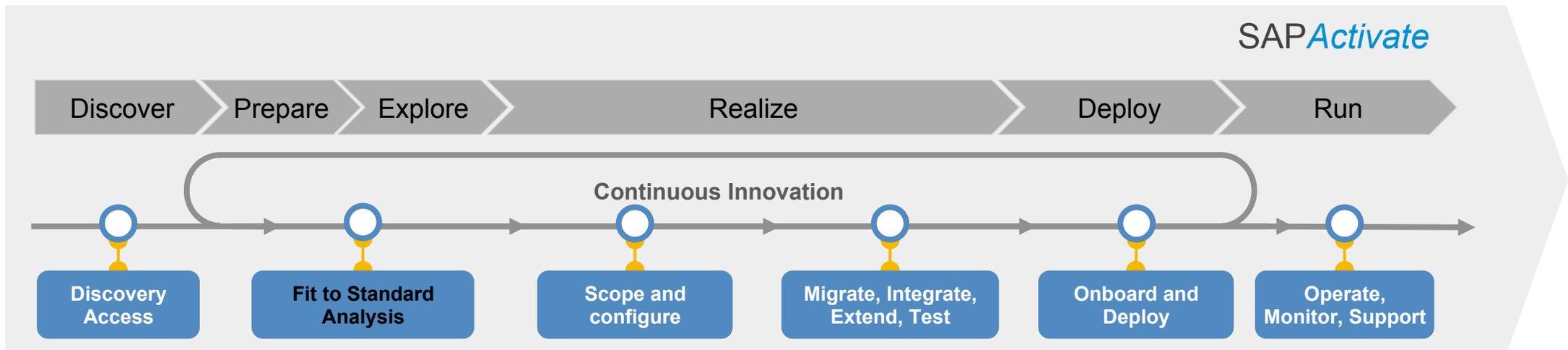
Cloud Implementation Experience
Discovery on the road to S/4HANA Cloud

Milestones

- Cloud Qualifier / Brand Guardian
- **Discovery Workshop**
- Buy
- Onboarding Workshop
- Implementation back log review
- Expert Configuration approval
- Key business decisions due
- Go-Live Assessment
- Go-Live

Discover	Prepare	Explore	Realize	Deploy	Run

Continuous Innovation

| Discovery Access | Fit to Standard Analysis | Scope and configure | Migrate, Integrate, Extend, Test | Onboard and Deploy | Operate, Monitor, Support |

System Landscape

- Discovery System
- Starter System
- Quality System
- Production System
- Initial Transports
- Ongoing Transports

Valuable SAP Activate Marketing and Enablement Assets
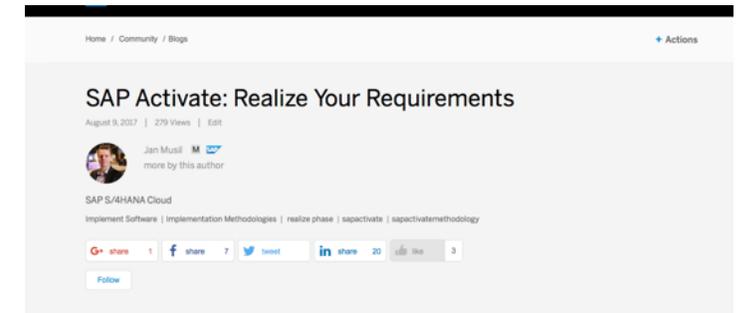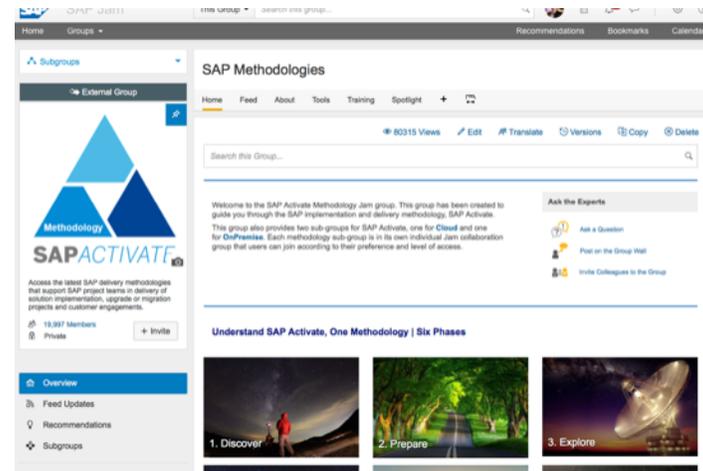
SAP PRESS e-book
SAP S/4HANA Cloud: Implementation with SAP Activate
Available as of August 2017

Direct engagement with SAP Activate end users in SAP Jam

- 20k registered users
- Active engagement

#sapactivate blog series on sap.com Communities

Engagement with users on Social Media (Twitter, LinkedIn)

SAP S/4HANA Cloud
Summary
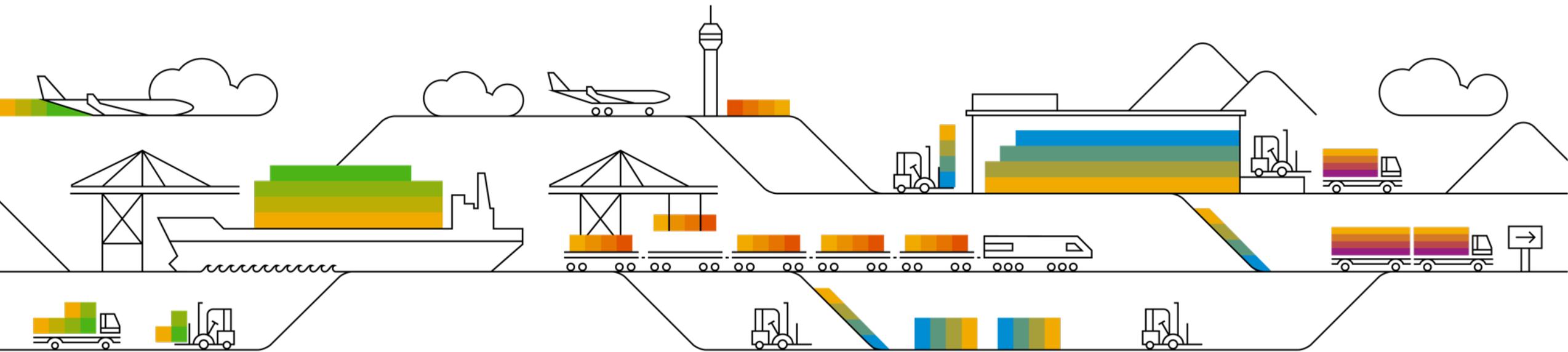
Drivers for the Digital Core in the cloud
The foundation for next generation value levers

Digital Core Architecture

- **Robust and Scalable**
- **Elimination** of aggregates
- **Simplification** of master data
- **Unification** of tables
- OLAT & OLTP **merger**

New User Paradigms

- Role-based engagement across business
- **Insight to Action**
- Any device and browser
- Decision Support and Prediction

Cloud Value Proposition

- Built for **Scalability**
- Time to value and Time to market
- Simplification of consumption
- Agility and speed of Innovation Adoption
- Always on latest and greatest
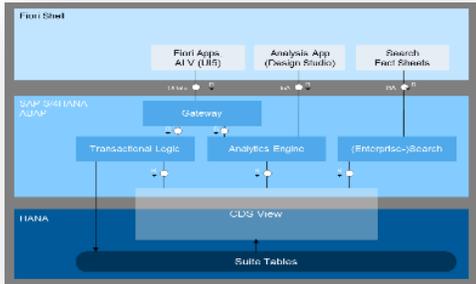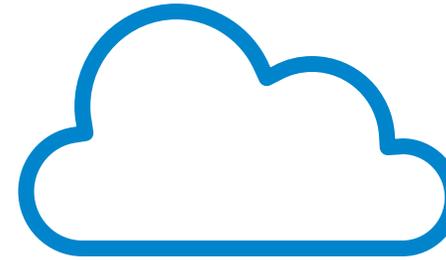
Technology innovations

- IoT Integration
- CoPilot as digital assistant
- Machine Learning (on SAP Leonardo)
- Automation based on Insight to action
- Blockchain

SAP S/4HANA Cloud is the next-generation cloud ERP

SAP S/4 HANA Cloud

Intuitive
FIORI award-winning user interface delivers a unique, powerful experience across all devices and drives insights-to-action

Instant
- Fast Deployment
- Quarterly Releases
- Dynamic Extensibility

Intelligent
- Machine Learning
- Digital Assistant
- Artificial Intelligence

Innovative
- In-memory Database
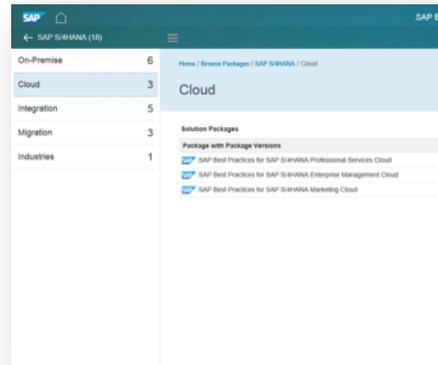- Real-time Analytics
- Native Integration
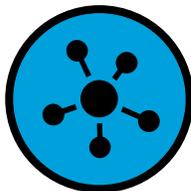
Industry-Leading
Reducing complexity of the digital agenda by leveraging our unique expertise from the last 43 years and our value visibility globally

More information…

SAP S/4HANA Release Info
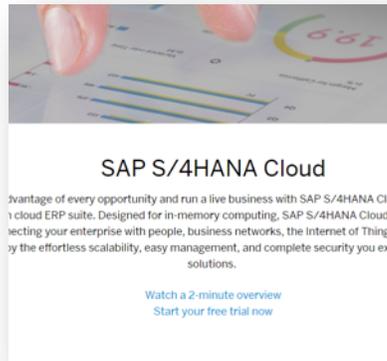
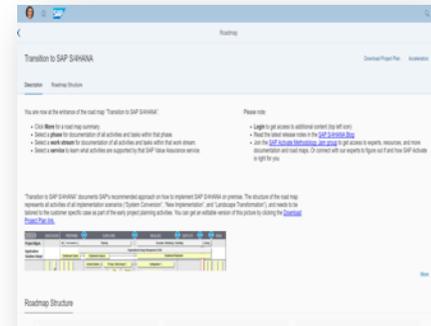**Best Practices Explorer**

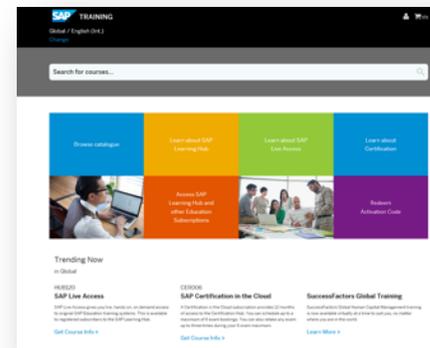**SAP S/4HANA Trials**
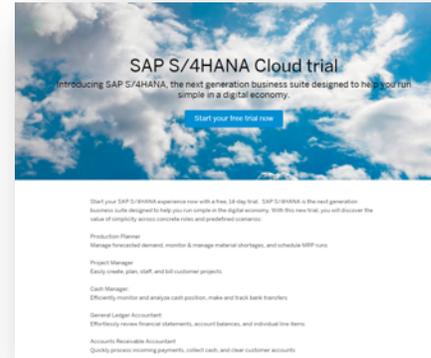
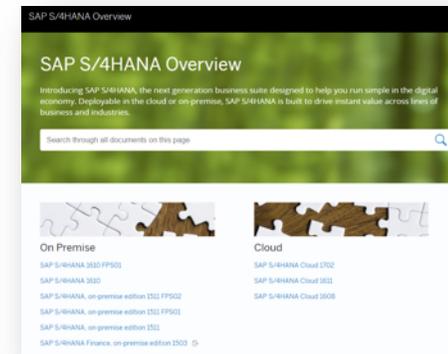**SAP S/4HANA Roadmaps**
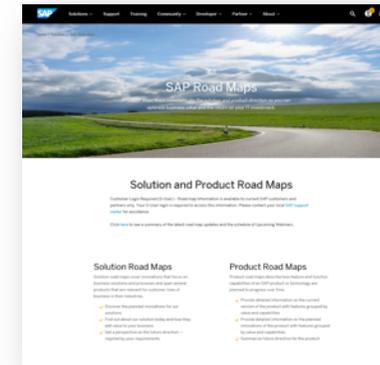
Join the SAP S/4HANA Community
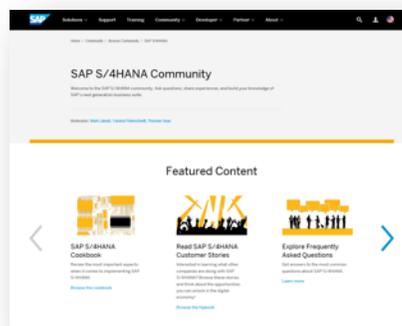
S/4HANA Roadmap Viewer
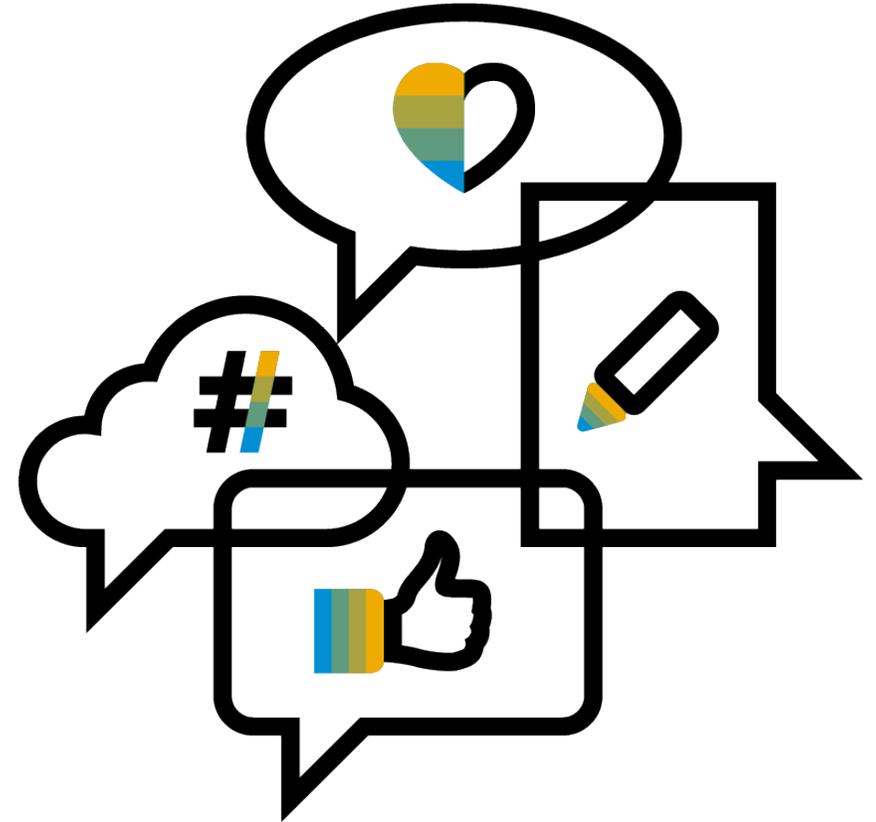

SAP Learning Hub

SAP Help Portal

QUESTIONS?

Sven Denecken, SVP, Head of S/4HANA Cloud Product Management

SAP Run Simple

S/4HANA Cloud Overview

Sven Denecken,
SVP, Head of S/4HANA Cloud Product Management
September 2017
@SDenecken