

36TH ANNUAL MEETING OF THE  
HISTIOCYTE SOCIETY

# VIRTUAL

JUNE 2020 - JUNE 2021

## SPONSORSHIP PROSPECTUS

VIRTUAL 2020



HISTIOCYTE  
SOCIETY



The Histiocyte Society is a professional organization with a membership of more than 200 physicians and scientists from around the world. Its mission is to advance knowledge about histiocytosis and improve outcomes for patients with histiocytic disorders through clinical and basic research and education.

The Society aims to:

- Improve the state of knowledge of the histiocytic disorders and improve the welfare of patients with these disorders,
- Promote, facilitate and carry out research into the histiocytic disorders,
- Provide a forum for health care professionals to effectively communicate concerning these aims and actively facilitate productive dialogue about matters related to the histiocytic disorders,
- Promote education and directly educate physicians, scientists, and other about the histiocytic disorders,
- Advise lay organizations in educational and other matters concerning the histiocytic disorders,
- Collaborate with organizations that have common goals.

Histiocyte Society  
 332 N Broadway  
 Pitman, NJ 08071  
 Secretariat@HistiocyteSociety.org  
 www.histiocytesociety.org

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## MEETING DATES

The 36th Annual Meeting of the Histiocyte Society will take place virtually in a scaled-down version in two parts. These meetings will be held on October 1, 2020 and November 5, 2020. In both sessions we will offer a scientific session where our most highly-rated abstracts will be presented. In addition, we will offer an online speaker series throughout the next year, until we can meet in person again. (See preliminary schedule below)

## 2020 ANNUAL MEETING PROGRAM COMMITTEE

### CHAIR

Michael Jordan, MD  
 Cincinnati Children's Hospital Medical Center

### COMMITTEE MEMBERS

Ed Behrens, MD  
 Children's Hospital of Philadelphia

Patrick Campbell, MD  
 St. Jude Children's Research Hospital

Milen Minkov, MD  
 St. Anna's Kinderspital

Dora Moustaka  
 Artemis Association

Kim Nichols, MD  
 St. Jude Children's Research Hospital

Kathy Wisniewski  
 Histiocyte Society Secretariat's Office





As the President of the Histiocyte Society, an international professional medical organization dedicated to the research and treatment of histiocytic disorders, I invite you to join us as a sponsor of the Virtual 36th Annual Meeting of the Histiocyte Society and Speaker Series. Like many other organizations, this year we have moved a shortened version of our annual meeting online and paired it with a corresponding speaker series of webinars. Physicians and scientists from every corner of the globe will gather virtually to share new research and insights into the world of these rare blood disorders.

The Annual Meeting of the Histiocyte Society is a place of groundbreaking discoveries and scientific camaraderie that stretches across seas and continents alike. It is a place of exposure among a unique medical audience devoted to finding better treatments and ultimately, a cure for all histiocytic disorders.

We would like to invite you to partner with us on these different, but important meetings. In this packet you'll find for your review our preliminary schedule and event sponsorship information, which includes the benefits associated with each level of sponsorship. As you will see, there is a wide range of sponsorship opportunities available with varying levels of name and logo recognition throughout the meeting and series. We would also be happy to work with you to create a custom sponsorship package to meet your needs and budget.

Please contact [secretariat@histiocytesociety.org](mailto:secretariat@histiocytesociety.org) to confirm your sponsorship by August 15, 2020 in order to receive full sponsorship benefits. Sponsorships confirmed after August 15th may not be included in the event program that will be distributed for the October and November Annual Meeting.

You can find additional information on our meeting website, [www.histiocytesociety.org/2020mtg](http://www.histiocytesociety.org/2020mtg). Be sure to check it often for the most up to date information about our the meeting and the speaker series, including topics and speakers.

Thank you for considering our request. With your support, the physicians and scientists that have made the study and treatment of this disease their life's work will be able to continue these important endeavors and share their new research with the rest of this rare but special community.

Sincerely,  
Michael Jordan MD  
President, Histiocyte Society  
Division of Bone Marrow Transplant and Immune Deficiency  
Division of Immunobiology  
Professor, UC Department of Pediatrics  
Cincinnati Children's Hospital Medical Center , Cincinnati, OH

## SPONSORS

This year, Sponsors of the 36th Annual Meeting of the Histiocyte Society have unique opportunities to choose from in order to maximize visibility among our attendees. However, if there is a way you'd like to participate that is not listed, we are happy to customize a sponsorship package for you. Your contribution through sponsorship helps support important educational sessions and attendee activities. Each sponsorship opportunity includes various benefits which are based on the level chosen. If you are interested in becoming a sponsor of the Histiocyte Society Virtual Annual Meeting, or if you have any sponsorship interests other than what is listed below, please contact Kathy Wisniewski at [secretariat@histiocytesociety.org](mailto:secretariat@histiocytesociety.org).

*Please note: Sponsorship must be confirmed by August 15 to ensure full sponsorship benefits.*

## SPONSORSHIP OPPORTUNITIES AND BENEFITS

<b>Benefit</b>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
	<b>\$2,500</b>	<b>\$5,000</b>	<b>\$7,500</b>	<b>\$10,000</b>
Acknowledgement slide at beginning and end of webinars	•	•	•	•
Logo with link included on sponsor page of website	•	•	•	•
Logo included on announcement and attendee emails	•	•	•	•
Logo included in PDF program	•	•	•	•
Promotion on HS Twitter Account		6	8	10
Verbal acknowledgement at beginning and end of webinar			•	•
Inclusion of materials in virtual "swag bag"			•	•

## **PRELIMINARY PROGRAM (SUBJECT TO CHANGE)**

*Please note: All times listed are Eastern Time (US)*

### **Speaker Series Webinar #1 - Thursday, June 11, 2020**

1100 - 1200 Omar Abdel-Wahab - 'Molecular pathogenesis & precision targeting of histiocytic neoplasms'  
Scott Weiss- 'Hyperferritinemic sepsis: in the HLH spectrum?'

### **Speaker Series Webinar #2 - Thursday, September 3, 2020**

1100 - 1200 Programmed by the HLH Steering Committee  
Topic: COVID-19 and Cytokine Storm  
Steven Holland - 'Who gets sick from COVID-19 and why?'  
Elizabeth Whittaker - 'Paediatric inflammatory multi system syndrome, temporally associated with SARS-CoV-2 (PIMS-TS)'

### **Virtual Annual Meeting - Part 1 - Thursday, October 1, 2020**

1100 - 1200 Presentation of 3 Oral Abstracts  
Annual Membership Meeting: Committee/Clinical Trials Update

### **Virtual Annual Meeting - Part 2 - Thursday, November 5, 2020**

1100 - 1230 Presentation of 3 Oral Abstracts  
Annual Membership Meeting: Business/Elections

### **Speaker Series Webinar #3 - Thursday, January 7, 2021**

1100 - 1200 Programmed by LCH Steering Committee  
Topic TBD

### **Speaker Series Webinar #4 - Thursday, February 4, 2021**

1100 - 1200 Programmed by the Education Committee  
Family-focused to correspond with Rare Disease Day

### **Speaker Series Webinar #5 - Thursday, April 1, 2021**

1100 - 1200 Programmed by the Rare Histiocytoses Steering Committee  
Topic TBD

### **Speaker Series Webinar #6 - Thursday, June 3, 2021**

1100 - 1200 Programmed by the Scientific Committee  
Topic TBD