

# EAST JORDAN NEWS-HERALD

SERVING THE FASTEST GROWING AREA IN THE NORTH

VOLUME 60 NUMBER 28

EAST JORDAN, MICHIGAN, THURSDAY, JULY 12 1956

10 CENTS

EAST JORDAN NEWS &  
CHARLEVOIX COUNTY  
HERALD, CONSOLIDATED

OUR  
60th  
YEAR



That's the nationally famous Jordan River, summer and winter, autumn or spring. And having advertised the river and this area in East Jordan for 1956, 17-year old Rachel Webster, a senior high school student. This official Michigan Tourist Council photo is in the departments publicity files at Lansing where it is being used to spread the good word about East Jordan and northern Michigan. Miss Webster was picked by the East Jordan Businessmen's Association last winter to enter the Petoskey Winter Queen Festival and to represent the city for the coming months. She was an entry in the National Trout Festival Queen's Contest at Kalkaska and Friday will ride East Jordan's huge white swan in the National Cherry Festival parade at Traverse City. (Photo courtesy Michigan Tourist Council)

## INDUSTRIAL PROJECT STARTS

# MERCHANTS SEEK \$20,000 FUND

## Legion Still Leads In Softball

### Legion 14 - Iron Works 9

The American Legion continued their undefeated ways in the Rainbow City Softball League winning over the Iron Works 14 to 9 last Thursday evening to remain atop the league standings by virtue of 3 wins and 0 losses to date.

Larry Chanda, Robert Darboe, Dave Melling and Floyd Cutler formed the winning battery with Robert Murray, Howard Sommerville, and Jack Gee working for the losers.

Floyd Cutler's bat contributed heavily to the Legion cause as he smashed out a home run and triple in two official times at bat driving in six runs.

**Sherm's 4 - Coop. 3**  
Sherm's Pure Service finally broke into the winning column in Tuesday evening's opening contest as they edged the E. J. Coop 4 to 3 in a close, hard-fought battle.

Joe Hammond's tremendous home run by McDermott on base proved to be the margin of victory for the Legion.

**Atwood Braves 8 - Gambles 5**  
In other softball action the past week, the Atwood Braves of the Ellsworth Softball League bested the Gambles Store nine 8 to 5 in last Tuesday evening's nightcap.

Bucky Cihak and Richard

Streeter handled the battery chores for the losers with H. Cooper and V. Essenberg forming the winning combination.

Bucky Cihak, Gambles Store pitcher, leading homerun hitter in the Rainbow City Softball League got his fourth round tripper of the season Tuesday

night with one on in the last half of the first frame.

LEAGUE STANDINGS			
Team	W	L	Pct.
Legion	3	0	1.000
Coop	2	2	.500
Iron Works	1	2	.333
Gambles	1	2	.333
Sherm's	1	2	.333

## Death Takes Chris Taylor

East Jordan lost one of its most civic minded residents Tuesday in the sudden death of Chris E. Taylor, former mayor and ardent booster for his hometown.

Death came about 10 o'clock Tuesday morning following a stroke. He was 47.

Services will be held 2 p.m. Tuesday at the Presbyterian Church.

A main-street businessman for more than 20 years, Taylor's civic work was carried out as Mayor from 1953-54 and as a member of the East Jordan Rotary Club and the East Jordan Businessmen's Association.

An ardent sports enthusiast, he was known throughout the north as a bowling fan, having operated the East Jordan Recreation for two seasons; he competed in many state tournaments.

Taylor was a 1928 graduate of East Jordan high school.

Born March 4, 1909, the son of Mr. and Mrs. William Taylor, sr., "Chris" as he was known to his many friends, has in the past year been employed at the East Jordan Iron Works.

Taylor operated the Coffee Cup during the depression days, later opening Chris's Mens Wear in the same building. Last year the clothing business was sold to the Vaughn Company of Albion.

He attended the Presbyterian Church and was a former Rotary Club member.

Taylor was a spark plug behind organizing the East Jordan Businessmen's Association in December, 1952 and was active in the group's successful program to attract new industry.



Close friends were well aware of his habit of acting as a one-man Chamber of Commerce for his hometown whenever he was out of the city on business or pleasure.

To Chris, East Jordan, was the garden spot of the world.

His work with the city council and merchants association resulted in the improvement of highways in this area.

In addition to his wife, Shirley and daughter Dianna, he leaves his mother Mrs. Anthony Geller and a brother William, both of East Jordan. His father died in 1947.

He also leaves two half brothers, Terry of Allen Park and Tom of California; two half sisters, Jessie Bretzloff, of Chicago and Mrs. Bernice Wells of Wayne, Michigan.

## Rush To Register At Deadline

Fifty-seven new registrations were reported by the city clerk's office Tuesday following Monday's deadline for the last day to sign before the August 7th election.

The city clerk said it was the most new registrations in several years.

Here are the names of those whose names did not appear in the page list, but who registered afterward:

Mary M. Rebec, Arnold H. Muha, Floyd H. Detloff, Suebel Pollitt, Ralph Jarvis Pollitt, Mildred Irene Rebec, Ruth L. Gagnon, Eugene O. Gagnon, Marjorie L. Imel, John J. Imel.

Dorothy E. Ayer, Amos C. Jackson, Adeline L. Jackson, Martha J. McPherson, Ruth N. Peters, Julius Roberts Jr., John A. Hart, Lillian L. Martinek, Jimmy D. McDaniel, Donald B. Ayer, Helen M. Roberts.

Garner G. Vincent, Erma L. Kreemer, Mary L. Bennett, Mary D. Taylor, Martha Y. Porter, Benjamin P. Palmer, Esther J. Trojaneck, Caudia J. Anderson, Raymond G. Reed, Orpha Rusnell.

Richard Rusnell, Mac Milstein, Louise Vrandan, Rexa Umlor, Eugene Umlor, Jeanette Palmer, Russell Hoffman, Susan Ayer, Harvey J. McPherson, Neta Gerard.

Richard S. Rebec, Harold Gilbert, Lillian Gilbert, Alice Murray, Lyle Peters, Olive LaValley, Flora Belle Hertzer, Beatrice JoAnne Johnson, Delia Vance, Maurice Vance, Mildred Dean, Theo Jeffery, Martin Garland and Ila Hitchcock.

## Donna Anderson Cops 4th Place In State Bowling

Donna Anderson Tuesday received notice that her 643 singles bowling score at the Michigan Woman's State Bowling Association tournament in Port Huron April 15th won her 4th place and \$123.23.

She was also 8th in the all-events and 350th in the team events at Port Huron.

## Class Of '36 Plan Reunion August 11-12

The East Jordan High School graduating class of 1936 will hold its first reunion in twenty years Saturday and Sunday, August 11th and 12th here in East Jordan according to an announcement by the planning committee, Lois Rude, Thelma Hegerberg, David Pray and Gayle Saxton.

Boyd Keller, banquet chairman, has contacted the Jordan Inn and the reunion banquet for members of the class will be held at 6:30 p.m. Saturday, August 11th. A pot luck lunch and family get-together is planned for the Tourist Park Sunday afternoon, August 12th.

A number of former faculty members have indicated their intentions of being on hand.

Thelma Hegerberg, corresponding secretary for this year's reunion, has heard from 92 members of the class who state they will be in attendance and all others who have as yet not contacted her are asked to do so in the very near future that final arrangements concerning the number expected in attendance can be arranged.

The committee is planning a final meeting the latter part of this month so that final details can be worked out.

## Braves Lead In Junior Softball

**Braves 20 - Tigers 15**  
Billy Taylor's Braves whipped the Tigers 20 to 15 Friday night in a free-hitting ball game to remain atop the Junior League softball standings with 3 wins and 0 losses to date.

**Phils 13 - East Side 7**  
Friday evening's opening contest went to Larry Drenth's Phils, who triumphed over the East Side 13 to 7.

Junior League Standings			
Team	W	L	Pct.
Braves	3	0	1.000
Phils	2	1	.667
West Side	1	1	.500
Eagles	0	1	.000
East Side	0	1	.000
Tigers	0	1	.000

## Locals Split One, Win One Over Holiday

The Swan City baseball team split a pair of games over the holidays losing to Onaway 13-10 on the fourth, then coming back on Saturday to beat Boyne City 3-7.

A third game with Petoskey was rained out for the second week; it was to be played on Sunday.

East Jordan's hunt for a steady pitcher continued as Onaway picked on four hurlers for 29 hits and 18 runs.

Glen Persons allowed only one run for three innings. In the "terrible" fourth Onaway got 8 hits and 10 runs with Dave Graham and Bob Dierforth on the mound. Floyd Cutler was the lone pitcher to make a showing as he stopped Onaway in the ninth inning.

Howard Sommerville led the Swan City hurlers with 3 singles.

At Boyne City East Jordan got good pitching from Floyd Cutler and George Hewitt. Petoskey's import who allowed 8 hits and 7 runs in East Jordan's 9-7 win over the Swan City crew.

Hewitt started things off right in the very first inning with a 3 run homer.

Boyne's Bill Darlop did the same in the third inning. East Jordan got 13 hits off losing pitcher Bob Fitzpatrick. Floyd Cutler and Bob Darboe each got 3 for 5 to lead the winners at the plate.

East Jordan travels to Conway Sunday. The team defeated them in 11 innings in the first round. Swan City remains in 1st place of the Northern Michigan Baseball League with a 3-0 mark.

Batting Averages			
Player	AB	H	Av.
Al Chanda	19	8	.421
H. Sommerville	25	9	.360
Bob Darboe	23	7	.304
Floyd Cutler	24	7	.291
A. Sommerville	25	7	.280

## COMING EVENTS

July 13 - City Council meeting.  
July 17 - Jordan Valley Archers Club Meeting, 8 p.m. at the East Jordan high school.

## Women's Guild To Present Style Show

The Women's Guild of the Charlevoix hospital will present its annual style show and luncheon at the Charcoal Pit of the Weatherman Inn in Charlevoix at 12:30 p.m. Tuesday. Mrs. Gordon L. Freedman, president of the sponsoring organization has announced.

Summer and autumn fashions will be shown by Polly Kay Inc. and Maus & Hoffman. Commentary will be by Miss Kay Fitch of the Polly Kay.

Proceeds for the event will be used to purchase a metabolism machine for the Charlevoix hospital.

## Former E. J. Resident Dies At Plymouth

Tom Thompson, 61, of Plymouth passed away very suddenly at his home in Plymouth Thursday from a heart attack. Funeral services were held at Plymouth Monday.

Surviving are his widow, 5 daughters and 2 sons two sisters Mrs. Charles Dennis Sr. of East Jordan, and Mrs. William Oliver of Central Lake.

Those attending the funeral from East Jordan were Mr. and Mrs. Charles Dennis Sr., Clifford Dennis, Mr. and Mrs. Leo Sommerville, Mr. and Mrs. Wade Hooley and Mr. and Mrs. Leon Peterson. Mr. Thompson was a resident of East Jordan several years ago.

## Third Polio Shots Now Available

Third polio shots are available at local doctors, the health department said Monday.

All doctors now have adequate supplies of the vaccine. These shots are for those people who have already had their first and second shots.

Further information may be had by contacting the district health department at Charlevoix.

## ANOTHER NEW PLANT

## New Local Industrial Firm Starts Limited Production

All big things have their beginning in small ways. Green, crawl, walk and then run has been the secret of many big successful concerns.

And that's the plan followed by the Storage Tank Accessories Corporation of East Jordan.

The firm was started here in February—four months ago. And the owner has no thought of reporting heavy production over night.

R. S. Mitchell, of Ellsworth, formerly of Pontiac, installed several pieces of heavy equipment in the quonset type building owned by John Seiler on the Boyne City road and is busy making production preparation.

MITCHELL SAYS the main work will be producing parts for the manufacturers of storage tanks used for oil etc.

The firm is now recognized by the small business administration and has been awarded two small Army Ordnance contracts for producing metal parts.

Mitchell said these contracts are small and have little signifi-

ficance but that they provide a start.

Leg brackets and welding flanges for storage tanks will be the main items, but other production will be done when possible, he said.

Mitchell has a boring mill, a lathe, a shaper, surface grinder and drill press. He also has a 125-ton press. All equipment is set up ready for operation.

Three men have been employed so far, Mitchell said, but as soon as the firm is beyond the creeping stage more will be added.

## Services Held For Christine Hilliard

Funeral services were held at 1 p.m. Tuesday at the Sinclair Funeral Home in Cadillac for a former East Jordan resident, Mrs. Christine Hilliard, 88, who passed away Saturday, July 7th at Lansing. Burial was in Maple Hill cemetery in Cadillac.

Mrs. Hilliard was an East Jordan resident for many years.

The East Jordan Businessmen's Association has started taking individual pledges toward a \$20,000 industrial fund to aid in constructing a new factory building here.

The notes will run for a period of 10 years at an annual interest rate of five per cent.

The building, to be operated by a metal parts manufacturing company, will be located on the East side of the city along the south end of the fairgrounds road.

The firm has asked the News-Herald to withhold its name at this time.

The structure will cost about \$50,000 with the company and the State Bank of East Jordan helping raise the additional \$30,000 construction cost.

It is said that operation of the new factory building will mean about 50 additional employees in East Jordan.

The \$20,000 fund will be raised by the merchant's association with several men appointed to contact residents for pledges.

The decision to raise the money came following a series of meetings between the prospective manufacturer, the businessmen's association and the East Jordan Industrial Development Corporation.

The businessmen plan to raise the \$20,000 as quickly as possible; and it is hoped that construction will get under way within a few weeks.

Anyone wishing to invest in the new project may contact any member of the merchants board of directors. They are Jerry Rogers, Frank Strehl, M. N. McDaniel, Leo Sommerville, Minnie Desjardins, Don Clark and Marshall Sayles.

## Legion Junior Team Whips Mancelona

The Rebec-Sweet Post American Legion Junior Baseball Team chalked up its second victory of the summer last Saturday afternoon as they edged the Mancelona Juniors 5 to 4.

Pitcher Gene Richards hurled a five-hitter while striking out 11 batsmen giving the seven inning stretch with Bucky Cihak behind the plate. Husted and Collins formed the losing battery, the former giving up 6 hits, walking three and striking out seven batsmen.

After being scored upon in the opening frame, the local Juniors came back strong scoring three big runs to take the lead in their half of the first and were never headed, altho Mancelona threatened in the top half of the seventh.

Complications arising in the schedule of the Aiden Junior baseball team forced the postponement of last night's (Wednesday) baseball game with the East Jordan Juniors and it will be played here at the West Side Ball Park next week Wednesday at 5:00 p.m.

The Juniors will be away from home this week and when they meet the Walloon Lake Juniors at Walloon Lake Sunday afternoon in a contest scheduled to get underway at 2:30 p.m.

## "No. 2"

Player	AB	R	H
Bos. ss	3	0	2
Kinney, 3b	3	1	0
Richards, p	4	1	1
Cihak, c	3	2	2
Sherman, cf	3	0	1
J. Gee, 1b	2	0	0
Drenth, 2b	2	0	0
Bennett, rf	1	0	0
Kowalski, cf	1	1	0

## Mancelona Jr. AB R H

Player	AB	R	H
LaCroix, ss	4	1	0
Holstad, p	3	1	1
Erber, 1b	4	1	1
Collins, c	3	0	0
Adler, 2b	4	0	0
Hart, lf	2	1	1
Moore, cf	3	0	1
Patrick, rf	2	0	0

Umpires: L. Chanda and R. Saxton, East Jordan.

Damaged Paper

# EAST JORDAN NEWS-HERALD

EDITORIAL PAGE

A politically independent newspaper, pledging full service to the agricultural, industrial, educational social and general economic improvement of East Jordan, Charevoix County, and northern Michigan.

Page 2 • East Jordan News-Herald • Thursday, July 12, 1956

## The Polio Picture . . .

Polio should cause less crippling in Michigan this year. More than 2,000,000 doses of polio vaccine have been given to the most susceptible groups, and health officials hope for a marked reduction in paralysis caused by the disease.

This year's record shows that on June 29, Michigan had some 48 new cases of polio reported, against 82 in the same period last year and 113 new cases in 1954.

It is too early to tell if the vaccine is going to bring expected reductions in paralytic polio, but there is every reason to think that it will.

The state health department is continuing to urge parents to have children immunized against the disease. The group eligible for vaccine remains children one through fourteen and pregnant women.

Most persons in the priority group have had two doses of vaccine and third doses are now released for those who have had their second dose for at least six months. Timing the third dose six months or more after the second brings the most effective boost in immunity.

The same precautions issued in previous years should be observed. If polio is reported in your neighborhood it is wise to: 1) keep children within their usual circle of relatives and playmates since new contacts mean new chances to get polio germs; 2) see that children do not get chilled by staying in swimming too long; 3) see that they do not become overtired; and 4) be sure they wash their hands before eating and after going to the toilet.

READ THE WANT ADS!

## Temple Theatre

SHOW PLACE OF THE NORTH  
East Jordan

Thursday, Friday and Saturday, July 12, 13 & 14  
Tony Curtis Pat Crowley Ernest Borgnine  
**THE SQUARE JUNGLE**  
and  
Dale Robertson and Mara Corday in  
**A DAY OF FURY**  
Action Western

Sunday and Monday, July 15 and 16  
James Mason Lucille Ball Dezi Arnez  
**FOREVER DARLING**  
Technical Comedy

Tuesday and Wednesday, July 17 and 18  
Glenn Ford Dorothy McGuire Arthur Kennedy  
**TRIAL**  
Drama — Teen Agers and their problems

## ENROUTE TO NEW YORK S. Carolina Life Described As Seiler Passes Through

Even in Georgia they were complaining about the cold winter and spring. One Georgian lamented, "Ah thought it 'nevah wahn up!"

I arrived in Charleston, South Carolina early one morning after riding most of a moonlight night. The approach to the city led me through a tunnel of tree branches draped with the wierd gray Spanish Moss which abounds in the south.

Charleston, which calls itself the seat of Southern culture, was founded in 1670. For years it rivaled Boston, New York and Philadelphia in commercial importance and cultural significance.

There are many beautiful and charming old homes in Charleston but I must confess that I am not enough interested in ancient furnishings to pay \$1.00 to look inside each house.

Located here is The Citadel, South Carolina's military college and Fort Sumter, one of the state's outstanding tourist attractions. It was at Fort Sumter, in Charleston harbor, that the first battle of the Civil War was fought. After 34 hours of bombardment, the federal forces abandoned the fort. It was a unique battle for nobody was killed. The tragic war had begun, however.

MANY BEAUTIFUL gardens are found near Charleston. The main floral attractions are camellias which bloom from December to April and Azaleas which display their beauty in March and April. Therefore March and April are the best months to visit such gardens.

I had my clothes washed at a laundromat, got a good night's sleep and left Charleston early in the morning via the two mile "roller coaster," Cooper River Bridge. By 8:30 I had pedaled 60 miles, so I stopped in a Georgetown market for breakfast. My traveling breakfast often consists of a quart of milk.

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tion gardens and this one was maintained by the state. Admission was free. The acres of grass, trees, pools and foliage were very beautiful.

I REACHED Myrtle Beach State Park about 2 p.m. and sat in a shady spot enjoying the ocean breeze. A woman who was waiting for her family to return from a swim talked with me.

"We have lots of food left from our picnic," she said. "Would you like some?" How can I refuse when people wish to be so kind? Soon I was enjoying a plateful of chicken and rice, fried chicken, potato salad and sandwiches.

Later I went swimming. It is fun to play in the surf, but for swimming give me good, cool fresh water like Lake Charlevoix. I considered camping at the camp ground, but mosquitoes

and the possibility of a thunder shower dissuaded me. I rode into Myrtle Beach, the summer playground of the Carolinas and sat watching the people.

You may remember Hazel, the hurricane which struck this area so badly in the fall of 1954. People told me that waves were 40 feet high as they hit the beach. Even if you take a few feet away, it's still pretty high.

I HAD A LONG interesting talk with an English young man who has been working and traveling around the United States and Canada for three years. He plans to return to England soon. He told me to be sure and cycle in Denmark and Sweden whether I went to other countries or not. They evidently have the best hotels. I had to laugh when he said, speaking of Europe, "You can whistle at the girls

over there and they don't tell you to drop dead!"

When it began to rain I parked my bike in the sheltered entrance to the public library and walked over to get something to eat. Stranded in front of a television store by a heavy down-pour, I was invited in to watch a TV fight.

The young man who had asked me in brought up the subject of segregation. "Don't you think there is more segregation in the north than in the south?" he asked. A senior in engineering at the University of South Carolina, he said he and others would withdraw if negroes were admitted. He was careful to add that it wasn't because he thought he was any better than the negro. I didn't believe him. Who of us does not or has not felt superior to other people he

(Continued to Page 4)

## Outboard Motors & Boats

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Covers anywhere in the U. S. and Canada. Covers practically all hazards. (Fire, Theft, etc.)

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## WHERE TO DINE - DANCE - LIVE AND PLAY IN NORTHERN MICHIGAN



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"Rhythm Aces"  
SATURDAY NIGHT  
"Cross Country Ramblers"  
Beer—Wine—Liquor

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BOYNE CITY  
BARBECUE SPARE RIBS  
Every Thursday Night  
All You Can Eat — \$1.25  
COMPLETE DINNERS  
YOUR HOSTS — WALT & DICK SWOVERLAND

DINING ROOM REMODELED  
**Central Lake Hotel**  
SERVING BREAKFAST  
LUNCHES—DINNER  
7 A.M.—9 P.M.  
VISIT OUR BAR KI-4-2400

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Golf Course  
IRONTON — ADVANCE ROAD  
GREEN FEES—\$1.50  
COFFEE SHOP OPEN — 11:30 to 8  
Bathing Beach For Golfers  
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M-66—EAST JORDAN  
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● Boats & Motors For Rent  
● Evinrude Outboard Motors  
● Bear Archery Supplies

SPORTSMEN'S HEADQUARTERS  
**BILL'S DUCK-IN**  
RESTAURANT - BAR  
Our Specialty  
FRESH JUMBO SHRIMP  
Plate—\$1.25  
Complete Meals  
OPEN 6 A.M.—1 A.M. Main at Mill, East Jordan

COMPLETE MEALS SHORT ORDERS  
**B & B DRIVE-IN**  
Open 7:30 A.M. to 2:00 A.M.  
Greyhound Bus Stop  
Cor. M-66—M-32 — East Jordan  
ACROSS FROM SPEEDWAY 79)

ORCHESTRA EVERY SAT. NITE  
**131 CLUB**  
MANCELONA  
SPECIAL EVERY FRIDAY  
All The Fish You Can Eat  
Only \$1.25  
KITCHEN OPEN DAILY 12 NOON 'TIL 8 P.M.

**American Legion Club**  
WHERE GOOD FRIENDS MEET EAST JORDAN FOR MEMBERS & GUESTS



AND GOD SPOKE, ON MOUNT SINAI, THE WORDS OF THE TEN COMMANDMENTS

1. Thou shalt have no other Gods before me.
2. Thou shalt not make any graven image, nor bow down to it, nor worship it.
3. Thou shalt not take the name of the Lord thy God in vain.
4. Remember the Sabbath day, to keep it holy.
5. Honor thy father and thy mother.
6. Thou shalt not kill.
7. Thou shalt not commit adultery.
8. Thou shalt not steal.
9. Thou shalt not bear false witness against thy neighbor.
10. Thou shalt not covet anything that is thy neighbors.

The home is the best place of all for teaching and practicing the Ten Commandments. They are the basic rules of civilization. If we had no other code, they would suffice.

THIS SPACE IS SPONSORED BY THE FOLLOWING BUSINESS FIRMS

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Petoskey Steam Laundry & Dry Cleaners  
Neon Tube Light Laboratory  
Coeling Packing Company  
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Vernors Ginger Ale & Nesbitt's Orange  
Curtis Wire Products Co.  
Montgomery Ward & Co.  
Petoskey Beverage Co.  
Burnett Brothers — Bay Shore  
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Binder & Bailer Twine — Insecticides

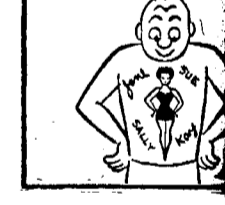
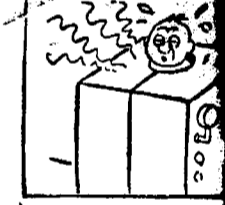
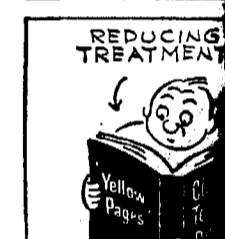
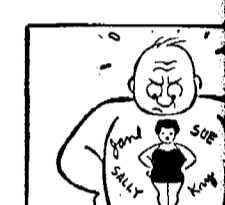
**BOYNE CITY**  
Boyne Avenue Greenhouse  
Johnson Motors Sales & Service  
Boyne Valley Foods  
For Your Decorating Need Go To  
Vought's Paint & Wallpaper Store  
Top-O-Michigan Rural Electric Company  
Owned By Those We Serve  
Rouse Oil Company  
Distributor Leonard Gasoline & Oils  
Charles Hagerman, Local Dealer  
**CHARLEVOIX**  
Anthony Wojan Sash & Door Co.  
Uhrick Pontiac-Cadillac  
Sales & Service

**CHRIST LUTHERAN**  
Boyne City  
Rev. Richard Noffke  
Wilson Township  
Church Service—9:30  
Sunday School—10:30

**FIRST PRESBYT**  
CHURCH  
Edward O. DeHaven  
Regular Services:  
The Church School  
9:45 with classes for  
The Morning Word  
at 11:00 o'clock.

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**The New Era**

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**State Bank**  
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Damaged Paper

PAGE(S)

MISSING



## CHURCH SERVICES

**CHRIST LUTHERAN CHURCH**  
Boyno City Wilson Twp.  
Rev. Richard Noffzo, Pastor  
Wilson Township:  
Church Service—9:30 a.m.  
Sunday School—10:30 a.m.

**FIRST PRESBYTERIAN CHURCH**  
Edward O. Dellaven, Pastor  
Regular Services:  
The Church School meets at 9:45 with classes for all ages.  
The Morning Worship begins at 11:00 o'clock.

**ST. JOSEPH CHURCH**  
Rev. Joseph J. Malinowski  
Sunday—7:30 and 9:30 a.m.  
Holidays—7:30 a.m. & 7:30 p.m.  
First Fridays—7:30 p.m.  
Weekdays—7:30 a.m.

**PENTECOSTAL FULL GOSPEL TRUTH CHURCH**  
Rev. Harley R. Barber, Pastor  
Sunday School—10 a.m.  
Worship Service—11 a.m.  
Sunday Eve. Service—8 p.m.  
C.Y.A. Tuesday—8 p.m.  
Prayer Meeting, Thurs., 8 p.m.

**FINKTON BIBLE FELLOWSHIP CHURCH**  
Sunday School—10:30 a.m.  
Followed by short morning services.  
Youth Fellowship—8:45 p.m.  
Evening Services—8:00 p.m.  
Wednesday Prayer Meeting—7:30 p.m.

**BIBLE BAPTIST CHURCH**  
Central Lake  
Rev. Paul Gelatt, Minister  
Bible School—10 a.m.  
Worship—11 a.m.  
Youth Time—6:30 p.m.  
Gospel Service—7:30 p.m.  
Prayer Meeting, Wednesday—7:30 p.m.  
Bible Club, Thursday, 4 p.m.  
Sunday School Sunday, 10:00  
Morning Worship, Sunday 11:00

**NORWOOD METHODIST CHURCH**  
Rev. Cecil N. Scott, Pastor  
Sunday School—11 a.m.  
Worship Service—12 Noon

**BARNARD METHODIST CHURCH**  
Sunday School—1 p.m.  
Worship Service—2 p.m.

**JEHOVAH'S WITNESSES**  
Kingdom Hall  
108 McKenzie St., East Jordan  
Sun. 4 p.m. Watchtower Study  
Tuesday 7:30 p.m. Bible Study  
Thursday 7:30 p.m., Ministry School, Service Meeting.

**REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**  
Church School—10:00 a.m.  
Morning Worship—11:00 a.m.  
Zions League Tuesday 7:30 p.m.  
Prayer Service Wed., 8:00 p.m.

**METHODIST CHURCH**  
Rev. Cecil N. Scott, Pastor  
Morning Worship—10:00 a.m.  
Church School—11:15 a.m.  
MYF—7:00 p.m.

**CHURCH EVANGELICAL LUTHERAN**  
Rev. Dale Larson, Pastor  
Sunday School every Sunday at 9:45 a.m. Classes for all ages.  
Church services every Sunday at 11:00 a.m. Communion every first Sunday of every month.  
Family social dinner second Sunday of month following morning service.

**UNITED MISSIONARY CHURCH**  
C. W. Thompson, Pastor  
Morning Worship—11:00 a.m.  
Sunday School—10:00 a.m.  
Youth Fellowship—7:00 p.m.  
Evangelistic Services 7:30 p.m.  
Prayer Meeting (Thurs.) 8:00

**CALVARY PENTECOSTAL TABERNACLE**  
Ellsworth  
Rev. Ray Welsh  
Services: 2 p.m. Sunday and 8 p.m. Friday.

**EAST JORDAN ASSEMBLY OF GOD CHURCH**  
Cor. Water & McKenzie Streets  
Rev. T. Thodson, pastor  
Sunday Worship Services 3 p.m.  
Services: Sunday School: 2 p.m.

## LOOKING BACKWARD

### Reviewing The News-Herald

July 7, 1916  
Born to Mr. and Mrs. J. J. Votruba, a daughter, July 2nd.

The entire front page of this issue was given to news from Camp Ferris and a picture of Company I, 33rd infantry, Michigan National Guard. The only man reported sick was Clyde Strong, who had injured his back but was doing well.

A special excursion train from East Jordan was going to the camp on Sundays.

July 9, 1926  
Born to Mr. and Mrs. Theodore Scott, a daughter, Elizabeth Ann, July 3rd.

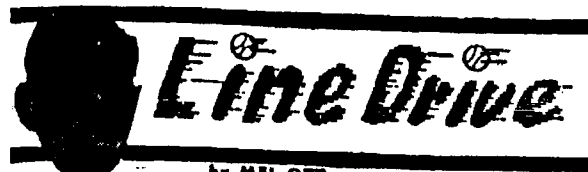
The quarterly statement of The State Bank of East Jordan showed total Resources at \$743,782.60.

July 10, 1936  
Miss Dorothy Bowen daughter of Mr. and Mrs. Ashley Bowen and Arthur A. Pattenauic of River Rouge were united in marriage July 1st.

Mrs. Bert Lorraine passed away very suddenly Saturday evening.

At a recent meeting of the Chamber of Commerce President Barney Milstein appointed the following committee to see about erecting a large sign at the intersection of M-66 and M-131 at Mancelona: Joe Bugai, Bill Hawkins and Fred Vogel.

IT PAYS TO ADVERTISE!



Thursday, July 12, 1956 • East Jordan News-Herald • Page 7

**THIS SCARRED** veteran of many a baseball campaign well remembers my 1934 season with the New York Giants when we were leading the league by something like half a dozen games on Labor Day, yet blew the pennant to the St. Louis Cardinals on the final day.

The Cards went on to quash the Tigers in the World Series but that isn't the point of this story.

The point is that we were all veterans of the championship 1933 team and certainly knew what the game was all about. Yet we went into an unexplained slump, nothing we could do was right, and the next thing we knew we wound up trailing the Cardinals.

Similar difficulties befell the Tigers, although under less acute circumstances, when they suffered their recent 10-game slump. It was the fault of no individual; it was something that was (and is) difficult to explain and little or nothing could be done about it except to keep giving everything you had every day.

**Still in Contention**  
I still believe that should the Tigers ever get all the parts clicking at once, and keep them that way, they're going to be a very tough team to keep out of the first division.

This was proved on the last

Eastern trip when they posted a highly commendable 11 won-5 lost record while whipping the Yankees three straight.

Despite the absence of Ned Garver, the pitching staff was going along smoothly. The batters were coming through in the pinch. And the offensive play was superb.

The team returned to Briggs Stadium full of confidence. If they could do so well on the road, wouldn't they do even better at home? Naturally.

**Trouble—All At Once**  
Then the roof fell in. Harvey Kuenn, who'd been injured in Boston, failed to respond to treatment and remained out of the lineup. Frank Bolling, whose play at bat and at second base had been outstanding since his return on leave from the Army, had to go back for his discharge.

Bill Tuttle went into a slump. Ray Boone's ailing knees acted up. And, as if all this weren't enough, bad luck seemed to dog those who remained. A fielding misplay that ordinarily wouldn't have mattered turned out to be a crucial play. Or the batters simply couldn't drive in important runs, no matter how hard they tried.

Such a combination of circumstances is enough to make anyone discouraged. But the Tigers weren't discouraged, only disgusted, particularly over

blowing the close ones during that 10 game ordeal.

Follow the Detroit Tigers on Radio and Television with Mel Ott and Van Patrick.

Guests of Mr. and Mrs. William Van DeVenter last week were Mr. and Mrs. Charles Haukey and daughter Patsy of Muskegon Heights, Mr. and Mrs. Lyle Hurd of Ann Arbor, Mr. and Mrs. Joseph Van DeVenter of Temperance, Michigan, Mr. and Mrs. Harold Van DeVenter and daughter Sharon, and Jack Van DeVenter of Savannah, O.

Mr. and Mrs. Russell Barnett and Mr. and Mrs. Ray Aenis of Central Lake left Wednesday for Spokane, Washington and will also go to the Yellowstone National Park. They will visit Mr. and Mrs. Larry Aenis at Camp Hanford, Washington.

## READ THE WANT ADS!

**TRY NEW M-TABLETS for SINUS SUFFERERS**

Do you have  
BLINDING MIGRAINE-TYPE HEADACHES?  
EXCRUCIATING FACIAL PAINS?  
MISERABLE NAUSEA CAUSED BY IMPROPER DRAINAGE?  
100 TABLETS \$2.98 250 TABLETS \$4.95  
Available at your drug store or write  
**WOLVERINE LABORATORIES**  
19516 TRINITY AVE. DETROIT 16, MICH.

Gidley's Drug Store

**SKILLED SPOTTING**

You will find skilled spotting, expert cleaning, fine pressing and quick and courteous service at

**East Jordan Cleaners**

**REDUCING TREATMENTS**

**Yellow Pages Classified Telephone Directory**

# DAIRY CATTLE



**Saturday, July 21 -- 2 p.m. sharp**

**Location:** 4-miles north of East Jordan to Peninsula Grange, and 3/4 mile north on gravel road; or 3 miles South West of Advance on East Jordan road to Peninsula Grange, 3/4 mile North on gravel road.

**23 HEAD DAIRY CATTLE TB & Bangs Tested**

**13 HOLSTEIN A. B. A. HEIFERS**

- 13 Holstein Heifers:**  
2 1/2 years old, from A. B. A. breeding will start freshening before day of sale, and will all be fresh by three weeks following day of sale. All large heifers, believed to average from 1,100 to 1,400 pounds, showing beautiful markings and well developed udders. Bred to well-known Holstein Bull in community.
- 3-Yearling Holstein heifers, open**
- 1-Guernsey cow, 4 years old, will freshen shortly after sale**
- Grain--Approximately 225 bushels of Clinton Oats**

- 1-Guernsey cow, 6 years, open**
- 1-Guernsey heifer, 2 years old, will freshen before or shortly after day of sale**
- 1-Roan cow, 7 years, to freshen Sept. 1st.**
- 2-Holstein bred heifers, 1 1/2 years old, will freshen before day of sale or soon after.**
- 1-5 months old, Holstein Heifer**

**AUCTIONEER'S COMMENT:** An outstanding herd of Holstein heifers, well developed and from good breeding. Would do well to add to your herd, and build up your quality and production.

**TERMS:** One year time will be given on good, bankable notes, bearing interest at the State Bank of East Jordan. You must make arrangements with the State Bank of East Jordan before day of sale. Everything must be settled for immediately after close of sale. Not responsible for accidents on day of sale. If you do not live in the vicinity of East Jordan, a letter from your own bank will be accepted, specifying the amount of credit allowed and bearing the bank's seal and bank official's signature. P.C.A. and F.H.A. arrangements will be honored.

**Owner: JOSEPH O. LEU**

**AUCTIONEERS:** Matt Dickerson — Stanley Sloan

**CLERK:** Greg Boswell

**The New Era**

**We've Thrown Away The High Hats**

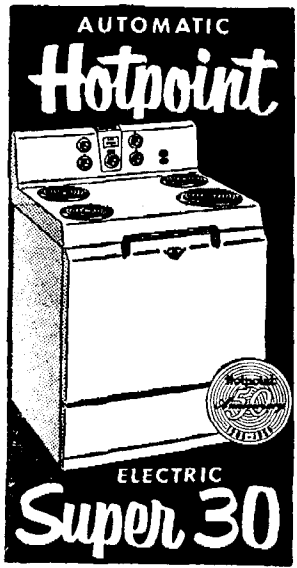
This is the New Age of Banking . . . the age that does away with the stuffed shirt and high hat. Today's aim is to provide the most modern service possible to everyone — and modern banking means "Personalized Banking." We offer you financial assistance, advice or guidance at any time. Visit our offices as soon as possible . . . see the New Age of Banking in action!

**State Bank of East Jordan**  
2% Interest Paid On Savings

**Damaged Paper**

# NEW BIG RANGE

ONLY **30 in.**  
WIDE



The new big buy for only

**149<sup>95</sup>**

Giant Super Oven bakes six 8-in. cake layers

New Super SPEED Calrod<sup>®</sup>, world's fastest surface unit

Exclusive Crisper-Stor keeps crackers, cereals crisp

Extra-fast broiling with no pre-heating necessary

Big-Range Convenience for the Smallest Kitchen... see it at

**SHERMAN'S  
FIRESTONE  
STORE**

## LIBRARY NOTES

Summer schedule. Open hours afternoons, 1:00 to 5:00; mornings, 10:00 to 11:30. Tuesday and Friday, only. Evenings, 7:00 to 8:30 Wednesday and Saturday, only. Closed holidays and Sundays.

Recent gifts: Tell Me About the Bible, by Mary Alice Jones is a lovely book for the children of East Jordan, given to them by the Kindergarten Department of the 1955 Bible School, on their last day for this summer. Mrs. Bowerman came down to the library with the children, who delivered the book in person. We do hope all the children in town will read it.

Mrs. Elsworth and Roy have each given the library another pocketbook.

Mrs. Wm. Porter gave the library seventeen new books, and Mrs. Wilbur Robertson brought in seventy-six books last week. Some of the above books are for sale and the rest are listed below and are ready for our readers.

Cold Was Our Grave, by Henry Wade. A story of get rich quick schemes, a gold mine, its failure, mobs, escape and trou-



**VOTE FOR  
Harvey C. Varnum**  
For  
Prosecuting Attorney  
Republican Ticket  
PRIMARY ELECTION  
AUGUST 7, 1956

**WRACKING NERVES  
OF PRE-MENSTRUAL  
TENSION**



NEW HOPE for blessed relief, get  
**MENSTEN**  
24 TABLETS \$1.49

Gidley's  
Drug Store

## R & R TELEVISION

Authorized Service Dealer

Sales and Service Antenna Installations  
LE 6-7349 East Jordan  
We repair all makes of radios and television

## WEDDING ANNOUNCEMENTS

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INVITATIONS - ANNOUNCEMENTS - STATIONERY

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**EAST JORDAN NEWS-HERALD**  
LE 6-2371

ble, make up this action-packed thriller.

Valley of the Vines Joy Paeker, is a story of South African people, and is well told by an author who knows the region well, since she lives there.

Mr. Maugham himself, contains several pieces of Maugham's works, selected by John Burcroft, as telling as more about Mr. Maugham himself than his other writings. Of Human Bondage heads the list.

Coromandel by John Masters. Mr. Masters was born in Calcutta and spent fourteen years of his young manhood with the Indian Army. He is now an American citizen and attempting to write a book a year with the history of the British in India as background for the novels. This is the second since he started and the other came out in 1951, so he has not been able to do them as rapidly as he planned. He knows his territory and the book is interesting.

The View from Pompey's Head, by Basso, c1954. A young lawyer is given the task of finding out what happened to a sum of money belonging to an author and apparently withdrawn by the maker of the will they are settling. It takes him to his home town after a fifteen year absence, and interesting events follow.

The Charka Memorial, a Crime Club selection by Wallace Ware. The Baron Charka's recall from his duties as Ambassador to the U. S. A. was his death notice. But still worse, it meant that his grandfather's deadly plan for mischief on an international scale was to be put into action. His escape plan was that of a very desperate man.

The Four Winds, David Beatty. An air-sea rescue of a freighter begins this story of the men who pilot the planes of a great airline, and their women.

Jubilee, by John Brick. A novel about Sherman's Army, a divided nation and a great love.

Five of the Books Abridged series contain these stories. If you are anxious to read certain stories and find it hard to get in the time, it may be condensed books are the answer to your reading problem.

Somebody up there likes me — Rocky Graziano's story.

The Strong Box — Swiggert.

Sir Walter Scott — Hesketh Pearson.

The Pleasure Is Mine — Mireca Vasiliu.

Sayonara — J. A. Michener.

Fire in the Ashes — White.

Adventure Happy — Jule Manix.

Cress Lelahanty — Jessamyn West.

Thirty Years. Short stories by Marquand.

Atoms in the family — Laura Fermi.

Life with Groucho — Arthur Marx.

The Blackboard Jungle — Evan Hunter.

Reader's Digest Condensed book gives the following:

The Actor — Niven Busch.

Onions in the Stew — Betty MacDonald.

The Missing Maclean — G. Hoare.

The Searchers — Alan Le May.

The Captive City — John Appleby.

We have some older copies of the Reader's Digest Condensed Books, too.

Sincerely, Will's Wayde, by J. P. Marquand, is the story of a modern business man and his seemingly inevitable compromises. The scene is laid partly in Clyde, the scene of an earlier book by the author, Point of no return.

The Adventurers, by Ernest Maycox. Oregon, 1865. Shipwreck threw together two very different men and a lovely woman. The characters in this novel of the northwest, a young and violent land at that time. Mark learns almost too late that life has meanings beyond power and money.

Nightrunners of Bengal — John Masters. Mummy against the English in India, May 10, 1857. Story of a desperate at-



## G. I. NEWS

Page 8 • East Jordan News-Herald • Thursday, July 12, 1956



"Think how a mother kangaroo must hate a rainy day when the kids can't play outside!"

tempt to escape after the night of torture and massacre. The setting is colorful and authentic action is fast, suspense very great.

Excelsior! — Bonner. An international banker, eighty years old, is the dominant figure of this novel which covers generations of men.

Each Bright River — Mildred McNelly. Oregon 1845. This story follows the lives of two friends who fall in love with same women, through many dangerous adventures.

The Circle of the Day — Helen Iffow. A phone call from devoted friend completely upsets the pleasant life of young Mrs. Miller on her tenth anniversary.

The Southerners — Edna Lee Post reconstruction days in the South. The story of an unwanted child. Historical background.

The Running of the Tide — Esther Forbes. The story of Salem, the ships which brought her. Also tells of the doom of Salem fame and the men who ran them, and of the young lovers, Dash Inman and Polly Mompussan.

The Corioli Affair — Mary Deasy. Long years after the affair when the principals were all but forgotten, the Diary came into the hands of the Historical Society. This is the story of two desperate people, victims of their love, and a hostile people, as revealed by the Diary.

Good Morning, Young Lady — Ardyth Kennelly. Dorney Leaf fourteen, comes to Salt Lake City to live with a much older sister, and the sister's daughter. A Cinderella type of story drawn against a background of legends.

Elephant and Castle — Hutchinson. c1949. A long novel of a London which is no more, a man from its slums and a girl from a good family. The author is highly rated.

Never Dies the Dream, by the author of The King of Siam. Background, Bangkok. Story of a woman missionary.

The Singer not the Song — Audrey Lindop. Story of an Irish Priest and a bandit in Mexico, both strong and likable characters.

Their Finest Hour — Churchill. A long story of Britain's part in the second World War, from which future historians will quote.

Hope of Earth — Margaret Lee Rumbeck. Amoret, eighteen, tiny and golden, and Stephen, a rich man's son, became pioneers after the crash of 1837 ruined their way of life. The difference in their characters is emphasized by the change in their finances and living standards and the rift widens as time goes on.

Hold Back the Night — Pat Frank. Korean War Story. Very realistic description of one company's experience.

The Wonderful Country — Tom Lea. A Western, date, about seventy years ago. Region of the Rio Grande. Martin Brady, still only a child killed his father's murderer and fled to Mexico, where he lived as a peon for fourteen years. Then he returned to the U. S. to find out what his native land is like.

The Moment of the Rose — Lucy Kennedy. Cynthia Abel and Tom Dorn, loved dearly, but were finally separated by the senseless antagonisms between their parents. This is the story of a man's understanding, as well as his love.

Plan now to attend the annual Style Show and Luncheon at the Weatherane Inn at Charlevoix, 12:30 p.m. Tuesday. Benefit Women's Guild, Charlevoix hospital. Tickets available from Mrs. Ted Malpass.

It's grand  
as a sauce...a  
salad dressing  
and a spread!

Made by  
KRAFT  
from the  
one and only

MIRACLE  
WHIP  
and special  
pickle relishes



Miracle  
Sandwich Spread

please stop my paper for now. The next time I hope I am in E. J. reading it. So I guess that is all I can think of to write this time. I hope it is the last time too. We are sorry that we haven't written more often but I am not much for letter writing.

So maybe we better sign off for now. We hope to see you all in three weeks time Good bye for this time.  
Your truly,  
A-2c and Mrs. James Raymond  
3917th Air Base Squadron  
APO 212 New York, N. Y.

## Building Needs

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**Ken Diller Lumber Co.**  
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## Lona Theatre

Mancelona, Michigan

Friday, Saturday, July 13, 14  
Danny Kaye Glynis Johns

The Court Jester  
Technicolor — VistaVision

and  
James Craig Barton MacLane

Last of the Desperados

Sunday, Monday, July 15, 16  
Walt Disney's

Song of the South  
Technicolor

Tues., Wed., Thurs., 17, 18, 19  
Burt Lancaster Anna Magnani

The Rose Tattoo  
Vista Vision



**FINEST RING BOLOGNA** lb. 35c  
**SLICED BACON** lb. 39c  
**LEAN PORK CHOPS** lb. 65c  
**CRISCO** 3 lb. tin 98c



Special  
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Dressing  
2 for 35c

Shedd's Thousand Island Dressing 8 oz. jar 29c  
Kraft's Mayonaise pt. jar 45c  
Forman's Piccalilli 1 lb. jar 31c  
Monarch Double Sweet Pickle-Joys pt. jar 47c  
Bennett's Home Style Chilli Sauce 8 oz. 19c  
B&M Baked Beans 2 large jars 49c

For cooking, salads, desserts  
Kraft's Miniature Marshmallows 29c  
New--Blue--Detergent  
Silverdust, 10c off Giant Size 67c

**Armour's Canned Milk** 3 tall tins 35c  
**Bon Ton Bread** 20 oz. loaf 17c

Complete Line of Picnic Supplies — Birds Eye Frozen Foods  
FRESH VEGETABLES AT MARKET PRICES  
SEALTEST'S LUCKY DRAW WINNER — Harry Pearsall  
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