

RIT
BAJA
SAE



2019 Sponsorship Proposal



What is RIT Baja SAE?

Baja SAE is a non-profit collegiate design series sponsored by the Society of Automotive Engineers (SAE). RIT Baja is just one of over a hundred regularly competing teams in North America alone. Our team is built on the ideal of fostering engineering development among interested/participating students. We pride ourselves on the open environment we create to allow students to push their creativity in a collaborative manner, spanning many disciplines.

Students of any major, year, or background are encouraged to be a part of our team, giving us the benefit of diverse mindsets and a truly tight-knit group. We succeed by exposing all members to the engineering design process and helping them to think in a way that promotes an organized and creative approach to multi-faceted problems. Students work side-by-side with hands-on projects as they design, manufacture, and test their ideas, with emphasis placed on the effects that ripple out from their efforts. RIT Baja is a family founded on determination and strong core values, but couldn't get anywhere without the support from our sponsors, who provide the resources to take our competition to otherwise unreachable heights.



Meet The Executive Board



Team Manager

Erica Neese

Industrial Engineering, 2020
teammanager@ritbaja.com

Project Manager

Justin Neves

Civil Engineering Technology, 2020
projectmanager@ritbaja.com

Treasurer

Adam Seidman

Computer Engineering, 2022
treasurer@ritbaja.com

Secretary

Griffin Joslin

Graphic Design, 2022
secretary@ritbaja.com

Season Results

Tennessee

Sales: 3rd
Cost: 7th
Maneuverability: 25th
Suspension: 3rd
Sled Pull: 30th
Acceleration: 14th
Endurance: 18th
Overall Dynamic: 4th
Overall Static: 3rd
Overall: 4th

California

Sales: 10th
Cost: 7th
Maneuverability: 16th
Suspension: 3rd
Hill Climb: 7th
Acceleration: 8th
Endurance: 12th
Overall Dynamic: 5th
Overall Static: 6th
Overall: 2nd

Rochester

Sales: 1st
Cost: 10th
Maneuverability: 10th
Design: 19th
Suspension: 1st
Hill climb: 1st
Acceleration: 4th
Endurance: 29th
Overall Dynamic: 1st
Overall Static: 6th
Overall: 10th



3rd Place North American Championship

Sponsorship Levels

Platinum Level \$5000+

- Name featured on website
- Logo featured on car
- Logo featured on sponsorship T-shirt
- Listed as main sponsor at race events
- Logo featured on banner during races
- Special edition picture portfolio will be presented end of the race season

Gold Level \$2000 - \$4999

- Name featured on website
- Logo featured on car
- Logo featured on sponsorship T-shirt
- Listed as main sponsor at race events

Silver Level \$500 - \$1999

- Name featured on website
- Logo featured on car
- Logo featured on sponsorship T-shirt

Bronze Level \$150 - \$499

- Name featured on website
- Logo featured on car

RIT Baja hosts an educational environment to 70+ future engineers and car enthusiasts. Our members gain real world experience and are taught the knowledge of our 25 continuous years of automotive engineering. A sponsorship of our team would give your company a direct line of communication to our team for future employment and internship opportunities. We place your logo on our vehicle that we race at three events spread over the United States. These events are a host to 99 other teams of junior engineers coming from national and international schools as far as India and Brazil. Events are sponsored by international corporations and can be used for recruitment opportunities for young engineers. RIT Baja is a well known top-tier competitor at these events and are well respected by our competition for our sportsmanship and ability to stay competitive every year. We have built up an Instagram page with a total 2,300 followers from around the world where we show our appreciation to our sponsors' contributions.

Benefits of Sponsorship

RIT



HARVEY TOOL

BLUE ORIGIN

AIRTECH
ADVANCED MATERIALS GROUP



SGS

SolidWorks

POC

Altair

DTF



Mastercam

MAHANY

NATIONAL INSTRUMENTS

TECAT
PERFORMANCE SYSTEMS

DGP
DIAMOND GROUND PRODUCTS
"The Tungsten Electrode Experts"

SANDVIK

McGard

SKF

RSTW
Rochester Steel Treating Works, Inc.

ADMAR
SUPPLY COMPANY INC

PPC
Innovate. Connect.

igus

MAGNA

TW METALS
AN ONI COMPANY

Soller Composites LLC
Heavily Discounted Materials & Supplies

Jb
JENSEN BROS.

FARO
FOREMOST IN PLASTICS

A&P Technology

DiBella's
Old Fashioned
Submarines

NTN

ROYAL
PRODUCTS
Optimize everything.

HARRIS

ROCHESTER GEAR INC.

BOTTO BROTHERS
PLUMBING & HEATING

METAL
supermarkets

Smigens
LASER CUTTING & ENGRAVING

ACP
Composites

Helical

AFCO

ALP STEEL CORP.

Aircraft Spruce
SINCE 1965
& Specialty Co.

MIL-BITE
PRODUCTS LLC

TeXtreme

ST
SUPERIOR TECHNOLOGY

AK
EQUIPMENT CO.
INCORPORATED

OnlineMetals.com

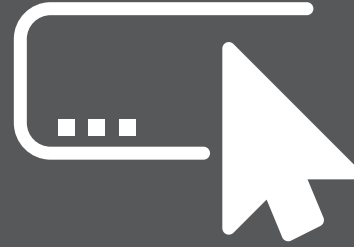
Gleason

ROYAL

CURBELL
PLASTICS

Some of Our
Current Sponsors

Where To Find Us



ritbaja.com



[@ritbaja](https://www.instagram.com/ritbaja)



Room 1270 in
Louise Slaughter Hall