

Safety at Ensco

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11 April 2012



CELEBRATING



Industry Safety Post-Macondo



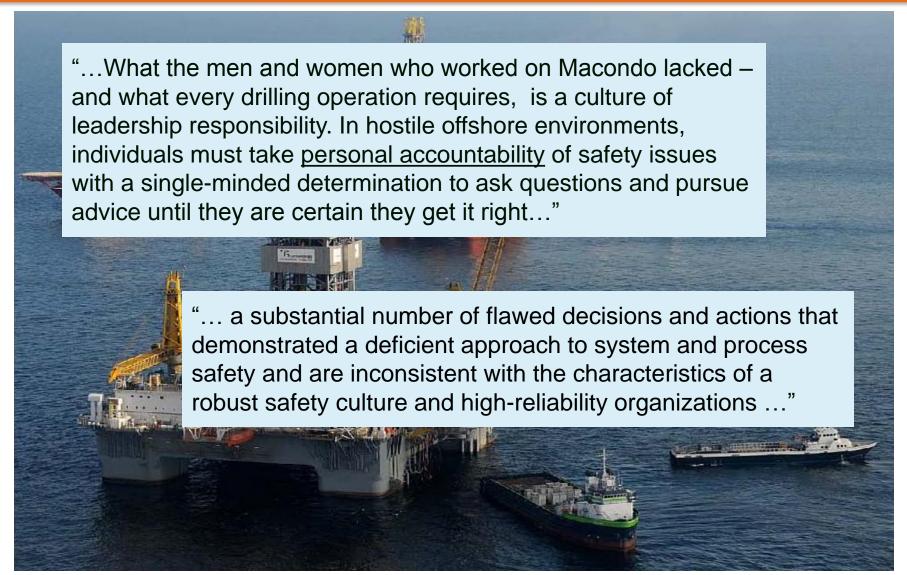
April 20, 2010 Macondo tragedy resulted in:

- Loss of life for 11 industry peers
- 17 others injured
- Uncontrolled blowout, fire
- Sinking of rig 36 hours later
- 87-day spill of "..national significance.."
- Damage to industry reputation among general public





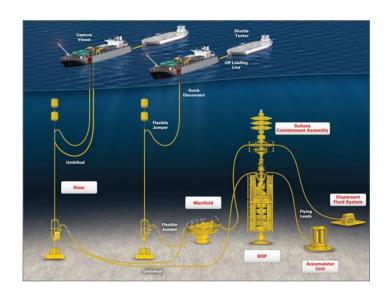








- Four joint industry task force teams (operating procedures, equipment, subsea intervention & oil spill response)
- Updated industry safety and operating guidelines
- Improvements in well containment technologies
 - Establishment of Center of Offshore Safety (COS)
 - Safety Environmental Management System (SEMS) legislation in the U.S. Gulf of Mexico
 - Release of SEMS Toolkit by COS
 - Audit
 - Knowledge & skills
 - Training



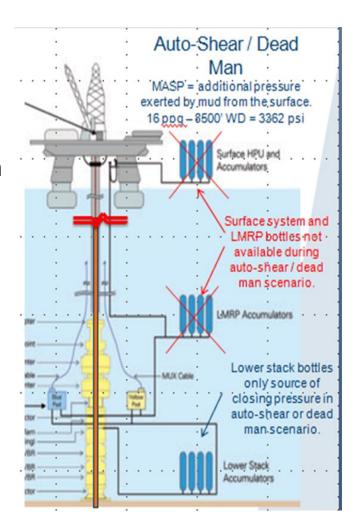


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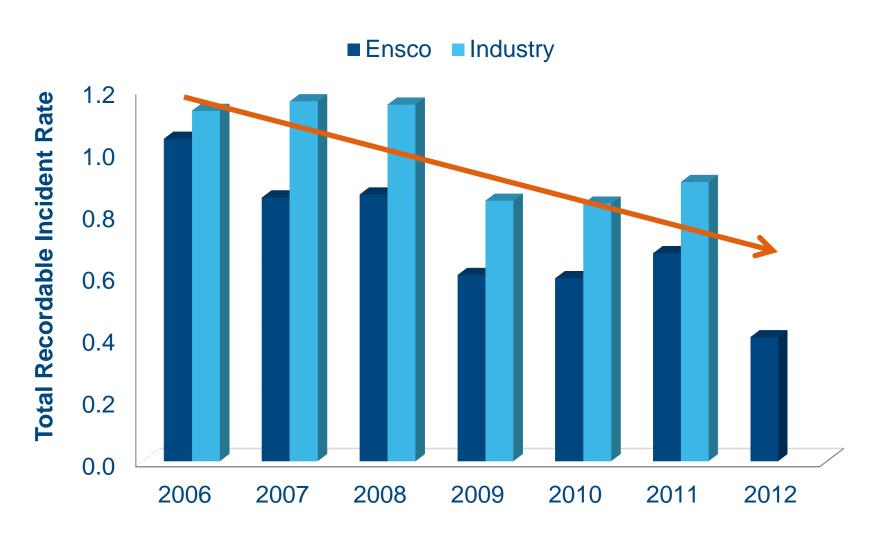


- Multi-discipline team formed to develop comprehensive action plan focused on sustainable & verifiable results
- 7 major categories with 81 discrete action items assigned & tracked
 - 1. Equipment
 - 2. Procedures & Operations
 - 3. Training/Personnel
 - 4. Well Control Manual
 - 5. Engineering
 - 6. SHE
 - 7. Other





Our Strong Safety Record



TRIR = Total recordable incident rate. IADC industry stats are Oct 11 for U.S., S. America, Middle East, Asia Pacific, Europe and Africa waters. Ensco stats are as of April 2012.





Goal:

- Ensco's committed goal is to achieve a safe and secure working environment, which results in a zero incident workplace.
- Start with a "step change" in recordable metrics.

Major Principles:

- Zero incident workplace is achievable.
- No business objective is so important that it will be pursued at the compromise of safety, health or damage to the environment.
- Safe work and a high level of operational performance can be achieved.
- Safety Management and Safety Leadership is the responsibility of all managers and supervisors.
- Everyone is responsible for their own safety and that of their colleagues.



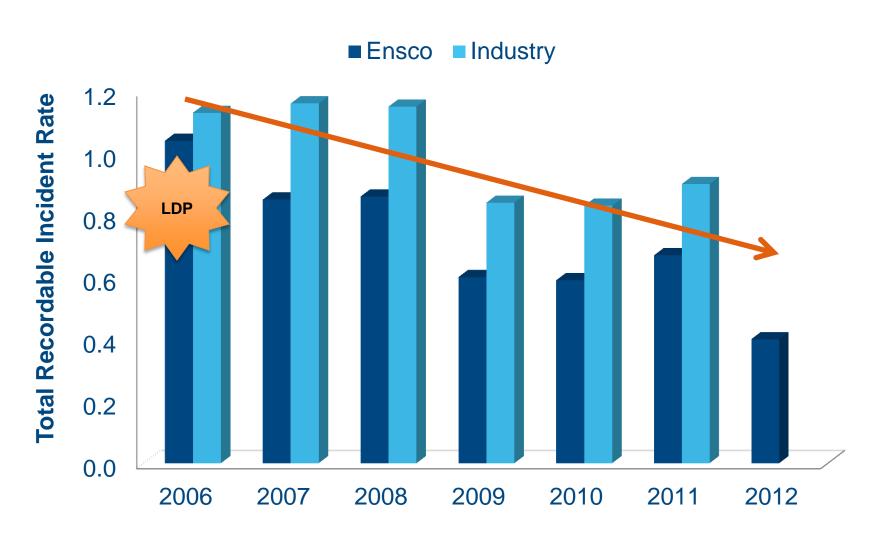
Turning Principles into Practice

Strategic approach





Putting It Into Practice



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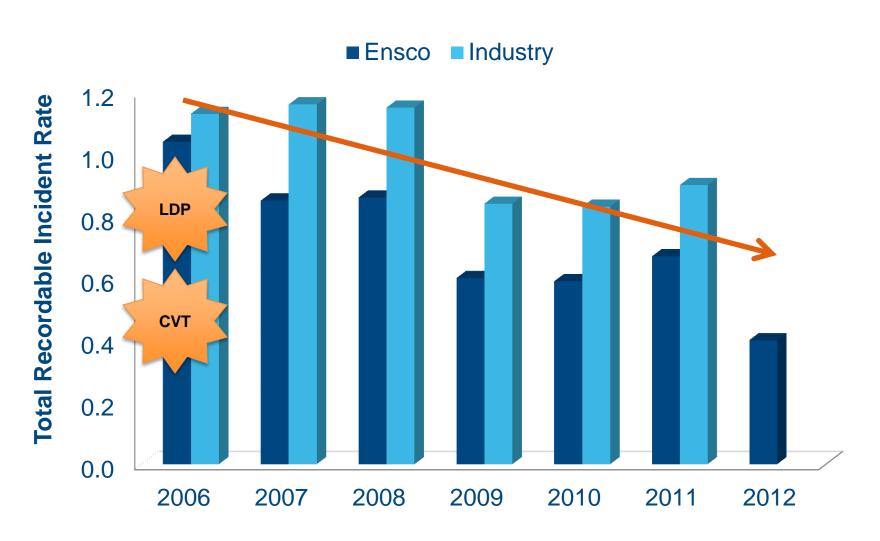
2006- SHE Leadership Development Program

- Connect leadership and safety performance
- Start at the top
 - Offshore Installation Managers (OIM) and above
- Five-day training
 - Leadership/change management skills
 - Breathe life into Vision & Values
 - Address real work issues
 - SHE focus





Auditing and Assurance



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2006 – Core Value Team

- Core Value Team
 - Formal audits of equipment and behaviors
 - Mentor/coach
- Senior operational leaders from business units
 - Full time, average 2-3 years
 - Two 3-man teams with budget for third team
- "No surprises" approach
 - Debrief on rig at end of visit
 - Debrief with business unit
 - Report to corporate leaders once a month





Reaching Supervisors



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- Supervisor Safety Training Program
 - Focus on specific tools of Ensco Safety Management System
 - Offshore Installation Managers and below
- Five-day program
 - Address specific programs
 - Safe Systems of Work (job safety analysis, permit to work, etc.)
 - STOP™ for Supervision
 - Leadership/change management
- Program generates cultural change



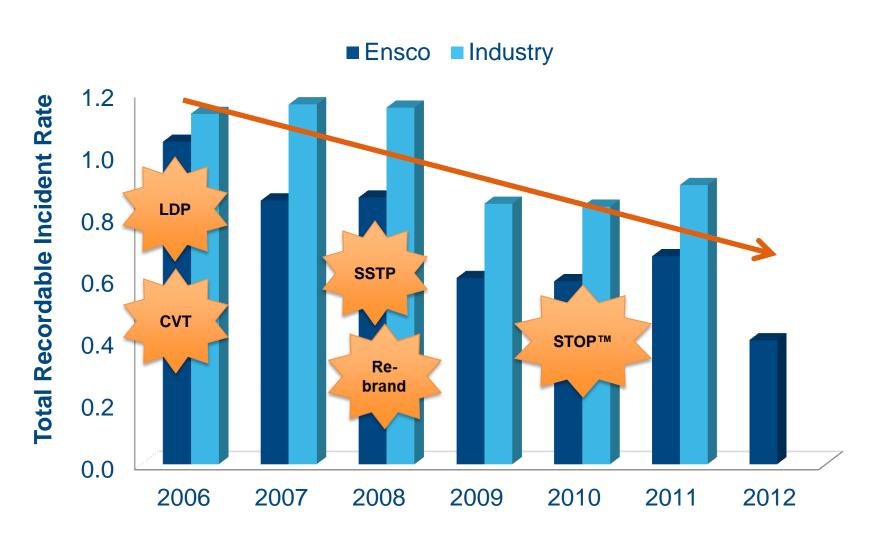
2008 – Ensco Rebranding Initiative

- Rebranded Ensco
 - New logo/colors
 - Extensive two-way communication around change
 - Increased employee engagement
 - New orange uniforms





Reaching All Employees



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2010 – STOP for Supervisors

- DuPont STOP™ for Supervisors behavioral-based safety
 - Focus: intervention and conversation
- Two-day "train the trainer" program
 - Several supervisors from each rig
- Six-month cascade training on rig
 - All supervisors





- Accelerated program to integrate Safety Management System into acquired operations
 - SHE LDP:
 - 1 session in 2011, 8 planned in 2012
 - SSTP:
 - 8 sessions in 2011, 43 planned in 2012
 - STOP:
 - 9 training sessions to reach all acquired rigs in 2012
 - Core Value Team
 - Focus on coaching and mentoring in 2012

