

SAGE Digital Products in 2016

For 50 years, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students by publishing innovative and high-quality research and teaching content. Today, we publish over 850 journals, more than 800 new books per year, and a growing range of library products on a wide range of subject areas across the social sciences, business, the humanities, and science, technology, and medicine.

New in 2016:

- SAGE Video—our streaming video collections are expanding across the social sciences to include Business and Management, Psychology, and Politics and International Relations.
- SAGE Research Methods Video—coming this fall, this 120+ hour instructional collection is designed to bring research methods, statistics, and evaluation to life.
- SAGE Business Cases—the first digital collection of cases tailored to library needs—will provide librarians, students, and faculty with more than 1,000 cases to support their curriculum.

Find out more!

If you would like a complete list of titles for any of the products listed in this catalog, or if you have any questions regarding SAGE's digital products, please contact your regional sales representative.

Ask for a FREE 30-day trial today or visit sagepub.com/trial

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South Asia: Mukesh Jain, mukesh.jain@sagepub.co.uk

Asia-Pacific: Library Sales and Marketing, apac-librarysales@sagepub.co.uk

Latin America, South: Analu Sant'Anna, analu.santanna@sagepub.com

Latin America North & the Caribbean: Efrén Ricardéz, efren.ricardez@sagepub.com

Keep in touch!



@SAGElibrarynews









• \$SAGE researchmethods

Contents:

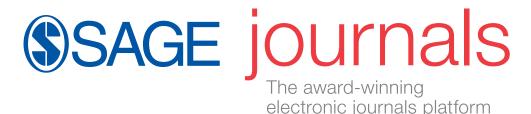
CQ Press Library

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Journals

With a portfolio including more than 850 journals, SAGE is proud to be the market leader (by number of ranked journals*) in Criminology and Penology, Education-Special, International Relations & Labor, Social Issues, Social Sciences-Interdisciplinary, Sociology, and Urban Studies.





Content

International in scope • Peer-reviewed High quality • Interdisciplinary journal content

- High impact—approximately 65% of SAGE's journal content is ranked in the 2014 Journal Citation Reports[®] (Thomson Reuters, 2015).
- Scholarly and professional—research published in partnership with more than 350 key societies.
- Interdisciplinary—exceptional discipline coverage spanning the humanities; social sciences; and science, technology, and medicine.

Discoverability

Consistent journal indexing • High visibility

- Discovery services—all SAGE journals are indexed in Summon (ProQuest), World Cat Discovery (OCLC), Primo Central (Ex Libris) and EDS (EBSCO).
- E-Resource management services (ERM)—weekly feeds that comply with KBART (Knowledge Bases and Related Tools) to all major ERMs.
- Subject databases—many SAGE journals also included in discipline-specific databases and discovery tools, such as PubMed, Scopus, and many more.

Access

Award-winning • Mobile delivery

- Mobile access—all journal sites available in a mobileoptimized format; mobile vouchering allows for offcampus access.
- Alumni access—alumni registered with subscribing or purchasing libraries can access SAGE Journals for no extra fee.
- Toll-free inter-journal reference linking—FREE access to the full text of cited references in all HighWire Presshosted journals.

Support

Interactive • Customer-focused

- Customer support—dedicated account representative Team to assist with inquiries, renewals of SAGE products, and any questions specific to your institutional account.
- Training—user guides, videos, and live online training sessions highlighting the features and functionality for librarians and end users.
- Usage-driving tools—online banner ads, search widgets, and posters.



Choice Magazine Outstanding Academic Title

online.sagepub.com

SAGE Premier

Designed with and for librarians • Great savings off list price for individual journals!

- ✓ Digital access to more than 820 peer-reviewed journals (over 600,000 articles)
- Content ownership of the subscribed content published by SAGE during the term of the agreement
- ✓ Complimentary access back to 1999 (where available) while a current subscription is maintained
- ✓ Quality new content added to the package annually



New titles in SAGE Premier for 2016



Learn more about SAGE Premier at sagepub.com/sage-premier

SAGE Deep Backfile Package

Subscription • Content ownership • Flexible lease and purchase options

- ✓ Digital access to more than 520 peer-reviewed journal backfiles (over 680,000 articles)
- ✓ Content ownership with upgrade opportunities and a minimal hosting fee
- ✓ Coverage through the last issue of 1998 back to volume 1, issue 1* (content from 1999 to present included with a SAGE Premier subscription)

Need more incentives?

- ✓ Save shelf space and the cost of supporting a print collection of journals in your physical library
- ✓ Save time by allowing end users to access content anywhere with flexible searching, browsing, and alerting capabilities



SAGE Shallow Backfile Package

This content ownership opportunity will complete your collection of SAGE content, offering articles published between 1999 and 2009 for over 715 journals.

Journals by Subject Area

Titles included in SAGE Premier and SAGE Deep Backfile Package are also available in smaller, discipline-specific packages.

- S Subscription Packages:
- Subscription includes current content, with complimentary access back to 1999 while the subscription is maintained
- B Backfile Packages:
- Content ownership, with access from 1998 to volume 1, issue 1**(where available)

Humanities and Social Science Package:

- S Digital access to 625 titles 59% indexed in the JCR*
- B Digital access to 416 backfile titles

Science, Technology, and Medicine (STM) Package:

- S Digital access to 319 titles
 65% indexed in the JCR*
- B Digital acce§ss to 199 backfile titles



STM Titles are also available in two Subpackages:

Health Sciences Package:

- S Digital access to 237 titles 51% indexed in the JCR*
- B Digital access to 142 backfile titles

Clinical Medicine Package:

- S Digital access to 191 titles 57% indexed in the JCR*
- B Digital access to 98 backfile titles

Need something more specific?

SAGE offers 24 Subject Collections of the Most Popular, Peer-Reviewed Journals:

- Cardiology & Cardiovascular Medicine
- · Communication & Media Studies
- Criminology
- Education
- · Engineering and Materials Science
- IMechE Collection
- · Health Practices and Services
- Human Resources
- · Management & Organization Studies
- Medico-Legal
- Mental Health
- Neurology

- · Nursing & Public Health
- Oncology
- Orthopaedics & Sports Medicine
- · Palliative Medicine & Chronic Care
- Pediatrics
- Pharmacology & Biomedical
- Political Science
- Psychology
- Royal Society of Medicine
- Sociology
- Theology & Biblical Studies
- Urban Studies & Planning



Human Relations Impact Factor*: 2.398 Ranked: 5/95 in Social Sciences, Interdisciplinary | 35/185 in Management American Sociological Review Impact Factor*: 4.390 Ranked: 1/142 in Sociology Journal of Cerebral Blood Flow & Metabolism Impact Factor*: 5.407 Ranked: 18/128 in Endocrinology & Metabolism | 9/68 in Hematology | 33/252 in Neurosciences Multiple Sclerosis Journal Impact Factor*: 4.822 Ranked: 22/192 in Clinical Neurology

Find more details, including title lists, at sagepub.com/subjectcollections

The Royal Society of Medicine Journals Collection

- ✓ Access to 28 titles—27 journals (including 3 OA journals) and the Handbook of Practice Management
- ✓ Ranges in scope from primary research to clinical practice, covering topics from experimental medicine to venous disease
- ✓ More than 50% covered in the 2014 Journal Citation Reports® (Thomson Reuters, 2015)



Key titles within the collection include:



Backfile

This collection includes **22 peer-reviewed journal backfiles** encompassing over **121,000 articles**. The purchase or lease of this package will include access from 1998 back to **volume one, issue one**, of each journal (where available).



IMechE Journal Collection

Published in association with the Institution of Mechanical Engineers

- ✓ Access to 18 prestigious titles, including the 16-part Proceedings of IMechE, as well as The Journal of Strain Analysis for Engineering Design and the International Journal of Engine Research
- ✓ Essential for any engineering collection, spanning from Power and Energy to Sports Engineering and Technology
- ✓ An invaluable resource for engineers, scientists, historians, social commentators, biographers, genealogists, or simply the inquisitive

Backfile:

The *IMechE Proceedings Archive 1847–1998* contains some of the world's most influential engineering research, much of which is still relevant today. A useful tool for engineers and social historians alike, this valuable resource contains more than 26,000 articles and diagrams.



Part A: Journal of Power and Energy Impact Factor*: 0.645 Ranked: 93/130 in Engineering, Mechanical

Part B: Journal of Engineering Manufacture Impact Factor*: 0.954 Ranked: 28/40 in Engineering, Manufacturing | 66/130 in Engineering, Mechanical

Part C: Journal of Mechanical Engineering Science Impact Factor*: 0.560 Ranked: 99/130 in Engineering, Mechanical

The Journal of Strain Analysis for Engineering Design Impact Factor*: 0.909 Ranked: 14/33 in Materials Science, Characterization & Testing | 71/130 in Engineering, Mechanical | 94/137 in Mechanics

Books & Reference

Hosting more than 4,700 titles, **SAGE Knowledge** includes an expansive range of SAGE eBook and eReference content—including scholarly monographs, reference works, handbooks, series, professional development titles, cases studies, and streaming video—making this the ultimate social sciences digital library for students, researchers, and faculty.



Why SAGE Knowledge?

SAGE Knowledge is the only eBook platform that has "SAGE Recommends", providing suggested links to other SAGE content, including SAGE Research Methods, SAGE Journals and more. Coming in 2016, the platform will include additional SAGE Video collections and SAGE Business Cases for an even more comprehensive research experience! The platform provides all the flexibility and ease of use users have come to expect, unlimited simultaneous usage of all titles, and no physical digital rights management—thus ensuring peace of mind, however many users are on our site.

New Features and Functionality

- 185 book titles added
- · 30 reference titles added
- SAGE Knowledge has moved to a new and improved platform!
 - Visually enhanced and responsive with all mobile phones and tablets
 - Integrated with SAGE Video, including links to related video content
 - · Improved discoverability
 - Focused on a modern, usable design

Discoverability and Support

- Content is discoverable on major search engines at the title and chapter level
- MARC Records and COUNTER 4 reports are available
- DOIs are registered for each title and chapter and deposited in CrossRef
- Training materials include user guides, videos, and live online training sessions highlighting the features and functionality for librarians and end users

NEW PLATFORM!

In 2015, **SAGE Knowledge** moved to a new, unified platform hosting even more social science content including:

- books
- reference
- video
- business cases
- navigator

sk.sagepub.com

Available Content on SAGE Knowledge...

reference

More than 580 must-have SAGE Reference and CQ Press Reference titles are now hosted on the SAGE Knowledge platform, providing students with the perfect place to start their research on key topics in the social and behavioral sciences.

These reference titles are both broad and deep, presented in an authoritative, interdisciplinary, and accessible approach, making them invaluable assets to students and researchers anywhere in the world.

How does SAGE Reference and CQ Press Reference support research?

- Authoritative—Curricular-driven topics are selected by international teams of experts in their field and authored by key scholars. Faculty can rely on our content to be the best of what's happening in the social sciences today.
- Connects to the most relevant content—Links to other entries; recommended readings guide the reader even further in their research journey
- Signed entries that are rigorous, authoritative, citable, and easy to navigate

NEW in 2016!

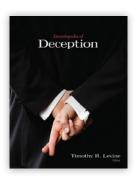
- The SAGE Handbook of Digital Journalism
- The SAGE Encyclopedia of Corporate Reputation
- The SAGE Encyclopedia of Theory
- The SAGE International Encyclopedia of Travel and Tourism

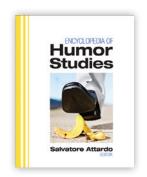


2015 Outstanding Reference Sources by RUSA

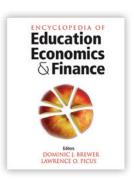












books

SAGE Knowledge hosts more than 3,600 carefully selected titles by world-class authors on hot topics across the social sciences. It includes academic and supplementary titles that contribute to the knowledge base of students and researchers, foundational books in core areas of research and debate, accessible student reference, and numerous practical professional titles in education.









navigator

SAGE Navigator is the essential social sciences literature review tool. Hosted on SAGE Knowledge, it covers almost 300 topics in 10 subject areas, each introduced by an internationally renowned academic.

The key readings are hand-selected and contextualized by top experts in their field, giving students the confidence that these resources are exactly what they need to kick start their literature search and review process.



Choose the **SAGE Knowledge**Collection that fits your budget and your needs!

Complete Collection—4,700+ titles
Complete eBook Collection—3,600+ titles
Complete eReference Collection—580+ titles

Subject Collections:

- Business & Management
- Counseling
- Criminology
- Education
- Geography
- Health & Social Care
- Media & Communication
- Politics & International Relations
- Psychology
- Sociology

Video

SAGE Video streaming collections are developed in partnership with leading academics and practitioners, including many of SAGE's own authors and academic partners, to deliver cutting-edge pedagogical and research-oriented video within the social sciences.

Clear, accessible, and engaging, both in terms of content and visually

- Steve May, University of North Carolina



Bringing teaching and research to life

What is SAGE Video?

An easily accessible resource with 400+ hours of streaming video collections in the social sciences, created for use across higher education, to support pedagogical needs for undergraduate teaching and learning, through to higher level academic research. SAGE Video combines originally commissioned and produced material with licensed videos to provide a complete disciplinary resource for students, faculty, and researchers.

What does SAGE Video do?

Supports students of all levels through a range of video types that can be used within class, as class preparation, for further reading, or in online learning settings.

- Seminal documentaries on subjects aligned to core curricula topics
- Case studies on classic and newly published research
- Tutorials illustrating practical applications of methods and concepts
- Interviews with leading experts on key topics
- Practitioner demonstrations of theories and techniques
- Observational footage of practitioners in real-life professional settings
- · Short definitions of key terms and concepts

NOW LIVE!

Our collections

- · Counseling and Psychotherapy: 429 titles
- Education: 466 titles
- Media, Communication and Cultural Studies: 521 titles



Launching in 2016

- Business and Management
- Politics and International Relations
- Psychology

Plus SAGE Research Methods Video, coming soon on the SAGE Research Methods platform.

Our video program has been developed in partnership with trusted advisors from libraries across the world, and each collection is overseen by an international editorial board.

Features and Benefits

- · Video collections available for lease or purchase in perpetuity
- · Provision of MARC records, abstracts, ERM feeds, and full-text discovery service indexing
- Mobile responsive design to support students on the go
- · Related content suggestions across video, book, and reference titles to promote further reading
- Videos easily integrated into course management systems. and websites
- · Hot keys, closed captioning, and full transcripts for every video to support accessibility needs
- The majority of videos in each collection are exclusive to SAGE, including new and original productions
- All videos available globally
- Contributions from our book and journal editors and authors across the world





I am really impressed with the quality of the site

- Scott Buckler, University of Worcester

Licensing partners

SAGE Video includes carefully chosen award-winning films and seminal documentaries from the following and other partners to fit with the scope of each collection:



















Check out our work with leading academics and practitioners to create new and exclusive **SAGE** *Video* productions!

sagepub.com/video

What do academics think?



So much important information explained in an understandable way... An excellent addition to my source of videos.

> - Bill Howe, Connecticut Department of Education

An impressive list of resources.

- Emmy van Deurzen, New School of Psychotherapy and Counselling, London

Easy to use... very impressed with the video collection. There are lots of options for teachers, clinicians, researchers to use.

- Ed Donnerstein, University of Arizona



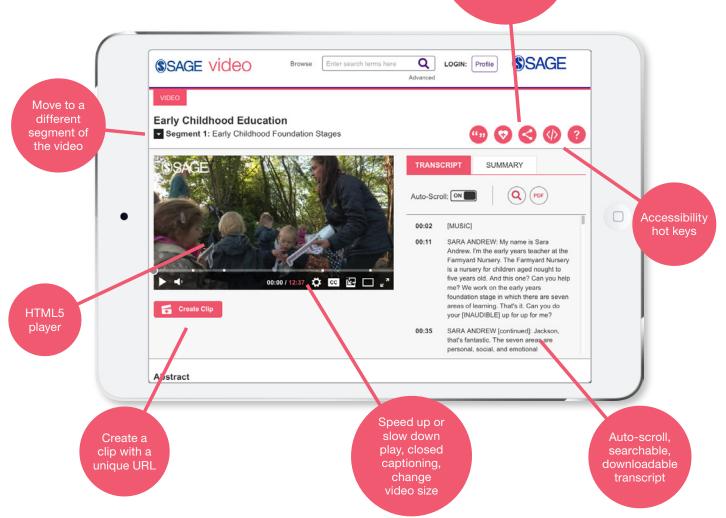


Request a 30-day trial at sagepub.com/trial

User-friendly video player

Ease of use and accessibility are at the heart of our video program delivery. Functionality meets student and faculty needs both in and outside the classroom, and videos can be easily integrated into learning management systems and presentations.

Cite, share via email or social media, save to playlist, or embed HTML code in a web page





Don't miss SAGE Research Methods Video!

Research Methods

SAGE Research Methods is the comprehensive methods library with more than 1,000 books, reference works, and journal articles; more than 550 case studies of real research projects; 120 teaching datasets to help students master data analysis through hands-on practice; and, coming soon, a collection of 120+ hours of instructional videos that bring research methods, statistics, and evaluation to life. The resources cover every aspect of research skills training and can help you support students and researchers through every step of the research process.

\$SAGE researchmethods

What every researcher needs

What are Research Methods, and why are they important?

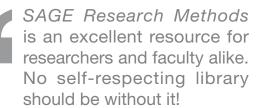
Research Methods are the tools used to conduct research. Learning research skills are increasingly important for all students, not just those who will go on to do postgraduate study or pursue a career in academia, as employers value graduates who can carry out market research, understand statistics, and critically evaluate sources of information.

What does SAGE Research Methods do?

- Supports students taking research methods, statistics, or evaluation courses or conducting research projects by providing instructional content covering every step of the research process
- Aids faculty research by providing crucial resources to help design, execute, and write up research for publication in leading journals
- Assists faculty teaching research methods in creating supplemental reading lists to share with students
- Helps librarians teach information literacy, research skills, literature review, and writing workshops

Content and Features

- More than 1,000 of SAGE's renowned book, journal, and reference titles in Research Methods, Statistics, and Evaluation
- The Methods Map shows how methods terms and concepts are related.
- Methods Lists can be used to compile reading lists of selected books, book chapters, and journal articles for later review or to share with colleagues and students.
- Includes over 50 short instructional videos featuring leaders in the field



 Dr Paul Baines, Professor of Political Marketing, Cranfield University, UK



Magnum Opus Gold Award for Best Navigation
Apex Award for "One-of-a-Kind" Electronic and Web Publication
Highly recommended for libraries by Choice

cases

Learn from stories of real research

SAGE Research Methods Cases are stories of how real research projects were conducted. The collection provides more than 550 case studies, showing the challenges and successes of doing research, written by the researchers themselves. They explain why the researchers chose the methods they did, how they overcame problems in their research, and what they might have done differently with hindsight—the realities of research that are missing from journal articles and textbooks.

Each case:

- Is peer-reviewed
- Comes with learning objectives and discussion questions
- Can be used as a teaching tool to demonstrate a particular method
- Serves as inspiration to students who are preparing for their own research project





Choice Magazine Outstanding Academic Title

datasets

Master data analysis through hands-on practice

SAGE Research Methods Datasets is a collection of 120 teaching datasets and instructional guides that give students a chance to learn data analysis by practicing themselves. This bank of topical, engaging practice datasets, indexed by method and data type, is optimized to use in classroom exercises or in exam papers, saving faculty hours sourcing and cleaning data themselves. The decisions researchers make when analyzing data can seem like a black box for students—through practicing analysis using real data from SAGE Research Methods Datasets, students can see how analytic decisions are made, helping them to become confident researchers.

- Quantitative datasets are taken from surveys and experiments and come with instructions to analyze the data in SPSS
- Qualitative datasets are taken from academic research projects, providing bite-sized examples from interviews, focus groups, documentary sources, and more, plus advice on how to approach analysis



video

Bring research methods, statistics and evaluation to life

Every librarian has encountered frantic students struggling with a paper or research project. We know that students have a range of preferred learning styles, and when students are already overwhelmed by the number of books or journal articles they need to read to complete their paper, more text-based resources may not be the most effective educational tools. SAGE Research Methods Video can help your students learn research skills by watching and listening and can help your teaching faculty deliver memorable research methods and statistics lessons by providing interactive and engaging visual content.

Content and Features

- Includes tutorials, case study videos, expert interviews, and more
- Covers every aspect of research skills training and guides students through every step of the research process
- Contains 120+ hours of content, 60% of which is exclusive to SAGE
- Students can access content at any time, and instructors can embed videos in their course management systems
- Includes an entire 15-hour introductory statistics course, which students can access again and again, ensuring they master the concepts

Launching in 2016!



Request a 30-day free trial now at sagepub.com/trial

sageresearchmethods.com

Data

SAGE and CQ Press data products put carefully vetted, hard-to-find, and otherwise inaccessible data into the hands of students and researchers with download and visualization functionality, plus data comparison functionality to add power and context for researchers at all levels.

Over the past year, [the Mississippi] legislative staff has utilized SAGE's State Stats [data product] to develop and populate many of the benchmarks included in Mississippi's statewide strategic plan... The new Local Stats [data product] is an excellent complement to the State Stats [data product]...[It] allows legislative staff to better understand the geographic extent of our state's most challenging problems and thereby develop more targeted and effective solutions.

- Steve May, University of North Carolina

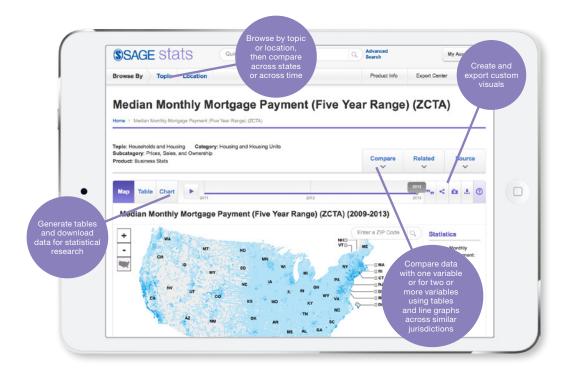
SAGE stats

A dynamic way to research key information and trends in the United States with more than 10,000 data series on states, counties, cities, and metropolitan areas!

SAGE Stats is an interactive, statistical platform that provides vetted, hard-to-find data to students and academics to use when conducting social science research. Featuring data from private and public sources, we have created a comprehensive resource that enables the user to create simple, practical, and useful solutions.

How does SAGE Stats support research?

- Allows students to compare and analyze data points and years about states, cities, counties, and metropolitan statistical areas for a complete visual overview
- Saves researchers valuable time by bringing more than 190 different sources under one roof
- Provides flexibility by allowing users to download and export unlimited data into XLS, CSV, JPG, and PNG formats



SAGE stats

Products available on the SAGE Stats platform

State Stats

An interactive database featuring data from more than 80 different government and nongovernment sources and backed by a rich collection of more than 3,000 current and historical data series on popular research topics.

Local Stats

This database provides comparable data from U.S. counties, cities, and metropolitan statistical areas across a broad variety of topics applicable to the social sciences. Users can conduct research by timeline and geographical location with a single search and manipulate their findings via charts, graphs, and more.

Business Stats-New!

This is a destination for researchers of all levels to find highly detailed, geographically oriented statistics to inform business research. It is ideal for students and researchers creating business plans and carrying out a wide variety of market assessments.

(See page 32 for more information.)



SAGE Stats covers more than 17 topical categories including:

- Agriculture
- Crime and Law Enforcement
- Defense
- Economy
- Education and Culture
- Employment and Labor
- · Energy and Environment
- Geography
- Government Finances: Federal
- Government Finances: State and Local
- Health
- Households and Housing
- Immigration
- Population and Politics
- Religion
- Social Welfare
- Transportation

data.sagepub.com

U.S. POLITICAL STATS

U.S. Political Stats is a data download and visualization tool that aids researchers in finding and understanding data on the three branches of the U.S. Government (Legislative, Executive, and Judicial). Designed to be intuitive for the novice researcher yet robust enough for senior political scientists, the site allows users to create graphs, charts, and maps to allow for a quick analysis of data trends.

How does *U.S. Political Stats* support research?

- Saves users time by providing clean, harmonized data from many different sources, including trusted content from CQ Press and CQ Roll Call, in one place
- Allows researchers to compare different types of data to create datasets and visualizations that bring unique insight into the political process
- Provides flexibility by allowing users to download the data in bulk for additional analysis

U.S. Political Stats covers10 topical categories

- Biographical Characteristics
- Campaign Finances
- Demographics
- Economic Data
- Elections
- Floor Votes
- Interest Group Scores
- Presidential Performance
- Supreme Court Cases
- Voting Scores



library.cqpress.com/uspoliticalstats

Business & Management

SAGE Business & Management meets the ever-changing needs of business students, professors, researchers, and librarians to keep up with the pace of business and management study. With a variety of different formats, including in-depth reports, downloadable data, case studies, and video, SAGE resources create a highly interactive, visual experience that easily leads even novice researchers through the business research process. **SAGE Business & Management** is the definitive suite for every business researcher.

\$SAGE businessresearcher

Guiding students through the key issues in business & management

SAGE Business Researcher provides students with a comprehensive overview of current business and management issues as they begin their research journey. With succinct, timely, and digestible coverage, it provides an end-to-end view—ranging from an executive summary, background synopsis, current situation assessment, important debates, and a look ahead to issues on the horizon—complete with links to further academic resources and suggested related content.

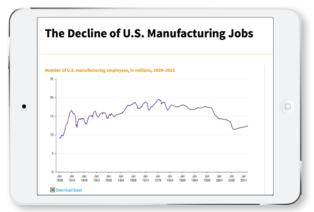
In addition to rigorous, balanced reports, **SAGE Business Researcher** also delivers:

- · Downloadable data for independent analysis
- Expert commentary that illustrates both sides of the issue
- Brief explorations of key related issues, adding depth and dimension to the topic
- A chronology and bibliographies to guide further student research

More thorough than newspaper or magazine articles and more timely than scholarly journals and reference works, **SAGE Business Researcher** helps students to delve into the issues in which they have enduring interest.

Request a 30-day free trial now at sagepub.com/trial





businessresearcher.sagepub.com

\$SAGE business**cases**

Bring the real world to the classroom

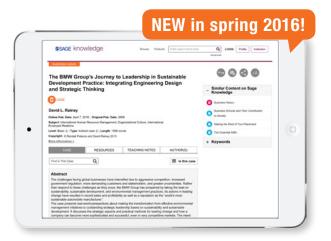
Business students and faculty make use of cases at nearly every institution worldwide. SAGE Business Cases—the first digital collection tailored to library needs—will provide librarians, students, and faculty with more than 1,000 cases to support their curriculum. Offered on SAGE's digital library platform, SAGE Knowledge, these cases are integrated with SAGE's journal, book, video, and reference content, allowing for a rich scholarly environment and enhanced discovery. This collection brings together peer-reviewed cases selected from a variety of sources, including key university and association partnerships, to meet the needs of business faculty and students internationally.

At launch SAGE Business Cases will consist of 1,000 cases, and it will grow to over 2,500 by 2018. Special features include:

- A range of case types to suit different academic needs, from short vignettes for classroom illustration to narrative long form cases derived from field research
- Campus-wide access provides easy discovery for students and faculty for use in courses and research
- Critically minded, up-to-date, and complementary to other SAGE business and management content
- Developed to elicit discussion and further research, most cases will include teaching notes and discussion questions to ensure effective classroom use

SAGE has partnered with the following world-renowned institutions to bring you SAGE Business Cases:

- Georgetown University, Institute for the Study of Diplomacy, USA
- Pepperdine University Graziadio School of Business and Management, USA
- · Kellogg School of Management, Northwestern University, USA
- Society for Human Resource Management (SHRM), USA
- The Indian Institute of Management Ahmedabad (IIMA), India
- Tsinghua University School of Economics and Management, China



Sample Cases

- The Pilates Gym: Entrepreneurship in Spain in Trying Times
- Women in Leadership: Challenges for Daughters Taking Over Family Businesses
- The BP Gulf of Mexico Oil Spill
- Chad-Cameroon Pipeline
- The BMW Group's Journey to Leadership in Sustainable Development Practice: Integrating Engineering Design and Strategic Thinking
- Engaging Consumers' Sense for Creating Unique Brand Positioning
- The Pippin: Apple's Failed Games Console

\$SAGE business**stats**

SAGE Business Stats is a destination for researchers of all levels to find highly detailed, geographically oriented statistics to inform business research. The site—hosted on the SAGE Stats platform—is ideal for students and researchers creating business plans and carrying out a wide variety of market assessments.

Organized by geography and time and presented through an intuitive interface, it includes the following topics:

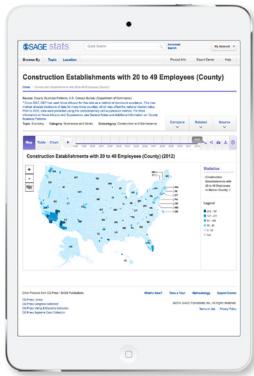
- Detailed Age and Race Breakdowns
- · Earnings and Employment by Industry
- Household Income Levels
- New and Closed Businesses
- Patent and Trademarks
- · Retail Sales by Industry
- Venture Capital Funding

Finding statistical data has become synonymous with pain, but it should not be. **Business Stats** simplifies the process by providing data in an easy-to-use interface. Researchers are not only able to find exactly what they need but do so with just a few clicks, saving themselves time.

Key Features

- Gives online access to more than 4,000 data series, and over 300 million data points, from public and private sources
- Includes Woods & Poole's extensive historical and projected statistics through 2050
- Includes statistics at the state, county, metro area, and ZIP Code levels
- Simplifies student research on employment and employee wages; age groups; populations by race; household income; among many other measures
- Allows researchers to download data (available in Excel and CSV formats), maps, and other visualizations for presentations or advanced analysis





sagepub.com/sage-business-management

Primary Sources

Discover award-winning digital primary source collections for the humanities and social sciences. Sourced from leading libraries and archives around the world, these unique collections cover a wide range of subject areas, from 15th-century family papers to 20th-century history, politics, literature, and popular culture. More than 60 interdisciplinary titles offer fascinating research and teaching opportunities for undergraduate and postgraduate students, researchers, and academics.



Adam Matthew Primary sources for teaching and research

Video

Video lectures offer expert views on a range of topics; in *American History, 1493–1945*, users can watch a lecture and afterward discover the primary source documents discussed within the collection. Featured video lectures cover topics including: *George Washington*, the *Founding Brothers*, and *Inheriting the Revolution*. In addition, rare film footage from the early 20th century in *Victorian Popular Culture*, and on topical themes from 1950–1976 in *Popular Culture in Britain and America* also serve as an excellent resource to aid teaching and learning.

360-Degree Objects

View historical objects from every angle at the click of a button with Adam Matthew's 360-degree object features. Items include a Kinora from *Victorian Popular Culture*, artifacts from the Hooge Crater Museum in Ypres from *The First World War: Personal Experiences*, and branded goods from *Global Commodities*.

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- Church Missionary Society Periodicals Module 2:
 Medical journals, Asian missions and the
 Historical Record
- Eighteenth-Century Drama: Censorship and the Stage
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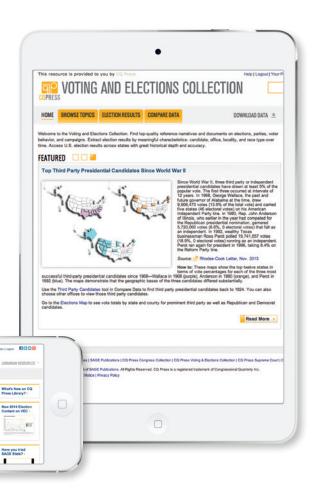
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