#### UNIVERSITY SIGNATURES



#### UNIVERSITY SEAL



#### Restriction:

The University Seal is only to be used on official University documents and awards such as honorary degrees and diplomas. The Seal is not to be used on merchandise or invitations (or similar).

#### VERBIAGE

Salve Regina University™ Salve Regina University Seahawks™ Seahawks™

#### Salve™ Salve Seahawks™ SRU™

#### **Restriction:**

SRU should only be used in rare instances where Salve or Salve Regina does not fit on the available space or if previously approved by University Relations.

#### **COLOR INFORMATION**

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2012.

COLORS	<b>PANTONE</b> ®	HTML	RGB	PROCESS
Salve University Blue	294	0069aa	R:0 G:105 B:170	C:100% M:57% Y:0% K:57%
Black	Process Black			

#### SEAHAWK LOGO



#### **Restriction:**

The Seahawk is the official mascot of Salve Regina University. The logo or Seahawk emblem is to be used mainly for Athletics with the exception of specialized uses to signify specific Student Life activities or publications for on-campus or student use.

#### COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2012.

	COLORS	<b>PANTONE</b> ®	HTML	RGB	PROCESS
Sal	lve University Blue	294	0069aa	R:0 G:105 B:170	C:100% M:57% Y:0% K:57%
	Black	Process Black			

POSITIONING STATEMENT

# Learn. Lead. Make a difference.

Fonts: Utopia Franklin Gothic

**COLOR INFORMATION** 

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2012.

 COLORS	<b>PANTONE</b> ®	HTML	RGB	PROCESS
Salve University Blue	294	0069aa	R:0 G:105 B:170	C:100% M:57% Y:0% K:57%
Black	Process Black			

ACADEMIC DEPARTMENTS



Center for
Student Development



Office of International Programs

American Studies Program Counseling Services Cultural and Historic Preservation Program Department of Administration of Justice Department of Art Department of Athletics Department of Biology and Biomedical Sciences Department of Business Studies and Economics Department of Chemistry Department of Education Department of English Department of History Department of Mathematical Sciences Department of Modern and Classical Languages Department of Music, Theatre and Dance Department of Nursing Department of Philosophy Department of Political Science Department of Political Science Department of Religious and Theological Studies Department of Social Work Department of Sociology and Anthropology Environmental Studies Program Global Studies Program

#### **COLOR INFORMATION**

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2012.

COLORS	<b>PANTONE</b> ®	HTML	RGB	PROCESS
Salve University Blue	294	0069aa	R:0 G:105 B:170	C:100% M:57% Y:0% K:57%
Black	Process Black			

OFFICES AND SERVICES



UNIVERSITY RELATIONS AND ADVANCEMENT



UNIVERSITY RELATIONS AND ADVANCEMENT salve.edu/ura



Business Office Chancellor's Office Counseling Services Health Services Office of Academic Affairs Office of Admissions Office of Campus Life Office of Career Development Office of Conferences and Events Office of Conferences and Events Office of Development Office of Financial Aid Office of Graduate Studies and Continuing Education Office of Human Resources Office of Information Technology Office of International Programs Office of Mission Integration Office of Multicultural Programs Office of Multicultural Programs Office of Purchasing Office of Purchasing Office of the Registrar Office of the Registrar Office of Safety and Security Office of Student Activities Office of University Relations Pell Center for International Relations and Public Policy President's Office

#### **COLOR INFORMATION**

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions® Pantone, Inc., 2012.

COLORS	PANTONE®	HTML	RGB	PROCESS
Salve University Blue	294	0069aa	R:0 G:105 B:170	C:100% M:57% Y:0% K:57%
Black	Process Black			

#### **OFFICES AND SERVICES - VERTICAL**



CENTER FOR Adult Education



**PELL CENTER** for INTERNATIONAL RELATIONS and PUBLIC POLICY

Business Office Chancellor's Office Counseling Services Health Services Office of Academic Affairs Office of Admissions Office of Campus Life Office of Career Development Office of Community Service Office of Conferences and Events Office of Development Office of Development Office of Financial Aid Office of Graduate Studies and Continuing Education Office of Human Resources Office of Information Technology Office of International Programs Office of Mission Integration Office of Multicultural Programs Office of Multicultural Programs Office of Purchasing Office of Purchasing Office of the Registrar Office of the Registrar Office of Safety and Security Office of Student Activities Office of University Relations Pell Center for International Relations and Public Policy President's Office

#### **COLOR INFORMATION**

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2012.

COLORS	PANTONE®	HTML	RGB	PROCESS
Salve University Blue	294	0069aa	R:0 G:105 B:170	C:100% M:57% Y:0% K:57%
Black	Process Black			

**PELL CENTER STYLES** 





## PELL CENTER salve.edu/pellcenter



**PELL CENTER** 

for INTERNATIONAL RELATIONS and PUBLIC POLICY

Fonts: Utopia Sabon

#### **COLOR INFORMATION**

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions® Pantone, Inc., 2012.

COLORS	<b>PANTONE</b> ®	HTML	RGB	PROCESS
Salve University Blue	294	0069aa	R:0 G:105 B:170	C:100% M:57% Y:0% K:57%
Black	Process Black			

WEB LOGO AND STYLES





salve.edu

Fonts: Franklin Gothic URW Utopia STD Utopia STD Caption Utopia STD Display Utopia STD Headline Utopia STD Subhead

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2012.

COLORS	<b>PANTONE</b> ®	HTML	RGB	PROCESS
Salve University Blue	294	#1170a0	R:0 G:105 B:170	C:100% M:57% Y:0% K:57%
Navy	Navy	#0d1e32	R:13 G:30 B:50	C:92% M:79% Y:52% K:63%
Gold	Gold	#f1b636	R:241 G:182 B:54	C:5% M:30% Y:91% K:0%
Light Gray	Light Gray	#f0f0f0	R:240 G:240 B:240	C:4% M:3% Y:3% K:0%
Gray	Gray	#666666	R:102 G:102 B:102	C:60% M:51% Y:51% K:20%

SALVETODAY STYLES



Fonts: Arial Font Family Utopia

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2012.

COLORS	<b>PANTONE</b> ®	HTML	RGB	PROCESS
Salve University Blue	294	#1170a0	R:0 G:105 B:170	C:100% M:57% Y:0% K:57%
Navy	Navy	#0d1e32	R:13 G:30 B:50	C:92% M:79% Y:52% K:63%
Gold	Gold	#f1b636	R:241 G:182 B:54	C:5% M:30% Y:91% K:0%

MERCHANDISE FOR ACADEMIC DEPARTMENTS

# SALVEBusiness SALVEEnglish SALVE Music SALVE Biology

Fonts: Utopia Karla

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2012.

COLORS	<b>PANTONE</b> ®	HTML	RGB	PROCESS
Salve University Blue	294	#1170a0	R:0 G:105 B:170	C:100% M:57% Y:0% K:57%
Navy	Navy	#0d1e32	R:13 G:30 B:50	C:92% M:79% Y:52% K:63%
Gold	Gold	#f1b636	R:241 G:182 B:54	C:5% M:30% Y:91% K:0%

#### ATHLETIC MARKS

These athletic marks are for the official use of Salve Regina University athletics and the University's officially licensed vendors. The athletic marks may not be used interchangeably with the main Salve Regina University marks or logo. Each varsity team and club sport has a team-specific mark that will be displayed on team uniforms and other collateral.



COLORS	<b>PANTONE</b> ®	HTML	RGB	PROCESS
Salve Athletic Blue	2955	00447c	R:0 G:68 B:124	C:100% M:45% Y:0% K:60%
Salve Athletic Green	3292	005d55	R:0 G:93 B:85	C:100% M:11% Y:48% K:50%
Salve Athletic Gold	126	9e7c0c	R:158 G:124 B:12	C:10% M:30% Y:100% K:34%
Black	Process Black			

**SPORT SPECIFIC MARKS - SALVE** 





































#### **COLOR INFORMATION**

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2012.

COLORS	<b>PANTONE</b> ®	HTML	RGB	PROCESS
Salve Athletic Blue	2955	00447c	R:0 G:68 B:124	C:100% M:45% Y:0% K:60%
Salve Athletic Green	3292	005d55	R:0 G:93 B:85	C:100% M:11% Y:48% K:50%
Salve Athletic Gold	126	9e7c0c	R:158 G:124 B:12	C:10% M:30% Y:100% K:34%
Black	Process Black			

SPORT SPECIFIC MARKS - SALVE (CONTINUED)





































#### COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2012.

 COLORS	<b>PANTONE</b> ®	HTML	RGB	PROCESS
Salve Athletic Blue	2955	00447c	R:0 G:68 B:124	C:100% M:45% Y:0% K:60%
Salve Athletic Green	3292	005d55	R:0 G:93 B:85	C:100% M:11% Y:48% K:50%
Salve Athletic Gold	126	9e7c0c	R:158 G:124 B:12	C:10% M:30% Y:100% K:34%
Black	Process Black			

SPORT SPECIFIC MARKS - SALVE (CONTINUED)



#### **COLOR INFORMATION**

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2012.

COLORS	<b>PANTONE</b> ®	HTML	RGB	PROCESS
Salve Athletic Blue	2955	00447c	R:0 G:68 B:124	C:100% M:45% Y:0% K:60%
Salve Athletic Green	3292	005d55	R:0 G:93 B:85	C:100% M:11% Y:48% K:50%
Salve Athletic Gold	126	9e7c0c	R:158 G:124 B:12	C:10% M:30% Y:100% K:34%
Black	Process Black			

#### SPORT SPECIFIC MARKS - SEAHAWKS



#### **COLOR INFORMATION**

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions© Pantone, Inc., 2012.

 COLORS	PANTONE®	HTML	RGB	PROCESS
Salve Athletic Blue	2955	00447c	R:0 G:68 B:124	C:100% M:45% Y:0% K:60%
Salve Athletic Green	3292	005d55	R:0 G:93 B:85	C:100% M:11% Y:48% K:50%
Salve Athletic Gold	126	9e7c0c	R:158 G:124 B:12	C:10% M:30% Y:100% K:34%
Black	Process Black			

SPORT SPECIFIC MARKS - SEAHAWKS (CONTINUED)



#### **COLOR INFORMATION**

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions® Pantone, Inc., 2012.

COLORS	PANTONE®	HTML	RGB	PROCESS
Salve Athletic Blue	2955	00447c	R:0 G:68 B:124	C:100% M:45% Y:0% K:60%
Salve Athletic Green	3292	005d55	R:0 G:93 B:85	C:100% M:11% Y:48% K:50%
Salve Athletic Gold	126	9e7c0c	R:158 G:124 B:12	C:10% M:30% Y:100% K:34%
Black	Process Black			

SPORT SPECIFIC MARKS - SEAHAWKS (CONTINUED)



#### **COLOR INFORMATION**

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions® Pantone, Inc., 2012.

 COLORS	<b>PANTONE</b> ®	HTML	RGB	PROCESS
Salve Athletic Blue	2955	00447c	R:0 G:68 B:124	C:100% M:45% Y:0% K:60%
Salve Athletic Green	3292	005d55	R:0 G:93 B:85	C:100% M:11% Y:48% K:50%
Salve Athletic Gold	126	9e7c0c	R:158 G:124 B:12	C:10% M:30% Y:100% K:34%
Black	Process Black			